

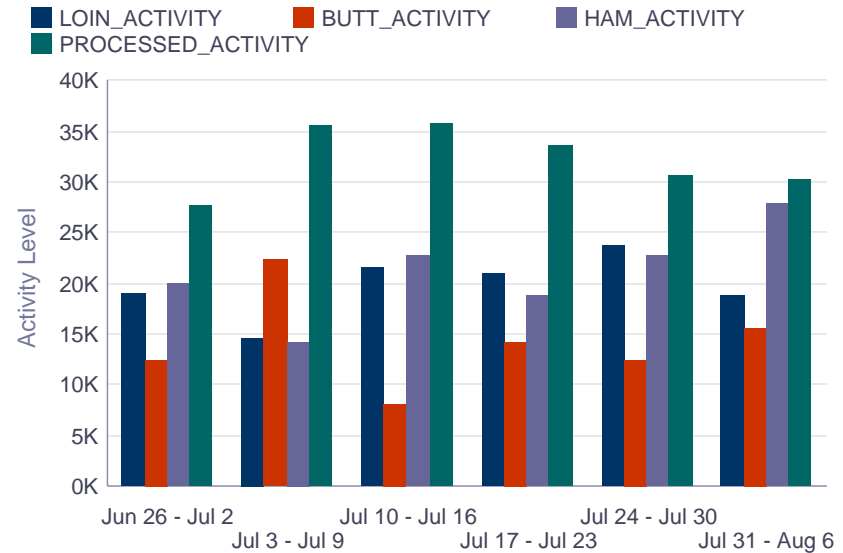


NATIONAL SUMMARY						
	THIS WEEK		LAST WEEK		LAST YEAR	
Outlets	29,200		29,200		29,200	
Feature Rate (1/)	82.2%		64.7%		86.8%	
Special Rate (2/)	19.8%		20.0%		20.8%	
Activity Index (3/)	95,360		92,760		125,650	
	Stores	Wtd Avg	Stores	Wtd Avg	Stores	Wtd Avg
Whole Bone-In Loins			80	1.10		
Bone-In Cc Loin	60	1.39	20	1.59	50	1.79
Loin Roast Bnls	2,730	2.24	4,760	1.84	2,700	2.15
Rib End Roast B/In	100	2.49				
Sirloin End Roast B/In	160	1.31	60	1.10	110	1.61
Sirloin Roast Bnls	240	1.90	160	1.83	540	2.35
Rib End Chops B/In	1,310	3.73	570	2.11	270	2.00
Sirloin Chops B/In	780	1.69	640	1.32	530	1.52
Cc Chops B/In	3,660	2.57	3,820	2.58	4,740	2.61
Assorted Chops B/In	1,290	1.54	1,270	1.71	2,260	1.87
Rib Chops Bnls	40	1.99	60	2.99	800	3.44
Sirloin Chops Bnls	350	1.90	1,410	2.63	1,510	2.96
Cc Chops Bnls	1,640	2.97	4,960	3.29	6,760	3.50
Smoked Chops	460	5.97	60	5.58	270	5.83
Tenderloin, Fresh	2,630	3.69	2,230	3.52	6,640	3.74
Tenderloin, Marinated	510	4.80	1,260	5.18	180	5.16
Backribs	2,770	4.32	2,210	3.82	3,200	3.11
Picnic Fresh B/In	260	1.15	480	1.28	1,190	1.11
Porketta	70	2.49	70	2.49	140	3.24
Butt Fresh B/In	4,530	1.28	3,400	1.18	3,070	1.75
Butt Roast Bnls	1,030	1.66	150	1.84	180	2.29
Pork Steak	910	1.75	720	1.60	1,230	2.20
Country Style Rib B/In	2,690	1.82	3,130	2.05	2,840	2.02
Country Style Ribs Bnls	420	2.42	750	2.38	770	2.53
Spareribs	5,010	2.21	2,570	2.56	8,640	3.05
St. Louis Style Spareribs	720	3.27	1,110	3.66	1,310	2.96
Ham, B/In	230	13.31	100	2.89		
Ham, Spiral	110	4.99				
Ham, B/In Butt	140	1.49	1,740	1.55	130	1.78
Ham, B/In Shank	460	1.37	1,970	1.50	130	1.58
Ham, Bnls	680	4.08	290	3.22	1,330	3.46
Ham Steak	3,010	2.71	1,550	3.65	1,750	4.80
Sliced Bacon, 1 Lb Pkg	9,980	4.93	13,030	5.34	19,810	5.01
Pre-Cooked Bacon	350	16.91	580	26.87	640	22.54
Canadian Bacon	740	5.56	830	5.99	200	6.05
Ground Pork	380	2.79	620	3.23	830	3.30
Bkfst Sausage, 1 Lb Roll	4,510	3.09	4,010	3.31	4,090	3.35
Bkfst Sausage, Link/Patty	5,490	4.12	3,680	3.97	8,240	3.69
Pre-Cooked Sausage	3,200	5.16	580	5.19	2,670	4.78
Dinner Sausage	3,090	4.14	3,100	3.53	2,610	3.77
Italian Sausage	2,190	3.37	3,780	3.61	4,880	3.43
Chorizo	180	3.58	260	2.98	470	2.52
Deli Ham	7,320	6.64	5,650	6.00	10,810	6.04
Pkg/Slcd Ham, 1 Lb/Less	15,690	5.82	11,270	5.91	13,810	6.36
Deli Cooked Pork Roast						
Deli Cooked Spareribs	280	7.65	70	8.65	130	7.43
Deli Cooked Backribs	1,870	6.97	2,440	7.06	1,750	6.66
Pulled Pork	690	6.07	970	5.31	420	5.64
Feet	170	1.68	70	2.28	460	1.61
Neckbones	230	1.18	220	1.47	560	1.46

