



National Retail Report - Beef

Advertised Prices for Beef at Major Retail Supermarket Outlets ending during the period of 10/23 thru 10/29

(prices in dollars per pound)

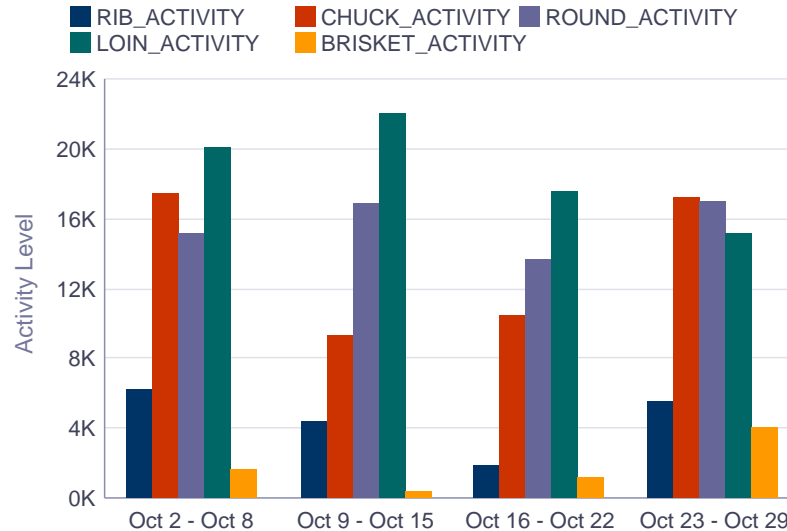
Fri. Oct 23, 2020

NATIONAL SUMMARY						
	THIS WEEK		LAST WEEK		LAST YEAR	
Outlets	29,200		29,200		29,200	
Feature Rate (1/)	72.0%		62.8%		72.2%	
Special Rate (2/)	9.4%		18.6%		20.1%	
Activity Index (3/)	87,360		65,310		91,890	
	Stores	Wtd Avg	Stores	Wtd Avg	Stores	Wtd Avg
Bone-In Ribeye Roast	190	9.54	780	6.93	130	8.62
Bone-In Ribeye Steak	3,120	7.48	220	6.13	4,140	9.15
Bnls Ribeye Roast	280	8.48	50	6.57	530	7.31
Bnls Ribeye Steak	1,870	8.90	830	10.35	2,240	9.35
T-Bone Steak	2,020	6.87	3,900	6.41	4,160	7.89
Porterhouse Steak	810	6.88	740	7.33	1,060	7.61
Tenderloin	1,030	6.64	630	10.47	1,060	12.65
Filet Mignon	1,430	17.17	440	11.75	2,070	11.90
Loin, Bnls			480	7.49	150	4.99
Bone-In Strip Steak	1,810	6.66	1,110	7.15	800	7.65
Bnls New York Strip Steak	3,460	9.17	5,550	7.75	5,410	7.80
Beef Backribs	170	3.95	20	2.25	250	4.44
Sirloin Roast	60	4.99				
Sirloin Steak	460	5.59	90	5.12	170	3.88
Bnls Sirloin Roast	110	5.39			60	8.72
Bnls Sirloin Steak	720	5.36	1,050	5.63	1,440	5.14
Sirloin Tip Roast	1,410	3.93	820	3.86	1,150	4.34
Sirloin Tip Steak	700	4.19	650	4.85	1,150	4.57
Bnls Top Sirloin Roast	150	5.04	90	4.99	110	3.79
Bnls Top Sirloin Steak	2,950	5.58	2,710	4.73	3,530	5.64
Top Round Roast	1,320	4.36	1,030	4.05	330	4.58
Top Round Steak	1,460	4.60	610	4.42	380	4.76
Bottom Round Roast	3,190	3.76	3,690	4.32	2,680	3.93
Bottom Round Steak	670	3.98	1,480	4.55	940	4.28
Eye Of Round Roast	2,940	4.31	980	4.91	2,640	3.73
Eye Of Round Steak	520	4.46	380	5.24	540	4.79
Rump Roast	1,620	4.09	1,200	3.76	1,230	3.86
Rump Steak						
Chuck/Shldr/Arm Roast	7,770	4.08	3,510	4.11	10,150	4.02
Chuck/Shldr/Arm Steak	4,020	4.11	3,310	4.29	4,640	4.35
London Broil	3,840	4.54	3,260	4.16	1,790	3.55
Brisket	100	3.82	910	3.63	1,160	3.34
Brisket, Flat	1,130	6.99	270	4.52	90	7.49
Corned Beef Brisket	300	5.24				
Corned Beef Flat	2,520	3.99			100	5.99
Beef Short Ribs	1,010	6.11	960	5.39	2,570	5.68
Flat Iron Steak	1,520	6.66	350	8.85	1,240	6.87
Flank Steak	1,360	8.29	1,930	8.07	400	6.60
Minute/Cube Steaks	1,960	4.91	4,470	5.10	2,780	5.23
Stew Meat	4,010	5.09	2,640	4.71	5,190	4.93
Ground Round	1,880	4.03	1,920	4.38	1,740	4.09
Ground Chuck	3,880	3.38	820	3.01	2,220	3.21
Ground Sirloin	1,540	5.16	1,400	4.01	1,690	5.25
Ground Beef 90% Or More	2,750	5.26	860	4.95	3,730	5.36
Ground Beef 80-89%	6,590	3.39	5,560	3.09	6,120	3.46
Ground Beef 70-79%	1,730	2.11	580	3.25	3,560	2.16
Beef Patties	4,310	4.85	2,320	4.89	2,600	5.08
Tri-Tip	410	6.07	140	7.64	1,330	4.48
Skirt Steak	260	9.52	570	8.52	440	7.20

This week in Beef Retail

For the week the National Beef Retail Report shows Feature Rate 9.2% higher, Special Rate 9.2% lower and Activity Index 21,920 higher, when compared to last week. In the 4 Week Comparison Activity Index Rib, Chuck, Round, Brisket cuts and Ground Beef items were all higher, when compared to the prior week. Loin cuts were lower, when compared to the previous week. USDA National Daily Beef Cutout and Boxed Beef Cuts-Negotiated Sales-Morning report for Friday, October 23, 2020, showed Choice 0.11 higher at 208.97 and Select 1.02 higher at 192.10 with a Choice/Select spread of 16.87 with 75 loads traded. USDA Cattle Slaughter for weekending Saturday, October 24, 2020, was reported at 643,000.

