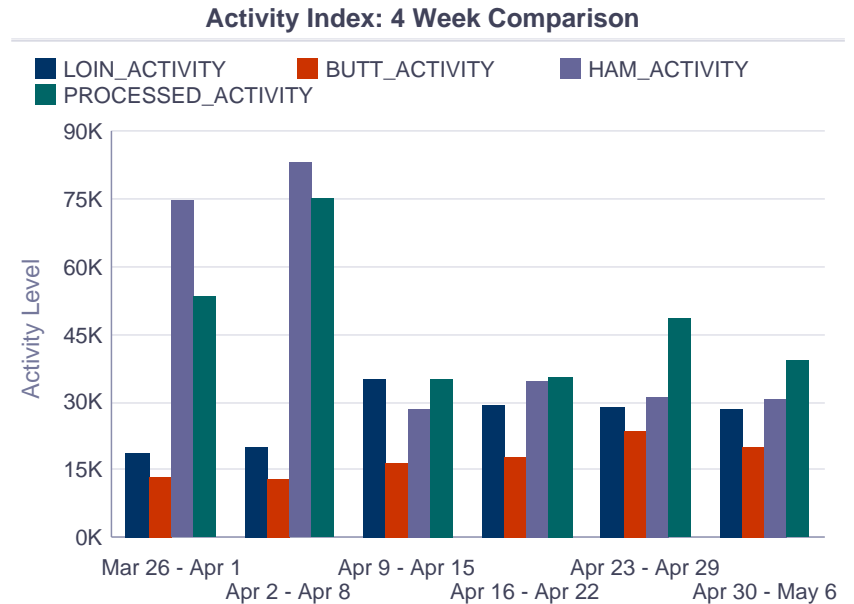




NATIONAL SUMMARY						
	THIS WEEK		LAST WEEK		LAST YEAR	
Outlets	29,200		29,200		29,200	
Feature Rate (1/)	85.7%		86.3%		62.0%	
Special Rate (2/)	24.2%		27.2%		16.4%	
Activity Index (3/)	121,040		134,780		68,870	
	Stores	Wtd Avg	Stores	Wtd Avg	Stores	Wtd Avg
<b>Whole Bone-In Loins</b>						
Bone-In Cc Loins	540	2.07	130	1.99	60	1.99
Loin Roast Bnls	8,810	1.96	2,470	2.01	1,270	1.91
Rib End Roast B/In	180	1.86	110	2.39	110	1.39
Sirloin End Roast B/In	520	1.41	100	1.73	340	1.79
Sirloin Roast Bnls	60	1.99	740	2.07	100	2.30
Rib End Chops B/In	350	2.30	2,880	3.30	1,240	3.71
Sirloin Chops B/In	560	1.82	1,040	1.64	540	1.89
Cc Chops B/In	3,990	2.32	2,860	2.69	2,250	3.17
Assorted Chops B/In	2,020	1.86	2,210	2.05	1,150	1.82
Rib Chops Bnls			300	2.39	170	2.68
Sirloin Chops Bnls	570	2.11	1,840	1.60	190	2.50
Cc Chops Bnls	5,540	3.52	5,540	3.09	1,620	3.48
Smoked Chops	50	3.99	10	3.29		
Tenderloin, Fresh	1,400	4.28	2,240	3.94	1,090	3.45
Tenderloin, Marinated	1,140	4.99	1,590	4.67	430	5.59
Backribs	2,590	4.36	4,720	3.44	2,700	2.95
Picnic Fresh B/In	1,450	1.63	1,190	1.37	610	1.78
Porketta	210	2.52	70	2.99		
Butt Fresh B/In	9,990	1.57	10,840	1.54	8,110	1.53
Butt Roast Bnls	280	2.49	90	2.01	3,300	2.07
Pork Steak	900	2.14	2,630	2.22	990	1.58
Country Style Rib B/In	1,190	1.85	3,110	1.75	2,640	1.93
Country Style Ribs Bnls	1,500	2.60	1,240	2.71	410	2.56
Spareribs	2,540	2.73	2,770	2.84	1,320	2.09
St. Louis Style Spareribs	1,800	2.63	1,460	4.01	260	2.78
Ham, B/In	70	2.14	310	1.08	1,130	1.30
Ham, Spiral	740	1.72	90	.99	530	1.44
Ham, B/In Butt	230	.49	300	1.66	100	.39
Ham, B/In Shank	1,260	.90	780	1.36	1,250	1.00
Ham, Bnls	1,000	3.41	1,080	3.08	330	3.68
Ham Steak	1,050	5.12	1,830	3.88	870	4.14
Sliced Bacon, 1 Lb Pkg	20,260	5.34	21,440	5.63	13,920	4.70
Pre-Cooked Bacon	610	25.01	690	24.16	270	25.26
Canadian Bacon	230	7.50	250	8.80	160	4.07
Ground Pork	720	2.92	610	3.40	30	3.96
Bkfst Sausage, 1 Lb Roll	2,960	2.93	2,780	3.29	1,560	3.40
Bkfst Sausage, Link/Patty	5,410	3.98	8,650	4.41	3,140	3.89
Pre-Cooked Sausage	340	5.32	1,650	4.65	410	4.52
Dinner Sausage	3,770	3.71	4,860	3.55	1,720	3.70
Italian Sausage	2,480	3.60	6,560	3.08	1,560	3.35
Chorizo	2,000	3.82	670	3.67	260	2.26
Delil Ham	9,060	7.03	8,120	7.14	5,240	6.77
Pkg/Slcd Ham, 1 Lb/Less	17,120	5.72	18,450	6.00	4,900	5.96
Deli Cooked Pork Roast			40	4.99	20	3.99
Deli Cooked Spareribs	400	8.10	10	6.98		
Deli Cooked Backribs	960	7.08	1,100	5.39	290	6.56
Pulled Pork	1,740	5.03	2,060	4.43	130	6.89
Feet	90	1.69	40	2.49		
Neckbones	360	1.52	230	1.31	150	1.29

