



National Retail Report - Beef

Advertised Prices for Beef at Major Retail Supermarket Outlets ending during the period of 04/30 thru 05/06

(prices in dollars per pound)

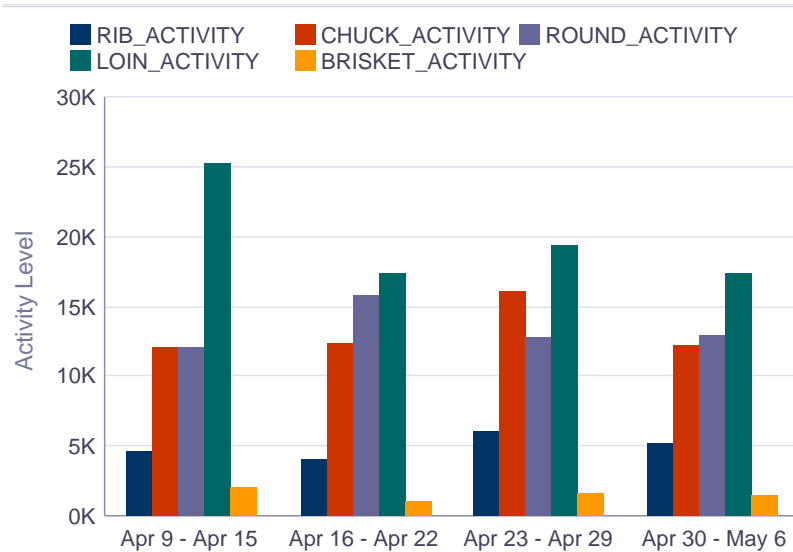
Fri. Apr 30, 2021

NATIONAL SUMMARY						
	THIS WEEK		LAST WEEK		LAST YEAR	
Outlets	29,200		29,200		29,200	
Feature Rate (1/)	82.8%		79.8%		58.1%	
Special Rate (2/)	26.2%		19.7%		16.4%	
Activity Index (3/)	86,790		94,120		65,500	
	Stores	Wtd Avg	Stores	Wtd Avg	Stores	Wtd Avg
Bone-In Ribeye Roast	90	6.87				
Bone-In Ribeye Steak	1,510	8.32	2,450	9.48	3,600	7.62
Bnls Ribeye Roast	300	8.49	200	9.80	500	7.82
Bnls Ribeye Steak	3,310	9.95	3,350	10.92	2,070	8.39
T-Bone Steak	3,450	8.60	5,660	8.00	3,230	7.24
Porterhouse Steak	90	11.79	600	8.72	1,070	7.76
Tenderloin	330	7.63	1,050	10.04	2,580	9.11
Filet Mignon	510	18.80	190	10.54	2,290	14.45
Loin, Bnls	150	5.18	240	8.99		
Bone-In Strip Steak	870	8.71	1,130	8.52	530	6.33
Bnls New York Strip Steak	4,770	10.13	3,420	9.34	5,160	8.19
Beef Backribs	40	3.27	250	4.03	50	5.65
Sirloin Roast	100	3.97	40	4.37	140	4.99
Sirloin Steak	410	6.98	690	6.34	630	6.23
Bnls Sirloin Roast	40	4.99			420	5.06
Bnls Sirloin Steak	1,590	5.44	1,970	5.06	1,740	4.82
Sirloin Tip Roast	1,400	4.49	530	4.26	420	4.78
Sirloin Tip Steak	630	5.22	730	4.61	870	6.03
Bnls Top Sirloin Roast	620	6.47	60	4.99	120	3.97
Bnls Top Sirloin Steak	2,720	6.05	1,970	6.25	1,980	5.82
Top Round Roast	440	5.14	2,000	4.46	2,530	4.22
Top Round Steak	620	5.12	960	4.58	1,840	5.64
Bottom Round Roast	1,940	4.22	1,450	4.13	2,000	4.72
Bottom Round Steak	1,340	4.35	1,070	4.41	1,120	3.71
Eye Of Round Roast	1,410	5.12	2,610	5.04	1,110	4.69
Eye Of Round Steak	810	5.62	530	5.06	120	5.48
Rump Roast	930	4.38	810	4.09	430	4.81
Rump Steak						
Chuck/Shldr/Arm Roast	4,070	4.69	7,740	4.96	3,070	4.13
Chuck/Shldr/Arm Steak	3,820	4.91	2,770	4.71	1,640	4.59
London Broil	3,790	4.34	3,020	4.05	2,780	4.79
Brisket	1,370	4.87	1,390	3.00	1,950	2.53
Brisket, Flat					40	3.69
Corned Beef Brisket	30	4.99	110	2.13	310	3.96
Corned Beef Flat	40	3.99	100	2.57	100	4.99
Beef Short Ribs	1,180	6.19	1,740	6.17	450	4.45
Flat Iron Steak	550	7.00	2,540	8.17	40	8.07
Flank Steak	1,090	8.77	960	8.35	1,510	7.01
Minute/Cube Steaks	4,580	5.18	4,380	5.33	2,570	4.64
Stew Meat	3,500	4.99	2,890	5.29	3,050	5.00
Ground Round	780	4.44	860	3.83	1,570	4.99
Ground Chuck	6,880	1.99	3,600	3.15	440	4.00
Ground Sirloin	5,700	2.83	5,200	2.62	170	5.13
Ground Beef 90% Or More	5,210	4.75	5,260	5.47	1,370	4.95
Ground Beef 80-89%	4,210	3.53	5,820	3.13	2,020	3.74
Ground Beef 70-79%	2,890	2.49	1,100	2.48	590	2.61
Beef Patties	3,970	5.16	9,260	2.93	2,500	5.54
Tri-Tip	950	4.97	1,290	6.10	1,480	4.82
Skirt Steak	1,760	8.06	130	7.70	1,300	7.01

This week in Beef Retail

This week in Beef Retail the Feature Rate increased by 3.0 percent, the Special Rate increased by 6.5 percent, and the Activity Index decreased by 7.8 percent. In the 4 Week Comparison Round cuts saw a slight increase of ad space. All other cuts were less advertised. Friday, April 30, 2021, Morning National Boxed Beef Cutout reported Choice 2.61 higher at 296.37 and Select 3.88 higher at 283.67 with a Choice/Select Spread of 12.70. A week ago on Friday, April 23, 2021, Morning National Boxed Beef Cutout reported Choice at 283.32 and Select at 272.41.

