

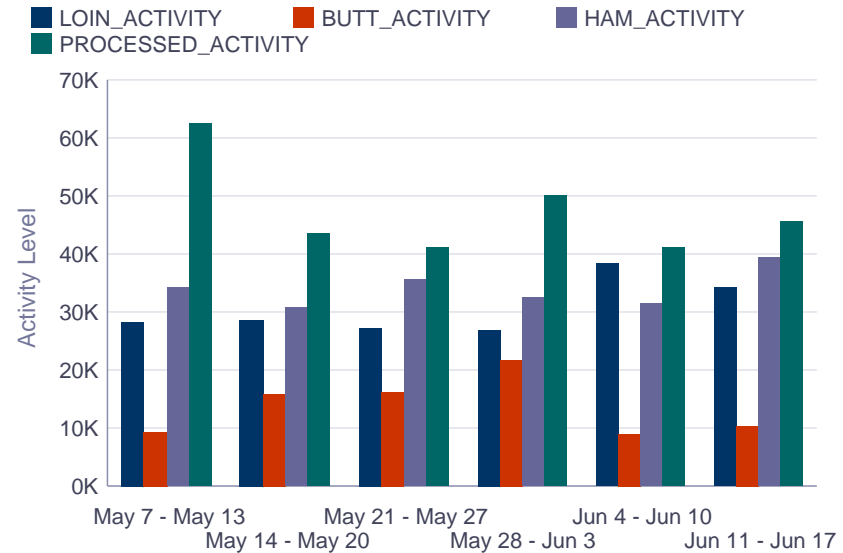


NATIONAL SUMMARY						
	THIS WEEK		LAST WEEK		LAST YEAR	
Outlets	29,200		29,200		29,200	
Feature Rate (1/)	84.6%		84.6%		72.2%	
Special Rate (2/)	32.3%		23.0%		10.8%	
Activity Index (3/)	131,990		123,370		70,080	
	Stores	Wtd Avg	Stores	Wtd Avg	Stores	Wtd Avg
Whole Bone-In Loins			100	2.69		
Bone-In Cc Loins	60	1.69	270	3.72		
Loins Roast Bnls	3,850	2.33	2,740	2.07	1,240	2.61
Rib End Roast B/In			160	2.17	190	2.08
Sirloin End Roast B/In	250	1.65	240	1.41	20	1.88
Sirloin Roast Bnls	1,200	1.28	510	2.18	560	2.00
Rib End Chops B/In	260	2.76	830	2.81	220	2.65
Sirloin Chops B/In	830	1.71	1,170	1.60	150	1.73
Cc Chops B/In	2,720	2.96	4,310	2.77	1,100	2.82
Assorted Chops B/In	3,410	2.18	2,870	2.19	800	2.13
Rib Chops Bnls	110	3.03	290	1.67	160	3.96
Sirloin Chops Bnls	550	2.42	980	2.16	910	2.29
Cc Chops Bnls	7,080	3.82	6,690	3.47	1,410	3.34
Smoked Chops	50	3.99	70	4.39	820	5.40
Tenderloin, Fresh	6,160	3.84	3,250	3.54	290	3.53
Tenderloin, Marinated	1,490	4.94	5,240	4.64	250	6.24
Backribs	6,100	3.75	8,530	3.43	1,650	3.49
Picnic Fresh B/In	2,050	1.36	540	1.50	340	1.47
Porketta	80	3.20				
Butt Fresh B/In	1,070	1.99	2,570	1.83	2,510	2.41
Butt Roast Bnls	180	3.18	40	2.29	320	1.51
Pork Steak	710	2.46	1,020	2.73	870	2.36
Country Style Rib B/In	1,840	2.28	1,730	1.93	1,550	1.96
Country Style Ribs Bnls	1,060	2.78	920	2.64	1,250	2.96
Spareribs	2,310	3.26	1,830	2.82	1,870	2.31
St. Louis Style Spareribs	1,050	3.46	340	4.31	2,840	3.18
Ham, B/In			80	7.87	10	1.48
Ham, Spiral	20	5.74	150	2.85	50	2.49
Ham, B/In Butt	250	1.72	100	.89	270	1.59
Ham, B/In Shank	760	1.21	150	1.19	230	1.50
Ham, Bnls	1,250	4.22	880	3.81	1,070	3.61
Ham Steak	2,000	3.51	1,890	4.47	960	3.96
Sliced Bacon, 1 Lb Pkg	19,070	5.88	18,630	6.03	8,420	5.54
Pre-Cooked Bacon	3,100	20.32	2,690	19.57	260	23.24
Canadian Bacon	150	5.00	330	8.93	80	5.31
Ground Pork	210	3.37	240	3.48	70	2.53
Bkfst Sausage, 1 Lb Roll	5,780	3.63	2,520	3.16	5,410	3.06
Bkfst Sausage, Link/Patty	6,980	4.19	5,180	3.80	5,210	3.98
Pre-Cooked Sausage	1,270	5.39	530	3.87	850	4.86
Dinner Sausage	6,620	3.90	6,860	3.57	3,360	4.53
Italian Sausage	1,830	4.17	3,150	4.11	2,720	3.52
Chorizo	350	3.23	980	3.31	170	3.59
Delil Ham	6,610	6.47	8,480	6.66	6,200	5.58
Pkg/Slcd Ham, 1 Lb/Less	28,330	6.09	19,670	5.46	10,120	6.08
Delil Cooked Pork Roast			20	4.98		
Delil Cooked Spareribs	50	8.99	230	7.81	270	5.79
Delil Cooked Backribs	1,750	6.46	1,160	6.94	1,280	6.21
Pulled Pork	530	4.93	1,700	5.18	970	6.30
Feet	210	.99	170	1.65	40	1.29
Neckbones	400	1.66	340	1.79	740	1.03

