



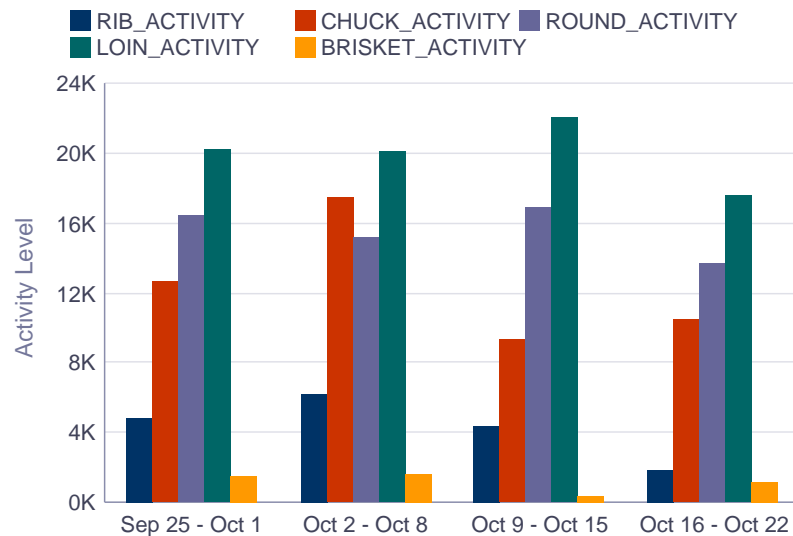
National Retail Report - Beef
Advertised Prices for Beef at Major Retail Supermarket Outlets ending during the period of 10/16 thru 10/22
 (prices in dollars per pound)

Fri. Oct 16, 2020

NATIONAL SUMMARY						
	THIS WEEK		LAST WEEK		LAST YEAR	
Outlets	29,200		29,200		29,200	
Feature Rate (1/)	62.8%		70.6%		87.6%	
Special Rate (2/)	18.6%		18.2%		33.4%	
Activity Index (3/)	65,310		76,000		96,200	
	Stores	Wtd Avg	Stores	Wtd Avg	Stores	Wtd Avg
Bone-In Ribeye Roast	780	6.93	120	8.82	750	8.68
Bone-In Ribeye Steak	220	6.13	1,740	6.36	920	6.60
Bnls Ribeye Roast	50	6.57	180	6.48	30	9.99
Bnls Ribeye Steak	830	10.35	2,310	10.91	1,240	9.15
T-Bone Steak	3,900	6.41	3,790	6.07	8,000	7.73
Porterhouse Steak	740	7.33	1,100	6.94	1,700	6.97
Tenderloin	630	10.47	1,000	8.60	750	10.47
Filet Mignon	440	11.75	530	11.87	430	12.32
Loin, Bnls	480	7.49	10	6.99	320	7.39
Bone-In Strip Steak	1,110	7.15	2,000	6.68	2,940	8.54
Bnls New York Strip Steak	5,550	7.75	5,840	7.86	4,620	7.44
Beef Backribs	20	2.25	90	3.61	90	3.38
Sirloin Roast					60	3.69
Sirloin Steak	90	5.12	1,500	6.18	380	5.95
Bnls Sirloin Roast			60	4.98	310	3.73
Bnls Sirloin Steak	1,050	5.63	1,830	4.96	850	4.93
Sirloin Tip Roast	820	3.86	4,360	4.24	1,850	4.25
Sirloin Tip Steak	650	4.85	2,270	4.86	530	4.43
Bnls Top Sirloin Roast	90	4.99	70	4.07	120	4.19
Bnls Top Sirloin Steak	2,710	4.73	1,750	6.24	3,310	5.24
Top Round Roast	1,030	4.05	910	3.84	1,610	4.15
Top Round Steak	610	4.42	1,020	4.29	1,280	4.49
Bottom Round Roast	3,690	4.32	2,510	3.65	5,760	3.81
Bottom Round Steak	1,480	4.55	750	3.83	670	4.36
Eye Of Round Roast	980	4.91	1,330	4.23	4,150	4.61
Eye Of Round Steak	380	5.24	390	5.18	970	4.96
Rump Roast	1,200	3.76	1,470	3.42	1,350	3.62
Rump Steak						
Chuck/Shldr/Arm Roast	3,510	4.11	5,430	3.96	8,210	3.66
Chuck/Shldr/Arm Steak	3,310	4.29	2,340	4.58	5,710	3.85
London Broil	3,260	4.16	1,420	3.83	4,380	4.15
Brisket	910	3.63	270	3.71	560	3.63
Brisket, Flat	270	4.52			100	3.97
Corned Beef Brisket			50	4.34		
Corned Beef Flat			10	5.99		
Beef Short Ribs	960	5.39	1,310	4.99	890	5.03
Flat Iron Steak	350	8.85	90	7.59	760	8.10
Flank Steak	1,930	8.07	350	8.67	410	8.70
Minute/Cube Steaks	4,470	5.10	3,620	5.00	3,540	5.40
Stew Meat	2,640	4.71	3,090	4.91	5,260	4.41
Ground Round	1,920	4.38	590	3.72	1,680	4.06
Ground Chuck	820	3.01	2,190	3.55	2,450	3.34
Ground Sirloin	1,400	4.01	1,780	4.18	1,570	4.11
Ground Beef 90% Or More	860	4.95	4,130	4.46	2,220	5.40
Ground Beef 80-89%	5,560	3.09	4,520	3.55	8,110	3.23
Ground Beef 70-79%	580	3.25	610	2.29	1,190	2.15
Beef Patties	2,320	4.89	2,680	4.81	2,900	4.70
Tri-Tip	140	7.64	910	6.39	580	5.85
Skirt Steak	570	8.52	1,680	9.77	690	8.01

This week in Beef Retail.
 This week in Beef Retail, the Feature Rate was 7.8 percent lower, the Special Rate fell slightly by 0.4 percent, with the Activity Index posting a 14.0 percent decline. Cuts from the Chuck and Brisket saw the most ad space this week, while cuts from the Rib, Round, Loin, and Ground Beef items saw less ad space. Cattle Slaughter under federal inspection was 2.7 percent higher when compared to last week.

