



**National Retail Report - Beef**

**Advertised Prices for Beef at Major Retail Supermarket Outlets ending during the period of 01/15 thru 01/21**

(prices in dollars per pound)

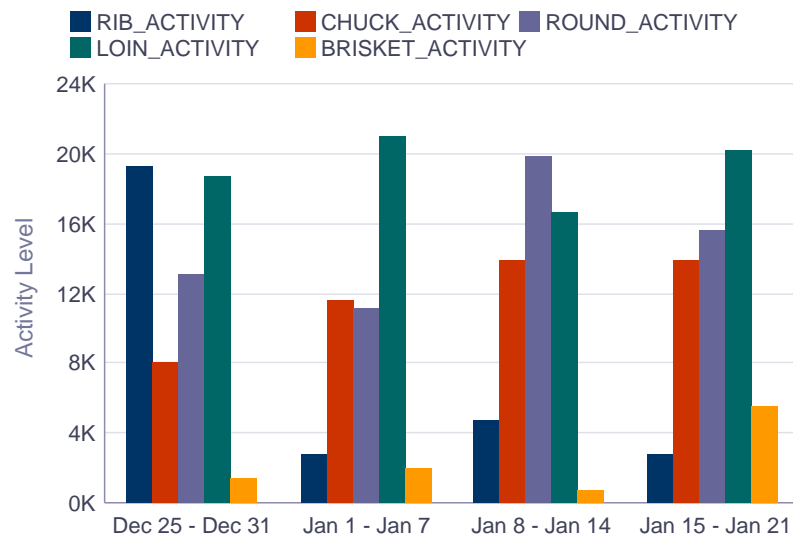
Fri. Jan 15, 2021

NATIONAL SUMMARY						
	THIS WEEK		LAST WEEK		LAST YEAR	
Outlets	29,200		29,200		29,200	
Feature Rate (1/)	80.7%		78.9%		79.8%	
Special Rate (2/)	20.2%		17.5%		37.1%	
Activity Index (3/)	91,770		89,140		86,950	
	Stores	Wtd Avg	Stores	Wtd Avg	Stores	Wtd Avg
Bone-In Ribeye Roast	70	7.03	60	10.99	60	6.58
Bone-In Ribeye Steak	860	7.25	1,590	7.47	3,750	7.06
Bnls Ribeye Roast			40	6.99	60	8.58
Bnls Ribeye Steak	1,840	10.07	2,990	8.98	2,950	9.61
T-Bone Steak	4,060	7.00	5,180	7.12	3,340	7.44
Porterhouse Steak	870	7.88	550	7.44	1,390	7.91
Tenderloin	890	11.62	780	10.33	780	10.03
Filet Mignon	1,000	15.68	390	14.34	300	9.79
Loin, Bnls			690	7.25	130	4.61
Bone-In Strip Steak	1,520	7.40	610	8.36	2,260	5.66
Bnls New York Strip Steak	4,930	8.71	4,710	7.65	4,910	6.87
Beef Backribs			10	4.48	210	4.64
Sirloin Roast	50	2.50			270	4.61
Sirloin Steak	650	5.34	660	5.70	700	5.58
Bnls Sirloin Roast	180	4.63	30	4.20	280	4.77
Bnls Sirloin Steak	1,750	6.17	410	5.09	640	5.92
Sirloin Tip Roast	1,720	4.40	1,730	4.08	2,090	4.07
Sirloin Tip Steak	1,870	5.70	1,010	4.94	660	5.05
Bnls Top Sirloin Roast	140	4.12	150	4.66	30	2.88
Bnls Top Sirloin Steak	2,860	5.27	2,040	5.66	3,420	5.30
Top Round Roast	1,610	3.97	3,370	4.54	1,040	3.77
Top Round Steak	690	4.30	1,150	4.62	690	3.95
Bottom Round Roast	2,730	4.13	2,680	4.17	3,820	4.26
Bottom Round Steak	1,300	5.11	480	4.31	1,210	4.55
Eye Of Round Roast	1,030	4.27	4,920	4.53	2,500	3.92
Eye Of Round Steak	720	4.78	1,170	4.23	840	4.74
Rump Roast	900	3.89	1,180	3.68	1,060	3.86
Rump Steak	90	5.48				
Chuck/Shldr/Arm Roast	7,640	3.77	7,960	4.49	5,580	4.52
Chuck/Shldr/Arm Steak	2,720	4.24	3,510	4.17	4,490	4.57
London Broil	2,510	4.12	1,850	3.91	4,200	4.13
Brisket	4,890	12.41	130	2.98	290	6.72
Brisket, Flat	110	4.60	90	4.31	120	4.24
Corned Beef Brisket	210	5.99	270	5.04		
Corned Beef Flat	350	6.33	170	5.74	170	5.59
Beef Short Ribs	1,400	6.06	1,040	6.09	1,010	5.80
Flat Iron Steak	1,010	7.10	610	7.74	600	8.09
Flank Steak	1,080	8.21	830	7.59	760	8.01
Minute/Cube Steaks	4,670	5.36	3,320	5.38	3,970	5.05
Stew Meat	6,200	5.28	4,670	5.15	4,660	5.01
Ground Round	940	4.36	710	3.85	520	4.63
Ground Chuck	2,390	3.19	1,710	3.43	2,090	3.21
Ground Sirloin	2,280	4.26	490	3.94	1,890	4.23
Ground Beef 90% Or More	7,160	3.09	14,030	2.91	1,870	5.45
Ground Beef 80-89%	4,410	3.47	5,170	3.06	6,440	3.44
Ground Beef 70-79%	1,980	2.68	1,150	2.11	1,800	2.84
Beef Patties	3,670	5.04	2,150	4.47	4,620	4.95
Tri-Tip	1,300	6.16	130	4.29	630	6.03
Skirt Steak	520	8.15	570	8.99	1,850	6.84

**This week in Beef Retail** . . . . .

This week in Beef Retail, the Feature Rate was 1.8 percent higher, the Special Rate charted a 2.7 percent gain, and the Activity Index was 2.9 percent higher. Retailers continue to get back to their normal circulars following the holiday rush, and this week a noticeable surge in Briskets were noted. Cuts from teh Loin and Brisket saw the most ad space, while cuts from the Rib, Chuck, Round, and Ground Beef items saw less. Cattle slaughter under federal inspection was unchanged when compared to last week.

