

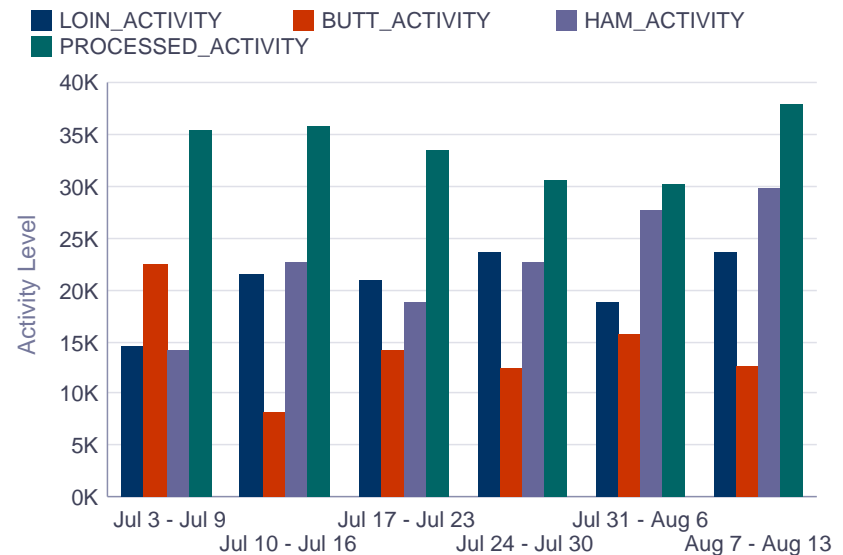


NATIONAL SUMMARY						
	THIS WEEK		LAST WEEK		LAST YEAR	
Outlets	29,200		29,200		29,200	
Feature Rate (1/)	74.6%		82.2%		88.7%	
Special Rate (2/)	24.0%		19.8%		19.5%	
Activity Index (3/)	108,380		95,360		125,990	
	Stores	Wtd Avg	Stores	Wtd Avg	Stores	Wtd Avg
Whole Bone-In Loins	100	1.32				
Bone-In Cc Loin			60	1.39	210	1.51
Loin Roast Bnls	4,000	1.85	2,730	2.24	3,810	1.99
Rib End Roast B/In	100	1.69	100	2.49	140	1.59
Sirloin End Roast B/In	80	1.18	160	1.31	560	1.31
Sirloin Roast Bnls	170	2.15	240	1.90	730	1.89
Rib End Chops B/In	550	2.46	1,310	3.73	410	2.50
Sirloin Chops B/In	620	1.66	780	1.69	270	1.66
Cc Chops B/In	4,060	2.91	3,660	2.57	2,470	2.79
Assorted Chops B/In	1,270	2.08	1,290	1.54	2,280	2.33
Rib Chops Bnls	410	1.87	40	1.99	1,130	3.49
Sirloin Chops Bnls	910	2.12	350	1.90	1,520	2.25
Cc Chops Bnls	4,530	3.48	1,640	2.97	5,580	3.47
Smoked Chops	190	3.76	460	5.97	300	4.18
Tenderloin, Fresh	1,900	3.59	2,630	3.69	7,140	3.82
Tenderloin, Marinated	690	5.55	510	4.80	530	5.06
Backribs	3,890	3.12	2,770	4.32	4,030	3.59
Picnic Fresh B/In	2,300	1.30	260	1.15	1,210	1.12
Porketta	130	2.86	70	2.49	250	2.99
Butt Fresh B/In	1,860	1.39	4,530	1.28	3,220	1.33
Butt Roast Bnls	320	1.91	1,030	1.66	460	1.98
Pork Steak	1,060	1.73	910	1.75	1,170	2.04
Country Style Rib B/In	3,000	1.77	2,690	1.82	2,950	1.89
Country Style Ribs Bnls	720	2.49	420	2.42	930	2.82
Spareribs	1,730	2.50	5,010	2.21	9,120	3.17
St. Louis Style Spareribs	1,370	3.14	720	3.27	2,560	2.61
Ham, B/In	460	1.82	230	13.31		
Ham, Spiral	110	3.49	110	4.99	20	1.49
Ham, B/In Butt	230	.99	140	1.49	140	1.36
Ham, B/In Shank	1,480	1.42	460	1.37	150	1.26
Ham, Bnls	780	3.67	680	4.08	710	2.93
Ham Steak	1,730	4.35	3,010	2.71	1,420	4.37
Sliced Bacon, 1 Lb Pkg	13,340	5.11	9,980	4.93	24,670	4.94
Pre-Cooked Bacon	460	25.98	350	16.91	2,110	22.03
Canadian Bacon	230	9.33	740	5.56	160	7.83
Ground Pork	480	3.25	380	2.79	390	2.77
Bkfst Sausage, 1 Lb Roll	3,250	3.59	4,510	3.09	3,510	3.21
Bkfst Sausage, Link/Patty	7,090	4.09	5,490	4.12	5,170	4.04
Pre-Cooked Sausage	3,770	4.50	3,200	5.16	2,640	4.22
Dinner Sausage	4,280	3.85	3,090	4.14	3,230	3.56
Italian Sausage	3,620	3.69	2,190	3.37	4,310	3.27
Chorizo	1,210	3.90	180	3.58	620	3.33
Deli Ham	6,100	5.67	7,320	6.64	13,320	5.98
Pkg/Slcd Ham, 1 Lb/Less	18,750	6.40	15,690	5.82	6,280	5.63
Deli Cooked Pork Roast						
Deli Cooked Spareribs	290	6.59	280	7.65	1,030	7.29
Deli Cooked Backribs	4,330	8.45	1,870	6.97	1,980	6.09
Pulled Pork	350	4.77	690	6.07	650	5.58
Feet			170	1.68	60	1.29
Neckbones	80	1.14	230	1.18	440	1.21