This week in Pork Retail

Feature activity was more active than the previous week and sharply lower compared to the previous year. Loin cuts and processed items yielded advertisement space to ham, butt, picnic, and sparerib items. Individual item prices were steady compared to the previous week and year. Wholesale item prices were higher with ham and loin primal values offsetting lower butt, picnic, rib, and belly values.

Activity Index: 4 Week Comparison



Explanatory Notes

All report information gathered from publicly available sources including store circulars, newspaper ads, and retailer websites.

1/: FEATURE RATE: the amount of sampled stores advertising any reported pork item during the current week, expressed as a percentage of the total sample. **2/: SPECIAL RATE:** the percentage of sampled stores with a no-price promotion (e.g., buy 1, get 1 free etc.). **3/: ACTIVITY INDEX:** a measure of the absolute frequency of feature activity equal to the total number of stores for each advertised pork item (e.g., a retailer with 100 outlets featuring 3 pork items has an activity index of 300). **4/: STORES/AVG:** the number of advertising outlets and the weighted average price weighted by the respective number of outlets.



National Retail Report - Pork

Advertised Prices for Pork at Major Retail Supermarket Outlets ending during the period of 07/31 thru 08/06

(prices in dollars per pound)

Fri. Jul 31, 2020

Outlets	NORTHEAST (CT, DE, MA, MD, ME, NH, NJ, NY, PA, RI, VT)				SOUTHEAST (AL, FL, GA, MS, NC, SC, TN, VA, WV)				MIDWEST (IA, IL, IN, KY, MI, MN, ND, NE, OH, SD, WI)						
	Price Range		Stores	Wtd Avg	Price Range		Stores	Wtd Avg	Price Range		Stores	Wtd Avg			
Outlets	5500				7400				6100						
Feature Rate (1/)	81.3%				81.9%				85.9%						
Special Rate (2/)	9.3%				28.2%				23.1%						
Activity Index (3/)	20,820				21,375				24,450						
Whole Bone-In Loins	-	-	-	-	-	-	-	-	-	-	-	-			
Bone-In Cc LoIn	1.39	-	1.39	60	1.39	-	-	-	-	-	-	-			
LoIn Roast Bnls	1.49	-	2.97	650	1.94	1.29	-	2.99	170	1.61	1.29	-	4.99	1,240	2.27
Rib End Roast B/In	2.49	-	2.49	100	2.49	-	-	-	-	-	-	-	-	-	-
Sirloin End Roast B/In	-	-	-	-	-	1.29	-	1.29	20	1.29	.99	-	1.99	110	1.43
Sirloin Roast Bnls	-	-	-	-	-	-	-	-	-	-	1.79	-	1.99	70	1.87
Rib End Chops B/In	1.59	-	1.99	120	1.79	3.99	-	3.99	1,130	3.99	2.99	-	2.99	10	2.99
Sirloin Chops B/In	1.99	-	1.99	70	1.99	.98	-	2.98	220	1.42	1.29	-	1.99	50	1.83
Cc Chops B/In	1.97	-	3.99	1,180	2.95	1.49	-	2.99	1,080	2.43	.99	-	2.99	560	1.75
Assorted Chops B/In	1.49	-	1.49	210	1.49	1.19	-	2.98	360	1.80	.99	-	1.99	410	1.52
Rib Chops Bnls	-	-	-	-	-	-	-	-	-	-	1.99	-	1.99	40	1.99
Sirloin Chops Bnls	1.99	-	1.99	20	1.99	1.99	-	1.99	10	1.99	1.79	-	3.47	80	2.16