Acitivity Index: 2 Week Comparison



Explanatory Notes

All report information gathered from publicly available sources including store circulars, newspaper ads, and retailer websites.

1/: FEATURE RATE: the amount of sampled stores advertising any reported beef item during the current week, expressed as a 'percentage of the total sample. **2/: SPECIAL RATE:** the percentage of sampled stores with a no-price promotion (e.g., buy 1, get 1 free etc.). **3/: ACTIVITY INDEX:** a measure of the absolute frequency of feature activity equal to the total number of stores for each advertised beef item (e.g., a retailer with 100 outlets featuring 3 beef items has an activity index of 300). **4/: STORES/AVG:** the number of advertising outlets and the weighted average price weighted by the respective number of outlets. **5/: BRANDED:** includes any advertised beef cuts marketed under a corporate trademark, or under one of Meat Grading & Certification Branch's Certified Beef programs. **6/: NON-LABELED/OTHER:** Beef cuts advertised without a USDA Quality Grade.

USDA-MGC Certified Programs List: <http://www.ams.usda.gov/AMSV1.0/BeefPrograms>



NORTHEAST
(CT, DE, MA, MD, ME, NH, NJ, NY, PA, RI, VT)
(prices in dollars per pound)

Fri. Apr 30, 2021

Outlets	5,500		Explanatory Notes									
Feature Rate (1/)	83.6%		5/: BRANDED: Includes any advertised beef cuts marketed under a corporate trademark, or under one of Meat Grading and Certification Branch's Certified Beef Programs. 6/: NON LABELED/OTHER: Beef cuts advertised without a USDA Quality Grade.									
Special Rate (1/)	14.8%											
Activity Index (3/)	17,750											
	BRANDED(5)			CHOICE			SELECT			NON LABELED / OTHER (6)		
	Price Range	Stores	Wtd Avg	Price Range	Stores	Wtd Avg	Price Range	Stores	Wtd Avg	Price Range	Stores	Wtd Avg
Bone-In Ribeye Roast	-			-			-			-		
Bone-In Ribeye Steak	-			-			-			-		
Bnls Ribeye Roast	-			8.99 - 8.99	20	8.99	-			-		
Bnls Ribeye Steak	13.99 - 13.99	60	13.99	8.99 - 8.99	100	8.99	-			7.99 - 8.49	40	8.24
T-Bone Steak	10.99 - 10.99	60	10.99	-			-			4.99 - 5.97	180	5.39
Porterhouse Steak	-			-			-			-		
Tenderloin	-			-			-			5.99 - 5.99	60	5.99
Filet Mignon	-			-			-			6.99 - 6.99	60	6.99
Loin, Bnls	-			-			-			-		
Bone-In Strip Steak	7.99 - 7.99	20	7.99	8.99 - 8.99	230	8.99	10.99 - 10.99	110	10.99	-		
Bnls New York Strip Steak	8.99 - 15.98	430	10.82	7.99 - 8.99	430	8.47	-			6.99 - 8.99	390	8.52
Beef Backribs	-			-			-			-		
Sirloin Roast	-			3.99 - 3.99	90	3.99	-			-		
Sirloin Steak	-			-			-			6.99 - 6.99	20	6.99
Bnls Sirloin Roast	-			-			-			-		
Bnls Sirloin Steak	4.49 - 7.99	130	6.25	5.99 - 7.99	460	6.45	-			-		
Sirloin Tip Roast	4.00 - 4.49	80	4.41	3.69 - 3.69	10	3.69	-			-		
Sirloin Tip Steak	10.00 - 10.00	10	10.00	3.89 - 6.99	210	6.01	-			-		
Bnls Top Sirloin Roast	4.99 - 4.99	60	4.99	-			-			-		
Bnls Top Sirloin Steak	4.98 - 5.99	360	5.57	-			-			-		
Top Round Roast	-			3.99 - 6.99	160	6.27	-			2.99 - 2.99	60	2.99
Top Round Steak	-			5.99 - 5.99	120	5.99	-			4.99 - 4.99	60	4.99
Bottom Round Roast	3.99 - 5.29	190	4.44	3.99 - 4.29	680	4.12	-			-		
Bottom Round Steak	4.99 - 4.99	60	4.99	4.99 - 4.99	350	4.99	-			-		
Eye Of Round Roast	-			4.39 - 4.99	260	4.88	-			4.99 - 4.99	60	4.99
Eye Of Round Steak	-			4.99 - 5.99	400	5.83	-			5.29 - 5.29	60	5.29
Rump Roast	3.99 - 5.29	130	4.66	4.29 - 4.29	290	4.29	-			-		
Rump Steak	-			-			-			-		
Chuck/Shldr/Arm Roast	3.98 - 4.99	520	4.50	4.79 - 4.79	110	4.79	-			4.49 - 4.49	20	4.49
Chuck/Shldr/Arm Steak	3.99 - 6.99	290	6.23	3.99 - 6.99	850	5.08	-			4.59 - 6.99	160	4.95
London Broil	3.98 - 5.99	390	4.55	3.49 - 4.99	760	4.21	-			3.99 - 4.99	150	4.58
Brisket	-			4.99 - 4.99	340	4.99	-			-		
Brisket, Flat	-			-			-			-		
Corned Beef Brisket	4.99 - 4.99	20	4.99	-			-			-		
Corned Beef Flat	-			-			-			-		
Beef Short Ribs	5.99 - 7.99	210	6.66	6.99 - 6.99	100	6.99	-			6.99 - 6.99	70	6.99
Flat Iron Steak	-			-			-			4.59 - 4.59	140	4.59
Flank Steak	8.00 - 9.99	140	9.38	8.99 - 8.99	180	8.99	-			9.99 - 9.99	80	9.99
Minute/Cube Steaks	4.99 - 6.99	280	5.43	3.99 - 5.99	430	5.86	-			3.99 - 6.99	150	4.61
Stew Meat	4.99 - 5.00	80	4.99	4.99 - 5.99	570	5.72	-			4.99 - 4.99	90	4.99
Ground Round	4.00 - 4.99	220	4.93	-			-			-		
Ground Chuck	3.99 - 3.99	70	3.99	-			-			1.33 - 3.49	640	1.69
Ground Sirloin	-			-			-			2.25 - 2.25	510	2.25
Ground Beef 90% Or More	6.99 - 7.49	280	7.37	5.99 - 5.99	50	5.99	-			3.49 - 4.99	480	4.06
Ground Beef 80-89%	6.49 - 6.49	210	6.49	4.99 - 4.99	120	4.99	-			1.99 - 5.99	1,360	3.56
Ground Beef 70-79%	-			-			-			1.99 - 1.99	100	1.99
Beef Patties	6.00 - 7.50	700	6.90	-			-			3.24 - 5.99	350	4.29
Tri-Tip	-			-			-			-		
Skirt Steak	-			6.99 - 6.99	20	6.99	-			10.99 - 10.99	20	10.99