This week in Pork Retail

Feature activity was sharply higher than the previous week and sharply lower than the previous year. Butt, picnic and sparerib items yielded advertisement space that was absorbed by an increase in all other cut areas. Individual item prices were mixed compared to the previous week and steady compared to the previous year. Wholesale item prices were lower with lower loin, ham, and belly values offsetting higher butt, picnic, and rib values.

Activity Index: 4 Week Comparison



Explanatory Notes

All report information gathered from publicly available sources including store circulars, newspaper ads, and retailer websites.

1/: **FEATURE RATE**: the amount of sampled stores advertising any reported pork item during the current week, expressed as a percentage of the total sample. 2/: **SPECIAL RATE**: the percentage of sampled stores with a no-price promotion (e.g., buy 1, get 1 free etc.). 3/: **ACTIVITY INDEX**: a measure of the absolute frequency of feature activity equal to the total number of stores for each advertised pork item (e.g., a retailer with 100 outlets featuring 3 pork items has an activity index of 300). 4/: **STORES/AVG**: the number of advertising outlets and the weighted average price weighted by the respective number of outlets.



National Retail Report - Pork

Advertised Prices for Pork at Major Retail Supermarket Outlets ending during the period of 08/07 thru 08/13

(prices in dollars per pound)

Fri. Aug 7, 2020

Outlets	NORTHEAST				SOUTHEAST				MIDWEST			
	(CT, DE, MA, MD, ME, NH, NJ, NY, PA, RI, VT)				(AL, FL, GA, MS, NC, SC, TN, VA, WV)				(IA, IL, IN, KY, MI, MN, ND, NE, OH, SD, WI)			
	5500				7400				6100			
Feature Rate (1/)	83.0%				69.0%				81.9%			
Special Rate (2/)	11.3%				33.7%				24.6%			
Activity Index (3/)	26,660				25,000				27,310			
	Price Range	Stores	Wtd Avg	Price Range	Stores	Wtd Avg	Price Range	Stores	Wtd Avg			
Whole Bone-In Loins	1.28 - 1.28	90	1.28	1.69 - 1.69	10	1.69	-	-	-			
Bone-In Cc Loins	-	-	-	-	-	-	-	-	-			
Loins Roast Bnls	.99 - 5.09	670	1.48	.99 - 1.99	1,160	1.65	.99 - 2.49	620	1.80			
Rib End Roast B/In	1.69 - 1.69	100	1.69	-	-	-	-	-	-			
Sirloin End Roast B/In	-	-	-	-	-	-	-	-	-			
Sirloin Roast Bnls	-	-	-	-	-	-	1.99 - 1.99	20	1.99			
Rib End Chops B/In	1.69 - 1.99	180	1.79	-	-	-	1.99 - 1.99	60	1.99			
Sirloin Chops B/In	1.99 - 1.99	60	1.99	.88 - .98	50	.93	1.69 - 2.59	210	2.17			
Cc Chops B/In	1.88 - 3.49	1,510	2.54	.99 - 4.99	420	3.50	1.69 - 5.17	630	2.46			
Assorted Chops B/In	1.69 - 1.79	220	1.77	1.69 - 2.48	90	2.32	.99 - 3.98	590	2.31			
Rib Chops Bnls	1.99 - 1.99	110	1.99	-	-	-	.88 - .88	150	.88			
Sirloin Chops Bnls	1.99 - 1.99	210	1.99	1.99 - 1.99	10	1.99	1.79 - 1.99	460	1.97			
