



**National Retail Report - Beef**

**Advertised Prices for Beef at Major Retail Supermarket Outlets ending during the period of 09/18 thru 09/24**

(prices in dollars per pound)

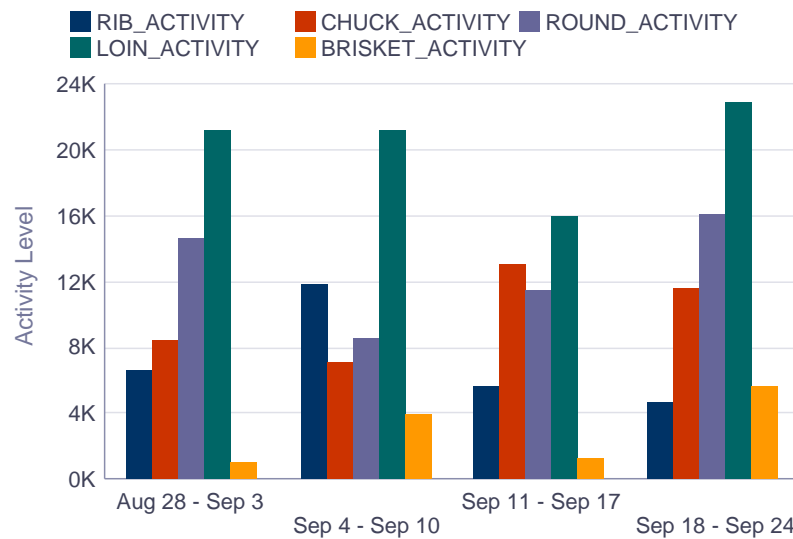
Fri. Sep 18, 2020

NATIONAL SUMMARY						
	THIS WEEK		LAST WEEK		LAST YEAR	
Outlets	29,200		29,200		29,200	
Feature Rate (1/)	70.2%		62.5%		82.2%	
Special Rate (2/)	23.0%		24.6%		32.1%	
Activity Index (3/)	81,900		68,240		93,820	
	Stores	Wtd Avg	Stores	Wtd Avg	Stores	Wtd Avg
Bone-In Ribeye Roast	640	7.14	170	8.77	680	8.99
Bone-In Ribeye Steak	2,530	7.13	4,220	7.68	7,630	8.61
Bnls Ribeye Roast	350	7.30	60	11.74	240	7.94
Bnls Ribeye Steak	1,120	10.25	1,100	12.00	2,200	9.70
T-Bone Steak	5,900	7.08	2,740	7.39	3,570	6.88
Porterhouse Steak	1,610	8.07	710	7.40	1,190	8.93
Tenderloin	910	7.20	1,940	10.27	860	11.24
Filet Mignon	350	13.46	1,250	15.65	160	11.03
Loin, Bnls	60	7.99	480	7.49	60	4.99
Bone-In Strip Steak	1,190	7.89	500	6.86	2,110	7.11
Bnls New York Strip Steak	5,060	8.01	4,530	8.19	2,230	8.08
Beef Backribs	80	2.84	70	2.34	100	3.67
Sirloin Roast						
Sirloin Steak	390	4.57	150	3.99	1,510	5.68
Bnls Sirloin Roast	40	3.99	60	5.99	300	4.68
Bnls Sirloin Steak	830	5.27	1,990	4.89	460	5.58
Sirloin Tip Roast	1,510	4.44	390	3.67	450	4.07
Sirloin Tip Steak	1,540	4.85	440	3.99	980	5.15
Bnls Top Sirloin Roast	10	5.99	30	4.99	620	5.43
Bnls Top Sirloin Steak	2,800	5.23	3,070	5.54	3,170	5.87
Top Round Roast	2,360	3.86	550	3.61	2,200	4.02
Top Round Steak	1,440	4.52	1,210	4.44	860	4.47
Bottom Round Roast	2,110	3.74	2,710	4.02	1,450	3.85
Bottom Round Steak	670	3.84	860	3.86	1,310	4.47
Eye Of Round Roast	1,650	3.97	890	3.56	1,960	3.37
Eye Of Round Steak	580	5.02	350	4.25	670	5.01
Rump Roast	1,380	3.91	960	3.69	610	3.96
Rump Steak						
Chuck/Shldr/Arm Roast	3,990	4.40	5,390	3.61	7,660	4.41
Chuck/Shldr/Arm Steak	2,750	3.77	4,300	4.23	6,670	4.81
London Broil	4,150	3.65	1,620	3.89	4,970	4.01
Brisket	2,810	4.41	850	6.37	860	6.66
Brisket, Flat	2,210	7.04	340	6.43	280	6.52
Corned Beef Brisket	100	2.99			590	4.76
Corned Beef Flat	500	3.99			170	2.99
Beef Short Ribs	4,290	6.64	560	6.44	2,080	6.09
Flat Iron Steak	610	7.99	1,720	7.21	1,040	8.39
Flank Steak	490	8.51	120	6.86	900	7.93
Minute/Cube Steaks	2,520	4.85	3,960	4.98	2,580	5.34
Stew Meat	1,860	4.63	1,080	4.88	4,050	4.90
Ground Round	510	4.20	480	4.37	330	3.88
Ground Chuck	3,250	3.72	1,530	3.20	5,210	3.67
Ground Sirloin	450	4.05	2,050	4.09	380	5.24
Ground Beef 90% Or More	1,800	5.00	3,670	4.99	5,110	5.09
Ground Beef 80-89%	5,730	3.20	2,690	3.95	5,160	3.13
Ground Beef 70-79%	1,650	2.24	2,020	2.17	1,600	2.87
Beef Patties	3,460	5.55	3,540	4.74	4,320	4.95
Tri-Tip	1,010	5.57	320	5.30	1,660	4.76
Skirt Steak	650	8.44	570	6.91	620	7.81

**This week in Beef Retail. . . . .**

This week in Beef Retail, the Feature Rate was 7.7 percent higher, the Special Rate declined by 1.6 percent, with the Activity Index charted a significant increase with a 20.0 percent increase. As grilling season slowly fades and cooler temperatures begin to arrive, retailers are featuring more cuts from the Round and Brisket. Cuts from Round, Loin, Brisket, and Ground Beef saw more ad space, while cuts from the Rib, and Chuck saw less ad space. Cattle slaughter under federal inspection was 12.4 percent higher when compared to last weeks reduced holiday slaughter.

