



National Retail Report - Beef

Advertised Prices for Beef at Major Retail Supermarket Outlets ending during the period of 07/31 thru 08/06

(prices in dollars per pound)

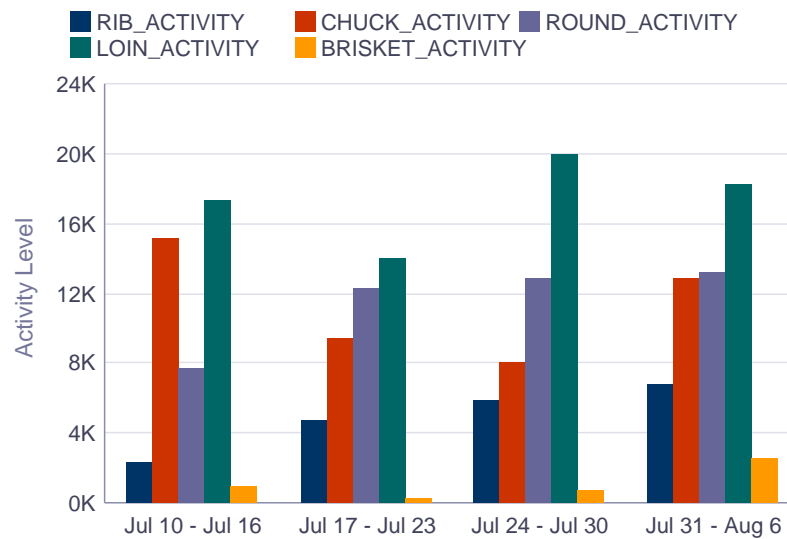
Fri. Jul 31, 2020

NATIONAL SUMMARY						
	THIS WEEK		LAST WEEK		LAST YEAR	
Outlets	29,200		29,200		29,200	
Feature Rate (1/)	81.0%		61.0%		81.0%	
Special Rate (2/)	33.1%		16.3%		19.4%	
Activity Index (3/)	77,110		64,340		86,610	
	Stores	Wtd Avg	Stores	Wtd Avg	Stores	Wtd Avg
Bone-In Ribeye Roast			30	9.99	250	6.86
Bone-In Ribeye Steak	4,030	8.21	2,660	8.05	6,500	7.97
Bnls Ribeye Roast	70	6.68	30	5.76	110	7.41
Bnls Ribeye Steak	2,630	10.33	3,170	10.00	3,110	9.19
T-Bone Steak	4,190	6.72	4,670	7.92	6,090	5.73
Porterhouse Steak	740	7.66	1,770	9.11	1,380	7.62
Tenderloin	1,210	10.01	390	9.81	230	9.59
Filet Mignon	1,580	12.36	500	19.23	500	13.25
Loin, Bnls	80	5.97	480	8.49	40	7.99
Bone-In Strip Steak	1,460	7.17	1,130	7.12	820	7.27
Bnls New York Strip Steak	3,370	7.88	4,190	9.46	3,560	9.06
Beef Backribs	170	2.87	200	2.95	150	2.56
Sirloin Roast					20	3.96
Sirloin Steak	70	4.99	1,070	6.70	100	4.98
Bnls Sirloin Roast					100	3.75
Bnls Sirloin Steak	1,240	6.00	1,520	5.89	1,380	5.28
Sirloin Tip Roast	2,580	3.90	560	4.11	420	4.12
Sirloin Tip Steak	820	4.21	650	4.42	890	4.86
Bnls Top Sirloin Roast	270	5.65	100	4.94	130	3.90
Bnls Top Sirloin Steak	2,260	5.86	3,100	5.72	1,740	5.52
Top Round Roast	1,440	4.83	1,570	3.92	570	4.24
Top Round Steak	1,000	4.57	760	4.63	1,220	4.68
Bottom Round Roast	1,710	3.90	2,840	4.39	3,220	3.93
Bottom Round Steak	500	3.84	1,290	4.10	2,680	4.21
Eye Of Round Roast	1,650	3.82	930	3.74	630	3.96
Eye Of Round Steak	140	4.88	190	4.76	30	3.14
Rump Roast	760	4.10	850	4.02	1,060	3.70
Rump Steak	60	3.97			50	4.49
Chuck/Shldr/Arm Roast	5,180	4.10	2,900	5.00	3,770	4.07
Chuck/Shldr/Arm Steak	2,940	4.23	2,150	4.34	4,810	4.28
London Broil	4,650	4.33	2,460	4.34	3,990	4.22
Brisket	2,370	4.38	710	3.29	160	4.54
Brisket, Flat	90	4.20			50	6.60
Corned Beef Brisket	50	6.99			60	4.80
Corned Beef Flat	50	5.99				
Beef Short Ribs	1,390	5.00	1,130	5.86	1,340	5.41
Flat Iron Steak	10	5.79	490	5.45	470	6.63
Flank Steak	460	7.78	1,390	8.54	2,170	7.93
Minute/Cube Steaks	3,240	5.12	1,390	4.83	2,500	4.88
Stew Meat	1,710	4.80	730	4.60	2,410	4.89
Ground Round	1,960	4.15	610	3.88	690	3.73
Ground Chuck	1,130	3.29	2,950	3.84	7,350	3.16
Ground Sirloin	720	4.01	270	5.03	400	5.45
Ground Beef 90% Or More	4,350	5.41	1,990	5.65	6,950	4.84
Ground Beef 80-89%	3,540	3.31	4,150	3.39	5,860	2.97
Ground Beef 70-79%	1,210	2.60	3,110	2.75	1,430	2.38
Beef Patties	5,810	5.69	1,780	5.28	4,490	4.48
Tri-Tip	1,380	6.33	770	4.78	360	5.22
Skirt Steak	840	7.27	710	7.96	370	6.40

This week in Beef Retail.

