

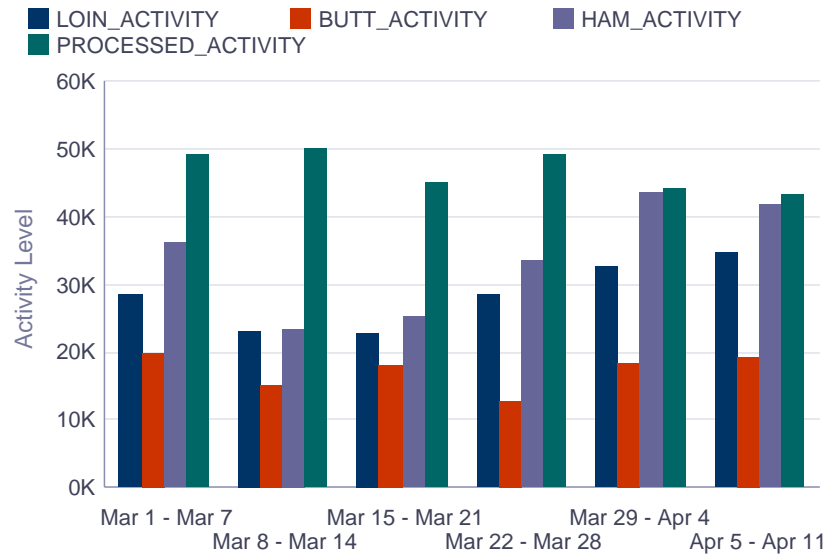


NATIONAL SUMMARY						
	THIS WEEK		LAST WEEK		LAST YEAR	
Outlets	29,200		29,200		29,200	
Feature Rate (1/)	81.3%		87.3%		92.2%	
Special Rate (2/)	22.8%		19.1%		16.7%	
Activity Index (3/)	141,170		140,990		149,690	
	Stores	Wtd Avg	Stores	Wtd Avg	Stores	Wtd Avg
Whole Bone-In Loins					10	2.99
Bone-In Cc Loin	430	1.98	180	1.48	170	2.02
Loin Roast Bnls	7,090	1.92	4,330	1.81	3,130	1.99
Rib End Roast B/In	170	1.33	210	1.29	10	1.99
Sirloin End Roast B/In	310	1.35	530	1.36	1,570	1.90
Sirloin Roast Bnls	510	1.99	1,210	2.22	870	2.01
Rib End Chops B/In	240	1.89	1,710	2.66	690	1.79
Sirloin Chops B/In	600	1.43	1,120	1.15	1,180	1.42
Cc Chops B/In	3,780	2.70	3,960	2.59	3,650	2.48
Assorted Chops B/In	4,270	2.20	1,970	1.51	4,470	1.90
Rib Chops Bnls	340	2.42	100	2.67	10	2.99
Sirloin Chops Bnls	1,260	2.20	1,280	2.35	1,350	2.11
Cc Chops Bnls	3,020	2.72	5,830	3.29	4,100	2.86
Smoked Chops	620	5.07	300	5.79	460	5.35
Tenderloin, Fresh	6,040	3.91	2,880	2.97	3,040	4.07
Tenderloin, Marinated	1,980	4.35	1,250	5.58	1,360	5.45
Backribs	3,810	3.39	5,530	3.06	8,460	3.25
Picnic Fresh B/In	3,160	1.04	1,680	1.05	900	1.16
Porketta	240	2.22			470	2.22
Butt Fresh B/In	4,710	1.47	2,830	1.28	6,380	1.69
Butt Roast Bnls	320	2.06	640	1.50	450	2.32
Pork Steak	2,240	1.92	1,360	1.70	2,330	2.32
Country Style Rib B/In	3,060	1.84	4,030	1.86	7,170	2.00
Country Style Ribs Bnls	800	2.18	870	2.23	1,280	2.44
Spareribs	2,600	2.36	4,040	2.07	5,120	1.99
St. Louis Style Spareribs	2,150	2.65	2,720	2.96	1,510	3.15
Ham, B/In			60	3.97	400	1.88
Ham, Spiral	4,650	1.92	480	1.72	770	2.03
Ham, B/In Butt	500	1.19	140	1.97	590	1.17
Ham, B/In Shank	570	1.07	280	2.06	670	1.11
Ham, Bnls	860	3.92	1,850	3.28	450	3.26
Ham Steak	1,690	4.21	1,820	3.74	2,320	4.02
Sliced Bacon, 1 Lb Pkg	21,240	4.82	16,010	4.79	19,430	4.95
Pre-Cooked Bacon	1,770	25.07	1,760	24.34	670	29.91
Canadian Bacon	840	5.16	330	6.05	270	6.65
Ground Pork	600	2.36	270	3.60	490	2.37
Bkfst Sausage, 1 Lb Roll	2,870	2.69	4,810	2.95	6,080	2.86
Bkfst Sausage, Link/Patty	3,860	3.17	6,470	3.85	8,260	3.93
Pre-Cooked Sausage	940	3.73	3,140	5.06	2,460	4.72
Dinner Sausage	3,390	3.63	2,870	3.57	2,940	3.67
Italian Sausage	6,780	3.53	7,710	2.78	5,340	2.81
Chorizo	730	3.48	530	3.13	830	2.51
Deli Ham	14,770	4.86	11,870	6.06	8,960	6.14
Pkg/Slcd Ham, 1 Lb/Less	18,590	5.15	26,770	5.88	25,210	5.74
Deli Cooked Pork Roast					20	5.51
Deli Cooked Spareribs	620	7.99	430	5.06	170	8.36
Deli Cooked Backribs	570	6.19	1,430	7.53	610	5.99
Pulled Pork	670	6.09	610	5.72	1,500	5.76
Feet	360	1.37	220	.82	270	1.64
Neckbones	550	1.40	570	1.34	840	1.33