This week in Pork Retail

Pork was featured at the same rate as the previous week and higher than the previous year. Loins received less advertisement space while all other items received more space. Individual item prices were steady to firm compared to the prior week and year. Wholesale pork prices continue to increase with increases in all primal values except the rib and picnic.

Activity Index: 4 Week Comparison



Explanatory Notes

All report information gathered from publicly available sources including store circulars, newspaper ads, and retailer websites.

1/: FEATURE RATE: the amount of sampled stores advertising any reported pork item during the current week, expressed as a percentage of the total sample. **2/: SPECIAL RATE:** the percentage of sampled stores with a no-price promotion (e.g., buy 1, get 1 free etc.). **3/: ACTIVITY INDEX:** a measure of the absolute frequency of feature activity equal to the total number of stores for each advertised pork item (e.g., a retailer with 100 outlets featuring 3 pork items has an activity index of 300). **4/: STORES/AVG:** the number of advertising outlets and the weighted average price weighted by the respective number of outlets.



National Retail Report - Pork

Advertised Prices for Pork at Major Retail Supermarket Outlets ending during the period of 06/11 thru 06/17

(prices in dollars per pound)

Fri. Jun 11, 2021

Outlets	NORTHEAST				SOUTHEAST				MIDWEST			
	(CT, DE, MA, MD, ME, NH, NJ, NY, PA, RI, VT)				(AL, FL, GA, MS, NC, SC, TN, VA, WV)				(IA, IL, IN, KY, MI, MN, ND, NE, OH, SD, WI)			
	5500				7400				6100			
Feature Rate (1/)	81.8%				84.2%				80.7%			
Special Rate (2/)	21.4%				30.7%				32.6%			
Activity Index (3/)	29,640				32,085				28,330			
	Price Range		Stores	Wtd Avg	Price Range		Stores	Wtd Avg	Price Range		Stores	Wtd Avg
Whole Bone-In Loins	-	-	-	-	-	-	-	-	-	-	-	-
Bone-In Cc Loins	1.69	- 1.69	60	1.69	-	-	-	-	-	-	-	-
Loins Roast Bnls	1.79	- 3.63	490	2.52	1.62	- 3.99	2,080	2.08	1.79	- 2.99	790	2.38
Rib End Roast B/In	-	-	-	-	-	-	-	-	-	-	-	-
Sirloin End Roast B/In	-	-	-	-	-	-	-	-	2.19	- 2.19	50	2.19
Sirloin Roast Bnls	-	-	-	-	.99	- .99	460	.99	1.99	- 2.49	80	2.39
Rib End Chops B/In	1.99	- 2.99	120	2.49	-	-	-	-	2.48	- 3.99	110	3.48
Sirloin Chops B/In	1.99	- 1.99	130	1.99	1.49	- 1.49	5	1.49	1.98	- 2.49	50	2.40
Cc Chops B/In	1.99	- 5.29	1,520	2.93	2.48	- 3.99	100	2.71	1.49	- 3.99	720	3.07
Assorted Chops B/In	1.99	- 2.99	230	2.31	1.98	- 1.99	90	1.99	.99	- 3.98	540	1.65
Rib Chops Bnls	-	-	-	-	-	-	-	-	2.99	- 2.99	90	2.99
Sirloin Chops Bnls	1.99	- 2.49	20	2.14	1.99	- 2.49	20	2.24	2.29	- 2.69	130	2.59
Cc Chops Bnls	1.98	- 4.99	1,440	3.47	2.19	- 5.19	3,980	4.15	2.49	- 4.00	1,170	3.40
