



National Retail Report - Pork

Advertised Prices for Pork at Major Retail Supermarket Outlets ending during the period of 03/05 thru 03/11

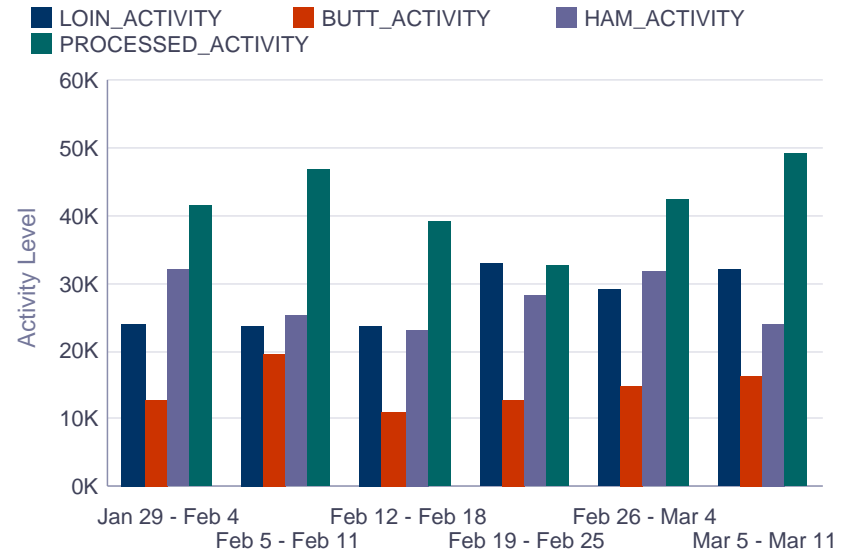
(prices in dollars per pound)

Fri. Mar 5, 2021

NATIONAL SUMMARY						
	THIS WEEK		LAST WEEK		LAST YEAR	
Outlets	29,200		29,200		29,200	
Feature Rate (1/)	84.8%		77.8%		67.2%	
Special Rate (2/)	16.3%		25.7%		12.7%	
Activity Index (3/)	125,010		120,810		128,720	
	Stores	Wtd Avg	Stores	Wtd Avg	Stores	Wtd Avg
Whole Bone-In Loins	60	1.99				
Bone-In Cc Loin	230	1.98	1,080	1.75	150	1.99
Loin Roast Bnls	8,850	1.89	8,330	2.05	5,950	2.37
Rib End Roast B/In	10	1.89	40	2.49	220	1.97
Sirloin End Roast B/In	320	1.39	380	1.47	480	1.49
Sirloin Roast Bnls	410	1.87	340	2.45	950	1.94
Rib End Chops B/In	350	1.86	600	2.32	320	1.75
Sirloin Chops B/In	870	1.71	800	1.72	770	1.52
Cc Chops B/In	2,960	2.79	3,090	2.73	4,170	2.35
Assorted Chops B/In	1,710	1.55	2,050	2.09	1,820	1.58
Rib Chops Bnls	40	2.99	2,590	3.88		
Sirloin Chops Bnls	280	2.59	430	2.21	420	2.04
Cc Chops Bnls	5,590	3.05	3,600	2.74	4,690	3.08
Smoked Chops	1,090	4.93	270	5.47	1,410	5.24
Tenderloin, Fresh	3,560	3.82	2,690	3.36	2,160	3.71
Tenderloin, Marinated	2,680	4.14	1,500	4.49	1,400	4.80
Backribs	2,890	3.89	1,140	3.62	2,370	3.60
Picnic Fresh B/In	2,150	1.04	650	1.02	950	1.33
Porketta	220	2.47	230	2.75	230	2.73
Butt Fresh B/In	4,800	1.50	5,830	1.52	3,620	1.50
Butt Roast Bnls	360	2.64	570	1.99	480	1.77
Pork Steak	760	1.92	1,390	1.88	1,330	2.07
Country Style Rib B/In	1,110	1.83	840	1.86	4,150	1.86
Country Style Ribs Bnls	640	2.27	720	2.72	860	2.65
Spareribs	3,880	1.98	3,990	2.54	1,690	2.40
St. Louis Style Spareribs	2,200	2.82	510	3.58	2,520	2.57
Ham, B/In	320	2.50	150	5.68	620	1.97
Ham, Spiral	190	4.02	120	1.15	240	2.71
Ham, B/In Butt	40	1.79	10	.99	230	1.63
Ham, B/In Shank	70	1.87	110	1.44	120	1.55
Ham, Bnls	420	2.79	400	2.84	1,310	3.95
Ham Steak	1,040	3.44	590	4.20	1,650	4.11
Sliced Bacon, 1 Lb Pkg	20,270	5.33	14,790	5.21	29,440	4.89
Pre-Cooked Bacon	2,590	23.59	3,230	22.74	1,380	25.97
Canadian Bacon	120	11.20	410	7.85	330	6.37
Ground Pork	4,570	3.00	300	2.22	190	2.68
Bkfst Sausage, 1 Lb Roll	4,930	3.20	2,510	2.61	4,730	2.82
Bkfst Sausage, Link/Patty	5,960	4.19	8,960	3.82	10,190	4.07
Pre-Cooked Sausage	1,590	5.19	390	4.35	2,380	4.55
Dinner Sausage	3,940	3.34	3,610	3.50	2,480	3.14
Italian Sausage	4,830	3.10	7,730	3.49	5,600	3.44
Chorizo	160	2.66	170	3.42	470	3.07
Deli Ham	8,220	6.83	9,250	6.47	9,330	6.03
Pkg/Slcd Ham, 1 Lb/Less	13,700	6.28	20,970	6.17	8,470	5.94
Deli Cooked Pork Roast					20	1.59
Deli Cooked Spareribs	60	5.81	290	5.60	180	7.58
Deli Cooked Backribs	2,660	6.76	2,250	5.64	3,380	7.63
Pulled Pork	1,000	5.48	540	5.57	2,160	5.17
Feet			160	1.71	280	1.68
Neckbones	310	1.52	210	1.27	430	1.32