Outlets	7,400	Explanatory Notes										
Feature Rate (1/)	82.0%	5/ BRANDED: Includes any advertised beef cuts marketed under a corporate trademark, or under one of Meat Grading and Certification Branch's Certified Beef Programs. 6/ NON LABELED/OTHER: Beef cuts advertised without a USDA Quality Grade.										
Special Rate (1/)	31.4%											
Activity Index (3/)	23.720											
	BRANDED(5)			CHOICE			SELECT			NON LABELED / OTHER (6)		
	Price Range	Stores	Wtd Avg	Price Range	Stores	Wtd Avg	Price Range	Stores	Wtd Avg	Price Range	Stores	Wtd Avg
Bone-In Ribeye Roast	-			-			-			5.49 - 5.49	40	5.49
Bone-In Ribeye Steak	-			-			-			5.99 - 5.99	450	5.99
Bnls Ribeye Roast	-			8.99 - 8.99	220	8.99	-			6.38 - 6.58	60	6.48
Bnls Ribeye Steak	7.85 - 7.85	130	7.85	8.99 - 14.99	1,400	9.40	-			6.88 - 8.49	600	8.07
T-Bone Steak	8.99 - 10.99	150	10.07	-			9.99 - 9.99	10	9.99	4.98 - 5.79	250	5.10
Porterhouse Steak	14.99 - 14.99	40	14.99	-			-			-		
Tenderloin	-			-			-			7.98 - 7.98	20	7.98
Filet Mignon	-			-			-			16.98 - 16.98	40	16.98
Loin, Bnls	-			-			-			-		
Bone-In Strip Steak	7.99 - 9.99	120	9.82	-			-			-		
Bnls New York Strip Steak	8.99 - 15.98	690	11.86	8.99 - 13.98	670	11.17	-			7.99 - 8.99	530	8.13
Beef Backribs	-			-			-			-		
Sirloin Roast	-			-			-			-		
Sirloin Steak	-			-			-			6.99 - 6.99	5	6.99
Bnls Sirloin Roast	-			-			-			-		
Bnls Sirloin Steak	4.49 - 5.36	40	5.25	5.99 - 7.99	100	7.34	-			-		
Sirloin Tip Roast	3.35 - 4.49	190	3.83	3.69 - 3.99	20	3.84	-			3.18 - 3.98	90	3.60
Sirloin Tip Steak	4.39 - 4.39	20	4.39	3.89 - 4.99	60	4.72	-			3.88 - 3.88	30	3.88
Bnls Top Sirloin Roast	6.99 - 6.99	450	6.99	-			-			-		
Bnls Top Sirloin Steak	5.99 - 5.99	20	5.99	5.99 - 5.99	1,130	5.99	4.99 - 4.99	40	4.99	4.99 - 4.99	10	4.99
Top Round Roast	-			3.99 - 3.99	5	3.99	-			-		
Top Round Steak	3.69 - 3.69	20	3.69	-			-			-		
Bottom Round Roast	3.19 - 3.99	400	3.50	3.99 - 3.99	5	3.99	-			3.98 - 3.98	10	3.98
Bottom Round Steak	3.89 - 3.89	130	3.89	4.98 - 4.98	10	4.98	-			-		
Eye Of Round Roast	-			4.39 - 5.99	70	5.04	-			3.99 - 3.99	5	3.99
Eye Of Round Steak	-			5.99 - 5.99	40	5.99	-			3.99 - 3.99	5	3.99
Rump Roast	-			-			3.99 - 3.99	5	3.99	-		
Rump Steak	-			-			-			-		
Chuck/Shldr/Arm Roast	3.99 - 4.99	80	4.12	3.29 - 5.99	40	5.22	4.59 - 4.59	40	4.59	2.99 - 4.49	460	3.00
Chuck/Shldr/Arm Steak	4.49 - 5.99	80	4.68	-			-			6.99 - 6.99	5	6.99
London Broil	3.39 - 5.98	40	4.88	3.49 - 4.99	2,090	4.30	-			4.99 - 4.99	5	4.99
Brisket	-			3.28 - 3.28	10	3.28	-			-		
Brisket, Flat	-			-			-			-		
Corned Beef Brisket	4.99 - 4.99	5	4.99	-			-			-		
Corned Beef Flat	-			-			-			-		
Beef Short Ribs	7.99 - 7.99	40	7.99	-			-			4.99 - 4.99	40	4.99
Flat Iron Steak	-			-			-			-		
Flank Steak	-			-			-			7.99 - 7.99	10	7.99
Minute/Cube Steaks	4.99 - 4.99	490	4.99	3.99 - 5.99	1,470	5.34	4.99 - 4.99	40	4.99	4.99 - 6.99	10	6.13
Stew Meat	4.99 - 4.99	460	4.99	4.99 - 4.99	460	4.99	-			4.98 - 4.99	30	4.98
Ground Round	3.49 - 3.49	20	3.49	-			-			3.68 - 3.99	160	3.93
Ground Chuck	3.29 - 3.29	20	3.29	-			-			1.33 - 3.49	2,170	1.99
Ground Sirloin	-			-			-			2.25 - 2.25	1,340	2.25
Ground Beef 90% Or More	-			5.99 - 5.99	40	5.99	-			3.99 - 4.99	2,110	4.72
Ground Beef 80-89%	2.26 - 2.26	30	2.26	-			-			2.77 - 2.99	110	2.84
Ground Beef 70-79%	2.49 - 2.49	180	2.49	-			-			1.99 - 3.25	610	2.43
Beef Patties	7.33 - 7.33	40	7.33	-			-			2.98 - 5.99	1,260	5.39
Tri-Tip	-			-			-			-		
Skirt Steak	8.99 - 8.99	40	8.99	6.99 - 8.49	1,350	8.25	-			10.99 - 10.99	5	10.99