**Acitivity Index: 2 Week Comparison**



**Explanatory Notes**

**All report information gathered from publicly available sources including store circulars, newspaper ads, and retailer websites.**

**1/: FEATURE RATE:** the amount of sampled stores advertising any reported beef item during the current week, expressed as a 'percentage of the total sample. **2/: SPECIAL RATE:** the percentage of sampled stores with a no-price promotion (e.g., buy 1, get 1 free etc.). **3/: ACTIVITY INDEX:** a measure of the absolute frequency of feature activity equal to the total number of stores for each advertised beef item (e.g., a retailer with 100 outlets featuring 3 beef items has an activity index of 300). **4/: STORES/AVG:** the number of advertising outlets and the weighted average price weighted by the respective number of outlets. **5/: BRANDED:** includes any advertised beef cuts marketed under a corporate trademark, or under one of Meat Grading & Certification Branch's Certified Beef programs. **6/: NON-LABELED/OTHER:** Beef cuts advertised without a USDA Quality Grade.

**USDA-MGC Certified Programs List:** <http://www.ams.usda.gov/AMSV1.0/BeefPrograms>



**NORTHEAST**  
(CT, DE, MA, MD, ME, NH, NJ, NY, PA, RI, VT)  
(prices in dollars per pound)

Fri. Jan 15, 2021

Outlets	5,500		Explanatory Notes									
Feature Rate (1/)	80.5%		5/: BRANDED: Includes any advertised beef cuts marketed under a corporate trademark, or under one of Meat Grading and Certification Branch's Certified Beef Programs. 6/: NON LABELED/OTHER: Beef cuts advertised without a USDA Quality Grade.									
Special Rate (1/)	14.6%											
Activity Index (3/)	19,580											
	BRANDED(5)			CHOICE			SELECT			NON LABELED / OTHER (6)		
	Price Range	Stores	Wtd Avg	Price Range	Stores	Wtd Avg	Price Range	Stores	Wtd Avg	Price Range	Stores	Wtd Avg
Bone-In Ribeye Roast	-			-			-			-		
Bone-In Ribeye Steak	-			-			-			5.99 - 5.99	110	5.99
Bnls Ribeye Roast	-			-			-			-		
Bnls Ribeye Steak	9.99 - 9.99	60	9.99	-			-			-		
T-Bone Steak	9.99 - 9.99	190	9.99	6.99 - 8.99	420	7.73	-			-		
Porterhouse Steak	5.99 - 9.99	290	8.58	7.99 - 8.99	190	8.61	-			-		
Tenderloin	-			11.99 - 11.99	20	11.99	-			5.99 - 10.99	90	7.27
Filet Mignon	-			12.99 - 12.99	20	12.99	-			9.99 - 11.99	50	10.95
Loin, Bnls	-			-			-			-		
Bone-In Strip Steak	7.00 - 9.99	80	9.50	6.99 - 8.99	450	7.54	-			-		
Bnls New York Strip Steak	6.99 - 10.99	250	8.93	-			-			4.99 - 7.99	250	6.51
Beef Backribs	-			-			-			-		
Sirloin Roast	-			-			-			-		
Sirloin Steak	4.99 - 4.99	110	4.99	-			-			5.99 - 5.99	20	5.99
Bnls Sirloin Roast	3.99 - 4.99	180	4.63	-			-			-		
Bnls Sirloin Steak	3.99 - 6.99	230	5.28	4.99 - 6.49	250	5.75	-			4.99 - 4.99	60	4.99
Sirloin Tip Roast	-			-			-			-		
Sirloin Tip Steak	8.99 - 12.99	170	10.58	4.99 - 4.99	50	4.99	-			-		
Bnls Top Sirloin Roast	4.99 - 4.99	60	4.99	-			-			-		
Bnls Top Sirloin Steak	4.98 - 5.99	160	5.40	-			-			-		
Top Round Roast	3.49 - 4.99	310	4.41	2.99 - 4.99	590	3.96	2.99 - 2.99	110	2.99	-		
Top Round Steak	4.99 - 5.00	200	4.99	3.99 - 4.99	180	4.63	2.99 - 2.99	110	2.99	-		
Bottom Round Roast	2.99 - 5.29	230	4.54	2.99 - 5.99	190	3.58	-			3.99 - 3.99	60	3.99
Bottom Round Steak	-			4.99 - 4.99	160	4.99	-			3.49 - 3.99	120	3.74
Eye Of Round Roast	4.99 - 4.99	240	4.99	2.99 - 3.99	280	3.75	3.49 - 3.49	110	3.49	4.99 - 4.99	60	4.99
Eye Of Round Steak	4.49 - 5.99	170	5.09	-			3.99 - 3.99	110	3.99	4.99 - 5.29	270	5.06
Rump Roast	2.99 - 5.59	140	4.21	-			-			3.99 - 3.99	60	3.99
Rump Steak	-			-			-			-		
Chuck/Shldr/Arm Roast	3.99 - 5.99	450	4.52	2.99 - 5.99	410	4.01	-			3.99 - 3.99	90	3.99
Chuck/Shldr/Arm Steak	3.97 - 5.99	390	4.72	3.49 - 3.99	580	3.74	-			4.99 - 4.99	60	4.99
London Broil	3.49 - 5.99	180	4.42	2.99 - 5.49	1,000	3.80	-			2.99 - 4.99	210	3.99
Brisket	-			-			-			12.97 - 12.97	510	12.97
Brisket, Flat	4.99 - 4.99	70	4.99	-			-			-		
Corned Beef Brisket	-			-			-			5.99 - 5.99	170	5.99
Corned Beef Flat	-			-			-			4.98 - 6.99	260	6.28
Beef Short Ribs	4.99 - 8.00	370	6.05	6.99 - 6.99	160	6.99	-			6.99 - 6.99	290	6.99
Flat Iron Steak	-			5.99 - 5.99	10	5.99	-			-		
Flank Steak	7.99 - 10.49	330	9.64	7.99 - 7.99	110	7.99	-			-		
Minute/Cube Steaks	4.49 - 6.99	450	5.16	4.99 - 5.99	1,220	5.57	-			3.99 - 5.99	150	4.44
Stew Meat	3.99 - 5.99	650	5.15	3.99 - 5.99	450	5.23	-			3.99 - 3.99	60	3.99
Ground Round	4.00 - 4.99	220	4.93	-			-			-		
Ground Chuck	3.49 - 3.49	70	3.49	-			-			2.39 - 3.49	80	3.08
Ground Sirloin	4.99 - 4.99	140	4.99	-			-			-		
Ground Beef 90% Or More	-			4.99 - 4.99	120	4.99	-			2.25 - 4.99	930	3.35
Ground Beef 80-89%	4.99 - 4.99	190	4.99	-			-			2.49 - 4.99	1,090	3.61
Ground Beef 70-79%	-			-			-			2.99 - 2.99	80	2.99
Beef Patties	4.99 - 5.99	250	5.24	-			-			3.99 - 5.99	220	4.78
Tri-Tip	-			-			-			-		
Skirt Steak	14.99 - 14.99	10	14.99	12.99 - 12.99	80	12.99	-			-		

