



**National Retail Report - Beef**  
**Advertised Prices for Beef at Major Retail Supermarket Outlets ending during the period of 04/16 thru 04/22**  
 (prices in dollars per pound)

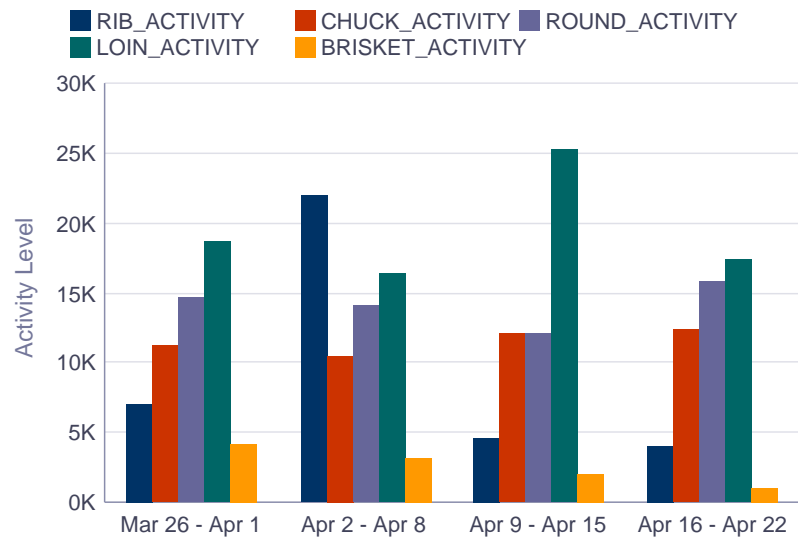
Fri. Apr 16, 2021

NATIONAL SUMMARY						
	THIS WEEK		LAST WEEK		LAST YEAR	
Outlets	29,200		29,200		29,200	
Feature Rate (1/)	80.9%		78.7%		54.0%	
Special Rate (2/)	25.1%		20.1%		15.4%	
Activity Index (3/)	84,880		85,970		55,670	
	Stores	Wtd Avg	Stores	Wtd Avg	Stores	Wtd Avg
Bone-In Ribeye Roast	170	5.77	40	5.99	250	7.45
Bone-In Ribeye Steak	2,080	7.99	2,800	8.27	1,810	8.11
Bnls Ribeye Roast	140	8.07	80	11.34	460	8.63
Bnls Ribeye Steak	1,660	10.69	1,710	11.27	1,700	9.26
T-Bone Steak	3,150	8.14	6,190	7.70	2,700	6.84
Porterhouse Steak	620	9.27	1,820	7.86	520	7.44
Tenderloin	2,380	11.02	920	13.31	1,510	12.60
Filet Mignon	510	14.38	330	15.72	1,720	16.66
Loin, Bnls	290	8.68	420	8.99	80	5.30
Bone-In Strip Steak	730	7.16	2,760	9.24	900	6.79
Bnls New York Strip Steak	4,180	9.84	5,510	9.45	4,620	7.71
Beef Backribs	20	3.14	30	3.95	80	3.31
Sirloin Roast	20	1.58				
Sirloin Steak	480	4.68	40	4.59	60	4.91
Bnls Sirloin Roast	210	5.30			70	3.99
Bnls Sirloin Steak	2,090	5.62	1,700	4.94	970	5.51
Sirloin Tip Roast	1,940	4.43	240	4.80	230	4.98
Sirloin Tip Steak	600	5.57	350	4.31	420	5.38
Bnls Top Sirloin Roast	360	5.68	140	4.16	70	5.16
Bnls Top Sirloin Steak	5,220	5.62	3,000	5.87	3,900	6.18
Top Round Roast	1,450	5.02	550	4.18	520	4.37
Top Round Steak	1,040	4.89	670	4.80	280	5.11
Bottom Round Roast	2,650	4.50	3,310	4.71	2,120	4.37
Bottom Round Steak	530	4.54	390	4.37	310	4.64
Eye Of Round Roast	1,430	4.21	2,060	4.01	1,560	4.31
Eye Of Round Steak	120	5.00	700	4.76	110	4.52
Rump Roast	480	3.94	590	5.21	210	4.33
Rump Steak					10	5.99
Chuck/Shldr/Arm Roast	3,370	4.20	6,330	4.63	6,480	4.15
Chuck/Shldr/Arm Steak	3,150	4.11	2,700	4.56	2,710	4.35
London Broil	3,230	4.45	2,640	4.56	2,070	4.75
Brisket	540	4.02	1,140	3.80	410	3.09
Brisket, Flat	40	5.99	120	6.63	40	6.99
Corned Beef Brisket	370	4.05	400	3.81		
Corned Beef Flat	10	4.99	330	6.37	60	3.99
Beef Short Ribs	780	5.72	1,530	5.86	660	4.99
Flat Iron Steak	2,500	7.78	410	6.34	460	7.42
Flank Steak	1,280	8.44	1,880	7.31	240	8.54
Minute/Cube Steaks	4,100	5.45	2,110	5.37	3,380	5.11
Stew Meat	2,850	5.28	3,600	5.45	2,370	4.89
Ground Round	1,520	4.96	350	4.65	380	4.58
Ground Chuck	830	3.21	3,590	3.45	450	3.85
Ground Sirloin	6,420	2.82	230	6.00	1,260	5.72
Ground Beef 90% Or More	2,870	4.81	3,480	5.05	80	4.13
Ground Beef 80-89%	4,390	3.39	6,780	3.27	3,670	4.07
Ground Beef 70-79%	2,960	2.15	760	2.38	490	2.38
Beef Patties	8,500	3.15	9,210	3.01	1,980	4.58
Tri-Tip	320	7.02	1,060	7.15	1,050	4.39
Skirt Steak	300	6.17	970	6.64	240	7.60