**This week in Pork Retail . . . . .**  
 Pork feature activity was steady compared to last week and sharply higher than last year. Hams and loin cuts received similar advertisement space while all other cuts received less space. Individual item prices are steady to firm compared to the previous week and year. Wholesale pork prices increased again this week with all primal values increasing.



**Explanatory Notes**

**All report information gathered from publicly available sources including store circulars, newspaper ads, and retailer websites.**  
 1/: FEATURE RATE: the amount of sampled stores advertising any reported pork item during the current week, expressed as a percentage of the total sample. 2/: SPECIAL RATE: the percentage of sampled stores with a no-price promotion (e.g., buy 1, get 1 free etc.). 3/: ACTIVITY INDEX: a measure of the absolute frequency of feature activity equal to the total number of stores for each advertised pork item (e.g., a retailer with 100 outlets featuring 3 pork items has an activity index of 300). 4/: STORES/AVG: the number of advertising outlets and the weighted average price weighted by the respective number of outlets.



National Retail Report - Pork

Advertised Prices for Pork at Major Retail Supermarket Outlets ending during the period of 04/30 thru 05/06

(prices in dollars per pound)

Fri. Apr 30, 2021

Outlets	NORTHEAST				SOUTHEAST				MIDWEST			
	(CT, DE, MA, MD, ME, NH, NJ, NY, PA, RI, VT)				(AL, FL, GA, MS, NC, SC, TN, VA, WV)				(IA, IL, IN, KY, MI, MN, ND, NE, OH, SD, WI)			
	5500				7400				6100			
Feature Rate (1/)	83.0%				86.6%				82.4%			
Special Rate (2/)	11.5%				27.5%				20.5%			
Activity Index (3/)	29,060				31,020				25,910			
	Price Range		Stores	Wtd Avg	Price Range		Stores	Wtd Avg	Price Range		Stores	Wtd Avg
Whole Bone-In Loins	-	-	-	-	-	-	-	-	-	-	-	-
Bone-In Cc LoIn	1.39	2.00	210	1.59	1.79	2.49	70	2.11	-	-	-	-
LoIn Roast Bnls	1.79	2.49	980	2.02	1.49	2.49	2,950	1.90	.99	2.86	1,560	1.98
Rib End Roast B/In	-	-	-	-	-	-	-	-	1.19	1.99	60	1.33
Sirloin End Roast B/In	-	-	-	-	1.49	1.59	200	1.56	1.19	1.49	90	1.26
Sirloin Roast Bnls	-	-	-	-	1.99	1.99	20	1.99	1.99	1.99	40	1.99
Rib End Chops B/In	1.88	2.89	180	2.42	2.19	2.19	10	2.19	2.19	2.49	100	2.37
Sirloin Chops B/In	1.79	2.49	120	2.14	1.49	1.49	20	1.49	1.39	2.49	100	2.18
Cc Chops B/In	1.49	3.49	1,620	2.39	1.38	2.99	600	2.08	.99	3.88	1,220	2.25
Assorted Chops B/In	1.49	1.79	520	1.65	1.48	1.99	170	1.86	1.39	2.49	990	1.94
Rib Chops Bnls	-	-	-	-	-	-	-	-	-	-	-	-
Sirloin Chops Bnls	1.79	1.79	100	1.79	1.69	2.49	180	2.02	1.99	2.49	90	2.31
