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Report for 7/19/2025 - 7/25/2025

**MARKET HIGHLIGHTS**

This week in Pork Retail, the Feature Rate increased by 16.1% and the Activity Index increased by 2.6%. Compared to last week, items from the belly, loin, rib, ground, prepared, and deli sections increased in ad space while items from the ham, shoulder, other/misc., and variety meat sections decreased in ad space. Items from the processed section remained mostly steady.

**NATIONAL**

Metric	Current Week (CW)	Previous Week (PW)	Previous Year (PY)
Total Outlets	24,824	24,824	
Activity Index	146,187	142,477	
Feature Rate (%)	93.8%	77.7%	

Section	Price Unit	Item	Environment	Condition	CW		PW		PY	
					Stores	Wtd Avg	Stores	Wtd Avg	Stores	Wtd Avg
Belly	Per lb	Pork Belly, Regular	Antibiotic Free	Fresh	262	5.99				
		Pork Belly, Regular	Conventional	Fresh	183	4.53	281	4.99		
		Pork Belly, Regular	Conventional	Frozen	28	3.98				
		Pork Belly, Value	Conventional	Fresh	27	4.39				
Ham	Per lb	Ham Butt, Bone-In	Conventional	Fresh			422	1.92		
		Ham Shank, Bone-In	Conventional	Fresh	42	1.38	422	1.87		
		Ham Sliced, Boneless, Half	Conventional	Fresh	1,170	3.99				
		Ham Sliced, Boneless, Quarter	Conventional	Fresh	101	6.41				
		Ham Sliced, Boneless, Whole	Conventional	Fresh			91	4.99		
		Ham Spiral Sliced, Bone-In, Half	Conventional	Fresh			164	3.99		
		Ham Steak	Conventional	Fresh	2,562	4.26	4,409	4.40		
		Ham, Boneless, Half	Conventional	Fresh	55	4.44	31	4.51		
		Ham, Boneless, Quarter	Conventional	Fresh	132	5.05	1,334	5.96		
		Ham, Boneless, Whole	Conventional	Fresh	91	3.81	91	4.99		
Loin	Per lb	Whole Pork Leg, Fresh	Conventional	Fresh	131	2.33	131	2.49		
		Assorted Chops, Bone-In, Regular	Conventional	Fresh	2,369	3.12	1,005	1.90		
		Assorted Chops, Bone-In, Value	Conventional	Fresh	1,277	2.13	2,436	3.46		
		Backribs, Regular	Antibiotic Free	Frozen			441	4.99		
		Backribs, Regular	Conventional	Fresh	4,502	3.58	3,849	3.98		
		Backribs, Regular	Conventional	Frozen	2,596	5.25	1,356	4.21		
		Backribs, Value	Conventional	Fresh	46	2.88	30	2.49		
CC Loin Chops, Bone-In, Regular	Antibiotic Free	Fresh	480	5.76	35	5.66				



Section	Price Unit	Item	Environment	Condition	CW	CW	PW	PW	PY	PY		
					Stores	Wtd Avg	Stores	Wtd Avg	Stores	Wtd Avg		
Loin	Per lb	CC Loin Chops, Bone-In, Regular	Conventional	Fresh	2,673	3.15	4,981	3.45				
		CC Loin Chops, Bone-In, Value	Conventional	Fresh	1,985	2.82	1,044	2.85				
		CC Loin Chops, Bone-In, Thick Cut, Regular	Conventional	Fresh	192	3.82	171	3.85				
		CC Loin Chops, Bone-In, Thick Cut, Value	Conventional	Fresh	98	2.99	317	3.28				
		CC Loin Chops, Boneless, Regular	Antibiotic Free	Fresh	1,390	6.49	70	3.99				
		CC Loin Chops, Boneless, Regular	Conventional	Fresh	1,479	3.48	1,658	3.55				
		CC Loin Chops, Boneless, Value	Conventional	Fresh	1,941	2.73	1,819	3.24				
		CC Loin Chops, Boneless, Thick Cut, Regular	Conventional	Fresh			98	3.83				
		CC Loin Chops, Boneless, Thick Cut, Value	Conventional	Fresh	402	2.52						
		CC Loin Roast, Bone-In, Regular	Conventional	Fresh			83	2.52				
		CC Loin Roast, Bone-In, Value	Conventional	Fresh			75	2.99				
		Loin Filets, Marinated, Regular	Conventional	Fresh	4,171	4.40	4,211	4.79				
		Loin Roast, Boneless, Regular	Conventional	Fresh	3,631	2.24	1,397	2.34				
		Loin Roast, Boneless, Value	Conventional	Fresh			36	2.99				
		Rib Chops, Bone-In, Regular	Conventional	Fresh	650	3.14	102	3.36				
		Rib Chops, Bone-In, Value	Conventional	Fresh	115	3.26	94	2.89				
		Rib Chops, Boneless, Regular	Conventional	Fresh	45	4.12						
		Rib End Roast, Bone-In, Regular	Conventional	Fresh	29	1.99	3	3.18				
		Sirloin Chops, Bone-In, Regular	Conventional	Fresh	443	2.31	781	1.76				
		Sirloin Chops, Bone-In, Value	Conventional	Fresh	396	1.79	144	1.91				
		Sirloin Chops, Bone-In, Value	Conventional	Frozen	50	1.69						
		Sirloin Chops, Boneless, Regular	Conventional	Fresh	253	3.26	137	3.17				
		Sirloin Chops, Boneless, Value	Conventional	Fresh	179	2.05	43	2.23				
		Sirloin Roast, Bone-In, Regular	Conventional	Fresh	231	2.37	89	1.86				
		Sirloin Roast, Boneless, Regular	Conventional	Fresh	43	2.96	15	1.99				
		Tenderloin, Fresh, Regular	Conventional	Fresh	1,499	3.49	2,972	3.70				
		Tenderloin, Marinated, Regular	Conventional	Fresh	2,860	5.62	4,039	5.49				
		Whole Loin Roast, Bone-In, Regular	Conventional	Fresh			37	2.49				
		Rib	Per lb	Spareribs, Regular	Conventional	Fresh	2,402	2.96	1,425	2.77		
				Spareribs, Regular	Conventional	Frozen	196	2.99	141	2.83		
Spareribs, Value	Conventional			Fresh	273	2.95	1,157	2.71				
St. Louis Style Spareribs, Regular	Antibiotic Free			Fresh			519	4.90				
St. Louis Style Spareribs, Regular	Antibiotic Free			Frozen			441	4.99				
St. Louis Style Spareribs, Regular	Conventional			Fresh	3,555	2.80	1,689	3.85				
St. Louis Style Spareribs, Regular	Conventional			Frozen	1,814	4.87	960	3.85				



Section	Price Unit	Item	Environment	Condition	CW Stores	CW Wtd Avg	PW Stores	PW Wtd Avg	PY Stores	PY Wtd Avg		
Shoulder	Per lb	Butt Roast, Bone-In, Regular	Conventional	Fresh	3,587	2.59	5,830	2.18				
		Butt Roast, Bone-In, Regular	Conventional	Frozen	39	1.99	39	1.99				
		Butt Roast, Bone-In, Value	Conventional	Fresh	28	1.49						
		Butt Roast, Boneless, Regular	Conventional	Fresh	362	3.08	1,449	3.28				
		Country Style Rib, Bone-In, Regular	Conventional	Fresh	1,468	2.83	3,592	3.20				
		Country Style Rib, Bone-In, Value	Conventional	Fresh	1,195	2.23	1,557	2.60				
		Country Style Rib, Boneless, Regular	Conventional	Fresh	357	3.04	1,990	3.55				
		Country Style Rib, Boneless, Value	Conventional	Fresh	75	2.21	125	2.71				
		Picnic Cushion, Regular	Conventional	Fresh	155	3.19	205	3.09				
		Picnic Cushion, Value	Conventional	Fresh			100	3.11				
		Picnic, Bone-In, Regular	Conventional	Fresh	500	1.65	812	1.68				
		Picnic, Bone-In, Regular	USDA Organic	Fresh	169	2.49						
		Pork Cubed Steak, Regular	Conventional	Fresh	51	5.99	92	3.11				
		Pork Steak, Regular	Conventional	Fresh	1,622	3.13	2,607	2.88				
		Pork Steak, Value	Conventional	Fresh	287	3.13	169	2.83				
		Porketta, Regular	Conventional	Fresh			23	3.49				
		Whole Pork Shoulder, Regular	Conventional	Fresh	171	2.33	1,156	1.89				
		Whole Pork Shoulder, Value	Conventional	Fresh			120	1.69				
		Other/Misc.	Per lb	Stew Meat	Conventional	Fresh	537	2.83	671	3.17		
		Ground	Per lb	Ground Pork, 1-2 Lbs	Conventional	Fresh	910	4.00	788	3.93		
Processed	Per lb	Breakfast Sausage, 1-2 Lbs	Conventional	Fresh	5,536	3.97	8,465	3.73				
		Breakfast Sausage, 1-2 Lbs	USDA Organic, Pasture Raised	Fresh			38	3.49				
		Breakfast Sausage, 2-4 Lbs	Conventional	Fresh	14	4.33						
		Breakfast Sausage, 2-4 Lbs	USDA Organic, Pasture Raised	Frozen			38	3.55				
		Breakfast Sausage, Link/Patty, < 1 Lb	Conventional	Fresh	8,055	5.03	5,970	4.81				
		Breakfast Sausage, Link/Patty, < 1 Lb	USDA Organic, Pasture Raised	Fresh			38	4.65				
		Breakfast Sausage, Link/Patty, 1-2 Lbs	Conventional	Fresh	258	4.08	131	3.05				
		Breakfast Sausage, Link/Patty, 1-2 Lbs	Conventional	Frozen			21	4.14				
		Breakfast Sausage, Link/Patty, 2-4 Lbs	Conventional	Fresh			16	4.63				
		Breakfast Sausage, Link/Patty, 2-4 Lbs	Conventional	Frozen	115	4.37	1,110	3.72				
		Canadian Bacon, < 1 Lb	Conventional	Fresh	120	10.64	27	5.80				