This week in Pork Retail
 Feature activity was higher than the prior week and sharply higher than the prior year. Hams yielded advertisement to all other items. Individual item prices were mixed compared to the previous week and year. Wholesale pork prices were higher. The belly primal reminded steady while all other primal values increased.

Activity Index: 4 Week Comparison



Explanatory Notes

All report information gathered from publicly available sources including store circulars, newspaper ads, and retailer websites.

1/: FEATURE RATE: the amount of sampled stores advertising any reported pork item during the current week, expressed as a percentage of the total sample. **2/: SPECIAL RATE:** the percentage of sampled stores with a no-price promotion (e.g., buy 1, get 1 free etc.). **3/: ACTIVITY INDEX:** a measure of the absolute frequency of feature activity equal to the total number of stores for each advertised pork item (e.g., a retailer with 100 outlets featuring 3 pork items has an activity index of 300). **4/: STORES/AVG:** the number of advertising outlets and the weighted average price weighted by the respective number of outlets.



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Advertised Prices for Pork at Major Retail Supermarket Outlets ending during the period of 03/05 thru 03/11

(prices in dollars per pound)

Fri. Mar 5, 2021

Outlets	NORTHEAST			SOUTHEAST			MIDWEST					
	(CT, DE, MA, MD, ME, NH, NJ, NY, PA, RI, VT)			(AL, FL, GA, MS, NC, SC, TN, VA, WV)			(IA, IL, IN, KY, MI, MN, ND, NE, OH, SD, WI)					
	5500			7400			6100					
Feature Rate (1/)	80.9%			85.1%			85.3%					
Special Rate (2/)	7.6%			22.8%			16.9%					
Activity Index (3/)	26,840			29,795			30,260					
	Price Range		Stores	Wtd Avg	Price Range		Stores	Wtd Avg	Price Range		Stores	Wtd Avg
Whole Bone-In Loins	1.99	- 1.99	60	1.99	-	-			-	-		
Bone-In Cc Loins	1.29	- 1.99	110	1.60	1.99	- 1.99	40	1.99	2.49	- 2.49	80	2.49
Loins Roast Bnls	1.39	- 2.99	1,180	1.79	1.39	- 2.99	2,380	1.86	1.29	- 2.49	1,900	1.83
Rib End Roast B/In	1.89	- 1.89	10	1.89	-	-			-	-		
Sirloin End Roast B/In	-	-	-	-	1.49	- 1.49	20	1.49	.99	- 1.49	110	1.24
Sirloin Roast Bnls	-	-	-	-	-	-			1.49	- 1.99	60	1.80
Rib End Chops B/In	1.69	- 2.69	120	2.19	1.19	- 1.19	70	1.19	1.19	- 1.29	60	1.26
Sirloin Chops B/In	1.98	- 1.99	420	1.98	1.29	- 1.59	10	1.39	1.29	- 2.59	100	1.58
Cc Chops B/In	1.49	- 2.99	1,010	2.28	1.98	- 2.99	250	2.39	1.49	- 3.99	830	2.89
Assorted Chops B/In	1.49	- 1.99	130	1.76	1.49	- 1.96	300	1.76	.99	- 2.99	500	1.77
Rib Chops Bnls	-	-	-	-	-	-			2.99	- 2.99	40	2.99
Sirloin Chops Bnls	2.49	- 2.49	10	2.49	2.49	- 2.49	10	2.49	1.99	- 2.99	140	2.61
Cc Chops Bnls	1.89	- 2.99	420	2.40	1.99	- 2.99	1,000	2.84	1.79	- 4.99	1,590	3.49