This week in Pork Retail

Features were slightly higher than the previous week but lower than the previous year. All cut areas were featured at similar levels to the previous week. Individual item prices were mixed when compared to both the previous week and year. Wholesale pork values were sharply higher across all primal areas.

Activity Index: 4 Week Comparison



Explanatory Notes

All report information gathered from publicly available sources including store circulars, newspaper ads, and retailer websites.

1/: FEATURE RATE: the amount of sampled stores advertising any reported pork item during the current week, expressed as a percentage of the total sample. 2/: SPECIAL RATE: the percentage of sampled stores with a no-price promotion (e.g., buy 1, get 1 free etc.). 3/: ACTIVITY INDEX: a measure of the absolute frequency of feature activity equal to the total number of stores for each advertised pork item (e.g., a retailer with 100 outlets featuring 3 pork items has an activity index of 300). 4/: STORES/AVG: the number of advertising outlets and the weighted average price weighted by the respective number of outlets.



National Retail Report - Pork

Advertised Prices for Pork at Major Retail Supermarket Outlets ending during the period of 04/05 thru 04/11

(prices in dollars per pound)

Fri. Apr 5, 2019

Outlets	NORTHEAST (CT, DE, MA, MD, ME, NH, NJ, NY, PA, RI, VT)				SOUTHEAST (AL, FL, GA, MS, NC, SC, TN, VA, WV)				MIDWEST (IA, IL, IN, KY, MI, MN, ND, NE, OH, SD, WI)			
	Price Range		Stores	Wtd Avg	Price Range		Stores	Wtd Avg	Price Range		Stores	Wtd Avg
	5500				7400				6100			
Feature Rate (1/)	88.8%				63.3%				88.1%			
Special Rate (2/)	13.1%				27.9%				26.1%			
Activity Index (3/)	34,640				23,610				33,350			
Whole Bone-In Loins	1.79 - 2.49	280	2.26	1.29 - 2.49	90	1.51	.99 - .99	40	.99			
Bone-In Cc Loins	.98 - 2.99	1,660	1.88	.98 - 2.99	1,250	1.97	1.39 - 2.99	1,750	1.88			
Loins Roast B/In	1.49 - 1.49	110	1.49	1.49 - 1.49	110	1.49	1.00 - 1.00	50	1.00			
Rib End Roast B/In	1.49 - 1.49	110	1.49	1.49 - 1.49	110	1.49	1.49 - 1.49	10	1.49			
Sirloin End Roast B/In	1.99 - 1.99	60	1.99	1.39 - 1.67	50	1.49	1.89 - 1.99	170	1.98			
Sirloin Roast Bnls	1.79 - 1.79	110	1.79	1.79 - 1.79	110	1.79	1.99 - 2.48	40	2.10			
Rib End Chops B/In	1.49 - 2.99	120	1.61	.88 - 2.28	30	1.86	1.99 - 2.48	40	2.10			
Sirloin Chops B/In	1.49 - 2.99	1,440	2.22	1.69 - 2.98	210	2.02	1.69 - 3.99	490	2.82			
Cc Chops B/In	1.49 - 1.99	350	1.74	.99 - 2.79	840	2.36	.99 - 3.88	740	2.05			
Assorted Chops B/In	1.59 - 1.59	90	1.59	1.99 - 1.99	40	1.99	2.82 - 2.82	150	2.82			
Rib Chops Bnls	1.99 - 1.99	140	1.99	1.58 - 2.99	240	2.15	1.79 - 4.99	280	2.77			
Sirloin Chops Bnls	1.87 - 3.99	1,440	2.70	1.77 - 3.99	280	3.02	1.69 - 3.99	620	2.91			
Cc Chops Bnls	5.99 - 7.64	270	6.42	2.78 - 6.28	110	4.07	2.49 - 5.32	100	4.80			