Outlets	6,100		Explanatory Notes									
Feature Rate (1/)	86.0%		5/: BRANDED: Includes any advertised beef cuts marketed under a corporate trademark, or under one of Meat Grading and Certification Branch's Certified Beef Programs. 6/: NON LABELED/OTHER: Beef cuts advertised without a USDA Quality Grade.									
Special Rate (1/)	23.0%											
Activity Index (3/)	20,290											
	BRANDED(5)			CHOICE			SELECT			NON LABELED / OTHER (6)		
	Price Range	Stores	Wtd Avg	Price Range	Stores	Wtd Avg	Price Range	Stores	Wtd Avg	Price Range	Stores	Wtd Avg
Bone-In Ribeye Roast	-			-			-			-		
Bone-In Ribeye Steak	11.99 - 11.99	170	11.99	-			-			6.99 - 6.99	10	6.99
Bnls Ribeye Roast	-			-			-			-		
Bnls Ribeye Steak	-			13.96 - 18.99	260	14.18	-			5.99 - 9.49	360	8.67
T-Bone Steak	8.99 - 12.99	240	10.27	7.99 - 11.52	1,320	9.54	-			4.99 - 8.99	260	6.36
Porterhouse Steak	10.49 - 10.49	10	10.49	8.99 - 8.99	10	8.99	-			7.99 - 7.99	10	7.99
Tenderloin	16.99 - 16.99	10	16.99	6.99 - 6.99	40	6.99	-			5.99 - 9.99	200	7.59
Filet Mignon	24.99 - 28.76	210	28.53	-			-			7.99 - 7.99	160	7.99
Loin, Bnls	-			7.99 - 7.99	10	7.99	-			-		
Bone-In Strip Steak	9.99 - 9.99	10	9.99	6.77 - 7.99	310	7.56	-			6.99 - 6.99	40	6.99
Bnls New York Strip Steak	7.99 - 14.99	350	10.95	8.99 - 13.98	260	12.45	8.99 - 8.99	10	8.99	6.99 - 12.68	50	11.45
Beef Backribs	-			-			-			-		
Sirloin Roast	-			3.79 - 3.79	10	3.79	-			-		
Sirloin Steak	6.98 - 6.99	340	6.98	-			-			-		
Bnls Sirloin Roast	-			-			-			4.99 - 4.99	40	4.99
Bnls Sirloin Steak	4.99 - 6.69	70	5.53	3.97 - 3.97	10	3.97	-			-		
Sirloin Tip Roast	3.99 - 5.69	330	4.40	3.99 - 5.99	120	4.75	-			3.79 - 3.79	10	3.79
Sirloin Tip Steak	4.49 - 5.99	100	4.98	4.29 - 5.99	90	4.66	-			-		
Bnls Top Sirloin Roast	-			-			-			-		
Bnls Top Sirloin Steak	4.99 - 7.99	600	6.75	8.99 - 8.99	50	8.99	-			4.99 - 4.99	40	4.99
Top Round Roast	3.98 - 4.99	20	4.55	3.79 - 3.79	10	3.79	-			-		
Top Round Steak	-			3.99 - 4.99	280	4.93	-			-		
Bottom Round Roast	3.99 - 4.99	430	4.89	3.99 - 4.99	30	4.67	-			4.29 - 4.99	70	4.61
Bottom Round Steak	4.29 - 4.99	140	4.78	3.99 - 4.99	160	4.71	-			-		
Eye Of Round Roast	4.99 - 4.99	60	4.99	-			-			3.99 - 4.99	50	4.77
Eye Of Round Steak	4.99 - 4.99	10	4.99	5.99 - 5.99	100	5.99	-			3.99 - 3.99	10	3.99
Rump Roast	3.99 - 4.99	320	4.44	4.99 - 4.99	40	4.99	-			-		
Rump Steak	-			-			-			-		
Chuck/Shldr/Arm Roast	3.99 - 5.95	630	4.62	3.99 - 5.99	920	5.66	5.49 - 5.49	10	5.49	3.77 - 3.77	40	3.77
Chuck/Shldr/Arm Steak	4.19 - 6.99	600	5.74	4.49 - 5.99	280	4.58	5.79 - 5.79	10	5.79	3.99 - 3.99	40	3.99
London Broil	4.99 - 4.99	10	4.99	-			-			4.99 - 4.99	10	4.99
Brisket	6.99 - 6.99	30	6.99	4.99 - 4.99	640	4.99	-			-		
Brisket, Flat	-			-			-			-		
Corned Beef Brisket	-			-			-			-		
Corned Beef Flat	-			-			-			3.99 - 3.99	40	3.99
Beef Short Ribs	4.49 - 5.99	60	4.82	5.99 - 7.99	220	6.47	-			6.99 - 6.99	90	6.99
Flat Iron Steak	5.99 - 6.99	160	6.91	-			-			-		
Flank Steak	7.99 - 8.99	210	8.94	7.99 - 8.99	120	8.62	-			-		
Minute/Cube Steaks	2.99 - 5.99	300	4.45	4.59 - 4.79	20	4.69	-			4.99 - 6.64	50	6.27
Stew Meat	2.99 - 5.99	100	3.36	4.99 - 5.99	50	5.80	-			3.49 - 4.99	20	4.24
Ground Round	4.99 - 4.99	220	4.99	-			-			3.89 - 3.99	90	3.93
Ground Chuck	3.49 - 3.99	170	3.92	-			-			1.33 - 4.48	1,620	2.32
Ground Sirloin	5.99 - 5.99	140	5.99	-			-			2.25 - 5.49	1,790	3.72
Ground Beef 90% Or More	3.99 - 7.99	60	7.13	-			-			4.99 - 5.49	40	5.12
Ground Beef 80-89%	1.99 - 4.19	120	2.45	-			-			1.99 - 3.99	930	3.09
Ground Beef 70-79%	1.99 - 2.49	60	2.22	-			-			1.99 - 3.48	630	2.89
Beef Patties	4.49 - 6.75	310	4.91	-			-			2.96 - 4.99	1,180	4.26
Tri-Tip	5.98 - 5.98	60	5.98	7.99 - 7.99	40	7.99	-			-		
Skirt Steak	6.99 - 8.99	140	7.90	4.99 - 5.99	130	5.65	-			-		