For the week retail beef item advertisement was active compared to last week. Feature Rate was 20.0% higher, Special Rate was 16.8% higher and Activity Index 12,770 higher. In the Activity Index Rib, Chuck, Round and Ground Beef ads were higher. Brisket ads were sharply higher with 2,570 compared to 710 a week ago. Loin cut ads were lower. Cattle Slaughter for the week ending 8-1-2020 is estimated at 638,000, last week Estimated Cattle Slaughter was 646,000 and a year Actual Cattle Slaughter was 633,000.

Activity Index: 2 Week Comparison



Explanatory Notes

All report information gathered from publicly available sources including store circulars, newspaper ads, and retailer websites.

1/: **FEATURE RATE**: the amount of sampled stores advertising any reported beef item during the current week, expressed as a 'percentage of the total sample. 2/: **SPECIAL RATE**: the percentage of sampled stores with a no-price promotion (e.g., buy 1, get 1 free etc.). 3/: **ACTIVITY INDEX**: a measure of the absolute frequency of feature activity equal to the total number of stores for each advertised beef item (e.g., a retailer with 100 outlets featuring 3 beef items has an activity index of 300). 4/: **STORES/AVG**: the number of advertising outlets and the weighted average price weighted by the respective number of outlets. 5/: **BRANDED**: includes any advertised beef cuts marketed under a corporate trademark, or under one of Meat Grading & Certification Branch's Certified Beef programs. 6/: **NON-LABELED/OTHER**: Beef cuts advertised without a USDA Quality Grade.

USDA-MGC Certified Programs List: <http://www.ams.usda.gov/AMSV1.0/BeefPrograms>



NORTHEAST
(CT, DE, MA, MD, ME, NH, NJ, NY, PA, RI, VT)
(prices in dollars per pound)

Fri. Jul 31, 2020

Outlets	5,500		Explanatory Notes									
Feature Rate (1/)	80.7%		5/: BRANDED: Includes any advertised beef cuts marketed under a corporate trademark, or under one of Meat Grading and Certification Branch's Certified Beef Programs. 6/: NON LABELED/OTHER: Beef cuts advertised without a USDA Quality Grade.									
Special Rate (1/)	14.3%											
Activity Index (3/)	14,750											
	BRANDED(5)			CHOICE			SELECT			NON LABELED / OTHER (6)		
	Price Range	Stores	Wtd Avg	Price Range	Stores	Wtd Avg	Price Range	Stores	Wtd Avg	Price Range	Stores	Wtd Avg
Bone-In Ribeye Roast	-			-			-			-		
Bone-In Ribeye Steak	10.00 - 10.00	10	10.00	7.99 - 10.99	490	9.37	-			7.99 - 7.99	100	7.99
Bnls Ribeye Roast	-			-			-			-		
Bnls Ribeye Steak	9.99 - 14.99	200	12.74	-			-			-		
T-Bone Steak	7.99 - 7.99	20	7.99	5.99 - 8.99	450	7.91	6.79 - 6.79	110	6.79	4.99 - 6.99	170	5.78
Porterhouse Steak	7.99 - 7.99	20	7.99	5.99 - 8.99	360	8.12	6.99 - 6.99	110	6.99	6.99 - 6.99	70	6.99
Tenderloin	-			11.99 - 12.99	40	12.49	-			7.97 - 10.99	150	8.85
Filet Mignon	-			12.99 - 13.31	250	13.28	-			10.99 - 11.99	80	11.26
Loin, Bnls	-			-			-			-		
Bone-In Strip Steak	7.98 - 7.98	90	7.98	6.99 - 8.99	450	7.78	-			7.99 - 7.99	170	7.99
Bnls New York Strip Steak	4.99 - 10.99	250	7.10	8.99 - 9.99	80	9.86	-			6.99 - 6.99	270	6.99
Beef Backribs	-			-			-			-		
Sirloin Roast	-			-			-			-		
Sirloin Steak	-			4.99 - 4.99	70	4.99	-			-		
Bnls Sirloin Roast	-			-			-			-		
Bnls Sirloin Steak	4.99 - 6.99	410	6.09	3.99 - 5.99	440	5.82	-			4.99 - 4.99	60	4.99
Sirloin Tip Roast	4.99 - 4.99	110	4.99	3.49 - 3.99	140	3.75	-			-		
Sirloin Tip Steak	-			3.99 - 4.99	140	4.50	-			-		
Bnls Top Sirloin Roast	3.99 - 4.99	120	4.49	-			-			-		
Bnls Top Sirloin Steak	6.99 - 6.99	60	6.99	4.99 - 4.99	140	4.99	-			4.99 - 7.99	270	7.30
Top Round Roast	3.99 - 3.99	70	3.99	9.99 - 9.99	110	9.99	-			3.99 - 11.99	130	8.21
Top Round Steak	4.18 - 5.99	190	5.15	4.99 - 4.99	100	4.99	-			3.99 - 4.99	120	4.49
Bottom Round Roast	-			2.99 - 2.99	110	2.99	-			-		
Bottom Round Steak	-			-			-			-		
Eye Of Round Roast	-			2.99 - 2.99	210	2.99	-			3.99 - 3.99	60	3.99
Eye Of Round Steak	-			-			-			4.99 - 4.99	60	4.99
Rump Roast	-			-			-			-		
Rump Steak	-			-			-			3.97 - 3.97	60	3.97
Chuck/Shldr/Arm Roast	4.48 - 4.99	160	4.70	3.99 - 4.49	200	4.20	-			3.29 - 3.29	140	3.29
Chuck/Shldr/Arm Steak	3.99 - 4.99	210	4.32	5.99 - 5.99	120	5.99	-			4.99 - 4.99	60	4.99
London Broil	3.00 - 5.99	370	4.98	1.99 - 4.49	1,150	3.51	-			3.99 - 4.99	120	4.49
Brisket	-			4.99 - 4.99	340	4.99	-			-		
Brisket, Flat	-			-			-			-		
Corned Beef Brisket	-			-			-			-		
Corned Beef Flat	-			-			-			-		
Beef Short Ribs	4.97 - 7.00	140	5.61	-			-			-		
Flat Iron Steak	-			-			-			-		
Flank Steak	5.99 - 9.99	130	8.08	6.99 - 6.99	40	6.99	-			-		
Minute/Cube Steaks	-			5.49 - 5.99	300	5.85	-			3.99 - 6.99	220	4.74
Stew Meat	3.99 - 5.00	80	4.15	-			-			4.59 - 5.99	150	4.99
Ground Round	4.00 - 4.00	10	4.00	-			-			5.39 - 5.39	70	5.39
Ground Chuck	-			-			-			2.99 - 3.99	50	3.51
Ground Sirloin	-			-			-			-		
Ground Beef 90% Or More	-			-			-			3.99 - 5.99	690	4.92
Ground Beef 80-89%	5.99 - 5.99	70	5.99	-			-			2.47 - 3.99	820	3.26
Ground Beef 70-79%	-			4.99 - 4.99	120	4.99	-			1.99 - 2.49	210	2.22
Beef Patties	4.99 - 9.99	800	6.83	-			-			3.97 - 6.50	570	5.09
Tri-Tip	-			-			-			-		
Skirt Steak	7.99 - 7.99	60	7.99	9.99 - 9.99	70	9.99	-			6.99 - 7.99	190	7.85

