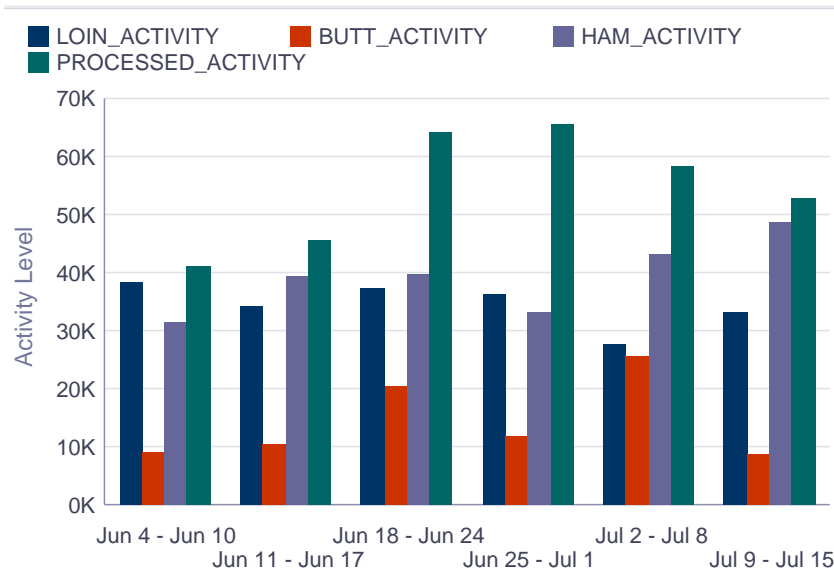




NATIONAL SUMMARY						
	THIS WEEK		LAST WEEK		LAST YEAR	
Outlets	29,200		29,200		29,200	
Feature Rate (1/)	85.5%		85.6%		59.9%	
Special Rate (2/)	27.6%		23.2%		18.6%	
Activity Index (3/)	147,110		166,010		89,740	
	Stores	Wtd Avg	Stores	Wtd Avg	Stores	Wtd Avg
Whole Bone-In Loins					240	2.76
Bone-In Cc Loin	370	2.18				
Loin Roast Bnls	2,110	2.16	1,310	2.66	1,410	2.09
Rib End Roast B/In						
Sirloin End Roast B/In	260	1.52	70	1.51	30	1.33
Sirloin Roast Bnls	130	2.53	120	2.59	840	2.24
Rib End Chops B/In	920	2.21	2,480	3.96	240	2.29
Sirloin Chops B/In	730	1.65	220	1.94	780	1.48
Cc Chops B/In	5,890	2.92	1,530	3.01	4,020	2.51
Assorted Chops B/In	5,260	2.17	390	2.40	1,980	2.13
Rib Chops Bnls	220	4.10	320	3.28	1,270	4.31
Sirloin Chops Bnls	450	2.70	710	3.37	960	2.35
Cc Chops Bnls	5,940	3.91	3,600	3.44	2,990	3.13
Smoked Chops	190	4.36	1,040	5.94	160	4.86
Tenderloin, Fresh	1,820	4.44	1,850	3.73	1,760	3.18
Tenderloin, Marinated	2,180	4.87	1,480	4.77	230	6.18
Backribs	6,610	3.85	12,520	3.81	4,510	3.96
Picnic Fresh B/In	1,020	2.15	420	2.27	730	1.70
Porketta	70	2.99	130	3.54	140	2.92
Butt Fresh B/In	480	3.11	4,850	1.91	1,570	1.29
Butt Roast Bnls	620	2.41	2,840	2.22	190	2.03
Pork Steak	570	3.38	2,170	2.63	1,010	1.70
Country Style Rib B/In	2,660	2.42	3,250	2.31	1,970	1.78
Country Style Ribs Bnls	1,160	3.06	2,700	2.73	880	2.25
Spareribs	1,470	2.87	5,790	3.12	1,320	2.44
St. Louis Style Spareribs	660	4.12	3,340	4.40	340	3.08
Ham, B/In	300	4.41			1,370	2.03
Ham, Spiral					240	1.99
Ham, B/In Butt	260	1.56	60	1.49	290	1.46
Ham, B/In Shank	880	1.55	2,380	1.16	560	1.37
Ham, Bnls	610	3.69	1,070	3.27	630	3.35
Ham Steak	3,260	3.83	2,800	4.03	1,190	4.13
Sliced Bacon, 1 Lb Pkg	26,000	6.18	22,660	6.11	12,650	5.45
Pre-Cooked Bacon	1,360	25.82	680	26.32	110	4.00
Canadian Bacon	240	11.05	230	8.00	900	6.25
Ground Pork	240	3.57	620	3.35	440	3.17
Bkfst Sausage, 1 Lb Roll	3,100	3.27	3,690	3.31	5,890	3.03
Bkfst Sausage, Link/Patty	7,610	4.30	4,070	4.18	3,960	4.05
Pre-Cooked Sausage	1,750	5.00	1,570	4.79	3,130	5.01
Dinner Sausage	8,800	4.04	10,380	3.84	2,840	4.01
Italian Sausage	3,030	4.07	11,850	3.22	5,400	3.87
Chorizo	700	3.06	2,400	2.43	330	4.39
Deli Ham	12,380	7.30	11,350	5.95	6,460	5.52
Pkg/Slcd Ham, 1 Lb/Less	30,890	6.17	25,360	6.30	11,910	6.22
Deli Cooked Pork Roast			40	4.99		
Deli Cooked Spareribs	390	7.21	1,390	7.58	100	7.05
Deli Cooked Backribs	1,030	6.54	5,600	6.13	970	7.59
Pulled Pork	2,220	5.88	4,570	5.94	150	5.99
Feet	170	1.80	40	2.19	350	1.51
Neckbones	100	1.58	70	1.79	300	1.32