Smoked Chops	2.99 - 3.99	1,220	3.49	2.25 - 4.99	1,310	4.80	2.49 - 5.21	1,240	3.84			
Tenderloin, Fresh	2.00 - 5.88	630	3.38	2.00 - 4.99	1,210	4.80	4.34 - 6.08	40	5.65			
Tenderloin, Marinated	2.97 - 5.00	810	4.00	2.49 - 3.99	340	2.96	1.99 - 3.99	1,170	3.54			
Backribs	.77 - 1.59	1,220	1.11	.89 - 1.29	320	1.09	1.89 - 1.89	30	1.89			
Picnic Fresh B/In	2.79 - 2.79	70	2.79	2.79 - 2.79	70	2.79	1.99 - 1.99	140	1.99			
Porketta	.97 - 1.49	470	1.42	.88 - 1.49	710	1.26	.90 - 2.49	2,290	1.66			
Butt Fresh B/In	1.99 - 3.00	140	2.50	.88 - 1.49	50	1.38	1.59 - 1.59	40	1.59			
Butt Roast Bnls	1.47 - 1.87	120	1.67	1.27 - 2.71	320	1.84	1.49 - 2.49	960	1.98			
Pork Steak	.99 - 1.99	320	1.60	.99 - 2.28	480	1.70	1.00 - 2.99	650	1.94			
Country Style Rib B/In	1.97 - 2.18	250	2.05	1.69 - 2.48	190	2.11	1.66 - 2.99	230	2.10			
Country Style Ribs Bnls	1.67 - 3.00	1,300	2.37	.99 - 2.99	530	1.93	1.49 - 2.49	100	1.83			
Spareribs	1.99 - 3.69	500	3.04	1.99 - 3.99	1,060	2.15	2.49 - 3.29	80	2.95			
St. Louis Style Spareribs												
Ham, B/In												
Ham, Spiral	1.69 - 2.99	920	2.25	2.99 - 2.99	20	2.99	.87 - 4.99	1,710	1.59			
Ham, B/In Butt	.99 - 1.49	240	1.21	1.19 - 1.19	10	1.19	1.19 - 1.19	160	1.19			
Ham, B/In Shank	.89 - 1.49	300	1.13	.99 - .99	10	.99	.99 - 1.19	160	1.01			
Ham, Bnls	2.99 - 5.00	290	3.82	3.99 - 4.49	150	4.36	2.00 - 4.99	170	3.11			
Ham Steak	2.99 - 6.83	850	4.67	2.49 - 3.98	140	2.98	2.99 - 5.00	480	4.05			
Sliced Bacon, 1 Lb Pkg	1.98 - 6.69	4,640	5.20	2.65 - 6.67	4,080	4.95	2.98 - 9.32	4,200	4.79			
Pre-Cooked Bacon	22.40 - 25.54	750	24.58	25.54 - 25.60	110	25.56	22.34 - 25.54	240	25.02			
Canadian Bacon	3.99 - 8.89	190	6.52	5.71 - 5.71	30	5.71	3.54 - 6.67	550	4.78			
Ground Pork	1.87 - 2.99	130	2.44	2.44 - 2.44	130	2.44	1.69 - 3.00	310	2.23			
Bkfst Sausage, 1 Lb Roll	2.99 - 4.49	480	3.37	1.29 - 4.49	690	2.13	2.49 - 3.79	440	2.93			
Bkfst Sausage, Link/Patty	3.50 - 4.67	640	4.12	1.99 - 4.65	820	3.06	2.49 - 5.83	1,440	2.97			
Pre-Cooked Sausage	2.48 - 5.82	610	3.31	5.82 - 5.82	10	5.82	3.41 - 5.83	130	4.61			
Dinner Sausage	1.97 - 4.67	280	3.38	3.36 - 4.67	510	3.79	1.52 - 4.20	1,050	3.50			
Italian Sausage	1.97 - 5.99	2,030	3.27	2.00 - 4.20	1,770	3.80	1.99 - 4.20	1,340	3.33			
Chorizo	4.99 - 4.99	240	4.99	4.99 - 4.99	240	4.99	2.49 - 3.99	170	3.24			
Deli Ham	1.49 - 9.99	5,270	5.28	1.49 - 9.99	2,960	6.04	1.57 - 11.99	3,050	4.46			
Pkg/Sld Ham, 1 Lb/Less	1.99 - 9.12	2,710	5.49	2.17 - 8.00	2,360	5.28	1.99 - 10.64	5,720	5.29			
Deli Cooked Pork Roast												
Deli Cooked Spareribs							7.99 - 7.99	110	7.99			
Deli Cooked Backribs	4.99 - 7.26	390	6.00	4.99 - 7.26	390	6.00	3.99 - 7.49	150	5.84			
Pulled Pork	4.97 - 4.97	60	4.97	3.99 - 5.99	60	5.17	4.49 - 6.99	320	5.40			
Feet	.69 - 1.59	180	1.28	.88 - 1.68	120	1.58	1.19 - 1.19	40	1.19			
Neckbones	1.29 - 1.69	210	1.46	.99 - 1.69	100	1.58						