Smoked Chops	4.99	- 4.99	80	4.99	4.99	- 4.99	960	4.99	-	-		
Tenderloin, Fresh	1.99	- 3.99	1,110	3.58	1.49	- 4.99	1,860	4.14	1.49	- 3.49	290	2.95
Tenderloin, Marinated	2.94	- 5.29	1,460	3.94	2.94	- 5.21	160	4.62	2.94	- 5.21	500	3.75
Backribs	2.99	- 4.99	550	4.05	2.48	- 5.99	110	4.91	1.99	- 5.99	1,550	3.70
Picnic Fresh B/In	.99	- 1.39	940	1.02	.99	- .99	1,030	.99	.89	- 1.29	20	1.09
Porketta	-	-	-	-	1.59	- 1.59	10	1.59	1.59	- 2.99	210	2.51
Butt Fresh B/In	.99	- 2.00	940	1.40	.99	- 1.99	2,300	1.44	.88	- 2.69	580	1.72
Butt Roast Bnls	-	-	-	-	1.49	- 1.69	40	1.55	1.79	- 2.99	240	2.85
Pork Steak	1.59	- 1.59	140	1.59	1.48	- 1.99	20	1.85	1.28	- 2.99	350	2.13
Country Style Rib B/In	1.29	- 1.99	360	1.82	1.39	- 1.89	80	1.74	1.39	- 3.49	330	1.97
Country Style Ribs Bnls	1.49	- 2.99	210	2.00	2.49	- 2.88	140	2.52	1.99	- 2.99	190	2.47
Spareribs	1.99	- 3.49	670	2.58	1.47	- 3.99	940	2.26	1.47	- 2.99	280	1.85
St. Louis Style Spareribs	1.79	- 3.99	210	3.14	1.79	- 5.25	1,140	2.32	2.49	- 3.49	560	2.79
Ham, B/In	1.69	- 3.99	300	2.55	1.69	- 1.69	20	1.69	-	-		
Ham, Spiral	2.99	- 2.99	100	2.99	2.99	- 2.99	40	2.99	6.99	- 6.99	30	6.99
Ham, B/In Butt	-	-	-	-	1.79	- 1.79	40	1.79	-	-		
Ham, B/In Shank	1.99	- 1.99	20	1.99	1.79	- 1.99	40	1.81	-	-		
Ham, Bnls	3.00	- 3.00	110	3.00	1.99	- 1.99	40	1.99	3.69	- 3.69	90	3.69
Ham Steak	1.99	- 4.00	560	3.08	2.50	- 3.99	160	3.84	1.99	- 5.38	250	3.79
Sliced Bacon, 1 Lb Pkg	3.00	- 9.32	5,100	5.10	3.00	- 7.32	4,650	5.38	2.50	- 9.32	3,870	5.07
Pre-Cooked Bacon	19.20	- 19.20	20	19.20	19.20	- 19.20	220	19.20	19.14	- 26.67	1,360	22.77
Canadian Bacon	-	-	-	-	-	-			-	-		
Ground Pork	2.49	- 4.00	320	2.55	2.29	- 3.50	850	3.04	1.79	- 3.98	1,460	2.93
Bkfst Sausage, 1 Lb Roll	3.00	- 4.99	150	3.84	1.59	- 4.19	2,810	3.23	1.66	- 5.09	830	3.10
Bkfst Sausage, Link/Patty	3.36	- 5.49	1,040	4.26	2.98	- 7.00	290	4.05	1.99	- 7.00	1,350	3.89
Pre-Cooked Sausage	3.62	- 7.50	560	5.48	5.82	- 5.83	140	5.82	2.39	- 5.83	620	4.66
Dinner Sausage	2.99	- 4.20	450	3.33	2.73	- 3.82	560	3.11	2.29	- 5.25	1,480	3.49
Italian Sausage	1.99	- 6.99	950	2.80	2.69	- 3.35	690	3.00	1.88	- 6.49	1,710	3.24
Chorizo	-	-	-	-	-	-			2.99	- 2.99	10	2.99
Deli Ham	2.99	- 8.99	3,320	6.65	2.29	- 8.99	790	6.36	2.99	- 9.99	1,780	6.56
Pkg/Sld Ham, 1 Lb/Less	4.57	- 8.87	1,990	6.35	1.86	- 9.84	4,470	6.20	2.90	- 10.64	4,090	6.05
Deli Cooked Pork Roast	-	-	-	-	-	-			-	-		
Deli Cooked Spareribs	-	-	-	-	-	-			5.81	- 5.81	60	5.81
Deli Cooked Backribs	5.33	- 9.99	1,190	7.49	5.33	- 9.99	1,030	5.67	5.99	- 9.99	310	8.21
Pulled Pork	4.99	- 9.00	310	5.22	3.99	- 4.99	80	4.07	3.99	- 6.99	410	5.69
Feet	-	-	-	-	-	-			-	-		
Neckbones	1.29	- 1.79	210	1.45	1.29	- 1.29	5	1.29	1.49	- 1.49	40	1.49