Activity Index: 2 Week Comparison



Explanatory Notes

All report information gathered from publicly available sources including store circulars, newspaper ads, and retailer websites.

1/: FEATURE RATE: the amount of sampled stores advertising any reported beef item during the current week, expressed as a percentage of the total sample. **2/: SPECIAL RATE:** the percentage of sampled stores with a no-price promotion (e.g., buy 1, get 1 free etc.). **3/: ACTIVITY INDEX:** a measure of the absolute frequency of feature activity equal to the total number of stores for each advertised beef item (e.g., a retailer with 100 outlets featuring 3 beef items has an activity index of 300). **4/: STORES/AVG:** the number of advertising outlets and the weighted average price weighted by the respective number of outlets. **5/: BRANDED:** includes any advertised beef cuts marketed under a corporate trademark, or under one of Meat Grading & Certification Branch's Certified Beef programs. **6/: NON-LABELED/OTHER:** Beef cuts advertised without a USDA Quality Grade.

USDA-MGC Certified Programs List: <http://www.ams.usda.gov/AMSV1.0/BeefPrograms>



NORTHEAST
(CT, DE, MA, MD, ME, NH, NJ, NY, PA, RI, VT)
(prices in dollars per pound)

Fri. Oct 23, 2020

Outlets		5,500		Explanatory Notes								
Feature Rate (1/)		79.8%		5/: BRANDED: Includes any advertised beef cuts marketed under a corporate trademark, or under one of Meat Grading and Certification Branch's Certified Beef Programs. 6/: NON LABELED/OTHER: Beef cuts advertised without a USDA Quality Grade.								
Special Rate (1/)		9.0%										
Activity Index (3/)		17,090										
	BRANDED(5)			CHOICE			SELECT			NON LABELED / OTHER (6)		
	Price Range	Stores	Wtd Avg	Price Range	Stores	Wtd Avg	Price Range	Stores	Wtd Avg	Price Range	Stores	Wtd Avg
Bone-In Ribeye Roast	7.99 - 12.99	130	10.57	-	-	-	-	-	-	-	-	-
Bone-In Ribeye Steak	7.99 - 12.99	200	10.05	-	-	-	-	-	-	-	-	-
Bnls Ribeye Roast	-	-	-	8.99 - 8.99	20	8.99	-	-	-	-	-	-
Bnls Ribeye Steak	12.99 - 14.99	130	14.04	8.99 - 8.99	20	8.99	-	-	-	7.88 - 8.49	120	8.02
T-Bone Steak	6.99 - 7.00	230	6.99	-	-	-	-	-	-	5.99 - 7.99	190	6.64
Porterhouse Steak	-	-	-	-	-	-	-	-	-	5.99 - 7.99	190	6.64
Tenderloin	12.00 - 12.00	10	12.00	9.99 - 9.99	10	9.99	-	-	-	8.99 - 8.99	60	8.99
Filet Mignon	15.00 - 15.00	10	15.00	-	-	-	-	-	-	9.99 - 9.99	60	9.99
Loin, Bnls	-	-	-	-	-	-	-	-	-	-	-	-
Bone-In Strip Steak	-	-	-	9.99 - 9.99	140	9.99	3.99 - 3.99	110	3.99	6.99 - 6.99	40	6.99
Bnls New York Strip Steak	3.99 - 12.99	300	8.20	6.99 - 7.99	490	7.53	-	-	-	-	-	-
Beef Backribs	-	-	-	-	-	-	-	-	-	-	-	-
Sirloin Roast	4.99 - 4.99	60	4.99	-	-	-	-	-	-	-	-	-
Sirloin Steak	4.99 - 4.99	60	4.99	2.99 - 5.99	100	4.90	-	-	-	-	-	-
Bnls Sirloin Roast	4.00 - 4.00	10	4.00	-	-	-	-	-	-	-	-	-
Bnls Sirloin Steak	4.00 - 7.99	160	6.67	4.99 - 4.99	130	4.99	-	-	-	4.99 - 5.99	90	5.27
Sirloin Tip Roast	-	-	-	-	-	-	-	-	-	4.99 - 4.99	210	4.99
Sirloin Tip Steak	5.48 - 5.48	90	5.48	2.99 - 2.99	60	2.99	-	-	-	-	-	-
Bnls Top Sirloin Roast	4.99 - 4.99	60	4.99	-	-	-	-	-	-	-	-	-
Bnls Top Sirloin Steak	5.99 - 5.99	70	5.99	4.99 - 4.99	210	4.99	-	-	-	-	-	-
Top Round Roast	3.48 - 3.48	90	3.48	3.49 - 3.49	70	3.49	-	-	-	2.99 - 4.99	130	4.08
Top Round Steak	4.48 - 4.49	190	4.49	4.99 - 4.99	70	4.99	-	-	-	3.99 - 4.99	120	4.49
Bottom Round Roast	3.99 - 4.99	580	4.53	2.99 - 3.99	730	3.12	-	-	-	3.49 - 3.49	60	3.49
Bottom Round Steak	3.99 - 3.99	100	3.99	-	-	-	-	-	-	3.89 - 5.99	220	4.15
Eye Of Round Roast	2.99 - 5.29	200	4.07	3.99 - 4.99	1,040	4.53	-	-	-	3.99 - 4.99	130	4.53
Eye Of Round Steak	3.49 - 3.49	70	3.49	4.99 - 4.99	120	4.99	-	-	-	4.99 - 5.99	90	5.27
Rump Roast	4.99 - 4.99	170	4.99	3.29 - 3.29	290	3.29	-	-	-	3.59 - 3.59	140	3.59
Rump Steak	-	-	-	-	-	-	-	-	-	-	-	-
Chuck/Shldr/Arm Roast	2.99 - 4.99	420	4.72	2.99 - 6.99	550	5.65	-	-	-	4.99 - 4.99	210	4.99
Chuck/Shldr/Arm Steak	3.99 - 4.79	90	4.64	3.99 - 5.99	180	4.83	-	-	-	2.49 - 2.49	60	2.49
London Broil	3.48 - 5.99	160	4.56	2.49 - 5.99	660	3.71	-	-	-	2.99 - 2.99	60	2.99
Brisket	-	-	-	-	-	-	-	-	-	-	-	-
Brisket, Flat	-	-	-	-	-	-	-	-	-	-	-	-
Corned Beef Brisket	-	-	-	4.99 - 4.99	20	4.99	-	-	-	-	-	-
Corned Beef Flat	-	-	-	-	-	-	-	-	-	-	-	-
Beef Short Ribs	4.99 - 7.99	260	6.75	5.99 - 6.99	320	6.64	-	-	-	-	-	-
Flat Iron Steak	5.00 - 6.49	130	6.34	5.99 - 5.99	120	5.99	-	-	-	-	-	-
Flank Steak	8.00 - 8.00	10	8.00	-	-	-	-	-	-	11.99 - 11.99	110	11.99
Minute/Cube Steaks	4.99 - 6.99	140	5.85	3.99 - 5.99	290	4.85	-	-	-	3.99 - 6.99	280	4.55
Stew Meat	3.99 - 5.99	470	5.14	3.99 - 5.99	230	5.42	-	-	-	3.99 - 5.99	280	4.51
Ground Round	3.99 - 3.99	70	3.99	-	-	-	-	-	-	3.69 - 5.39	200	4.26
Ground Chuck	3.99 - 3.99	70	3.99	-	-	-	-	-	-	2.49 - 3.49	160	3.04
Ground Sirloin	-	-	-	-	-	-	-	-	-	5.00 - 5.00	10	5.00
Ground Beef 90% Or More	6.99 - 6.99	70	6.99	-	-	-	-	-	-	3.69 - 6.49	620	5.40
Ground Beef 80-89%	4.49 - 4.49	310	4.49	-	-	-	-	-	-	2.49 - 4.99	1,420	3.08
Ground Beef 70-79%	-	-	-	-	-	-	-	-	-	-	-	-
Beef Patties	2.99 - 4.80	190	3.96	-	-	-	-	-	-	4.99 - 6.99	390	5.75
Tri-Tip	-	-	-	-	-	-	-	-	-	-	-	-
Skirt Steak	-	-	-	12.99 - 12.99	120	12.99	-	-	-	-	-	-