Cc Chops Bnls	1.99 - 3.99	990	2.96	1.99 - 5.99	2,150	3.73	1.99 - 5.99	460	3.39			
Smoked Chops	-	-	-	-	-	-	2.99 - 3.99	190	3.76			
Tenderloin, Fresh	2.99 - 5.99	550	4.02	2.99 - 3.99	70	3.02	2.99 - 4.99	520	3.82			
Tenderloin, Marinated	4.34 - 7.82	530	5.59	-	-	-	4.34 - 6.08	60	5.78			
Backribs	1.99 - 5.99	830	3.79	1.99 - 5.99	1,340	2.34	1.99 - 4.99	1,240	3.36			
Picnic Fresh B/In	.99 - 2.49	680	1.41	.88 - 1.49	1,300	1.29	.99 - 1.99	110	1.31			
Porketta	2.99 - 2.99	70	2.99	-	-	-	2.69 - 2.69	60	2.69			
Butt Fresh B/In	.89 - 1.49	200	1.13	.89 - 1.99	270	1.48	.99 - 1.99	1,090	1.37			
Butt Roast Bnls	-	-	-	-	-	-	.99 - 1.59	100	1.05			
Pork Steak	1.69 - 1.69	140	1.69	1.39 - 1.99	120	1.61	1.39 - 1.99	290	1.73			
Country Style Rib B/In	1.48 - 3.49	800	1.90	1.18 - 2.49	410	1.77	1.29 - 2.49	760	1.83			
Country Style Ribs Bnls	2.29 - 2.99	190	2.59	1.69 - 1.99	40	1.86	1.59 - 3.99	310	2.26			
Spareribs	1.49 - 4.99	1,030	2.61	1.98 - 2.99	100	2.79	1.69 - 3.29	120	2.02			
St. Louis Style Spareribs	3.99 - 3.99	180	3.99	1.98 - 3.48	100	3.12	2.69 - 2.99	230	2.95			
Ham, B/In	1.49 - 1.49	190	1.49	1.49 - 1.49	20	1.49	1.99 - 4.00	210	2.11			
Ham, Spiral	3.49 - 3.49	110	3.49	-	-	-	-	-	-			
Ham, B/In Butt	.99 - .99	230	.99	-	-	-	-	-	-			
Ham, B/In Shank	.99 - 1.49	310	1.12	1.49 - 1.49	960	1.49	1.49 - 1.69	80	1.59			
Ham, Bnls	1.99 - 3.00	360	2.71	-	-	-	2.99 - 8.99	260	5.08			
Ham Steak	3.00 - 5.00	1,000	4.25	3.59 - 3.99	20	3.63	2.99 - 5.38	590	4.41			
Sliced Bacon, 1 Lb Pkg	3.33 - 8.98	3,350	4.93	2.50 - 7.99	2,810	5.26	2.50 - 7.98	2,940	5.05			
Pre-Cooked Bacon	22.86 - 34.71	460	25.98	-	-	-	-	-	-			
Canadian Bacon	9.33 - 9.33	230	9.33	-	-	-	-	-	-			
Ground Pork	1.89 - 4.00	100	2.66	1.79 - 3.99	240	3.78	1.99 - 2.99	80	2.72			
Bkfst Sausage, 1 Lb Roll	2.99 - 4.67	820	3.77	2.00 - 4.67	390	3.39	2.49 - 5.83	1,060	3.64			
Bkfst Sausage, Link/Patty	3.50 - 6.40	1,640	4.38	3.32 - 7.00	800	3.63	1.33 - 7.00	2,140	3.91			
Pre-Cooked Sausage	3.75 - 5.83	220	4.68	4.15 - 5.83	550	4.31	2.00 - 6.65	1,590	4.70			
Dinner Sausage	1.99 - 5.99	720	3.21	2.80 - 4.69	1,300	3.97	2.99 - 7.10	690	3.88			
Italian Sausage	2.67 - 6.49	1,860	3.62	2.99 - 3.99	90	3.01	2.50 - 5.00	1,160	3.89			
Chorizo	-	-	-	3.99 - 3.99	1,130	3.99	2.22 - 2.99	70	2.44			
Deli Ham	2.99 - 11.99	2,270	6.07	2.29 - 8.99	1,450	4.71	2.99 - 10.29	2,000	5.95			
Pkg/Sld Ham, 1 Lb/Less	3.25 - 11.41	2,390	6.25	3.33 - 10.64	6,180	6.42	3.79 - 11.41	5,150	6.52			
Deli Cooked Pork Roast	-	-	-	-	-	-	-	-	-			
Deli Cooked Spareribs	6.39 - 7.33	290	6.59	-	-	-	-	-	-			
Deli Cooked Backribs	4.97 - 7.99	770	6.72	5.99 - 9.99	1,410	7.29	6.66 - 9.99	840	9.47			
Pulled Pork	-	-	-	4.79 - 4.79	10	4.79	1.89 - 4.99	170	3.73			
Feet	-	-	-	-	-	-	-	-	-			
Neckbones	-	-	-	-	-	-	-	-	-			