Outlets	7,400	Explanatory Notes										
Feature Rate (1/)	80.4%	5/ BRANDED: Includes any advertised beef cuts marketed under a corporate trademark, or under one of Meat Grading and Certification Branch's Certified Beef Programs. 6/ NON LABELED/OTHER: Beef cuts advertised without a USDA Quality Grade.										
Special Rate (1/)	45.8%											
Activity Index (3/)	25.365											
	BRANDED(5)			CHOICE			SELECT			NON LABELED / OTHER (6)		
	Price Range	Stores	Wtd Avg	Price Range	Stores	Wtd Avg	Price Range	Stores	Wtd Avg	Price Range	Stores	Wtd Avg
Bone-In Ribeye Roast	-			-			-			-		
Bone-In Ribeye Steak	7.69 - 8.29	260	7.99	7.99 - 8.99	1,210	8.93	5.88 - 5.88	10	5.88	7.99 - 7.99	80	7.99
Bnls Ribeye Roast	-			-			-			5.99 - 7.48	70	6.68
Bnls Ribeye Steak	9.99 - 9.99	110	9.99	7.98 - 10.99	1,330	10.54	-			6.29 - 8.49	190	7.72
T-Bone Steak	7.69 - 12.99	70	10.44	5.88 - 8.99	1,020	7.05	-			4.99 - 5.99	340	5.43
Porterhouse Steak	8.69 - 8.99	30	8.72	8.99 - 8.99	20	8.99	-			-		
Tenderloin	-			11.99 - 12.99	440	12.49	-			6.99 - 10.99	430	9.39
Filet Mignon	-			12.99 - 12.99	220	12.99	-			11.99 - 11.99	220	11.99
Loin, Bnls	-			-			5.97 - 5.97	80	5.97	-		
Bone-In Strip Steak	-			-			-			-		
Bnls New York Strip Steak	6.99 - 6.99	70	6.99	8.99 - 8.99	460	8.99	7.97 - 7.97	80	7.97	6.48 - 6.48	70	6.48
Beef Backribs	-			-			-			-		
Sirloin Roast	-			-			-			-		
Sirloin Steak	-			-			-			-		
Bnls Sirloin Roast	-			-			-			-		
Bnls Sirloin Steak	-			3.99 - 5.99	30	5.25	-			6.99 - 6.99	5	6.99
Sirloin Tip Roast	2.89 - 3.99	240	3.60	3.98 - 4.99	1,250	4.06	-			-		
Sirloin Tip Steak	3.29 - 3.99	90	3.85	3.99 - 4.99	120	4.92	-			-		
Bnls Top Sirloin Roast	-			-			-			-		
Bnls Top Sirloin Steak	3.63 - 5.88	80	4.86	4.99 - 6.99	90	6.88	-			-		
Top Round Roast	3.29 - 3.29	130	3.29	3.99 - 3.99	80	3.99	-			-		
Top Round Steak	3.59 - 4.69	140	3.67	4.99 - 4.99	90	4.99	-			-		
Bottom Round Roast	2.63 - 2.63	30	2.63	3.99 - 4.48	1,200	4.02	-			-		
Bottom Round Steak	2.98 - 2.98	30	2.98	-			-			-		
Eye Of Round Roast	3.99 - 3.99	110	3.99	3.98 - 3.99	1,160	3.99	-			2.99 - 2.99	10	2.99
Eye Of Round Steak	-			-			-			-		
Rump Roast	2.99 - 2.99	30	2.99	2.98 - 4.99	60	4.06	-			-		
Rump Steak	-			-			-			-		
Chuck/Shldr/Arm Roast	3.99 - 3.99	90	3.99	3.98 - 4.49	2,620	4.17	3.99 - 4.49	40	4.03	3.18 - 3.18	30	3.18
Chuck/Shldr/Arm Steak	4.49 - 4.79	80	4.53	3.99 - 3.99	470	3.99	-			3.38 - 3.38	30	3.38
London Broil	3.49 - 6.99	210	4.83	2.99 - 4.99	1,250	4.92	-			3.98 - 3.98	10	3.98
Brisket	-			4.99 - 4.99	360	4.99	-			-		
Brisket, Flat	-			3.99 - 3.99	80	3.99	-			-		
Corned Beef Brisket	-			-			-			-		
Corned Beef Flat	-			-			-			-		
Beef Short Ribs	-			-			-			-		
Flat Iron Steak	-			-			-			-		
Flank Steak	-			6.99 - 6.99	5	6.99	-			-		
Minute/Cube Steaks	3.19 - 3.89	50	3.54	4.98 - 5.99	1,560	5.30	-			3.98 - 6.99	30	4.38
Stew Meat	-			3.99 - 4.99	670	4.88	-			3.68 - 5.99	30	3.95
Ground Round	3.99 - 3.99	110	3.99	-			-			3.99 - 3.99	1,130	3.99
Ground Chuck	2.99 - 2.99	50	2.99	-			-			2.66 - 3.99	550	2.92
Ground Sirloin	-			-			-			-		
Ground Beef 90% Or More	5.99 - 5.99	460	5.99	-			-			4.79 - 5.99	970	4.81
Ground Beef 80-89%	-			-			-			1.99 - 4.99	140	3.59
Ground Beef 70-79%	1.99 - 1.99	20	1.99	-			-			1.99 - 2.99	350	2.31
Beef Patties	2.49 - 6.00	40	3.98	-			-			3.99 - 5.49	2,110	5.48
Tri-Tip	-			-			-			-		
Skirt Steak	-			-			-			5.98 - 6.99	30	6.13



