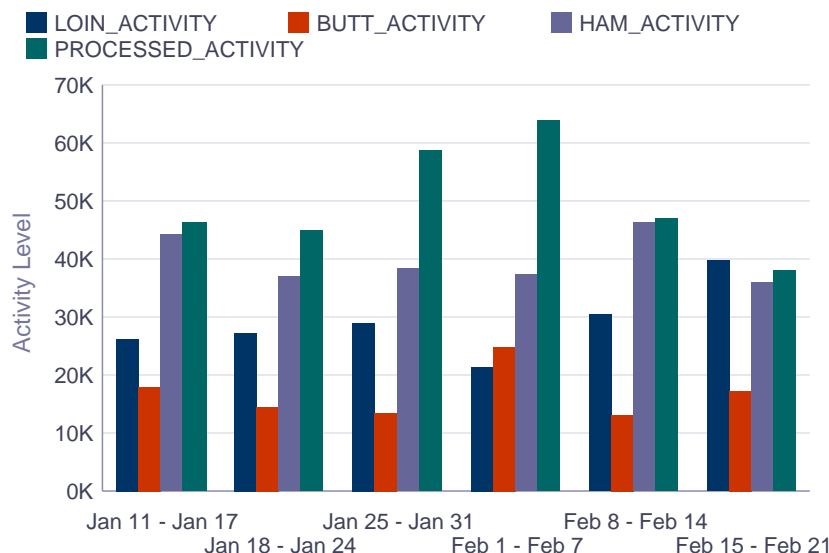




NATIONAL SUMMARY						
	THIS WEEK		LAST WEEK		LAST YEAR	
Outlets	29,200		29,200		29,200	
Feature Rate (1/)	83.9%		83.1%		86.3%	
Special Rate (2/)	25.0%		25.1%		11.9%	
Activity Index (3/)	133,600		137,930		151,640	
	Stores	Wtd Avg	Stores	Wtd Avg	Stores	Wtd Avg
Whole Bone-In Loins					290	1.42
Bone-In Cc Loins	1,120	2.51	260	1.77	220	1.88
Loins Roast Bnls	9,550	1.84	8,180	1.83	8,920	1.95
Rib End Roast B/In	100	2.49	110	1.29	370	1.55
Sirloin End Roast B/In	120	1.00	190	1.22	380	1.24
Sirloin Roast Bnls	1,010	1.88	700	2.42	840	2.11
Rib End Chops B/In	380	1.80	280	1.94	380	1.89
Sirloin Chops B/In	750	1.50	620	1.32	930	1.64
Cc Chops B/In	7,770	2.88	2,940	2.38	5,860	2.42
Assorted Chops B/In	2,930	2.04	2,220	1.68	3,030	2.05
Rib Chops Bnls	40	3.99	160	2.34	10	2.45
Sirloin Chops Bnls	2,840	1.98	1,050	2.03	1,530	2.08
Cc Chops Bnls	7,270	3.13	4,850	3.42	9,650	3.32
Smoked Chops	440	5.58	370	5.83	310	5.41
Tenderloin, Fresh	2,940	3.34	4,130	3.07	4,140	3.40
Tenderloin, Marinated	650	4.22	1,030	5.70	2,060	5.11
Backribs	1,830	3.70	3,250	3.17	2,130	3.20
Picnic Fresh B/In	1,140	1.21	1,440	1.10	1,130	1.36
Porketta	110	2.86	220	2.79	110	2.96
Butt Fresh B/In	4,150	1.62	1,530	1.67	4,110	1.44
Butt Roast Bnls	390	1.88	750	1.40	140	2.06
Pork Steak	1,710	1.89	1,680	2.03	3,660	1.87
Country Style Rib B/In	3,510	2.11	2,010	1.88	2,370	1.86
Country Style Ribs Bnls	1,140	2.13	1,510	3.07	890	2.56
Spareribs	4,280	2.16	2,150	2.58	3,000	2.05
St. Louis Style Spareribs	890	3.21	1,770	3.13	3,190	2.49
Ham, B/In	200	1.26	300	2.11	500	1.19
Ham, Spiral	760	1.29	2,630	1.73	600	1.97
Ham, B/In Butt	150	1.06	80	1.71	550	1.06
Ham, B/In Shank	50	1.57	150	1.57	820	1.00
Ham, Bnls	1,460	3.09	1,040	3.89	730	3.44
Ham Steak	1,590	4.15	3,960	4.59	3,160	3.72
Sliced Bacon, 1 Lb Pkg	15,940	4.82	22,670	4.92	26,670	5.03
Pre-Cooked Bacon	1,200	25.00	1,080	23.65	630	26.09
Canadian Bacon	60	9.33	230	8.42	530	5.97
Ground Pork	230	2.06	460	2.70	290	2.21
Bkfst Sausage, 1 Lb Roll	3,530	3.06	5,390	2.91	5,700	3.04
Bkfst Sausage, Link/Patty	7,050	3.86	6,020	3.74	11,360	3.85
Pre-Cooked Sausage	1,280	5.19	1,590	5.30	2,520	4.83
Dinner Sausage	5,620	3.68	5,980	3.75	1,070	3.91
Italian Sausage	2,370	3.23	2,720	3.50	3,320	3.31
Chorizo	660	2.96	550	3.05	490	2.32
Delic Ham	11,970	6.17	12,350	5.99	11,270	6.53
Pkg/Slcd Ham, 1 Lb/Less	19,620	6.35	25,630	6.47	20,060	5.81
Delic Cooked Pork Roast	140	4.15	10	8.99	10	5.32
Delic Cooked Spareribs	1,400	9.00	20	3.69	100	4.99
Delic Cooked Backribs	260	5.98	290	6.31	150	5.36
Pulled Pork	360	5.08	550	4.43	280	4.38
Feet	190	1.58	340	1.41	250	1.59
Neckbones	450	1.16	490	1.19	930	1.34