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Outlets	SOUTH CENTRAL				SOUTHWEST				NORTHWEST			
	(AR, CO, KS, LA, MO, NM, OK, TX)				(AZ, CA, NV, UT)				(ID, MT, OR, WA, WY)			
	4900				3800				1300			
Feature Rate (1/)	87.4%				80.7%				93.8%			
Special Rate (2/)	14.3%				21.8%				5.0%			
Activity Index (3/)	18,390				12,100				7,240			
	Price Range		Stores	Wtd Avg	Price Range		Stores	Wtd Avg	Price Range		Stores	Wtd Avg
Whole Bone-In Loins	-	-	-	-	-	-	-	-	-	-	-	-
Bone-In Cc Loins	-	-	-	-	-	-	-	-	-	-	-	-
Loins Roast Bnls	1.29	- 2.19	2,250	1.90	1.94	- 4.49	880	2.16	1.75	- 2.29	240	1.94
Rib End Roast B/In	-	-	-	-	-	-	-	-	-	-	-	-
Sirloin End Roast B/In	1.38	- 1.48	120	1.45	1.47	- 1.47	60	1.47	1.39	- 1.39	10	1.39
Sirloin Roast Bnls	1.49	- 1.49	10	1.49	1.79	- 1.79	270	1.79	1.99	- 1.99	40	1.99
Rib End Chops B/In	1.19	- 1.19	20	1.19	3.99	- 3.99	10	3.99	1.99	- 1.99	40	1.99
Sirloin Chops B/In	.97	- 1.59	230	1.31	1.47	- 1.47	60	1.47	1.29	- 1.99	60	1.81
Cc Chops B/In	1.99	- 3.99	760	3.59	1.99	- 1.99	40	1.99	1.99	- 1.99	40	1.99
Assorted Chops B/In	.99	- 1.99	780	1.28	-	-	-	-	2.48	- 2.48	10	2.48
Rib Chops Bnls	-	-	-	-	-	-	-	-	-	-	-	-
Sirloin Chops Bnls	1.99	- 3.98	70	2.81	-	-	-	-	1.99	- 1.99	40	1.99
Cc Chops Bnls	1.58	- 2.99	990	2.60	2.49	- 4.99	830	3.43	1.88	- 2.99	740	2.96
Smoked Chops	-	-	-	-	3.69	- 3.69	50	3.69	-	-	-	-
Tenderloin, Fresh	1.99	- 3.99	220	3.46	3.99	- 3.99	30	3.99	2.99	- 4.44	40	3.78
Tenderloin, Marinated	2.94	- 5.21	280	4.46	4.66	- 6.21	260	5.44	2.96	- 4.33	30	3.65
Backribs	2.48	- 4.99	420	3.75	3.99	- 4.99	220	4.74	2.47	- 3.99	50	3.28
Picnic Fresh B/In	1.29	- 1.48	20	1.46	1.19	- 1.49	60	1.45	1.19	- 1.59	70	1.45
Porketta	-	-	-	-	-	-	-	-	-	-	-	-
Butt Fresh B/In	.99	- 1.98	880	1.63	1.29	- 1.29	50	1.29	1.28	- 1.88	40	1.59
Butt Roast Bnls	1.49	- 2.99	80	2.49	-	-	-	-	-	-	-	-
