

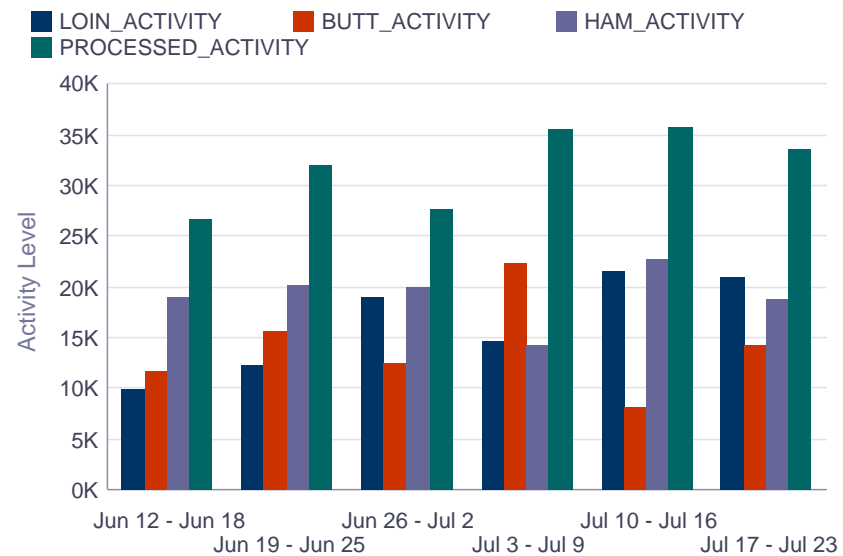


NATIONAL SUMMARY						
	THIS WEEK		LAST WEEK		LAST YEAR	
Outlets	29,200		29,200		29,200	
Feature Rate (1/)	63.4%		59.9%		82.2%	
Special Rate (2/)	21.0%		18.6%		23.6%	
Activity Index (3/)	88,790		89,740		131,400	
	Stores	Wtd Avg	Stores	Wtd Avg	Stores	Wtd Avg
Whole Bone-In Loins	210	1.44	240	2.76		
Bone-In Cc Loin	60	1.49			150	2.50
Loin Roast Bnls	2,690	1.87	1,410	2.09	4,110	2.02
Rib End Roast B/In	20	1.99			20	2.19
Sirloin End Roast B/In	140	1.59	30	1.33	230	1.53
Sirloin Roast Bnls	1,040	1.79	840	2.24	330	2.08
Rib End Chops B/In	70	2.39	240	2.29	1,420	3.18
Sirloin Chops B/In	700	1.36	780	1.48	520	1.36
Cc Chops B/In	2,940	2.38	4,020	2.51	4,450	3.24
Assorted Chops B/In	2,450	1.72	1,980	2.13	2,500	1.75
Rib Chops Bnls	40	2.49	1,270	4.31	460	2.90
Sirloin Chops Bnls	1,520	1.99	960	2.35	390	2.39
Cc Chops Bnls	2,510	2.94	2,990	3.13	3,400	3.18
Smoked Chops	40	3.99	160	4.86	340	4.95
Tenderloin, Fresh	2,280	4.88	1,760	3.18	2,340	3.85
Tenderloin, Marinated	1,450	4.63	230	6.18	740	5.01
Backribs	2,670	3.72	4,510	3.96	4,140	3.58
Picnic Fresh B/In	1,090	1.19	730	1.70	850	1.28
Porketta			140	2.92	210	2.32
Butt Fresh B/In	3,540	1.47	1,570	1.29	2,550	1.48
Butt Roast Bnls	200	2.22	190	2.03	490	2.08
Pork Steak	370	1.89	1,010	1.70	1,450	1.87
Country Style Rib B/In	3,300	1.89	1,970	1.78	4,000	1.90
Country Style Ribs Bnls	1,110	2.03	880	2.25	1,570	2.26
Spareribs	2,750	2.01	1,320	2.44	3,340	2.07
St. Louis Style Spareribs	1,800	3.79	340	3.08	2,190	3.05
Ham, B/In	30	4.12	1,370	2.03	570	3.48
Ham, Spiral			240	1.99	40	3.99
Ham, B/In Butt			290	1.46	120	1.83
Ham, B/In Shank	270	1.51	560	1.37	620	2.11
Ham, Bnls	610	3.69	630	3.35	1,130	3.38
Ham Steak	2,710	3.26	1,190	4.13	2,040	4.05
Sliced Bacon, 1 Lb Pkg	10,780	4.89	12,650	5.45	17,870	4.93
Pre-Cooked Bacon			110	4.00	820	28.80
Canadian Bacon	710	6.18	900	6.25	150	7.69
Ground Pork	180	3.41	440	3.17	420	2.38
Bkfst Sausage, 1 Lb Roll	6,270	3.10	5,890	3.03	5,720	3.12
Bkfst Sausage, Link/Patty	5,940	4.19	3,960	4.05	11,720	3.72
Pre-Cooked Sausage	3,100	5.03	3,130	5.01	3,500	4.97
Dinner Sausage	1,960	3.82	2,840	4.01	2,340	3.60
Italian Sausage	4,390	3.88	5,400	3.87	5,350	3.66
Chorizo	110	2.89	330	4.39	360	3.80
Delil Ham	5,720	6.46	6,460	5.52	10,820	6.36
Pkg/Slcd Ham, 1 Lb/Less	9,290	6.93	11,910	6.22	22,810	5.18
Delil Cooked Pork Roast			100	7.05	120	6.33
Delil Cooked Spareribs			970	7.59	1,030	6.09
Delil Cooked Backribs	1,470	6.99	150	5.99	650	6.93
Pulled Pork	190	6.24	350	1.51	310	1.30
Feet			300	1.32	700	1.25
Neckbones	70	1.17				