Cc Chops Bnls	2.49	-	3.99	470	3.32	2.49	-	3.48	70	3.41	1.79	-	3.99	860	2.65
Smoked Chops	6.99	-	6.99	120	6.99	6.39	-	6.39	10	6.39	5.85	-	6.39	240	5.94
Tenderloin, Fresh	2.99	-	3.99	460	3.76	2.99	-	3.99	510	3.01	2.99	-	3.99	500	3.69
Tenderloin, Marinated	6.07	-	6.07	90	6.07	2.96	-	5.32	140	4.89	3.50	-	6.08	250	4.30
Backribs	3.99	-	8.66	910	5.19	2.99	-	4.99	240	4.30	1.99	-	4.99	780	3.76
Picnic Fresh B/In	.99	-	1.29	160	1.11	.88	-	.88	30	.88	1.49	-	1.49	40	1.49
Porketta	2.49	-	2.49	70	2.49	-	-	-	-	-	-	-	-	-	-
Butt Fresh B/In	.99	-	1.49	270	1.27	.97	-	1.69	2,150	1.25	.99	-	1.99	390	1.31
Butt Roast Bnls	2.68	-	2.68	90	2.68	1.89	-	1.89	130	1.89	1.29	-	3.99	90	2.43
Pork Steak	1.49	-	1.49	20	1.49	1.49	-	1.99	220	1.50	1.49	-	2.99	270	1.92
Country Style Rib B/In	1.39	-	2.57	570	2.01	.98	-	1.49	270	1.41	1.29	-	2.99	430	2.22
Country Style Ribs Bnls	2.49	-	2.49	100	2.49	2.47	-	2.47	80	2.47	1.89	-	3.99	140	2.71
Spareribs	1.49	-	4.99	1,420	2.55	1.79	-	3.99	730	2.02	1.79	-	2.69	1,160	2.07
St. Louis Style Spareribs	2.99	-	3.99	190	3.32	3.35	-	4.99	120	4.51	2.49	-	2.99	320	2.85
Ham, B/In	13.31	-	13.31	230	13.31	-	-	-	-	-	-	-	-	-	-
Ham, Spiral	4.99	-	4.99	110	4.99	-	-	-	-	-	-	-	-	-	-
Ham, B/In Butt	-	-	-	-	-	-	-	-	-	-	1.49	-	1.49	140	1.49
Ham, B/In Shank	1.49	-	1.49	190	1.49	1.49	-	1.49	20	1.49	1.29	-	1.29	140	1.29
Ham, Bnls	3.98	-	4.99	390	4.25	-	-	-	-	-	1.49	-	4.94	80	3.44
Ham Steak	.99	-	5.98	1,280	3.57	.99	-	2.99	1,160	1.32	2.99	-	3.99	510	3.61
Sliced Bacon, 1 Lb Pkg	2.99	-	9.98	2,770	5.22	3.99	-	8.65	1,230	5.69	2.40	-	7.99	1,880	4.49
Pre-Cooked Bacon	-	-	-	-	-	-	-	-	-	-	11.99	-	19.14	310	16.64
Canadian Bacon	-	-	-	-	-	-	-	-	-	-	4.44	-	7.97	650	5.53
Ground Pork	3.97	-	4.00	80	3.98	-	-	-	-	-	1.49	-	2.48	220	2.40
Bkfst Sausage, 1 Lb Roll	2.99	-	3.99	240	3.42	1.99	-	3.99	560	3.02	1.99	-	6.65	1,910	3.17
Bkfst Sausage, Link/Patty	3.00	-	5.99	1,330	4.45	2.49	-	5.32	700	3.91	2.80	-	6.38	1,850	4.08
Pre-Cooked Sausage	3.75	-	6.65	180	5.64	5.00	-	6.65	470	5.04	3.68	-	8.00	1,340	5.28
Dinner Sausage	2.99	-	5.99	450	3.70	3.99	-	5.99	170	5.17	2.50	-	7.99	720	4.68
Italian Sausage	1.99	-	6.49	1,130	3.61	.33	-	3.99	250	2.33	2.49	-	5.02	750	3.35
Chorizo	-	-	-	-	-	-	-	-	-	-	2.49	-	3.33	110	3.07
Deli Ham	3.99	-	11.99	2,860	6.89	3.99	-	11.49	2,730	7.18	1.99	-	9.99	1,270	5.36
Pkg/Sld Ham, 1 Lb/Less	4.47	-	9.12	1,220	6.49	3.50	-	13.31	5,320	6.27	3.99	-	10.64	3,770	5.28
Deli Cooked Pork Roast	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Deli Cooked Spareribs	6.66	-	7.99	220	7.33	-	-	-	-	-	-	-	-	-	-
Deli Cooked Backribs	6.66	-	8.88	590	7.53	4.33	-	8.66	1,000	6.59	4.99	-	5.99	130	5.89
Pulled Pork	-	-	-	-	-	-	-	-	-	-	4.44	-	6.99	590	6.06
Feet	1.29	-	1.29	100	1.29	1.29	-	2.28	70	2.25	-	-	-	-	-
Neckbones	1.29	-	1.29	100	1.29	1.29	-	1.29	5	1.29	.99	-	.99	40	.99