**This week in Pork Retail . . . . .**  
 Retail feature activity was lower than the previous week and year. Grilling items absorbed retail ad space yielded by hams and processed items. Individual item prices are mostly steady when compared to the previous week and steady to firm when compared to the previous year. Wholesale pork values were lower across all primal values.

Activity Index: 4 Week Comparison



**Explanatory Notes**

All report information gathered from publicly available sources including store circulars, newspaper ads, and retailer websites.  
 1/: FEATURE RATE: the amount of sampled stores advertising any reported pork item during the current week, expressed as a percentage of the total sample. 2/: SPECIAL RATE: the percentage of sampled stores with a no-price promotion (e.g., buy 1, get 1 free etc.). 3/: ACTIVITY INDEX: a measure of the absolute frequency of feature activity equal to the total number of stores for each advertised pork item (e.g., a retailer with 100 outlets featuring 3 pork items has an activity index of 300). 4/: STORES/AVG: the number of advertising outlets and the weighted average price weighted by the respective number of outlets.



National Retail Report - Pork

Advertised Prices for Pork at Major Retail Supermarket Outlets ending during the period of 02/15 thru 02/21

(prices in dollars per pound)

Fri. Feb 15, 2019

Outlets	NORTHEAST			SOUTHEAST			MIDWEST					
	(CT, DE, MA, MD, ME, NH, NJ, NY, PA, RI, VT)			(AL, FL, GA, MS, NC, SC, TN, VA, WV)			(IA, IL, IN, KY, MI, MN, ND, NE, OH, SD, WI)					
	5500			7400			6100					
Feature Rate (1/)	82.1%			85.2%			80.5%					
Special Rate (2/)	9.0%			42.1%			17.9%					
Activity Index (3/)	29,190			29,495			32,010					
	Price Range		Stores	Wtd Avg	Price Range		Stores	Wtd Avg	Price Range		Stores	Wtd Avg
Whole Bone-In Loins	-				-				-			
Bone-In Cc Loin	.99	- 1.99	350	1.75	1.99	- 2.99	130	2.39	2.99	- 2.99	110	2.99
Loin Roast Bnls	.99	- 3.49	1,730	1.86	1.37	- 2.49	1,970	1.81	1.00	- 2.99	2,370	1.86
Rib End Roast B/In	2.49	- 2.49	100	2.49	-				-			
Sirloin End Roast B/In	-				-				1.00	- 1.00	80	1.00
Sirloin Roast Bnls	1.59	- 1.99	250	1.79	1.59	- 1.98	20	1.72	1.49	- 2.48	340	2.18
Rib End Chops B/In	1.98	- 1.99	150	1.99	1.99	- 1.99	5	1.99	1.48	- 1.48	140	1.48
Sirloin Chops B/In	1.99	- 1.99	60	1.99	.67	- .98	30	.70	.99	- 1.99	360	1.46
Cc Chops B/In	1.00	- 5.19	1,980	2.97	1.81	- 3.79	1,880	2.73	1.49	- 5.19	1,690	2.86
Assorted Chops B/In	.79	- 1.99	320	1.94	1.25	- 2.28	540	1.89	.98	- 2.48	590	1.79
Rib Chops Bnls	-				-				3.99	- 3.99	40	3.99
Sirloin Chops Bnls	1.59	- 1.99	540	1.89	1.59	- 1.99	1,090	1.98	1.88	- 2.49	220	2.10
Cc Chops Bnls	1.88	- 3.99	1,330	2.60	1.81	- 4.29	2,860	3.91	1.49	- 3.69	2,200	2.66