**This week in Beef Retail . . . . .**

This week in Beef Retail the Feature Rate rose by 2.2 percent, the Special Rate increased by 5.0 percent, and the Activity Index showed a 1.3 percent decline. As consumers start to think about the warmer temperatures to come, retailers are featuring more grill-friendly cuts. Cuts from the Chuck, Round, and Ground Beef saw more ad space, while cuts from the Rib, Loin, and Brisket saw less. Cattle slaughter under federal inspection saw a 0.2 percent decrease when compared to last week.

**Activity Index: 2 Week Comparison**



**Explanatory Notes**

**All report information gathered from publicly available sources including store circulars, newspaper ads, and retailer websites.**

1/: **FEATURE RATE:** the amount of sampled stores advertising any reported beef item during the current week, expressed as a percentage of the total sample. 2/: **SPECIAL RATE:** the percentage of sampled stores with a no-price promotion (e.g., buy 1, get 1 free etc.). 3/: **ACTIVITY INDEX:** a measure of the absolute frequency of feature activity equal to the total number of stores for each advertised beef item (e.g., a retailer with 100 outlets featuring 3 beef items has an activity index of 300). 4/: **STORES/AVG:** the number of advertising outlets and the weighted average price weighted by the respective number of outlets. 5/: **BRANDED:** includes any advertised beef cuts marketed under a corporate trademark, or under one of Meat Grading & Certification Branch's Certified Beef programs. 6/: **NON-LABELED/OTHER:** Beef cuts advertised without a USDA Quality Grade.

