

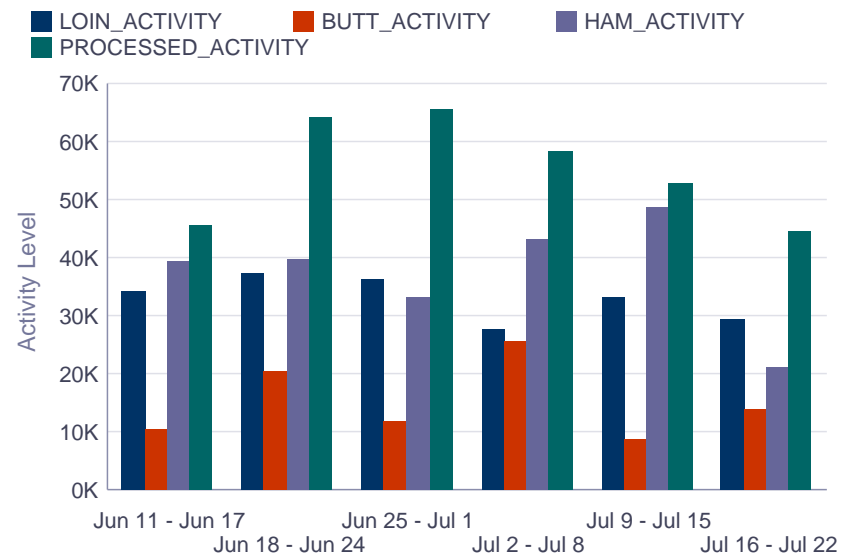


NATIONAL SUMMARY						
	THIS WEEK		LAST WEEK		LAST YEAR	
Outlets	29,200		29,200		29,200	
Feature Rate (1/)	85.1%		85.5%		63.4%	
Special Rate (2/)	34.5%		27.6%		21.0%	
Activity Index (3/)	113,460		147,110		88,790	
	Stores	Wtd Avg	Stores	Wtd Avg	Stores	Wtd Avg
Whole Bone-In Loins					210	1.44
Bone-In Cc Loins	220	2.54	370	2.18	60	1.49
Loins Roast Bnls	3,110	2.51	2,110	2.16	2,690	1.87
Rib End Roast B/In	20	2.49			20	1.99
Sirloin End Roast B/In	40	1.35	260	1.52	140	1.59
Sirloin Roast Bnls	770	2.46	130	2.53	1,040	1.79
Rib End Chops B/In	830	3.14	920	2.21	70	2.39
Sirloin Chops B/In	610	1.63	730	1.65	700	1.36
Cc Chops B/In	3,710	3.03	5,890	2.92	2,940	2.38
Assorted Chops B/In	2,150	2.58	5,260	2.17	2,450	1.72
Rib Chops Bnls	1,040	3.99	220	4.10	40	2.49
Sirloin Chops Bnls	1,140	2.63	450	2.70	1,520	1.99
Cc Chops Bnls	3,640	2.92	5,940	3.91	2,510	2.94
Smoked Chops	270	5.39	190	4.36	40	3.99
Tenderloin, Fresh	4,530	4.46	1,820	4.44	2,280	4.88
Tenderloin, Marinated	1,430	4.67	2,180	4.87	1,450	4.63
Backribs	5,800	3.50	6,610	3.85	2,670	3.72
Picnic Fresh B/In	720	1.55	1,020	2.15	1,090	1.19
Porketta	130	3.54	70	2.99		
Butt Fresh B/In	2,150	1.83	480	3.11	3,540	1.47
Butt Roast Bnls	80	3.20	620	2.41	200	2.22
Pork Steak	680	2.75	570	3.38	370	1.89
Country Style Rib B/In	1,960	2.45	2,660	2.42	3,300	1.89
Country Style Ribs Bnls	2,660	3.59	1,160	3.06	1,110	2.03
Spareribs	3,330	2.95	1,470	2.87	2,750	2.01
St. Louis Style Spareribs	2,210	3.57	660	4.12	1,800	3.79
Ham, B/In			300	4.41	30	4.12
Ham, Spiral	150	3.37				
Ham, B/In Butt			260	1.56		
Ham, B/In Shank			880	1.55	270	1.51
Ham, Bnls	730	3.98	610	3.69	610	3.69
Ham Steak	1,410	4.39	3,260	3.83	2,710	3.26
Sliced Bacon, 1 Lb Pkg	19,160	5.71	26,000	6.18	10,780	4.89
Pre-Cooked Bacon	660	25.36	1,360	25.82		
Canadian Bacon	330	7.39	240	11.05	710	6.18
Ground Pork	590	3.24	240	3.57	180	3.41
Bkfst Sausage, 1 Lb Roll	7,030	3.40	3,100	3.27	6,270	3.10
Bkfst Sausage, Link/Patty	4,210	4.24	7,610	4.30	5,940	4.19
Pre-Cooked Sausage	1,000	5.94	1,750	5.00	3,100	5.03
Dinner Sausage	4,140	3.77	8,800	4.04	1,960	3.82
Italian Sausage	6,110	3.75	3,030	4.07	4,390	3.88
Chorizo	1,290	3.75	700	3.06	110	2.89
Deli Ham	6,210	7.30	12,380	7.30	5,720	6.46
Pkg/Slcd Ham, 1 Lb/Less	12,470	6.02	30,890	6.17	9,290	6.93
Deli Cooked Pork Roast						
Deli Cooked Spareribs	80	8.29	390	7.21		
Deli Cooked Backribs	1,200	6.61	1,030	6.54	1,470	6.99
Pulled Pork	3,000	4.47	2,220	5.88	190	6.24
Feet	220	1.52	170	1.80		
Neckbones	240	1.65	100	1.58	70	1.17