Smoked Chops	5.99	- 9.73	200	7.96	6.94	- 6.94	5	6.94	5.00	- 7.42	80	5.68
Tenderloin, Fresh	2.78	- 4.99	580	3.80	2.99	- 3.99	1,350	3.15	1.98	- 3.99	420	3.34
Tenderloin, Marinated	4.11	- 4.11	110	4.11	4.35	- 5.21	90	4.44	2.91	- 6.08	440	4.20
Backribs	1.99	- 3.99	890	3.88	1.99	- 3.99	230	3.15	2.79	- 3.99	390	3.71
Picnic Fresh B/In	.88	- 1.99	720	1.17	.48	- 1.99	270	1.27	1.29	- 1.29	30	1.29
Porketta	2.79	- 3.00	80	2.82	-				-			
Butt Fresh B/In	.89	- 2.19	600	1.69	1.47	- 1.79	700	1.69	.99	- 2.09	500	1.67
Butt Roast Bnls	2.08	- 2.08	90	2.08	.99	- 1.67	120	1.26	2.29	- 2.29	30	2.29
Pork Steak	1.49	- 2.67	230	1.86	1.38	- 2.72	400	1.69	1.49	- 2.49	480	1.87
Country Style Rib B/In	.79	- 2.99	480	2.28	.87	- 2.49	670	1.73	1.29	- 2.99	1,170	2.18
Country Style Ribs Bnls	1.49	- 2.99	540	2.12	1.69	- 1.69	80	1.69	1.49	- 2.99	280	1.66
Spareribs	1.47	- 2.79	900	2.00	1.59	- 2.59	890	1.85	1.49	- 2.49	700	2.16
St. Louis Style Spareribs	2.99	- 3.49	100	3.30	1.88	- 2.99	110	2.90	2.49	- 4.99	330	3.03
Ham, B/In	.69	- 1.99	140	.92	1.99	- 1.99	5	1.99	1.99	- 1.99	60	1.99
Ham, Spiral	-				1.19	- 2.59	90	1.80	1.19	- 1.59	160	1.32
Ham, B/In Butt	.79	- 1.99	140	1.00	1.99	- 1.99	5	1.99	1.49	- 1.49	10	1.49
Ham, B/In Shank	1.99	- 1.99	20	1.99	.77	- 1.99	20	1.10	1.29	- 1.29	10	1.29
Ham, Bnls	2.99	- 3.49	170	3.31	2.59	- 3.99	200	3.03	1.79	- 4.44	790	3.19
Ham Steak	2.00	- 5.98	920	4.44	2.87	- 4.29	140	3.89	2.50	- 5.00	410	3.55
Sliced Bacon, 1 Lb Pkg	2.99	- 9.29	3,620	4.93	1.89	- 6.65	3,630	4.70	1.99	- 10.65	3,970	4.67
Pre-Cooked Bacon	31.30	- 31.30	70	31.30	25.54	- 25.54	40	25.54	22.40	- 26.59	400	23.23
Canadian Bacon	9.33	- 9.33	60	9.33	-				-			
Ground Pork	1.87	- 3.00	150	2.39	1.99	- 1.99	5	1.99	.88	- 1.99	60	1.11
Bkfst Sausage, 1 Lb Roll	2.50	- 4.99	760	3.64	1.25	- 3.49	700	2.35	1.33	- 3.99	1,250	3.09
Bkfst Sausage, Link/Patty	2.49	- 5.32	1,760	4.00	1.50	- 4.99	1,510	3.81	1.99	- 6.22	1,370	4.06
Pre-Cooked Sausage	4.55	- 5.82	200	5.33	3.23	- 6.83	60	5.67	2.50	- 5.00	440	3.67
Dinner Sausage	2.99	- 4.67	860	3.74	1.29	- 3.99	1,460	3.72	2.00	- 4.99	1,230	3.58
Italian Sausage	2.49	- 4.99	1,210	3.28	1.81	- 1.81	10	1.81	2.00	- 3.99	940	3.12
Chorizo	4.99	- 4.99	60	4.99	2.29	- 4.59	40	4.43	1.78	- 3.99	170	2.49
Deli Ham	1.98	- 9.99	4,540	5.95	1.98	- 9.99	2,670	6.98	2.88	- 10.49	2,020	5.86
Pkg/Sldd Ham, 1 Lb/Less	4.00	- 9.33	1,780	6.74	1.80	- 9.12	5,090	6.53	2.50	- 10.11	5,250	6.21
Deli Cooked Pork Roast	3.33	- 3.33	100	3.33	-				4.88	- 5.98	20	5.38
Deli Cooked Spareribs	-				4.79	- 8.72	60	8.07	4.79	- 8.72	150	7.68
Deli Cooked Backribs	7.26	- 7.26	100	7.26	-				3.99	- 5.59	120	4.25
Pulled Pork	4.99	- 4.99	20	4.99	4.99	- 4.99	10	4.99	3.99	- 6.80	180	5.99
Feet	1.39	- 1.99	70	1.59	1.39	- 1.99	120	1.58	-			
Neckbones	.99	- 1.39	110	1.16	.98	- 1.39	190	1.08	.99	- .99	10	.99