This week in Pork Retail
 Pork feature activity was similar to the prior week and sharply higher than the prior year. Ham and loin items received more advertisement space while all other items received less ad space. Individual item prices were steady compared to the previous week and steady to firm compared to the previous year. Wholesale prices increased with higher picnic, ham and belly prices offsetting lower loin, butt and rib primal values.

Activity Index: 4 Week Comparison



Explanatory Notes

All report information gathered from publicly available sources including store circulars, newspaper ads, and retailer websites.

1/: **FEATURE RATE**: the amount of sampled stores advertising any reported pork item during the current week, expressed as a percentage of the total sample. 2/: **SPECIAL RATE**: the percentage of sampled stores with a no-price promotion (e.g., buy 1, get 1 free etc.). 3/: **ACTIVITY INDEX**: a measure of the absolute frequency of feature activity equal to the total number of stores for each advertised pork item (e.g., a retailer with 100 outlets featuring 3 pork items has an activity index of 300). 4/: **STORES/AVG**: the number of advertising outlets and the weighted average price weighted by the respective number of outlets.



National Retail Report - Pork

Advertised Prices for Pork at Major Retail Supermarket Outlets ending during the period of 07/09 thru 07/15

(prices in dollars per pound)

Fri. Jul 9, 2021

Outlets	NORTHEAST					SOUTHEAST					MIDWEST				
	(CT, DE, MA, MD, ME, NH, NJ, NY, PA, RI, VT)					(AL, FL, GA, MS, NC, SC, TN, VA, WV)					(IA, IL, IN, KY, MI, MN, ND, NE, OH, SD, WI)				
	5500					7400					6100				
Feature Rate (1/)	85.1%					85.1%					79.2%				
Special Rate (2/)	14.1%					33.5%					21.9%				
Activity Index (3/)	29,880					35,795					35,120				
	Price Range		Stores	Wtd Avg		Price Range		Stores	Wtd Avg		Price Range		Stores	Wtd Avg	
Whole Bone-In Loins	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Bone-In Cc Loins	1.99	-	2.99	370	2.18	-	-	-	-	-	-	-	-	-	-
Loins Roast Bnls	1.99	-	2.98	290	2.42	1.62	-	2.79	1,280	2.02	1.99	-	4.44	310	2.43
Rib End Roast B/In	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Sirloin End Roast B/In	1.99	-	1.99	20	1.99	1.69	-	1.99	30	1.80	.99	-	1.49	110	1.44
Sirloin Roast Bnls	-	-	-	-	-	-	-	-	-	-	2.49	-	2.59	120	2.53
Rib End Chops B/In	1.49	-	1.49	210	1.49	-	-	-	-	-	1.49	-	3.99	680	2.38
Sirloin Chops B/In	1.99	-	2.69	80	2.13	1.79	-	2.69	20	2.22	.99	-	3.49	190	1.81
Cc Chops B/In	1.49	-	3.49	2,110	2.40	1.98	-	5.99	840	3.19	1.49	-	3.49	1,300	2.36
Assorted Chops B/In	1.69	-	2.99	610	2.12	1.69	-	2.77	770	2.44	1.69	-	4.65	630	2.88
Rib Chops Bnls	-	-	-	-	-	-	-	-	-	-	2.99	-	4.99	140	4.14
Sirloin Chops Bnls	-	-	-	-	-	2.49	-	2.49	10	2.49	2.49	-	3.99	200	3.06
Cc Chops Bnls	2.49	-	4.99	940	3.47	2.48	-	5.19	3,420	4.32	2.49	-	4.99	630	3.66