USDA-MGC Certified Programs List: <http://www.ams.usda.gov/AMSV1.0/BeefPrograms>



**NORTHEAST**  
(CT, DE, MA, MD, ME, NH, NJ, NY, PA, RI, VT)  
(prices in dollars per pound)

Fri. Apr 16, 2021

Outlets		5,500		Explanatory Notes								
Feature Rate (1/)		79.5%		5/: BRANDED: Includes any advertised beef cuts marketed under a corporate trademark, or under one of Meat Grading and Certification Branch's Certified Beef Programs. 6/: NON LABELED/OTHER: Beef cuts advertised without a USDA Quality Grade.								
Special Rate (1/)		14.8%										
Activity Index (3/)		17,040										
	BRANDED(5)			CHOICE			SELECT			NON LABELED / OTHER (6)		
	Price Range	Stores	Wtd Avg	Price Range	Stores	Wtd Avg	Price Range	Stores	Wtd Avg	Price Range	Stores	Wtd Avg
Bone-In Ribeye Roast	-			-			-			-		
Bone-In Ribeye Steak	-			6.99 - 6.99	230	6.99	-			14.99 - 14.99	80	14.99
Bnls Ribeye Roast	-			-			-			-		
Bnls Ribeye Steak	10.00 - 12.99	280	11.38	9.99 - 9.99	230	9.99	-			-		
T-Bone Steak	7.99 - 9.99	140	8.99	7.99 - 9.99	70	8.18	-			7.99 - 7.99	70	7.99
Porterhouse Steak	7.99 - 9.99	210	8.66	9.99 - 9.99	10	9.99	-			-		
Tenderloin	-			11.99 - 12.99	230	12.89	-			10.99 - 10.99	20	10.99
Filet Mignon	-			14.99 - 14.99	20	14.99	-			12.99 - 13.99	30	13.68
Loin, Bnls	8.99 - 8.99	140	8.99	-			-			-		
Bone-In Strip Steak	-			6.99 - 7.99	180	7.40	-			-		
Bnls New York Strip Steak	8.99 - 11.20	610	9.93	7.99 - 10.88	360	9.71	-			6.99 - 7.99	120	7.49
Beef Backribs	-			-			-			-		
Sirloin Roast	-			-			-			-		
Sirloin Steak	4.99 - 4.99	190	4.99	-			3.99 - 3.99	110	3.99	-		
Bnls Sirloin Roast	-			6.99 - 6.99	50	6.99	-			-		
Bnls Sirloin Steak	4.99 - 5.99	130	5.50	3.99 - 7.99	870	5.53	-			-		
Sirloin Tip Roast	-			-			-			-		
Sirloin Tip Steak	8.99 - 8.99	100	8.99	-			-			-		
Bnls Top Sirloin Roast	4.99 - 4.99	60	4.99	-			-			-		
Bnls Top Sirloin Steak	-			4.99 - 4.99	40	4.99	-			4.99 - 4.99	110	4.99
Top Round Roast	3.99 - 5.99	320	5.60	3.49 - 5.99	320	5.41	-			3.99 - 4.49	90	4.13
Top Round Steak	2.99 - 4.99	190	4.26	4.99 - 5.99	310	5.37	-			4.99 - 4.99	60	4.99
Bottom Round Roast	2.99 - 5.29	450	4.40	3.49 - 4.99	360	4.05	-			4.99 - 4.99	20	4.99
Bottom Round Steak	-			4.99 - 4.99	160	4.99	-			5.99 - 5.99	20	5.99
Eye Of Round Roast	4.98 - 4.98	90	4.98	1.99 - 3.99	330	2.62	-			-		
Eye Of Round Steak	-			-			-			-		
Rump Roast	5.59 - 5.59	70	5.59	3.99 - 3.99	120	3.99	-			-		
Rump Steak	-			-			-			-		
Chuck/Shldr/Arm Roast	5.99 - 5.99	190	5.99	3.49 - 3.49	10	3.49	-			-		
Chuck/Shldr/Arm Steak	5.99 - 5.99	70	5.99	3.99 - 5.99	380	5.50	-			-		
London Broil	2.99 - 5.99	540	3.98	2.99 - 5.99	910	4.37	-			2.99 - 4.99	150	4.16
Brisket	-			-			-			-		
Brisket, Flat	-			-			-			-		
Corned Beef Brisket	-			-			-			4.99 - 5.32	70	5.21
Corned Beef Flat	-			-			-			-		
Beef Short Ribs	5.99 - 7.00	140	6.54	5.99 - 5.99	110	5.99	-			-		
Flat Iron Steak	5.00 - 6.49	130	6.34	5.99 - 9.99	330	8.53	-			-		
Flank Steak	5.99 - 10.88	260	8.79	7.99 - 9.99	280	9.45	-			-		
Minute/Cube Steaks	4.99 - 6.99	370	5.89	3.99 - 5.99	620	5.26	-			3.99 - 7.99	90	5.12
Stew Meat	4.99 - 5.99	350	5.59	4.49 - 5.99	450	5.33	-			4.99 - 4.99	60	4.99
Ground Round	-			-			-			3.99 - 5.49	160	4.74
Ground Chuck	4.00 - 4.00	10	4.00	-			-			2.99 - 2.99	20	2.99
Ground Sirloin	-			-			-			2.25 - 2.25	510	2.25
Ground Beef 90% Or More	4.00 - 6.99	270	5.24	5.99 - 5.99	170	5.99	-			3.99 - 4.99	290	4.91
Ground Beef 80-89%	4.99 - 4.99	190	4.99	-			-			2.39 - 3.99	800	3.07
Ground Beef 70-79%	-			-			-			1.99 - 1.99	200	1.99
Beef Patties	5.00 - 10.99	530	6.78	-			-			1.33 - 8.99	820	3.11
Tri-Tip	-			-			-			-		
Skirt Steak	-			-			-			-		