National Retail Report - Pork

Advertised Prices for Pork at Major Retail Supermarket Outlets ending during the period of 02/15 thru 02/21

(prices in dollars per pound)

Fri. Feb 15, 2019

Outlets	SOUTH CENTRAL			SOUTHWEST			NORTHWEST						
	(AR, CO, KS, LA, MO, NM, OK, TX)			(AZ, CA, NV, UT)			(ID, MT, OR, WA, WY)						
	4900			3800			1300						
Feature Rate (1/)	86.0%			83.9%			89.2%						
Special Rate (2/)	16.0%			27.0%			53.5%						
Activity Index (3/)	21,730			14,050			6,385						
	Price Range		Stores	Wtd Avg	Price Range		Stores	Wtd Avg	Price Range		Stores	Wtd Avg	
Whole Bone-In Loins	2.99	-	2.99	510	2.99	1.99	-	1.99	10	1.99	1.99	-	1.99
Bone-In Cc Loins	1.18	-	2.49	1,550	1.89	1.38	-	2.99	1,010	2.06	1.29	-	1.99
Loins Roast Bnls	.99	-	.99	50	.99	1.39	-	1.39	270	1.39	-	-	-
Rib End Roast B/In	1.99	-	2.48	130	2.33	1.79	-	2.49	80	2.01	-	-	-
Sirloin End Roast B/In	.98	-	1.48	160	1.28	1.49	-	2.49	140	1.79	1.75	-	1.75
Sirloin Roast Bnls	1.77	-	2.99	1,350	2.77	1.49	-	3.49	810	3.22	2.49	-	2.49
Rib End Chops B/In	1.57	-	2.48	630	1.87	.99	-	2.49	710	2.42	1.98	-	1.98
Sirloin Chops B/In	1.39	-	2.49	520	1.91	1.99	-	1.99	410	1.99	1.99	-	1.99
Cc Chops B/In	1.48	-	2.99	240	2.19	1.99	-	2.99	410	2.57	1.99	-	3.49
Assorted Chops B/In	2.59	-	2.69	170	2.68	2.99	-	2.99	10	2.99	2.99	-	2.99
Rib Chops Bnls	2.79	-	3.99	510	3.16	3.99	-	4.99	60	4.57	3.99	-	3.99
Sirloin Chops Bnls	1.97	-	3.49	100	2.63	3.49	-	3.99	230	3.96	-	-	-
Cc Chops Bnls	.88	-	.88	30	.88	.99	-	.99	50	.99	1.98	-	1.98
Smoked Chops	1.28	-	1.99	810	1.74	2.99	-	2.99	10	2.99	2.99	-	2.99
Tenderloin, Fresh	.97	-	2.28	110	2.00	.99	-	1.99	700	1.06	1.79	-	1.99
Tenderloin, Marinated	1.37	-	2.28	330	1.75	1.99	-	2.49	250	2.37	1.69	-	1.69
Backribs	.99	-	2.49	850	2.16	.99	-	2.99	290	2.20	2.48	-	2.49
Picnic Fresh B/In	1.99	-	2.28	90	2.27	2.99	-	3.99	140	3.23	1.79	-	2.49
Porketta	1.79	-	2.99	750	1.95	1.79	-	1.99	270	1.95	2.29	-	2.29
