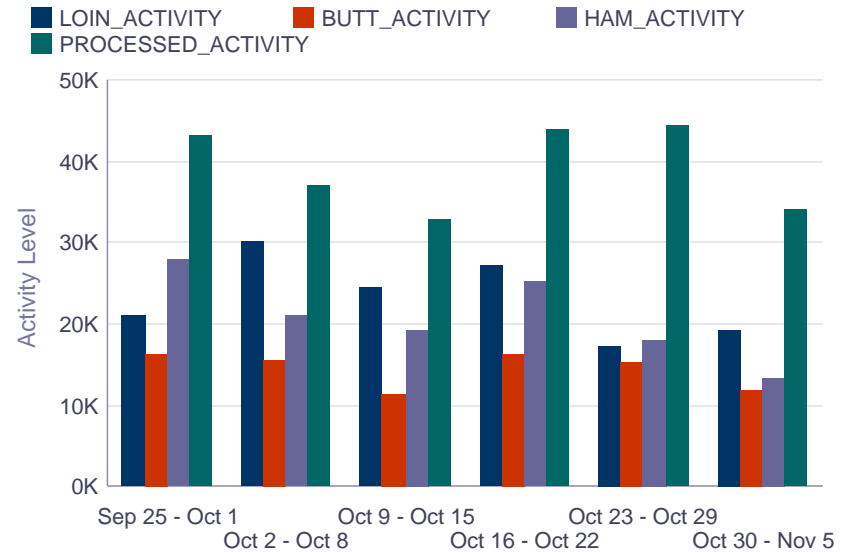




NATIONAL SUMMARY						
	THIS WEEK		LAST WEEK		LAST YEAR	
Outlets	29,200		29,200		29,200	
Feature Rate (1/)	63.5%		70.1%		83.4%	
Special Rate (2/)	23.3%		16.7%		24.2%	
Activity Index (3/)	82,370		98,990		127,650	
	Stores	Wtd Avg	Stores	Wtd Avg	Stores	Wtd Avg
Whole Bone-In Loins						
Bone-In Cc Loins			60	1.29	280	2.08
Loins Roast Bnls	2,340	1.84	2,350	2.03	2,660	1.91
Rib End Roast B/In			180	1.76	180	1.73
Sirloin End Roast B/In	530	1.30	370	1.37	340	1.33
Sirloin Roast Bnls	310	2.09	340	2.15	650	2.40
Rib End Chops B/In	210	1.29	400	2.14	200	2.18
Sirloin Chops B/In	1,900	1.82	600	1.51	880	1.90
Cc Chops B/In	2,490	2.32	3,000	2.42	3,820	2.51
Assorted Chops B/In	960	2.24	1,390	1.72	2,960	1.94
Rib Chops Bnls	10	2.79	20	2.59	150	2.82
Sirloin Chops Bnls	650	2.13	490	2.09	900	2.36
Cc Chops Bnls	5,020	3.89	3,040	2.66	4,870	3.20
Smoked Chops	520	5.04	330	4.83	590	6.22
Tenderloin, Fresh	1,430	3.47	2,380	4.07	4,490	3.58
Tenderloin, Marinated	960	5.22	1,660	5.97	580	5.48
Backribs	1,920	4.39	630	3.98	2,640	3.15
Picnic Fresh B/In	710	1.84	1,140	1.65	1,520	1.44
Porketta	210	2.65	160	2.53	70	2.99
Butt Fresh B/In	4,100	1.40	5,090	1.67	2,660	1.45
Butt Roast Bnls	670	2.44	240	1.98	1,600	1.43
Pork Steak	1,280	1.93	1,520	2.16	1,430	2.09
Country Style Rib B/In	1,170	1.84	2,820	2.06	3,470	1.85
Country Style Ribs Bnls	820	2.08	650	2.63	1,250	2.88
Spareribs	1,970	2.46	2,520	2.05	2,850	1.92
St. Louis Style Spareribs	830	3.09	1,170	3.14	2,180	2.78
Ham, B/In	40	3.17	30	.99	80	1.43
Ham, Spiral	110	1.61	90	2.23	250	3.53
Ham, B/In Butt	40	1.63	120	3.16	290	1.63
Ham, B/In Shank	150	1.81	50	2.67	500	1.54
Ham, Bnls	430	3.71	740	3.90	2,060	3.96
Ham Steak	2,070	3.39	1,280	4.33	3,000	4.15
Sliced Bacon, 1 Lb Pkg	14,530	5.68	20,000	5.24	16,750	4.97
Pre-Cooked Bacon	350	25.54	1,110	22.71	280	24.18
Canadian Bacon	570	6.63			110	4.82
Ground Pork	1,120	2.80	410	3.40	460	2.71
Bkfst Sausage, 1 Lb Roll	4,790	3.17	3,860	3.41	4,230	2.77
Bkfst Sausage, Link/Patty	4,570	3.51	5,570	4.36	6,130	3.81
Pre-Cooked Sausage	1,050	4.51	5,440	5.35	980	5.12
Dinner Sausage	2,070	4.32	4,820	3.97	1,860	3.65
Italian Sausage	4,280	3.10	2,560	3.59	3,510	3.52
Chorizo	530	3.59	390	4.14	1,040	3.28
Delic Ham	5,500	6.68	9,570	6.48	13,600	6.25
Pkg/Slcd Ham, 1 Lb/Less	5,060	5.66	6,200	5.63	25,800	5.72
Delic Cooked Pork Roast			40	4.99		
Delic Cooked Spareribs	60	9.45	290	5.60	400	5.71
Delic Cooked Backribs	2,960	8.39	2,690	5.96	1,610	5.53
Pulled Pork	680	5.83	800	3.93	710	4.94
Feet	60	1.83	10	1.99	170	1.40
Neckbones	340	1.64	370	1.46	470	1.33