**This week in Pork Retail . . . . .**

Feature activity was similar compared to the previous week and drastically lower than the previous year as many locations have suspended or reduced retail ads. Butt, picnic, and sparerib items saw an increase in advertisement space that was yielded by all other cut areas. Individual item prices were steady to lower compared to the previous week and year. Wholesale pork values were firm with ham and belly values offsetting all other primal cuts.

**Activity Index: 4 Week Comparison**



**Explanatory Notes**

All report information gathered from publicly available sources including store circulars, newspaper ads, and retailer websites.

1/: **FEATURE RATE**: the amount of sampled stores advertising any reported pork item during the current week, expressed as a percentage of the total sample. 2/: **SPECIAL RATE**: the percentage of sampled stores with a no-price promotion (e.g., buy 1, get 1 free etc.). 3/: **ACTIVITY INDEX**: a measure of the absolute frequency of feature activity equal to the total number of stores for each advertised pork item (e.g., a retailer with 100 outlets featuring 3 pork items has an activity index of 300). 4/: **STORES/AVG**: the number of advertising outlets and the weighted average price weighted by the respective number of outlets.



National Retail Report - Pork

Advertised Prices for Pork at Major Retail Supermarket Outlets ending during the period of 07/17 thru 07/23

(prices in dollars per pound)