Smoked Chops	-	-	-	-	-	-	-	-	-	-	-	-
Tenderloin, Fresh	3.00	- 4.99	860	3.86	3.54	- 4.99	1,380	3.66	3.49	- 4.99	1,460	3.87
Tenderloin, Marinated	4.36	- 6.21	920	5.24	2.96	- 5.21	180	4.55	2.96	- 6.99	240	4.46
Backribs	3.24	- 6.99	980	4.78	2.49	- 5.99	1,380	3.23	2.49	- 5.99	1,120	3.50
Picnic Fresh B/In	.99	- 1.59	510	1.26	.98	- 1.59	1,350	1.28	-	-	-	-
Porketta	2.99	- 2.99	70	2.99	-	-	-	-	4.49	- 4.49	10	4.49
Butt Fresh B/In	1.69	- 2.79	450	2.23	-	-	-	-	1.48	- 2.49	330	1.81
Butt Roast Bnls	3.49	- 3.49	70	3.49	2.99	- 2.99	40	2.99	2.39	- 4.49	20	3.49
Pork Steak	1.99	- 1.99	100	1.99	1.79	- 2.39	30	2.08	2.39	- 3.29	250	2.89
Country Style Rib B/In	1.59	- 2.99	920	2.39	1.79	- 2.39	50	2.03	1.99	- 2.99	250	2.45
Country Style Ribs Bnls	2.99	- 3.49	410	3.12	2.19	- 2.99	120	2.48	1.79	- 2.99	270	2.15
Spareribs	3.49	- 4.79	590	4.08	.99	- 3.99	580	3.81	2.49	- 4.99	300	3.67
St. Louis Style Spareribs	5.99	- 5.99	60	5.99	-	-	-	-	3.99	- 5.49	280	4.05
Ham, B/In	-	-	-	-	-	-	-	-	-	-	-	-
Ham, Spiral	-	-	-	-	-	-	-	-	5.49	- 5.98	20	5.74
Ham, B/In Butt	1.59	- 1.59	50	1.59	1.59	- 1.69	110	1.65	1.69	- 1.99	40	1.82
Ham, B/In Shank	1.48	- 1.59	110	1.53	.99	- 1.59	500	1.05	1.48	- 1.99	40	1.67
Ham, Bnls	3.99	- 5.33	630	4.83	2.29	- 2.99	80	2.64	1.99	- 3.99	250	3.50
Ham Steak	2.49	- 5.00	780	4.13	2.99	- 3.99	960	2.99	1.99	- 3.99	230	3.35
Sliced Bacon, 1 Lb Pkg	3.99	- 10.65	4,120	6.01	3.89	- 7.99	4,640	5.51	2.99	- 10.65	3,510	6.38
Pre-Cooked Bacon	22.40	- 31.94	500	25.43	19.05	- 19.05	460	19.05	19.05	- 31.94	940	19.72
Canadian Bacon	4.79	- 4.79	110	4.79	5.69	- 5.69	40	5.69	-	-	-	-
Ground Pork	-	-	-	-	2.88	- 2.88	10	2.88	2.69	- 3.99	100	3.39
Bkfst Sausage, 1 Lb Roll	1.99	- 4.00	800	3.22	2.00	- 3.99	1,760	3.45	2.00	- 3.99	1,260	3.56
Bkfst Sausage, Link/Patty	2.99	- 7.99	2,360	4.28	2.99	- 6.38	790	3.96	2.99	- 8.00	2,520	4.38
Pre-Cooked Sausage	3.13	- 5.83	230	3.67	2.45	- 5.83	50	3.26	2.66	- 6.65	840	5.83
Dinner Sausage	1.99	- 5.99	1,290	3.79	3.35	- 4.20	1,530	3.80	2.86	- 6.96	1,580	4.20
Italian Sausage	2.99	- 5.99	750	4.68	3.56	- 5.99	290	3.97	2.99	- 5.99	620	3.88
Chorizo	-	-	-	-	-	-	-	-	2.79	- 4.56	100	3.09
Deli Ham	3.99	- 9.99	3,700	6.84	3.69	- 8.99	680	4.36	2.99	- 11.99	1,070	6.12
Pkg/Sld Ham, 1 Lb/Less	3.54	- 9.99	3,040	5.78	2.98	- 10.64	7,170	5.83	2.50	- 10.64	6,810	5.75
Deli Cooked Pork Roast	-	-	-	-	-	-	-	-	-	-	-	-
Deli Cooked Spareribs	-	-	-	-	-	-	-	-	-	-	-	-
Deli Cooked Backribs	5.77	- 8.99	690	7.22	5.77	- 5.77	960	5.77	4.49	- 11.99	80	8.00
Pulled Pork	4.50	- 4.99	190	4.89	3.99	- 5.32	60	4.76	3.99	- 3.99	40	3.99
Feet	.99	- .99	170	.99	.99	- .99	40	.99	-	-	-	-
Neckbones	1.79	- 1.79	170	1.79	1.39	- 1.79	110	1.55	1.39	- 1.39	20	1.39