This week in Pork Retail

Pork was featured at a similar rate to the prior week and a sharply higher rate than the prior year. Ham, loin and processed items yielded advertisement space to all other cuts. Individual item prices were steady to weak compared to the previous week and firm to higher compared to the previous year. Wholesale pork prices were steady with sharply higher belly prices offsetting sharply lower rib and butt values.

Activity Index: 4 Week Comparison



Explanatory Notes

All report information gathered from publicly available sources including store circulars, newspaper ads, and retailer websites.

1/: **FEATURE RATE**: the amount of sampled stores advertising any reported pork item during the current week, expressed as a percentage of the total sample. 2/: **SPECIAL RATE**: the percentage of sampled stores with a no-price promotion (e.g., buy 1, get 1 free etc.). 3/: **ACTIVITY INDEX**: a measure of the absolute frequency of feature activity equal to the total number of stores for each advertised pork item (e.g., a retailer with 100 outlets featuring 3 pork items has an activity index of 300). 4/: **STORES/AVG**: the number of advertising outlets and the weighted average price weighted by the respective number of outlets.



National Retail Report - Pork

Advertised Prices for Pork at Major Retail Supermarket Outlets ending during the period of 07/16 thru 07/22

(prices in dollars per pound)

Fri. Jul 16, 2021

Outlets	NORTHEAST				SOUTHEAST				MIDWEST			
	(CT, DE, MA, MD, ME, NH, NJ, NY, PA, RI, VT)				(AL, FL, GA, MS, NC, SC, TN, VA, WV)				(IA, IL, IN, KY, MI, MN, ND, NE, OH, SD, WI)			
	5500				7400				6100			
Feature Rate (1/)	80.3%				83.3%				82.3%			
Special Rate (2/)	15.8%				43.6%				32.7%			
Activity Index (3/)	27,400				23,555				29,460			
	Price Range		Stores	Wtd Avg	Price Range		Stores	Wtd Avg	Price Range		Stores	Wtd Avg
Whole Bone-In Loins	-	-	-	-	-	-	-	-	-	-	-	-
Bone-In Cc Loins	1.79	- 3.99	180	2.67	1.99	- 1.99	40	1.99	-	-	-	-
Loins Roast Bnls	1.69	- 3.99	330	2.30	1.79	- 3.99	600	2.31	1.79	- 2.79	560	2.33
Rib End Roast B/In	-	-	-	-	-	-	-	-	2.49	- 2.49	10	2.49
Sirloin End Roast B/In	-	-	-	-	-	-	-	-	-	-	-	-
Sirloin Roast Bnls	2.29	- 2.79	230	2.33	1.49	- 2.79	10	2.49	2.29	- 2.99	350	2.47
Rib End Chops B/In	2.69	- 3.59	230	3.02	-	-	-	-	2.48	- 5.99	240	3.35
Sirloin Chops B/In	1.89	- 1.89	160	1.89	1.39	- 1.49	30	1.40	1.79	- 1.98	50	1.83
Cc Chops B/In	1.99	- 4.99	1,810	3.13	1.99	- 3.99	240	2.63	1.69	- 3.99	870	2.77
Assorted Chops B/In	1.79	- 2.79	270	2.26	1.49	- 2.49	300	2.24	1.69	- 4.65	1,110	2.82
Rib Chops Bnls	3.99	- 3.99	80	3.99	3.99	- 3.99	960	3.99	-	-	-	-
Sirloin Chops Bnls	2.29	- 3.49	220	2.33	2.99	- 3.49	20	3.24	1.99	- 3.99	570	2.56