Outlets	7,400		Explanatory Notes													
Feature Rate (1/)	83.6%		5/ BRANDED: Includes any advertised beef cuts marketed under a corporate trademark, or under one of Meat Grading and Certification Branch's Certified Beef Programs. 6/ NON LABELED/OTHER: Beef cuts advertised without a USDA Quality Grade.													
Special Rate (1/)	26.7%															
Activity Index (3/)	27,665															
	BRANDED(5)				CHOICE				SELECT				NON LABELED / OTHER (6)			
	Price Range	Stores	Wtd Avg	Price Range	Stores	Wtd Avg	Price Range	Stores	Wtd Avg	Price Range	Stores	Wtd Avg	Price Range	Stores	Wtd Avg	
Bone-In Ribeye Roast	8.78 - 8.78	30	8.78	-	-	-	-	-	-	6.68 - 6.68	30	6.68	-	-	-	
Bone-In Ribeye Steak	8.98 - 8.98	30	8.98	9.99 - 9.99	120	9.99	-	-	-	5.99 - 6.88	310	6.08	-	-	-	
Bnls Ribeye Roast	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
Bnls Ribeye Steak	7.99 - 9.99	100	8.65	14.98 - 14.98	200	14.98	-	-	-	7.99 - 7.99	80	7.99	-	-	-	
T-Bone Steak	6.99 - 9.99	100	7.52	6.98 - 6.99	210	6.98	-	-	-	3.98 - 6.99	280	5.25	-	-	-	
Porterhouse Steak	9.99 - 9.99	20	9.99	7.99 - 7.99	10	7.99	-	-	-	-	-	-	-	-	-	
Tenderloin	12.99 - 15.99	160	14.49	11.99 - 11.99	220	11.99	-	-	-	10.99 - 10.99	220	10.99	-	-	-	
Filet Mignon	-	-	-	12.99 - 12.99	220	12.99	-	-	-	9.99 - 11.99	220	11.95	-	-	-	
Loin, Bnls	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
Bone-In Strip Steak	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
Bnls New York Strip Steak	7.99 - 7.99	110	7.99	8.99 - 11.99	1,370	9.27	7.99 - 7.99	10	7.99	4.49 - 7.99	670	6.09	-	-	-	
Beef Backribs	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
Sirloin Roast	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
Sirloin Steak	-	-	-	-	-	-	-	-	-	5.99 - 5.99	5	5.99	-	-	-	
Bnls Sirloin Roast	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
Bnls Sirloin Steak	6.99 - 6.99	40	6.99	4.99 - 6.49	960	6.49	-	-	-	6.99 - 6.99	5	6.99	-	-	-	
Sirloin Tip Roast	3.69 - 3.99	110	3.80	4.49 - 4.49	1,130	4.49	-	-	-	-	-	-	-	-	-	
Sirloin Tip Steak	-	-	-	4.99 - 5.49	1,180	5.47	-	-	-	-	-	-	-	-	-	
Bnls Top Sirloin Roast	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
Bnls Top Sirloin Steak	3.98 - 6.99	700	6.13	4.77 - 6.99	550	5.11	3.99 - 3.99	40	3.99	4.99 - 4.99	10	4.99	-	-	-	
Top Round Roast	4.99 - 4.99	20	4.99	2.99 - 2.99	5	2.99	-	-	-	-	-	-	-	-	-	
Top Round Steak	4.99 - 4.99	20	4.99	-	-	-	-	-	-	-	-	-	-	-	-	
Bottom Round Roast	3.39 - 4.99	320	4.08	3.49 - 5.99	120	4.23	-	-	-	2.98 - 3.39	300	3.25	-	-	-	
Bottom Round Steak	3.59 - 4.98	200	4.06	5.99 - 5.99	80	5.99	-	-	-	-	-	-	-	-	-	
Eye Of Round Roast	4.99 - 4.99	5	4.99	3.99 - 3.99	80	3.99	-	-	-	-	-	-	-	-	-	
Eye Of Round Steak	4.99 - 4.99	40	4.99	-	-	-	-	-	-	-	-	-	-	-	-	
Rump Roast	3.49 - 3.98	90	3.84	3.99 - 3.99	80	3.99	3.99 - 3.99	10	3.99	2.98 - 2.98	30	2.98	-	-	-	
Rump Steak	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
Chuck/Shldr/Arm Roast	2.99 - 5.99	1,060	4.37	2.99 - 5.99	1,270	3.26	3.99 - 3.99	40	3.99	3.35 - 3.99	70	3.58	-	-	-	
Chuck/Shldr/Arm Steak	3.29 - 5.99	170	4.19	-	-	-	4.19 - 4.19	40	4.19	3.98 - 3.98	30	3.98	-	-	-	
London Broil	-	-	-	3.99 - 3.99	40	3.99	-	-	-	3.99 - 3.99	5	3.99	-	-	-	
Brisket	2.99 - 3.99	50	3.81	-	-	-	-	-	-	12.97 - 12.97	1,340	12.97	-	-	-	
Brisket, Flat	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
Corned Beef Brisket	-	-	-	-	-	-	-	-	-	5.99 - 5.99	40	5.99	-	-	-	
Corned Beef Flat	-	-	-	-	-	-	-	-	-	6.99 - 6.99	40	6.99	-	-	-	
Beef Short Ribs	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
Flat Iron Steak	3.99 - 4.99	140	4.49	5.99 - 5.99	10	5.99	-	-	-	-	-	-	-	-	-	
Flank Steak	7.49 - 9.99	470	7.58	-	-	-	-	-	-	-	-	-	-	-	-	
Minute/Cube Steaks	3.98 - 5.29	810	4.75	4.98 - 5.99	210	5.38	4.99 - 4.99	10	4.99	3.98 - 5.99	30	4.25	-	-	-	
Stew Meat	3.49 - 5.99	1,090	5.32	3.99 - 5.99	1,060	5.51	4.19 - 4.19	40	4.19	-	-	-	-	-	-	
Ground Round	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
Ground Chuck	2.49 - 3.49	640	2.98	-	-	-	-	-	-	2.39 - 3.49	580	3.07	-	-	-	
Ground Sirloin	-	-	-	-	-	-	-	-	-	3.99 - 3.99	1,130	3.99	-	-	-	
Ground Beef 90% Or More	6.99 - 6.99	80	6.99	-	-	-	-	-	-	2.25 - 4.99	1,470	2.49	-	-	-	
Ground Beef 80-89%	4.99 - 4.99	20	4.99	-	-	-	-	-	-	1.99 - 3.99	950	2.99	-	-	-	
Ground Beef 70-79%	1.98 - 1.98	70	1.98	-	-	-	-	-	-	1.89 - 2.99	1,110	2.88	-	-	-	
Beef Patties	2.99 - 5.49	500	5.32	-	-	-	-	-	-	3.99 - 5.49	2,170	5.05	-	-	-	
Tri-Tip	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
Skirt Steak	10.99 - 10.99	40	10.99	-	-	-	-	-	-	6.98 - 6.98	20	6.98	-	-	-	