Outlets	6,100		Explanatory Notes									
Feature Rate (1/)	87.7%		5/: BRANDED: Includes any advertised beef cuts marketed under a corporate trademark, or under one of Meat Grading and Certification Branch's Certified Beef Programs. 6/: NON LABELED/OTHER: Beef cuts advertised without a USDA Quality Grade.									
Special Rate (1/)	32.6%											
Activity Index (3/)	17,120											
	BRANDED(5)			CHOICE			SELECT			NON LABELED / OTHER (6)		
	Price Range	Stores	Wtd Avg	Price Range	Stores	Wtd Avg	Price Range	Stores	Wtd Avg	Price Range	Stores	Wtd Avg
Bone-In Ribeye Roast	-			-			-			-		
Bone-In Ribeye Steak	12.99 - 12.99	10	12.99	7.99 - 8.88	300	8.43	-			7.99 - 7.99	10	7.99
Bnls Ribeye Roast	-			-			-			-		
Bnls Ribeye Steak	9.98 - 13.00	360	10.45	8.99 - 12.99	80	11.47	-			7.99 - 11.99	70	9.19
T-Bone Steak	5.99 - 8.99	300	7.96	5.99 - 8.99	990	6.41	-			4.99 - 7.99	310	5.99
Porterhouse Steak	8.99 - 9.49	20	9.24	6.29 - 6.99	120	6.48	-			-		
Tenderloin	-			-			-			4.99 - 6.99	160	5.14
Filet Mignon	-			-			-			7.99 - 7.99	160	7.99
Loin, Bnls	-			-			-			-		
Bone-In Strip Steak	6.99 - 6.99	50	6.99	5.99 - 5.99	110	5.99	-			-		
Bnls New York Strip Steak	6.99 - 9.99	190	9.41	7.99 - 11.99	350	8.73	-			9.99 - 9.99	40	9.99
Beef Backribs	2.19 - 2.99	160	2.93	-			-			-		
Sirloin Roast	-			-			-			-		
Sirloin Steak	-			-			-			-		
Bnls Sirloin Roast	-			-			-			-		
Bnls Sirloin Steak	4.99 - 5.99	20	5.47	-			-			-		
Sirloin Tip Roast	2.99 - 4.99	220	4.22	3.99 - 3.99	30	3.99	-			3.99 - 3.99	170	3.99
Sirloin Tip Steak	3.99 - 4.59	70	4.42	3.99 - 3.99	30	3.99	-			3.99 - 3.99	170	3.99
Bnls Top Sirloin Roast	-			4.99 - 4.99	10	4.99	-			-		
Bnls Top Sirloin Steak	5.95 - 6.99	110	6.48	4.49 - 6.99	180	6.20	4.79 - 4.79	10	4.79	4.49 - 7.99	270	7.39
Top Round Roast	2.99 - 4.99	230	4.33	3.99 - 3.99	10	3.99	-			3.99 - 3.99	30	3.99
Top Round Steak	3.49 - 4.99	280	4.40	4.99 - 4.99	20	4.99	-			-		
Bottom Round Roast	2.99 - 4.99	160	4.26	2.99 - 3.49	60	3.33	-			-		
Bottom Round Steak	3.69 - 4.99	200	4.32	3.29 - 3.49	40	3.39	-			-		
Eye Of Round Roast	3.99 - 3.99	10	3.99	3.49 - 3.49	40	3.49	-			2.99 - 3.49	50	3.10
Eye Of Round Steak	-			4.59 - 4.99	80	4.80	-			-		
Rump Roast	3.99 - 3.99	160	3.99	2.99 - 3.99	60	3.79	-			-		
Rump Steak	-			-			-			-		
Chuck/Shldr/Arm Roast	3.99 - 4.99	60	4.30	2.99 - 3.99	310	3.68	-			3.99 - 4.99	110	4.44
Chuck/Shldr/Arm Steak	2.99 - 5.49	280	4.66	3.29 - 3.99	560	3.91	-			4.39 - 4.39	40	4.39
London Broil	4.69 - 4.99	280	4.83	3.99 - 4.99	50	4.26	-			3.99 - 3.99	30	3.99
Brisket	6.99 - 6.99	30	6.99	2.99 - 4.99	690	4.86	-			-		
Brisket, Flat	5.98 - 5.98	10	5.98	-			-			-		
Corned Beef Brisket	-			-			-			6.99 - 6.99	30	6.99
Corned Beef Flat	5.99 - 5.99	50	5.99	-			-			-		
Beef Short Ribs	4.99 - 5.99	110	5.38	5.99 - 5.99	40	5.99	-			-		
Flat Iron Steak	-			-			-			5.79 - 5.79	10	5.79
Flank Steak	8.99 - 8.99	60	8.99	6.99 - 7.99	190	7.22	-			-		
Minute/Cube Steaks	3.99 - 4.99	450	4.76	-			-			5.79 - 5.79	10	5.79
Stew Meat	3.99 - 3.99	40	3.99	4.99 - 4.99	40	4.99	-			5.79 - 5.97	50	5.93
Ground Round	2.99 - 3.99	210	3.71	-			-			3.99 - 4.99	330	4.76
Ground Chuck	2.99 - 3.99	110	3.55	-			-			3.29 - 4.99	220	3.97
Ground Sirloin	-			-			-			3.99 - 4.99	720	4.01
Ground Beef 90% Or More	4.99 - 6.99	740	6.89	-			-			3.88 - 6.99	700	4.48
Ground Beef 80-89%	1.99 - 3.49	90	2.58	-			-			1.99 - 3.99	760	3.12
Ground Beef 70-79%	-			-			-			1.99 - 2.99	270	2.23
Beef Patties	3.99 - 4.99	250	4.47	-			-			2.99 - 6.99	1,250	6.07
Tri-Tip	7.99 - 7.99	140	7.99	4.99 - 6.99	770	5.16	-			7.99 - 7.99	60	7.99
Skirt Steak	5.99 - 6.99	70	6.17	4.99 - 5.99	130	5.32	-			6.99 - 7.99	290	7.49