This week in Pork Retail
 Feature activity was lower than last week and sharply lower than the prior year. All items saw an decrease in advertising space except for loins. Individual items were steady to weak compared to the previous week and steady to firm compared to the previous year. Wholesale pork values were steady with lower loin, butt, and picnic values being offset by higher ham and butt values.

Activity Index: 4 Week Comparison



Explanatory Notes

All report information gathered from publicly available sources including store circulars, newspaper ads, and retailer websites.

1/: FEATURE RATE: the amount of sampled stores advertising any reported pork item during the current week, expressed as a percentage of the total sample. **2/: SPECIAL RATE:** the percentage of sampled stores with a no-price promotion (e.g., buy 1, get 1 free etc.). **3/: ACTIVITY INDEX:** a measure of the absolute frequency of feature activity equal to the total number of stores for each advertised pork item (e.g., a retailer with 100 outlets featuring 3 pork items has an activity index of 300). **4/: STORES/AVG:** the number of advertising outlets and the weighted average price weighted by the respective number of outlets.



National Retail Report - Pork

Advertised Prices for Pork at Major Retail Supermarket Outlets ending during the period of 10/30 thru 11/05

(prices in dollars per pound)

Fri. Oct 30, 2020

Outlets	NORTHEAST				SOUTHEAST				MIDWEST			
	(CT, DE, MA, MD, ME, NH, NJ, NY, PA, RI, VT)				(AL, FL, GA, MS, NC, SC, TN, VA, WV)				(IA, IL, IN, KY, MI, MN, ND, NE, OH, SD, WI)			
	5500				7400				6100			
Feature Rate (1/)	70.4%				62.7%				59.0%			
Special Rate (2/)	12.8%				42.0%				21.3%			
Activity Index (3/)	23,510				19,955				16,860			
	Price Range		Stores	Wtd Avg	Price Range		Stores	Wtd Avg	Price Range		Stores	Wtd Avg
Whole Bone-In Loins	-	-	-	-	-	-	-	-	-	-	-	-
Bone-In Cc Loins	-	-	-	-	-	-	-	-	-	-	-	-
Loins Roast Bnls	1.69	- 2.77	610	1.99	1.69	- 1.99	580	1.72	1.29	- 2.49	650	1.69
Rib End Roast B/In	-	-	-	-	-	-	-	-	-	-	-	-
Sirloin End Roast B/In	-	-	-	-	1.29	- 1.49	140	1.49	.99	- 1.49	170	1.17
Sirloin Roast Bnls	-	-	-	-	1.79	- 1.79	20	1.79	1.59	- 1.99	150	1.91
Rib End Chops B/In	1.99	- 1.99	60	1.99	-	-	-	-	.99	- .99	150	.99
Sirloin Chops B/In	1.59	- 2.99	630	2.30	1.08	- 1.99	360	1.61	1.29	- 1.99	290	1.86
Cc Chops B/In	1.69	- 4.77	1,170	2.39	1.78	- 2.79	580	2.16	1.79	- 2.99	210	2.47
Assorted Chops B/In	1.39	- 1.79	130	1.46	1.69	- 2.78	70	2.08	1.39	- 2.49	220	2.34
Rib Chops Bnls	-	-	-	-	-	-	-	-	-	-	-	-
Sirloin Chops Bnls	-	-	-	-	1.99	- 1.99	130	1.99	1.79	- 1.99	280	1.98
Cc Chops Bnls	1.79	- 3.99	1,530	2.76	1.69	- 5.19	2,460	4.93	1.79	- 3.99	620	3.15