Section	Price Unit	Item	Environment	Condition	CW	CW	PW	PW	PY	PY
					Stores	Wtd Avg	Stores	Wtd Avg	Stores	Wtd Avg
Processed	Per lb	Chorizo, < 1 Lb	Conventional	Fresh	657	4.22	534	3.26		
		Chorizo, 1-2 Lbs	Conventional	Fresh	453	4.78	1,849	4.41		
		Dinner Sausage, 1-2 Lbs	Conventional	Fresh	3,127	3.71	577	4.62		
		Dinner Sausage, 1-2 Lbs	Conventional	Frozen			23	4.62		
		Dinner Sausage, 2-4 Lbs	Conventional	Fresh	60	4.08	19	3.79		
		Italian Sausage, < 1 Lb	Conventional	Fresh	91	3.99				
		Italian Sausage, 1-2 Lbs	Conventional	Fresh	4,184	3.94	5,286	4.32		
		Italian Sausage, 1-2 Lbs	Conventional	Frozen			23	4.62		
		Italian Sausage, 2-4 Lbs	Conventional	Fresh	37	5.50	37	5.50		
		Pre-Cooked Bacon, < 1 Lb	Conventional	Prepared	2,307	28.48	210	32.59		
		Pre-Cooked Sausage, < 1 Lb	Conventional	Prepared	3,043	6.57	317	5.99		
		Pre-Cooked Sausage, 1-2 Lbs	Conventional	Prepared	117	4.77	490	4.94		
		Pre-Cooked Sausage, 2-4 Lbs	Conventional	Prepared	168	4.33				
		Sliced Bacon, < 1 Lb	Conventional	Fresh	9,888	6.74	8,763	6.25		
		Sliced Bacon, < 1 Lb	USDA Organic	Fresh	15	15.98	31	14.95		
		Sliced Bacon, < 1 Lb	USDA Organic, Pasture Raised	Fresh			76	5.32		
		Sliced Bacon, 1-2 Lbs	Conventional	Fresh	12,135	5.34	10,191	5.62		
		Sliced Bacon, 1-2 Lbs	USDA Organic, Pasture Raised	Fresh			38	5.99		
Sliced Bacon, 2-4 Lbs	Conventional	Fresh	779	5.56	803	5.44				
Prepared	Each	Cooked Backribs, Whole	Conventional	Prepared	85	16.48				
		Cooked Spareribs, Half	Conventional	Prepared			18	8.99		
		Cooked Spareribs, Whole	Conventional	Prepared			18	16.99		
		Cooked St. Louis Spareribs, Half	Conventional	Prepared			72	9.99		
		Cooked St. Louis Spareribs, Whole	Conventional	Prepared	77	13.20	137	11.41		
Prepared	Per lb	Cooked Backribs	Conventional	Prepared	758	8.09	2,462	6.20		
		Cooked Spareribs	Conventional	Prepared	33	6.49	17	10.99		
		Cooked St. Louis Spareribs	Conventional	Prepared	2,143	6.65	37	11.99		
		Pulled Pork	Conventional	Prepared	1,201	6.11	581	6.74		
		Smoked Chops	Conventional	Prepared	489	7.14	898	7.26		
Deli	Per lb	Cubed Ham, 16 oz	Conventional	Prepared			354	4.99		
		Cubed Ham, 5-15 oz	Conventional	Prepared	328	5.61	435	5.58		
		Self-Service Deli Ham Tub/Pouch, < 5 oz	Conventional	Prepared	186	5.17	72	7.04		
		Self-Service Deli Ham Tub/Pouch, > 16 oz	Conventional	Prepared	969	4.95	577	4.39		
		Self-Service Deli Ham Tub/Pouch, 16 oz	Conventional	Prepared	3,916	6.03	5,202	5.60		



Section	Price Unit	Item	Environment	Condition	CW Stores	CW Wtd Avg	PW Stores	PW Wtd Avg	PY Stores	PY Wtd Avg
Deli	Per lb	Self-Service Deli Ham Tub/Pouch, 5-15 oz	Antibiotic Free	Prepared	70	21.31				
		Self-Service Deli Ham Tub/Pouch, 5-15 oz	Conventional	Prepared	14,401	7.18	7,536	7.26		
		Service Deli Ham - Cat 1	Conventional	Prepared	7,043	9.58	6,616	9.65		
		Service Deli Ham - Cat 2	Conventional	Prepared	1,491	6.33	1,741	6.48		
		Service Deli Ham - Cat 3	Conventional	Prepared	793	4.66	1,535	4.52		
Variety Meat	Per lb	Feet	Conventional	Fresh	207	2.00	218	2.31		
		Feet	Conventional	Frozen	3	3.69	25	3.69		
		Hocks	Conventional	Fresh	28	3.98				
		Neckbones	Conventional	Fresh	245	2.45	204	2.14		

**NORTHEAST REGION (CT, DE, MA, MD, ME, NH, NJ, NY, PA, RI, VT)**

Metric	Current Week (CW)
Total Outlets	4,853
Activity Index	29,458
Feature Rate (%)	95.5%

Section	Quality	Price Unit	Item	Environment	Condition	Stores	Price Range	Wtd Avg
Belly		Per lb	Pork Belly, Regular	Antibiotic Free	Fresh	23	5.99 - 5.99	5.99
Ham		Per lb	Ham Sliced, Boneless, Half	Conventional	Fresh	76	3.99 - 3.99	3.99
			Ham Steak	Conventional	Fresh	1018	2.99 - 8.00	5.24
			Ham, Boneless, Whole	Conventional	Fresh	91	3.81 - 3.81	3.81
Loin		Per lb	Assorted Chops, Bone-In, Regular	Conventional	Fresh	401	1.99 - 3.99	2.73
			Assorted Chops, Bone-In, Value	Conventional	Fresh	95	1.97 - 2.29	2.04
			Backribs, Regular	Conventional	Fresh	1097	2.99 - 5.49	4.03
			Backribs, Regular	Conventional	Frozen	361	3.49 - 3.99	3.89
			Backribs, Value	Conventional	Fresh	18	3.49 - 3.49	3.49
			CC Loin Chops, Bone-In, Regular	Antibiotic Free	Fresh	23	5.99 - 5.99	5.99
			CC Loin Chops, Bone-In, Regular	Conventional	Fresh	1112	1.99 - 4.29	2.79
			CC Loin Chops, Bone-In, Value	Conventional	Fresh	808	2.49 - 3.49	2.77
			CC Loin Chops, Boneless, Regular	Conventional	Fresh	465	1.99 - 3.99	2.94
			CC Loin Chops, Boneless, Value	Conventional	Fresh	473	2.49 - 4.29	3.07
			Loin Filets, Marinated, Regular	Conventional	Fresh	763	3.33 - 5.81	4.21
Loin Roast, Boneless, Regular	Conventional	Fresh	630	1.99 - 2.99	2.20			
Rib Chops, Bone-In, Regular	Conventional	Fresh	302	2.69 - 2.69	2.69			