Pork Steak	1.29	- 1.99	220	1.70	-	-	-	-	1.95	- 2.49	30	2.27
Country Style Rib B/In	1.29	- 1.98	220	1.74	1.47	- 1.99	70	1.56	1.95	- 1.99	50	1.98
Country Style Ribs Bnls	1.49	- 2.19	60	1.52	-	-	-	-	2.99	- 2.99	40	2.99
Spareribs	1.47	- 3.59	690	1.76	.97	- 3.69	1,160	1.52	1.79	- 4.99	120	2.34
St. Louis Style Spareribs	2.99	- 4.99	140	4.28	4.99	- 4.99	140	4.99	-	-	-	-
Ham, B/In	-	-	-	-	-	-	-	-	-	-	-	-
Ham, Spiral	6.99	- 6.99	20	6.99	-	-	-	-	-	-	-	-
Ham, B/In Butt	-	-	-	-	-	-	-	-	-	-	-	-
Ham, B/In Shank	-	-	-	-	-	-	-	-	-	-	-	-
Ham, Bnls	2.80	- 2.80	10	2.80	1.99	- 3.29	170	2.39	-	-	-	-
Ham Steak	3.99	- 4.98	30	4.36	3.39	- 3.39	10	3.39	3.39	- 4.99	40	4.03
Sliced Bacon, 1 Lb Pkg	2.99	- 7.99	2,850	5.47	2.99	- 6.65	1,460	4.79	2.99	- 9.97	2,270	6.35
Pre-Cooked Bacon	19.20	- 25.54	180	21.01	28.74	- 28.74	120	28.74	26.59	- 26.59	680	26.59
Canadian Bacon	-	-	-	-	11.20	- 11.20	120	11.20	-	-	-	-
Ground Pork	1.79	- 3.50	860	3.08	2.49	- 3.50	990	3.15	2.49	- 2.49	70	2.49
Bkfst Sausage, 1 Lb Roll	1.32	- 3.99	760	2.73	3.00	- 4.99	310	3.90	2.51	- 4.48	80	3.52
Bkfst Sausage, Link/Patty	2.80	- 6.65	2,280	4.40	4.67	- 4.67	80	4.67	3.32	- 4.98	860	3.93
Pre-Cooked Sausage	5.82	- 5.82	60	5.82	3.75	- 6.65	210	5.41	-	-	-	-
Dinner Sausage	3.11	- 3.99	570	3.12	3.08	- 4.67	870	3.36	-	-	-	-
Italian Sausage	1.99	- 4.49	720	3.10	3.11	- 3.99	730	3.22	-	-	-	-
Chorizo	2.65	- 2.65	30	2.65	2.22	- 2.99	110	2.63	-	-	-	-
Deli Ham	2.79	- 9.99	410	6.05	2.27	- 8.99	1,150	7.03	6.49	- 8.99	770	8.85
Pkg/Sld Ham, 1 Lb/Less	1.99	- 9.84	1,060	6.42	3.00	- 10.26	1,280	7.05	2.99	- 11.78	780	6.25
Deli Cooked Pork Roast	-	-	-	-	-	-	-	-	-	-	-	-
Deli Cooked Spareribs	-	-	-	-	-	-	-	-	-	-	-	-
Deli Cooked Backribs	6.66	- 6.66	10	6.66	5.00	- 5.00	120	5.00	-	-	-	-
Pulled Pork	3.99	- 6.99	80	5.92	5.99	- 5.99	120	5.99	-	-	-	-
Feet	-	-	-	-	-	-	-	-	-	-	-	-
Neckbones	-	-	-	-	1.79	- 1.79	60	1.79	-	-	-	-