National Retail Report - Pork

Advertised Prices for Pork at Major Retail Supermarket Outlets ending during the period of 07/31 thru 08/06

(prices in dollars per pound)

Fri. Jul 31, 2020

Outlets	SOUTH CENTRAL (AR, CO, KS, LA, MO, NM, OK, TX)				SOUTHWEST (AZ, CA, NV, UT)				NORTHWEST (ID, MT, OR, WA, WY)			
	4900				3800				1300			
Feature Rate (1/)	89.2%				64.5%				88.8%			
Special Rate (2/)	15.9%				25.1%				1.4%			
Activity Index (3/)	15,640				7,860				4,905			
	Price Range		Stores	Wtd Avg	Price Range		Stores	Wtd Avg	Price Range		Stores	Wtd Avg
Whole Bone-In Loins	-	-	-	-	-	-	-	-	-	-	-	-
Bone-In Cc LoIn	-	-	-	-	-	-	-	-	-	-	-	-
LoIn Roast Bnls	1.29	- 4.99	310	2.19	2.99	- 2.99	320	2.99	1.99	- 2.48	20	2.35
Rib End Roast B/In	-	-	-	-	-	-	-	-	-	-	-	-
Sirloin End Roast B/In	.99	- .99	40	.99	-	-	-	-	-	-	-	-
Sirloin Roast Bnls	1.99	- 1.99	90	1.99	1.49	- 1.49	40	1.49	1.99	- 1.99	40	1.99
Rib End Chops B/In	-	-	-	-	2.49	- 2.99	50	2.74	-	-	-	-
Sirloin Chops B/In	.99	- 1.39	50	1.17	1.29	- 3.69	320	1.61	1.29	- 3.69	60	2.22
Cc Chops B/In	1.79	- 2.99	710	2.76	2.29	- 2.99	130	2.57	-	-	-	-
Assorted Chops B/In	.99	- 1.78	290	1.24	-	-	-	-	1.78	- 1.78	20	1.78
Rib Chops Bnls	-	-	-	-	-	-	-	-	-	-	-	-
Sirloin Chops Bnls	1.79	- 1.99	210	1.84	1.47	- 1.47	10	1.47	1.47	- 1.47	10	1.47
Cc Chops Bnls	1.97	- 2.79	110	2.35	-	-	-	-	1.99	- 4.49	100	4.39
Smoked Chops	5.85	- 5.85	40	5.85	3.99	- 3.99	60	3.99	-	-	-	-
Tenderloin, Fresh	2.99	- 5.20	1,100	4.00	-	-	-	-	2.99	- 3.98	50	3.21
Tenderloin, Marinated	4.35	- 4.99	30	4.66	-	-	-	-	-	-	-	-
Backribs	1.99	- 4.49	60	2.97	3.99	- 3.99	20	3.99	3.49	- 3.99	750	3.98
Picnic Fresh B/In	.99	- .99	10	.99	-	-	-	-	1.35	- 1.35	10	1.35
Porketta	-	-	-	-	-	-	-	-	-	-	-	-
Butt Fresh B/In	.97	- 1.79	720	1.57	.97	- 2.49	970	1.13	.97	- 1.68	40	1.28
Butt Roast Bnls	.99	- .99	10	.99	-	-	-	-	1.37	- 1.37	680	1.37
Pork Steak	1.19	- 1.99	300	1.76	1.57	- 1.99	20	1.82	1.57	- 1.99	70	1.90