Outlets	7,400	Explanatory Notes										
Feature Rate (1/)	70.8%	5/ BRANDED: Includes any advertised beef cuts marketed under a corporate trademark, or under one of Meat Grading and Certification Branch's Certified Beef Programs. 6/ NON LABELED/OTHER: Beef cuts advertised without a USDA Quality Grade.										
Special Rate (1/)	7.4%											
Activity Index (3/)	28,835											
	BRANDED(5)			CHOICE			SELECT			NON LABELED / OTHER (6)		
	Price Range	Stores	Wtd Avg	Price Range	Stores	Wtd Avg	Price Range	Stores	Wtd Avg	Price Range	Stores	Wtd Avg
Bone-In Ribeye Roast	-			8.78 - 8.78	30	8.78	-			5.78 - 5.78	30	5.78
Bone-In Ribeye Steak	-			6.99 - 8.99	1,590	8.41	-			4.99 - 5.99	610	5.25
Bnls Ribeye Roast	-			8.99 - 8.99	220	8.99	-			4.99 - 4.99	40	4.99
Bnls Ribeye Steak	-			8.99 - 8.99	220	8.99	-			5.29 - 8.49	1,120	7.91
T-Bone Steak	5.99 - 5.99	70	5.99	7.99 - 7.99	10	7.99	7.99 - 7.99	10	7.99	3.48 - 6.99	570	6.51
Porterhouse Steak	-			-			-			6.99 - 6.99	450	6.99
Tenderloin	-			-			-			5.99 - 6.99	570	6.20
Filet Mignon	-			-			-			-		
Loin, Bnls	-			-			-			-		
Bone-In Strip Steak	-			-			-			6.99 - 6.99	10	6.99
Bnls New York Strip Steak	5.99 - 11.99	550	8.05	7.99 - 12.99	260	10.85	-			7.99 - 7.99	80	7.99
Beef Backribs	-			-			-			4.19 - 4.19	130	4.19
Sirloin Roast	-			-			-			-		
Sirloin Steak	5.99 - 5.99	10	5.99	2.99 - 2.99	5	2.99	-			-		
Bnls Sirloin Roast	-			7.99 - 7.99	40	7.99	-			-		
Bnls Sirloin Steak	4.98 - 4.98	200	4.98	-			-			5.99 - 8.99	10	7.28
Sirloin Tip Roast	2.89 - 3.59	430	3.35	3.79 - 4.48	20	4.14	-			-		
Sirloin Tip Steak	3.29 - 3.99	170	3.92	3.99 - 4.98	20	4.49	-			3.17 - 3.17	30	3.17
Bnls Top Sirloin Roast	-			-			-			-		
Bnls Top Sirloin Steak	4.99 - 6.99	480	6.88	6.99 - 6.99	80	6.99	-			3.98 - 3.98	30	3.98
Top Round Roast	2.98 - 4.99	480	4.89	2.99 - 3.99	120	3.31	-			-		
Top Round Steak	4.99 - 4.99	460	4.99	4.99 - 4.99	80	4.99	-			-		
Bottom Round Roast	2.98 - 3.99	310	3.35	2.99 - 2.99	5	2.99	-			-		
Bottom Round Steak	-			-			-			5.99 - 5.99	5	5.99
Eye Of Round Roast	3.49 - 4.99	980	4.42	4.99 - 4.99	80	4.99	-			-		
Eye Of Round Steak	-			-			-			5.99 - 5.99	5	5.99
Rump Roast	2.99 - 3.48	40	3.35	5.89 - 5.89	30	5.89	3.99 - 3.99	10	3.99	-		
Rump Steak	-			-			-			-		
Chuck/Shldr/Arm Roast	2.99 - 4.48	180	3.61	2.99 - 6.99	1,410	4.95	4.59 - 4.59	40	4.59	2.78 - 2.99	40	2.82
Chuck/Shldr/Arm Steak	3.99 - 3.99	80	3.99	3.99 - 5.49	1,330	5.27	4.99 - 4.99	40	4.99	2.98 - 2.98	30	2.98
London Broil	3.99 - 4.99	460	4.98	2.99 - 5.89	1,070	5.30	-			-		
Brisket	4.99 - 4.99	5	4.99	-			-			-		
Brisket, Flat	-			6.99 - 6.99	1,130	6.99	-			-		
Corned Beef Brisket	-			4.99 - 4.99	220	4.99	-			-		
Corned Beef Flat	-			-			-			3.99 - 3.99	460	3.99
Beef Short Ribs	-			-			-			-		
Flat Iron Steak	4.99 - 4.99	70	4.99	5.99 - 6.99	470	6.97	-			-		
Flank Steak	-			7.99 - 7.99	1,130	7.99	-			-		
Minute/Cube Steaks	3.29 - 4.99	580	4.83	3.99 - 3.99	40	3.99	-			3.99 - 6.99	10	5.70
Stew Meat	4.99 - 4.99	460	4.99	3.99 - 5.49	1,100	5.38	4.99 - 4.99	40	4.99	2.22 - 5.99	60	3.36
Ground Round	3.99 - 3.99	10	3.99	-			-			3.99 - 3.99	1,130	3.99
Ground Chuck	2.79 - 2.99	500	2.99	-			-			2.49 - 6.29	1,600	3.33
Ground Sirloin	4.99 - 4.99	460	4.99	-			-			-		
Ground Beef 90% Or More	8.99 - 8.99	80	8.99	-			-			3.48 - 6.49	90	6.14
Ground Beef 80-89%	3.29 - 4.49	390	4.42	-			-			2.17 - 3.99	350	2.97
Ground Beef 70-79%	-			-			-			1.77 - 2.19	540	1.79
Beef Patties	-			-			-			3.99 - 5.49	2,550	5.13
Tri-Tip	-			-			-			-		
Skirt Steak	-			-			-			-		