**Activity Index: 2 Week Comparison**



**Explanatory Notes**

**All report information gathered from publicly available sources including store circulars, newspaper ads, and retailer websites.**

**1/: FEATURE RATE:** the amount of sampled stores advertising any reported beef item during the current week, expressed as a 'percentage of the total sample. **2/: SPECIAL RATE:** the percentage of sampled stores with a no-price promotion (e.g., buy 1, get 1 free etc.). **3/: ACTIVITY INDEX:** a measure of the absolute frequency of feature activity equal to the total number of stores for each advertised beef item (e.g., a retailer with 100 outlets featuring 3 beef items has an activity index of 300). **4/: STORES/AVG:** the number of advertising outlets and the weighted average price weighted by the respective number of outlets. **5/: BRANDED:** includes any advertised beef cuts marketed under a corporate trademark, or under one of Meat Grading & Certification Branch's Certified Beef programs. **6/: NON-LABELED/OTHER:** Beef cuts advertised without a USDA Quality Grade.

**USDA-MGC Certified Programs List:** <http://www.ams.usda.gov/AMSV1.0/BeefPrograms>



**NORTHEAST**  
(CT, DE, MA, MD, ME, NH, NJ, NY, PA, RI, VT)  
(prices in dollars per pound)

Fri. Sep 18, 2020

Outlets	5,500		Explanatory Notes									
Feature Rate (1/)	79.1%		5/: BRANDED: Includes any advertised beef cuts marketed under a corporate trademark, or under one of Meat Grading and Certification Branch's Certified Beef Programs. 6/: NON LABELED/OTHER: Beef cuts advertised without a USDA Quality Grade.									
Special Rate (1/)	10.7%											
Activity Index (3/)	19,010											
	BRANDED(5)			CHOICE			SELECT			NON LABELED / OTHER (6)		
	Price Range	Stores	Wtd Avg	Price Range	Stores	Wtd Avg	Price Range	Stores	Wtd Avg	Price Range	Stores	Wtd Avg
Bone-In Ribeye Roast	-			-			-			-		
Bone-In Ribeye Steak	10.99 - 10.99	60	10.99	-			-			-		
Bnls Ribeye Roast	-			-			-			-		
Bnls Ribeye Steak	9.99 - 9.99	60	9.99	-			9.99 - 9.99	110	9.99	-		
T-Bone Steak	-			5.99 - 9.99	980	8.50	-			3.99 - 7.49	150	4.95
Porterhouse Steak	12.99 - 12.99	70	12.99	5.99 - 9.99	460	8.47	-			6.99 - 7.49	40	7.24
Tenderloin	10.00 - 10.00	10	10.00	-			-			7.88 - 7.88	70	7.88
Filet Mignon	-			-			-			-		
Loin, Bnls	7.99 - 7.99	60	7.99	-			-			-		
Bone-In Strip Steak	14.99 - 14.99	10	14.99	6.98 - 7.99	580	7.38	-			-		
Bnls New York Strip Steak	7.99 - 11.99	260	9.27	10.99 - 10.99	70	10.99	5.99 - 5.99	40	5.99	5.99 - 6.99	120	6.49
Beef Backribs	-			-			-			3.99 - 3.99	20	3.99
Sirloin Roast	-			-			-			-		
Sirloin Steak	-			-			-			5.99 - 5.99	20	5.99
Bnls Sirloin Roast	-			-			-			-		
Bnls Sirloin Steak	3.97 - 7.49	140	5.64	4.99 - 5.99	70	5.49	-			4.99 - 6.99	130	6.03
Sirloin Tip Roast	4.00 - 4.00	10	4.00	-			-			-		
Sirloin Tip Steak	5.00 - 5.00	10	5.00	-			-			-		
Bnls Top Sirloin Roast	-			-			-			-		
Bnls Top Sirloin Steak	5.49 - 5.49	60	5.49	4.99 - 5.99	280	5.72	-			-		
Top Round Roast	4.99 - 4.99	60	4.99	2.99 - 5.99	360	4.09	-			-		
Top Round Steak	4.99 - 4.99	190	4.99	3.99 - 4.99	170	4.37	-			-		
Bottom Round Roast	2.99 - 4.99	290	3.81	2.99 - 5.99	230	3.81	-			3.99 - 3.99	90	3.99
Bottom Round Steak	3.99 - 3.99	60	3.99	-			-			3.49 - 3.99	260	3.82
Eye Of Round Roast	3.49 - 4.99	130	4.26	2.99 - 4.39	580	3.54	-			2.99 - 3.99	130	3.46
Eye Of Round Steak	-			4.99 - 4.99	120	4.99	-			3.49 - 5.99	280	5.71
Rump Roast	2.99 - 4.99	170	4.24	3.29 - 5.99	230	4.08	-			3.69 - 3.99	200	3.78
Rump Steak	-			-			-			-		
Chuck/Shldr/Arm Roast	2.99 - 3.99	280	3.45	3.99 - 3.99	10	3.99	-			3.99 - 3.99	300	3.99
Chuck/Shldr/Arm Steak	2.99 - 4.99	390	3.62	2.99 - 3.99	820	3.50	-			3.99 - 3.99	70	3.99
London Broil	2.99 - 6.49	300	4.12	2.99 - 5.99	800	4.13	-			2.99 - 4.99	210	3.88
Brisket	6.00 - 9.99	140	6.70	4.99 - 7.99	550	5.75	-			-		
Brisket, Flat	5.99 - 5.99	70	5.99	5.99 - 7.99	480	6.52	-			3.99 - 3.99	20	3.99
Corned Beef Brisket	-			2.99 - 2.99	100	2.99	-			-		
Corned Beef Flat	-			3.99 - 3.99	100	3.99	-			3.99 - 3.99	230	3.99
Beef Short Ribs	4.99 - 6.99	270	5.98	6.99 - 7.99	490	7.37	-			6.99 - 6.99	290	6.99
Flat Iron Steak	5.00 - 8.99	350	8.45	-			-			-		
Flank Steak	8.99 - 8.99	270	8.99	6.99 - 6.99	90	6.99	-			-		
Minute/Cube Steaks	3.99 - 6.99	400	5.15	3.99 - 5.99	310	5.24	-			3.99 - 4.99	380	4.35
Stew Meat	4.99 - 5.00	100	4.99	3.99 - 4.99	300	4.02	-			3.99 - 4.79	90	4.57
Ground Round	4.49 - 4.49	70	4.49	-			-			5.39 - 5.39	70	5.39
Ground Chuck	4.00 - 4.00	10	4.00	-			-			4.99 - 4.99	20	4.99
Ground Sirloin	3.97 - 3.97	70	3.97	-			-			-		
Ground Beef 90% Or More	6.99 - 6.99	70	6.99	-			-			3.99 - 5.99	550	5.39
Ground Beef 80-89%	-			-			-			1.99 - 4.99	1,680	3.45
Ground Beef 70-79%	-			-			-			-		
Beef Patties	6.98 - 6.99	220	6.99	-			-			4.33 - 5.99	220	5.03
Tri-Tip	-			-			-			-		
Skirt Steak	8.99 - 8.99	270	8.99	12.99 - 12.99	70	12.99	-			7.99 - 7.99	60	7.99