Outlets	4,900												Explanatory Notes		
Feature Rate (1/)	89.9%												5/: BRANDED: Includes any advertised beef cuts marketed under a corporate trademark, or under one of Meat Grading and Certification		
Special Rate (1/)	33.4%												Branch's Certified Beef Programs. 6/: NON LABELED/OTHER: Beef cuts advertised without a USDA Quality Grade.		
Activity Index (3/)	13,380														
	BRANDED(5)			CHOICE			SELECT			NON LABELED / OTHER (6)					
	Price Range	Stores	Wtd Avg	Price Range	Stores	Wtd Avg	Price Range	Stores	Wtd Avg	Price Range	Stores	Wtd Avg			
Bone-In Ribeye Roast	-			-			-			-					
Bone-In Ribeye Steak	-			-			-			4.99	5.99	60 5.74			
Bnls Ribeye Roast	-			-			-			-					
Bnls Ribeye Steak	14.66 - 14.66	10	14.66	13.96 - 17.32	140	14.91	-			-					
T-Bone Steak	8.99 - 9.99	530	9.96	7.99 - 11.52	50	10.62	9.99 - 9.99	60	9.99	4.99 - 8.99	160	5.16			
Porterhouse Steak	-			8.99 - 8.99	10	8.99	-			-					
Tenderloin	-			-			-			-					
Filet Mignon	28.76 - 28.76	40	28.76	-			-			-					
Loin, Bnls	-			-			-			4.99 - 4.99	140	4.99			
Bone-In Strip Steak	-			7.99 - 7.99	40	7.99	-			-					
Bnls New York Strip Steak	9.99 - 14.99	60	11.81	9.99 - 9.99	530	9.99	8.99 - 8.99	5	8.99	5.99 - 7.99	190	6.48			
Beef Backribs	-			-			-			1.77 - 1.77	20	1.77			
Sirloin Roast	-			-			-			-					
Sirloin Steak	6.98 - 6.98	40	6.98	-			-			-					
Bnls Sirloin Roast	-			-			-			-					
Bnls Sirloin Steak	4.99 - 4.99	5	4.99	3.99 - 3.99	510	3.99	-			-					
Sirloin Tip Roast	4.49 - 4.99	540	4.97	-			-			3.49 - 3.79	10	3.54			
Sirloin Tip Steak	4.49 - 4.49	20	4.49	4.99 - 4.99	10	4.99	-			4.49 - 4.49	70	4.49			
Bnls Top Sirloin Roast	6.99 - 6.99	50	6.99	-			-			-					
Bnls Top Sirloin Steak	7.99 - 7.99	40	7.99	4.99 - 4.99	290	4.99	3.99 - 3.99	20	3.99	5.99 - 6.99	50	6.21			
Top Round Roast	-			4.99 - 5.48	160	5.25	-			-					
Top Round Steak	4.48 - 4.99	40	4.85	4.99 - 4.99	80	4.99	-			-					
Bottom Round Roast	4.98 - 4.98	40	4.98	3.99 - 3.99	10	3.99	-			-					
Bottom Round Steak	-			4.49 - 4.49	10	4.49	3.79 - 3.79	20	3.79	2.98 - 3.99	160	3.89			
Eye Of Round Roast	4.99 - 4.99	510	4.99	4.98 - 5.99	180	5.50	-			3.49 - 3.49	10	3.49			
Eye Of Round Steak	4.29 - 4.29	20	4.29	5.98 - 5.98	90	5.98	-			3.99 - 3.99	10	3.99			
Rump Roast	4.59 - 4.59	10	4.59	3.99 - 3.99	100	3.99	3.99 - 3.99	10	3.99	-					
Rump Steak	-			-			-			-					
Chuck/Shldr/Arm Roast	3.99 - 4.29	70	4.22	3.29 - 5.99	130	5.24	3.99 - 5.49	10	4.20	2.99 - 3.79	60	3.13			
Chuck/Shldr/Arm Steak	4.48 - 4.99	70	4.75	-			4.49 - 5.79	10	4.68	3.29 - 4.99	260	4.20			
London Broil	2.99 - 4.99	110	3.98	5.48 - 5.48	90	5.48	-			2.97 - 2.97	40	2.97			
Brisket	-			4.99 - 4.99	220	4.99	1.67 - 1.67	80	1.67	-					
Brisket, Flat	-			-			-			-					
Corned Beef Brisket	-			-			-			-					
Corned Beef Flat	-			-			-			-					
Beef Short Ribs	-			-			3.99 - 3.99	20	3.99	5.49 - 5.49	70	5.49			
Flat Iron Steak	-			8.99 - 8.99	80	8.99	-			4.99 - 4.99	50	4.99			
Flank Steak	8.99 - 8.99	40	8.99	8.99 - 8.99	80	8.99	-			7.99 - 7.99	50	7.99			
Minute/Cube Steaks	4.98 - 5.99	150	5.06	4.49 - 4.99	560	4.98	-			-					
Stew Meat	4.99 - 4.99	50	4.99	4.99 - 5.88	610	5.12	-			2.98 - 3.99	240	3.74			
Ground Round	3.98 - 3.98	10	3.98	-			-			3.79 - 3.79	10	3.79			
Ground Chuck	2.99 - 2.99	20	2.99	2.99 - 2.99	20	2.99	-			1.33 - 4.48	1,470	1.67			
Ground Sirloin	-			-			-			2.25 - 2.25	1,210	2.25			
Ground Beef 90% Or More	-			-			-			3.99 - 3.99	50	3.99			
Ground Beef 80-89%	3.98 - 7.49	60	5.32	-			-			1.99 - 2.99	870	2.73			
Ground Beef 70-79%	2.49 - 2.49	20	2.49	-			-			1.77 - 3.48	700	2.29			
Beef Patties	5.00 - 5.49	30	5.05	-			-			3.48 - 4.00	100	3.56			
Tri-Tip	-			3.99 - 3.99	510	3.99	-			4.59 - 4.59	10	4.59			
Skirt Steak	5.77 - 5.77	20	5.77	-			-			9.99 - 9.99	20	9.99			