Smoked Chops	-	-	-	-	-	-	-	-	-	-	3.99	-	3.99	150	3.99
Tenderloin, Fresh	2.99	-	3.99	570	3.77	3.48	-	4.99	240	3.61	3.49	-	4.99	360	3.98
Tenderloin, Marinated	3.00	-	6.08	1,010	4.58	3.00	-	5.32	370	4.41	3.33	-	6.99	710	5.49
Backribs	3.24	-	6.99	940	4.71	3.24	-	3.98	1,500	3.29	2.99	-	5.99	1,240	3.86
Picnic Fresh B/In	1.29	-	1.69	290	1.47	.98	-	1.69	250	1.50	1.99	-	3.99	70	3.24
Porketta	2.99	-	2.99	70	2.99	-	-	-	-	-	-	-	-	-	-
Butt Fresh B/In	-	-	-	-	-	2.48	-	3.49	280	3.13	1.79	-	3.69	160	3.02
Butt Roast Bnls	-	-	-	-	-	3.49	-	3.49	10	3.49	2.88	-	3.49	270	3.01
Pork Steak	-	-	-	-	-	2.98	-	3.69	250	3.57	2.88	-	3.69	250	3.23
Country Style Rib B/In	1.99	-	2.99	1,060	2.44	1.59	-	3.59	250	3.10	1.29	-	3.89	940	2.40
Country Style Ribs Bnls	2.39	-	3.49	360	3.03	2.49	-	2.88	90	2.53	2.49	-	3.99	320	2.99
Spareribs	2.99	-	5.39	390	4.35	2.69	-	2.69	40	2.69	1.67	-	3.99	880	1.99
St. Louis Style Spareribs	3.99	-	5.99	270	4.51	3.98	-	4.99	50	4.19	3.69	-	3.99	90	3.84
Ham, B/In	1.99	-	8.26	110	5.52	1.99	-	1.99	40	1.99	4.29	-	4.29	140	4.29
Ham, Spiral	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Ham, B/In Butt	.99	-	1.59	130	1.28	1.49	-	1.59	50	1.57	1.99	-	1.99	80	1.99
Ham, B/In Shank	.99	-	1.59	130	1.28	1.29	-	1.59	510	1.32	.99	-	.99	80	.99
Ham, Bnls	1.89	-	1.89	190	1.89	1.89	-	3.99	100	2.92	2.50	-	3.99	20	3.25
Ham Steak	2.49	-	6.00	1,520	4.53	2.49	-	6.00	1,020	2.62	3.48	-	3.99	410	3.94
Sliced Bacon, 1 Lb Pkg	2.65	-	10.65	4,660	6.04	2.69	-	10.65	6,450	5.99	2.69	-	9.32	4,690	5.68
Pre-Cooked Bacon	25.54	-	34.78	150	29.66	21.75	-	25.54	960	25.53	21.75	-	24.83	210	24.66
Canadian Bacon	11.23	-	11.23	230	11.23	-	-	-	-	-	-	-	-	-	-
Ground Pork	2.99	-	2.99	20	2.99	2.99	-	3.98	30	3.83	1.99	-	3.99	110	3.30
Bkfst Sausage, 1 Lb Roll	2.99	-	3.99	350	3.27	1.99	-	3.99	1,010	2.99	1.97	-	4.00	1,090	3.43
Bkfst Sausage, Link/Patty	3.50	-	6.67	900	4.75	2.45	-	5.69	1,440	3.98	2.21	-	6.65	2,140	4.22
Pre-Cooked Sausage	3.59	-	4.98	620	4.25	5.82	-	5.82	10	5.82	3.13	-	6.65	840	5.77
Dinner Sausage	2.99	-	5.49	1,110	3.94	2.11	-	4.99	2,380	3.64	2.95	-	6.27	2,150	4.04
Italian Sausage	2.99	-	7.99	740	3.87	3.99	-	7.99	1,220	4.17	2.95	-	6.99	540	3.79
Chorizo	5.49	-	5.49	110	5.49	5.49	-	5.49	40	5.49	1.99	-	4.00	80	2.81
Deli Ham	3.99	-	12.99	4,350	7.69	3.99	-	12.99	3,520	7.72	2.49	-	10.99	1,600	6.30
Pkg/Slcd Ham, 1 Lb/Less	3.54	-	10.67	3,230	6.32	2.17	-	9.12	7,110	5.72	2.50	-	10.64	#####	6.00
Deli Cooked Pork Roast	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Deli Cooked Spareribs	6.66	-	7.99	340	7.21	-	-	-	-	-	9.99	-	9.99	10	9.99
Deli Cooked Backribs	5.99	-	8.66	340	6.56	8.66	-	8.66	10	8.66	3.99	-	5.99	200	5.44
Pulled Pork	4.49	-	8.99	930	6.79	4.49	-	5.49	190	4.52	3.99	-	7.99	930	5.39
Feet	1.69	-	1.69	130	1.69	1.69	-	1.69	5	1.69	-	-	-	-	-
Neckbones	-	-	-	-	-	-	-	-	-	-	1.29	-	1.29	40	1.29