National Retail Report - Pork

Advertised Prices for Pork at Major Retail Supermarket Outlets ending during the period of 04/05 thru 04/11

(prices in dollars per pound)

Fri. Apr 5, 2019

Outlets	SOUTH CENTRAL				SOUTHWEST				NORTHWEST			
	(AR, CO, KS, LA, MO, NM, OK, TX)				(AZ, CA, NV, UT)				(ID, MT, OR, WA, WY)			
	4900				3800				1300			
Feature Rate (1/)	83.5%				85.0%				89.9%			
Special Rate (2/)	15.3%				37.3%				1.2%			
Activity Index (3/)	23,870				18,350				6,555			
	Price Range		Stores	Wtd Avg	Price Range		Stores	Wtd Avg	Price Range		Stores	Wtd Avg
Whole Bone-In Loins	-	-	-	-	-	-	-	-	-	-	-	-
Bone-In Cc LoIn	2.28	- 2.28	20	2.28	-	-	-	-	-	-	-	-
LoIn Roast Bnls	1.39	- 2.79	1,650	1.87	1.94	- 4.49	550	2.08	1.94	- 4.49	210	2.12
Rib End Roast B/In	-	-	-	-	-	-	-	-	-	-	-	-
Sirloin End Roast B/In	.99	- 1.19	100	1.17	1.39	- 1.39	60	1.39	.99	- 1.68	30	1.28
Sirloin Roast Bnls	1.58	- 1.99	150	1.93	2.49	- 2.49	80	2.49	-	-	-	-
Rib End Chops B/In	2.79	- 2.79	10	2.79	1.69	- 1.69	50	1.69	1.99	- 1.99	5	1.99
Sirloin Chops B/In	.89	- 1.69	170	1.32	.88	- 1.69	240	1.38	.99	- 1.75	30	1.31
Cc Chops B/In	1.57	- 2.99	610	2.80	1.49	- 4.99	980	3.44	1.99	- 2.98	50	2.79
Assorted Chops B/In	1.16	- 3.88	1,520	2.17	1.69	- 2.49	700	2.43	1.39	- 1.88	50	1.84
Rib Chops Bnls	-	-	-	-	-	-	-	-	-	-	-	-
Sirloin Chops Bnls	1.78	- 2.28	340	2.07	1.49	- 2.49	210	1.94	1.98	- 1.99	30	1.99
Cc Chops Bnls	1.69	- 2.99	310	2.14	1.99	- 4.99	270	2.63	2.29	- 2.29	40	2.29
Smoked Chops	3.19	- 3.19	20	3.19	2.99	- 3.79	120	3.39	-	-	-	-
Tenderloin, Fresh	1.99	- 3.99	1,410	3.65	2.99	- 3.99	680	3.65	2.99	- 3.84	160	3.82
Tenderloin, Marinated	4.34	- 4.99	60	4.54	-	-	-	-	4.33	- 4.33	40	4.33
Backribs	1.77	- 3.99	460	2.77	2.97	- 3.99	280	3.49	2.99	- 3.98	750	3.05
Picnic Fresh B/In	.99	- .99	20	.99	.97	- 1.29	870	1.02	.88	- 1.25	690	.89
Porketta	-	-	-	-	1.99	- 1.99	10	1.99	1.99	- 1.99	20	1.99
Butt Fresh B/In	1.29	- 1.99	480	1.64	1.49	- 2.99	50	1.94	.88	- 2.29	710	.92
Butt Roast Bnls	.88	- 1.19	50	1.10	2.89	- 2.89	10	2.89	2.89	- 2.89	10	2.89
Pork Steak	.99	- 2.49	590	1.74	1.69	- 2.49	190	2.44	1.69	- 2.48	40	2.00