Smoked Chops	-	-	-	-	-	-	-	-	-	-	-	-
Tenderloin, Fresh	2.29	- 5.99	640	3.76	1.99	- 3.99	90	3.32	2.99	- 3.99	270	3.43
Tenderloin, Marinated	5.21	- 7.82	460	6.09	2.96	- 5.21	190	3.64	4.77	- 4.77	20	4.77
Backribs	2.99	- 7.33	780	5.05	2.99	- 4.28	40	3.96	2.99	- 6.66	970	3.96
Picnic Fresh B/In	.88	- 2.47	240	1.41	2.49	- 2.49	30	2.49	1.49	- 1.99	50	1.58
Porketta	2.99	- 2.99	70	2.99	-	-	-	-	2.49	- 2.49	140	2.49
Butt Fresh B/In	.99	- 2.19	310	1.81	.99	- 1.29	1,340	1.04	.88	- 1.99	520	1.43
Butt Roast Bnls	1.99	- 5.99	230	3.42	1.48	- 2.29	280	1.72	1.69	- 2.99	100	2.40
Pork Steak	1.49	- 1.99	140	1.70	1.29	- 1.78	250	1.52	1.79	- 2.49	710	2.06
Country Style Rib B/In	1.49	- 2.97	390	1.99	1.08	- 1.99	320	1.54	1.79	- 2.49	320	2.16
Country Style Ribs Bnls	1.79	- 2.29	120	2.04	2.19	- 2.99	120	2.50	1.49	- 2.99	360	1.83
Spareribs	.99	- 4.97	1,040	2.52	1.88	- 2.99	110	2.73	1.99	- 2.99	280	2.39
St. Louis Style Spareribs	3.99	- 3.99	60	3.99	-	-	-	-	2.79	- 3.49	80	3.24
Ham, B/In	-	-	-	-	-	-	-	-	2.49	- 3.49	40	3.17
Ham, Spiral	1.39	- 1.39	60	1.39	-	-	-	-	1.99	- 1.99	10	1.99
Ham, B/In Butt	-	-	-	-	-	-	-	-	1.49	- 1.49	10	1.49
Ham, B/In Shank	1.89	- 1.89	60	1.89	-	-	-	-	1.79	- 1.79	60	1.79
Ham, Bnls	3.49	- 3.99	250	3.72	4.59	- 4.59	40	4.59	3.49	- 3.49	10	3.49
Ham Steak	1.49	- 5.00	880	4.15	1.49	- 4.99	1,080	2.71	2.69	- 2.98	50	2.74
Sliced Bacon, 1 Lb Pkg	3.32	- 7.99	3,590	4.87	3.99	- 8.99	3,530	6.26	2.99	- 9.58	2,590	5.23
Pre-Cooked Bacon	25.54	- 25.54	290	25.54	-	-	-	-	25.54	- 25.54	60	25.54
Canadian Bacon	5.00	- 9.33	420	7.36	-	-	-	-	4.49	- 4.49	140	4.49
Ground Pork	1.89	- 4.00	520	3.02	3.00	- 3.00	80	3.00	1.99	- 3.99	460	2.62
Bkfst Sausage, 1 Lb Roll	1.99	- 3.99	520	3.30	1.99	- 3.50	2,610	3.15	1.50	- 4.67	750	3.53
Bkfst Sausage, Link/Patty	2.67	- 4.00	640	3.64	2.45	- 5.32	680	3.01	2.45	- 5.32	1,310	3.80
Pre-Cooked Sausage	2.48	- 6.37	530	4.15	5.55	- 5.55	220	5.55	2.50	- 6.65	210	4.92
Dinner Sausage	3.37	- 3.99	380	3.95	2.82	- 5.99	400	3.76	2.82	- 4.67	380	3.64
Italian Sausage	2.99	- 4.99	860	3.66	3.34	- 3.99	340	3.52	2.21	- 5.83	2,350	2.73
Chorizo	4.00	- 4.00	230	4.00	-	-	-	-	2.49	- 4.65	110	3.11
Deli Ham	3.99	- 11.99	3,420	7.15	3.29	- 9.49	540	6.52	2.99	- 10.29	870	5.54
Pkg/Slcd Ham, 1 Lb/Less	3.98	- 9.14	1,060	5.85	2.59	- 7.75	2,530	5.95	4.49	- 9.28	550	5.69
Deli Cooked Pork Roast	-	-	-	-	-	-	-	-	-	-	-	-
Deli Cooked Spareribs	-	-	-	-	-	-	-	-	9.45	- 9.45	60	9.45
Deli Cooked Backribs	4.66	- 7.26	500	6.39	8.99	- 9.99	540	9.84	4.00	- 7.33	190	4.94
Pulled Pork	4.50	- 7.99	370	6.23	4.50	- 6.39	240	4.64	7.99	- 8.99	50	8.80
Feet	-	-	-	-	1.49	- 1.49	10	1.49	1.99	- 1.99	40	1.99
Neckbones	1.39	- 1.99	320	1.64	1.79	- 1.79	5	1.79	-	-	-	-