Outlets	7,400	Explanatory Notes														
Feature Rate (1/)	69.9%	5/ BRANDED: Includes any advertised beef cuts marketed under a corporate trademark, or under one of Meat Grading and Certification														
Special Rate (1/)	33.2%	Branch's Certified Beef Programs. 6/ NON LABELED/OTHER: Beef cuts advertised without a USDA Quality Grade.														
Activity Index (3/)	28,665															
	BRANDED(5)				CHOICE				SELECT				NON LABELED / OTHER (6)			
	Price Range	Stores	Wtd Avg	Price Range	Stores	Wtd Avg	Price Range	Stores	Wtd Avg	Price Range	Stores	Wtd Avg	Price Range	Stores	Wtd Avg	
Bone-In Ribeye Roast	12.99 - 12.99	40	12.99	-	-	-	-	-	-	4.99 - 6.99	490	6.85	4.99 - 6.99	490	6.85	
Bone-In Ribeye Steak	-	-	-	5.97 - 5.97	460	5.97	-	-	-	5.69 - 7.99	1,010	7.33	5.69 - 7.99	1,010	7.33	
Bnls Ribeye Roast	8.49 - 8.49	130	8.49	8.48 - 8.48	30	8.48	-	-	-	5.98 - 5.98	30	5.98	5.98 - 5.98	30	5.98	
Bnls Ribeye Steak	8.99 - 9.59	200	9.38	8.98 - 14.99	60	11.99	-	-	-	6.28 - 6.99	110	6.80	6.28 - 6.99	110	6.80	
T-Bone Steak	6.99 - 7.99	100	7.76	7.99 - 8.99	1,210	8.78	-	-	-	3.99 - 7.49	1,170	5.81	3.99 - 7.49	1,170	5.81	
Porterhouse Steak	-	-	-	7.99 - 7.99	220	7.99	-	-	-	6.99 - 7.49	440	7.24	6.99 - 7.49	440	7.24	
Tenderloin	5.99 - 5.99	450	5.99	12.99 - 12.99	80	12.99	-	-	-	-	-	-	-	-	-	
Filet Mignon	-	-	-	14.99 - 14.99	30	14.99	-	-	-	-	-	-	-	-	-	
Loin, Bnls	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
Bone-In Strip Steak	-	-	-	6.99 - 6.99	80	6.99	-	-	-	-	-	-	-	-	-	
Bnls New York Strip Steak	7.99 - 9.99	220	8.99	7.99 - 8.99	2,360	8.09	5.99 - 5.99	10	5.99	3.98 - 6.99	240	5.59	3.98 - 6.99	240	5.59	
Beef Backribs	-	-	-	-	-	-	-	-	-	3.99 - 3.99	5	3.99	3.99 - 3.99	5	3.99	
Sirloin Roast	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
Sirloin Steak	-	-	-	-	-	-	-	-	-	4.88 - 5.99	10	5.20	4.88 - 5.99	10	5.20	
Bnls Sirloin Roast	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
Bnls Sirloin Steak	-	-	-	4.98 - 5.99	200	4.99	-	-	-	-	-	-	-	-	-	
Sirloin Tip Roast	4.48 - 4.48	70	4.48	4.49 - 4.49	1,130	4.49	-	-	-	-	-	-	-	-	-	
Sirloin Tip Steak	-	-	-	4.99 - 4.99	1,130	4.99	-	-	-	-	-	-	-	-	-	
Bnls Top Sirloin Roast	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
Bnls Top Sirloin Steak	5.88 - 5.98	60	5.92	-	-	-	4.99 - 4.99	10	4.99	-	-	-	-	-	-	
Top Round Roast	2.98 - 3.49	480	3.47	3.99 - 3.99	80	3.99	-	-	-	-	-	-	-	-	-	
Top Round Steak	3.99 - 4.99	30	4.49	3.99 - 4.99	270	4.30	-	-	-	-	-	-	-	-	-	
Bottom Round Roast	3.49 - 3.49	20	3.49	2.99 - 2.99	10	2.99	-	-	-	3.99 - 3.99	5	3.99	3.99 - 3.99	5	3.99	
Bottom Round Steak	3.49 - 3.99	40	3.68	-	-	-	-	-	-	-	-	-	-	-	-	
Eye Of Round Roast	2.99 - 4.48	140	3.72	2.88 - 5.89	40	5.14	-	-	-	2.99 - 2.99	10	2.99	2.99 - 2.99	10	2.99	
Eye Of Round Steak	3.99 - 3.99	70	3.99	-	-	-	-	-	-	3.49 - 3.49	10	3.49	3.49 - 3.49	10	3.49	
Rump Roast	2.99 - 3.99	70	3.21	3.99 - 3.99	5	3.99	3.69 - 3.69	10	3.69	-	-	-	-	-	-	
Rump Steak	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
Chuck/Shldr/Arm Roast	2.49 - 4.69	310	3.99	3.98 - 5.89	230	4.23	4.29 - 4.29	40	4.29	3.78 - 3.99	170	3.95	3.78 - 3.99	170	3.95	
Chuck/Shldr/Arm Steak	2.79 - 4.99	270	4.67	3.99 - 3.99	5	3.99	-	-	-	3.98 - 3.98	30	3.98	3.98 - 3.98	30	3.98	
London Broil	3.49 - 3.98	480	3.52	2.99 - 3.99	1,230	3.21	-	-	-	2.99 - 2.99	5	2.99	2.99 - 2.99	5	2.99	
Brisket	-	-	-	3.99 - 4.99	470	4.74	-	-	-	-	-	-	-	-	-	
Brisket, Flat	7.99 - 7.99	450	7.99	6.99 - 6.99	1,140	6.99	-	-	-	3.99 - 3.99	5	3.99	3.99 - 3.99	5	3.99	
Corned Beef Brisket	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
Corned Beef Flat	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
Beef Short Ribs	4.99 - 4.99	450	4.99	6.99 - 7.49	2,270	7.24	-	-	-	-	-	-	-	-	-	
Flat Iron Steak	8.99 - 8.99	80	8.99	-	-	-	-	-	-	-	-	-	-	-	-	
Flank Steak	8.99 - 8.99	80	8.99	-	-	-	-	-	-	-	-	-	-	-	-	
Minute/Cube Steaks	3.99 - 5.29	770	4.92	3.99 - 4.99	90	4.88	-	-	-	3.88 - 3.88	10	3.88	3.88 - 3.88	10	3.88	
Stew Meat	2.99 - 4.99	580	4.84	4.29 - 4.99	120	4.77	4.69 - 4.69	40	4.69	3.99 - 4.98	70	4.92	3.99 - 4.98	70	4.92	
Ground Round	3.39 - 4.49	30	3.59	-	-	-	-	-	-	-	-	-	-	-	-	
Ground Chuck	2.69 - 2.99	60	2.90	-	-	-	-	-	-	2.99 - 4.99	2,430	3.79	2.99 - 4.99	2,430	3.79	
Ground Sirloin	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
Ground Beef 90% Or More	4.99 - 7.99	160	6.49	-	-	-	-	-	-	3.88 - 5.99	480	4.29	3.88 - 5.99	480	4.29	
Ground Beef 80-89%	4.99 - 4.99	80	4.99	-	-	-	-	-	-	1.99 - 4.49	1,530	3.60	1.99 - 4.49	1,530	3.60	
Ground Beef 70-79%	1.98 - 2.49	180	2.30	-	-	-	-	-	-	1.98 - 2.49	110	2.37	1.98 - 2.49	110	2.37	
Beef Patties	7.99 - 7.99	80	7.99	-	-	-	-	-	-	4.99 - 5.99	960	5.99	4.99 - 5.99	960	5.99	
Tri-Tip	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
Skirt Steak	8.99 - 8.99	80	8.99	-	-	-	-	-	-	3.98 - 3.98	20	3.98	3.98 - 3.98	20	3.98	