Outlets	3,800		Explanatory Notes										
Feature Rate (1/)	69.7%		5/: BRANDED: Includes any advertised beef cuts marketed under a corporate trademark, or under one of Meat Grading and Certification Branch's Certified Beef Programs. 6/: NON LABELED/OTHER: Beef cuts advertised without a USDA Quality Grade.										
Special Rate (1/)	36.0%												
Activity Index (3/)	9,240												
	BRANDED(5)			CHOICE			SELECT			NON LABELED / OTHER (6)			
	Price Range	Stores	Wtd Avg	Price Range	Stores	Wtd Avg	Price Range	Stores	Wtd Avg	Price Range	Stores	Wtd Avg	
Bone-In Ribeye Roast	5.99 - 5.99	10	5.99	-	-	-	-	-	-	-	-	-	
Bone-In Ribeye Steak	5.99 - 5.99	10	5.99	8.99 - 8.99	650	8.99	-	-	-	5.99 - 12.99	90	10.23	
Bnls Ribeye Roast	-	-	-	-	-	-	-	-	-	-	-	-	
Bnls Ribeye Steak	-	-	-	14.99 - 14.99	140	14.99	-	-	-	7.99 - 7.99	10	7.99	
T-Bone Steak	-	-	-	9.99 - 9.99	10	9.99	-	-	-	4.99 - 4.99	40	4.99	
Porterhouse Steak	-	-	-	-	-	-	-	-	-	-	-	-	
Tenderloin	-	-	-	-	-	-	-	-	-	-	-	-	
Filet Mignon	-	-	-	-	-	-	-	-	-	-	-	-	
Loin, Bnls	-	-	-	-	-	-	-	-	-	-	-	-	
Bone-In Strip Steak	-	-	-	-	-	-	-	-	-	-	-	-	
Bnls New York Strip Steak	10.99 - 10.99	50	10.99	6.99 - 9.99	20	8.04	-	-	-	8.99 - 8.99	60	8.99	
Beef Backribs	-	-	-	-	-	-	-	-	-	5.99 - 5.99	10	5.99	
Sirloin Roast	-	-	-	-	-	-	-	-	-	-	-	-	
Sirloin Steak	-	-	-	-	-	-	-	-	-	-	-	-	
Bnls Sirloin Roast	-	-	-	-	-	-	-	-	-	-	-	-	
Bnls Sirloin Steak	6.99 - 6.99	10	6.99	-	-	-	-	-	-	4.99 - 4.99	180	4.99	
Sirloin Tip Roast	-	-	-	-	-	-	-	-	-	-	-	-	
Sirloin Tip Steak	-	-	-	-	-	-	-	-	-	4.99 - 4.99	10	4.99	
Bnls Top Sirloin Roast	-	-	-	-	-	-	-	-	-	3.69 - 3.69	60	3.69	
Bnls Top Sirloin Steak	-	-	-	6.99 - 6.99	20	6.99	-	-	-	-	-	-	
Top Round Roast	-	-	-	3.59 - 3.59	10	3.59	-	-	-	-	-	-	
Top Round Steak	-	-	-	-	-	-	-	-	-	-	-	-	
Bottom Round Roast	-	-	-	-	-	-	-	-	-	3.69 - 3.69	60	3.69	
Bottom Round Steak	3.99 - 3.99	80	3.99	3.99 - 3.99	50	3.99	-	-	-	2.99 - 2.99	150	2.99	
Eye Of Round Roast	-	-	-	5.99 - 5.99	140	5.99	-	-	-	-	-	-	
Eye Of Round Steak	-	-	-	4.29 - 4.29	50	4.29	-	-	-	-	-	-	
Rump Roast	-	-	-	3.88 - 3.88	20	3.88	-	-	-	-	-	-	
Rump Steak	-	-	-	-	-	-	-	-	-	-	-	-	
Chuck/Shldr/Arm Roast	4.99 - 4.99	50	4.99	4.97 - 5.99	450	5.33	-	-	-	3.29 - 4.99	340	4.09	
Chuck/Shldr/Arm Steak	4.99 - 4.99	50	4.99	3.99 - 5.99	400	4.34	-	-	-	2.97 - 7.99	590	4.08	
London Broil	3.49 - 3.49	10	3.49	3.59 - 3.59	10	3.59	-	-	-	-	-	-	
Brisket	-	-	-	4.99 - 4.99	30	4.99	-	-	-	-	-	-	
Brisket, Flat	-	-	-	-	-	-	-	-	-	-	-	-	
Corned Beef Brisket	-	-	-	-	-	-	-	-	-	-	-	-	
Corned Beef Flat	-	-	-	-	-	-	-	-	-	-	-	-	
Beef Short Ribs	-	-	-	-	-	-	-	-	-	3.99 - 5.49	240	4.82	
Flat Iron Steak	-	-	-	-	-	-	-	-	-	9.99 - 9.99	10	9.99	
Flank Steak	-	-	-	7.99 - 7.99	120	7.99	-	-	-	5.99 - 5.99	40	5.99	
Minute/Cube Steaks	-	-	-	4.99 - 4.99	650	4.99	-	-	-	5.99 - 5.99	10	5.99	
Stew Meat	-	-	-	4.49 - 4.99	650	4.98	-	-	-	3.99 - 3.99	70	3.99	
Ground Round	-	-	-	-	-	-	-	-	-	-	-	-	
Ground Chuck	-	-	-	-	-	-	-	-	-	1.33 - 3.00	500	1.42	
Ground Sirloin	4.49 - 4.49	10	4.49	-	-	-	-	-	-	2.25 - 4.49	530	2.49	
Ground Beef 90% Or More	3.49 - 6.99	690	6.74	-	-	-	-	-	-	2.97 - 2.97	650	2.97	
Ground Beef 80-89%	-	-	-	-	-	-	-	-	-	3.99 - 4.99	330	4.84	
Ground Beef 70-79%	-	-	-	-	-	-	-	-	-	1.99 - 2.99	560	2.46	
Beef Patties	-	-	-	-	-	-	-	-	-	-	-	-	
Tri-Tip	5.99 - 5.99	10	5.99	4.99 - 7.99	130	7.69	-	-	-	3.99 - 4.99	150	4.47	
Skirt Steak	-	-	-	-	-	-	-	-	-	-	-	-	