Cc Chops Bnls	1.99	4.99	610	3.51	1.99	4.99	2,860	3.70	1.99	4.99	560	3.40
Smoked Chops	-	-	-	-	-	-	-	-	-	-	-	-
Tenderloin, Fresh	2.99	6.99	670	4.11	3.99	3.99	90	3.99	2.99	5.99	420	4.80
Tenderloin, Marinated	4.44	5.22	460	4.93	5.20	5.21	110	5.21	4.34	6.08	500	5.05
Backribs	2.77	5.99	1,200	4.38	2.77	5.99	140	3.99	2.99	5.99	530	4.50
Picnic Fresh B/In	.99	3.49	1,040	1.63	1.99	1.99	80	1.99	1.49	1.99	60	1.79
Porketta	2.99	2.99	70	2.99	-	-	-	-	2.29	2.29	140	2.29
Butt Fresh B/In	.99	2.49	1,800	1.64	.99	1.79	2,560	1.51	1.49	1.99	1,340	1.71
Butt Roast Bnls	-	-	-	-	-	-	-	-	2.49	2.49	200	2.49
Pork Steak	2.49	2.49	140	2.49	1.58	1.58	30	1.58	1.49	2.49	390	1.87
Country Style Rib B/In	1.39	1.99	370	1.76	1.58	1.99	40	1.69	1.49	3.33	210	2.11
Country Style Ribs Bnls	2.19	4.99	530	2.91	1.99	2.59	160	2.49	1.99	2.99	550	2.37
Spareribs	1.49	4.99	560	2.81	1.49	4.99	760	3.11	1.49	3.49	370	2.40
St. Louis Style Spareribs	1.79	4.99	330	3.58	1.79	1.79	960	1.79	2.99	3.99	420	3.39
Ham, B/In	.99	.99	40	.99	.99	.99	10	.99	6.75	6.75	10	6.75
Ham, Spiral	1.99	1.99	350	1.99	1.69	1.99	110	1.81	.99	1.69	80	1.18
Ham, B/In Butt	.49	.49	230	.49	-	-	-	-	-	-	-	-
Ham, B/In Shank	.49	.99	310	.62	.99	.99	960	.99	-	-	-	-
Ham, Bnls	2.79	4.99	280	4.12	-	-	-	-	2.75	5.49	290	3.38
Ham Steak	4.49	6.11	740	4.98	4.98	7.00	210	5.75	4.49	5.38	60	4.67
Sliced Bacon, 1 Lb Pkg	2.99	8.00	4,000	5.23	2.99	7.85	7,060	5.59	2.99	8.37	3,690	5.60
Pre-Cooked Bacon	25.54	25.54	290	25.54	-	-	-	-	21.75	25.54	290	24.40
Canadian Bacon	7.50	7.50	230	7.50	-	-	-	-	-	-	-	-
Ground Pork	2.49	4.00	280	3.00	2.88	2.99	10	2.91	2.29	3.99	340	2.98
Bkfst Sausage, 1 Lb Roll	1.99	2.99	160	2.11	1.99	4.19	270	2.66	1.67	3.99	1,210	2.92
Bkfst Sausage, Link/Patty	3.29	8.00	1,070	4.45	2.96	5.32	1,500	3.65	2.22	5.99	900	3.98
Pre-Cooked Sausage	7.15	7.15	70	7.15	3.23	6.65	60	6.33	2.50	5.83	180	4.64
Dinner Sausage	2.99	4.99	900	3.96	3.48	4.99	1,230	3.66	1.99	6.13	510	3.44
Italian Sausage	2.99	7.49	890	4.29	2.66	3.99	80	3.68	2.49	5.99	730	3.06
Chorizo	5.48	5.49	140	5.48	2.58	5.49	1,190	4.04	1.99	4.98	200	2.94
Deli Ham	3.99	9.99	3,460	6.67	2.99	9.99	2,190	8.05	2.99	10.29	1,470	5.71
Pkg/Sld Ham, 1 Lb/Less	2.99	10.72	2,270	6.28	3.00	10.72	3,800	4.87	3.29	10.64	4,910	6.53
Deli Cooked Pork Roast	-	-	-	-	-	-	-	-	-	-	-	-
Deli Cooked Spareribs	5.99	9.99	300	8.20	9.99	9.99	40	9.99	-	-	-	-
Deli Cooked Backribs	5.99	8.66	670	7.29	-	-	-	-	5.49	6.66	280	6.61
Pulled Pork	3.50	7.99	590	5.97	3.99	7.99	240	5.32	3.99	7.99	820	4.23
Feet	1.69	1.69	90	1.69	-	-	-	-	-	-	-	-
Neckbones	1.29	1.59	190	1.41	1.49	1.59	50	1.59	-	-	-	-