Country Style Rib B/In	.99	- 2.59	570	1.60	1.49	- 2.59	130	1.59	1.77	- 1.98	700	1.77
Country Style Ribs Bnls	-	-	-	-	1.57	- 1.57	10	1.57	1.57	- 1.99	100	1.93
Spareribs	1.79	- 2.99	1,100	2.02	1.77	- 3.69	560	2.21	2.48	- 3.47	30	3.03
St. Louis Style Spareribs	2.49	- 2.99	50	2.95	-	-	-	-	2.99	- 3.49	50	3.09
Ham, B/In	-	-	-	-	-	-	-	-	-	-	-	-
Ham, Spiral	-	-	-	-	-	-	-	-	-	-	-	-
Ham, B/In Butt	-	-	-	-	-	-	-	-	-	-	-	-
Ham, B/In Shank	1.19	- 1.19	90	1.19	1.39	- 1.39	10	1.39	1.39	- 1.39	20	1.39
Ham, Bnls	3.99	- 3.99	50	3.99	2.49	- 4.99	110	3.74	4.94	- 4.94	40	4.94
Ham Steak	2.99	- 3.99	60	3.75	-	-	-	-	-	-	-	-
Sliced Bacon, 1 Lb Pkg	1.22	- 7.99	1,830	3.76	3.99	- 9.58	560	6.49	4.65	- 7.99	1,660	5.11
Pre-Cooked Bacon	19.14	- 19.14	40	19.14	-	-	-	-	-	-	-	-
Canadian Bacon	4.44	- 6.67	80	5.56	-	-	-	-	-	-	-	-
Ground Pork	1.98	- 2.48	60	2.33	-	-	-	-	3.99	- 3.99	20	3.99
Bkfst Sausage, 1 Lb Roll	1.67	- 3.99	1,020	2.98	1.57	- 3.00	710	2.95	1.57	- 6.65	50	2.84
Bkfst Sausage, Link/Patty	2.94	- 4.67	730	3.92	3.00	- 4.67	820	4.03	4.39	- 4.39	40	4.39
Pre-Cooked Sausage	5.00	- 5.00	530	5.00	5.00	- 5.00	650	5.00	5.48	- 5.48	40	5.48
Dinner Sausage	2.40	- 5.32	1,740	3.93	-	-	-	-	-	-	-	-
Italian Sausage	3.87	- 3.87	20	3.87	-	-	-	-	4.20	- 4.20	5	4.20
Chorizo	-	-	-	-	3.99	- 4.49	70	4.42	-	-	-	-
Deli Ham	3.39	- 8.99	370	5.20	2.99	- 10.00	50	6.77	5.98	- 6.99	30	6.49
Pkg/Sld Ham, 1 Lb/Less	2.50	- 9.33	3,040	5.70	3.96	- 9.31	2,050	5.34	4.94	- 9.12	270	6.43
Deli Cooked Pork Roast	-	-	-	-	-	-	-	-	-	-	-	-
Deli Cooked Spareribs	-	-	-	-	8.99	- 8.99	50	8.99	-	-	-	-
Deli Cooked Backribs	5.99	- 6.66	20	6.49	7.11	- 8.61	130	8.47	-	-	-	-
Pulled Pork	4.99	- 6.65	80	5.82	7.99	- 7.99	10	7.99	-	-	-	-
Feet	-	-	-	-	-	-	-	-	-	-	-	-
Neckbones	.99	- 1.17	80	1.14	-	-	-	-	-	-	-	-



National Retail Report - Pork
Advertised Prices for Pork at Major Retail Supermarket Outlets ending during the period of 07/31 thru 08/06
 (prices in dollars per pound)