Outlets	6,100		Explanatory Notes									
Feature Rate (1/)	74.2%		5/: BRANDED: Includes any advertised beef cuts marketed under a corporate trademark, or under one of Meat Grading and Certification Branch's Certified Beef Programs. 6/: NON LABELED/OTHER: Beef cuts advertised without a USDA Quality Grade.									
Special Rate (1/)	20.4%											
Activity Index (3/)	16,520											
	BRANDED(5)			CHOICE			SELECT			NON LABELED / OTHER (6)		
	Price Range	Stores	Wtd Avg	Price Range	Stores	Wtd Avg	Price Range	Stores	Wtd Avg	Price Range	Stores	Wtd Avg
Bone-In Ribeye Roast	6.99 - 6.99	50	6.99	-	-	-	-	-	-	-	-	-
Bone-In Ribeye Steak	6.99 - 12.99	330	8.89	-	-	-	-	-	-	9.99 - 9.99	30	9.99
Bnls Ribeye Roast	-	-	-	9.99 - 9.99	10	9.99	-	-	-	-	-	-
Bnls Ribeye Steak	8.99 - 8.99	20	8.99	6.99 - 13.99	220	8.70	-	-	-	5.99 - 7.99	60	6.43
T-Bone Steak	5.97 - 8.99	300	6.39	7.99 - 8.99	350	8.84	-	-	-	3.99 - 3.99	140	3.99
Porterhouse Steak	7.98 - 7.98	10	7.98	8.99 - 8.99	270	8.99	-	-	-	5.49 - 5.49	40	5.49
Tenderloin	-	-	-	-	-	-	-	-	-	5.99 - 9.99	200	6.93
Filet Mignon	-	-	-	-	-	-	-	-	-	7.99 - 7.99	10	7.99
Loin, Bnls	-	-	-	-	-	-	-	-	-	-	-	-
Bone-In Strip Steak	9.99 - 9.99	60	9.99	8.99 - 8.99	260	8.99	-	-	-	-	-	-
Bnls New York Strip Steak	6.99 - 10.00	460	8.11	7.81 - 11.98	310	10.90	-	-	-	8.99 - 8.99	40	8.99
Beef Backribs	-	-	-	-	-	-	-	-	-	2.49 - 2.49	10	2.49
Sirloin Roast	-	-	-	-	-	-	-	-	-	-	-	-
Sirloin Steak	4.99 - 4.99	200	4.99	2.99 - 2.99	40	2.99	-	-	-	-	-	-
Bnls Sirloin Roast	-	-	-	3.99 - 3.99	40	3.99	-	-	-	-	-	-
Bnls Sirloin Steak	4.99 - 5.99	60	5.20	3.99 - 6.00	40	4.46	-	-	-	3.99 - 3.99	10	3.99
Sirloin Tip Roast	3.99 - 5.29	120	4.56	2.99 - 4.99	160	4.00	-	-	-	-	-	-
Sirloin Tip Steak	3.99 - 5.69	120	4.60	3.99 - 5.99	80	5.13	-	-	-	-	-	-
Bnls Top Sirloin Roast	-	-	-	-	-	-	-	-	-	5.99 - 5.99	10	5.99
Bnls Top Sirloin Steak	4.99 - 6.99	40	5.57	4.99 - 7.99	900	5.34	4.99 - 4.99	10	4.99	5.79 - 6.79	80	6.09
Top Round Roast	3.99 - 4.99	210	4.26	3.97 - 3.99	250	3.97	-	-	-	3.99 - 3.99	40	3.99
Top Round Steak	3.99 - 4.99	210	4.82	3.99 - 4.99	350	4.73	-	-	-	3.99 - 3.99	40	3.99
Bottom Round Roast	2.99 - 4.99	210	4.31	2.99 - 4.99	190	3.26	-	-	-	-	-	-
Bottom Round Steak	3.49 - 3.99	70	3.58	3.99 - 4.99	50	4.18	-	-	-	-	-	-
Eye Of Round Roast	2.99 - 3.49	30	3.17	3.49 - 3.99	80	3.78	2.99 - 2.99	10	2.99	3.99 - 3.99	40	3.99
Eye Of Round Steak	3.99 - 3.99	20	3.99	3.79 - 3.79	10	3.79	3.99 - 3.99	10	3.99	3.99 - 3.99	40	3.99
Rump Roast	3.99 - 4.99	170	4.85	2.99 - 3.99	170	3.36	-	-	-	-	-	-
Rump Steak	-	-	-	-	-	-	-	-	-	-	-	-
Chuck/Shldr/Arm Roast	3.49 - 6.49	710	4.39	3.99 - 4.99	940	4.79	-	-	-	3.99 - 4.99	260	4.15
Chuck/Shldr/Arm Steak	3.49 - 4.98	230	3.99	3.99 - 3.99	40	3.99	-	-	-	4.49 - 4.49	10	4.49
London Broil	2.49 - 3.99	210	3.57	3.49 - 4.99	240	3.95	-	-	-	-	-	-
Brisket	-	-	-	2.99 - 4.99	690	4.86	-	-	-	-	-	-
Brisket, Flat	-	-	-	-	-	-	-	-	-	-	-	-
Corned Beef Brisket	-	-	-	-	-	-	-	-	-	-	-	-
Corned Beef Flat	-	-	-	-	-	-	-	-	-	3.99 - 3.99	170	3.99
Beef Short Ribs	4.49 - 5.99	100	5.33	5.99 - 5.99	40	5.99	-	-	-	-	-	-
Flat Iron Steak	4.99 - 6.99	160	6.84	-	-	-	-	-	-	-	-	-
Flank Steak	-	-	-	7.99 - 7.99	40	7.99	-	-	-	-	-	-
Minute/Cube Steaks	3.99 - 4.99	330	4.69	4.99 - 4.99	80	4.99	-	-	-	-	-	-
Stew Meat	3.99 - 4.99	260	4.61	4.99 - 4.99	40	4.99	-	-	-	-	-	-
Ground Round	3.49 - 4.49	180	4.03	-	-	-	-	-	-	3.49 - 4.69	20	4.12
Ground Chuck	2.49 - 3.99	200	3.57	-	-	-	-	-	-	2.49 - 3.99	350	3.65
Ground Sirloin	-	-	-	-	-	-	-	-	-	3.49 - 4.99	280	3.90
Ground Beef 90% Or More	4.99 - 4.99	10	4.99	-	-	-	-	-	-	3.99 - 5.99	190	4.19
Ground Beef 80-89%	3.69 - 3.99	80	3.82	-	-	-	-	-	-	1.98 - 3.99	720	3.00
Ground Beef 70-79%	2.49 - 2.49	10	2.49	-	-	-	-	-	-	1.77 - 2.99	1,030	2.07
Beef Patties	4.49 - 4.99	240	4.79	-	-	-	-	-	-	3.99 - 4.99	990	4.51
Tri-Tip	7.99 - 7.99	140	7.99	2.99 - 2.99	110	2.99	-	-	-	7.99 - 7.99	10	7.99
Skirt Steak	5.99 - 7.99	70	6.99	5.99 - 5.99	40	5.99	-	-	-	-	-	-