National Retail Report - Pork

Advertised Prices for Pork at Major Retail Supermarket Outlets ending during the period of 08/07 thru 08/13

(prices in dollars per pound)

Fri. Aug 7, 2020

Outlets	SOUTH CENTRAL				SOUTHWEST				NORTHWEST			
	(AR, CO, KS, LA, MO, NM, OK, TX)				(AZ, CA, NV, UT)				(ID, MT, OR, WA, WY)			
	4900				3800				1300			
Feature Rate (1/)	69.4%				62.8%				82.2%			
Special Rate (2/)	19.1%				33.7%				8.5%			
Activity Index (3/)	15,060				9,930				3,885			
	Price Range		Stores	Wtd Avg	Price Range		Stores	Wtd Avg	Price Range		Stores	Wtd Avg
Whole Bone-In Loins	-	-	-	-	-	-	-	-	-	-	-	-
Bone-In Cc Loins	-	-	-	-	-	-	-	-	-	-	-	-
Loins Roast Bnls	1.49	- 1.99	680	1.76	2.99	- 2.99	120	2.99	1.98	- 2.49	740	2.45
Rib End Roast B/In	-	-	-	-	-	-	-	-	-	-	-	-
Sirloin End Roast B/In	.98	- 1.29	30	1.03	1.29	- 1.29	40	1.29	-	-	-	-
Sirloin Roast Bnls	1.79	- 1.99	100	1.97	-	-	-	-	1.99	- 1.99	40	1.99
Rib End Chops B/In	2.99	- 2.99	290	2.99	-	-	-	-	-	-	-	-
Sirloin Chops B/In	.98	- 1.29	110	1.08	1.29	- 1.99	180	1.47	1.98	- 1.98	10	1.98
Cc Chops B/In	.99	- 4.99	570	2.90	1.99	- 4.99	900	3.58	1.99	- 3.99	40	2.95
Assorted Chops B/In	1.29	- 3.98	250	1.81	1.49	- 2.49	70	1.87	1.49	- 2.49	60	1.92
Rib Chops Bnls	2.00	- 2.79	160	2.73	-	-	-	-	-	-	-	-
Sirloin Chops Bnls	1.79	- 2.49	150	2.30	2.49	- 2.99	40	2.65	1.99	- 2.99	20	2.79
Cc Chops Bnls	1.99	- 5.00	760	3.64	2.99	- 2.99	140	2.99	2.98	- 2.99	30	2.99
Smoked Chops	-	-	-	-	-	-	-	-	-	-	-	-
Tenderloin, Fresh	2.99	- 5.00	440	3.16	2.99	- 2.99	270	2.99	3.99	- 5.21	60	4.34
Tenderloin, Marinated	4.34	- 6.99	50	5.62	-	-	-	-	4.70	- 4.70	40	4.70
Backribs	2.99	- 4.99	330	3.43	2.99	- 4.19	150	3.81	4.19	- 4.19	5	4.19
Picnic Fresh B/In	.97	- 1.00	150	.99	.99	- .99	50	.99	1.38	- 1.38	10	1.38
Porketta	-	-	-	-	-	-	-	-	-	-	-	-
Butt Fresh B/In	.99	- 1.79	120	1.33	1.50	- 1.50	30	1.50	1.49	- 1.79	130	1.75