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(prices in dollars per pound)

Fri. Mar 5, 2021

	ALASKA				HAWAII			
	(AK)				(HI)			
Outlets	200				100			
Feature Rate (1/)	100.0%				65.7%			
Special Rate (2/)	0.0%				19.0%			
Activity Index (3/)	280				180			
	Price Range		Stores	Wtd Avg	Price Range		Stores	Wtd Avg
Whole Bone-In Loins	-	-	-	-	-	-	-	-
Bone-In Cc LoIn	2.28	2.28	5	2.28	-	-	-	-
LoIn Roast Bnls	1.94	1.94	10	1.94	1.94	1.94	10	1.94
Rib End Roast B/In	-	-	-	-	-	-	-	-
Sirloin End Roast B/In	-	-	-	-	-	-	-	-
Sirloin Roast Bnls	-	-	-	-	2.99	2.99	20	2.99
Rib End Chops B/In	-	-	-	-	2.99	2.99	20	2.99
Sirloin Chops B/In	-	-	-	-	-	-	-	-
Cc Chops B/In	-	-	-	-	2.49	2.49	20	2.49
Assorted Chops B/In	2.48	2.48	5	2.48	-	-	-	-
Rib Chops Bnls	-	-	-	-	-	-	-	-
Sirloin Chops Bnls	-	-	-	-	2.99	2.99	20	2.99
Cc Chops Bnls	2.99	3.49	30	3.20	-	-	-	-
Smoked Chops	-	-	-	-	-	-	-	-
Tenderloin, Fresh	3.99	3.99	5	3.99	4.49	4.49	10	4.49
Tenderloin, Marinated	-	-	-	-	-	-	-	-
Backribs	4.99	4.99	5	4.99	-	-	-	-
Picnic Fresh B/In	2.29	2.29	10	2.29	-	-	-	-
Porketta	-	-	-	-	-	-	-	-
Butt Fresh B/In	1.69	1.69	10	1.69	-	-	-	-
Butt Roast Bnls	-	-	-	-	-	-	-	-
Pork Steak	-	-	-	-	3.49	3.49	10	3.49
Country Style Rib B/In	-	-	-	-	-	-	-	-
Country Style Ribs Bnls	-	-	-	-	-	-	-	-
Spareribs	1.99	2.99	20	2.49	-	-	-	-
St. Louis Style Spareribs	-	-	-	-	-	-	-	-
Ham, B/In	-	-	-	-	-	-	-	-
Ham, Spiral	-	-	-	-	-	-	-	-
Ham, B/In Butt	-	-	-	-	-	-	-	-
Ham, B/In Shank	-	-	-	-	-	-	-	-
Ham, Bnls	-	-	-	-	-	-	-	-
Ham Steak	-	-	-	-	-	-	-	-
Sliced Bacon, 1 Lb Pkg	4.79	7.58	60	6.43	5.32	5.99	20	5.88
Pre-Cooked Bacon	-	-	-	-	-	-	-	-
Canadian Bacon	-	-	-	-	-	-	-	-
Ground Pork	2.49	3.99	20	3.74	2.49	2.49	10	2.49
Bkfst Sausage, 1 Lb Roll	2.49	2.49	10	2.49	-	-	-	-
Bkfst Sausage, Link/Patty	3.49	6.65	70	5.71	-	-	-	-
Pre-Cooked Sausage	-	-	-	-	-	-	-	-
Dinner Sausage	-	-	-	-	-	-	-	-
Italian Sausage	2.49	2.49	10	2.49	3.99	3.99	20	3.99
Chorizo	-	-	-	-	-	-	-	-
Deli Ham	-	-	-	-	-	-	-	-
Pkg/Sld Ham, 1 Lb/Less	4.99	6.98	10	6.67	4.36	4.44	20	4.43
Deli Cooked Pork Roast	-	-	-	-	-	-	-	-
Deli Cooked Spareribs	-	-	-	-	-	-	-	-
Deli Cooked Backribs	-	-	-	-	-	-	-	-
Pulled Pork	-	-	-	-	-	-	-	-
Feet	-	-	-	-	-	-	-	-
Neckbones	-	-	-	-	-	-	-	-



National Retail Report - Pork

Advertised Prices for Pork at Major Retail Supermarket Outlets ending during the period of 03/05 thru 03/11

(prices in dollars per pound)

Fri. Mar 5, 2021