Outlets	6,100		Explanatory Notes									
Feature Rate (1/)	68.6%		5/: BRANDED: Includes any advertised beef cuts marketed under a corporate trademark, or under one of Meat Grading and Certification Branch's Certified Beef Programs. 6/: NON LABELED/OTHER: Beef cuts advertised without a USDA Quality Grade.									
Special Rate (1/)	4.8%											
Activity Index (3/)	18,120											
	BRANDED(5)			CHOICE			SELECT			NON LABELED / OTHER (6)		
	Price Range	Stores	Wtd Avg	Price Range	Stores	Wtd Avg	Price Range	Stores	Wtd Avg	Price Range	Stores	Wtd Avg
Bone-In Ribeye Roast	-			-			-			-		
Bone-In Ribeye Steak	11.99 - 11.99	10	11.99	-			-			5.99 - 5.99	40	5.99
Bnls Ribeye Roast	-			-			-			-		
Bnls Ribeye Steak	9.99 - 13.00	100	11.42	10.99 - 13.99	80	12.64	-			6.99 - 7.99	20	7.56
T-Bone Steak	5.99 - 10.99	280	8.08	5.99 - 7.99	50	7.55	7.99 - 7.99	10	7.99	4.99 - 4.99	10	4.99
Porterhouse Steak	9.49 - 10.99	50	10.60	-			-			5.49 - 5.49	10	5.49
Tenderloin	-			-			-			4.99 - 9.99	260	6.11
Filet Mignon	17.98 - 28.76	400	23.37	-			-			7.99 - 12.00	190	11.74
Loin, Bnls	-			-			-			-		
Bone-In Strip Steak	7.99 - 10.00	110	8.95	8.99 - 8.99	260	8.99	-			-		
Bnls New York Strip Steak	6.98 - 11.99	310	9.41	7.99 - 9.99	820	9.83	-			6.99 - 7.99	20	7.49
Beef Backribs	2.49 - 2.49	10	2.49	-			-			-		
Sirloin Roast	-			-			-			-		
Sirloin Steak	5.99 - 5.99	200	5.99	-			-			-		
Bnls Sirloin Roast	-			3.49 - 3.99	60	3.90	-			-		
Bnls Sirloin Steak	3.99 - 5.99	40	4.61	-			-			3.99 - 3.99	10	3.99
Sirloin Tip Roast	2.99 - 5.29	250	3.15	3.39 - 4.99	150	3.98	-			4.99 - 4.99	220	4.99
Sirloin Tip Steak	4.99 - 5.69	20	5.36	3.99 - 5.99	90	4.94	-			-		
Bnls Top Sirloin Roast	4.99 - 4.99	60	4.99	-			-			4.29 - 5.99	30	5.14
Bnls Top Sirloin Steak	4.98 - 5.99	270	5.29	3.99 - 6.99	650	5.88	-			4.29 - 6.99	50	6.23
Top Round Roast	3.49 - 4.99	180	4.62	2.99 - 3.99	90	3.53	-			-		
Top Round Steak	4.99 - 4.99	100	4.99	3.79 - 3.99	170	3.98	-			-		
Bottom Round Roast	2.99 - 4.99	480	4.04	2.99 - 3.99	30	3.52	-			4.99 - 4.99	30	4.99
Bottom Round Steak	3.49 - 3.99	110	3.73	3.99 - 4.59	80	4.27	-			-		
Eye Of Round Roast	3.49 - 3.99	50	3.76	3.99 - 3.99	40	3.99	-			-		
Eye Of Round Steak	-			-			-			-		
Rump Roast	2.99 - 4.99	360	3.78	3.49 - 3.49	150	3.49	-			-		
Rump Steak	-			-			-			-		
Chuck/Shldr/Arm Roast	2.99 - 5.99	530	4.50	2.99 - 4.99	1,450	3.28	3.29 - 3.29	10	3.29	4.99 - 4.99	220	4.99
Chuck/Shldr/Arm Steak	3.69 - 4.99	130	4.30	2.99 - 3.99	580	3.39	-			-		
London Broil	3.99 - 3.99	10	3.99	4.99 - 4.99	40	4.99	-			-		
Brisket	4.99 - 4.99	10	4.99	2.69 - 2.99	50	2.75	-			-		
Brisket, Flat	-			-			-			-		
Corned Beef Brisket	-			3.19 - 3.19	10	3.19	-			6.99 - 6.99	30	6.99
Corned Beef Flat	-			4.19 - 4.19	10	4.19	-			3.99 - 3.99	880	3.99
Beef Short Ribs	4.69 - 5.99	100	4.98	5.99 - 6.99	100	6.43	-			-		
Flat Iron Steak	4.99 - 6.99	180	6.62	-			-			-		
Flank Steak	-			6.99 - 6.99	40	6.99	-			-		
Minute/Cube Steaks	4.49 - 5.49	340	5.14	4.29 - 4.99	120	4.93	-			-		
Stew Meat	3.99 - 5.99	110	5.10	3.99 - 5.99	900	5.13	-			5.99 - 5.99	40	5.99
Ground Round	3.99 - 3.99	30	3.99	-			-			3.49 - 4.19	360	4.07
Ground Chuck	2.99 - 3.99	190	3.22	-			-			2.99 - 3.99	880	3.84
Ground Sirloin	3.99 - 4.99	70	4.82	3.99 - 3.99	50	3.99	-			4.29 - 5.99	310	5.74
Ground Beef 90% Or More	-			-			-			2.99 - 5.99	670	4.45
Ground Beef 80-89%	3.49 - 4.49	450	4.39	-			-			1.88 - 3.99	1,410	2.71
Ground Beef 70-79%	2.99 - 2.99	30	2.99	-			-			1.49 - 2.99	170	2.49
Beef Patties	3.99 - 4.49	240	4.29	-			-			3.49 - 6.49	210	4.01
Tri-Tip	7.99 - 7.99	10	7.99	-			-			-		
Skirt Steak	5.99 - 7.99	80	7.70	4.99 - 4.99	40	4.99	-			-		