Butt Roast Bnls	1.29	- 1.48	100	1.45	2.79	- 2.79	50	2.79	3.29	- 3.29	40	3.29
Pork Steak	1.37	- 1.99	340	1.63	1.99	- 1.99	180	1.99	-	-	-	-
Country Style Rib B/In	.99	- 1.98	810	1.50	1.99	- 1.99	180	1.99	1.95	- 1.95	10	1.95
Country Style Ribs Bnls	1.99	- 5.00	110	3.31	-	-	-	-	1.99	- 2.48	50	2.09
Spareribs	1.49	- 2.49	190	1.92	1.99	- 2.79	150	2.56	1.99	- 3.29	110	2.65
St. Louis Style Spareribs	2.99	- 3.99	50	3.22	2.97	- 2.97	120	2.97	2.99	- 2.99	680	2.99
Ham, B/In	1.99	- 1.99	40	1.99	-	-	-	-	-	-	-	-
Ham, Spiral	-	-	-	-	-	-	-	-	-	-	-	-
Ham, B/In Butt	-	-	-	-	-	-	-	-	-	-	-	-
Ham, B/In Shank	1.19	- 1.19	90	1.19	-	-	-	-	1.99	- 1.99	40	1.99
Ham, Bnls	3.69	- 4.59	110	3.71	3.29	- 3.29	50	3.29	-	-	-	-
Ham Steak	4.48	- 5.38	130	4.96	-	-	-	-	-	-	-	-
Sliced Bacon, 1 Lb Pkg	2.66	- 6.65	1,590	4.81	1.99	- 7.98	1,630	5.56	1.99	- 7.19	920	5.09
Pre-Cooked Bacon	-	-	-	-	-	-	-	-	-	-	-	-
Canadian Bacon	-	-	-	-	-	-	-	-	-	-	-	-
Ground Pork	2.99	- 2.99	10	2.99	2.79	- 2.79	60	2.79	-	-	-	-
Bkfst Sausage, 1 Lb Roll	2.50	- 3.99	770	3.29	3.99	- 3.99	120	3.99	2.65	- 2.65	40	2.65
Bkfst Sausage, Link/Patty	3.15	- 5.32	1,450	4.27	3.32	- 6.65	760	3.84	3.32	- 5.32	230	4.46
Pre-Cooked Sausage	4.15	- 5.48	730	4.41	4.15	- 4.15	650	4.15	4.15	- 4.48	30	4.20
Dinner Sausage	3.36	- 4.86	1,240	4.09	3.36	- 3.99	240	3.68	3.98	- 3.99	40	3.99
Italian Sausage	2.99	- 4.20	250	3.63	3.36	- 3.99	240	3.68	3.00	- 3.98	20	3.78
Chorizo	3.29	- 3.29	10	3.29	3.29	- 3.29	10	3.29	-	-	-	-
Deli Ham	2.99	- 8.99	220	5.13	2.99	- 4.29	20	3.76	2.49	- 6.99	100	5.67
Pkg/Sld Ham, 1 Lb/Less	2.00	- 9.33	1,980	6.48	3.99	- 8.00	2,700	6.21	4.07	- 8.00	290	6.13
Deli Cooked Pork Roast	-	-	-	-	-	-	-	-	-	-	-	-
Deli Cooked Spareribs	-	-	-	-	-	-	-	-	-	-	-	-
Deli Cooked Backribs	9.99	- 9.99	530	9.99	6.73	- 9.99	660	9.93	11.99	- 11.99	100	11.99
Pulled Pork	4.59	- 6.39	40	5.48	5.99	- 5.99	120	5.99	-	-	-	-
Feet	-	-	-	-	-	-	-	-	-	-	-	-
Neckbones	.99	- 1.17	80	1.14	-	-	-	-	-	-	-	-