National Retail Report - Pork

Advertised Prices for Pork at Major Retail Supermarket Outlets ending during the period of 07/09 thru 07/15

(prices in dollars per pound)

Fri. Jul 9, 2021

Outlets	SOUTH CENTRAL (AR, CO, KS, LA, MO, NM, OK, TX)				SOUTHWEST (AZ, CA, NV, UT)				NORTHWEST (ID, MT, OR, WA, WY)			
	4900				3800				1300			
Feature Rate (1/)	88.4%				88.0%				94.0%			
Special Rate (2/)	28.7%				35.5%				54.5%			
Activity Index (3/)	22,665				16,660				6,815			
	Price Range		Stores	Wtd Avg	Price Range		Stores	Wtd Avg	Price Range		Stores	Wtd Avg
Whole Bone-In Loins	-	-	-	-	-	-	-	-	-	-	-	-
Bone-In Cc LoIn	-	-	-	-	-	-	-	-	-	-	-	-
LoIn Roast Bnls	1.78	- 4.44	210	2.16	2.99	- 2.99	10	2.99	-	-	-	-
Rib End Roast B/In	-	-	-	-	-	-	-	-	-	-	-	-
Sirloin End Roast B/In	1.39	- 1.68	50	1.56	1.39	- 1.39	60	1.39	-	-	-	-
Sirloin Roast Bnls	2.49	- 2.49	10	2.49	-	-	-	-	-	-	-	-
Rib End Chops B/In	3.29	- 3.99	30	3.37	-	-	-	-	-	-	-	-
Sirloin Chops B/In	1.00	- 3.49	110	1.89	1.29	- 1.39	320	1.31	1.98	- 1.98	10	1.98
Cc Chops B/In	1.88	- 5.99	870	3.50	2.49	- 5.99	780	4.35	-	-	-	-
Assorted Chops B/In	.98	- 3.99	1,290	1.99	1.99	- 2.99	1,240	2.51	.98	- 1.99	710	1.03
Rib Chops Bnls	4.99	- 4.99	5	4.99	3.99	- 3.99	80	3.99	-	-	-	-
Sirloin Chops Bnls	2.49	- 2.99	190	2.60	1.79	- 1.79	60	1.79	-	-	-	-
Cc Chops Bnls	2.49	- 4.49	660	2.79	2.99	- 4.49	190	3.51	2.88	- 4.49	100	3.67
Smoked Chops	-	-	-	-	-	-	-	-	5.64	- 5.64	40	5.64
Tenderloin, Fresh	3.49	- 4.99	80	4.04	5.99	- 5.99	520	5.99	2.99	- 3.99	30	3.54
Tenderloin, Marinated	3.33	- 5.21	40	4.37	-	-	-	-	5.21	- 5.21	40	5.21
Backribs	2.98	- 5.99	1,410	3.36	3.24	- 5.99	1,260	4.51	2.99	- 4.50	230	3.42
Picnic Fresh B/In	1.99	- 1.99	5	1.99	1.97	- 3.49	260	2.63	1.99	- 3.99	160	3.18
Porketta	-	-	-	-	-	-	-	-	-	-	-	-
Butt Fresh B/In	2.59	- 2.59	10	2.59	3.69	- 3.69	20	3.69	3.69	- 3.69	5	3.69
Butt Roast Bnls	2.88	- 2.88	40	2.88	1.59	- 1.59	270	1.59	3.29	- 3.29	40	3.29
Pork Steak	3.19	- 3.69	30	3.50	-	-	-	-	2.99	- 3.69	40	3.06