Fri. Jul 17, 2020

Outlets	NORTHEAST				SOUTHEAST				MIDWEST			
	(CT, DE, MA, MD, ME, NH, NJ, NY, PA, RI, VT)				(AL, FL, GA, MS, NC, SC, TN, VA, WV)				(IA, IL, IN, KY, MI, MN, ND, NE, OH, SD, WI)			
	5500				7400				6100			
Feature Rate (1/)	67.4%				56.4%				63.0%			
Special Rate (2/)	9.6%				40.9%				17.4%			
Activity Index (3/)	20,280				22,885				20,680			
	Price Range		Stores	Wtd Avg	Price Range		Stores	Wtd Avg	Price Range		Stores	Wtd Avg
Whole Bone-In Loins	2.59	- 2.59	40	2.59	.99	- 2.59	140	1.25	.99	- .99	20	.99
Bone-In Cc Loins	1.49	- 1.49	60	1.49		-				-		
Loins Roast Bnls	1.48	- 2.49	610	1.81	1.38	- 1.99	710	1.86	1.49	- 1.99	1,200	1.92
Rib End Roast B/In		-			1.99	- 1.99	20	1.99		-		
Sirloin End Roast B/In		-				-				-		
Sirloin Roast Bnls		-			1.79	- 1.79	460	1.79	1.49	- 1.79	50	1.73
Rib End Chops B/In		-				-			2.49	- 2.49	50	2.49
Sirloin Chops B/In	1.79	- 1.89	130	1.84	1.79	- 1.79	10	1.79	1.29	- 1.49	80	1.40
Cc Chops B/In	1.69	- 2.99	1,490	2.32	1.59	- 3.99	280	2.89	1.69	- 3.88	410	2.86
Assorted Chops B/In	1.39	- 1.99	200	1.63	1.29	- 2.99	620	1.91	1.29	- 2.29	570	1.83
Rib Chops Bnls		-				-			2.49	- 2.49	40	2.49
Sirloin Chops Bnls	1.69	- 2.49	20	1.97	1.79	- 2.49	560	1.84	1.59	- 1.99	100	1.93
Cc Chops Bnls	1.99	- 4.49	1,050	2.85	1.81	- 4.49	400	3.60	1.49	- 3.99	760	2.81
Smoked Chops		-				-			3.99	- 3.99	40	3.99
Tenderloin, Fresh	2.00	- 5.99	340	4.83	2.99	- 5.99	1,250	5.72	2.99	- 4.99	530	3.37
Tenderloin, Marinated	3.90	- 6.95	660	5.07	5.11	- 5.11	30	5.11	3.52	- 5.21	660	4.23
Backribs	3.49	- 4.99	490	3.97	1.49	- 3.79	120	2.94	2.69	- 4.99	910	3.36
Picnic Fresh B/In	.79	- 1.48	610	1.11	.79	- .99	310	.84		-		
Porketta		-				-				-		
Butt Fresh B/In	.89	- 1.59	240	1.28	.89	- 2.49	1,230	1.64	1.48	- 2.49	210	1.76
Butt Roast Bnls	1.99	- 1.99	110	1.99		-				-		
Pork Steak		-			1.69	- 1.69	5	1.69	1.66	- 2.99	180	2.11
Country Style Rib B/In	1.29	- 2.88	970	2.06	1.29	- 2.99	300	2.29	1.48	- 2.49	230	2.10
Country Style Ribs Bnls	1.99	- 1.99	70	1.99	1.78	- 2.47	140	2.21	3.99	- 3.99	40	3.99
Spareribs	1.49	- 3.99	600	2.62	.89	- 3.99	1,240	1.56	1.59	- 2.69	320	2.25
St. Louis Style Spareribs	3.99	- 3.99	60	3.99	3.98	- 3.99	140	3.99	1.99	- 5.99	580	3.54
Ham, B/In		-				-			6.75	- 6.75	10	6.75
Ham, Spiral		-				-				-		
Ham, B/In Butt		-				-				-		
Ham, B/In Shank	1.19	- 1.19	120	1.19		-			1.69	- 1.69	40	1.69
Ham, Bnls	2.79	- 3.69	220	3.24	2.59	- 4.99	50	3.06	3.99	- 4.99	140	4.43
Ham Steak	2.49	- 7.11	930	3.91	2.49	- 2.98	1,060	2.50	2.99	- 3.99	690	3.53
Sliced Bacon, 1 Lb Pkg	2.54	- 7.72	2,870	4.92	3.99	- 7.99	1,860	5.26	3.29	- 7.99	2,040	4.90
Pre-Cooked Bacon		-				-				-		
Canadian Bacon	7.50	- 7.50	230	7.50		-			4.44	- 6.67	400	5.56
Ground Pork	2.88	- 4.00	80	3.07	3.99	- 3.99	80	3.99	1.99	- 1.99	10	1.99
Bkfst Sausage, 1 Lb Roll	2.49	- 5.83	550	3.22	2.00	- 5.83	2,320	3.02	2.19	- 5.32	1,760	3.23
Bkfst Sausage, Link/Patty	3.36	- 5.83	1,220	4.29	3.11	- 5.83	930	4.06	2.50	- 5.82	1,340	4.05
Pre-Cooked Sausage	3.13	- 6.65	160	3.75	4.98	- 6.65	580	5.11	4.98	- 6.15	1,120	5.16
Dinner Sausage	3.27	- 3.99	340	3.65	3.99	- 4.92	1,150	4.21	2.49	- 5.32	370	2.75
Italian Sausage	2.67	- 4.29	840	3.70	2.67	- 4.20	2,650	3.94	2.50	- 5.83	400	3.43
Chorizo		-				-			2.29	- 2.99	100	2.65
Deli Ham	2.99	- 11.99	3,250	7.09	2.99	- 11.49	540	6.10	2.99	- 7.99	1,570	5.52
Pkg/Sld Ham, 1 Lb/Less	5.92	- 10.67	770	6.94	3.54	- 11.44	3,700	7.33	3.34	- 11.17	3,130	7.21
Deli Cooked Pork Roast		-				-				-		
Deli Cooked Spareribs		-				-				-		
Deli Cooked Backribs	4.00	- 8.88	950	7.05		-			5.59	- 8.88	470	6.89
Pulled Pork		-				-			5.95	- 6.35	110	6.15
Feet		-				-				-		
Neckbones		-				-				-		