National Retail Report - Pork

Advertised Prices for Pork at Major Retail Supermarket Outlets ending during the period of 04/30 thru 05/06

(prices in dollars per pound)

Fri. Apr 30, 2021

Outlets	SOUTH CENTRAL				SOUTHWEST				NORTHWEST			
	(AR, CO, KS, LA, MO, NM, OK, TX)				(AZ, CA, NV, UT)				(ID, MT, OR, WA, WY)			
	4900				3800				1300			
Feature Rate (1/)	84.9%				91.0%				94.0%			
Special Rate (2/)	29.0%				26.4%				54.9%			
Activity Index (3/)	17,920				12,010				4,830			
	Price Range		Stores	Wtd Avg	Price Range		Stores	Wtd Avg	Price Range		Stores	Wtd Avg
Whole Bone-In Loins	-	-	-	-	-	-	-	-	-	-	-	-
Bone-In Cc LoIn	1.99	2.49	120	2.37	2.49	2.49	140	2.49	-	-	-	-
LoIn Roast Bnls	1.79	2.49	2,490	1.99	1.94	2.29	650	1.96	1.94	1.94	160	1.94
Rib End Roast B/In	1.19	1.99	70	1.34	-	-	-	-	3.49	3.49	40	3.49
Sirloin End Roast B/In	1.19	1.58	160	1.33	1.39	1.39	60	1.39	1.28	1.28	20	1.28
Sirloin Roast Bnls	-	-	-	-	-	-	-	-	-	-	-	-
Rib End Chops B/In	1.79	1.89	60	1.84	-	-	-	-	-	-	-	-
Sirloin Chops B/In	.99	1.89	240	1.62	1.39	1.39	60	1.39	1.98	1.98	10	1.98
Cc Chops B/In	1.79	3.88	420	2.38	2.47	3.29	70	2.59	3.49	3.99	60	3.65
Assorted Chops B/In	1.48	2.29	240	1.84	2.29	2.29	50	2.29	2.49	2.49	40	2.49
Rib Chops Bnls	-	-	-	-	-	-	-	-	-	-	-	-
Sirloin Chops Bnls	1.99	2.39	160	2.02	3.49	3.49	10	3.49	2.48	3.49	30	3.00
Cc Chops Bnls	1.99	3.49	670	3.30	1.77	3.49	800	3.18	2.89	2.95	20	2.93
Smoked Chops	-	-	-	-	3.99	3.99	50	3.99	-	-	-	-
Tenderloin, Fresh	2.99	5.99	150	4.40	2.99	2.99	60	2.99	2.99	2.99	20	2.99
Tenderloin, Marinated	4.34	6.08	70	4.58	-	-	-	-	-	-	-	-
Backribs	2.39	5.99	680	4.28	5.99	5.99	10	5.99	3.98	3.98	10	3.98
Picnic Fresh B/In	-	-	-	-	.99	2.29	220	1.32	1.99	1.99	40	1.99
Porketta	-	-	-	-	-	-	-	-	-	-	-	-
Butt Fresh B/In	.99	1.99	2,150	1.56	.97	2.49	1,890	1.47	.99	1.99	220	1.70
Butt Roast Bnls	2.49	2.49	40	2.49	2.49	2.49	10	2.49	-	-	-	-