Outlets	6,100		Explanatory Notes									
Feature Rate (1/)	77.4%		5/: BRANDED: Includes any advertised beef cuts marketed under a corporate trademark, or under one of Meat Grading and Certification Branch's Certified Beef Programs. 6/: NON LABELED/OTHER: Beef cuts advertised without a USDA Quality Grade.									
Special Rate (1/)	21.5%											
Activity Index (3/)	20,200											
	BRANDED(5)			CHOICE			SELECT			NON LABELED / OTHER (6)		
	Price Range	Stores	Wtd Avg	Price Range	Stores	Wtd Avg	Price Range	Stores	Wtd Avg	Price Range	Stores	Wtd Avg
Bone-In Ribeye Roast	-			-			-			3.79 - 3.79	10	3.79
Bone-In Ribeye Steak	9.99 - 9.99	60	9.99	7.99 - 7.99	40	7.99	-			5.99 - 5.99	90	5.99
Bnls Ribeye Roast	-			-			-			-		
Bnls Ribeye Steak	7.99 - 13.88	490	11.08	9.99 - 9.99	270	9.99	-			4.99 - 7.49	340	6.95
T-Bone Steak	5.98 - 9.99	410	8.25	5.99 - 9.99	170	7.77	-			3.99 - 9.99	210	5.00
Porterhouse Steak	6.98 - 9.99	50	8.89	6.99 - 7.99	80	7.47	-			5.99 - 6.99	50	6.76
Tenderloin	10.99 - 10.99	80	10.99	14.99 - 14.99	40	14.99	-			5.99 - 9.99	60	9.13
Filet Mignon	-			28.73 - 28.73	200	28.73	-			7.99 - 9.99	190	9.86
Loin, Bnls	-			-			-			-		
Bone-In Strip Steak	-			4.99 - 8.99	380	7.85	-			-		
Bnls New York Strip Steak	6.98 - 10.00	550	8.55	8.99 - 11.98	280	11.26	-			-		
Beef Backribs	-			-			-			-		
Sirloin Roast	-			-			-			-		
Sirloin Steak	5.97 - 5.97	200	5.97	4.98 - 4.98	200	4.98	-			-		
Bnls Sirloin Roast	-			-			-			-		
Bnls Sirloin Steak	3.99 - 6.99	170	6.45	6.99 - 6.99	10	6.99	-			-		
Sirloin Tip Roast	3.69 - 5.29	190	4.58	3.79 - 4.99	140	4.29	-			3.79 - 3.99	50	3.95
Sirloin Tip Steak	4.49 - 4.49	40	4.49	-			-			3.99 - 3.99	40	3.99
Bnls Top Sirloin Roast	3.99 - 3.99	30	3.99	-			-			-		
Bnls Top Sirloin Steak	4.99 - 6.66	190	5.60	4.99 - 4.99	70	4.99	4.99 - 4.99	10	4.99	4.49 - 4.49	10	4.49
Top Round Roast	3.99 - 5.49	190	5.06	2.97 - 3.99	270	3.20	-			-		
Top Round Steak	-			3.79 - 4.49	60	4.20	-			-		
Bottom Round Roast	2.99 - 5.49	150	3.81	2.99 - 3.99	100	3.70	-			-		
Bottom Round Steak	4.44 - 4.99	100	4.67	-			-			-		
Eye Of Round Roast	3.99 - 4.99	100	4.67	3.49 - 4.99	90	4.25	-			3.99 - 3.99	40	3.99
Eye Of Round Steak	4.99 - 4.99	30	4.99	4.29 - 4.49	60	4.32	-			3.99 - 3.99	40	3.99
Rump Roast	3.99 - 5.49	50	4.87	2.99 - 3.99	240	3.18	-			-		
Rump Steak	-			-			-			-		
Chuck/Shldr/Arm Roast	2.99 - 4.99	810	4.10	3.39 - 4.99	1,010	3.54	3.99 - 3.99	10	3.99	-		
Chuck/Shldr/Arm Steak	3.29 - 5.49	310	4.81	-			4.49 - 4.49	10	4.49	-		
London Broil	3.99 - 5.49	170	5.19	2.99 - 2.99	30	2.99	-			5.49 - 5.49	10	5.49
Brisket	6.99 - 6.99	30	6.99	2.99 - 2.99	150	2.99	-			12.97 - 12.97	890	12.97
Brisket, Flat	-			3.99 - 3.99	40	3.99	-			-		
Corned Beef Brisket	-			-			-			-		
Corned Beef Flat	5.99 - 5.99	50	5.99	-			-			-		
Beef Short Ribs	4.49 - 5.99	200	5.46	5.99 - 5.99	60	5.99	-			5.99 - 5.99	10	5.99
Flat Iron Steak	3.99 - 4.99	40	4.49	4.99 - 7.99	760	7.89	-			-		
Flank Steak	-			5.99 - 11.99	60	7.19	-			-		
Minute/Cube Steaks	3.99 - 5.98	570	5.45	4.59 - 5.99	750	5.93	-			-		
Stew Meat	3.49 - 5.99	620	5.11	4.98 - 5.99	1,010	5.69	-			4.99 - 4.99	150	4.99
Ground Round	3.99 - 4.99	310	4.69	-			-			2.99 - 3.99	320	3.80
Ground Chuck	2.99 - 3.99	290	3.64	-			-			2.99 - 3.79	490	3.31
Ground Sirloin	3.99 - 3.99	10	3.99	-			-			3.99 - 4.99	810	4.11
Ground Beef 90% Or More	-			-			-			2.25 - 7.99	1,510	3.46
Ground Beef 80-89%	2.99 - 6.99	150	3.77	-			-			1.88 - 4.99	730	3.91
Ground Beef 70-79%	-			-			-			1.89 - 2.69	240	2.02
Beef Patties	3.99 - 5.99	300	4.96	-			-			3.49 - 4.49	140	4.16
Tri-Tip	-			-			-			-		
Skirt Steak	5.99 - 6.99	60	6.77	4.99 - 7.99	60	5.63	-			6.99 - 6.99	140	6.99