Outlets	7,400		Explanatory Notes										
Feature Rate (1/)	81.8%		5/ BRANDED: Includes any advertised beef cuts marketed under a corporate trademark, or under one of Meat Grading and Certification Branch's Certified Beef Programs. 6/ NON LABELED/OTHER: Beef cuts advertised without a USDA Quality Grade.										
Special Rate (1/)	32.0%												
Activity Index (3/)	23,320												
	BRANDED(5)			CHOICE			SELECT			NON LABELED / OTHER (6)			
	Price Range	Stores	Wtd Avg	Price Range	Stores	Wtd Avg	Price Range	Stores	Wtd Avg	Price Range	Stores	Wtd Avg	
Bone-In Ribeye Roast	-			-			-			5.99 - 5.99	40	5.99	
Bone-In Ribeye Steak	12.99 - 12.99	40	12.99	-			-			5.99 - 7.99	1,070	6.87	
Bnls Ribeye Roast	-			-			-			-			
Bnls Ribeye Steak	-			-			10.99 - 10.99	40	10.99	6.88 - 8.99	30	7.99	
T-Bone Steak	7.59 - 10.99	620	10.16	7.98 - 9.99	220	8.07	-			-			
Porterhouse Steak	8.99 - 8.99	10	8.99	9.99 - 9.99	10	9.99	-			-			
Tenderloin	15.99 - 15.99	80	15.99	11.99 - 12.99	300	12.26	-			5.98 - 10.99	700	8.20	
Filet Mignon	-			14.99 - 14.99	220	14.99	-			13.99 - 13.99	220	13.99	
Loin, Bnls	-			-			-			-			
Bone-In Strip Steak	-			-			-			-			
Bnls New York Strip Steak	7.99 - 9.99	160	8.62	7.99 - 8.99	1,000	8.03	-			5.98 - 7.99	520	7.76	
Beef Backribs	-			-			-			-			
Sirloin Roast	-			-			-			-			
Sirloin Steak	4.99 - 4.99	130	4.99	-			-			-			
Bnls Sirloin Roast	-			6.99 - 6.99	40	6.99	-			-			
Bnls Sirloin Steak	4.99 - 5.36	40	5.31	5.99 - 7.99	50	7.90	-			6.99 - 6.99	5	6.99	
Sirloin Tip Roast	3.48 - 4.99	200	4.47	4.49 - 4.49	1,130	4.49	-			-			
Sirloin Tip Steak	-			-			-			-			
Bnls Top Sirloin Roast	-			-			-			-			
Bnls Top Sirloin Steak	-			4.99 - 6.99	1,640	5.57	-			4.99 - 4.99	190	4.99	
Top Round Roast	5.99 - 5.99	20	5.99	3.49 - 3.49	40	3.49	-			4.49 - 4.49	5	4.49	
Top Round Steak	4.99 - 4.99	10	4.99	4.99 - 5.78	50	5.14	-			-			
Bottom Round Roast	2.99 - 3.99	30	3.31	3.49 - 4.99	970	4.97	-			3.18 - 4.99	30	3.39	
Bottom Round Steak	3.49 - 3.49	20	3.49	-			-			3.28 - 5.99	30	3.60	
Eye Of Round Roast	2.99 - 4.99	150	4.46	3.99 - 5.99	230	4.25	-			4.99 - 4.99	5	4.99	
Eye Of Round Steak	5.99 - 5.99	40	5.99	-			-			4.99 - 4.99	5	4.99	
Rump Roast	2.99 - 2.99	10	2.99	-			-			3.18 - 3.18	30	3.18	
Rump Steak	-			-			-			-			
Chuck/Shldr/Arm Roast	3.17 - 5.99	280	3.77	3.49 - 5.99	240	5.04	3.49 - 3.99	40	3.95	-			
Chuck/Shldr/Arm Steak	3.99 - 4.98	230	4.20	-			-			4.19 - 4.19	130	4.19	
London Broil	3.99 - 4.98	40	4.59	3.49 - 4.99	1,190	4.93	-			4.99 - 4.99	5	4.99	
Brisket	-			-			-			3.99 - 5.99	460	4.00	
Brisket, Flat	-			-			-			-			
Corned Beef Brisket	4.79 - 4.79	130	4.79	-			-			4.99 - 5.32	50	5.29	
Corned Beef Flat	-			-			-			-			
Beef Short Ribs	-			-			-			-			
Flat Iron Steak	3.99 - 3.99	70	3.99	5.99 - 6.99	470	6.97	-			-			
Flank Steak	7.99 - 8.99	490	8.07	-			-			-			
Minute/Cube Steaks	4.49 - 4.99	120	4.70	4.99 - 5.49	500	5.45	3.99 - 3.99	10	3.99	3.98 - 7.99	50	4.81	
Stew Meat	3.99 - 4.99	120	4.41	4.49 - 5.49	470	5.47	3.99 - 3.99	40	3.99	5.88 - 5.88	10	5.88	
Ground Round	-			-			-			3.18 - 5.49	1,140	5.16	
Ground Chuck	-			-			-			2.99 - 3.49	20	3.37	
Ground Sirloin	-			-			-			2.25 - 3.99	2,470	3.05	
Ground Beef 90% Or More	-			5.99 - 5.99	40	5.99	-			2.59 - 4.99	330	4.06	
Ground Beef 80-89%	4.99 - 4.99	20	4.99	-			-			1.99 - 3.99	550	3.42	
Ground Beef 70-79%	1.98 - 2.49	160	2.41	-			-			1.99 - 3.25	340	2.52	
Beef Patties	2.49 - 6.00	60	4.58	-			-			1.33 - 8.99	2,680	3.21	
Tri-Tip	-			-			-			-			
Skirt Steak	-			-			-			5.98 - 5.98	20	5.98	