Activity Index: 2 Week Comparison



Explanatory Notes

All report information gathered from publicly available sources including store circulars, newspaper ads, and retailer websites.

1/: FEATURE RATE: the amount of sampled stores advertising any reported beef item during the current week, expressed as a percentage of the total sample. **2/: SPECIAL RATE:** the percentage of sampled stores with a no-price promotion (e.g., buy 1, get 1 free etc.). **3/: ACTIVITY INDEX:** a measure of the absolute frequency of feature activity equal to the total number of stores for each advertised beef item (e.g., a retailer with 100 outlets featuring 3 beef items has an activity index of 300). **4/: STORES/AVG:** the number of advertising outlets and the weighted average price weighted by the respective number of outlets. **5/: BRANDED:** includes any advertised beef cuts marketed under a corporate trademark, or under one of Meat Grading & Certification Branch's Certified Beef programs. **6/: NON-LABELED/OTHER:** Beef cuts advertised without a USDA Quality Grade.

USDA-MGC Certified Programs List: <http://www.ams.usda.gov/AMSV1.0/BeefPrograms>



NORTHEAST
(CT, DE, MA, MD, ME, NH, NJ, NY, PA, RI, VT)
(prices in dollars per pound)

Fri. Oct 16, 2020

Outlets	5,500		Explanatory Notes									
Feature Rate (1/)	69.9%		5/: BRANDED: Includes any advertised beef cuts marketed under a corporate trademark, or under one of Meat Grading and Certification Branch's Certified Beef Programs. 6/: NON LABELED/OTHER: Beef cuts advertised without a USDA Quality Grade.									
Special Rate (1/)	9.2%											
Activity Index (3/)	14,780											
	BRANDED(5)			CHOICE			SELECT			NON LABELED / OTHER (6)		
	Price Range	Stores	Wtd Avg	Price Range	Stores	Wtd Avg	Price Range	Stores	Wtd Avg	Price Range	Stores	Wtd Avg
Bone-In Ribeye Roast	-			-			-			-		
Bone-In Ribeye Steak	-			-			-			-		
Bnls Ribeye Roast	-			-			-			-		
Bnls Ribeye Steak	10.99 - 10.99	60	10.99	-			-			-		
T-Bone Steak	6.99 - 8.99	180	7.72	5.99 - 9.99	460	8.31	-			-		
Porterhouse Steak	6.99 - 8.99	180	7.72	5.99 - 8.99	190	6.40	-			-		
Tenderloin	-			-			-			6.88 - 8.99	340	8.55
Filet Mignon	-			12.99 - 12.99	210	12.99	-			6.88 - 6.99	100	6.91
Loin, Bnls	-			7.99 - 7.99	20	7.99	-			6.99 - 6.99	20	6.99
Bone-In Strip Steak	4.99 - 4.99	100	4.99	7.99 - 7.99	70	7.99	6.49 - 7.99	210	7.24	6.99 - 6.99	20	6.99
Bnls New York Strip Steak	7.99 - 12.99	480	10.51	6.99 - 9.99	230	8.21	-			5.99 - 6.99	240	6.44
Beef Backribs	-			-			-			-		
Sirloin Roast	-			-			-			-		
Sirloin Steak	-			-			-			-		
Bnls Sirloin Roast	-			-			-			-		
Bnls Sirloin Steak	4.99 - 6.49	290	5.94	4.99 - 5.99	270	5.65	-			4.99 - 4.99	60	4.99
Sirloin Tip Roast	-			-			-			-		
Sirloin Tip Steak	5.48 - 5.99	200	5.76	-			-			-		
Bnls Top Sirloin Roast	4.99 - 4.99	60	4.99	-			-			-		
Bnls Top Sirloin Steak	-			4.99 - 4.99	10	4.99	-			-		
Top Round Roast	3.00 - 4.49	280	4.10	3.99 - 3.99	110	3.99	-			3.99 - 3.99	70	3.99
Top Round Steak	4.48 - 4.49	160	4.48	3.69 - 3.69	10	3.69	-			-		
Bottom Round Roast	2.99 - 5.29	140	4.16	2.99 - 4.99	480	3.89	-			3.99 - 4.99	90	4.27
Bottom Round Steak	-			4.99 - 4.99	160	4.99	-			3.49 - 5.99	150	4.11
Eye Of Round Roast	-			4.99 - 4.99	70	4.99	-			3.99 - 3.99	70	3.99
Eye Of Round Steak	3.99 - 3.99	100	3.99	5.99 - 5.99	210	5.99	-			5.99 - 5.99	20	5.99
Rump Roast	2.99 - 5.59	130	4.33	3.49 - 3.99	290	3.72	-			3.99 - 4.99	90	4.27
Rump Steak	-			-			-			-		
Chuck/Shldr/Arm Roast	4.99 - 4.99	130	4.99	2.49 - 3.99	330	3.51	-			2.49 - 4.99	200	3.27
Chuck/Shldr/Arm Steak	4.49 - 5.49	170	4.87	2.99 - 5.99	1,020	4.00	-			2.99 - 5.29	200	3.71
London Broil	3.00 - 5.49	170	4.23	2.99 - 4.99	330	4.72	-			2.99 - 3.99	150	3.58
Brisket	-			-			-			-		
Brisket, Flat	2.99 - 6.99	170	4.58	-			-			-		
Corned Beef Brisket	-			-			-			-		
Corned Beef Flat	-			-			-			-		
Beef Short Ribs	5.99 - 5.99	130	5.99	5.99 - 5.99	10	5.99	-			4.99 - 4.99	20	4.99
Flat Iron Steak	-			-			-			8.99 - 8.99	270	8.99
Flank Steak	9.99 - 9.99	190	9.99	3.99 - 7.99	140	6.14	-			8.99 - 8.99	270	8.99
Minute/Cube Steaks	5.00 - 6.99	80	6.65	4.99 - 5.99	340	5.68	-			3.99 - 4.49	260	4.32
Stew Meat	3.99 - 5.49	170	4.59	3.99 - 5.99	590	4.73	-			3.99 - 3.99	220	3.99
Ground Round	4.00 - 4.00	10	4.00	4.49 - 4.49	80	4.49	-			3.99 - 3.99	20	3.99
Ground Chuck	-			-			-			3.99 - 3.99	20	3.99
Ground Sirloin	5.00 - 5.00	10	5.00	-			-			-		
Ground Beef 90% Or More	-			-			-			3.99 - 4.49	140	4.01
Ground Beef 80-89%	5.99 - 5.99	70	5.99	-			-			2.49 - 4.99	1,430	3.75
Ground Beef 70-79%	4.99 - 4.99	190	4.99	-			-			1.99 - 1.99	10	1.99
Beef Patties	2.99 - 5.99	150	4.21	-			-			5.99 - 6.99	130	6.49
Tri-Tip	-			-			-			-		
Skirt Steak	14.99 - 14.99	10	14.99	12.99 - 12.99	70	12.99	-			8.99 - 8.99	270	8.99