National Retail Report - Pork

Advertised Prices for Pork at Major Retail Supermarket Outlets ending during the period of 06/11 thru 06/17

(prices in dollars per pound)

Fri. Jun 11, 2021

Outlets	SOUTH CENTRAL (AR, CO, KS, LA, MO, NM, OK, TX)				SOUTHWEST (AZ, CA, NV, UT)				NORTHWEST (ID, MT, OR, WA, WY)			
	4900				3800				1300			
Feature Rate (1/)	83.3%				89.1%				94.0%			
Special Rate (2/)	34.8%				38.4%				61.5%			
Activity Index (3/)	22,915				13,490				5,255			
	Price Range		Stores	Wtd Avg	Price Range		Stores	Wtd Avg	Price Range		Stores	Wtd Avg
Whole Bone-In Loins	-	-	-	-	-	-	-	-	-	-	-	-
Bone-In Cc LoIn	-	-	-	-	-	-	-	-	-	-	-	-
LoIn Roast Bnls	.97	- 3.99	290	2.73	2.49	- 3.99	180	3.68	-	-	-	-
Rib End Roast B/In	-	-	-	-	-	-	-	-	-	-	-	-
Sirloin End Roast B/In	1.28	- 1.69	50	1.56	1.37	- 1.89	150	1.50	-	-	-	-
Sirloin Roast Bnls	.99	- 2.78	610	1.24	-	-	-	-	2.29	- 2.98	50	2.48
Rib End Chops B/In	1.29	- 1.29	30	1.29	-	-	-	-	-	-	-	-
Sirloin Chops B/In	.99	- 1.99	410	1.71	1.27	- 1.89	220	1.38	1.79	- 1.79	10	1.79
Cc Chops B/In	1.49	- 3.49	330	2.97	2.79	- 2.79	60	2.79	2.99	- 2.99	5	2.99
Assorted Chops B/In	1.29	- 2.99	770	1.71	1.99	- 3.99	1,060	2.92	1.99	- 2.49	700	1.99
Rib Chops Bnls	3.33	- 3.33	10	3.33	-	-	-	-	-	-	-	-
Sirloin Chops Bnls	1.98	- 2.98	190	2.42	1.99	- 1.99	90	1.99	2.29	- 2.99	100	2.71
Cc Chops Bnls	1.99	- 3.99	380	3.12	2.99	- 3.99	60	3.67	2.79	- 3.99	50	3.26
Smoked Chops	-	-	-	-	3.99	- 3.99	50	3.99	-	-	-	-
Tenderloin, Fresh	3.66	- 4.99	1,310	3.69	3.49	- 5.00	930	4.26	3.49	- 5.49	200	3.79
Tenderloin, Marinated	2.94	- 6.21	150	4.38	-	-	-	-	-	-	-	-
Backribs	2.49	- 5.99	1,960	3.89	3.24	- 3.24	470	3.24	3.24	- 3.24	160	3.24
Picnic Fresh B/In	-	-	-	-	1.29	- 2.49	110	2.05	1.49	- 2.99	80	2.41
Porketta	-	-	-	-	-	-	-	-	-	-	-	-
Butt Fresh B/In	1.48	- 2.99	120	1.77	1.77	- 2.49	140	1.85	1.99	- 1.99	20	1.99
Butt Roast Bnls	-	-	-	-	2.79	- 2.79	50	2.79	-	-	-	-
Pork Steak	1.79	- 3.29	130	2.74	1.99	- 2.49	190	2.01	2.49	- 2.49	20	2.49