Outlets	6,100		Explanatory Notes									
Feature Rate (1/)	77.5%		5/: BRANDED: Includes any advertised beef cuts marketed under a corporate trademark, or under one of Meat Grading and Certification Branch's Certified Beef Programs. 6/: NON LABELED/OTHER: Beef cuts advertised without a USDA Quality Grade.									
Special Rate (1/)	24.0%											
Activity Index (3/)	18,770											
	BRANDED(5)			CHOICE			SELECT			NON LABELED / OTHER (6)		
	Price Range	Stores	Wtd Avg	Price Range	Stores	Wtd Avg	Price Range	Stores	Wtd Avg	Price Range	Stores	Wtd Avg
Bone-In Ribeye Roast	-			8.99 - 8.99	10	8.99	-			-		
Bone-In Ribeye Steak	9.99 - 9.99	200	9.99	8.99 - 13.99	50	12.82	-			-		
Bnls Ribeye Roast	-			-			-			-		
Bnls Ribeye Steak	10.99 - 15.99	260	12.83	13.99 - 13.99	40	13.99	11.99 - 11.99	200	11.99	6.99 - 12.99	390	8.73
T-Bone Steak	8.99 - 9.99	170	9.67	7.99 - 9.99	350	9.53	-			6.99 - 8.77	50	8.36
Porterhouse Steak	10.99 - 10.99	10	10.99	7.99 - 9.99	290	9.82	-			7.99 - 8.77	50	8.59
Tenderloin	-			11.99 - 12.99	920	12.22	-			5.99 - 9.99	60	9.13
Filet Mignon	-			-			-			7.99 - 7.99	10	7.99
Loin, Bnls	-			7.99 - 8.99	100	8.09	-			-		
Bone-In Strip Steak	6.99 - 7.99	220	7.78	10.99 - 10.99	10	10.99	-			6.99 - 6.99	40	6.99
Bnls New York Strip Steak	7.99 - 15.99	700	14.24	8.99 - 11.99	250	10.18	-			8.99 - 8.99	10	8.99
Beef Backribs	-			-			-			-		
Sirloin Roast	-			-			-			-		
Sirloin Steak	3.99 - 4.99	40	4.20	-			-			-		
Bnls Sirloin Roast	-			-			-			-		
Bnls Sirloin Steak	4.99 - 6.49	90	6.05	-			-			-		
Sirloin Tip Roast	3.99 - 5.69	450	4.18	5.99 - 5.99	40	5.99	-			-		
Sirloin Tip Steak	3.99 - 6.00	310	5.20	-			-			-		
Bnls Top Sirloin Roast	4.98 - 6.99	90	6.50	4.99 - 4.99	150	4.99	-			-		
Bnls Top Sirloin Steak	4.98 - 7.99	320	6.39	4.99 - 6.99	140	6.55	4.99 - 4.99	10	4.99	4.99 - 7.99	130	5.78