National Retail Report - Pork

Advertised Prices for Pork at Major Retail Supermarket Outlets ending during the period of 10/30 thru 11/05

(prices in dollars per pound)

Fri. Oct 30, 2020

Outlets	SOUTH CENTRAL				SOUTHWEST				NORTHWEST			
	(AR, CO, KS, LA, MO, NM, OK, TX)				(AZ, CA, NV, UT)				(ID, MT, OR, WA, WY)			
	4900				3800				1300			
Feature Rate (1/)	53.5%				65.4%				77.5%			
Special Rate (2/)	15.0%				24.9%				0.3%			
Activity Index (3/)	10,310				7,630				3,835			
	Price Range		Stores	Wtd Avg	Price Range		Stores	Wtd Avg	Price Range		Stores	Wtd Avg
Whole Bone-In Loins	-	-	-	-	-	-	-	-	-	-	-	-
Bone-In Cc Loins	-	-	-	-	-	-	-	-	-	-	-	-
Loins Roast Bnls	1.49	- 1.99	340	1.87	3.99	- 3.99	20	3.99	1.99	- 1.99	100	1.99
Rib End Roast B/In	-	-	-	-	-	-	-	-	-	-	-	-
Sirloin End Roast B/In	.99	- 1.58	150	1.25	1.29	- 1.29	60	1.29	1.48	- 1.48	20	1.48
Sirloin Roast Bnls	2.48	- 2.48	90	2.48	-	-	-	-	1.89	- 1.99	40	1.98
Rib End Chops B/In	-	-	-	-	-	-	-	-	-	-	-	-
Sirloin Chops B/In	.95	- 1.99	390	1.39	1.29	- 1.99	200	1.52	1.19	- 1.19	20	1.19
Cc Chops B/In	1.89	- 2.79	340	2.14	1.89	- 2.99	140	2.29	1.89	- 3.99	40	3.15
Assorted Chops B/In	1.48	- 1.99	130	1.79	1.49	- 2.99	340	2.77	1.48	- 1.99	60	1.67
Rib Chops Bnls	2.79	- 2.79	10	2.79	-	-	-	-	-	-	-	-
Sirloin Chops Bnls	2.28	- 2.48	100	2.45	1.99	- 2.99	50	2.23	1.99	- 2.99	80	2.29
Cc Chops Bnls	1.98	- 3.49	90	2.58	1.99	- 3.99	320	3.14	2.99	- 2.99	20	2.99
Smoked Chops	5.00	- 6.94	520	5.04	-	-	-	-	-	-	-	-
Tenderloin, Fresh	1.99	- 3.99	250	3.09	2.99	- 3.49	170	3.06	3.48	- 3.48	20	3.48
Tenderloin, Marinated	2.82	- 5.48	210	4.89	-	-	-	-	4.77	- 5.21	80	5.00
Backribs	2.68	- 2.99	50	2.89	4.49	- 4.49	60	4.49	4.49	- 4.49	20	4.49
Picnic Fresh B/In	1.29	- 2.49	110	2.29	1.49	- 2.49	210	2.19	1.35	- 1.58	70	1.49
Porketta	-	-	-	-	-	-	-	-	-	-	-	-
Butt Fresh B/In	.77	- 2.28	310	1.55	1.49	- 2.49	890	1.64	1.29	- 1.99	720	1.48
Butt Roast Bnls	1.29	- 1.79	30	1.62	-	-	-	-	-	-	-	-