National Retail Report - Pork

Advertised Prices for Pork at Major Retail Supermarket Outlets ending during the period of 08/07 thru 08/13

(prices in dollars per pound)

Fri. Aug 7, 2020

	ALASKA				HAWAII			
	(AK)				(HI)			
Outlets	200				100			
Feature Rate (1/)	90.0%				50.5%			
Special Rate (2/)	55.0%				24.8%			
Activity Index (3/)	365				265			
	Price Range		Stores	Wtd Avg	Price Range		Stores	Wtd Avg
Whole Bone-In Loins	-	-	-	-	-	-	-	-
Bone-In Cc Loins	-	-	-	-	-	-	-	-
Loins Roast Bnls	1.89	-	10	1.89	-	-	-	-
Rib End Roast B/In	-	-	-	-	-	-	-	-
Sirloin End Roast B/In	-	-	-	-	-	-	-	-
Sirloin Roast Bnls	-	-	-	-	3.29	-	20	3.29
Rib End Chops B/In	-	-	-	-	2.29	-	20	2.29
Sirloin Chops B/In	-	-	-	-	-	-	-	-
Cc Chops B/In	-	-	-	-	-	-	-	-
Assorted Chops B/In	-	-	-	-	-	-	-	-
Rib Chops Bnls	-	-	-	-	-	-	-	-
Sirloin Chops Bnls	2.99	-	10	2.99	3.29	-	20	3.29
Cc Chops Bnls	-	-	-	-	-	-	-	-
Smoked Chops	-	-	-	-	-	-	-	-
Tenderloin, Fresh	-	-	-	-	-	-	-	-
Tenderloin, Marinated	-	-	-	-	-	-	-	-
Backribs	-	-	-	-	-	-	-	-
Picnic Fresh B/In	-	-	-	-	-	-	-	-
Porketta	-	-	-	-	-	-	-	-
Butt Fresh B/In	1.79	-	20	1.86	-	-	-	-
Butt Roast Bnls	-	-	-	-	3.29	-	20	3.29
Pork Steak	2.49	-	5	2.49	-	-	-	-
Country Style Rib B/In	2.28	-	20	2.81	1.99	-	20	1.99
Country Style Ribs Bnls	1.99	-	20	2.60	-	-	-	-
Spareribs	-	-	-	-	1.99	-	20	1.99
St. Louis Style Spareribs	3.99	-	10	3.99	-	-	-	-
Ham, B/In	-	-	-	-	-	-	-	-
Ham, Spiral	-	-	-	-	-	-	-	-
Ham, B/In Butt	-	-	-	-	-	-	-	-
Ham, B/In Shank	-	-	-	-	-	-	-	-
Ham, Bnls	-	-	-	-	-	-	-	-
Ham Steak	-	-	-	-	-	-	-	-
Sliced Bacon, 1 Lb Pkg	4.99	-	110	6.08	4.65	-	5	4.65
Pre-Cooked Bacon	-	-	-	-	-	-	-	-
Canadian Bacon	-	-	-	-	-	-	-	-
Ground Pork	-	-	-	-	-	-	-	-
Bkfst Sausage, 1 Lb Roll	2.49	-	40	5.73	-	-	-	-
Bkfst Sausage, Link/Patty	3.99	-	20	4.49	6.25	-	40	6.44
Pre-Cooked Sausage	-	-	-	-	8.32	-	20	8.32
Dinner Sausage	3.50	-	10	3.50	4.63	-	40	4.85
Italian Sausage	3.50	-	10	3.50	-	-	-	-
Chorizo	-	-	-	-	-	-	-	-
Deli Ham	7.49	-	30	8.36	-	-	-	-
Pkg/Sld Ham, 1 Lb/Less	6.22	-	20	7.75	3.00	-	40	7.70
Deli Cooked Pork Roast	-	-	-	-	-	-	-	-
Deli Cooked Spareribs	-	-	-	-	-	-	-	-
Deli Cooked Backribs	5.33	-	30	8.15	-	-	-	-
Pulled Pork	-	-	-	-	-	-	-	-
Feet	-	-	-	-	-	-	-	-
Neckbones	-	-	-	-	-	-	-	-



National Retail Report - Pork

Advertised Prices for Pork at Major Retail Supermarket Outlets ending during the period of 08/07 thru 08/13

(prices in dollars per pound)

Fri. Aug 7, 2020