Cc Chops Bnls	1.99	- 4.79	1,090	3.27	1.49	- 4.99	1,040	2.27	1.99	- 4.99	740	3.18
Smoked Chops	-	-	-	-	-	-	-	-	5.32	- 5.32	200	5.32
Tenderloin, Fresh	1.99	- 5.99	1,230	4.24	1.99	- 5.32	1,270	4.92	3.69	- 5.99	230	4.04
Tenderloin, Marinated	3.99	- 6.08	700	4.82	3.99	- 5.21	110	4.25	2.94	- 6.07	290	4.57
Backribs	3.24	- 6.99	750	4.23	2.29	- 3.98	1,400	3.23	3.24	- 5.99	1,720	3.69
Picnic Fresh B/In	1.29	- 1.99	470	1.61	-	-	-	-	-	-	-	-
Porketta	3.99	- 3.99	70	3.99	-	-	-	-	2.99	- 2.99	60	2.99
Butt Fresh B/In	1.29	- 1.59	100	1.53	1.29	- 2.99	1,370	1.69	1.49	- 2.99	630	2.12
Butt Roast Bnls	-	-	-	-	4.59	- 4.59	5	4.59	2.49	- 2.49	40	2.49
Pork Steak	1.49	- 1.49	20	1.49	1.49	- 3.29	280	1.87	3.49	- 3.77	260	3.71
Country Style Rib B/In	1.49	- 3.69	990	2.63	1.49	- 2.49	270	1.57	1.69	- 3.89	390	2.65
Country Style Ribs Bnls	2.29	- 5.99	470	3.37	2.49	- 4.19	1,650	3.80	2.49	- 3.99	200	3.12
Spareribs	2.99	- 4.99	800	4.19	.99	- 3.99	670	2.62	1.88	- 3.99	570	2.72
St. Louis Style Spareribs	2.99	- 4.99	140	3.85	2.99	- 2.99	960	2.99	2.99	- 4.99	830	4.31
Ham, B/In	-	-	-	-	-	-	-	-	-	-	-	-
Ham, Spiral	-	-	-	-	-	-	-	-	2.99	- 4.00	150	3.37
Ham, B/In Butt	-	-	-	-	-	-	-	-	-	-	-	-
Ham, B/In Shank	-	-	-	-	-	-	-	-	-	-	-	-
Ham, Bnls	3.99	- 3.99	60	3.99	2.29	- 2.29	40	2.29	3.49	- 4.99	240	4.74
Ham Steak	2.99	- 7.98	860	4.88	2.48	- 5.00	20	3.67	2.99	- 3.99	380	3.60
Sliced Bacon, 1 Lb Pkg	4.99	- 11.98	3,840	5.94	3.99	- 7.99	4,730	5.52	3.99	- 9.32	4,140	5.56
Pre-Cooked Bacon	20.87	- 34.97	200	27.73	20.42	- 20.42	130	20.42	22.40	- 22.40	150	22.40
Canadian Bacon	6.67	- 8.00	240	7.93	-	-	-	-	5.71	- 5.71	80	5.71
Ground Pork	-	-	-	-	-	-	-	-	2.99	- 3.99	580	3.25
Bkfst Sausage, 1 Lb Roll	3.50	- 3.99	530	3.70	1.99	- 3.50	1,630	3.30	1.97	- 3.99	1,840	3.23
Bkfst Sausage, Link/Patty	2.58	- 5.83	1,090	4.47	2.99	- 5.83	380	4.24	2.66	- 5.32	1,070	4.33
Pre-Cooked Sausage	3.75	- 7.09	570	5.76	3.75	- 6.65	60	4.34	5.05	- 7.09	270	6.88
Dinner Sausage	2.88	- 4.99	510	4.04	2.51	- 5.25	1,070	3.57	1.99	- 6.96	1,690	3.57
Italian Sausage	2.99	- 5.99	1,430	4.13	2.66	- 5.99	2,150	3.73	2.66	- 4.99	950	3.67
Chorizo	5.70	- 5.70	170	5.70	-	-	-	-	2.29	- 3.99	110	3.24
Deli Ham	3.99	- 10.99	3,100	7.21	3.99	- 9.49	330	7.12	3.49	- 9.99	1,460	6.80
Pkg/Slcd Ham, 1 Lb/Less	3.50	- 9.33	2,760	6.56	3.56	- 9.12	1,410	5.64	2.50	- 10.64	4,900	6.40
Deli Cooked Pork Roast	-	-	-	-	-	-	-	-	-	-	-	-
Deli Cooked Spareribs	8.99	- 8.99	70	8.99	-	-	-	-	-	-	-	-
Deli Cooked Backribs	4.66	- 9.99	640	6.76	4.66	- 7.99	230	6.43	5.33	- 7.99	200	7.11
Pulled Pork	3.99	- 7.99	700	5.20	4.00	- 4.99	70	4.59	2.99	- 4.67	1,330	4.06
Feet	1.29	- 1.69	180	1.58	1.29	- 1.29	40	1.29	-	-	-	-
Neckbones	1.59	- 1.69	110	1.65	1.59	- 1.59	40	1.59	-	-	-	-