Top Round Roast	3.99 - 5.49	320	4.73	3.79 - 3.99	20	3.89	4.99 - 4.99	200	4.99	-		
Top Round Steak	4.29 - 4.99	270	4.87	4.29 - 4.99	80	4.63	-			-		
Bottom Round Roast	3.98 - 4.99	470	4.45	3.49 - 3.49	40	3.49	-			-		
Bottom Round Steak	4.29 - 4.99	100	4.69	4.99 - 4.99	10	4.99	-			-		
Eye Of Round Roast	4.99 - 4.99	70	4.99	3.79 - 3.99	100	3.97	-			3.97 - 4.99	50	4.21
Eye Of Round Steak	-			3.99 - 4.19	20	4.09	-			4.47 - 4.99	50	4.59
Rump Roast	4.99 - 4.99	10	4.99	-			-			-		
Rump Steak	-			-			-			-		
Chuck/Shldr/Arm Roast	3.99 - 5.99	220	4.68	4.29 - 5.99	250	4.76	3.79 - 3.79	10	3.79	5.99 - 5.99	40	5.99
Chuck/Shldr/Arm Steak	3.99 - 5.49	180	4.64	-			-			3.99 - 5.29	80	4.63
London Broil	3.99 - 5.49	40	4.45	2.99 - 4.99	190	3.60	-			-		
Brisket	-			-			-			3.59 - 5.99	20	4.90
Brisket, Flat	-			5.99 - 5.99	40	5.99	-			-		
Corned Beef Brisket	1.49 - 2.49	120	1.99	-			-			-		
Corned Beef Flat	-			-			-			4.99 - 4.99	10	4.99
Beef Short Ribs	4.69 - 5.99	60	4.97	5.99 - 6.99	100	6.87	-			-		
Flat Iron Steak	3.99 - 3.99	20	3.99	8.99 - 8.99	710	8.99	8.99 - 8.99	200	8.99	-		
Flank Steak	6.49 - 6.49	30	6.49	7.99 - 7.99	40	7.99	-			-		
Minute/Cube Steaks	3.99 - 5.99	870	5.38	4.59 - 5.99	120	5.78	-			4.99 - 4.99	10	4.99
Stew Meat	3.99 - 5.99	350	5.49	5.99 - 5.99	60	5.99	-			4.99 - 4.99	80	4.99
Ground Round	3.99 - 3.99	10	3.99	-			-			3.99 - 4.69	110	4.06
Ground Chuck	2.99 - 3.49	70	3.40	-			-			2.79 - 7.99	340	3.14
Ground Sirloin	3.79 - 4.99	230	4.24	-			-			2.25 - 5.49	1,310	3.10
Ground Beef 90% Or More	3.99 - 4.99	130	4.43	-			-			3.49 - 5.99	460	4.92
Ground Beef 80-89%	1.99 - 1.99	30	1.99	-			-			1.98 - 4.49	1,030	3.31
Ground Beef 70-79%	2.49 - 2.49	20	2.49	-			-			1.79 - 2.49	1,020	2.00
Beef Patties	3.99 - 5.99	290	4.49	-			-			1.33 - 8.99	1,750	3.17
Tri-Tip	-			7.99 - 7.99	40	7.99	-			-		
Skirt Steak	6.99 - 7.99	60	7.77	4.99 - 4.99	40	4.99	-			-		