Outlets	4,900	Explanatory Notes										
Feature Rate (1/)	63.2%	5/: BRANDED: Includes any advertised beef cuts marketed under a corporate trademark, or under one of Meat Grading and Certification Branch's Certified Beef Programs. 6/: NON LABELED/OTHER: Beef cuts advertised without a USDA Quality Grade.										
Special Rate (1/)	19.4%											
Activity Index (3/)	8,110											
	BRANDED(5)			CHOICE			SELECT			NON LABELED / OTHER (6)		
	Price Range	Stores	Wtd Avg	Price Range	Stores	Wtd Avg	Price Range	Stores	Wtd Avg	Price Range	Stores	Wtd Avg
Bone-In Ribeye Roast	-			-			-			6.99 - 6.99	50	6.99
Bone-In Ribeye Steak	-			5.97 - 5.97	530	5.97	-			6.99 - 7.99	90	7.49
Bnls Ribeye Roast	-			-			-			5.99 - 5.99	140	5.99
Bnls Ribeye Steak	8.99 - 9.98	30	9.49	8.99 - 14.99	110	14.25	-			-		
T-Bone Steak	5.97 - 6.99	40	6.04	8.99 - 8.99	20	8.99	-			3.28 - 4.99	200	4.19
Porterhouse Steak	-			-			-			-		
Tenderloin	5.99 - 5.99	50	5.99	-			-			-		
Filet Mignon	15.99 - 15.99	10	15.99	14.99 - 14.99	90	14.99	-			-		
Loin, Bnls	-			-			-			-		
Bone-In Strip Steak	-			9.98 - 9.98	90	9.98	-			-		
Bnls New York Strip Steak	-			11.98 - 11.98	40	11.98	-			6.99 - 8.99	60	7.99
Beef Backribs	-			-			-			1.98 - 2.39	30	2.15
Sirloin Roast	-			-			-			-		
Sirloin Steak	4.99 - 4.99	40	4.99	-			-			3.99 - 3.99	20	3.99
Bnls Sirloin Roast	-			-			-			-		
Bnls Sirloin Steak	4.99 - 4.99	20	4.99	-			-			3.99 - 3.99	5	3.99
Sirloin Tip Roast	-			-			-			-		
Sirloin Tip Steak	-			-			-			2.88 - 3.99	80	3.78
Bnls Top Sirloin Roast	-			-			-			-		
Bnls Top Sirloin Steak	-			4.99 - 4.99	800	4.99	3.99 - 4.99	190	4.31	-		
Top Round Roast	3.49 - 3.99	60	3.59	3.97 - 3.97	40	3.97	-			-		
Top Round Steak	4.49 - 4.49	10	4.49	3.99 - 3.99	60	3.99	-			2.79 - 2.79	70	2.79
Bottom Round Roast	4.00 - 4.00	20	4.00	3.49 - 3.49	50	3.49	-			2.99 - 3.98	100	3.82
Bottom Round Steak	-			3.99 - 3.99	30	3.99	3.69 - 3.69	20	3.69	2.98 - 3.89	110	3.58
Eye Of Round Roast	2.99 - 2.99	20	2.99	3.49 - 5.89	120	5.40	2.99 - 2.99	5	2.99	2.99 - 3.59	100	3.40
Eye Of Round Steak	3.99 - 3.99	20	3.99	-			3.99 - 3.99	5	3.99	-		
Rump Roast	3.49 - 5.00	40	4.44	3.88 - 3.99	110	3.89	3.69 - 3.69	60	3.69	2.77 - 3.69	100	3.34
Rump Steak	-			-			-			-		
Chuck/Shldr/Arm Roast	3.98 - 6.98	130	5.33	3.99 - 5.89	130	5.52	-			2.69 - 4.48	120	4.09
Chuck/Shldr/Arm Steak	3.98 - 4.29	30	4.14	4.98 - 4.98	90	4.98	-			2.69 - 3.99	240	3.53
London Broil	3.49 - 3.99	100	3.76	3.49 - 4.19	580	3.55	-			-		
Brisket	-			4.99 - 4.99	220	4.99	-			-		
Brisket, Flat	7.99 - 7.99	50	7.99	-			-			-		
Corned Beef Brisket	-			-			-			-		
Corned Beef Flat	-			-			-			-		
Beef Short Ribs	4.99 - 4.99	50	4.99	-			-			2.99 - 4.99	140	4.65
Flat Iron Steak	-			-			-			-		
Flank Steak	-			-			-			-		
Minute/Cube Steaks	3.99 - 4.99	100	4.76	-			-			3.99 - 3.99	50	3.99
Stew Meat	4.39 - 4.99	70	4.84	-			-			3.89 - 4.48	120	4.33
Ground Round	3.98 - 4.49	40	4.28	-			-			3.49 - 3.79	100	3.69
Ground Chuck	2.48 - 2.48	10	2.48	-			-			2.69 - 3.99	130	3.24
Ground Sirloin	-			-			-			-		
Ground Beef 90% Or More	-			-			-			3.99 - 5.99	160	4.39
Ground Beef 80-89%	-			-			-			1.99 - 3.99	860	2.39
Ground Beef 70-79%	-			-			-			1.88 - 2.99	140	2.26
Beef Patties	6.99 - 6.99	510	6.99	-			-			3.49 - 3.49	10	3.49
Tri-Tip	-			-			-			5.98 - 5.98	90	5.98
Skirt Steak	-			-			-			5.99 - 5.99	10	5.99