National Retail Report - Pork

Advertised Prices for Pork at Major Retail Supermarket Outlets ending during the period of 07/16 thru 07/22

(prices in dollars per pound)

Fri. Jul 16, 2021

Outlets	SOUTH CENTRAL				SOUTHWEST				NORTHWEST			
	(AR, CO, KS, LA, MO, NM, OK, TX)				(AZ, CA, NV, UT)				(ID, MT, OR, WA, WY)			
	4900				3800				1300			
Feature Rate (1/)	90.5%				87.2%				93.8%			
Special Rate (2/)	36.6%				36.0%				61.8%			
Activity Index (3/)	16,275				10,200				6,295			
	Price Range		Stores	Wtd Avg	Price Range		Stores	Wtd Avg	Price Range		Stores	Wtd Avg
Whole Bone-In Loins	-	-	-	-	-	-	-	-	-	-	-	-
Bone-In Cc Loins	-	-	-	-	-	-	-	-	-	-	-	-
Loins Roast Bnls	1.69	- 3.99	770	2.60	3.99	- 3.99	150	3.99	2.49	- 2.49	680	2.49
Rib End Roast B/In	2.49	- 2.49	10	2.49	-	-	-	-	-	-	-	-
Sirloin End Roast B/In	1.19	- 1.58	40	1.35	-	-	-	-	-	-	-	-
Sirloin Roast Bnls	.99	- 3.29	170	2.63	-	-	-	-	2.79	- 2.79	5	2.79
Rib End Chops B/In	2.69	- 2.99	320	2.96	-	-	-	-	3.99	- 3.99	40	3.99
Sirloin Chops B/In	.97	- 1.99	190	1.45	1.29	- 1.99	190	1.58	-	-	-	-
Cc Chops B/In	1.89	- 3.99	550	3.21	1.99	- 2.99	110	2.93	1.99	- 3.99	80	3.25
Assorted Chops B/In	1.49	- 2.79	390	2.40	1.49	- 1.69	20	1.61	1.49	- 2.99	60	2.62
Rib Chops Bnls	-	-	-	-	-	-	-	-	-	-	-	-
Sirloin Chops Bnls	2.49	- 3.99	170	3.06	1.98	- 3.49	70	2.97	1.98	- 3.49	90	2.61
Cc Chops Bnls	1.49	- 3.99	210	2.64	1.97	- 3.99	530	3.28	1.99	- 1.99	20	1.99
Smoked Chops	4.99	- 7.35	60	5.67	4.99	- 4.99	10	4.99	-	-	-	-
Tenderloin, Fresh	2.99	- 4.99	900	4.17	1.97	- 4.60	150	2.26	3.99	- 4.99	740	4.93
Tenderloin, Marinated	2.94	- 6.08	50	5.26	3.11	- 4.99	230	4.50	3.11	- 4.70	60	4.43
Backribs	2.59	- 4.99	1,250	3.24	3.24	- 4.99	480	3.28	2.99	- 3.24	180	3.21
Picnic Fresh B/In	-	-	-	-	1.29	- 1.79	210	1.33	1.99	- 1.99	40	1.99
Porketta	-	-	-	-	-	-	-	-	-	-	-	-
Butt Fresh B/In	2.48	- 3.29	50	2.66	-	-	-	-	-	-	-	-
Butt Roast Bnls	4.59	- 4.59	10	4.59	3.49	- 3.49	20	3.49	-	-	-	-
Pork Steak	1.97	- 3.77	120	2.99	-	-	-	-	-	-	-	-