Country Style Rib B/In	1.18	- 1.79	180	1.62	1.77	- 2.99	430	2.23	2.48	- 2.48	10	2.48
Country Style Ribs Bnls	2.39	- 2.99	70	2.97	2.99	- 3.99	120	3.14	2.49	- 2.99	70	2.85
Spareribs	1.89	- 3.99	190	2.61	1.99	- 1.99	650	1.99	3.98	- 3.98	20	3.98
St. Louis Style Spareribs	3.99	- 3.99	10	3.99	-	-	-	-	2.99	- 2.99	680	2.99
Ham, B/In	-	-	-	-	-	-	-	-	-	-	-	-
Ham, Spiral	-	-	-	-	-	-	-	-	-	-	-	-
Ham, B/In Butt	1.69	- 1.69	20	1.69	-	-	-	-	1.99	- 1.99	40	1.99
Ham, B/In Shank	.99	- 1.48	70	1.16	-	-	-	-	1.99	- 1.99	40	1.99
Ham, Bnls	-	-	-	-	2.29	- 5.49	250	3.73	4.88	- 5.36	30	5.12
Ham Steak	2.99	- 5.98	40	4.98	-	-	-	-	-	-	-	-
Sliced Bacon, 1 Lb Pkg	2.50	- 7.99	3,430	5.69	2.99	- 7.98	2,960	5.85	2.99	- 7.32	320	6.14
Pre-Cooked Bacon	19.05	- 31.94	560	19.33	19.05	- 19.05	650	19.05	-	-	-	-
Canadian Bacon	-	-	-	-	-	-	-	-	-	-	-	-
Ground Pork	-	-	-	-	3.99	- 3.99	10	3.99	3.00	- 3.99	60	3.27
Bkfst Sausage, 1 Lb Roll	1.99	- 5.32	1,700	4.01	3.79	- 3.99	200	3.93	2.98	- 5.48	40	4.06
Bkfst Sausage, Link/Patty	2.99	- 5.32	310	4.08	2.50	- 5.83	820	3.64	2.99	- 5.32	170	4.10
Pre-Cooked Sausage	2.66	- 2.66	5	2.66	6.65	- 6.65	120	6.65	4.98	- 4.98	40	4.98
Dinner Sausage	2.57	- 6.39	1,380	3.85	3.77	- 3.99	630	3.83	2.27	- 3.77	190	3.61
Italian Sausage	4.99	- 4.99	20	4.99	2.47	- 5.99	150	3.04	-	-	-	-
Chorizo	2.78	- 3.72	210	3.42	1.98	- 3.99	40	2.51	-	-	-	-
Deli Ham	3.59	- 9.99	1,040	6.83	2.99	- 2.99	10	2.99	5.99	- 10.26	110	7.88
Pkg/Sldd Ham, 1 Lb/Less	2.23	- 10.64	6,710	6.33	3.63	- 10.64	2,540	7.33	2.89	- 10.37	2,010	6.32
Deli Cooked Pork Roast	-	-	-	-	-	-	-	-	-	-	-	-
Deli Cooked Spareribs	-	-	-	-	8.99	- 8.99	50	8.99	-	-	-	-
Deli Cooked Backribs	6.66	- 6.66	10	6.66	-	-	-	-	6.65	- 6.65	10	6.65
Pulled Pork	3.99	- 5.32	120	4.66	4.49	- 5.99	100	5.24	5.98	- 7.97	20	6.98
Feet	-	-	-	-	-	-	-	-	-	-	-	-
Neckbones	1.29	- 1.79	100	1.65	-	-	-	-	-	-	-	-



National Retail Report - Pork

Advertised Prices for Pork at Major Retail Supermarket Outlets ending during the period of 06/11 thru 06/17