Outlets	3,800	Explanatory Notes										
Feature Rate (1/)	57.9%	5/: BRANDED: Includes any advertised beef cuts marketed under a corporate trademark, or under one of Meat Grading and Certification Branch's Certified Beef Programs. 6/: NON LABELED/OTHER: Beef cuts advertised without a USDA Quality Grade.										
Special Rate (1/)	36.0%											
Activity Index (3/)	6,680											
	BRANDED(5)			CHOICE			SELECT			NON LABELED / OTHER (6)		
	Price Range	Stores	Wtd Avg	Price Range	Stores	Wtd Avg	Price Range	Stores	Wtd Avg	Price Range	Stores	Wtd Avg
Bone-In Ribeye Roast	-			3.99 - 3.99	20	3.99	-			-		
Bone-In Ribeye Steak	-			-			-			-		
Bnls Ribeye Roast	-			-			-			-		
Bnls Ribeye Steak	-			14.99 - 14.99	140	14.99	-			-		
T-Bone Steak	5.99 - 5.99	10	5.99	6.97 - 6.97	120	6.97	-			3.99 - 7.99	330	5.73
Porterhouse Steak	-			-			-			3.99 - 3.99	60	3.99
Tenderloin	-			-			-			8.99 - 8.99	50	8.99
Filet Mignon	-			14.99 - 14.99	140	14.99	-			6.99 - 6.99	60	6.99
Loin, Bnls	-			-			-			-		
Bone-In Strip Steak	-			-			-			4.99 - 4.99	90	4.99
Bnls New York Strip Steak	9.99 - 9.99	10	9.99	5.77 - 5.77	650	5.77	-			-		
Beef Backribs	-			-			-			-		
Sirloin Roast	-			-			-			-		
Sirloin Steak	-			-			-			3.29 - 3.29	50	3.29
Bnls Sirloin Roast	-			-			-			-		
Bnls Sirloin Steak	-			-			-			-		
Sirloin Tip Roast	-			-			-			-		
Sirloin Tip Steak	-			-			-			3.69 - 3.69	50	3.69
Bnls Top Sirloin Roast	-			-			-			-		
Bnls Top Sirloin Steak	4.99 - 9.99	30	7.19	3.99 - 4.99	190	4.03	-			4.99 - 4.99	40	4.99
Top Round Roast	-			2.47 - 3.99	770	3.74	-			-		
Top Round Steak	-			-			-			3.99 - 3.99	10	3.99
Bottom Round Roast	-			2.47 - 3.99	770	3.74	-			2.77 - 2.77	60	2.77
Bottom Round Steak	-			-			-			-		
Eye Of Round Roast	3.49 - 3.49	10	3.49	3.49 - 5.89	150	5.78	-			3.49 - 3.49	40	3.49
Eye Of Round Steak	-			-			-			-		
Rump Roast	-			-			-			-		
Rump Steak	-			-			-			-		
Chuck/Shldr/Arm Roast	3.49 - 3.49	10	3.49	3.49 - 5.89	160	5.71	-			2.49 - 3.29	100	2.92
Chuck/Shldr/Arm Steak	-			4.99 - 4.99	10	4.99	-			2.49 - 4.99	310	3.09
London Broil	-			-			-			-		
Brisket	-			4.99 - 4.99	30	4.99	-			-		
Brisket, Flat	-			-			-			-		
Corned Beef Brisket	-			-			-			-		
Corned Beef Flat	-			-			-			-		
Beef Short Ribs	-			-			-			3.69 - 4.99	180	4.60
Flat Iron Steak	-			-			-			-		
Flank Steak	-			-			-			-		
Minute/Cube Steaks	-			-			-			-		
Stew Meat	-			-			-			3.99 - 3.99	60	3.99
Ground Round	-			-			-			-		
Ground Chuck	-			-			-			-		
Ground Sirloin	4.49 - 4.49	10	4.49	-			-			4.49 - 5.49	70	4.68
Ground Beef 90% Or More	-			-			-			4.97 - 5.99	160	5.24
Ground Beef 80-89%	-			5.99 - 5.99	30	5.99	-			2.29 - 3.99	720	2.51
Ground Beef 70-79%	-			-			-			2.99 - 2.99	180	2.99
Beef Patties	-			-			-			3.99 - 4.99	220	4.11
Tri-Tip	6.99 - 6.99	10	6.99	4.99 - 4.99	270	4.99	-			4.99 - 4.99	240	4.99
Skirt Steak	-			-			-			4.99 - 5.99	40	5.13