Country Style Rib B/In	1.00	- 2.99	200	1.89	1.69	- 3.99	50	2.22	2.98	- 3.99	80	3.77
Country Style Ribs Bnls	2.29	- 3.68	240	3.05	-	-	-	-	2.49	- 4.49	80	3.16
Spareribs	.99	- 3.99	720	2.60	1.88	- 3.99	570	2.26	3.98	- 3.98	20	3.98
St. Louis Style Spareribs	2.49	- 4.98	150	3.14	4.99	- 4.99	20	4.99	2.97	- 2.97	100	2.97
Ham, B/In	-	-	-	-	-	-	-	-	-	-	-	-
Ham, Spiral	-	-	-	-	-	-	-	-	-	-	-	-
Ham, B/In Butt	-	-	-	-	-	-	-	-	-	-	-	-
Ham, B/In Shank	-	-	-	-	-	-	-	-	-	-	-	-
Ham, Bnls	2.39	- 4.99	110	3.33	2.49	- 5.79	240	3.96	2.99	- 2.99	40	2.99
Ham Steak	2.79	- 3.99	110	3.22	-	-	-	-	4.99	- 4.99	40	4.99
Sliced Bacon, 1 Lb Pkg	2.00	- 7.99	3,040	5.72	3.32	- 7.98	2,190	5.59	3.66	- 9.97	1,100	6.50
Pre-Cooked Bacon	-	-	-	-	28.74	- 28.74	170	28.74	28.67	- 28.67	20	28.67
Canadian Bacon	-	-	-	-	-	-	-	-	-	-	-	-
Ground Pork	2.99	- 2.99	10	2.99	-	-	-	-	-	-	-	-
Bkfst Sausage, 1 Lb Roll	2.47	- 3.99	1,360	3.36	2.99	- 3.99	830	3.20	3.49	- 5.48	790	3.95
Bkfst Sausage, Link/Patty	2.92	- 5.83	760	4.06	5.32	- 5.32	90	5.32	2.65	- 5.31	810	3.86
Pre-Cooked Sausage	4.79	- 6.67	100	5.36	-	-	-	-	-	-	-	-
Dinner Sausage	1.99	- 6.52	660	4.25	3.42	- 4.05	190	4.00	6.65	- 6.65	20	6.65
Italian Sausage	3.10	- 4.99	1,110	3.35	3.29	- 3.99	450	3.83	3.29	- 3.29	10	3.29
Chorizo	2.38	- 2.58	160	2.40	1.98	- 3.99	850	3.69	-	-	-	-
Deli Ham	4.79	- 7.99	350	6.47	3.49	- 9.49	860	8.82	5.98	- 10.99	110	8.04
Pkg/Sld Ham, 1 Lb/Less	2.91	- 10.64	1,670	4.98	3.19	- 7.98	810	5.40	3.19	- 11.95	920	5.40
Deli Cooked Pork Roast	-	-	-	-	-	-	-	-	-	-	-	-
Deli Cooked Spareribs	-	-	-	-	-	-	-	-	5.47	- 5.47	20	5.47
Deli Cooked Backribs	6.85	- 6.85	5	6.85	5.00	- 5.00	50	5.00	5.33	- 5.99	80	5.68
Pulled Pork	2.99	- 5.99	180	4.52	4.49	- 4.99	660	4.50	3.99	- 4.99	60	4.28
Feet	-	-	-	-	-	-	-	-	-	-	-	-
Neckbones	.99	- 1.79	80	1.68	-	-	-	-	-	-	-	-



National Retail Report - Pork

Advertised Prices for Pork at Major Retail Supermarket Outlets ending during the period of 07/16 thru 07/22

(prices in dollars per pound)