Pork Steak	1.97	2.49	260	2.20	2.29	3.99	70	2.57	2.49	3.99	20	3.69
Country Style Rib B/In	1.49	2.19	340	1.89	1.19	2.99	190	1.57	1.95	2.99	40	2.47
Country Style Ribs Bnls	1.99	2.59	210	2.45	2.99	2.99	10	2.99	2.48	2.99	30	2.74
Spareribs	1.49	3.99	450	2.38	1.99	3.49	360	2.49	3.29	3.49	30	3.46
St. Louis Style Spareribs	2.99	6.66	80	4.63	3.49	3.49	10	3.49	3.49	3.49	10	3.49
Ham, B/In	-	-	-	-	-	-	-	-	-	-	-	-
Ham, Spiral	1.19	1.69	40	1.41	1.45	1.45	170	1.45	-	-	-	-
Ham, B/In Butt	-	-	-	-	-	-	-	-	-	-	-	-
Ham, B/In Shank	-	-	-	-	-	-	-	-	-	-	-	-
Ham, Bnls	1.50	1.50	10	1.50	1.99	3.99	380	2.86	3.49	4.99	20	4.69
Ham Steak	5.00	5.00	30	5.00	-	-	-	-	-	-	-	-
Sliced Bacon, 1 Lb Pkg	2.67	8.37	2,240	4.96	3.47	7.99	3,000	4.84	4.29	6.65	240	5.56
Pre-Cooked Bacon	25.54	25.54	40	25.54	-	-	-	-	-	-	-	-
Canadian Bacon	-	-	-	-	-	-	-	-	-	-	-	-
Ground Pork	2.49	2.49	50	2.49	1.99	1.99	10	1.99	-	-	-	-
Bkfst Sausage, 1 Lb Roll	1.19	3.99	450	2.70	2.29	3.99	770	3.15	2.29	7.97	100	4.42
Bkfst Sausage, Link/Patty	2.00	4.67	750	3.96	2.47	5.83	350	3.76	3.99	4.65	800	4.00
Pre-Cooked Sausage	2.50	5.82	40	3.67	-	-	-	-	-	-	-	-
Dinner Sausage	3.78	4.67	440	4.19	-	-	-	-	3.33	3.33	680	3.33
Italian Sausage	2.99	3.87	70	3.23	3.50	3.50	10	3.50	3.33	3.50	700	3.33
Chorizo	1.72	4.49	310	2.78	2.50	8.52	150	3.77	-	-	-	-
Deli Ham	2.99	9.99	1,010	6.47	2.99	10.00	220	7.76	7.99	8.99	710	8.95
Pkg/Slcd Ham, 1 Lb/Less	2.99	10.64	3,170	5.67	3.00	10.64	2,170	4.78	3.29	9.04	780	6.01
Deli Cooked Pork Roast	-	-	-	-	-	-	-	-	-	-	-	-
Deli Cooked Spareribs	5.99	5.99	50	5.99	-	-	-	-	-	-	-	-
Deli Cooked Backribs	-	-	-	-	-	-	-	-	-	-	-	-
Pulled Pork	3.99	5.99	90	5.23	-	-	-	-	-	-	-	-
Feet	-	-	-	-	-	-	-	-	-	-	-	-
Neckbones	1.59	1.59	70	1.59	1.79	1.79	60	1.79	-	-	-	-



**National Retail Report - Pork**  
**Advertised Prices for Pork at Major Retail Supermarket Outlets ending during the period of 04/30 thru 05/06**  
 (prices in dollars per pound)