Country Style Rib B/In	1.18	- 2.49	930	1.69	1.49	- 2.49	640	2.15	1.69	- 2.29	60	1.95
Country Style Ribs Bnls	1.98	- 1.98	30	1.98	2.99	- 3.99	30	3.52	1.99	- 3.49	40	2.76
Spareribs	1.79	- 2.99	100	2.33	1.79	- 3.49	510	2.83	-	-	-	-
St. Louis Style Spareribs	2.49	- 3.99	150	3.70	1.97	- 3.99	300	3.10	2.99	- 2.99	30	2.99
Ham, B/In	-	-	-	-	-	-	-	-	-	-	-	-
Ham, Spiral	1.89	- 1.98	1,240	1.98	1.98	- 2.99	600	2.20	1.98	- 1.98	160	1.98
Ham, B/In Butt	.99	- 1.19	90	1.12	-	-	-	-	-	-	-	-
Ham, B/In Shank	.99	- 1.28	100	1.02	-	-	-	-	-	-	-	-
Ham, Bnls	4.99	- 4.99	90	4.99	2.99	- 3.59	70	3.50	3.39	- 5.39	100	4.32
Ham Steak	2.79	- 4.99	170	3.49	3.99	- 3.99	10	3.99	2.99	- 3.99	30	3.49
Sliced Bacon, 1 Lb Pkg	2.50	- 6.65	3,290	4.49	1.99	- 7.99	3,310	4.66	1.99	- 6.69	1,630	4.50
Pre-Cooked Bacon	25.54	- 25.54	40	25.54	25.54	- 25.54	650	25.54	-	-	-	-
Canadian Bacon	3.54	- 5.31	80	4.43	-	-	-	-	-	-	-	-
Ground Pork	-	-	-	-	1.29	- 2.59	120	2.21	-	-	-	-
Bkfst Sausage, 1 Lb Roll	1.29	- 3.50	440	2.45	-	-	-	-	2.50	- 5.48	790	2.64
Bkfst Sausage, Link/Patty	2.44	- 5.83	870	2.79	1.32	- 5.19	20	3.09	3.99	- 7.31	70	4.83
Pre-Cooked Sausage	3.19	- 4.80	140	4.18	-	-	-	-	4.50	- 4.98	50	4.87
Dinner Sausage	1.52	- 3.99	780	3.71	3.50	- 3.78	770	3.73	-	-	-	-
Italian Sausage	2.99	- 3.99	700	3.75	3.50	- 3.78	820	3.72	3.78	- 3.78	100	3.78
Chorizo	1.76	- 4.29	90	2.24	1.76	- 4.29	240	2.59	-	-	-	-
Deli Ham	1.57	- 8.99	1,590	2.51	1.57	- 9.00	1,500	4.62	1.57	- 8.49	340	3.56
Pkg/Sld Ham, 1 Lb/Less	1.99	- 8.88	4,320	4.62	2.66	- 8.00	3,050	5.19	3.49	- 6.83	290	5.37
Deli Cooked Pork Roast	-	-	-	-	-	-	-	-	-	-	-	-
Deli Cooked Spareribs	7.99	- 7.99	510	7.99	-	-	-	-	-	-	-	-
Deli Cooked Backribs	-	-	-	-	9.99	- 9.99	30	9.99	-	-	-	-
Pulled Pork	5.49	- 7.32	20	6.41	5.99	- 7.99	200	7.75	-	-	-	-
Feet	-	-	-	-	1.39	- 1.39	10	1.39	-	-	-	-
Neckbones	.97	- 1.79	130	1.03	1.39	- 1.79	120	1.58	-	-	-	-



National Retail Report - Pork

Advertised Prices for Pork at Major Retail Supermarket Outlets ending during the period of 04/05 thru 04/11

(prices in dollars per pound)