Pork Steak	1.49	- 2.48	170	2.22	-	-	-	-	1.98	- 1.98	10	1.98
Country Style Rib B/In	1.00	- 1.99	40	1.47	.99	- 1.99	70	1.09	1.98	- 1.99	30	1.98
Country Style Ribs Bnls	1.58	- 2.98	170	2.28	-	-	-	-	1.99	- 1.99	30	1.99
Spareribs	1.99	- 2.88	100	2.20	1.99	- 3.79	410	2.35	-	-	-	-
St. Louis Style Spareribs	-	-	-	-	2.99	- 2.99	10	2.99	2.99	- 2.99	680	2.99
Ham, B/In	-	-	-	-	-	-	-	-	-	-	-	-
Ham, Spiral	1.88	- 1.88	30	1.88	-	-	-	-	-	-	-	-
Ham, B/In Butt	1.69	- 1.69	30	1.69	-	-	-	-	-	-	-	-
Ham, B/In Shank	1.69	- 1.69	30	1.69	-	-	-	-	-	-	-	-
Ham, Bnls	3.49	- 4.99	60	3.72	2.99	- 4.29	70	3.20	-	-	-	-
Ham Steak	5.00	- 5.00	50	5.00	-	-	-	-	-	-	-	-
Sliced Bacon, 1 Lb Pkg	2.67	- 9.32	1,870	6.66	3.32	- 9.32	2,030	6.23	3.99	- 7.99	890	4.68
Pre-Cooked Bacon	-	-	-	-	-	-	-	-	-	-	-	-
Canadian Bacon	-	-	-	-	-	-	-	-	-	-	-	-
Ground Pork	-	-	-	-	1.99	- 1.99	60	1.99	-	-	-	-
Bkfst Sausage, 1 Lb Roll	1.50	- 3.50	500	2.73	3.00	- 3.00	400	3.00	-	-	-	-
Bkfst Sausage, Link/Patty	2.45	- 5.32	1,210	3.92	2.50	- 2.65	700	2.64	2.65	- 3.33	40	2.99
Pre-Cooked Sausage	-	-	-	-	3.13	- 3.13	90	3.13	-	-	-	-
Dinner Sausage	3.04	- 5.85	630	5.62	3.36	- 3.99	270	3.57	-	-	-	-
Italian Sausage	2.50	- 3.50	530	3.48	3.36	- 3.36	180	3.36	3.00	- 3.00	5	3.00
Chorizo	2.58	- 4.29	110	3.96	1.99	- 2.99	90	2.67	-	-	-	-
Deli Ham	2.99	- 7.99	320	5.21	2.99	- 10.00	320	6.39	6.99	- 7.99	30	7.57
Pkg/Sld Ham, 1 Lb/Less	1.84	- 6.86	290	4.54	1.99	- 8.77	440	4.13	2.49	- 8.77	150	6.02
Deli Cooked Pork Roast	-	-	-	-	-	-	-	-	-	-	-	-
Deli Cooked Spareribs	-	-	-	-	-	-	-	-	-	-	-	-
Deli Cooked Backribs	5.00	- 9.99	1,040	7.53	-	-	-	-	10.99	- 10.99	680	10.99
Pulled Pork	3.99	- 3.99	10	3.99	-	-	-	-	-	-	-	-
Feet	-	-	-	-	1.49	- 1.49	10	1.49	-	-	-	-
Neckbones	-	-	-	-	1.49	- 1.59	20	1.54	-	-	-	-



National Retail Report - Pork
Advertised Prices for Pork at Major Retail Supermarket Outlets ending during the period of 10/30 thru 11/05
 (prices in dollars per pound)