Outlets	7,400	Explanatory Notes											
Feature Rate (1/)	64.6%	5/ BRANDED: Includes any advertised beef cuts marketed under a corporate trademark, or under one of Meat Grading and Certification Branch's Certified Beef Programs. 6/ NON LABELED/OTHER: Beef cuts advertised without a USDA Quality Grade.											
Special Rate (1/)	28.2%												
Activity Index (3/)	19,885												
	BRANDED(5)				CHOICE			SELECT			NON LABELED / OTHER (6)		
	Price Range	Stores	Wtd Avg	Price Range	Stores	Wtd Avg	Price Range	Stores	Wtd Avg	Price Range	Stores	Wtd Avg	
Bone-In Ribeye Roast	-			-			-			7.99 - 7.99	450	7.99	
Bone-In Ribeye Steak	-			-			-			4.98 - 4.98	20	4.98	
Bnls Ribeye Roast	-			-			-			-			
Bnls Ribeye Steak	7.99 - 7.99	130	7.99	-			-			5.99 - 5.99	80	5.99	
T-Bone Steak	5.99 - 8.99	520	6.26	6.99 - 10.99	130	9.82	4.45 - 4.45	30	4.45	3.69 - 6.27	650	4.29	
Porterhouse Steak	8.99 - 8.99	10	8.99	8.99 - 8.99	10	8.99	-			-			
Tenderloin	11.99 - 15.99	120	14.65	-			-			4.98 - 8.99	110	8.20	
Filet Mignon	-			13.99 - 13.99	120	13.99	-			6.99 - 6.99	5	6.99	
Loin, Bnls	-			7.99 - 7.99	220	7.99	-			6.99 - 6.99	220	6.99	
Bone-In Strip Steak	-			-			-			6.99 - 6.99	5	6.99	
Bnls New York Strip Steak	6.99 - 10.99	100	8.01	6.98 - 7.99	1,400	7.14	-			4.98 - 6.99	790	6.81	
Beef Backribs	-			-			-			-			
Sirloin Roast	-			-			-			-			
Sirloin Steak	5.99 - 5.99	10	5.99	-			-			-			
Bnls Sirloin Roast	-			-			-			-			
Bnls Sirloin Steak	6.99 - 6.99	40	6.99	-			3.99 - 3.99	10	3.99	6.99 - 6.99	5	6.99	
Sirloin Tip Roast	3.39 - 3.99	140	3.69	-			-			2.98 - 3.28	60	3.13	
Sirloin Tip Steak	4.49 - 4.49	70	4.49	-			-			3.48 - 3.48	30	3.48	
Bnls Top Sirloin Roast	-			-			-			-			
Bnls Top Sirloin Steak	3.99 - 5.99	380	5.57	3.99 - 3.99	1,130	3.99	-			-			
Top Round Roast	4.49 - 4.49	10	4.49	-			-			-			
Top Round Steak	4.49 - 4.49	10	4.49	3.69 - 3.69	10	3.69	-			-			
Bottom Round Roast	3.69 - 3.99	40	3.96	3.99 - 4.49	1,230	4.38	2.99 - 2.99	40	2.99	2.98 - 4.99	40	3.19	
Bottom Round Steak	3.99 - 4.99	480	4.98	4.99 - 4.99	80	4.99	3.99 - 3.99	40	3.99	5.99 - 5.99	5	5.99	
Eye Of Round Roast	3.98 - 3.98	20	3.98	5.89 - 5.89	30	5.89	-			-			
Eye Of Round Steak	-			-			-			5.99 - 5.99	5	5.99	
Rump Roast	3.99 - 3.99	5	3.99	3.99 - 3.99	80	3.99	3.99 - 3.99	5	3.99	2.98 - 4.99	40	3.19	
Rump Steak	-			-			-			-			
Chuck/Shldr/Arm Roast	2.39 - 4.59	330	4.03	2.99 - 5.89	40	5.17	3.99 - 3.99	10	3.99	-			
Chuck/Shldr/Arm Steak	2.99 - 4.89	180	4.43	4.99 - 4.99	40	4.99	-			-			
London Broil	-			2.99 - 4.99	1,350	4.75	-			3.18 - 3.99	60	3.36	
Brisket	2.99 - 3.99	520	3.86	-			-			-			
Brisket, Flat	-			-			-			-			
Corned Beef Brisket	-			-			-			-			
Corned Beef Flat	-			-			-			-			
Beef Short Ribs	5.88 - 5.88	10	5.88	-			-			4.88 - 4.99	10	4.91	
Flat Iron Steak	-			-			-			8.99 - 8.99	80	8.99	
Flank Steak	9.99 - 9.99	20	9.99	-			-			8.99 - 8.99	80	8.99	
Minute/Cube Steaks	4.98 - 4.99	480	4.99	4.99 - 5.99	2,170	5.21	-			3.99 - 3.99	5	3.99	
Stew Meat	3.99 - 4.99	530	4.92	4.99 - 4.99	80	4.99	-			3.99 - 4.98	30	4.85	
Ground Round	3.99 - 3.99	110	3.99	4.49 - 4.49	960	4.49	-			3.18 - 3.99	40	3.38	
Ground Chuck	2.39 - 2.99	80	2.78	-			-			2.79 - 3.99	170	2.86	
Ground Sirloin	-			-			-			3.99 - 3.99	1,130	3.99	
Ground Beef 90% Or More	7.99 - 7.99	80	7.99	-			-			3.99 - 4.49	90	4.04	
Ground Beef 80-89%	-			-			-			1.99 - 3.99	560	2.33	
Ground Beef 70-79%	4.99 - 4.99	20	4.99	-			-			1.99 - 2.49	90	2.44	
Beef Patties	2.89 - 2.89	20	2.89	-			-			2.99 - 6.99	1,270	5.41	
Tri-Tip	4.99 - 4.99	5	4.99	-			-			-			
Skirt Steak	-			-			-			8.99 - 8.99	80	8.99	