Outlets	4,900												Explanatory Notes		
Feature Rate (1/)	79.0%												5/: BRANDED: Includes any advertised beef cuts marketed under a corporate trademark, or under one of Meat Grading and Certification		
Special Rate (1/)	15.7%												Branch's Certified Beef Programs. 6/: NON LABELED/OTHER: Beef cuts advertised without a USDA Quality Grade.		
Activity Index (3/)	10,755														
	BRANDED(5)			CHOICE			SELECT			NON LABELED / OTHER (6)					
	Price Range	Stores	Wtd Avg	Price Range	Stores	Wtd Avg	Price Range	Stores	Wtd Avg	Price Range	Stores	Wtd Avg			
Bone-In Ribeye Roast	-			-			-			3.79 - 3.79	5	3.79			
Bone-In Ribeye Steak	-			-			-			5.99 - 5.99	70	5.99			
Bnls Ribeye Roast	-			-			-			-					
Bnls Ribeye Steak	7.99 - 13.88	90	11.35	9.99 - 9.99	10	9.99	7.98 - 9.99	50	9.49	-					
T-Bone Steak	4.99 - 9.99	40	5.56	7.99 - 7.99	40	7.99	4.99 - 4.99	20	4.99	3.99 - 5.99	230	5.26			
Porterhouse Steak	-			-			-			-					
Tenderloin	10.99 - 10.99	5	10.99	-			-			-					
Filet Mignon	17.99 - 17.99	10	17.99	28.73 - 28.73	40	28.73	-			-					
Loin, Bnls	-			-			-			-					
Bone-In Strip Steak	5.99 - 5.99	510	5.99	11.43 - 11.43	90	11.43	-			-					
Bnls New York Strip Steak	7.99 - 8.99	530	8.98	9.99 - 11.99	150	11.79	7.99 - 8.00	70	7.99	5.99 - 5.99	50	5.99			
Beef Backribs	-			-			-			-					
Sirloin Roast	-			-			2.97 - 2.97	40	2.97	-					
Sirloin Steak	5.97 - 5.97	40	5.97	3.99 - 4.98	60	4.62	-			-					
Bnls Sirloin Roast	-			-			-			-					
Bnls Sirloin Steak	-			-			-			6.99 - 6.99	10	6.99			
Sirloin Tip Roast	3.69 - 4.99	20	3.94	-			-			3.79 - 3.79	5	3.79			
Sirloin Tip Steak	-			-			-			3.49 - 3.99	110	3.85			
Bnls Top Sirloin Roast	-			-			-			-					
Bnls Top Sirloin Steak	3.99 - 6.99	100	5.84	4.77 - 4.77	530	4.77	4.48 - 4.99	110	4.55	4.49 - 4.49	5	4.49			
Top Round Roast	3.99 - 3.99	60	3.99	2.97 - 3.99	70	3.46	-			-					
Top Round Steak	-			4.29 - 4.49	40	4.36	-			2.78 - 2.78	20	2.78			
Bottom Round Roast	4.99 - 4.99	510	4.99	-			-			3.49 - 3.49	10	3.49			
Bottom Round Steak	5.99 - 5.99	510	5.99	4.99 - 4.99	10	4.99	-			3.69 - 3.99	30	3.78			
Eye Of Round Roast	4.99 - 4.99	5	4.99	-			-			-					
Eye Of Round Steak	-			-			-			-					
Rump Roast	-			3.99 - 4.98	100	4.86	3.99 - 3.99	60	3.99	-					
Rump Steak	-			5.48 - 5.48	90	5.48	-			-					
Chuck/Shldr/Arm Roast	2.99 - 5.99	770	3.35	3.59 - 3.99	30	3.87	3.79 - 3.99	30	3.90	3.79 - 3.79	10	3.79			
Chuck/Shldr/Arm Steak	3.29 - 4.49	40	3.99	3.99 - 3.99	10	3.99	3.59 - 4.49	30	3.78	3.79 - 3.99	220	3.93			
London Broil	3.99 - 3.99	10	3.99	-			-			-					
Brisket	2.99 - 2.99	50	2.99	-			-			12.97 - 12.97	1,210	12.97			
Brisket, Flat	-			-			-			-					
Corned Beef Brisket	-			-			-			-					
Corned Beef Flat	-			-			-			-					
Beef Short Ribs	-			-			2.99 - 2.99	20	2.99	3.99 - 4.99	110	4.75			
Flat Iron Steak	3.99 - 4.99	30	4.49	-			-			-					
Flank Steak	7.49 - 7.49	50	7.49	-			-			-					
Minute/Cube Steaks	4.38 - 5.99	130	5.20	4.49 - 5.48	100	5.36	4.99 - 4.99	60	4.99	4.99 - 4.99	10	4.99			
Stew Meat	3.49 - 5.99	120	5.21	4.98 - 5.48	200	5.20	-			2.98 - 3.99	40	3.54			
Ground Round	-			2.99 - 2.99	20	2.99	3.99 - 3.99	40	3.99	3.99 - 3.99	20	3.99			
Ground Chuck	2.99 - 3.49	80	3.13	-			-			2.99 - 3.59	130	3.30			
Ground Sirloin	4.99 - 4.99	50	4.99	-			-			4.99 - 4.99	10	4.99			
Ground Beef 90% Or More	-			-			-			2.25 - 5.99	1,360	2.53			
Ground Beef 80-89%	3.48 - 6.99	60	4.82	-			-			2.99 - 4.99	770	3.19			
Ground Beef 70-79%	-			-			-			1.77 - 2.99	170	2.05			
Beef Patties	5.49 - 5.49	50	5.49	-			-			3.49 - 3.49	10	3.49			
Tri-Tip	-			4.98 - 4.98	90	4.98	-			-					
Skirt Steak	-			-			-			5.99 - 5.99	70	5.99			