National Retail Report - Pork

Advertised Prices for Pork at Major Retail Supermarket Outlets ending during the period of 07/17 thru 07/23

(prices in dollars per pound)

Fri. Jul 17, 2020

Outlets	SOUTH CENTRAL				SOUTHWEST				NORTHWEST			
	(AR, CO, KS, LA, MO, NM, OK, TX)				(AZ, CA, NV, UT)				(ID, MT, OR, WA, WY)			
	4900				3800				1300			
Feature Rate (1/)	59.9%				68.9%				78.2%			
Special Rate (2/)	13.0%				22.6%				0.0%			
Activity Index (3/)	10,710				8,100				5,900			
	Price Range		Stores	Wtd Avg	Price Range		Stores	Wtd Avg	Price Range		Stores	Wtd Avg
Whole Bone-In Loins	.99	- .99	20	.99	-	-	-	-	-	-	-	-
Bone-In Cc Loins	-	-	-	-	-	-	-	-	-	-	-	-
Loins Roast Bnls	1.28	- 1.99	170	1.81	-	-	-	-	-	-	-	-
Rib End Roast B/In	-	-	-	-	-	-	-	-	-	-	-	-
Sirloin End Roast B/In	1.59	- 1.59	140	1.59	-	-	-	-	-	-	-	-
Sirloin Roast Bnls	1.79	- 1.79	530	1.79	-	-	-	-	-	-	-	-
Rib End Chops B/In	-	-	-	-	1.99	- 1.99	10	1.99	-	-	-	-
Sirloin Chops B/In	.98	- 1.59	300	1.34	.97	- 1.29	180	1.00	1.98	- 1.98	10	1.98
Cc Chops B/In	1.39	- 2.49	320	1.86	1.77	- 3.99	320	2.13	1.77	- 3.99	100	2.54
Assorted Chops B/In	.99	- 2.29	980	1.57	-	-	-	-	1.69	- 1.99	60	1.81
Rib Chops Bnls	-	-	-	-	-	-	-	-	-	-	-	-
Sirloin Chops Bnls	1.79	- 2.49	620	1.87	2.99	- 2.99	170	2.99	1.99	- 1.99	40	1.99
Cc Chops Bnls	1.49	- 2.99	80	2.16	1.99	- 2.99	180	2.93	1.99	- 1.99	20	1.99
Smoked Chops	-	-	-	-	-	-	-	-	-	-	-	-
Tenderloin, Fresh	2.99	- 3.79	60	3.02	3.49	- 3.49	50	3.49	3.49	- 3.99	50	3.89
Tenderloin, Marinated	2.94	- 5.21	100	4.19	-	-	-	-	-	-	-	-
Backribs	2.48	- 4.99	90	2.60	2.49	- 4.99	200	3.69	3.99	- 5.99	820	4.21
Picnic Fresh B/In	1.28	- 1.28	20	1.28	.87	- 2.49	130	2.40	.87	- 1.48	30	1.14
Porketta	-	-	-	-	-	-	-	-	-	-	-	-
Butt Fresh B/In	1.00	- 1.19	110	1.02	.99	- 2.49	1,010	1.31	1.37	- 2.49	730	1.41
Butt Roast Bnls	-	-	-	-	1.99	- 1.99	10	1.99	1.49	- 2.99	60	2.60
Pork Steak	1.69	- 2.99	110	1.92	.99	- .99	60	.99	1.98	- 1.98	20	1.98