Butt Fresh B/In	1.88	-	3.99	170	2.86	3.99	-	3.99	180	3.99	2.48	-	2.99
Butt Roast Bnls	1.19	-	1.19	510	1.19	-	-	-	-	-	-	-	-
Pork Steak	1.79	-	2.49	100	2.09	1.99	-	3.59	110	2.79	3.19	-	3.99
Country Style Rib B/In	2.99	-	2.99	5	2.99	3.49	-	4.99	90	3.68	4.99	-	7.38
Country Style Ribs Bnls	1.99	-	6.64	2,460	4.81	2.63	-	7.99	1,810	5.21	2.63	-	5.99
Spareribs	22.78	-	23.76	50	23.52	25.54	-	25.54	650	25.54	22.40	-	22.40
St. Louis Style Spareribs	.88	-	.88	5	.88	2.99	-	2.99	10	2.99	-	-	-
Ham, B/In	1.39	-	3.99	510	2.84	2.50	-	3.99	220	3.64	1.99	-	3.99
Ham, Spiral	1.99	-	5.83	850	3.68	2.50	-	4.67	680	4.01	2.65	-	5.31
Ham, B/In Butt	6.83	-	6.83	90	6.83	5.83	-	6.83	430	6.39	3.32	-	4.98
Ham, B/In Shank	2.50	-	3.99	1,240	3.75	2.11	-	3.99	600	3.42	3.77	-	4.20
Ham, Bnls	1.76	-	2.38	190	2.25	3.50	-	3.50	180	3.50	3.50	-	3.99
Ham Steak	1.59	-	9.99	810	6.76	2.12	-	3.99	180	3.00	-	-	-
Sliced Bacon, 1 Lb Pkg	2.26	-	10.66	5,270	6.18	1.59	-	10.00	1,190	5.94	3.28	-	10.49
Pre-Cooked Bacon	2.26	-	10.66	5,270	6.18	2.66	-	10.64	1,690	6.30	2.50	-	7.95
Canadian Bacon	8.72	-	8.72	510	8.72	-	-	-	-	-	8.99	-	8.99
Ground Pork	-	-	-	-	-	3.99	-	3.99	110	3.99	3.99	-	3.99
Bkfst Sausage, 1 Lb Roll	-	-	-	-	-	-	-	-	-	-	-	-	-
Bkfst Sausage, Link/Patty	-	-	-	-	-	-	-	-	-	-	-	-	-
Pre-Cooked Sausage	-	-	-	-	-	-	-	-	-	-	-	-	-
Dinner Sausage	-	-	-	-	-	-	-	-	-	-	-	-	-
Italian Sausage	-	-	-	-	-	-	-	-	-	-	-	-	-
Chorizo	-	-	-	-	-	-	-	-	-	-	-	-	-
Deli Ham	-	-	-	-	-	-	-	-	-	-	-	-	-
Pkg/Sld Ham, 1 Lb/Less	-	-	-	-	-	-	-	-	-	-	-	-	-
Deli Cooked Pork Roast	-	-	-	-	-	-	-	-	-	-	-	-	-
Deli Cooked Spareribs	-	-	-	-	-	-	-	-	-	-	-	-	-
Deli Cooked Backribs	-	-	-	-	-	-	-	-	-	-	-	-	-
Pulled Pork	-	-	-	-	-	-	-	-	-	-	-	-	-
Feet	-	-	-	-	-	-	-	-	-	-	-	-	-
Neckbones	.97	-	1.29	70	.98	1.29	-	1.79	70	1.56	1.29	-	1.29



National Retail Report - Pork

Advertised Prices for Pork at Major Retail Supermarket Outlets ending during the period of 02/15 thru 02/21

(prices in dollars per pound)