Fri. Apr 5, 2019

	ALASKA				HAWAII			
	(AK)				(HI)			
Outlets	200				100			
Feature Rate (1/)	97.0%				91.4%			
Special Rate (2/)	37.0%				51.4%			
Activity Index (3/)	370				480			
	Price Range		Stores	Wtd Avg	Price Range		Stores	Wtd Avg
Whole Bone-In Loins	-	-	-	-	-	-	-	-
Bone-In Cc LoIn	-	-	-	-	-	-	-	-
LoIn Roast Bnls	1.94	- 1.94	10	1.94	1.94	- 1.94	10	1.94
Rib End Roast B/In	-	-	-	-	-	-	-	-
Sirloin End Roast B/In	-	-	-	-	-	-	-	-
Sirloin Roast Bnls	-	-	-	-	-	-	-	-
Rib End Chops B/In	2.09	- 2.09	10	2.09	-	-	-	-
Sirloin Chops B/In	-	-	-	-	-	-	-	-
Cc Chops B/In	-	-	-	-	-	-	-	-
Assorted Chops B/In	1.99	- 1.99	40	1.99	2.69	- 3.99	40	3.77
Rib Chops Bnls	3.99	- 3.99	20	3.99	2.29	- 2.99	50	2.64
Sirloin Chops Bnls	-	-	-	-	1.77	- 2.49	20	1.86
Cc Chops Bnls	3.79	- 3.79	40	3.79	2.99	- 2.99	20	2.99
Smoked Chops	-	-	-	-	-	-	-	-
Tenderloin, Fresh	3.84	- 3.84	10	3.84	3.84	- 3.84	10	3.84
Tenderloin, Marinated	-	-	-	-	-	-	-	-
Backribs	-	-	-	-	-	-	-	-
Picnic Fresh B/In	-	-	-	-	-	-	-	-
Porketta	-	-	-	-	-	-	-	-
Butt Fresh B/In	2.28	- 2.29	10	2.28	1.49	- 1.49	5	1.49
Butt Roast Bnls	-	-	-	-	2.99	- 2.99	20	2.99
Pork Steak	1.99	- 2.49	10	2.16	2.69	- 2.69	5	2.69
Country Style Rib B/In	-	-	-	-	-	-	-	-
Country Style Ribs Bnls	1.99	- 2.49	20	2.16	-	-	-	-
Spareribs	-	-	-	-	1.89	- 2.99	60	2.66
St. Louis Style Spareribs	-	-	-	-	2.99	- 2.99	20	2.99
Ham, B/In	-	-	-	-	-	-	-	-
Ham, Spiral	1.98	- 1.98	10	1.98	1.98	- 1.98	10	1.98
Ham, B/In Butt	-	-	-	-	-	-	-	-
Ham, B/In Shank	-	-	-	-	-	-	-	-
Ham, Bnls	-	-	-	-	-	-	-	-
Ham Steak	-	-	-	-	-	-	-	-
Sliced Bacon, 1 Lb Pkg	4.49	- 6.78	20	5.25	3.99	- 5.00	70	4.67
Pre-Cooked Bacon	-	-	-	-	-	-	-	-
Canadian Bacon	-	-	-	-	-	-	-	-
Ground Pork	1.99	- 1.99	10	1.99	2.69	- 3.99	30	3.87
Bkfst Sausage, 1 Lb Roll	3.32	- 5.00	50	4.62	-	-	-	-
Bkfst Sausage, Link/Patty	-	-	-	-	-	-	-	-
Pre-Cooked Sausage	-	-	-	-	-	-	-	-
Dinner Sausage	-	-	-	-	-	-	-	-
Italian Sausage	3.78	- 3.78	10	3.78	-	-	-	-
Chorizo	-	-	-	-	-	-	-	-
Deli Ham	1.57	- 7.99	10	2.64	1.57	- 7.49	50	4.42
Pkg/Slcd Ham, 1 Lb/Less	3.49	- 9.12	90	6.16	3.00	- 5.33	60	4.46
Deli Cooked Pork Roast	-	-	-	-	-	-	-	-
Deli Cooked Spareribs	-	-	-	-	-	-	-	-
Deli Cooked Backribs	-	-	-	-	-	-	-	-
Pulled Pork	-	-	-	-	-	-	-	-
Feet	-	-	-	-	-	-	-	-
Neckbones	-	-	-	-	-	-	-	-



National Retail Report - Pork

Advertised Prices for Pork at Major Retail Supermarket Outlets ending during the period of 04/05 thru 04/11

(prices in dollars per pound)

Fri. Apr 5, 2019