Outlets	1,300	Explanatory Notes										
Feature Rate (1/)	76.9%	5/: <b>BRANDED</b> : Includes any advertised beef cuts marketed under a corporate trademark, or under one of Meat Grading and Certification Branch's Certified Beef Programs. 6/: <b>NON LABELED/OTHER</b> : Beef cuts advertised without a USDA Quality Grade.										
Special Rate (1/)	6.8%											
Activity Index (3/)	2,440											
	BRANDED(5)			CHOICE			SELECT			NON LABELED / OTHER (6)		
	Price Range	Stores	Wtd Avg	Price Range	Stores	Wtd Avg	Price Range	Stores	Wtd Avg	Price Range	Stores	Wtd Avg
Bone-In Ribeye Roast	-			-			-			-		
Bone-In Ribeye Steak	-			-			-			-		
Bnls Ribeye Roast	-			-			-			-		
Bnls Ribeye Steak	-			-			-			-		
T-Bone Steak	5.99 - 8.99	30	7.19	5.77 - 6.99	700	5.80	-			-		
Porterhouse Steak	-			-			-			-		
Tenderloin	-			-			-			-		
Filet Mignon	-			-			-			-		
Loin, Bnls	-			-			-			-		
Bone-In Strip Steak	-			-			-			-		
Bnls New York Strip Steak	-			7.99 - 8.99	140	8.68	-			-		
Beef Backribs	-			-			-			1.98 - 1.98	10	1.98
Sirloin Roast	-			-			-			-		
Sirloin Steak	-			-			-			-		
Bnls Sirloin Roast	-			-			-			-		
Bnls Sirloin Steak	-			3.99 - 4.99	100	4.95	-			3.45 - 3.45	10	3.45
Sirloin Tip Roast	-			3.99 - 3.99	5	3.99	-			-		
Sirloin Tip Steak	-			3.99 - 4.99	50	4.90	-			-		
Bnls Top Sirloin Roast	-			-			-			-		
Bnls Top Sirloin Steak	5.99 - 9.99	30	8.45	4.99 - 4.99	60	4.99	-			-		
Top Round Roast	-			-			-			-		
Top Round Steak	-			-			-			-		
Bottom Round Roast	-			2.99 - 2.99	40	2.99	-			-		
Bottom Round Steak	-			3.99 - 3.99	5	3.99	-			-		
Eye Of Round Roast	3.49 - 3.49	10	3.49	3.49 - 3.49	10	3.49	-			-		
Eye Of Round Steak	-			-			-			-		
Rump Roast	-			2.99 - 3.49	50	3.03	-			-		
Rump Steak	-			-			-			-		
Chuck/Shldr/Arm Roast	3.49 - 6.98	60	5.32	3.49 - 3.49	10	3.49	-			-		
Chuck/Shldr/Arm Steak	4.49 - 5.99	30	5.51	3.49 - 4.99	140	3.96	-			4.48 - 4.48	10	4.48
London Broil	-			-			-			-		
Brisket	-			1.97 - 1.97	680	1.97	-			-		
Brisket, Flat	-			-			-			-		
Corned Beef Brisket	-			-			-			-		
Corned Beef Flat	-			-			-			-		
Beef Short Ribs	-			-			-			4.98 - 4.98	10	4.98
Flat Iron Steak	-			5.99 - 5.99	20	5.99	-			-		
Flank Steak	-			-			-			-		
Minute/Cube Steaks	4.99 - 4.99	10	4.99	-			-			-		
Stew Meat	6.99 - 6.99	20	6.99	-			-			-		
Ground Round	-			-			-			-		
Ground Chuck	-			-			-			2.99 - 2.99	40	2.99
Ground Sirloin	-			-			-			-		
Ground Beef 90% Or More	-			-			-			-		
Ground Beef 80-89%	-			-			-			2.88 - 3.48	30	3.12
Ground Beef 70-79%	-			-			-			2.95 - 2.95	10	2.95
Beef Patties	-			-			-			4.99 - 4.99	20	4.99
Tri-Tip	6.99 - 6.99	20	6.99	6.99 - 6.99	100	6.99	-			-		
Skirt Steak	-			-			-			-		