Country Style Rib B/In	1.00	- 2.99	70	1.77	1.27	- 2.99	340	2.04	-	-	-	-
Country Style Ribs Bnls	2.99	- 3.49	90	3.17	2.99	- 3.99	260	3.31	3.29	- 3.29	40	3.29
Spareribs	2.49	- 3.39	30	3.17	3.49	- 4.99	120	4.24	4.99	- 4.99	10	4.99
St. Louis Style Spareribs	3.99	- 6.66	20	6.15	3.99	- 3.99	120	3.99	2.97	- 4.99	110	3.16
Ham, B/In	-	-	-	-	-	-	-	-	-	-	-	-
Ham, Spiral	-	-	-	-	-	-	-	-	-	-	-	-
Ham, B/In Butt	1.99	- 1.99	5	1.99	-	-	-	-	-	-	-	-
Ham, B/In Shank	.99	- 1.29	50	1.27	3.29	- 3.29	120	3.29	-	-	-	-
Ham, Bnls	1.98	- 2.79	50	2.44	4.99	- 5.59	260	5.54	-	-	-	-
Ham Steak	2.99	- 6.00	190	4.17	4.28	- 4.28	120	4.28	-	-	-	-
Sliced Bacon, 1 Lb Pkg	2.65	- 10.65	3,850	6.38	3.99	- 7.99	4,010	6.04	3.99	- 10.65	2,280	7.99
Pre-Cooked Bacon	24.83	- 24.83	40	24.83	-	-	-	-	-	-	-	-
Canadian Bacon	-	-	-	-	7.99	- 7.99	10	7.99	-	-	-	-
Ground Pork	-	-	-	-	2.99	- 4.49	20	3.78	3.99	- 4.49	60	4.13
Bkfst Sausage, 1 Lb Roll	2.50	- 5.00	600	3.40	-	-	-	-	2.99	- 4.48	50	3.58
Bkfst Sausage, Link/Patty	2.45	- 6.65	1,570	4.17	2.50	- 5.00	790	4.55	3.29	- 4.67	750	4.60
Pre-Cooked Sausage	3.59	- 5.83	190	4.58	2.65	- 2.65	50	2.65	4.98	- 5.83	40	5.33
Dinner Sausage	2.85	- 6.22	2,530	4.55	3.77	- 3.77	470	3.77	3.77	- 3.77	160	3.77
Italian Sausage	3.00	- 3.36	10	3.05	3.33	- 4.99	490	4.44	3.50	- 4.48	30	3.99
Chorizo	2.38	- 2.52	160	2.50	1.76	- 2.99	290	2.08	-	-	-	-
Deli Ham	3.69	- 10.99	890	6.79	3.47	- 8.99	1,250	7.63	5.00	- 9.29	740	5.27
Pkg/Sldd Ham, 1 Lb/Less	2.50	- 10.67	7,100	6.71	3.33	- 8.89	2,320	5.78	3.50	- 10.61	1,080	7.53
Deli Cooked Pork Roast	-	-	-	-	-	-	-	-	-	-	-	-
Deli Cooked Spareribs	-	-	-	-	-	-	-	-	5.47	- 7.32	40	6.44
Deli Cooked Backribs	6.66	- 6.66	10	6.66	5.00	- 7.20	450	6.96	6.65	- 6.65	20	6.65
Pulled Pork	3.96	- 6.65	170	5.20	-	-	-	-	-	-	-	-
Feet	-	-	-	-	2.19	- 2.19	40	2.19	-	-	-	-
Neckbones	-	-	-	-	1.79	- 1.79	60	1.79	-	-	-	-



National Retail Report - Pork

Advertised Prices for Pork at Major Retail Supermarket Outlets ending during the period of 07/09 thru 07/15

(prices in dollars per pound)