Fri. Feb 15, 2019

	ALASKA				HAWAII			
	(AK)				(HI)			
Outlets	200				100			
Feature Rate (1/)	97.0%				91.4%			
Special Rate (2/)	52.0%				44.8%			
Activity Index (3/)	395				495			
	Price Range		Stores	Wtd Avg	Price Range		Stores	Wtd Avg
Whole Bone-In Loins	-	-	-	-	-	-	-	-
Bone-In Cc LoIn	-	-	-	-	-	-	-	-
LoIn Roast Bnls	1.94	- 2.99	10	2.12	1.94	- 1.94	10	1.94
Rib End Roast B/In	-	-	-	-	-	-	-	-
Sirloin End Roast B/In	-	-	-	-	-	-	-	-
Sirloin Roast Bnls	-	-	-	-	-	-	-	-
Rib End Chops B/In	-	-	-	-	-	-	-	-
Sirloin Chops B/In	-	-	-	-	-	-	-	-
Cc Chops B/In	3.98	- 3.98	5	3.98	2.29	- 3.99	70	3.15
Assorted Chops B/In	1.79	- 2.79	50	2.56	1.99	- 3.99	60	3.08
Rib Chops Bnls	-	-	-	-	-	-	-	-
Sirloin Chops Bnls	1.99	- 1.99	10	1.99	3.99	- 3.99	30	3.99
Cc Chops Bnls	2.49	- 3.99	70	3.61	2.69	- 3.99	30	3.87
Smoked Chops	-	-	-	-	-	-	-	-
Tenderloin, Fresh	4.48	- 4.48	5	4.48	-	-	-	-
Tenderloin, Marinated	-	-	-	-	-	-	-	-
Backribs	-	-	-	-	-	-	-	-
Picnic Fresh B/In	-	-	-	-	-	-	-	-
Porketta	-	-	-	-	-	-	-	-
Butt Fresh B/In	1.99	- 2.99	30	2.57	1.49	- 1.49	5	1.49
Butt Roast Bnls	-	-	-	-	2.19	- 3.29	30	3.16
Pork Steak	-	-	-	-	-	-	-	-
Country Style Rib B/In	2.29	- 2.29	10	2.29	-	-	-	-
Country Style Ribs Bnls	-	-	-	-	-	-	-	-
Spareribs	2.99	- 2.99	5	2.99	2.99	- 2.99	30	2.99
St. Louis Style Spareribs	-	-	-	-	-	-	-	-
Ham, B/In	-	-	-	-	-	-	-	-
Ham, Spiral	-	-	-	-	-	-	-	-
Ham, B/In Butt	-	-	-	-	-	-	-	-
Ham, B/In Shank	-	-	-	-	-	-	-	-
Ham, Bnls	-	-	-	-	-	-	-	-
Ham Steak	-	-	-	-	-	-	-	-
Sliced Bacon, 1 Lb Pkg	3.99	- 5.99	60	4.19	3.00	- 6.99	80	5.39
Pre-Cooked Bacon	-	-	-	-	-	-	-	-
Canadian Bacon	-	-	-	-	-	-	-	-
Ground Pork	-	-	-	-	-	-	-	-
Bkfst Sausage, 1 Lb Roll	3.99	- 3.99	10	3.99	-	-	-	-
Bkfst Sausage, Link/Patty	3.33	- 3.99	20	3.66	-	-	-	-
Pre-Cooked Sausage	-	-	-	-	-	-	-	-
Dinner Sausage	3.77	- 3.77	10	3.77	3.77	- 4.99	30	4.58
Italian Sausage	4.20	- 4.20	5	4.20	-	-	-	-
Chorizo	-	-	-	-	3.56	- 3.56	20	3.56
Deli Ham	7.99	- 7.99	5	7.99	-	-	-	-
Pkg/Slcd Ham, 1 Lb/Less	4.50	- 7.95	50	5.82	4.67	- 7.95	100	5.53
Deli Cooked Pork Roast	-	-	-	-	-	-	-	-
Deli Cooked Spareribs	-	-	-	-	-	-	-	-
Deli Cooked Backribs	7.92	- 7.92	40	7.92	-	-	-	-
Pulled Pork	-	-	-	-	-	-	-	-
Feet	-	-	-	-	-	-	-	-
Neckbones	-	-	-	-	-	-	-	-