Outlets	200		Explanatory Notes										
Feature Rate (1/)	87.0%		5/: BRANDED: Includes any advertised beef cuts marketed under a corporate trademark, or under one of Meat Grading and Certification Branch's Certified Beef Programs. 6/: NON LABELED/OTHER: Beef cuts advertised without a USDA Quality Grade.										
Special Rate (1/)	3.0%												
Activity Index (3/)	250												
	BRANDED(5)			CHOICE			SELECT			NON LABELED / OTHER (6)			
	Price Range	Stores	Wtd Avg	Price Range	Stores	Wtd Avg	Price Range	Stores	Wtd Avg	Price Range	Stores	Wtd Avg	
Bone-In Ribeye Roast													
Bone-In Ribeye Steak													
Bnls Ribeye Roast													
Bnls Ribeye Steak													
T-Bone Steak	13.99	13.99	40	13.99									
Porterhouse Steak													
Tenderloin													
Filet Mignon													
Loin, Bnls													
Bone-In Strip Steak													
Bnls New York Strip Steak				8.99	12.99	30	11.30						
Beef Backribs													
Sirloin Roast													
Sirloin Steak													
Bnls Sirloin Roast													
Bnls Sirloin Steak	4.49	4.49	10	4.49	4.99	4.99	10	4.99					
Sirloin Tip Roast	4.99	4.99	10	4.99									
Sirloin Tip Steak	4.99	4.99	10	4.99									
Bnls Top Sirloin Roast													
Bnls Top Sirloin Steak				4.99	4.99	5	4.99						
Top Round Roast				5.49	5.49	5	5.49						
Top Round Steak													
Bottom Round Roast	3.99	3.99	10	3.99									
Bottom Round Steak	4.49	4.49	10	4.49									
Eye Of Round Roast													
Eye Of Round Steak													
Rump Roast	3.99	3.99	10	3.99									
Rump Steak													
Chuck/Shldr/Arm Roast				4.99	4.99	20	4.99						
Chuck/Shldr/Arm Steak				3.49	3.49	10	3.49						
London Broil				4.99	4.99	5	4.99						
Brisket													
Brisket, Flat													
Corned Beef Brisket													
Corned Beef Flat													
Beef Short Ribs													
Flat Iron Steak	5.99	5.99	10	5.99									
Flank Steak				7.99	7.99	5	7.99			8.98	8.98	5	8.98
Minute/Cube Steaks										4.98	4.98	5	4.98
Stew Meat				4.99	4.99	5	4.99						
Ground Round													
Ground Chuck													
Ground Sirloin										3.99	3.99	20	3.99
Ground Beef 90% Or More													
Ground Beef 80-89%				3.99	3.99	5	3.99						
Ground Beef 70-79%													
Beef Patties													
Tri-Tip				6.99	6.99	10	6.99						
Skirt Steak													





Outlets	100		Explanatory Notes										
Feature Rate (1/)	50.5%		5/: BRANDED: Includes any advertised beef cuts marketed under a corporate trademark, or under one of Meat Grading and Certification Branch's Certified Beef Programs. 6/: NON LABELED/OTHER: Beef cuts advertised without a USDA Quality Grade.										
Special Rate (1/)	5.7%												
Activity Index (3/)	260												
	BRANDED(5)			CHOICE			SELECT			NON LABELED / OTHER (6)			
	Price Range	Stores	Wtd Avg	Price Range	Stores	Wtd Avg	Price Range	Stores	Wtd Avg	Price Range	Stores	Wtd Avg	
Bone-In Ribeye Roast													
Bone-In Ribeye Steak	6.99	6.99	20	6.99									
Bnls Ribeye Roast													
Bnls Ribeye Steak													
T-Bone Steak													
Porterhouse Steak													
Tenderloin													
Filet Mignon													
Loin, Bnls													
Bone-In Strip Steak				5.99	8.99	30	6.68						
Bnls New York Strip Steak				9.99	9.99	20	9.99						
Beef Backribs													
Sirloin Roast													
Sirloin Steak													
Bnls Sirloin Roast													
Bnls Sirloin Steak				5.99	5.99	20	5.99						
Sirloin Tip Roast													
Sirloin Tip Steak													
Bnls Top Sirloin Roast													
Bnls Top Sirloin Steak	7.99	7.99	20	7.99	7.99	20	7.99						
Top Round Roast													
Top Round Steak	5.99	5.99	20	5.99	4.29	4.29	5	4.29					
Bottom Round Roast													
Bottom Round Steak				4.99	4.99	20	4.99						
Eye Of Round Roast													
Eye Of Round Steak													
Rump Roast													
Rump Steak													
Chuck/Shldr/Arm Roast				5.99	5.99	10	5.99						
Chuck/Shldr/Arm Steak				4.79	4.79	5	4.79						
London Broil													
Brisket				3.49	3.49	20	3.49						
Brisket, Flat													
Corned Beef Brisket													
Corned Beef Flat													
Beef Short Ribs													
Flat Iron Steak													
Flank Steak													
Minute/Cube Steaks													
Stew Meat										5.19	5.19	5	5.19
Ground Round													
Ground Chuck													
Ground Sirloin													
Ground Beef 90% Or More										3.49	3.49	20	3.49
Ground Beef 80-89%													
Ground Beef 70-79%													
Beef Patties													
Tri-Tip				3.99	6.99	20	4.49						
Skirt Steak													