Section	Quality	Price Unit	Item	Environment	Condition	Stores	Price Range	Wtd Avg			
Loin		Per lb	Sirloin Chops, Boneless, Value	Conventional	Fresh	54	2.49 - 2.49	2.49			
			Tenderloin, Fresh, Regular	Conventional	Fresh	537	2.99 - 3.99	3.69			
			Tenderloin, Marinated, Regular	Conventional	Fresh	805	4.34 - 6.95	5.61			
Rib		Per lb	Spareribs, Regular	Conventional	Fresh	610	2.49 - 4.99	3.08			
			Spareribs, Regular	Conventional	Frozen	42	2.49 - 3.49	2.99			
			Spareribs, Value	Conventional	Fresh	72	2.99 - 2.99	2.99			
			St. Louis Style Spareribs, Regular	Conventional	Fresh	919	2.49 - 4.49	2.99			
			St. Louis Style Spareribs, Regular	Conventional	Frozen	159	3.99 - 3.99	3.99			
Shoulder		Per lb	Butt Roast, Bone-In, Regular	Conventional	Fresh	461	1.99 - 4.99	3.03			
			Country Style Rib, Bone-In, Regular	Conventional	Fresh	819	2.49 - 3.99	2.93			
			Country Style Rib, Bone-In, Value	Conventional	Fresh	93	1.97 - 2.49	2.07			
			Country Style Rib, Boneless, Regular	Conventional	Fresh	130	2.99 - 2.99	2.99			
			Picnic Cushion, Regular	Conventional	Fresh	18	2.99 - 2.99	2.99			
			Picnic, Bone-In, Regular	Conventional	Fresh	372	1.69 - 1.79	1.71			
			Pork Cubed Steak, Regular	Conventional	Fresh	48	5.99 - 5.99	5.99			
			Pork Steak, Regular	Conventional	Fresh	35	5.99 - 5.99	5.99			
			Whole Pork Shoulder, Regular	Conventional	Fresh	26	1.89 - 1.89	1.89			
Other/Misc.		Per lb	Stew Meat	Conventional	Fresh	38	2.19 - 2.19	2.19			
Ground		Per lb	Ground Pork, 1-2 Lbs	Conventional	Fresh	455	2.99 - 3.99	3.94			
Processed		Per lb	Breakfast Sausage, 1-2 Lbs	Conventional	Fresh	398	3.50 - 3.99	3.83			
			Breakfast Sausage, Link/Patty, < 1 Lb	Conventional	Fresh	1036	3.18 - 6.65	5.19			
			Canadian Bacon, < 1 Lb	Conventional	Fresh	120	10.64 - 10.64	10.64			
			Chorizo, < 1 Lb	Conventional	Fresh	164	6.85 - 6.85	6.85			
			Chorizo, 1-2 Lbs	Conventional	Fresh	95	3.99 - 5.00	4.78			
			Dinner Sausage, 1-2 Lbs	Conventional	Fresh	330	3.78 - 4.21	4.02			
			Italian Sausage, < 1 Lb	Conventional	Fresh	91	3.99 - 3.99	3.99			
			Italian Sausage, 1-2 Lbs	Conventional	Fresh	797	3.28 - 5.99	4.14			
			Italian Sausage, 2-4 Lbs	Conventional	Fresh	37	5.50 - 5.50	5.50			
			Pre-Cooked Bacon, < 1 Lb	Conventional	Prepared	316	26.59 - 41.85	34.71			
			Pre-Cooked Sausage, < 1 Lb	Conventional	Prepared	225	4.17 - 8.32	6.24			
			Pre-Cooked Sausage, 1-2 Lbs	Conventional	Prepared	20	5.59 - 5.59	5.59			
			Pre-Cooked Sausage, 2-4 Lbs	Conventional	Prepared	23	3.50 - 3.50	3.50			
			Sliced Bacon, < 1 Lb	Conventional	Fresh	2163	3.99 - 10.65	6.41			
			Sliced Bacon, 1-2 Lbs	Conventional	Fresh	2958	3.99 - 7.99	5.65			
			Sliced Bacon, 2-4 Lbs	Conventional	Fresh	16	6.16 - 6.16	6.16			
			Prepared		Per lb	Cooked Backribs	Conventional	Prepared	208	8.66 - 8.66	8.66
						Pulled Pork	Conventional	Prepared	489	4.99 - 7.99	6.24
			Deli		Per lb	Cubed Ham, 5-15 oz	Conventional	Prepared	182	5.80 - 5.80	5.80
						Self-Service Deli Ham Tub/Pouch, < 5 oz	Conventional	Prepared	38	6.00 - 6.00	6.00
Self-Service Deli Ham Tub/Pouch, 16 oz	Conventional	Prepared				367	4.99 - 8.49	6.40			



Section	Quality	Price Unit	Item	Environment	Condition	Stores	Price Range	Wtd Avg
Deli		Per lb	Self-Service Deli Ham Tub/Pouch, 5-15 oz	Antibiotic Free	Prepared	3	21.31 - 21.31	21.31
			Self-Service Deli Ham Tub/Pouch, 5-15 oz	Conventional	Prepared	2284	6.20 - 10.65	7.34
			Service Deli Ham - Cat 1	Conventional	Prepared	2543	6.99 - 13.99	9.00
			Service Deli Ham - Cat 2	Conventional	Prepared	793	5.99 - 7.49	6.12
			Service Deli Ham - Cat 3	Conventional	Prepared	255	3.99 - 5.99	4.83
Variety Meat		Per lb	Feet	Conventional	Fresh	38	1.59 - 1.59	1.59
			Neckbones	Conventional	Fresh	20	2.49 - 2.49	2.49

### SOUTHEAST REGION (AL, FL, GA, MS, NC, SC, TN, VA, WV)

Metric	Current Week (CW)
Total Outlets	6,580
Activity Index	45,023
Feature Rate (%)	95.8%

Section	Quality	Price Unit	Item	Environment	Condition	Stores	Price Range	Wtd Avg
Belly		Per lb	Pork Belly, Regular	Antibiotic Free	Fresh	239	5.99 - 5.99	5.99
			Pork Belly, Regular	Conventional	Fresh	32	2.79 - 2.79	2.79
			Pork Belly, Regular	Conventional	Frozen	28	3.98 - 3.98	3.98
Ham		Per lb	Ham Shank, Bone-In	Conventional	Fresh	42	1.38 - 1.38	1.38
			Ham Sliced, Boneless, Half	Conventional	Fresh	1094	3.99 - 3.99	3.99
			Ham Steak	Conventional	Fresh	1128	2.99 - 7.00	3.05
			Ham, Boneless, Half	Conventional	Fresh	1	3.89 - 3.89	3.89
			Ham, Boneless, Quarter	Conventional	Fresh	32	4.66 - 4.66	4.66
Loin		Per lb	Assorted Chops, Bone-In, Regular	Conventional	Fresh	1158	1.69 - 3.49	3.43
			Assorted Chops, Bone-In, Value	Conventional	Fresh	89	1.97 - 3.49	2.47
			Backribs, Regular	Conventional	Fresh	1818	2.99 - 4.99	3.24
			Backribs, Regular	Conventional	Frozen	1389	5.69 - 5.69	5.69
			Backribs, Value	Conventional	Fresh	28	2.49 - 2.49	2.49
			CC Loin Chops, Bone-In, Regular	Antibiotic Free	Fresh	239	5.99 - 5.99	5.99
			CC Loin Chops, Bone-In, Regular	Conventional	Fresh	118	2.19 - 3.99	3.48
			CC Loin Chops, Bone-In, Value	Conventional	Fresh	411	2.49 - 3.19	2.75
			CC Loin Chops, Boneless, Regular	Antibiotic Free	Fresh	1389	6.49 - 6.49	6.49
			CC Loin Chops, Boneless, Regular	Conventional	Fresh	328	3.99 - 4.98	4.56
			CC Loin Chops, Boneless, Value	Conventional	Fresh	598	2.19 - 2.99	2.56
			CC Loin Chops, Boneless, Thick Cut, Value	Conventional	Fresh	38	2.79 - 2.79	2.79
			Loin Filets, Marinated, Regular	Conventional	Fresh	1800	4.52 - 4.86	4.60
			Loin Roast, Boneless, Regular	Conventional	Fresh	759	1.65 - 2.99	2.09
			Rib Chops, Boneless, Regular	Conventional	Fresh	28	2.99 - 2.99	2.99
Sirloin Chops, Bone-In, Regular	Conventional	Fresh	40	2.28 - 2.28	2.28			