Outlets	3,800	Explanatory Notes										
Feature Rate (1/)	81.1%	5/: BRANDED: Includes any advertised beef cuts marketed under a corporate trademark, or under one of Meat Grading and Certification Branch's Certified Beef Programs. 6/: NON LABELED/OTHER: Beef cuts advertised without a USDA Quality Grade.										
Special Rate (1/)	26.9%											
Activity Index (3/)	10,530											
	BRANDED(5)			CHOICE			SELECT			NON LABELED / OTHER (6)		
	Price Range	Stores	Wtd Avg	Price Range	Stores	Wtd Avg	Price Range	Stores	Wtd Avg	Price Range	Stores	Wtd Avg
Bone-In Ribeye Roast	-			-			-			-		
Bone-In Ribeye Steak	-			9.99 - 9.99	10	9.99	-			-		
Bnls Ribeye Roast	-			-			-			-		
Bnls Ribeye Steak	-			-			-			5.99 - 10.99	140	9.10
T-Bone Steak	10.99 - 10.99	80	10.99	4.77 - 5.99	820	5.04	-			8.99 - 8.99	90	8.99
Porterhouse Steak	-			5.99 - 5.99	180	5.99	-			-		
Tenderloin	-			-			-			-		
Filet Mignon	-			-			-			8.99 - 8.99	60	8.99
Loin, Bnls	-			-			-			-		
Bone-In Strip Steak	-			-			-			-		
Bnls New York Strip Steak	11.99 - 11.99	90	11.99	4.99 - 11.99	160	11.40	-			4.99 - 8.99	240	7.41
Beef Backribs	-			-			-			-		
Sirloin Roast	1.29 - 1.29	10	1.29	-			-			-		
Sirloin Steak	-			-			-			-		
Bnls Sirloin Roast	-			-			-			-		
Bnls Sirloin Steak	3.99 - 3.99	10	3.99	-			-			-		
Sirloin Tip Roast	-			-			-			3.29 - 3.29	60	3.29
Sirloin Tip Steak	-			5.99 - 5.99	180	5.99	-			2.99 - 3.29	100	3.18
Bnls Top Sirloin Roast	-			-			-			-		
Bnls Top Sirloin Steak	-			3.99 - 4.99	280	4.04	-			5.99 - 5.99	10	5.99
Top Round Roast	-			-			-			-		
Top Round Steak	-			-			-			2.99 - 4.99	50	3.45
Bottom Round Roast	-			3.99 - 3.99	650	3.99	-			4.49 - 4.49	60	4.49
Bottom Round Steak	-			-			-			2.99 - 2.99	30	2.99
Eye Of Round Roast	-			-			-			-		
Eye Of Round Steak	-			-			-			-		
Rump Roast	-			3.99 - 3.99	20	3.99	-			-		
Rump Steak	-			-			-			-		
Chuck/Shldr/Arm Roast	-			3.79 - 5.99	400	4.56	-			3.29 - 4.49	390	3.85
Chuck/Shldr/Arm Steak	-			3.97 - 5.99	250	4.93	-			2.97 - 4.49	510	3.67
London Broil	3.99 - 6.49	140	5.40	3.99 - 3.99	650	3.99	-			-		
Brisket	-			-			-			12.97 - 12.97	470	12.97
Brisket, Flat	-			-			-			-		
Corned Beef Brisket	-			-			-			-		
Corned Beef Flat	-			-			-			-		
Beef Short Ribs	-			-			-			4.99 - 4.99	130	4.99
Flat Iron Steak	-			-			-			-		
Flank Steak	-			-			-			6.97 - 6.97	60	6.97
Minute/Cube Steaks	-			5.99 - 5.99	130	5.99	-			4.99 - 4.99	10	4.99
Stew Meat	-			4.99 - 5.99	530	5.23	-			2.97 - 3.99	120	3.06
Ground Round	-			-			-			-		
Ground Chuck	2.99 - 2.99	10	2.99	-			-			2.99 - 2.99	20	2.99
Ground Sirloin	-			-			-			-		
Ground Beef 90% Or More	-			-			-			2.25 - 5.49	1,450	3.29
Ground Beef 80-89%	2.49 - 2.49	50	2.49	-			-			1.97 - 4.49	330	2.76
Ground Beef 70-79%	-			-			-			2.29 - 2.99	290	2.85
Beef Patties	-			-			-			4.66 - 4.66	10	4.66
Tri-Tip	6.99 - 7.99	90	7.13	3.97 - 6.99	760	6.52	-			3.99 - 7.99	350	5.40
Skirt Steak	-			-			-			6.99 - 6.99	40	6.99