Outlets	4,900		Explanatory Notes									
Feature Rate (1/)	62.9%		5/: BRANDED: Includes any advertised beef cuts marketed under a corporate trademark, or under one of Meat Grading and Certification Branch's Certified Beef Programs. 6/: NON LABELED/OTHER: Beef cuts advertised without a USDA Quality Grade.									
Special Rate (1/)	10.7%											
Activity Index (3/)	11,910											
	BRANDED(5)			CHOICE			SELECT			NON LABELED / OTHER (6)		
	Price Range	Stores	Wtd Avg	Price Range	Stores	Wtd Avg	Price Range	Stores	Wtd Avg	Price Range	Stores	Wtd Avg
Bone-In Ribeye Roast	-			-			-			-		
Bone-In Ribeye Steak	-			6.99 - 6.99	530	6.99	-			3.99 - 4.99	110	4.40
Bnls Ribeye Roast	-			-			-			-		
Bnls Ribeye Steak	13.00 - 13.00	5	13.00	-			-			7.99 - 7.99	50	7.99
T-Bone Steak	5.99 - 5.99	20	5.99	9.98 - 9.98	90	9.98	7.99 - 7.99	60	7.99	2.99 - 7.49	150	5.68
Porterhouse Steak	-			-			-			6.99 - 6.99	50	6.99
Tenderloin	-			-			-			5.99 - 5.99	50	5.99
Filet Mignon	17.98 - 28.76	90	22.69	-			-			-		
Loin, Bnls	-			-			-			-		
Bone-In Strip Steak	10.00 - 10.00	60	10.00	4.99 - 4.99	510	4.99	-			-		
Bnls New York Strip Steak	7.99 - 9.98	60	9.45	7.99 - 12.99	130	12.31	5.99 - 5.99	20	5.99	6.98 - 6.98	10	6.98
Beef Backribs	4.38 - 4.38	20	4.38	-			-			1.99 - 1.99	10	1.99
Sirloin Roast	-			-			-			-		
Sirloin Steak	5.99 - 5.99	70	5.99	-			-			-		
Bnls Sirloin Roast	-			-			-			-		
Bnls Sirloin Steak	-			-			-			3.99 - 8.99	20	8.37
Sirloin Tip Roast	3.79 - 3.79	10	3.79	-			-			-		
Sirloin Tip Steak	3.99 - 4.98	50	4.75	-			-			3.88 - 3.88	20	3.88
Bnls Top Sirloin Roast	-			-			-			-		
Bnls Top Sirloin Steak	3.99 - 6.99	100	5.84	4.99 - 4.99	510	4.99	3.99 - 4.47	210	4.22	3.99 - 4.49	50	4.38
Top Round Roast	4.99 - 4.99	50	4.99	3.79 - 3.99	20	3.89	-			4.98 - 4.98	90	4.98
Top Round Steak	4.99 - 4.99	50	4.99	5.48 - 5.48	90	5.48	-			2.58 - 2.58	20	2.58
Bottom Round Roast	3.48 - 3.99	70	3.90	-			-			-		
Bottom Round Steak	4.48 - 4.48	10	4.48	-			-			3.89 - 3.89	50	3.89
Eye Of Round Roast	3.49 - 4.99	170	4.21	-			-			2.99 - 2.99	30	2.99
Eye Of Round Steak	-			-			-			3.99 - 3.99	140	3.99
Rump Roast	2.99 - 3.48	60	3.09	5.89 - 5.89	90	5.89	3.99 - 3.99	60	3.99	2.99 - 3.59	60	3.50
Rump Steak	-			-			-			-		
Chuck/Shldr/Arm Roast	2.99 - 5.99	80	4.96	3.49 - 4.49	710	4.05	2.99 - 3.99	340	3.87	2.88 - 5.49	170	3.01
Chuck/Shldr/Arm Steak	3.99 - 3.99	20	3.99	3.99 - 3.99	70	3.99	-			2.88 - 5.49	140	4.38
London Broil	4.99 - 4.99	50	4.99	4.98 - 5.89	180	5.45	-			2.97 - 2.97	40	2.97
Brisket	-			-			-			1.89 - 3.29	20	2.59
Brisket, Flat	-			-			-			-		
Corned Beef Brisket	-			-			-			6.99 - 6.99	20	6.99
Corned Beef Flat	-			-			-			3.99 - 3.99	530	3.99
Beef Short Ribs	-			-			3.79 - 3.79	20	3.79	4.79 - 4.99	70	4.80
Flat Iron Steak	3.98 - 4.99	30	4.49	6.99 - 6.99	530	6.99	-			-		
Flank Steak	-			-			-			-		
Minute/Cube Steaks	4.99 - 5.99	70	5.23	-			-			3.99 - 4.49	80	4.40
Stew Meat	4.99 - 4.99	50	4.99	4.98 - 4.98	120	4.98	-			3.49 - 4.99	130	3.98
Ground Round	3.99 - 3.99	20	3.99	-			-			3.49 - 3.79	70	3.70
Ground Chuck	1.98 - 2.99	80	2.83	-			-			2.67 - 3.99	280	3.22
Ground Sirloin	3.99 - 4.99	540	4.97	-			-			-		
Ground Beef 90% Or More	2.99 - 6.99	1,020	4.99	-			-			3.99 - 5.88	50	5.40
Ground Beef 80-89%	2.99 - 4.49	340	4.32	-			-			1.97 - 4.99	550	2.89
Ground Beef 70-79%	-			-			-			1.68 - 2.29	650	1.82
Beef Patties	3.48 - 3.48	20	3.48	-			-			2.28 - 4.55	710	4.06
Tri-Tip	-			-			-			-		
Skirt Steak	-			-			-			3.99 - 3.99	10	3.99