Outlets	1,300		Explanatory Notes										
Feature Rate (1/)	84.6%		5/: BRANDED : Includes any advertised beef cuts marketed under a corporate trademark, or under one of Meat Grading and Certification Branch's Certified Beef Programs. 6/: NON LABELED/OTHER : Beef cuts advertised without a USDA Quality Grade.										
Special Rate (1/)	7.7%												
Activity Index (3/)	2,065												
	BRANDED(5)			CHOICE			SELECT			NON LABELED / OTHER (6)			
	Price Range	Stores	Wtd Avg	Price Range	Stores	Wtd Avg	Price Range	Stores	Wtd Avg	Price Range	Stores	Wtd Avg	
Bone-In Ribeye Roast	5.99 - 5.99	20	5.99	-	-	-	-	-	-	-	-	-	
Bone-In Ribeye Steak	5.99 - 8.99	30	7.44	-	-	-	-	-	-	-	-	-	
Bnls Ribeye Roast	-	-	-	-	-	-	-	-	-	-	-	-	
Bnls Ribeye Steak	-	-	-	9.99 - 9.99	40	9.99	-	-	-	-	-	-	
T-Bone Steak	-	-	-	5.99 - 5.99	100	5.99	-	-	-	-	-	-	
Porterhouse Steak	-	-	-	-	-	-	-	-	-	-	-	-	
Tenderloin	-	-	-	-	-	-	-	-	-	-	-	-	
Filet Mignon	-	-	-	-	-	-	-	-	-	-	-	-	
Loin, Bnls	-	-	-	-	-	-	-	-	-	-	-	-	
Bone-In Strip Steak	-	-	-	-	-	-	-	-	-	-	-	-	
Bnls New York Strip Steak	6.98 - 11.99	40	10.18	9.99 - 9.99	10	9.99	-	-	-	-	-	-	
Beef Backribs	-	-	-	-	-	-	-	-	-	2.98 - 2.98	10	2.98	
Sirloin Roast	-	-	-	-	-	-	-	-	-	-	-	-	
Sirloin Steak	-	-	-	-	-	-	-	-	-	-	-	-	
Bnls Sirloin Roast	-	-	-	-	-	-	-	-	-	-	-	-	
Bnls Sirloin Steak	6.99 - 6.99	20	6.99	6.99 - 6.99	40	6.99	-	-	-	-	-	-	
Sirloin Tip Roast	-	-	-	-	-	-	-	-	-	-	-	-	
Sirloin Tip Steak	-	-	-	-	-	-	-	-	-	-	-	-	
Bnls Top Sirloin Roast	-	-	-	-	-	-	-	-	-	-	-	-	
Bnls Top Sirloin Steak	4.99 - 5.99	40	5.48	-	-	-	-	-	-	-	-	-	
Top Round Roast	-	-	-	3.59 - 3.59	10	3.59	-	-	-	-	-	-	
Top Round Steak	-	-	-	-	-	-	-	-	-	-	-	-	
Bottom Round Roast	3.95 - 3.95	10	3.95	-	-	-	-	-	-	-	-	-	
Bottom Round Steak	4.98 - 4.98	10	4.98	-	-	-	-	-	-	-	-	-	
Eye Of Round Roast	-	-	-	4.99 - 4.99	40	4.99	-	-	-	-	-	-	
Eye Of Round Steak	-	-	-	-	-	-	-	-	-	-	-	-	
Rump Roast	-	-	-	-	-	-	-	-	-	-	-	-	
Rump Steak	-	-	-	-	-	-	-	-	-	-	-	-	
Chuck/Shldr/Arm Roast	4.99 - 4.99	20	4.99	4.99 - 4.99	50	4.99	-	-	-	-	-	-	
Chuck/Shldr/Arm Steak	4.99 - 5.99	30	5.31	4.99 - 4.99	90	4.99	-	-	-	-	-	-	
London Broil	3.98 - 4.49	40	4.18	3.59 - 3.59	10	3.59	-	-	-	-	-	-	
Brisket	6.99 - 6.99	5	6.99	-	-	-	-	-	-	-	-	-	
Brisket, Flat	-	-	-	-	-	-	-	-	-	-	-	-	
Corned Beef Brisket	-	-	-	-	-	-	-	-	-	-	-	-	
Corned Beef Flat	-	-	-	-	-	-	-	-	-	-	-	-	
Beef Short Ribs	-	-	-	-	-	-	-	-	-	-	-	-	
Flat Iron Steak	-	-	-	8.99 - 8.99	100	8.99	-	-	-	9.99 - 9.99	20	9.99	
Flank Steak	6.79 - 6.79	20	6.79	-	-	-	-	-	-	-	-	-	
Minute/Cube Steaks	-	-	-	-	-	-	-	-	-	-	-	-	
Stew Meat	-	-	-	4.49 - 4.49	10	4.49	-	-	-	-	-	-	
Ground Round	2.99 - 2.99	40	2.99	-	-	-	-	-	-	-	-	-	
Ground Chuck	-	-	-	-	-	-	-	-	-	1.33 - 1.33	160	1.33	
Ground Sirloin	-	-	-	-	-	-	-	-	-	2.25 - 2.25	160	2.25	
Ground Beef 90% Or More	2.99 - 3.19	60	3.04	-	-	-	-	-	-	3.49 - 3.99	710	3.77	
Ground Beef 80-89%	3.98 - 3.98	20	3.98	-	-	-	-	-	-	2.28 - 4.49	40	3.54	
Ground Beef 70-79%	-	-	-	-	-	-	-	-	-	3.58 - 3.58	10	3.58	
Beef Patties	-	-	-	-	-	-	-	-	-	-	-	-	
Tri-Tip	5.99 - 6.99	20	6.41	-	-	-	-	-	-	-	-	-	
Skirt Steak	6.79 - 6.79	20	6.79	-	-	-	-	-	-	-	-	-	