Outlets	1,300	Explanatory Notes										
Feature Rate (1/)	86.5%	5/: <b>BRANDED</b> : Includes any advertised beef cuts marketed under a corporate trademark, or under one of Meat Grading and Certification Branch's Certified Beef Programs. 6/: <b>NON LABELED/OTHER</b> : Beef cuts advertised without a USDA Quality Grade.										
Special Rate (1/)	1.6%											
Activity Index (3/)	2,510											
	BRANDED(5)			CHOICE			SELECT			NON LABELED / OTHER (6)		
	Price Range	Stores	Wtd Avg	Price Range	Stores	Wtd Avg	Price Range	Stores	Wtd Avg	Price Range	Stores	Wtd Avg
Bone-In Ribeye Roast	-			-			-			-		
Bone-In Ribeye Steak	-			-			-			-		
Bnls Ribeye Roast	-			-			-			-		
Bnls Ribeye Steak	-			-			-			-		
T-Bone Steak	-			5.99 - 7.99	740	7.95	-			-		
Porterhouse Steak	-			-			-			-		
Tenderloin	-			-			-			-		
Filet Mignon	-			-			-			-		
Loin, Bnls	-			-			-			-		
Bone-In Strip Steak	-			-			-			-		
Bnls New York Strip Steak	11.99 - 11.99	20	11.99	8.99 - 8.99	100	8.99	-			-		
Beef Backribs	-			-			-			-		
Sirloin Roast	-			-			-			-		
Sirloin Steak	3.99 - 3.99	10	3.99	-			-			-		
Bnls Sirloin Roast	-			-			-			-		
Bnls Sirloin Steak	-			-			-			-		
Sirloin Tip Roast	8.99 - 8.99	10	8.99	-			-			-		
Sirloin Tip Steak	-			-			-			-		
Bnls Top Sirloin Roast	-			2.97 - 2.97	40	2.97	-			-		
Bnls Top Sirloin Steak	4.49 - 8.99	20	6.74	-			-			-		
Top Round Roast	-			-			-			-		
Top Round Steak	-			3.99 - 3.99	20	3.99	-			-		
Bottom Round Roast	2.99 - 2.99	5	2.99	-			-			-		
Bottom Round Steak	-			4.99 - 4.99	40	4.99	-			-		
Eye Of Round Roast	3.99 - 3.99	5	3.99	-			-			-		
Eye Of Round Steak	-			-			-			-		
Rump Roast	-			-			-			-		
Rump Steak	-			-			-			-		
Chuck/Shldr/Arm Roast	3.99 - 4.99	20	4.82	2.77 - 5.99	740	3.01	-			-		
Chuck/Shldr/Arm Steak	-			5.99 - 5.99	40	5.99	-			-		
London Broil	3.99 - 4.29	30	4.11	-			-			-		
Brisket	3.98 - 4.99	30	4.56	-			-			12.97 - 12.97	160	12.97
Brisket, Flat	-			-			-			-		
Corned Beef Brisket	-			-			-			-		
Corned Beef Flat	-			-			-			-		
Beef Short Ribs	8.99 - 8.99	10	8.99	6.99 - 6.99	20	6.99	-			-		
Flat Iron Steak	-			5.99 - 5.99	20	5.99	-			-		
Flank Steak	-			-			-			-		
Minute/Cube Steaks	4.98 - 4.98	10	4.98	-			-			4.99 - 4.99	20	4.99
Stew Meat	4.98 - 4.98	10	4.98	-			-			-		
Ground Round	-			-			-			-		
Ground Chuck	-			-			-			-		
Ground Sirloin	-			-			-			6.99 - 6.99	100	6.99
Ground Beef 90% Or More	-			-			-			2.25 - 9.99	210	3.17
Ground Beef 80-89%	2.99 - 3.48	30	3.29	-			-			3.98 - 3.98	30	3.98
Ground Beef 70-79%	-			-			-			3.48 - 3.48	10	3.48
Beef Patties	-			-			-			4.66 - 4.66	20	4.66
Tri-Tip	6.99 - 6.99	10	6.99	-			-			-		
Skirt Steak	11.99 - 11.99	10	11.99	-			-			-		