Outlets	3,800		Explanatory Notes									
Feature Rate (1/)	78.4%		5/: BRANDED: Includes any advertised beef cuts marketed under a corporate trademark, or under one of Meat Grading and Certification Branch's Certified Beef Programs. 6/: NON LABELED/OTHER: Beef cuts advertised without a USDA Quality Grade.									
Special Rate (1/)	22.6%											
Activity Index (3/)	8,050											
	BRANDED(5)			CHOICE			SELECT			NON LABELED / OTHER (6)		
	Price Range	Stores	Wtd Avg	Price Range	Stores	Wtd Avg	Price Range	Stores	Wtd Avg	Price Range	Stores	Wtd Avg
Bone-In Ribeye Roast	-			-			-			-		
Bone-In Ribeye Steak	-			-			-			-		
Bnls Ribeye Roast	-			-			-			-		
Bnls Ribeye Steak	-			13.99 - 13.99	10	13.99	-			-		
T-Bone Steak	8.99 - 9.99	30	9.43	9.99 - 9.99	10	9.99	-			2.99 - 6.99	210	4.73
Porterhouse Steak	-			-			-			3.99 - 3.99	60	3.99
Tenderloin	8.99 - 8.99	10	8.99	-			-			8.99 - 8.99	50	8.99
Filet Mignon	-			-			-			-		
Loin, Bnls	-			-			-			-		
Bone-In Strip Steak	-			5.99 - 5.99	270	5.99	-			4.99 - 7.99	270	5.99
Bnls New York Strip Steak	11.99 - 11.99	10	11.99	5.99 - 12.99	160	12.40	-			8.99 - 8.99	90	8.99
Beef Backribs	-			-			-			-		
Sirloin Roast	-			-			-			-		
Sirloin Steak	-			-			-			-		
Bnls Sirloin Roast	-			-			-			-		
Bnls Sirloin Steak	-			-			-			3.59 - 3.59	60	3.59
Sirloin Tip Roast	5.99 - 5.99	10	5.99	3.49 - 3.49	10	3.49	-			2.97 - 2.97	60	2.97
Sirloin Tip Steak	-			-			-			2.97 - 3.69	110	3.31
Bnls Top Sirloin Roast	-			-			-			5.29 - 5.29	10	5.29
Bnls Top Sirloin Steak	3.47 - 3.47	120	3.47	-			-			5.49 - 6.99	30	6.55
Top Round Roast	-			-			-			-		
Top Round Steak	-			-			-			2.67 - 2.67	110	2.67
Bottom Round Roast	-			3.99 - 3.99	650	3.99	-			2.37 - 3.59	190	2.76
Bottom Round Steak	-			-			-			3.49 - 3.49	90	3.49
Eye Of Round Roast	-			-			-			2.37 - 3.99	190	2.87
Eye Of Round Steak	-			-			-			3.99 - 3.99	60	3.99
Rump Roast	-			3.99 - 5.89	170	5.62	-			-		
Rump Steak	-			-			-			-		
Chuck/Shldr/Arm Roast	-			2.99 - 4.99	250	3.11	-			2.37 - 5.49	320	3.35
Chuck/Shldr/Arm Steak	-			2.99 - 4.99	70	3.38	-			2.79 - 5.49	370	3.76
London Broil	-			3.99 - 5.89	970	4.27	-			2.37 - 2.37	130	2.37
Brisket	-			-			-			-		
Brisket, Flat	-			-			-			-		
Corned Beef Brisket	-			-			-			-		
Corned Beef Flat	-			-			-			3.99 - 3.99	650	3.99
Beef Short Ribs	-			-			-			4.49 - 7.49	110	4.95
Flat Iron Steak	-			-			-			-		
Flank Steak	-			8.99 - 8.99	30	8.99	-			6.99 - 6.99	30	6.99
Minute/Cube Steaks	-			-			-			-		
Stew Meat	-			-			-			3.99 - 4.99	20	4.37
Ground Round	-			-			-			-		
Ground Chuck	2.99 - 2.99	10	2.99	-			-			2.99 - 3.99	90	3.11
Ground Sirloin	-			-			-			-		
Ground Beef 90% Or More	7.99 - 7.99	90	7.99	-			-			4.79 - 4.79	60	4.79
Ground Beef 80-89%	4.49 - 4.49	350	4.49	2.99 - 4.99	150	3.31	-			2.29 - 4.99	660	3.31
Ground Beef 70-79%	-			-			-			2.29 - 2.99	300	2.85
Beef Patties	-			-			-			-		
Tri-Tip	6.99 - 7.99	40	7.33	7.99 - 7.99	120	7.99	-			2.77 - 5.99	210	4.78
Skirt Steak	-			-			-			-		