Fri. Jul 31, 2020

	ALASKA				HAWAII			
	(AK)				(HI)			
Outlets	200				100			
Feature Rate (1/)	60.0%				60.0%			
Special Rate (2/)	0.0%				22.9%			
Activity Index (3/)	140				270			
	Price Range		Stores	Wtd Avg	Price Range		Stores	Wtd Avg
Whole Bone-In Loins	-	-	-	-	-	-	-	-
Bone-In Cc Loins	-	-	-	-	-	-	-	-
Loins Roast Bnls	2.28	2.28	5	2.28	3.99	3.99	20	3.99
Rib End Roast B/In	-	-	-	-	-	-	-	-
Sirloin End Roast B/In	-	-	-	-	-	-	-	-
Sirloin Roast Bnls	3.28	3.28	5	3.28	-	-	-	-
Rib End Chops B/In	-	-	-	-	-	-	-	-
Sirloin Chops B/In	-	-	-	-	3.99	3.99	20	3.99
Cc Chops B/In	-	-	-	-	-	-	-	-
Assorted Chops B/In	-	-	-	-	2.79	2.79	10	2.79
Rib Chops Bnls	-	-	-	-	-	-	-	-
Sirloin Chops Bnls	-	-	-	-	1.99	1.99	20	1.99
Cc Chops Bnls	2.99	4.49	20	3.72	-	-	-	-
Smoked Chops	-	-	-	-	-	-	-	-
Tenderloin, Fresh	-	-	-	-	-	-	-	-
Tenderloin, Marinated	-	-	-	-	-	-	-	-
Backribs	3.99	4.49	30	4.20	-	-	-	-
Picnic Fresh B/In	-	-	-	-	-	-	-	-
Porketta	-	-	-	-	-	-	-	-
Butt Fresh B/In	-	-	-	-	-	-	-	-
Butt Roast Bnls	-	-	-	-	2.49	2.49	20	2.49
Pork Steak	-	-	-	-	2.29	2.29	10	2.29
Country Style Rib B/In	-	-	-	-	1.99	1.99	20	1.99
Country Style Ribs Bnls	-	-	-	-	-	-	-	-
Spareribs	-	-	-	-	3.49	3.49	20	3.49
St. Louis Style Spareribs	-	-	-	-	-	-	-	-
Ham, B/In	-	-	-	-	-	-	-	-
Ham, Spiral	-	-	-	-	-	-	-	-
Ham, B/In Butt	-	-	-	-	-	-	-	-
Ham, B/In Shank	-	-	-	-	-	-	-	-
Ham, Bnls	-	-	-	-	-	-	-	-
Ham Steak	-	-	-	-	-	-	-	-
Sliced Bacon, 1 Lb Pkg	5.16	7.19	20	5.48	4.67	4.99	20	4.94
Pre-Cooked Bacon	-	-	-	-	-	-	-	-
Canadian Bacon	-	-	-	-	9.31	9.31	10	9.31
Ground Pork	-	-	-	-	2.99	2.99	10	2.99
Bkfst Sausage, 1 Lb Roll	5.49	5.49	10	5.49	3.00	3.00	20	3.00
Bkfst Sausage, Link/Patty	-	-	-	-	4.00	4.00	20	4.00
Pre-Cooked Sausage	-	-	-	-	-	-	-	-
Dinner Sausage	4.62	4.62	10	4.62	-	-	-	-
Italian Sausage	4.62	4.62	10	4.62	2.52	2.52	20	2.52
Chorizo	-	-	-	-	-	-	-	-
Deli Ham	-	-	-	-	5.99	5.99	20	5.99
Pkg/Sliced Ham, 1 Lb/Less	4.99	5.83	10	5.69	5.83	5.83	10	5.83
Deli Cooked Pork Roast	-	-	-	-	-	-	-	-
Deli Cooked Spareribs	-	-	-	-	-	-	-	-
Deli Cooked Backribs	5.33	5.33	10	5.33	-	-	-	-
Pulled Pork	6.50	6.50	10	6.50	-	-	-	-
Feet	-	-	-	-	-	-	-	-
Neckbones	-	-	-	-	-	-	-	-



National Retail Report - Pork

Advertised Prices for Pork at Major Retail Supermarket Outlets ending during the period of 07/31 thru 08/06

(prices in dollars per pound)

Fri. Jul 31, 2020