Country Style Rib B/In	.97	- 2.59	390	1.49	.97	- 2.99	710	1.74	1.77	- 2.49	700	1.78
Country Style Ribs Bnls	-	-	-	-	2.49	- 2.49	120	2.49	1.77	- 2.98	740	1.80
Spareribs	1.79	- 3.29	290	2.07	1.97	- 3.29	200	2.19	1.97	- 3.29	90	2.50
St. Louis Style Spareribs	2.99	- 3.99	200	3.49	3.99	- 3.99	140	3.99	3.99	- 3.99	680	3.99
Ham, B/In	-	-	-	-	-	-	-	-	1.99	- 1.99	20	1.99
Ham, Spiral	-	-	-	-	-	-	-	-	-	-	-	-
Ham, B/In Butt	-	-	-	-	-	-	-	-	-	-	-	-
Ham, B/In Shank	1.79	- 1.79	110	1.79	-	-	-	-	-	-	-	-
Ham, Bnls	-	-	-	-	2.49	- 4.99	180	3.74	5.48	- 5.48	20	5.48
Ham Steak	3.99	- 3.99	40	3.99	-	-	-	-	-	-	-	-
Sliced Bacon, 1 Lb Pkg	2.89	- 7.99	1,520	4.30	3.33	- 7.99	880	5.16	4.66	- 7.99	1,540	4.77
Pre-Cooked Bacon	-	-	-	-	-	-	-	-	-	-	-	-
Canadian Bacon	4.44	- 6.67	80	5.56	-	-	-	-	-	-	-	-
Ground Pork	2.99	- 2.99	10	2.99	-	-	-	-	-	-	-	-
Bkfst Sausage, 1 Lb Roll	2.49	- 3.99	940	3.01	2.99	- 2.99	650	2.99	4.29	- 4.29	40	4.29
Bkfst Sausage, Link/Patty	3.36	- 5.33	1,730	4.39	3.99	- 3.99	650	3.99	2.99	- 4.98	30	3.40
Pre-Cooked Sausage	4.98	- 5.83	590	5.07	4.98	- 4.98	650	4.98	4.98	- 4.98	20	4.98
Dinner Sausage	2.51	- 5.58	100	3.88	-	-	-	-	-	-	-	-
Italian Sausage	2.39	- 3.87	60	3.13	3.50	- 4.99	450	4.40	-	-	-	-
Chorizo	5.05	- 5.05	10	5.05	5.05	- 5.05	10	5.05	-	-	-	-
Deli Ham	2.99	- 8.99	270	5.65	2.99	- 3.99	60	3.82	7.99	- 7.99	10	7.99
Pkg/Sld Ham, 1 Lb/Less	2.88	- 7.98	600	5.82	2.85	- 6.32	1,020	5.31	5.44	- 11.17	50	7.02
Deli Cooked Pork Roast	-	-	-	-	-	-	-	-	-	-	-	-
Deli Cooked Spareribs	-	-	-	-	-	-	-	-	-	-	-	-
Deli Cooked Backribs	5.99	- 5.99	10	5.99	6.66	- 7.11	20	6.89	6.66	- 6.66	20	6.66
Pulled Pork	4.59	- 6.65	40	5.61	6.65	- 8.65	40	7.32	-	-	-	-
Feet	-	-	-	-	-	-	-	-	-	-	-	-
Neckbones	1.17	- 1.17	70	1.17	-	-	-	-	-	-	-	-



**National Retail Report - Pork**  
**Advertised Prices for Pork at Major Retail Supermarket Outlets ending during the period of 07/17 thru 07/23**  
 (prices in dollars per pound)