Section	Quality	Price Unit	Item	Environment	Condition	Stores	Price Range	Wtd Avg
Loin	Per lb	Sirloin Chops, Bone-In, Value	Conventional	Fresh	25	0.98 - 0.98	0.98	
		Sirloin Chops, Bone-In, Value	Conventional	Frozen	50	1.69 - 1.69	1.69	
		Sirloin Chops, Boneless, Regular	Conventional	Fresh	40	3.99 - 3.99	3.99	
		Sirloin Chops, Boneless, Value	Conventional	Fresh	17	2.49 - 2.49	2.49	
		Sirloin Roast, Boneless, Regular	Conventional	Fresh	40	2.99 - 2.99	2.99	
		Tenderloin, Fresh, Regular	Conventional	Fresh	390	2.99 - 3.99	3.20	
		Tenderloin, Marinated, Regular	Conventional	Fresh	1487	5.10 - 6.08	5.64	
Rib	Per lb	Spareribs, Regular	Conventional	Fresh	655	1.79 - 4.99	2.85	
		Spareribs, Regular	Conventional	Frozen	6	2.49 - 3.49	2.99	
		Spareribs, Value	Conventional	Fresh	92	2.69 - 2.99	2.89	
		St. Louis Style Spareribs, Regular	Conventional	Fresh	723	2.49 - 2.99	2.53	
		St. Louis Style Spareribs, Regular	Conventional	Frozen	1389	4.99 - 4.99	4.99	
Shoulder	Per lb	Butt Roast, Bone-In, Regular	Conventional	Fresh	1746	1.69 - 4.99	2.35	
		Butt Roast, Bone-In, Value	Conventional	Fresh	28	1.49 - 1.49	1.49	
		Country Style Rib, Bone-In, Regular	Conventional	Fresh	239	1.98 - 3.99	2.81	
		Country Style Rib, Bone-In, Value	Conventional	Fresh	95	1.97 - 2.99	2.51	
		Country Style Rib, Boneless, Regular	Conventional	Fresh	21	2.49 - 2.99	2.80	
		Picnic, Bone-In, Regular	Conventional	Fresh	128	0.99 - 1.99	1.49	
		Pork Cubed Steak, Regular	Conventional	Fresh	3	5.99 - 5.99	5.99	
		Pork Steak, Regular	Conventional	Fresh	1453	2.98 - 5.99	3.02	
		Pork Steak, Value	Conventional	Fresh	78	2.69 - 2.99	2.88	
Other/Misc.	Per lb	Stew Meat	Conventional	Fresh	68	2.98 - 3.99	3.57	
Ground	Per lb	Ground Pork, 1-2 Lbs	Conventional	Fresh	14	2.99 - 3.99	3.78	
Processed	Per lb	Breakfast Sausage, 1-2 Lbs	Conventional	Fresh	1828	2.98 - 5.79	3.99	
		Breakfast Sausage, Link/Patty, < 1 Lb	Conventional	Fresh	2858	3.33 - 6.65	5.29	
		Breakfast Sausage, Link/Patty, 1-2 Lbs	Conventional	Fresh	90	2.96 - 4.14	3.27	
		Breakfast Sausage, Link/Patty, 2-4 Lbs	Conventional	Frozen	56	4.25 - 4.84	4.55	
		Dinner Sausage, 1-2 Lbs	Conventional	Fresh	592	3.55 - 4.21	3.72	
		Italian Sausage, 1-2 Lbs	Conventional	Fresh	480	3.55 - 5.99	3.64	
		Pre-Cooked Bacon, < 1 Lb	Conventional	Prepared	1154	26.59 - 31.68	26.85	
		Pre-Cooked Sausage, < 1 Lb	Conventional	Prepared	497	4.17 - 6.65	6.46	
		Sliced Bacon, < 1 Lb	Conventional	Fresh	3069	4.00 - 10.65	7.46	
		Sliced Bacon, 1-2 Lbs	Conventional	Fresh	4587	2.50 - 6.99	5.26	
Prepared	Each	Sliced Bacon, 2-4 Lbs	Conventional	Fresh	57	6.16 - 6.40	6.37	
		Cooked St. Louis Spareribs, Whole	Conventional	Prepared	32	11.99 - 11.99	11.99	
Prepared	Per lb	Cooked Backribs	Conventional	Prepared	65	8.66 - 8.66	8.66	
		Cooked St. Louis Spareribs	Conventional	Prepared	440	6.50 - 6.50	6.50	
		Pulled Pork	Conventional	Prepared	287	4.99 - 5.99	5.66	
		Smoked Chops	Conventional	Prepared	56	3.99 - 9.73	5.18	
Deli	Per lb	Cubed Ham, 5-15 oz	Conventional	Prepared	49	4.00 - 5.80	4.62	



Section	Quality	Price Unit	Item	Environment	Condition	Stores	Price Range	Wtd Avg
Deli		Per lb	Self-Service Deli Ham Tub/Pouch, < 5 oz	Conventional	Prepared	27	5.92 - 6.00	5.93
			Self-Service Deli Ham Tub/Pouch, > 16 oz	Conventional	Prepared	342	5.59 - 5.59	5.59
			Self-Service Deli Ham Tub/Pouch, 16 oz	Conventional	Prepared	1621	4.99 - 8.99	5.98
			Self-Service Deli Ham Tub/Pouch, 5-15 oz	Conventional	Prepared	4106	3.98 - 12.78	7.55
			Service Deli Ham - Cat 1	Conventional	Prepared	557	7.99 - 11.99	10.44
			Service Deli Ham - Cat 2	Conventional	Prepared	137	5.18 - 6.00	5.75
			Service Deli Ham - Cat 3	Conventional	Prepared	119	2.98 - 4.99	3.27
Variety Meat		Per lb	Feet	Conventional	Fresh	110	1.99 - 1.99	1.99
			Hocks	Conventional	Fresh	28	3.98 - 3.98	3.98
			Neckbones	Conventional	Fresh	166	1.69 - 3.98	2.50

## MIDWEST REGION (IA, IL, IN, KY, MI, MN, ND, NE, OH, SD, WI)

Metric	Current Week (CW)
Total Outlets	4,639
Activity Index	25,966
Feature Rate (%)	94.7%

Section	Quality	Price Unit	Item	Environment	Condition	Stores	Price Range	Wtd Avg
Belly		Per lb	Pork Belly, Regular	Conventional	Fresh	17	3.99 - 3.99	3.99
			Pork Belly, Value	Conventional	Fresh	2	4.39 - 4.39	4.39
Ham		Per lb	Ham Sliced, Boneless, Quarter	Conventional	Fresh	101	5.49 - 6.66	6.41
			Ham Steak	Conventional	Fresh	163	3.99 - 7.00	5.91
			Ham, Boneless, Half	Conventional	Fresh	36	3.89 - 5.49	3.98
			Ham, Boneless, Quarter	Conventional	Fresh	48	3.99 - 5.99	4.82
Loin		Per lb	Assorted Chops, Bone-In, Regular	Conventional	Fresh	501	1.69 - 3.77	2.92
			Assorted Chops, Bone-In, Value	Conventional	Fresh	19	1.97 - 3.49	2.85
			Backribs, Regular	Conventional	Fresh	889	3.49 - 4.99	3.57
			Backribs, Regular	Conventional	Frozen	184	3.29 - 5.69	4.38
			CC Loin Chops, Bone-In, Regular	Conventional	Fresh	155	2.19 - 5.99	3.69
			CC Loin Chops, Bone-In, Value	Conventional	Fresh	495	2.79 - 3.19	2.85
			CC Loin Chops, Bone-In, Thick Cut, Regular	Conventional	Fresh	90	2.49 - 2.49	2.49
			CC Loin Chops, Bone-In, Thick Cut, Value	Conventional	Fresh	98	2.99 - 2.99	2.99
			CC Loin Chops, Boneless, Regular	Antibiotic Free	Fresh	1	6.49 - 6.49	6.49
			CC Loin Chops, Boneless, Regular	Conventional	Fresh	166	2.49 - 5.99	3.80
			CC Loin Chops, Boneless, Value	Conventional	Fresh	461	1.99 - 3.99	2.63
			Loin Filets, Marinated, Regular	Conventional	Fresh	670	2.66 - 4.86	4.09
			Loin Roast, Boneless, Regular	Conventional	Fresh	1052	1.79 - 4.99	2.18
Rib Chops, Bone-In, Regular	Conventional	Fresh	167	2.89 - 4.00	3.79			
Rib Chops, Boneless, Regular	Conventional	Fresh	17	5.99 - 5.99	5.99			