Fri. Jul 16, 2021

	ALASKA				HAWAII					
	(AK)				(HI)					
Outlets	200				100					
Feature Rate (1/)	89.0%				65.7%					
Special Rate (2/)	3.0%				14.3%					
Activity Index (3/)	220				185					
	Price Range		Stores	Wtd Avg	Price Range		Stores	Wtd Avg		
Whole Bone-In Loins	-	-	-	-	-	-	-	-		
Bone-In Cc Loins	-	-	-	-	-	-	-	-		
Loins Roast Bnls	-	-	-	-	2.49	-	2.49	20	2.49	
Rib End Roast B/In	-	-	-	-	-	-	-	-		
Sirloin End Roast B/In	-	-	-	-	-	-	-	-		
Sirloin Roast Bnls	-	-	-	-	-	-	-	-		
Rib End Chops B/In	-	-	-	-	-	-	-	-		
Sirloin Chops B/In	-	-	-	-	-	-	-	-		
Cc Chops B/In	3.99	-	3.99	40	3.99	2.99	-	2.99	20	2.99
Assorted Chops B/In	-	-	-	-	3.59	-	3.59	5	3.59	
Rib Chops Bnls	-	-	-	-	-	-	-	-	-	
Sirloin Chops Bnls	-	-	-	-	-	-	-	-	-	
Cc Chops Bnls	3.28	-	3.28	5	3.28	3.79	-	3.79	5	3.79
Smoked Chops	-	-	-	-	-	-	-	-	-	
Tenderloin, Fresh	3.99	-	3.99	10	3.99	4.99	-	4.99	20	4.99
Tenderloin, Marinated	-	-	-	-	-	-	-	-	-	
Backribs	3.24	-	4.99	10	3.53	3.24	-	3.24	10	3.24
Picnic Fresh B/In	-	-	-	-	-	-	-	-	-	
Porketta	-	-	-	-	-	-	-	-	-	
Butt Fresh B/In	-	-	-	-	-	-	-	-	-	
Butt Roast Bnls	-	-	-	-	-	-	-	-	-	
Pork Steak	-	-	-	-	-	-	-	-	-	
Country Style Rib B/In	-	-	-	-	-	-	-	-	-	
Country Style Ribs Bnls	3.49	-	3.99	20	3.83	-	-	-	-	
Spareribs	-	-	-	-	-	-	-	-	-	
St. Louis Style Spareribs	2.97	-	2.97	10	2.97	-	-	-	-	
Ham, B/In	-	-	-	-	-	-	-	-	-	
Ham, Spiral	-	-	-	-	-	-	-	-	-	
Ham, B/In Butt	-	-	-	-	-	-	-	-	-	
Ham, B/In Shank	-	-	-	-	-	-	-	-	-	
Ham, Bnls	-	-	-	-	-	-	-	-	-	
Ham Steak	-	-	-	-	-	-	-	-	-	
Sliced Bacon, 1 Lb Pkg	4.77	-	8.99	60	7.17	5.00	-	6.99	60	6.11
Pre-Cooked Bacon	-	-	-	-	9.57	-	9.57	10	9.57	
Canadian Bacon	-	-	-	-	-	-	-	-	-	
Ground Pork	-	-	-	-	-	-	-	-	-	
Bkfst Sausage, 1 Lb Roll	3.49	-	4.99	50	4.65	3.99	-	3.99	20	3.99
Bkfst Sausage, Link/Patty	3.00	-	3.00	10	3.00	5.71	-	5.71	10	5.71
Pre-Cooked Sausage	-	-	-	-	-	-	-	-	-	
Dinner Sausage	-	-	-	-	-	-	-	-	-	
Italian Sausage	4.20	-	4.20	5	4.20	-	-	-	-	
Chorizo	-	-	-	-	-	-	-	-	-	
Deli Ham	-	-	-	-	-	-	-	-	-	
Pkg/Sliced Ham, 1 Lb/Less	-	-	-	-	4.36	-	4.36	5	4.36	
Deli Cooked Pork Roast	-	-	-	-	-	-	-	-	-	
Deli Cooked Spareribs	-	-	-	-	-	-	-	-	-	
Deli Cooked Backribs	-	-	-	-	-	-	-	-	-	
Pulled Pork	-	-	-	-	-	-	-	-	-	
Feet	-	-	-	-	-	-	-	-	-	
Neckbones	-	-	-	-	-	-	-	-	-	



National Retail Report - Pork

Advertised Prices for Pork at Major Retail Supermarket Outlets ending during the period of 07/16 thru 07/22

(prices in dollars per pound)

Fri. Jul 16, 2021