Outlets	6,100		Explanatory Notes									
Feature Rate (1/)	59.4%		5/: BRANDED: Includes any advertised beef cuts marketed under a corporate trademark, or under one of Meat Grading and Certification Branch's Certified Beef Programs. 6/: NON LABELED/OTHER: Beef cuts advertised without a USDA Quality Grade.									
Special Rate (1/)	17.9%											
Activity Index (3/)	14,980											
	BRANDED(5)			CHOICE			SELECT			NON LABELED / OTHER (6)		
	Price Range	Stores	Wtd Avg	Price Range	Stores	Wtd Avg	Price Range	Stores	Wtd Avg	Price Range	Stores	Wtd Avg
Bone-In Ribeye Roast	6.97 - 6.97	10	6.97	3.99 - 9.99	150	5.73	-	-	-	-	-	-
Bone-In Ribeye Steak	7.97 - 11.99	20	10.16	-	-	-	-	-	-	-	-	-
Bnls Ribeye Roast	-	-	-	9.99 - 9.99	10	9.99	-	-	-	6.99 - 6.99	10	6.99
Bnls Ribeye Steak	11.99 - 11.99	200	11.99	9.99 - 13.99	120	11.42	-	-	-	6.99 - 13.98	100	10.06
T-Bone Steak	8.99 - 8.99	310	8.99	8.99 - 9.99	50	9.74	-	-	-	7.79 - 9.79	30	8.79
Porterhouse Steak	8.99 - 10.99	100	10.27	-	-	-	-	-	-	7.79 - 9.79	30	8.79
Tenderloin	-	-	-	19.99 - 19.99	50	19.99	-	-	-	5.99 - 5.99	10	5.99
Filet Mignon	-	-	-	-	-	-	-	-	-	7.99 - 7.99	10	7.99
Loin, Bnls	-	-	-	-	-	-	-	-	-	-	-	-
Bone-In Strip Steak	6.99 - 6.99	50	6.99	7.98 - 7.98	400	7.98	-	-	-	-	-	-
Bnls New York Strip Steak	6.99 - 10.16	320	8.17	5.99 - 16.99	920	9.07	6.99 - 6.99	10	6.99	6.99 - 6.99	30	6.99
Beef Backribs	-	-	-	-	-	-	-	-	-	2.49 - 2.49	10	2.49
Sirloin Roast	-	-	-	-	-	-	-	-	-	-	-	-
Sirloin Steak	-	-	-	3.99 - 3.99	30	3.99	-	-	-	-	-	-
Bnls Sirloin Roast	-	-	-	-	-	-	-	-	-	-	-	-
Bnls Sirloin Steak	4.69 - 6.99	200	6.05	-	-	-	-	-	-	-	-	-
Sirloin Tip Roast	2.99 - 5.29	430	4.03	3.99 - 3.99	80	3.99	-	-	-	3.79 - 3.99	20	3.90
Sirloin Tip Steak	4.49 - 5.69	90	4.93	4.99 - 6.99	90	5.78	-	-	-	4.79 - 4.79	10	4.79
Bnls Top Sirloin Roast	-	-	-	4.99 - 4.99	10	4.99	-	-	-	-	-	-
Bnls Top Sirloin Steak	3.99 - 6.99	120	5.69	4.49 - 5.99	280	5.89	-	-	-	6.99 - 6.99	40	6.99
Top Round Roast	3.99 - 4.49	40	4.33	3.99 - 3.99	320	3.99	-	-	-	-	-	-
Top Round Steak	4.49 - 4.49	170	4.49	4.19 - 4.19	50	4.19	-	-	-	-	-	-
Bottom Round Roast	3.49 - 4.99	380	4.54	2.99 - 3.99	110	3.81	-	-	-	3.99 - 4.99	80	4.50
Bottom Round Steak	3.99 - 4.99	160	4.36	3.29 - 3.99	70	3.76	3.79 - 3.79	10	3.79	4.39 - 4.39	40	4.39
Eye Of Round Roast	3.99 - 4.49	130	4.19	3.99 - 3.99	40	3.99	-	-	-	3.99 - 3.99	40	3.99
Eye Of Round Steak	-	-	-	-	-	-	-	-	-	3.99 - 3.99	40	3.99
Rump Roast	3.99 - 4.99	170	4.06	2.99 - 3.89	110	3.26	3.49 - 3.49	10	3.49	-	-	-
Rump Steak	-	-	-	-	-	-	-	-	-	-	-	-
Chuck/Shldr/Arm Roast	2.99 - 4.99	420	4.32	2.99 - 5.88	450	4.93	-	-	-	3.49 - 3.99	40	3.87
Chuck/Shldr/Arm Steak	2.99 - 4.99	270	4.64	4.99 - 4.99	50	4.99	-	-	-	-	-	-
London Broil	3.99 - 4.49	170	4.42	2.99 - 4.99	240	3.72	-	-	-	-	-	-
Brisket	2.99 - 2.99	20	2.99	2.99 - 3.29	60	3.05	-	-	-	2.99 - 2.99	150	2.99
Brisket, Flat	-	-	-	3.69 - 4.99	90	4.34	-	-	-	-	-	-
Corned Beef Brisket	-	-	-	-	-	-	-	-	-	-	-	-
Corned Beef Flat	-	-	-	-	-	-	-	-	-	-	-	-
Beef Short Ribs	4.49 - 5.99	260	5.79	5.99 - 5.99	200	5.99	-	-	-	-	-	-
Flat Iron Steak	4.99 - 4.99	10	4.99	-	-	-	-	-	-	-	-	-
Flank Steak	8.99 - 8.99	10	8.99	5.99 - 5.99	40	5.99	-	-	-	-	-	-
Minute/Cube Steaks	4.49 - 4.99	640	4.96	4.99 - 4.99	60	4.99	-	-	-	4.79 - 4.99	50	4.94
Stew Meat	3.99 - 4.99	500	4.81	4.49 - 4.99	110	4.76	-	-	-	3.99 - 4.99	60	4.77
Ground Round	3.99 - 3.99	150	3.99	-	-	-	-	-	-	3.99 - 4.99	510	4.40
Ground Chuck	2.99 - 3.99	110	3.51	-	-	-	-	-	-	2.49 - 3.69	280	3.04
Ground Sirloin	-	-	-	-	-	-	-	-	-	3.99 - 4.99	230	4.04
Ground Beef 90% Or More	-	-	-	-	-	-	-	-	-	3.77 - 5.99	430	4.95
Ground Beef 80-89%	-	-	-	-	-	-	-	-	-	1.99 - 4.99	2,120	2.73
Ground Beef 70-79%	-	-	-	-	-	-	-	-	-	1.69 - 1.69	70	1.69
Beef Patties	4.99 - 4.99	140	4.99	-	-	-	-	-	-	2.99 - 4.66	530	3.67
Tri-Tip	4.99 - 4.99	10	4.99	-	-	-	-	-	-	-	-	-
Skirt Steak	5.99 - 7.99	20	6.99	4.99 - 4.99	40	4.99	-	-	-	4.69 - 4.69	90	4.69