Section	Quality	Price Unit	Item	Environment	Condition	Stores	Price Range	Wtd Avg
Loin	Per lb	Sirloin Chops, Bone-In, Regular	Conventional	Fresh	17	2.99 - 2.99	2.99	
		Sirloin Chops, Bone-In, Value	Conventional	Fresh	21	1.99 - 1.99	1.99	
		Sirloin Chops, Boneless, Regular	Conventional	Fresh	11	2.79 - 2.79	2.79	
		Sirloin Chops, Boneless, Value	Conventional	Fresh	2	2.49 - 2.49	2.49	
		Tenderloin, Fresh, Regular	Conventional	Fresh	93	2.99 - 4.99	3.44	
		Tenderloin, Marinated, Regular	Conventional	Fresh	138	3.47 - 6.08	5.42	
Rib	Per lb	Spareribs, Regular	Conventional	Fresh	690	1.79 - 3.99	2.88	
		Spareribs, Value	Conventional	Fresh	21	2.99 - 2.99	2.99	
		St. Louis Style Spareribs, Regular	Conventional	Fresh	1283	2.49 - 3.88	2.83	
		St. Louis Style Spareribs, Regular	Conventional	Frozen	1	4.99 - 4.99	4.99	
Shoulder	Per lb	Butt Roast, Bone-In, Regular	Conventional	Fresh	81	1.79 - 4.99	2.35	
		Butt Roast, Boneless, Regular	Conventional	Fresh	259	2.88 - 2.88	2.88	
		Country Style Rib, Bone-In, Regular	Conventional	Fresh	51	2.49 - 2.69	2.54	
		Country Style Rib, Bone-In, Value	Conventional	Fresh	24	1.97 - 2.49	2.32	
		Country Style Rib, Boneless, Regular	Conventional	Fresh	25	2.89 - 2.99	2.95	
		Pork Steak, Regular	Conventional	Fresh	57	2.99 - 5.99	3.66	
		Whole Pork Shoulder, Regular	Conventional	Fresh	2	2.12 - 2.12	2.12	
Other/Misc.	Per lb	Stew Meat	Conventional	Fresh	37	3.99 - 4.99	4.42	
Ground	Per lb	Ground Pork, 1-2 Lbs	Conventional	Fresh	140	3.50 - 4.49	3.92	
Processed	Per lb	Breakfast Sausage, 1-2 Lbs	Conventional	Fresh	1933	2.99 - 4.99	4.00	
		Breakfast Sausage, Link/Patty, < 1 Lb	Conventional	Fresh	1534	2.39 - 6.53	5.24	
		Breakfast Sausage, Link/Patty, 1-2 Lbs	Conventional	Fresh	141	2.96 - 5.92	4.78	
		Chorizo, < 1 Lb	Conventional	Fresh	75	2.67 - 5.70	4.07	
		Chorizo, 1-2 Lbs	Conventional	Fresh	37	3.99 - 3.99	3.99	
		Dinner Sausage, 1-2 Lbs	Conventional	Fresh	1093	3.36 - 5.47	3.63	
		Dinner Sausage, 2-4 Lbs	Conventional	Fresh	60	3.79 - 4.21	4.08	
		Italian Sausage, 1-2 Lbs	Conventional	Fresh	793	3.55 - 5.04	3.65	
		Pre-Cooked Bacon, < 1 Lb	Conventional	Prepared	624	25.33 - 38.34	28.53	
		Pre-Cooked Sausage, < 1 Lb	Conventional	Prepared	1299	4.45 - 9.15	6.36	
		Pre-Cooked Sausage, 1-2 Lbs	Conventional	Prepared	2	3.36 - 3.36	3.36	
		Pre-Cooked Sausage, 2-4 Lbs	Conventional	Prepared	18	3.60 - 4.00	3.98	
		Sliced Bacon, < 1 Lb	Conventional	Fresh	1109	4.39 - 9.32	7.23	
		Sliced Bacon, 1-2 Lbs	Conventional	Fresh	2023	3.99 - 7.99	5.23	
		Sliced Bacon, 2-4 Lbs	Conventional	Fresh	200	5.66 - 6.16	5.69	
		Prepared	Each	Cooked Backribs, Whole	Conventional	Prepared	18	14.99 - 14.99
Cooked St. Louis Spareribs, Whole	Conventional			Prepared	16	15.99 - 15.99	15.99	
Prepared	Per lb	Cooked Backribs	Conventional	Prepared	376	6.24 - 9.77	7.70	
		Cooked St. Louis Spareribs	Conventional	Prepared	589	6.50 - 6.50	6.50	
		Pulled Pork	Conventional	Prepared	92	4.99 - 5.99	5.28	
		Smoked Chops	Conventional	Prepared	259	7.46 - 7.46	7.46	



Section	Quality	Price Unit	Item	Environment	Condition	Stores	Price Range	Wtd Avg
Deli		Per lb	Cubed Ham, 5-15 oz	Conventional	Prepared	43	5.98 - 7.00	6.95
			Self-Service Deli Ham Tub/Pouch, < 5 oz	Conventional	Prepared	39	6.00 - 6.00	6.00
			Self-Service Deli Ham Tub/Pouch, > 16 oz	Conventional	Prepared	283	3.63 - 5.08	5.00
			Self-Service Deli Ham Tub/Pouch, 16 oz	Conventional	Prepared	855	4.49 - 7.99	6.46
			Self-Service Deli Ham Tub/Pouch, 5-15 oz	Antibiotic Free	Prepared	61	21.31 - 21.31	21.31
			Self-Service Deli Ham Tub/Pouch, 5-15 oz	Conventional	Prepared	2961	4.78 - 12.78	7.40
			Service Deli Ham - Cat 1	Conventional	Prepared	701	6.99 - 10.99	9.21
			Service Deli Ham - Cat 2	Conventional	Prepared	395	5.99 - 7.99	7.16
			Service Deli Ham - Cat 3	Conventional	Prepared	52	3.99 - 4.99	4.68

**SOUTH CENTRAL REGION (AR, CO, KS, LA, MO, NM, OK, TX)**

Metric	Current Week (CW)
Total Outlets	3,705
Activity Index	20,889
Feature Rate (%)	92.6%

Section	Quality	Price Unit	Item	Environment	Condition	Stores	Price Range	Wtd Avg
Belly		Per lb	Pork Belly, Regular	Conventional	Fresh	62	4.99 - 4.99	4.99
			Pork Belly, Value	Conventional	Fresh	25	4.39 - 4.39	4.39
Ham		Per lb	Ham Steak	Conventional	Fresh	210	2.99 - 5.80	4.25
			Ham, Boneless, Half	Conventional	Fresh	18	3.89 - 5.49	5.40
			Ham, Boneless, Quarter	Conventional	Fresh	52	5.49 - 5.49	5.49
			Whole Pork Leg, Fresh	Conventional	Fresh	3	2.47 - 2.47	2.47
Loin		Per lb	Assorted Chops, Bone-In, Regular	Conventional	Fresh	150	1.99 - 3.77	2.48
			Assorted Chops, Bone-In, Value	Conventional	Fresh	373	1.79 - 3.49	2.32
			Backribs, Regular	Conventional	Fresh	450	2.98 - 3.99	3.48
			Backribs, Regular	Conventional	Frozen	79	3.29 - 4.99	3.39
			CC Loin Chops, Bone-In, Regular	Antibiotic Free	Fresh	218	5.49 - 5.49	5.49
			CC Loin Chops, Bone-In, Regular	Conventional	Fresh	318	2.99 - 4.99	3.97
			CC Loin Chops, Bone-In, Value	Conventional	Fresh	265	2.79 - 3.29	3.04
			CC Loin Chops, Bone-In, Thick Cut, Regular	Conventional	Fresh	102	4.99 - 4.99	4.99
			CC Loin Chops, Boneless, Regular	Conventional	Fresh	35	1.97 - 2.99	2.83
			CC Loin Chops, Boneless, Value	Conventional	Fresh	377	1.99 - 2.99	2.70
			CC Loin Chops, Boneless, Thick Cut, Value	Conventional	Fresh	364	2.49 - 2.49	2.49
			Loin Filets, Marinated, Regular	Conventional	Fresh	429	2.66 - 5.20	4.07
			Loin Roast, Boneless, Regular	Conventional	Fresh	722	1.47 - 3.29	2.25
			Rib Chops, Bone-In, Regular	Conventional	Fresh	141	1.69 - 4.00	3.52
			Rib Chops, Bone-In, Value	Conventional	Fresh	109	3.29 - 3.29	3.29
			Rib End Roast, Bone-In, Regular	Conventional	Fresh	29	1.99 - 1.99	1.99
Sirloin Chops, Bone-In, Regular	Conventional	Fresh	121	1.78 - 2.49	1.80			