Fri. Oct 30, 2020

	ALASKA				HAWAII			
	(AK)				(HI)			
Outlets	200				100			
Feature Rate (1/)	50.0%				50.5%			
Special Rate (2/)	0.0%				22.9%			
Activity Index (3/)	140				170			
	Price Range		Stores	Wtd Avg	Price Range		Stores	Wtd Avg
Whole Bone-In Loins	-	-	-	-	-	-	-	-
Bone-In Cc LoIn	-	-	-	-	-	-	-	-
LoIn Roast Bnls	1.99	- 1.99	10	1.99	1.88	- 1.88	20	1.88
Rib End Roast B/In	-	-	-	-	-	-	-	-
Sirloin End Roast B/In	-	-	-	-	-	-	-	-
Sirloin Roast Bnls	2.49	- 2.49	10	2.49	-	-	-	-
Rib End Chops B/In	-	-	-	-	-	-	-	-
Sirloin Chops B/In	-	-	-	-	-	-	-	-
Cc Chops B/In	3.98	- 3.98	5	3.98	2.49	- 2.49	20	2.49
Assorted Chops B/In	-	-	-	-	2.79	- 2.79	10	2.79
Rib Chops Bnls	-	-	-	-	-	-	-	-
Sirloin Chops Bnls	2.79	- 2.79	10	2.79	-	-	-	-
Cc Chops Bnls	-	-	-	-	-	-	-	-
Smoked Chops	-	-	-	-	-	-	-	-
Tenderloin, Fresh	4.99	- 4.99	5	4.99	-	-	-	-
Tenderloin, Marinated	-	-	-	-	-	-	-	-
Backribs	2.99	- 2.99	5	2.99	-	-	-	-
Picnic Fresh B/In	-	-	-	-	-	-	-	-
Porketta	-	-	-	-	-	-	-	-
Butt Fresh B/In	1.99	- 2.18	20	2.03	-	-	-	-
Butt Roast Bnls	-	-	-	-	2.79	- 2.99	30	2.95
Pork Steak	-	-	-	-	-	-	-	-
Country Style Rib B/In	-	-	-	-	-	-	-	-
Country Style Ribs Bnls	2.99	- 2.99	20	2.99	-	-	-	-
Spareribs	-	-	-	-	1.88	- 2.99	30	2.14
St. Louis Style Spareribs	-	-	-	-	-	-	-	-
Ham, B/In	-	-	-	-	-	-	-	-
Ham, Spiral	-	-	-	-	-	-	-	-
Ham, B/In Butt	-	-	-	-	-	-	-	-
Ham, B/In Shank	-	-	-	-	-	-	-	-
Ham, Bnls	-	-	-	-	-	-	-	-
Ham Steak	-	-	-	-	-	-	-	-
Sliced Bacon, 1 Lb Pkg	3.48	- 6.99	10	4.65	3.99	- 4.67	20	4.10
Pre-Cooked Bacon	-	-	-	-	-	-	-	-
Canadian Bacon	-	-	-	-	-	-	-	-
Ground Pork	-	-	-	-	-	-	-	-
Bkfst Sausage, 1 Lb Roll	4.98	- 4.98	5	4.98	-	-	-	-
Bkfst Sausage, Link/Patty	-	-	-	-	-	-	-	-
Pre-Cooked Sausage	-	-	-	-	-	-	-	-
Dinner Sausage	3.50	- 3.50	10	3.50	-	-	-	-
Italian Sausage	3.50	- 4.99	10	3.73	-	-	-	-
Chorizo	-	-	-	-	-	-	-	-
Deli Ham	-	-	-	-	-	-	-	-
Pkg/Slctd Ham, 1 Lb/Less	-	-	-	-	5.33	- 6.22	40	5.74
Deli Cooked Pork Roast	-	-	-	-	-	-	-	-
Deli Cooked Spareribs	-	-	-	-	-	-	-	-
Deli Cooked Backribs	5.33	- 5.33	10	5.33	-	-	-	-
Pulled Pork	6.50	- 6.50	10	6.50	-	-	-	-
Feet	-	-	-	-	-	-	-	-
Neckbones	-	-	-	-	-	-	-	-



National Retail Report - Pork

Advertised Prices for Pork at Major Retail Supermarket Outlets ending during the period of 10/30 thru 11/05

(prices in dollars per pound)

Fri. Oct 30, 2020