Outlets	1,300												Explanatory Notes		
Feature Rate (1/)	81.8%												5/: BRANDED : Includes any advertised beef cuts marketed under a corporate trademark, or under one of Meat Grading and Certification Branch's Certified Beef Programs. 6/: NON LABELED/OTHER : Beef cuts advertised without a USDA Quality Grade.		
Special Rate (1/)	1.6%														
Activity Index (3/)	3,065														
	BRANDED(5)			CHOICE			SELECT			NON LABELED / OTHER (6)					
	Price Range	Stores	Wtd Avg	Price Range	Stores	Wtd Avg	Price Range	Stores	Wtd Avg	Price Range	Stores	Wtd Avg			
Bone-In Ribeye Roast	-			-			-			-					
Bone-In Ribeye Steak	-			-			-			-					
Bnls Ribeye Roast	-			-			-			-					
Bnls Ribeye Steak	-			-			-			5.95 - 5.95	10	5.95			
T-Bone Steak	9.99 - 9.99	30	9.99	9.99 - 9.99	10	9.99	-			-					
Porterhouse Steak	-			-			-			-					
Tenderloin	8.99 - 8.99	10	8.99	-			-			-					
Filet Mignon	-			-			-			14.99 - 14.99	680	14.99			
Loin, Bnls	-			-			-			-					
Bone-In Strip Steak	5.99 - 5.99	20	5.99	-			-			-					
Bnls New York Strip Steak	11.99 - 11.99	20	11.99	7.99 - 7.99	100	7.99	-			-					
Beef Backribs	-			-			-			-					
Sirloin Roast	-			-			-			-					
Sirloin Steak	-			-			-			-					
Bnls Sirloin Roast	-			-			-			-					
Bnls Sirloin Steak	-			-			-			-					
Sirloin Tip Roast	3.49 - 5.99	30	5.10	3.49 - 3.49	10	3.49	-			-					
Sirloin Tip Steak	3.99 - 4.98	30	4.60	-			-			-					
Bnls Top Sirloin Roast	-			-			-			-					
Bnls Top Sirloin Steak	-			4.99 - 4.99	40	4.99	-			-					
Top Round Roast	-			-			-			-					
Top Round Steak	-			-			-			-					
Bottom Round Roast	2.99 - 2.99	20	2.99	-			-			-					
Bottom Round Steak	-			-			-			-					
Eye Of Round Roast	3.98 - 3.98	20	3.98	-			-			-					
Eye Of Round Steak	-			4.99 - 4.99	40	4.99	-			-					
Rump Roast	-			-			-			-					
Rump Steak	-			-			-			-					
Chuck/Shldr/Arm Roast	3.99 - 3.99	5	3.99	2.47 - 4.99	780	2.71	-			3.95 - 3.95	10	3.95			
Chuck/Shldr/Arm Steak	7.99 - 7.99	10	7.99	2.47 - 4.99	820	2.78	-			4.48 - 4.48	10	4.48			
London Broil	-			-			-			-					
Brisket	9.99 - 9.99	10	9.99	-			-			-					
Brisket, Flat	-			-			-			-					
Corned Beef Brisket	-			-			-			-					
Corned Beef Flat	-			-			-			-					
Beef Short Ribs	-			-			-			-					
Flat Iron Steak	-			-			-			-					
Flank Steak	-			-			-			-					
Minute/Cube Steaks	-			-			-			4.48 - 4.48	10	4.48			
Stew Meat	-			-			-			4.48 - 4.48	10	4.48			
Ground Round	-			-			-			-					
Ground Chuck	4.50 - 4.50	20	4.50	-			-			-					
Ground Sirloin	-			-			-			5.99 - 5.99	100	5.99			
Ground Beef 90% Or More	-			-			-			3.99 - 3.99	5	3.99			
Ground Beef 80-89%	2.99 - 4.49	90	4.09	-			-			1.98 - 3.29	70	2.78			
Ground Beef 70-79%	-			-			-			2.99 - 3.98	30	3.39			
Beef Patties	-			-			-			-					
Tri-Tip	6.99 - 6.99	20	6.99	-			-			-					
Skirt Steak	-			-			-			-					