Fri. Jul 17, 2020

	ALASKA				HAWAII			
	(AK)				(HI)			
Outlets	200				100			
Feature Rate (1/)	50.0%				46.7%			
Special Rate (2/)	0.0%				19.0%			
Activity Index (3/)	155				220			
	Price Range		Stores	Wtd Avg	Price Range		Stores	Wtd Avg
Whole Bone-In Loins	-	-	-	-	-	-	-	-
Bone-In Cc Loins	-	-	-	-	-	-	-	-
Loins Roast Bnls	1.99	- 1.99	10	1.99	-	-	-	-
Rib End Roast B/In	-	-	-	-	-	-	-	-
Sirloin End Roast B/In	-	-	-	-	-	-	-	-
Sirloin Roast Bnls	-	-	-	-	-	-	-	-
Rib End Chops B/In	-	-	-	-	-	-	-	-
Sirloin Chops B/In	-	-	-	-	-	-	-	-
Cc Chops B/In	1.99	- 1.99	5	1.99	1.99	- 1.99	20	1.99
Assorted Chops B/In	-	-	-	-	.99	- 2.97	30	1.45
Rib Chops Bnls	-	-	-	-	-	-	-	-
Sirloin Chops Bnls	2.98	- 2.98	5	2.98	-	-	-	-
Cc Chops Bnls	2.99	- 2.99	20	2.99	-	-	-	-
Smoked Chops	-	-	-	-	-	-	-	-
Tenderloin, Fresh	3.99	- 3.99	5	3.99	-	-	-	-
Tenderloin, Marinated	-	-	-	-	-	-	-	-
Backribs	2.99	- 4.99	20	4.21	2.99	- 2.99	20	2.99
Picnic Fresh B/In	1.88	- 1.88	5	1.88	-	-	-	-
Porketta	-	-	-	-	-	-	-	-
Butt Fresh B/In	2.99	- 2.99	10	2.99	-	-	-	-
Butt Roast Bnls	-	-	-	-	2.49	- 2.49	20	2.49
Pork Steak	-	-	-	-	2.89	- 2.89	10	2.89
Country Style Rib B/In	2.99	- 2.99	10	2.99	-	-	-	-
Country Style Ribs Bnls	-	-	-	-	-	-	-	-
Spareribs	3.09	- 3.09	10	3.09	-	-	-	-
St. Louis Style Spareribs	-	-	-	-	-	-	-	-
Ham, B/In	-	-	-	-	-	-	-	-
Ham, Spiral	-	-	-	-	-	-	-	-
Ham, B/In Butt	-	-	-	-	-	-	-	-
Ham, B/In Shank	-	-	-	-	-	-	-	-
Ham, Bnls	-	-	-	-	-	-	-	-
Ham Steak	-	-	-	-	-	-	-	-
Sliced Bacon, 1 Lb Pkg	4.00	- 5.99	30	5.85	3.49	- 5.99	40	4.74
Pre-Cooked Bacon	-	-	-	-	-	-	-	-
Canadian Bacon	-	-	-	-	-	-	-	-
Ground Pork	-	-	-	-	-	-	-	-
Bkfst Sausage, 1 Lb Roll	-	-	-	-	3.00	- 3.00	20	3.00
Bkfst Sausage, Link/Patty	4.65	- 5.82	20	5.24	4.00	- 4.00	20	4.00
Pre-Cooked Sausage	-	-	-	-	-	-	-	-
Dinner Sausage	-	-	-	-	-	-	-	-
Italian Sausage	-	-	-	-	-	-	-	-
Chorizo	-	-	-	-	-	-	-	-
Deli Ham	-	-	-	-	5.00	- 5.00	20	5.00
Pkg/Slctd Ham, 1 Lb/Less	5.49	- 5.49	5	5.49	6.49	- 6.49	20	6.49
Deli Cooked Pork Roast	-	-	-	-	-	-	-	-
Deli Cooked Spareribs	-	-	-	-	-	-	-	-
Deli Cooked Backribs	-	-	-	-	-	-	-	-
Pulled Pork	-	-	-	-	-	-	-	-
Feet	-	-	-	-	-	-	-	-
Neckbones	-	-	-	-	-	-	-	-



**National Retail Report - Pork**

**Advertised Prices for Pork at Major Retail Supermarket Outlets ending during the period of 07/17 thru 07/23**

(prices in dollars per pound)

Fri. Jul 17, 2020

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