Outlets	200		Explanatory Notes										
Feature Rate (1/)	97.0%		5/: BRANDED: Includes any advertised beef cuts marketed under a corporate trademark, or under one of Meat Grading and Certification Branch's Certified Beef Programs. 6/: NON LABELED/OTHER: Beef cuts advertised without a USDA Quality Grade.										
Special Rate (1/)	0.0%												
Activity Index (3/)	330												
	BRANDED(5)			CHOICE			SELECT			NON LABELED / OTHER (6)			
	Price Range	Stores	Wtd Avg	Price Range	Stores	Wtd Avg	Price Range	Stores	Wtd Avg	Price Range	Stores	Wtd Avg	
Bone-In Ribeye Roast				10.99	10.99	5	10.99						
Bone-In Ribeye Steak													
Bnls Ribeye Roast													
Bnls Ribeye Steak													
T-Bone Steak	12.99	12.99	40	12.99									
Porterhouse Steak													
Tenderloin													
Filet Mignon													
Loin, Bnls													
Bone-In Strip Steak													
Bnls New York Strip Steak				8.99	11.99	30	10.72						
Beef Backribs													
Sirloin Roast													
Sirloin Steak													
Bnls Sirloin Roast													
Bnls Sirloin Steak													
Sirloin Tip Roast													
Sirloin Tip Steak													
Bnls Top Sirloin Roast													
Bnls Top Sirloin Steak				5.99	5.99	20	5.99						
Top Round Roast													
Top Round Steak													
Bottom Round Roast	3.49	3.49	10	3.49	4.99	4.99	5	4.99		4.48	4.48	5	4.48
Bottom Round Steak					4.99	4.99	5	4.99					
Eye Of Round Roast	4.49	4.49	10	4.49									
Eye Of Round Steak					4.99	4.99	5	4.99					
Rump Roast	3.49	3.49	10	3.49									
Rump Steak													
Chuck/Shldr/Arm Roast	5.49	5.49	10	5.49									
Chuck/Shldr/Arm Steak													
London Broil				5.99	5.99	20	5.99						
Brisket										12.97	12.97	10	12.97
Brisket, Flat													
Corned Beef Brisket													
Corned Beef Flat													
Beef Short Ribs				6.99	6.99	20	6.99						
Flat Iron Steak													
Flank Steak				9.99	9.99	10	9.99						
Minute/Cube Steaks				4.99	4.99	5	4.99			4.98	4.98	5	4.98
Stew Meat	6.79	6.79	40	6.79									
Ground Round										4.99	4.99	10	4.99
Ground Chuck													
Ground Sirloin										3.99	6.99	30	5.26
Ground Beef 90% Or More										2.25	2.25	10	2.25
Ground Beef 80-89%										3.99	3.99	10	3.99
Ground Beef 70-79%													
Beef Patties													
Tri-Tip										6.88	6.88	5	6.88
Skirt Steak													





Outlets	100		Explanatory Notes										
Feature Rate (1/)	60.0%		5/: BRANDED: Includes any advertised beef cuts marketed under a corporate trademark, or under one of Meat Grading and Certification Branch's Certified Beef Programs. 6/: NON LABELED/OTHER: Beef cuts advertised without a USDA Quality Grade.										
Special Rate (1/)	0.0%												
Activity Index (3/)	295												
	BRANDED(5)			CHOICE			SELECT			NON LABELED / OTHER (6)			
	Price Range	Stores	Wtd Avg	Price Range	Stores	Wtd Avg	Price Range	Stores	Wtd Avg	Price Range	Stores	Wtd Avg	
Bone-In Ribeye Roast													
Bone-In Ribeye Steak	10.99	10.99	20	10.99									
Bnls Ribeye Roast													
Bnls Ribeye Steak													
T-Bone Steak													
Porterhouse Steak													
Tenderloin													
Filet Mignon													
Loin, Bnls													
Bone-In Strip Steak				5.99	5.99	20	5.99						
Bnls New York Strip Steak				8.99	8.99	30	8.99						
Beef Backribs													
Sirloin Roast													
Sirloin Steak													
Bnls Sirloin Roast													
Bnls Sirloin Steak													
Sirloin Tip Roast													
Sirloin Tip Steak													
Bnls Top Sirloin Roast													
Bnls Top Sirloin Steak	5.49	7.99	50	6.74	5.99	5.99	10	5.99					
Top Round Roast													
Top Round Steak													
Bottom Round Roast	4.99	4.99	20	4.99									
Bottom Round Steak	5.99	5.99	20	5.99									
Eye Of Round Roast													
Eye Of Round Steak													
Rump Roast													
Rump Steak													
Chuck/Shldr/Arm Roast				2.99	2.99	20	2.99						
Chuck/Shldr/Arm Steak	6.49	6.49	20	6.49									
London Broil	5.49	5.49	20	5.49									
Brisket										12.97	12.97	10	12.97
Brisket, Flat													
Corned Beef Brisket													
Corned Beef Flat													
Beef Short Ribs	4.99	4.99	20	4.99									
Flat Iron Steak													
Flank Steak													
Minute/Cube Steaks													
Stew Meat													
Ground Round													
Ground Chuck													
Ground Sirloin													
Ground Beef 90% Or More										2.25	2.25	10	2.25
Ground Beef 80-89%										2.99	2.99	20	2.99
Ground Beef 70-79%										3.99	3.99	10	3.99
Beef Patties										5.00	5.00	5	5.00
Tri-Tip													
Skirt Steak													