Outlets	4,900												Explanatory Notes									
Feature Rate (1/)	82.4%												5/: BRANDED: Includes any advertised beef cuts marketed under a corporate trademark, or under one of Meat Grading and Certification									
Special Rate (1/)	22.8%												Branch's Certified Beef Programs. 6/: NON LABELED/OTHER: Beef cuts advertised without a USDA Quality Grade.									
Activity Index (3/)	13,550																					
	BRANDED(5)				CHOICE				SELECT				NON LABELED / OTHER (6)									
	Price Range		Stores	Wtd Avg	Price Range		Stores	Wtd Avg	Price Range		Stores	Wtd Avg	Price Range		Stores	Wtd Avg						
Bone-In Ribeye Roast	-	-			8.99	-	8.99	10	8.99	-	-			4.99	-	4.99	20	4.99				
Bone-In Ribeye Steak	9.99	-	12.99	50	10.66	8.99	-	8.99	10	8.99	-	-			5.99	-	7.99	120	6.80			
Bnls Ribeye Roast	-	-			-	-			-	-			-	-			-	-				
Bnls Ribeye Steak	15.99	-	15.99	5	15.99	-	-			11.99	-	11.99	40	11.99	-	-			-	-		
T-Bone Steak	9.99	-	10.99	50	10.91	7.99	-	7.99	20	7.99	-	-			4.99	-	8.99	80	5.51			
Porterhouse Steak	-	-			7.99	-	7.99	20	7.99	-	-			-	-			-	-			
Tenderloin	5.99	-	5.99	10	5.99	-	-			-	-			6.99	-	6.99	50	6.99				
Filet Mignon	17.99	-	17.99	10	17.99	-	-			-	-			-	-			-	-			
Loin, Bnls	8.99	-	8.99	50	8.99	-	-			-	-			-	-			-	-			
Bone-In Strip Steak	6.99	-	6.99	30	6.99	-	-			-	-			9.99	-	9.99	40	9.99				
Bnls New York Strip Steak	7.99	-	15.99	200	12.41	-	-			6.99	-	6.99	20	6.99	7.99	-	8.99	50	8.03			
Beef Backribs	-	-			-	-			-	-			3.29	-	3.29	10	3.29					
Sirloin Roast	-	-			-	-			-	-			1.58	-	1.58	20	1.58					
Sirloin Steak	-	-			-	-			-	-			-	-			-	-				
Bnls Sirloin Roast	-	-			-	-			-	-			-	-			-	-				
Bnls Sirloin Steak	4.99	-	6.49	80	6.04	5.99	-	5.99	510	5.99	-	-			6.99	-	6.99	10	6.99			
Sirloin Tip Roast	3.99	-	3.99	20	3.99	-	-			-	-			-	-			-	-			
Sirloin Tip Steak	3.99	-	3.99	5	3.99	-	-			-	-			4.29	-	4.29	70	4.29				
Bnls Top Sirloin Roast	6.99	-	6.99	60	6.99	-	-			-	-			-	-			-	-			