(prices in dollars per pound)

Fri. Jun 11, 2021

	ALASKA				HAWAII			
	(AK)				(HI)			
Outlets	200				100			
Feature Rate (1/)	63.0%				65.7%			
Special Rate (2/)	3.0%				9.5%			
Activity Index (3/)	185				200			
	Price Range		Stores	Wtd Avg	Price Range		Stores	Wtd Avg
Whole Bone-In Loins	-	-	-	-	-	-	-	-
Bone-In Cc LoIn	-	-	-	-	-	-	-	-
LoIn Roast Bnls	3.98	3.98	5	3.98	2.89	2.89	20	2.89
Rib End Roast B/In	-	-	-	-	-	-	-	-
Sirloin End Roast B/In	-	-	-	-	-	-	-	-
Sirloin Roast Bnls	-	-	-	-	-	-	-	-
Rib End Chops B/In	-	-	-	-	-	-	-	-
Sirloin Chops B/In	-	-	-	-	-	-	-	-
Cc Chops B/In	3.29	3.29	5	3.29	-	-	-	-
Assorted Chops B/In	2.99	2.99	10	2.99	1.49	1.49	20	1.49
Rib Chops Bnls	-	-	-	-	-	-	-	-
Sirloin Chops Bnls	-	-	-	-	-	-	-	-
Cc Chops Bnls	4.48	4.48	5	4.48	-	-	-	-
Smoked Chops	-	-	-	-	-	-	-	-
Tenderloin, Fresh	3.66	3.98	10	3.75	3.66	3.66	10	3.66
Tenderloin, Marinated	-	-	-	-	-	-	-	-
Backribs	3.24	3.24	10	3.24	3.24	4.99	30	4.41
Picnic Fresh B/In	-	-	-	-	-	-	-	-
Porketta	-	-	-	-	-	-	-	-
Butt Fresh B/In	2.18	2.18	5	2.18	-	-	-	-
Butt Roast Bnls	-	-	-	-	-	-	-	-
Pork Steak	-	-	-	-	-	-	-	-
Country Style Rib B/In	-	-	-	-	-	-	-	-
Country Style Ribs Bnls	-	-	-	-	-	-	-	-
Spareribs	-	-	-	-	2.99	2.99	10	2.99
St. Louis Style Spareribs	2.99	4.49	20	3.17	-	-	-	-
Ham, B/In	-	-	-	-	-	-	-	-
Ham, Spiral	-	-	-	-	-	-	-	-
Ham, B/In Butt	-	-	-	-	-	-	-	-
Ham, B/In Shank	-	-	-	-	-	-	-	-
Ham, Bnls	4.99	4.99	10	4.99	-	-	-	-
Ham Steak	-	-	-	-	-	-	-	-
Sliced Bacon, 1 Lb Pkg	5.49	7.99	30	6.41	5.00	6.65	50	6.40
Pre-Cooked Bacon	-	-	-	-	-	-	-	-
Canadian Bacon	-	-	-	-	-	-	-	-
Ground Pork	2.99	2.99	5	2.99	3.49	3.49	20	3.49
Bkfst Sausage, 1 Lb Roll	-	-	-	-	3.99	3.99	20	3.99
Bkfst Sausage, Link/Patty	4.00	4.00	10	4.00	-	-	-	-
Pre-Cooked Sausage	-	-	-	-	-	-	-	-
Dinner Sausage	3.77	3.77	10	3.77	3.77	3.77	10	3.77
Italian Sausage	-	-	-	-	-	-	-	-
Chorizo	-	-	-	-	-	-	-	-
Deli Ham	-	-	-	-	-	-	-	-
Pkg/Slctd Ham, 1 Lb/Less	3.99	6.83	40	5.33	4.43	5.69	10	5.06
Deli Cooked Pork Roast	-	-	-	-	-	-	-	-
Deli Cooked Spareribs	-	-	-	-	-	-	-	-
Deli Cooked Backribs	-	-	-	-	-	-	-	-
Pulled Pork	6.50	6.50	10	6.50	-	-	-	-
Feet	-	-	-	-	-	-	-	-
Neckbones	-	-	-	-	-	-	-	-



National Retail Report - Pork

Advertised Prices for Pork at Major Retail Supermarket Outlets ending during the period of 06/11 thru 06/17

(prices in dollars per pound)

Fri. Jun 11, 2021