Outlets	200	Explanatory Notes											
Feature Rate (1/)	46.0%	5/: BRANDED: Includes any advertised beef cuts marketed under a corporate trademark, or under one of Meat Grading and Certification Branch's Certified Beef Programs. 6/: NON LABELED/OTHER: Beef cuts advertised without a USDA Quality Grade.											
Special Rate (1/)	0.0%												
Activity Index (3/)	140												
	BRANDED(5)			CHOICE			SELECT			NON LABELED / OTHER (6)			
	Price Range	Stores	Wtd Avg	Price Range	Stores	Wtd Avg	Price Range	Stores	Wtd Avg	Price Range	Stores	Wtd Avg	
Bone-In Ribeye Roast													
Bone-In Ribeye Steak													
Bnls Ribeye Roast													
Bnls Ribeye Steak													
T-Bone Steak													
Porterhouse Steak													
Tenderloin													
Filet Mignon													
Loin, Bnls													
Bone-In Strip Steak													
Bnls New York Strip Steak				7.99	9.99	10	8.30						
Beef Backribs													
Sirloin Roast													
Sirloin Steak													
Bnls Sirloin Roast													
Bnls Sirloin Steak													
Sirloin Tip Roast													
Sirloin Tip Steak													
Bnls Top Sirloin Roast													
Bnls Top Sirloin Steak													
Top Round Roast													
Top Round Steak													
Bottom Round Roast				3.99	3.99	20	3.99			4.48	4.48	5	4.48
Bottom Round Steak													
Eye Of Round Roast													
Eye Of Round Steak													
Rump Roast													
Rump Steak													
Chuck/Shldr/Arm Roast	4.49	4.49	10	4.49						3.98	3.98	5	3.98
Chuck/Shldr/Arm Steak				3.99	3.99	10	3.99						
London Broil													
Brisket													
Brisket, Flat													
Corned Beef Brisket													
Corned Beef Flat													
Beef Short Ribs				5.99	5.99	20	5.99						
Flat Iron Steak													
Flank Steak				8.99	8.99	5	8.99						
Minute/Cube Steaks										4.98	4.98	5	4.98
Stew Meat				4.99	4.99	5	4.99						
Ground Round										5.98	5.98	5	5.98
Ground Chuck													
Ground Sirloin										5.99	5.99	10	5.99
Ground Beef 90% Or More													
Ground Beef 80-89%	4.49	4.49	5	4.49	3.99	3.99	5	3.99		2.99	3.00	30	2.99
Ground Beef 70-79%													
Beef Patties													
Tri-Tip													
Skirt Steak													



Outlets	100		Explanatory Notes										
Feature Rate (1/)	52.4%		5/: BRANDED : Includes any advertised beef cuts marketed under a corporate trademark, or under one of Meat Grading and Certification Branch's Certified Beef Programs. 6/: NON LABELED/OTHER : Beef cuts advertised without a USDA Quality Grade.										
Special Rate (1/)	0.0%												
Activity Index (3/)	280												
	BRANDED(5)			CHOICE			SELECT			NON LABELED / OTHER (6)			
	Price Range	Stores	Wtd Avg	Price Range	Stores	Wtd Avg	Price Range	Stores	Wtd Avg	Price Range	Stores	Wtd Avg	
Bone-In Ribeye Roast													
Bone-In Ribeye Steak	6.99	6.99	20	6.99									
Bnls Ribeye Roast													
Bnls Ribeye Steak													
T-Bone Steak													
Porterhouse Steak													
Tenderloin													
Filet Mignon													
Loin, Bnls													
Bone-In Strip Steak				4.99	4.99	20	4.99						
Bnls New York Strip Steak				9.99	9.99	20	9.99						
Beef Backribs													
Sirloin Roast													
Sirloin Steak													
Bnls Sirloin Roast													
Bnls Sirloin Steak				5.99	5.99	20	5.99						
Sirloin Tip Roast													
Sirloin Tip Steak													
Bnls Top Sirloin Roast													
Bnls Top Sirloin Steak	7.99	7.99	20	7.99	6.49	7.99	30	7.64					
Top Round Roast													
Top Round Steak	5.49	5.49	20	5.49									
Bottom Round Roast				4.99	4.99	20	4.99						
Bottom Round Steak													
Eye Of Round Roast													
Eye Of Round Steak													
Rump Roast													
Rump Steak													
Chuck/Shldr/Arm Roast	5.99	5.99	20	5.99	6.99	6.99	10	6.99					
Chuck/Shldr/Arm Steak													
London Broil	5.49	5.49	20	5.49									
Brisket													
Brisket, Flat													
Corned Beef Brisket													
Corned Beef Flat													
Beef Short Ribs				7.99	7.99	10	7.99						
Flat Iron Steak													
Flank Steak													
Minute/Cube Steaks													
Stew Meat													
Ground Round													
Ground Chuck													
Ground Sirloin													
Ground Beef 90% Or More													
Ground Beef 80-89%	4.49	4.49	10	4.49						2.99	2.99	20	2.99
Ground Beef 70-79%													
Beef Patties													
Tri-Tip				3.99	3.99	20	3.99						
Skirt Steak													