Outlets	4,900												Explanatory Notes		
Feature Rate (1/)	84.0%												5/: BRANDED: Includes any advertised beef cuts marketed under a corporate trademark, or under one of Meat Grading and Certification		
Special Rate (1/)	38.3%												Branch's Certified Beef Programs. 6/: NON LABELED/OTHER: Beef cuts advertised without a USDA Quality Grade.		
Activity Index (3/)	10,685														
	BRANDED(5)			CHOICE			SELECT			NON LABELED / OTHER (6)					
	Price Range	Stores	Wtd Avg	Price Range	Stores	Wtd Avg	Price Range	Stores	Wtd Avg	Price Range	Stores	Wtd Avg			
Bone-In Ribeye Roast	-			-			-			-					
Bone-In Ribeye Steak	-			7.99 - 7.99	510	7.99	5.88 - 5.88	50	5.88	7.99 - 7.99	40	7.99			
Bnls Ribeye Roast	-			-			-			-					
Bnls Ribeye Steak	9.98 - 13.00	50	10.42	13.33 - 13.33	20	13.33	6.99 - 6.99	10	6.99	-					
T-Bone Steak	6.99 - 6.99	160	6.99	-			-			3.99 - 4.99	140	4.51			
Porterhouse Steak	-			-			-			-					
Tenderloin	-			-			-			-					
Filet Mignon	18.99 - 18.99	10	18.99	-			-			-					
Loin, Bnls	-			-			-			-					
Bone-In Strip Steak	9.98 - 9.98	90	9.98	5.99 - 5.99	510	5.99	-			-					
Bnls New York Strip Steak	6.99 - 7.98	30	7.49	8.99 - 9.99	560	9.03	-			3.69 - 8.99	130	6.86			
Beef Backribs	-			-			-			-					
Sirloin Roast	-			-			-			-					
Sirloin Steak	-			-			-			-					
Bnls Sirloin Roast	-			-			-			-					
Bnls Sirloin Steak	-			-			-			6.99 - 6.99	10	6.99			
Sirloin Tip Roast	2.99 - 2.99	20	2.99	3.99 - 3.99	20	3.99	-			3.99 - 3.99	30	3.99			
Sirloin Tip Steak	3.99 - 3.99	20	3.99	3.99 - 3.99	20	3.99	-			3.29 - 3.99	100	3.77			
Bnls Top Sirloin Roast	-			4.99 - 4.99	10	4.99	-			-					
Bnls Top Sirloin Steak	-			4.99 - 5.00	550	5.00	2.99 - 5.33	30	3.92	3.29 - 4.49	70	3.32			
Top Round Roast	-			-			-			-					
Top Round Steak	-			-			-			2.78 - 2.78	20	2.78			
Bottom Round Roast	3.98 - 4.49	90	4.00	2.99 - 2.99	10	2.99	2.99 - 2.99	20	2.99	2.99 - 2.99	10	2.99			
Bottom Round Steak	4.49 - 4.49	5	4.49	3.29 - 3.69	50	3.51	2.99 - 2.99	20	2.99	3.49 - 3.49	20	3.49			
Eye Of Round Roast	-			-			-			3.49 - 3.49	5	3.49			
Eye Of Round Steak	-			-			-			-					
Rump Roast	2.99 - 4.59	60	3.30	2.99 - 4.99	160	4.27	3.88 - 3.88	100	3.88	2.99 - 2.99	10	2.99			
Rump Steak	-			-			-			-					
Chuck/Shldr/Arm Roast	3.99 - 4.48	100	4.40	3.99 - 3.99	530	3.99	3.49 - 4.49	310	3.99	2.87 - 3.99	160	3.20			
Chuck/Shldr/Arm Steak	3.58 - 4.99	70	4.54	3.99 - 3.99	530	3.99	3.99 - 3.99	10	3.99	2.99 - 4.49	70	4.06			
London Broil	3.98 - 3.98	40	3.98	4.99 - 4.99	90	4.99	-			-					
Brisket	-			2.99 - 4.99	240	4.89	2.99 - 2.99	10	2.99	-					
Brisket, Flat	-			-			-			-					
Corned Beef Brisket	-			-			-			6.99 - 6.99	20	6.99			
Corned Beef Flat	-			-			-			-					
Beef Short Ribs	-			5.00 - 5.00	510	5.00	3.49 - 3.99	310	3.96	4.99 - 5.49	90	5.02			
Flat Iron Steak	-			-			-			-					
Flank Steak	-			-			-			5.49 - 5.49	10	5.49			
Minute/Cube Steaks	4.99 - 4.99	10	4.99	4.69 - 4.99	550	4.98	-			4.99 - 4.99	10	4.99			
Stew Meat	-			4.99 - 4.99	530	4.99	-			3.48 - 3.99	90	3.55			
Ground Round	-			-			-			3.49 - 4.99	100	4.26			
Ground Chuck	3.99 - 3.99	20	3.99	2.49 - 2.49	20	2.49	-			3.29 - 3.29	70	3.29			
Ground Sirloin	-			-			-			-					
Ground Beef 90% Or More	3.98 - 5.99	540	5.93	-			-			3.99 - 5.49	110	4.90			
Ground Beef 80-89%	2.99 - 3.99	530	3.03	-			-			2.29 - 4.99	480	3.29			
Ground Beef 70-79%	1.98 - 1.98	10	1.98	-			-			1.99 - 2.69	150	2.18			
Beef Patties	5.99 - 5.99	510	5.99	-			-			3.99 - 4.00	50	4.00			
Tri-Tip	6.98 - 6.98	20	6.98	5.99 - 5.99	10	5.99	-			-					
Skirt Steak	-			-			-			4.99 - 4.99	20	4.99			