Section	Quality	Price Unit	Item	Environment	Condition	Stores	Price Range	Wtd Avg			
Loin		Per lb	Sirloin Chops, Bone-In, Value	Conventional	Fresh	284	1.00 - 2.28	1.84			
			Sirloin Chops, Boneless, Value	Conventional	Fresh	51	1.47 - 1.97	1.49			
			Sirloin Roast, Bone-In, Regular	Conventional	Fresh	59	1.99 - 1.99	1.99			
			Tenderloin, Fresh, Regular	Conventional	Fresh	180	2.99 - 3.99	3.61			
			Tenderloin, Marinated, Regular	Conventional	Fresh	419	3.47 - 6.95	5.55			
Rib		Per lb	Spareribs, Regular	Conventional	Fresh	120	1.79 - 3.99	2.88			
			Spareribs, Value	Conventional	Fresh	88	2.99 - 2.99	2.99			
			St. Louis Style Spareribs, Regular	Conventional	Fresh	451	2.47 - 3.88	2.67			
Shoulder		Per lb	Butt Roast, Bone-In, Regular	Conventional	Fresh	451	1.69 - 4.99	2.77			
			Butt Roast, Bone-In, Regular	Conventional	Frozen	39	1.99 - 1.99	1.99			
			Butt Roast, Boneless, Regular	Conventional	Fresh	72	2.88 - 4.99	2.98			
			Country Style Rib, Bone-In, Regular	Conventional	Fresh	132	1.79 - 2.79	2.50			
			Country Style Rib, Bone-In, Value	Conventional	Fresh	277	1.97 - 3.98	2.83			
			Country Style Rib, Boneless, Regular	Conventional	Fresh	141	2.49 - 3.29	2.86			
			Country Style Rib, Boneless, Value	Conventional	Fresh	20	1.97 - 2.98	2.88			
			Picnic Cushion, Regular	Conventional	Fresh	3	3.47 - 3.47	3.47			
			Pork Steak, Regular	Conventional	Fresh	38	2.69 - 5.99	3.31			
			Pork Steak, Value	Conventional	Fresh	170	2.99 - 3.48	3.33			
			Whole Pork Shoulder, Regular	Conventional	Fresh	25	2.12 - 2.12	2.12			
			Other/Misc.		Per lb	Stew Meat	Conventional	Fresh	259	1.97 - 3.47	2.20
			Ground		Per lb	Ground Pork, 1-2 Lbs	Conventional	Fresh	158	2.99 - 4.49	4.01
Processed		Per lb	Breakfast Sausage, 1-2 Lbs	Conventional	Fresh	998	2.50 - 4.99	3.71			
			Breakfast Sausage, Link/Patty, < 1 Lb	Conventional	Fresh	734	2.39 - 6.53	4.89			
			Breakfast Sausage, Link/Patty, 1-2 Lbs	Conventional	Fresh	27	2.96 - 3.55	3.09			
			Breakfast Sausage, Link/Patty, 2-4 Lbs	Conventional	Frozen	59	4.21 - 4.21	4.21			
			Chorizo, < 1 Lb	Conventional	Fresh	164	2.36 - 5.70	3.23			
			Chorizo, 1-2 Lbs	Conventional	Fresh	65	4.27 - 4.69	4.66			
			Dinner Sausage, 1-2 Lbs	Conventional	Fresh	638	3.35 - 5.47	3.59			
			Italian Sausage, 1-2 Lbs	Conventional	Fresh	802	3.55 - 4.49	3.83			
			Pre-Cooked Bacon, < 1 Lb	Conventional	Prepared	191	25.33 - 28.51	27.83			
			Pre-Cooked Sausage, < 1 Lb	Conventional	Prepared	570	4.45 - 9.15	6.55			
			Pre-Cooked Sausage, 1-2 Lbs	Conventional	Prepared	95	3.36 - 5.19	4.63			
			Pre-Cooked Sausage, 2-4 Lbs	Conventional	Prepared	127	3.60 - 5.01	4.53			
			Sliced Bacon, < 1 Lb	Conventional	Fresh	1365	3.29 - 9.20	5.64			
			Sliced Bacon, 1-2 Lbs	Conventional	Fresh	1123	3.97 - 6.99	5.18			
			Sliced Bacon, 2-4 Lbs	Conventional	Fresh	210	4.79 - 5.19	5.08			
			Prepared		Each	Cooked Backribs, Whole	Conventional	Prepared	67	15.99 - 17.99	16.89
						Cooked St. Louis Spareribs, Whole	Conventional	Prepared	29	12.99 - 12.99	12.99
			Prepared		Per lb	Cooked Backribs	Conventional	Prepared	102	6.66 - 8.66	8.09
						Cooked St. Louis Spareribs	Conventional	Prepared	490	6.50 - 7.00	6.65



Section	Quality	Price Unit	Item	Environment	Condition	Stores	Price Range	Wtd Avg
Prepared		Per lb	Pulled Pork	Conventional	Prepared	152	4.99 - 10.99	5.50
			Smoked Chops	Conventional	Prepared	174	3.99 - 9.73	7.30
Deli		Per lb	Cubed Ham, 5-15 oz	Conventional	Prepared	54	3.80 - 5.98	4.81
			Self-Service Deli Ham Tub/Pouch, < 5 oz	Conventional	Prepared	82	4.00 - 6.00	4.15
			Self-Service Deli Ham Tub/Pouch, > 16 oz	Conventional	Prepared	145	3.50 - 5.59	3.98
			Self-Service Deli Ham Tub/Pouch, 16 oz	Conventional	Prepared	379	4.99 - 6.99	5.91
			Self-Service Deli Ham Tub/Pouch, 5-15 oz	Antibiotic Free	Prepared	6	21.31 - 21.31	21.31
			Self-Service Deli Ham Tub/Pouch, 5-15 oz	Conventional	Prepared	2532	4.39 - 12.78	6.52
			Service Deli Ham - Cat 1	Conventional	Prepared	1231	6.99 - 11.99	9.68
			Service Deli Ham - Cat 2	Conventional	Prepared	36	5.99 - 6.99	6.80
			Service Deli Ham - Cat 3	Conventional	Prepared	35	3.29 - 5.99	3.63
Variety Meat		Per lb	Feet	Conventional	Fresh	59	2.29 - 2.29	2.29
			Neckbones	Conventional	Fresh	59	2.29 - 2.29	2.29

## SOUTHWEST REGION (AZ, CA, NV, UT)

Metric	Current Week (CW)
Total Outlets	3,675
Activity Index	16,728
Feature Rate (%)	89.3%

Section	Quality	Price Unit	Item	Environment	Condition	Stores	Price Range	Wtd Avg
Belly		Per lb	Pork Belly, Regular	Conventional	Fresh	63	4.99 - 4.99	4.99
Ham		Per lb	Ham Steak	Conventional	Fresh	12	4.24 - 7.99	7.68
			Whole Pork Leg, Fresh	Conventional	Fresh	128	2.19 - 2.47	2.33
Loin		Per lb	Assorted Chops, Bone-In, Regular	Conventional	Fresh	148	2.99 - 2.99	2.99
			Assorted Chops, Bone-In, Value	Conventional	Fresh	356	1.97 - 1.97	1.97
			Backribs, Regular	Conventional	Fresh	139	3.49 - 4.49	3.63
			Backribs, Regular	Conventional	Frozen	583	4.99 - 5.99	5.56
			CC Loin Chops, Bone-In, Regular	Conventional	Fresh	505	2.99 - 3.49	3.12
			CC Loin Chops, Boneless, Regular	Conventional	Fresh	315	1.97 - 3.99	3.45
			CC Loin Chops, Boneless, Value	Conventional	Fresh	11	2.47 - 2.99	2.56
			Loin Filets, Marinated, Regular	Conventional	Fresh	382	4.66 - 4.66	4.66
			Loin Roast, Boneless, Regular	Conventional	Fresh	322	1.97 - 2.99	2.65
			Sirloin Chops, Bone-In, Regular	Conventional	Fresh	232	2.49 - 2.49	2.49
			Sirloin Chops, Bone-In, Value	Conventional	Fresh	47	1.69 - 1.69	1.69
			Sirloin Chops, Boneless, Regular	Conventional	Fresh	101	2.79 - 4.99	3.03
			Sirloin Chops, Boneless, Value	Conventional	Fresh	55	1.97 - 1.97	1.97
			Sirloin Roast, Bone-In, Regular	Conventional	Fresh	169	2.49 - 2.49	2.49
Tenderloin, Fresh, Regular	Conventional	Fresh	77	2.99 - 3.99	3.61			