Outlets	4,900												Explanatory Notes		
Feature Rate (1/)	58.7%												5/: BRANDED: Includes any advertised beef cuts marketed under a corporate trademark, or under one of Meat Grading and Certification		
Special Rate (1/)	16.1%												Branch's Certified Beef Programs. 6/: NON LABELED/OTHER: Beef cuts advertised without a USDA Quality Grade.		
Activity Index (3/)	7,070														
	BRANDED(5)			CHOICE			SELECT			NON LABELED / OTHER (6)					
	Price Range	Stores	Wtd Avg	Price Range	Stores	Wtd Avg	Price Range	Stores	Wtd Avg	Price Range	Stores	Wtd Avg			
Bone-In Ribeye Roast	-			-			-			7.99 - 7.99	50	7.99			
Bone-In Ribeye Steak	9.98 - 9.98	20	9.98	-			-			-					
Bnls Ribeye Roast	-			-			-			-					
Bnls Ribeye Steak	11.99 - 11.99	40	11.99	-			-			14.66 - 14.66	20	14.66			
T-Bone Steak	5.99 - 8.99	80	7.14	6.99 - 6.99	90	6.99	-			3.99 - 6.99	70	4.40			
Porterhouse Steak	8.99 - 8.99	40	8.99	-			-			3.99 - 3.99	20	3.99			
Tenderloin	-			-			-			-					
Filet Mignon	-			-			-			-					
Loin, Bnls	-			-			-			-					
Bone-In Strip Steak	-			6.67 - 7.98	160	7.28	-			-					
Bnls New York Strip Steak	6.99 - 6.99	40	6.99	8.99 - 8.99	10	8.99	6.99 - 6.99	20	6.99	6.99 - 6.99	50	6.99			
Beef Backribs	-			-			-			-					
Sirloin Roast	-			-			-			-					
Sirloin Steak	5.99 - 5.99	40	5.99	-			-			-					
Bnls Sirloin Roast	-			-			-			-					
Bnls Sirloin Steak	3.99 - 4.69	30	4.10	-			3.99 - 3.99	60	3.99	6.99 - 6.99	10	6.99			
Sirloin Tip Roast	3.39 - 3.99	40	3.71	-			2.99 - 2.99	20	2.99	3.79 - 3.79	5	3.79			
Sirloin Tip Steak	3.78 - 4.49	30	4.14	-			2.99 - 2.99	20	2.99	-					
Bnls Top Sirloin Roast	-			4.99 - 4.99	10	4.99	-			-					
Bnls Top Sirloin Steak	3.99 - 3.99	80	3.99	4.49 - 4.99	40	4.82	3.99 - 4.99	310	4.92	4.49 - 4.49	40	4.49			
Top Round Roast	2.99 - 4.49	40	3.99	3.99 - 3.99	10	3.99	-			-					
Top Round Steak	3.99 - 4.49	40	4.32	-			-			2.58 - 2.58	20	2.58			
Bottom Round Roast	2.99 - 4.88	130	3.79	3.98 - 3.99	150	3.98	-			-					
Bottom Round Steak	4.99 - 4.99	50	4.99	3.69 - 4.48	100	4.40	3.47 - 3.79	110	3.51	3.49 - 3.49	20	3.49			
Eye Of Round Roast	3.99 - 4.49	60	4.46	5.89 - 5.89	90	5.89	-			3.49 - 5.99	150	5.83			
Eye Of Round Steak	-			-			-			-					
Rump Roast	4.59 - 4.59	10	4.59	3.49 - 3.99	60	3.91	2.99 - 3.99	150	3.21	-					
Rump Steak	-			-			-			-					
Chuck/Shldr/Arm Roast	3.58 - 4.99	20	3.85	3.99 - 5.89	170	5.48	3.99 - 3.99	90	3.99	2.49 - 4.49	80	2.82			
Chuck/Shldr/Arm Steak	3.58 - 4.99	90	4.32	3.99 - 3.99	510	3.99	6.99 - 6.99	110	6.99	2.88 - 5.49	220	3.09			
London Broil	3.49 - 3.99	40	3.82	2.99 - 2.99	510	2.99	-			2.97 - 2.97	40	2.97			
Brisket	2.99 - 3.99	60	3.72	2.98 - 2.98	90	2.98	-			-					
Brisket, Flat	-			-			-			-					
Corned Beef Brisket	-			-			-			-					
Corned Beef Flat	-			-			-			-					
Beef Short Ribs	5.99 - 5.99	40	5.99	-			-			2.99 - 2.99	140	2.99			
Flat Iron Steak	-			-			-			-					
Flank Steak	-			-			-			8.99 - 8.99	80	8.99			
Minute/Cube Steaks	3.99 - 4.99	90	4.73	4.98 - 4.98	90	4.98	4.99 - 4.99	100	4.99	3.99 - 4.49	70	4.39			
Stew Meat	4.97 - 4.99	110	4.98	4.98 - 4.98	90	4.98	-			3.69 - 3.99	90	3.92			
Ground Round	-			-			-			4.99 - 4.99	40	4.99			
Ground Chuck	-			-			-			1.99 - 2.99	150	2.71			
Ground Sirloin	-			-			-			-					
Ground Beef 90% Or More	-			-			-			3.99 - 5.88	90	4.77			
Ground Beef 80-89%	3.98 - 3.98	40	3.98	-			-			1.99 - 4.99	1,040	2.91			
Ground Beef 70-79%	-			-			-			1.79 - 2.29	110	2.01			
Beef Patties	2.78 - 2.78	10	2.78	-			-			3.49 - 4.66	60	3.98			
Tri-Tip	-			-			-			-					
Skirt Steak	-			-			-			-					