Outlets	3,800		Explanatory Notes									
Feature Rate (1/)	66.4%		5/: BRANDED: Includes any advertised beef cuts marketed under a corporate trademark, or under one of Meat Grading and Certification Branch's Certified Beef Programs. 6/: NON LABELED/OTHER: Beef cuts advertised without a USDA Quality Grade.									
Special Rate (1/)	37.1%											
Activity Index (3/)	6,710											
	BRANDED(5)			CHOICE			SELECT			NON LABELED / OTHER (6)		
	Price Range	Stores	Wtd Avg	Price Range	Stores	Wtd Avg	Price Range	Stores	Wtd Avg	Price Range	Stores	Wtd Avg
Bone-In Ribeye Roast	-			-			-			-		
Bone-In Ribeye Steak	-			9.99 - 9.99	200	9.99	-			-		
Bnls Ribeye Roast	-			-			-			-		
Bnls Ribeye Steak	10.99 - 10.99	10	10.99	8.87 - 8.87	10	8.87	-			5.99 - 8.99	100	7.42
T-Bone Steak	-			-			-			4.99 - 4.99	100	4.99
Porterhouse Steak	-			-			-			-		
Tenderloin	-			-			-			-		
Filet Mignon	-			12.99 - 12.99	650	12.99	-			-		
Loin, Bnls	-			-			-			-		
Bone-In Strip Steak	-			-			-			-		
Bnls New York Strip Steak	-			5.77 - 5.99	660	5.77	-			4.97 - 4.97	10	4.97
Beef Backribs	-			-			-			-		
Sirloin Roast	-			-			-			-		
Sirloin Steak	-			-			-			-		
Bnls Sirloin Roast	-			-			-			-		
Bnls Sirloin Steak	-			7.99 - 7.99	130	7.99	-			-		
Sirloin Tip Roast	3.49 - 3.49	10	3.49	2.89 - 2.97	280	2.89	-			3.49 - 3.49	40	3.49
Sirloin Tip Steak	-			-			-			3.99 - 3.99	70	3.99
Bnls Top Sirloin Roast	-			6.99 - 6.99	120	6.99	-			-		
Bnls Top Sirloin Steak	-			3.99 - 6.99	300	5.19	-			-		
Top Round Roast	-			3.99 - 3.99	650	3.99	-			-		
Top Round Steak	-			-			-			-		
Bottom Round Roast	-			-			-			-		
Bottom Round Steak	-			-			-			3.29 - 3.99	80	3.53
Eye Of Round Roast	-			-			-			-		
Eye Of Round Steak	-			-			-			-		
Rump Roast	-			4.99 - 4.99	140	4.99	-			-		
Rump Steak	-			-			-			-		
Chuck/Shldr/Arm Roast	-			4.99 - 5.99	130	5.89	-			2.79 - 4.99	180	3.24
Chuck/Shldr/Arm Steak	-			5.99 - 5.99	120	5.99	3.29 - 3.29	50	3.29	2.79 - 4.99	200	3.27
London Broil	-			2.97 - 4.99	910	4.01	-			2.87 - 2.87	60	2.87
Brisket	-			4.99 - 4.99	30	4.99	-			-		
Brisket, Flat	-			-			-			-		
Corned Beef Brisket	-			-			-			-		
Corned Beef Flat	-			-			-			-		
Beef Short Ribs	-			-			-			3.99 - 5.49	150	4.78
Flat Iron Steak	-			-			-			-		
Flank Steak	-			-			-			5.49 - 5.49	10	5.49
Minute/Cube Steaks	-			-			-			3.69 - 3.69	50	3.69
Stew Meat	-			-			-			3.49 - 3.49	10	3.49
Ground Round	-			-			-			-		
Ground Chuck	3.49 - 3.49	10	3.49	-			-			-		
Ground Sirloin	-			-			-			-		
Ground Beef 90% Or More	-			-			-			4.99 - 5.49	140	5.15
Ground Beef 80-89%	2.49 - 2.49	10	2.49	-			-			1.98 - 4.99	490	3.62
Ground Beef 70-79%	-			-			-			4.29 - 4.29	50	4.29
Beef Patties	-			-			-			4.00 - 4.99	200	4.12
Tri-Tip	6.99 - 7.99	30	7.53	5.97 - 7.99	280	7.94	-			7.99 - 7.99	40	7.99
Skirt Steak	-			-			-			-		