Outlets	200		Explanatory Notes										
Feature Rate (1/)	60.0%		5/: BRANDED: Includes any advertised beef cuts marketed under a corporate trademark, or under one of Meat Grading and Certification Branch's Certified Beef Programs. 6/: NON LABELED/OTHER: Beef cuts advertised without a USDA Quality Grade.										
Special Rate (1/)	3.0%												
Activity Index (3/)	130												
	BRANDED(5)			CHOICE			SELECT			NON LABELED / OTHER (6)			
	Price Range	Stores	Wtd Avg	Price Range	Stores	Wtd Avg	Price Range	Stores	Wtd Avg	Price Range	Stores	Wtd Avg	
Bone-In Ribeye Roast													
Bone-In Ribeye Steak				10.99	10.99	5	10.99						
Bnls Ribeye Roast													
Bnls Ribeye Steak													
T-Bone Steak				5.99	5.99	10	5.99						
Porterhouse Steak													
Tenderloin													
Filet Mignon													
Loin, Bnls													
Bone-In Strip Steak													
Bnls New York Strip Steak													
Beef Backribs													
Sirloin Roast													
Sirloin Steak													
Bnls Sirloin Roast													
Bnls Sirloin Steak													
Sirloin Tip Roast													
Sirloin Tip Steak													
Bnls Top Sirloin Roast													
Bnls Top Sirloin Steak	6.99	6.99	10	6.99									
Top Round Roast													
Top Round Steak													
Bottom Round Roast													
Bottom Round Steak													
Eye Of Round Roast										4.98	4.98	5	4.98
Eye Of Round Steak													
Rump Roast													
Rump Steak													
Chuck/Shldr/Arm Roast													
Chuck/Shldr/Arm Steak													
London Broil													
Brisket	7.49	7.49	10	7.49									
Brisket, Flat													
Corned Beef Brisket													
Corned Beef Flat													
Beef Short Ribs													
Flat Iron Steak				8.99	8.99	10	8.99						
Flank Steak				8.99	8.99	20	8.99			7.48	7.48	5	7.48
Minute/Cube Steaks													
Stew Meat													
Ground Round										1.33	3.99	30	2.93
Ground Chuck										2.25	2.25	10	2.25
Ground Sirloin										4.39	4.39	10	4.39
Ground Beef 90% Or More													
Ground Beef 80-89%				2.79	2.79	5	2.79						
Ground Beef 70-79%													
Beef Patties													
Tri-Tip				6.99	6.99	5	6.99						
Skirt Steak													



Outlets	100		Explanatory Notes										
Feature Rate (1/)	59.0%		5/: BRANDED: Includes any advertised beef cuts marketed under a corporate trademark, or under one of Meat Grading and Certification Branch's Certified Beef Programs. 6/: NON LABELED/OTHER: Beef cuts advertised without a USDA Quality Grade.										
Special Rate (1/)	5.7%												
Activity Index (3/)	280												
	BRANDED(5)				CHOICE			SELECT			NON LABELED / OTHER (6)		
	Price Range		Stores	Wtd Avg	Price Range		Stores	Wtd Avg	Price Range		Stores	Wtd Avg	
Bone-In Ribeye Roast	9.99	9.99	20	9.99									
Bone-In Ribeye Steak	9.99	9.99	20	9.99									
Bnls Ribeye Roast													
Bnls Ribeye Steak													
T-Bone Steak					9.99	9.99	20	9.99					
Porterhouse Steak													
Tenderloin													
Filet Mignon													
Loin, Bnls													
Bone-In Strip Steak					10.99	10.99	10	10.99					
Bnls New York Strip Steak													
Beef Backribs													
Sirloin Roast													
Sirloin Steak													
Bnls Sirloin Roast													
Bnls Sirloin Steak					3.99	3.99	20	3.99					
Sirloin Tip Roast													
Sirloin Tip Steak													
Bnls Top Sirloin Roast													
Bnls Top Sirloin Steak													
Top Round Roast													
Top Round Steak	5.49	5.49	20	5.49									
Bottom Round Roast													
Bottom Round Steak													
Eye Of Round Roast					4.99	4.99	20	4.99					
Eye Of Round Steak													
Rump Roast													
Rump Steak													
Chuck/Shldr/Arm Roast	4.99	4.99	20	4.99									
Chuck/Shldr/Arm Steak													
London Broil	5.49	5.49	20	5.49									
Brisket													
Brisket, Flat													
Corned Beef Brisket													
Corned Beef Flat													
Beef Short Ribs	8.99	8.99	20	8.99	8.49	8.79	10	8.69					
Flat Iron Steak													
Flank Steak													
Minute/Cube Steaks													
Stew Meat													
Ground Round										1.33	1.33	10	1.33
Ground Chuck										2.25	2.25	10	2.25
Ground Sirloin													
Ground Beef 90% Or More													
Ground Beef 80-89%										2.79	2.79	20	2.79
Ground Beef 70-79%										2.49	2.49	20	2.49
Beef Patties													
Tri-Tip					3.99	3.99	20	3.99					
Skirt Steak													