Outlets	3,800	Explanatory Notes										
Feature Rate (1/)	58.1%	5/: BRANDED: Includes any advertised beef cuts marketed under a corporate trademark, or under one of Meat Grading and Certification Branch's Certified Beef Programs. 6/: NON LABELED/OTHER: Beef cuts advertised without a USDA Quality Grade.										
Special Rate (1/)	24.6%											
Activity Index (3/)	6,310											
	BRANDED(5)			CHOICE			SELECT			NON LABELED / OTHER (6)		
	Price Range	Stores	Wtd Avg	Price Range	Stores	Wtd Avg	Price Range	Stores	Wtd Avg	Price Range	Stores	Wtd Avg
Bone-In Ribeye Roast	-			3.99 - 3.99	120	3.99	-			-		
Bone-In Ribeye Steak	-			3.99 - 8.99	130	4.48	-			-		
Bnls Ribeye Roast	-			-			-			-		
Bnls Ribeye Steak	11.99 - 11.99	10	11.99	-			-			9.99 - 9.99	50	9.99
T-Bone Steak	-			5.99 - 6.99	320	6.43	-			3.99 - 7.99	260	5.97
Porterhouse Steak	-			5.99 - 5.99	180	5.99	-			-		
Tenderloin	-			-			-			-		
Filet Mignon	-			-			-			-		
Loin, Bnls	-			-			-			-		
Bone-In Strip Steak	-			-			-			4.99 - 4.99	90	4.99
Bnls New York Strip Steak	9.99 - 9.99	10	9.99	5.67 - 6.99	790	6.76	-			6.99 - 6.99	90	6.99
Beef Backribs	-			-			-			-		
Sirloin Roast	-			-			-			-		
Sirloin Steak	-			-			-			-		
Bnls Sirloin Roast	-			-			-			-		
Bnls Sirloin Steak	3.99 - 3.99	10	3.99	-			-			7.99 - 7.99	10	7.99
Sirloin Tip Roast	-			-			-			-		
Sirloin Tip Steak	-			-			-			2.79 - 3.29	90	3.09
Bnls Top Sirloin Roast	-			-			-			-		
Bnls Top Sirloin Steak	5.49 - 5.49	10	5.49	3.99 - 3.99	180	3.99	-			5.49 - 5.49	40	5.49
Top Round Roast	-			3.99 - 3.99	130	3.99	-			-		
Top Round Steak	4.99 - 4.99	10	4.99	-			-			2.79 - 5.49	110	4.41
Bottom Round Roast	-			-			-			-		
Bottom Round Steak	-			-			-			-		
Eye Of Round Roast	-			3.99 - 5.89	270	4.99	-			-		
Eye Of Round Steak	-			-			-			-		
Rump Roast	-			-			-			-		
Rump Steak	-			-			-			-		
Chuck/Shldr/Arm Roast	3.99 - 4.99	30	4.43	2.97 - 5.99	920	3.84	-			2.97 - 5.99	220	3.68
Chuck/Shldr/Arm Steak	4.99 - 4.99	30	4.99	4.99 - 5.99	130	5.89	-			2.99 - 5.99	150	3.92
London Broil	3.99 - 3.99	30	3.99	2.97 - 2.97	120	2.97	-			3.99 - 3.99	40	3.99
Brisket	-			-			-			-		
Brisket, Flat	-			-			-			4.99 - 4.99	10	4.99
Corned Beef Brisket	-			-			-			-		
Corned Beef Flat	-			-			-			-		
Beef Short Ribs	-			-			-			3.69 - 7.99	100	4.81
Flat Iron Steak	-			-			-			-		
Flank Steak	-			6.99 - 6.99	650	6.99	-			5.99 - 8.99	440	8.74
Minute/Cube Steaks	-			-			-			3.69 - 3.69	50	3.69
Stew Meat	-			-			-			3.99 - 4.99	50	4.78
Ground Round	-			-			-			-		
Ground Chuck	-			-			-			-		
Ground Sirloin	3.99 - 3.99	10	3.99	-			-			-		
Ground Beef 90% Or More	-			-			-			-		
Ground Beef 80-89%	-			-			-			2.79 - 3.99	250	3.76
Ground Beef 70-79%	-			-			-			2.50 - 2.90	80	2.76
Beef Patties	-			-			-			-		
Tri-Tip	-			7.99 - 7.99	120	7.99	-			-		
Skirt Steak	-			-			-			-		