Fri. Jul 9, 2021

	ALASKA				HAWAII			
	(AK)				(HI)			
Outlets	200				100			
Feature Rate (1/)	52.0%				65.7%			
Special Rate (2/)	0.0%				0.0%			
Activity Index (3/)	145				170			
	Price Range		Stores	Wtd Avg	Price Range		Stores	Wtd Avg
Whole Bone-In Loins	-	-	-	-	-	-	-	-
Bone-In Cc Loins	-	-	-	-	-	-	-	-
Loins Roast Bnls	2.24	- 2.24	5	2.24	-	-	-	-
Rib End Roast B/In	-	-	-	-	-	-	-	-
Sirloin End Roast B/In	-	-	-	-	-	-	-	-
Sirloin Roast Bnls	-	-	-	-	-	-	-	-
Rib End Chops B/In	-	-	-	-	-	-	-	-
Sirloin Chops B/In	-	-	-	-	-	-	-	-
Cc Chops B/In	3.29	- 3.29	5	3.29	-	-	-	-
Assorted Chops B/In	2.98	- 3.49	10	3.30	3.59	- 3.59	5	3.59
Rib Chops Bnls	-	-	-	-	-	-	-	-
Sirloin Chops Bnls	-	-	-	-	-	-	-	-
Cc Chops Bnls	4.99	- 4.99	20	4.99	3.79	- 3.79	5	3.79
Smoked Chops	-	-	-	-	-	-	-	-
Tenderloin, Fresh	3.99	- 4.48	10	4.32	-	-	-	-
Tenderloin, Marinated	5.99	- 5.99	20	5.99	-	-	-	-
Backribs	3.24	- 4.99	30	4.22	3.24	- 3.24	10	3.24
Picnic Fresh B/In	-	-	-	-	-	-	-	-
Porketta	-	-	-	-	-	-	-	-
Butt Fresh B/In	-	-	-	-	-	-	-	-
Butt Roast Bnls	-	-	-	-	-	-	-	-
Pork Steak	-	-	-	-	-	-	-	-
Country Style Rib B/In	-	-	-	-	-	-	-	-
Country Style Ribs Bnls	-	-	-	-	-	-	-	-
Spareribs	-	-	-	-	-	-	-	-
St. Louis Style Spareribs	2.97	- 2.97	10	2.97	-	-	-	-
Ham, B/In	-	-	-	-	-	-	-	-
Ham, Spiral	-	-	-	-	-	-	-	-
Ham, B/In Butt	-	-	-	-	-	-	-	-
Ham, B/In Shank	-	-	-	-	-	-	-	-
Ham, Bnls	-	-	-	-	-	-	-	-
Ham Steak	-	-	-	-	-	-	-	-
Sliced Bacon, 1 Lb Pkg	6.49	- 7.74	10	7.32	5.99	- 7.99	50	6.54
Pre-Cooked Bacon	-	-	-	-	-	-	-	-
Canadian Bacon	-	-	-	-	-	-	-	-
Ground Pork	-	-	-	-	-	-	-	-
Bkfst Sausage, 1 Lb Roll	4.98	- 4.98	5	4.98	-	-	-	-
Bkfst Sausage, Link/Patty	-	-	-	-	4.65	- 4.65	20	4.65
Pre-Cooked Sausage	-	-	-	-	-	-	-	-
Dinner Sausage	3.77	- 3.77	10	3.77	3.77	- 3.77	10	3.77
Italian Sausage	-	-	-	-	-	-	-	-
Chorizo	-	-	-	-	5.99	- 5.99	10	5.99
Deli Ham	-	-	-	-	5.00	- 5.00	20	5.00
Pkg/Slctd Ham, 1 Lb/Less	5.99	- 8.89	10	7.43	3.63	- 8.89	40	5.10
Deli Cooked Pork Roast	-	-	-	-	-	-	-	-
Deli Cooked Spareribs	-	-	-	-	-	-	-	-
Deli Cooked Backribs	-	-	-	-	-	-	-	-
Pulled Pork	-	-	-	-	-	-	-	-
Feet	-	-	-	-	-	-	-	-
Neckbones	-	-	-	-	-	-	-	-



National Retail Report - Pork

Advertised Prices for Pork at Major Retail Supermarket Outlets ending during the period of 07/09 thru 07/15

(prices in dollars per pound)

Fri. Jul 9, 2021