Fri. Apr 30, 2021

	ALASKA				HAWAII			
	(AK)				(HI)			
Outlets	200				100			
Feature Rate (1/)	48.0%				68.6%			
Special Rate (2/)	0.0%				3.8%			
Activity Index (3/)	185				160			
	Price Range		Stores	Wtd Avg	Price Range		Stores	Wtd Avg
Whole Bone-In Loins	-	-	-	-	-	-	-	-
Bone-In Cc LoIn	-	-	-	-	-	-	-	-
LoIn Roast Bnls	1.94	- 1.94	10	1.94	1.94	- 1.99	30	1.97
Rib End Roast B/In	-	-	-	-	-	-	-	-
Sirloin End Roast B/In	-	-	-	-	-	-	-	-
Sirloin Roast Bnls	-	-	-	-	-	-	-	-
Rib End Chops B/In	-	-	-	-	-	-	-	-
Sirloin Chops B/In	-	-	-	-	-	-	-	-
Cc Chops B/In	-	-	-	-	-	-	-	-
Assorted Chops B/In	-	-	-	-	-	-	-	-
Rib Chops Bnls	-	-	-	-	-	-	-	-
Sirloin Chops Bnls	-	-	-	-	-	-	-	-
Cc Chops Bnls	3.79	- 3.98	20	3.84	2.39	- 3.69	10	3.26
Smoked Chops	-	-	-	-	-	-	-	-
Tenderloin, Fresh	-	-	-	-	-	-	-	-
Tenderloin, Marinated	-	-	-	-	-	-	-	-
Backribs	-	-	-	-	4.49	- 4.49	20	4.49
Picnic Fresh B/In	3.29	- 3.29	10	3.29	-	-	-	-
Porketta	-	-	-	-	-	-	-	-
Butt Fresh B/In	1.74	- 3.48	30	2.35	1.74	- 1.74	10	1.74
Butt Roast Bnls	-	-	-	-	2.39	- 2.49	30	2.48
Pork Steak	2.39	- 2.39	10	2.39	-	-	-	-
Country Style Rib B/In	-	-	-	-	-	-	-	-
Country Style Ribs Bnls	2.39	- 2.39	10	2.39	-	-	-	-
Spareribs	3.99	- 3.99	10	3.99	-	-	-	-
St. Louis Style Spareribs	-	-	-	-	-	-	-	-
Ham, B/In	-	-	-	-	-	-	-	-
Ham, Spiral	-	-	-	-	-	-	-	-
Ham, B/In Butt	-	-	-	-	-	-	-	-
Ham, B/In Shank	-	-	-	-	-	-	-	-
Ham, Bnls	4.49	- 4.49	10	4.49	-	-	-	-
Ham Steak	-	-	-	-	-	-	-	-
Sliced Bacon, 1 Lb Pkg	4.99	- 7.99	10	6.82	4.67	- 6.65	20	5.53
Pre-Cooked Bacon	-	-	-	-	-	-	-	-
Canadian Bacon	-	-	-	-	-	-	-	-
Ground Pork	1.99	- 1.99	10	1.99	2.69	- 2.69	5	2.69
Bkfst Sausage, 1 Lb Roll	4.99	- 4.99	5	4.99	-	-	-	-
Bkfst Sausage, Link/Patty	3.99	- 6.32	30	5.12	5.32	- 5.32	20	5.32
Pre-Cooked Sausage	-	-	-	-	-	-	-	-
Dinner Sausage	-	-	-	-	-	-	-	-
Italian Sausage	-	-	-	-	-	-	-	-
Chorizo	-	-	-	-	6.82	- 6.82	10	6.82
Deli Ham	-	-	-	-	-	-	-	-
Pkg/Slcd Ham, 1 Lb/Less	7.58	- 7.58	10	7.58	4.36	- 4.36	5	4.36
Deli Cooked Pork Roast	-	-	-	-	-	-	-	-
Deli Cooked Spareribs	-	-	-	-	-	-	-	-
Deli Cooked Backribs	5.33	- 5.33	10	5.33	-	-	-	-
Pulled Pork	-	-	-	-	-	-	-	-
Feet	-	-	-	-	-	-	-	-
Neckbones	-	-	-	-	-	-	-	-



**National Retail Report - Pork**

**Advertised Prices for Pork at Major Retail Supermarket Outlets ending during the period of 04/30 thru 05/06**

(prices in dollars per pound)

Fri. Apr 30, 2021