Section	Quality	Price Unit	Item	Environment	Condition	Stores	Price Range	Wtd Avg
Rib		Per lb	Spareribs, Regular	Conventional	Fresh	130	3.49 - 3.99	3.76
			Spareribs, Regular	Conventional	Frozen	148	2.99 - 2.99	2.99
			St. Louis Style Spareribs, Regular	Conventional	Fresh	120	2.49 - 2.49	2.49
			St. Louis Style Spareribs, Regular	Conventional	Frozen	254	4.79 - 4.79	4.79
Shoulder		Per lb	Butt Roast, Bone-In, Regular	Conventional	Fresh	651	2.29 - 2.99	2.76
			Butt Roast, Boneless, Regular	Conventional	Fresh	19	4.99 - 4.99	4.99
			Country Style Rib, Bone-In, Regular	Conventional	Fresh	205	2.47 - 3.99	2.59
			Country Style Rib, Bone-In, Value	Conventional	Fresh	356	1.97 - 1.97	1.97
			Country Style Rib, Boneless, Regular	Conventional	Fresh	40	3.99 - 3.99	3.99
			Country Style Rib, Boneless, Value	Conventional	Fresh	55	1.97 - 1.97	1.97
			Picnic Cushion, Regular	Conventional	Fresh	134	2.99 - 3.47	3.22
			Picnic, Bone-In, Regular	USDA Organic	Fresh	169	2.49 - 2.49	2.49
			Pork Steak, Regular	Conventional	Fresh	11	3.99 - 3.99	3.99
			Whole Pork Shoulder, Regular	Conventional	Fresh	118	2.47 - 2.47	2.47
Other/Misc.		Per lb	Stew Meat	Conventional	Fresh	135	2.99 - 3.49	3.43
Ground		Per lb	Ground Pork, 1-2 Lbs	Conventional	Fresh	66	3.49 - 4.99	3.51
Processed		Per lb	Breakfast Sausage, 1-2 Lbs	Conventional	Fresh	186	3.99 - 5.00	4.99
			Breakfast Sausage, Link/Patty, < 1 Lb	Conventional	Fresh	1228	2.40 - 6.67	4.38
			Chorizo, < 1 Lb	Conventional	Fresh	254	2.13 - 3.62	3.20
			Chorizo, 1-2 Lbs	Conventional	Fresh	256	4.27 - 5.99	4.92
			Dinner Sausage, 1-2 Lbs	Conventional	Fresh	245	3.55 - 5.47	3.64
			Italian Sausage, 1-2 Lbs	Conventional	Fresh	766	3.55 - 4.49	4.10
			Pre-Cooked Sausage, < 1 Lb	Conventional	Prepared	185	6.65 - 8.33	8.32
			Sliced Bacon, < 1 Lb	Conventional	Fresh	1524	5.20 - 9.32	6.80
			Sliced Bacon, 1-2 Lbs	Conventional	Fresh	898	3.99 - 7.99	5.31
			Sliced Bacon, 2-4 Lbs	Conventional	Fresh	52	5.00 - 6.16	5.56
Prepared		Per lb	Cooked Spareribs	Conventional	Prepared	11	6.49 - 6.49	6.49
			Cooked St. Louis Spareribs	Conventional	Prepared	417	6.50 - 7.00	6.72
			Pulled Pork	Conventional	Prepared	139	5.49 - 10.99	7.98
Deli		Per lb	Self-Service Deli Ham Tub/Pouch, > 16 oz	Conventional	Prepared	125	3.75 - 5.45	3.89
			Self-Service Deli Ham Tub/Pouch, 16 oz	Conventional	Prepared	486	3.99 - 6.49	5.23
			Self-Service Deli Ham Tub/Pouch, 5-15 oz	Conventional	Prepared	1915	4.39 - 10.47	6.72
			Service Deli Ham - Cat 1	Conventional	Prepared	1323	8.99 - 11.99	10.06
			Service Deli Ham - Cat 2	Conventional	Prepared	130	4.99 - 6.29	5.58
			Service Deli Ham - Cat 3	Conventional	Prepared	332	4.29 - 6.49	5.12

**NORTHWEST REGION (ID, MT, OR, WA, WY)**

Metric	Current Week (CW)
Total Outlets	1,172
Activity Index	7,271



Feature Rate (%) 91.8%

Section	Quality	Price Unit	Item	Environment	Condition	Stores	Price Range	Wtd Avg
Ham		Per lb	Ham Steak	Conventional	Fresh	24	4.24 - 7.99	7.68
Loin		Per lb	Assorted Chops, Bone-In, Value	Conventional	Fresh	308	1.97 - 2.29	1.97
			Backribs, Regular	Conventional	Fresh	76	3.99 - 3.99	3.99
			CC Loin Chops, Bone-In, Regular	Conventional	Fresh	405	2.49 - 5.49	3.12
			CC Loin Chops, Bone-In, Value	Conventional	Fresh	4	2.69 - 2.69	2.69
			CC Loin Chops, Boneless, Regular	Conventional	Fresh	164	2.49 - 3.99	2.78
			CC Loin Chops, Boneless, Value	Conventional	Fresh	21	2.47 - 2.47	2.47
			Loin Filets, Marinated, Regular	Conventional	Fresh	116	4.66 - 4.66	4.66
			Loin Roast, Boneless, Regular	Conventional	Fresh	135	2.49 - 2.49	2.49
			Rib Chops, Bone-In, Regular	Conventional	Fresh	40	2.49 - 2.49	2.49
			Rib Chops, Bone-In, Value	Conventional	Fresh	4	2.69 - 2.69	2.69
			Sirloin Chops, Bone-In, Regular	Conventional	Fresh	20	1.99 - 3.39	2.06
			Sirloin Chops, Bone-In, Value	Conventional	Fresh	19	1.99 - 1.99	1.99
			Sirloin Chops, Boneless, Regular	Conventional	Fresh	98	2.79 - 4.99	3.28
			Tenderloin, Fresh, Regular	Conventional	Fresh	212	2.49 - 3.99	3.32
Rib		Per lb	Spareribs, Regular	Conventional	Fresh	161	2.49 - 2.99	2.61
			St. Louis Style Spareribs, Regular	Conventional	Fresh	59	3.99 - 3.99	3.99
Shoulder		Per lb	Butt Roast, Bone-In, Regular	Conventional	Fresh	191	1.99 - 2.99	2.80
			Butt Roast, Boneless, Regular	Conventional	Fresh	12	4.99 - 4.99	4.99
			Country Style Rib, Bone-In, Regular	Conventional	Fresh	22	3.99 - 3.99	3.99
			Country Style Rib, Bone-In, Value	Conventional	Fresh	315	1.97 - 2.49	1.99
			Pork Steak, Regular	Conventional	Fresh	22	3.99 - 3.99	3.99
			Pork Steak, Value	Conventional	Fresh	32	1.98 - 2.49	2.16
Ground		Per lb	Ground Pork, 1-2 Lbs	Conventional	Fresh	71	4.99 - 4.99	4.99
Processed		Per lb	Breakfast Sausage, 1-2 Lbs	Conventional	Fresh	182	3.99 - 4.00	4.00
			Breakfast Sausage, 2-4 Lbs	Conventional	Fresh	1	4.33 - 4.33	4.33
			Breakfast Sausage, Link/Patty, < 1 Lb	Conventional	Fresh	645	2.40 - 5.33	4.54
			Dinner Sausage, 1-2 Lbs	Conventional	Fresh	218	3.55 - 5.47	3.99
			Italian Sausage, 1-2 Lbs	Conventional	Fresh	500	3.55 - 4.49	4.23
			Pre-Cooked Bacon, < 1 Lb	Conventional	Prepared	11	25.33 - 25.33	25.33
			Pre-Cooked Sausage, < 1 Lb	Conventional	Prepared	253	6.65 - 7.48	6.89
			Sliced Bacon, < 1 Lb	Conventional	Fresh	574	5.20 - 7.32	5.68
			Sliced Bacon, < 1 Lb	USDA Organic	Fresh	15	15.98 - 15.98	15.98
			Sliced Bacon, 1-2 Lbs	Conventional	Fresh	464	3.99 - 6.49	4.57
			Sliced Bacon, 2-4 Lbs	Conventional	Fresh	207	4.99 - 6.16	5.61
Prepared		Per lb	Cooked Spareribs	Conventional	Prepared	22	6.49 - 6.49	6.49
			Cooked St. Louis Spareribs	Conventional	Prepared	196	6.50 - 7.50	7.27
			Pulled Pork	Conventional	Prepared	42	5.49 - 5.49	5.49