Outlets	1,300	Explanatory Notes										
Feature Rate (1/)	70.3%	5/: BRANDED: Includes any advertised beef cuts marketed under a corporate trademark, or under one of Meat Grading and Certification Branch's Certified Beef Programs. 6/: NON LABELED/OTHER: Beef cuts advertised without a USDA Quality Grade.										
Special Rate (1/)	1.6%											
Activity Index (3/)	2,010											
	BRANDED(5)			CHOICE			SELECT			NON LABELED / OTHER (6)		
	Price Range	Stores	Wtd Avg	Price Range	Stores	Wtd Avg	Price Range	Stores	Wtd Avg	Price Range	Stores	Wtd Avg
Bone-In Ribeye Roast	-			-			-			-		
Bone-In Ribeye Steak	-			-			-			-		
Bnls Ribeye Roast	-			-			-			-		
Bnls Ribeye Steak	12.99 - 12.99	10	12.99	-			-			-		
T-Bone Steak	6.99 - 6.99	20	6.99	4.97 - 4.97	680	4.97	-			-		
Porterhouse Steak	-			-			-			-		
Tenderloin	-			-			-			-		
Filet Mignon	-			-			-			-		
Loin, Bnls	-			-			-			-		
Bone-In Strip Steak	-			-			-			-		
Bnls New York Strip Steak	-			12.99 - 12.99	10	12.99	-			4.99 - 4.99	10	4.99
Beef Backribs	-			-			-			1.98 - 1.98	10	1.98
Sirloin Roast	-			-			-			-		
Sirloin Steak	-			3.99 - 3.99	5	3.99	-			-		
Bnls Sirloin Roast	-			-			-			-		
Bnls Sirloin Steak	3.99 - 7.99	30	5.62	-			-			-		
Sirloin Tip Roast	3.29 - 3.29	20	3.29	3.99 - 3.99	5	3.99	-			-		
Sirloin Tip Steak	-			4.99 - 4.99	5	4.99	-			-		
Bnls Top Sirloin Roast	-			-			-			-		
Bnls Top Sirloin Steak	5.99 - 5.99	10	5.99	-			-			-		
Top Round Roast	3.99 - 3.99	10	3.99	-			-			-		
Top Round Steak	-			4.99 - 4.99	40	4.99	-			-		
Bottom Round Roast	3.99 - 3.99	20	3.99	2.99 - 4.99	730	4.87	-			3.95 - 3.95	10	3.95
Bottom Round Steak	-			-			-			4.48 - 4.48	10	4.48
Eye Of Round Roast	-			-			-			-		
Eye Of Round Steak	-			-			-			-		
Rump Roast	-			2.99 - 2.99	50	2.99	-			-		
Rump Steak	-			-			-			-		
Chuck/Shldr/Arm Roast	3.99 - 4.99	30	4.61	-			-			-		
Chuck/Shldr/Arm Steak	3.98 - 4.99	40	4.61	3.99 - 4.99	90	4.49	-			-		
London Broil	3.99 - 3.99	30	3.99	-			-			-		
Brisket	-			-			-			9.99 - 9.99	10	9.99
Brisket, Flat	-			-			-			-		
Corned Beef Brisket	-			-			-			-		
Corned Beef Flat	-			-			-			-		
Beef Short Ribs	8.99 - 8.99	20	8.99	-			-			-		
Flat Iron Steak	-			-			-			-		
Flank Steak	-			6.99 - 6.99	20	6.99	-			-		
Minute/Cube Steaks	-			-			-			4.48 - 4.48	10	4.48
Stew Meat	-			-			-			4.48 - 4.48	10	4.48
Ground Round	-			-			-			-		
Ground Chuck	-			-			-			-		
Ground Sirloin	-			-			-			-		
Ground Beef 90% Or More	-			-			-			5.99 - 5.99	10	5.99
Ground Beef 80-89%	3.98 - 3.98	20	3.98	-			-			3.99 - 3.99	40	3.99
Ground Beef 70-79%	-			-			-			3.98 - 3.98	10	3.98
Beef Patties	-			-			-			-		
Tri-Tip	-			-			-			-		
Skirt Steak	-			-			-			-		