Outlets	1,300		Explanatory Notes									
Feature Rate (1/)	85.8%		5/: BRANDED: Includes any advertised beef cuts marketed under a corporate trademark, or under one of Meat Grading and Certification Branch's Certified Beef Programs. 6/: NON LABELED/OTHER: Beef cuts advertised without a USDA Quality Grade.									
Special Rate (1/)	14.8%											
Activity Index (3/)	2,130											
	BRANDED(5)			CHOICE			SELECT			NON LABELED / OTHER (6)		
	Price Range	Stores	Wtd Avg	Price Range	Stores	Wtd Avg	Price Range	Stores	Wtd Avg	Price Range	Stores	Wtd Avg
Bone-In Ribeye Roast	-	-	-	-	-	-	-	-	-	-	-	-
Bone-In Ribeye Steak	7.99 - 7.99	40	7.99	5.97 - 5.97	680	5.97	-	-	-	-	-	-
Bnls Ribeye Roast	-	-	-	-	-	-	-	-	-	-	-	-
Bnls Ribeye Steak	9.99 - 9.99	10	9.99	8.87 - 10.99	30	10.00	-	-	-	-	-	-
T-Bone Steak	7.99 - 7.99	20	7.99	-	-	-	-	-	-	-	-	-
Porterhouse Steak	-	-	-	-	-	-	-	-	-	-	-	-
Tenderloin	-	-	-	-	-	-	-	-	-	-	-	-
Filet Mignon	-	-	-	-	-	-	-	-	-	-	-	-
Loin, Bnls	-	-	-	-	-	-	-	-	-	-	-	-
Bone-In Strip Steak	-	-	-	-	-	-	-	-	-	-	-	-
Bnls New York Strip Steak	-	-	-	9.99 - 9.99	100	9.99	-	-	-	4.97 - 5.95	30	5.40
Beef Backribs	-	-	-	-	-	-	-	-	-	1.98 - 1.98	10	1.98
Sirloin Roast	-	-	-	-	-	-	-	-	-	-	-	-
Sirloin Steak	-	-	-	-	-	-	-	-	-	-	-	-
Bnls Sirloin Roast	-	-	-	-	-	-	-	-	-	-	-	-
Bnls Sirloin Steak	-	-	-	4.77 - 4.77	100	4.77	-	-	-	-	-	-
Sirloin Tip Roast	3.99 - 3.99	10	3.99	2.97 - 2.97	10	2.97	-	-	-	-	-	-
Sirloin Tip Steak	-	-	-	-	-	-	-	-	-	-	-	-
Bnls Top Sirloin Roast	-	-	-	-	-	-	-	-	-	-	-	-
Bnls Top Sirloin Steak	4.99 - 4.99	40	4.99	-	-	-	-	-	-	-	-	-
Top Round Roast	-	-	-	-	-	-	-	-	-	-	-	-
Top Round Steak	4.99 - 4.99	40	4.99	-	-	-	-	-	-	-	-	-
Bottom Round Roast	-	-	-	-	-	-	-	-	-	3.98 - 3.98	10	3.98
Bottom Round Steak	3.99 - 3.99	40	3.99	-	-	-	-	-	-	4.48 - 4.48	10	4.48
Eye Of Round Roast	-	-	-	-	-	-	-	-	-	-	-	-
Eye Of Round Steak	-	-	-	-	-	-	-	-	-	-	-	-
Rump Roast	-	-	-	-	-	-	-	-	-	-	-	-
Rump Steak	-	-	-	-	-	-	-	-	-	-	-	-
Chuck/Shldr/Arm Roast	-	-	-	-	-	-	-	-	-	-	-	-
Chuck/Shldr/Arm Steak	3.99 - 3.99	20	3.99	-	-	-	-	-	-	-	-	-
London Broil	3.98 - 4.99	60	4.72	-	-	-	-	-	-	-	-	-
Brisket	-	-	-	2.99 - 2.99	680	2.99	-	-	-	-	-	-
Brisket, Flat	-	-	-	-	-	-	-	-	-	-	-	-
Corned Beef Brisket	-	-	-	-	-	-	-	-	-	-	-	-
Corned Beef Flat	-	-	-	-	-	-	-	-	-	-	-	-
Beef Short Ribs	-	-	-	-	-	-	-	-	-	-	-	-
Flat Iron Steak	-	-	-	-	-	-	-	-	-	-	-	-
Flank Steak	-	-	-	-	-	-	-	-	-	-	-	-
Minute/Cube Steaks	-	-	-	-	-	-	-	-	-	-	-	-
Stew Meat	-	-	-	-	-	-	-	-	-	-	-	-
Ground Round	-	-	-	-	-	-	-	-	-	-	-	-
Ground Chuck	5.00 - 5.00	20	5.00	-	-	-	-	-	-	-	-	-
Ground Sirloin	-	-	-	-	-	-	-	-	-	-	-	-
Ground Beef 90% Or More	-	-	-	-	-	-	-	-	-	-	-	-
Ground Beef 80-89%	2.99 - 3.19	30	3.11	-	-	-	-	-	-	2.47 - 3.98	60	3.30
Ground Beef 70-79%	-	-	-	-	-	-	-	-	-	1.99 - 3.48	30	2.60
Beef Patties	-	-	-	-	-	-	-	-	-	4.99 - 4.99	20	4.99
Tri-Tip	7.99 - 7.99	10	7.99	5.97 - 6.99	20	6.34	-	-	-	-	-	-
Skirt Steak	-	-	-	-	-	-	-	-	-	-	-	-