Section	Quality	Price Unit	Item	Environment	Condition	Stores	Price Range	Wtd Avg
Deli		Per lb	Self-Service Deli Ham Tub/Pouch, > 16 oz	Conventional	Prepared	71	5.45 - 5.45	5.45
			Self-Service Deli Ham Tub/Pouch, 16 oz	Conventional	Prepared	194	5.00 - 7.99	6.16
			Self-Service Deli Ham Tub/Pouch, 5-15 oz	Conventional	Prepared	517	4.39 - 9.76	7.23
			Service Deli Ham - Cat 1	Conventional	Prepared	628	8.99 - 12.99	10.30

**ALASKA (AK)**

Metric	Current Week (CW)
Total Outlets	91
Activity Index	497
Feature Rate (%)	100.0%

Section	Quality	Price Unit	Item	Environment	Condition	Stores	Price Range	Wtd Avg
Loin		Per lb	Assorted Chops, Bone-In, Regular	Conventional	Fresh	11	2.99 - 2.99	2.99
			Assorted Chops, Bone-In, Value	Conventional	Fresh	14	1.97 - 2.29	2.02
			Backribs, Regular	Conventional	Fresh	33	7.99 - 7.99	7.99
			CC Loin Chops, Bone-In, Regular	Conventional	Fresh	12	2.99 - 2.99	2.99
			CC Loin Chops, Bone-In, Value	Conventional	Fresh	2	2.69 - 2.69	2.69
			CC Loin Chops, Boneless, Regular	Conventional	Fresh	6	2.49 - 2.99	2.74
			Loin Filets, Marinated, Regular	Conventional	Fresh	11	3.93 - 3.93	3.93
			Loin Roast, Boneless, Regular	Conventional	Fresh	11	2.49 - 2.49	2.49
			Rib Chops, Bone-In, Value	Conventional	Fresh	2	2.69 - 2.69	2.69
			Sirloin Chops, Bone-In, Regular	Conventional	Fresh	13	3.39 - 3.39	3.39
			Sirloin Chops, Boneless, Regular	Conventional	Fresh	3	2.58 - 2.58	2.58
			Sirloin Roast, Boneless, Regular	Conventional	Fresh	3	2.58 - 2.58	2.58
			Tenderloin, Fresh, Regular	Conventional	Fresh	3	2.99 - 2.99	2.99
			Tenderloin, Marinated, Regular	Conventional	Fresh	11	6.95 - 6.95	6.95
Rib		Per lb	Spareribs, Regular	Conventional	Fresh	11	2.49 - 2.49	2.49
			St. Louis Style Spareribs, Regular	Conventional	Frozen	11	4.49 - 4.49	4.49
Shoulder		Per lb	Butt Roast, Bone-In, Regular	Conventional	Fresh	6	2.98 - 3.08	3.03
			Country Style Rib, Bone-In, Value	Conventional	Fresh	12	1.97 - 1.97	1.97
			Pork Steak, Regular	Conventional	Fresh	3	3.08 - 3.08	3.08
Ground		Per lb	Ground Pork, 1-2 Lbs	Conventional	Fresh	3	4.99 - 4.99	4.99
Processed		Per lb	Breakfast Sausage, 1-2 Lbs	Conventional	Fresh	11	4.00 - 4.00	4.00
			Breakfast Sausage, 2-4 Lbs	Conventional	Fresh	13	4.33 - 4.33	4.33
			Breakfast Sausage, Link/Patty, < 1 Lb	Conventional	Fresh	20	3.87 - 5.33	5.09
			Dinner Sausage, 1-2 Lbs	Conventional	Fresh	11	3.99 - 3.99	3.99
			Italian Sausage, 1-2 Lbs	Conventional	Fresh	23	3.99 - 4.49	4.25
			Pre-Cooked Bacon, < 1 Lb	Conventional	Prepared	11	31.68 - 31.68	31.68
			Pre-Cooked Sausage, < 1 Lb	Conventional	Prepared	14	6.67 - 7.48	6.84
Sliced Bacon, < 1 Lb	Conventional	Fresh	26	5.20 - 7.32	6.11			



Section	Quality	Price Unit	Item	Environment	Condition	Stores	Price Range	Wtd Avg
Processed		Per lb	Sliced Bacon, 1-2 Lbs	Conventional	Fresh	59	3.99 - 11.99	8.88
			Sliced Bacon, 2-4 Lbs	Conventional	Fresh	37	5.50 - 6.00	5.82
Prepared		Per lb	Cooked St. Louis Spareribs	Conventional	Prepared	11	7.50 - 7.50	7.50
Deli		Per lb	Self-Service Deli Ham Tub/Pouch, > 16 oz	Conventional	Prepared	3	5.45 - 5.45	5.45
			Self-Service Deli Ham Tub/Pouch, 16 oz	Conventional	Prepared	14	5.99 - 6.49	6.10
			Self-Service Deli Ham Tub/Pouch, 5-15 oz	Conventional	Prepared	26	6.20 - 13.69	9.79
			Service Deli Ham - Cat 1	Conventional	Prepared	37	8.00 - 12.99	10.21

**HAWAII (HI)**

Metric	Current Week (CW)
Total Outlets	109
Activity Index	355
Feature Rate (%)	66.1%

Section	Quality	Price Unit	Item	Environment	Condition	Stores	Price Range	Wtd Avg
Belly		Per lb	Pork Belly, Regular	Conventional	Fresh	9	4.99 - 6.49	5.32
Ham		Per lb	Ham Steak	Conventional	Fresh	7	3.50 - 3.50	3.50
Loin		Per lb	Assorted Chops, Bone-In, Value	Conventional	Fresh	23	1.97 - 1.97	1.97
			CC Loin Chops, Bone-In, Regular	Conventional	Fresh	48	2.99 - 4.99	4.03
			Sirloin Roast, Bone-In, Regular	Conventional	Fresh	3	2.99 - 2.99	2.99
			Tenderloin, Fresh, Regular	Conventional	Fresh	7	5.79 - 5.79	5.79
Rib		Per lb	Spareribs, Regular	Conventional	Fresh	25	3.69 - 3.69	3.69
Shoulder		Per lb	Country Style Rib, Bone-In, Value	Conventional	Fresh	23	1.97 - 1.97	1.97
			Pork Steak, Regular	Conventional	Fresh	3	4.09 - 4.09	4.09
			Pork Steak, Value	Conventional	Fresh	7	5.29 - 5.29	5.29
Ground		Per lb	Ground Pork, 1-2 Lbs	Conventional	Fresh	3	2.99 - 2.99	2.99
Processed		Per lb	Italian Sausage, 1-2 Lbs	Conventional	Fresh	23	4.49 - 4.49	4.49
			Sliced Bacon, < 1 Lb	Conventional	Fresh	58	5.20 - 7.99	6.76
			Sliced Bacon, 1-2 Lbs	Conventional	Fresh	23	3.99 - 3.99	3.99
Prepared		Per lb	Cooked Backribs	Conventional	Prepared	7	6.99 - 6.99	6.99
Deli		Per lb	Self-Service Deli Ham Tub/Pouch, 5-15 oz	Conventional	Prepared	60	4.44 - 7.11	6.10
			Service Deli Ham - Cat 1	Conventional	Prepared	23	9.99 - 9.99	9.99
Variety Meat		Per lb	Feet	Conventional	Frozen	3	3.69 - 3.69	3.69

**Explanatory Notes:**

**FEATURE RATE:** the amount of sampled stores advertising any reported item during the current week, expressed as a percentage of the total sample.

**ACTIVITY INDEX:** a measure of the absolute frequency of feature activity equal to the total number of stores for each advertised item (e.g., a retailer with 100 outlets featuring 3 items has an activity index of 300).

**STORES/AVG:** the number of advertising outlets and the weighted average price weighted by the respective number of outlets.