Outlets	200		Explanatory Notes										
Feature Rate (1/)	32.0%		5/: BRANDED: Includes any advertised beef cuts marketed under a corporate trademark, or under one of Meat Grading and Certification Branch's Certified Beef Programs. 6/: NON LABELED/OTHER: Beef cuts advertised without a USDA Quality Grade.										
Special Rate (1/)	0.0%												
Activity Index (3/)	160												
	BRANDED(5)			CHOICE			SELECT			NON LABELED / OTHER (6)			
	Price Range	Stores	Wtd Avg	Price Range	Stores	Wtd Avg	Price Range	Stores	Wtd Avg	Price Range	Stores	Wtd Avg	
Bone-In Ribeye Roast													
Bone-In Ribeye Steak													
Bnls Ribeye Roast													
Bnls Ribeye Steak													
T-Bone Steak				7.99	7.99	5	7.99						
Porterhouse Steak													
Tenderloin													
Filet Mignon													
Loin, Bnls													
Bone-In Strip Steak													
Bnls New York Strip Steak				7.99	7.99	20	7.99						
Beef Backribs													
Sirloin Roast													
Sirloin Steak													
Bnls Sirloin Roast													
Bnls Sirloin Steak	4.49	4.49	10	4.49									
Sirloin Tip Roast	4.49	4.49	10	4.49									
Sirloin Tip Steak	5.49	5.49	10	5.49									
Bnls Top Sirloin Roast													
Bnls Top Sirloin Steak										7.48	7.48	5	7.48
Top Round Roast				4.99	4.99	20	4.99						
Top Round Steak													
Bottom Round Roast	3.49	3.49	10	3.49									
Bottom Round Steak	4.49	4.49	10	4.49									
Eye Of Round Roast													
Eye Of Round Steak													
Rump Roast	3.49	3.49	10	3.49									
Rump Steak													
Chuck/Shldr/Arm Roast													
Chuck/Shldr/Arm Steak													
London Broil				4.99	4.99	20	4.99						
Brisket													
Brisket, Flat													
Corned Beef Brisket													
Corned Beef Flat													
Beef Short Ribs													
Flat Iron Steak													
Flank Steak													
Minute/Cube Steaks													
Stew Meat													
Ground Round													
Ground Chuck													
Ground Sirloin										3.99	3.99	20	3.99
Ground Beef 90% Or More													
Ground Beef 80-89%										2.99	2.99	5	2.99
Ground Beef 70-79%													
Beef Patties													
Tri-Tip				6.99	6.99	5	6.99						
Skirt Steak													



Outlets	100		Explanatory Notes										
Feature Rate (1/)	46.7%		5/: BRANDED: Includes any advertised beef cuts marketed under a corporate trademark, or under one of Meat Grading and Certification Branch's Certified Beef Programs. 6/: NON LABELED/OTHER: Beef cuts advertised without a USDA Quality Grade.										
Special Rate (1/)	0.0%												
Activity Index (3/)	200												
	BRANDED(5)			CHOICE			SELECT			NON LABELED / OTHER (6)			
	Price Range	Stores	Wtd Avg	Price Range	Stores	Wtd Avg	Price Range	Stores	Wtd Avg	Price Range	Stores	Wtd Avg	
Bone-In Ribeye Roast													
Bone-In Ribeye Steak	9.99	9.99	20	9.99									
Bnls Ribeye Roast	4.29	4.29	20	4.29									
Bnls Ribeye Steak													
T-Bone Steak				9.99	9.99	20	9.99						
Porterhouse Steak													
Tenderloin													
Filet Mignon													
Loin, Bnls													
Bone-In Strip Steak													
Bnls New York Strip Steak													
Beef Backribs													
Sirloin Roast													
Sirloin Steak													
Bnls Sirloin Roast													
Bnls Sirloin Steak				2.77	2.77	20	2.77						
Sirloin Tip Roast													
Sirloin Tip Steak													
Bnls Top Sirloin Roast													
Bnls Top Sirloin Steak	7.99	7.99	20	7.99	3.99	3.99	20	3.99					
Top Round Roast													
Top Round Steak													
Bottom Round Roast				2.77	2.77	20	2.77						
Bottom Round Steak													
Eye Of Round Roast													
Eye Of Round Steak													
Rump Roast													
Rump Steak													
Chuck/Shldr/Arm Roast				6.99	6.99	10	6.99						
Chuck/Shldr/Arm Steak	6.49	6.49	20	6.49									
London Broil													
Brisket													
Brisket, Flat													
Corned Beef Brisket													
Corned Beef Flat													
Beef Short Ribs				7.99	7.99	10	7.99						
Flat Iron Steak													
Flank Steak													
Minute/Cube Steaks													
Stew Meat													
Ground Round													
Ground Chuck													
Ground Sirloin													
Ground Beef 90% Or More										3.49	3.49	20	3.49
Ground Beef 80-89%													
Ground Beef 70-79%													
Beef Patties													
Tri-Tip													
Skirt Steak													