Outlets	200	Explanatory Notes											
Feature Rate (1/)	97.0%	5/: BRANDED : Includes any advertised beef cuts marketed under a corporate trademark, or under one of Meat Grading and Certification Branch's Certified Beef Programs. 6/: NON LABELED/OTHER : Beef cuts advertised without a USDA Quality Grade.											
Special Rate (1/)	10.0%												
Activity Index (3/)	235												
	BRANDED(5)			CHOICE			SELECT			NON LABELED / OTHER (6)			
	Price Range	Stores	Wtd Avg	Price Range	Stores	Wtd Avg	Price Range	Stores	Wtd Avg	Price Range	Stores	Wtd Avg	
Bone-In Ribeye Roast													
Bone-In Ribeye Steak													
Bnls Ribeye Roast													
Bnls Ribeye Steak				9.99	9.99	20	9.99						
T-Bone Steak										7.98	7.98	5	7.98
Porterhouse Steak													
Tenderloin													
Filet Mignon													
Loin, Bnls													
Bone-In Strip Steak													
Bnls New York Strip Steak				9.99	9.99	10	9.99						
Beef Backribs													
Sirloin Roast													
Sirloin Steak													
Bnls Sirloin Roast													
Bnls Sirloin Steak	4.99	4.99	10	4.99	4.77	4.77	10	4.77					
Sirloin Tip Roast													
Sirloin Tip Steak													
Bnls Top Sirloin Roast													
Bnls Top Sirloin Steak				6.99	6.99	20	6.99						
Top Round Roast				4.99	4.99	5	4.99						
Top Round Steak				5.49	5.49	5	5.49						
Bottom Round Roast													
Bottom Round Steak													
Eye Of Round Roast													
Eye Of Round Steak													
Rump Roast													
Rump Steak													
Chuck/Shldr/Arm Roast				4.99	4.99	20	4.99						
Chuck/Shldr/Arm Steak													
London Broil				4.99	4.99	5	4.99						
Brisket													
Brisket, Flat													
Corned Beef Brisket													
Corned Beef Flat													
Beef Short Ribs										9.99	9.99	40	9.99
Flat Iron Steak													
Flank Steak				7.99	9.99	20	9.75						
Minute/Cube Steaks													
Stew Meat				4.99	4.99	5	4.99						
Ground Round													
Ground Chuck													
Ground Sirloin													
Ground Beef 90% Or More													
Ground Beef 80-89%				3.99	3.99	5	3.99			3.99	5.16	30	4.49
Ground Beef 70-79%													
Beef Patties										6.99	6.99	20	6.99
Tri-Tip	7.99	7.99	10	7.99									
Skirt Steak													



Outlets	100	Explanatory Notes											
Feature Rate (1/)	56.2%	5/: BRANDED: Includes any advertised beef cuts marketed under a corporate trademark, or under one of Meat Grading and Certification Branch's Certified Beef Programs. 6/: NON LABELED/OTHER: Beef cuts advertised without a USDA Quality Grade.											
Special Rate (1/)	9.5%												
Activity Index (3/)	240												
	BRANDED(5)			CHOICE			SELECT			NON LABELED / OTHER (6)			
	Price Range	Stores	Wtd Avg	Price Range	Stores	Wtd Avg	Price Range	Stores	Wtd Avg	Price Range	Stores	Wtd Avg	
Bone-In Ribeye Roast													
Bone-In Ribeye Steak				5.99	5.99	20	5.99						
Bnls Ribeye Roast													
Bnls Ribeye Steak				9.99	11.99	30	10.45						
T-Bone Steak													
Porterhouse Steak													
Tenderloin													
Filet Mignon													
Loin, Bnls													
Bone-In Strip Steak				7.99	7.99	10	7.99						
Bnls New York Strip Steak													
Beef Backribs													
Sirloin Roast													
Sirloin Steak													
Bnls Sirloin Roast													
Bnls Sirloin Steak				5.99	5.99	20	5.99						
Sirloin Tip Roast													
Sirloin Tip Steak													
Bnls Top Sirloin Roast													
Bnls Top Sirloin Steak	6.99	6.99	20	6.99	6.79	6.99	30	6.94					
Top Round Roast													
Top Round Steak													
Bottom Round Roast													
Bottom Round Steak													
Eye Of Round Roast													
Eye Of Round Steak													
Rump Roast													
Rump Steak													
Chuck/Shldr/Arm Roast				5.99	5.99	10	5.99						
Chuck/Shldr/Arm Steak	5.99	5.99	20	5.99	5.99	20	5.99						
London Broil				5.99	5.99	20	5.99						
Brisket													
Brisket, Flat													
Corned Beef Brisket													
Corned Beef Flat													
Beef Short Ribs													
Flat Iron Steak													
Flank Steak				8.99	8.99	20	8.99						
Minute/Cube Steaks													
Stew Meat													
Ground Round													
Ground Chuck													
Ground Sirloin													
Ground Beef 90% Or More													
Ground Beef 80-89%										2.99	3.99	40	3.46
Ground Beef 70-79%													
Beef Patties													
Tri-Tip													
Skirt Steak													