Bnls Top Sirloin Steak	3.99	-	5.99	530	4.08	4.99	-	8.00	810	6.98	4.99	-	4.99	5	4.99	4.99	-	4.99	70	4.99		
Top Round Roast	4.49	-	4.49	10	4.49	3.99	-	4.99	60	4.40	4.99	-	4.99	40	4.99	3.59	-	3.59	10	3.59		
Top Round Steak	4.79	-	4.79	10	4.79	4.29	-	4.49	40	4.36	4.99	-	4.99	10	4.99	3.79	-	3.79	10	3.79		
Bottom Round Roast	3.99	-	3.99	40	3.99	4.48	-	4.48	90	4.48	-	-			3.59	-	3.59	10	3.59			
Bottom Round Steak	-	-			4.98	-	4.98	90	4.98	-	-			2.77	-	3.79	30	3.19				
Eye Of Round Roast	-	-			3.99	-	5.99	180	5.00	-	-			-	-			-	-			
Eye Of Round Steak	-	-			-	-			-	-			-	-			-	-				
Rump Roast	2.99	-	3.99	60	3.19	-	-			3.88	-	3.88	100	3.88	2.77	-	2.77	40	2.77			
Rump Steak	-	-			-	-			-	-			-	-			-	-				
Chuck/Shldr/Arm Roast	3.98	-	4.99	120	4.50	4.39	-	5.99	110	5.81	3.49	-	3.99	300	3.97	2.99	-	3.59	210	3.18		
Chuck/Shldr/Arm Steak	2.99	-	4.99	1,090	3.58	4.39	-	4.39	10	4.39	3.39	-	3.39	20	3.39	2.99	-	4.99	230	3.65		
London Broil	3.68	-	4.69	80	3.94	5.49	-	5.49	20	5.49	-	-			-	-			-	-		
Brisket	-	-			-	-			-	-			3.99	-	3.99	50	3.99					
Brisket, Flat	-	-			-	-			-	-			-	-			-	-				
Corned Beef Brisket	-	-			-	-			-	-			-	-			-	-				
Corned Beef Flat	-	-			-	-			-	-			-	-			-	-				
Beef Short Ribs	-	-			-	-			3.79	-	3.79	20	3.79	4.99	-	4.99	70	4.99				
Flat Iron Steak	3.99	-	3.99	20	3.99	6.99	-	6.99	530	6.99	8.99	-	8.99	40	8.99	-	-					
Flank Steak	7.99	-	7.99	50	7.99	-	-			-	-			9.99	-	9.99	20	9.99				
Minute/Cube Steaks	4.49	-	5.99	550	5.92	4.49	-	5.49	700	5.42	3.99	-	3.99	60	3.99	-	-					
Stew Meat	3.99	-	3.99	20	3.99	5.49	-	5.98	610	5.56	-	-			2.98	-	3.99	90	3.82			
Ground Round	5.00	-	5.00	20	5.00	-	-			-	-			3.49	-	3.99	60	3.69				
Ground Chuck	-	-			2.99	-	2.99	20	2.99	-	-			2.79	-	3.99	290	3.24				
Ground Sirloin	-	-			-	-			-	-			2.25	-	2.25	1,210	2.25					
Ground Beef 90% Or More	4.99	-	4.99	50	4.99	-	-			-	-			3.49	-	5.99	40	5.87				
Ground Beef 80-89%	6.49	-	6.49	20	6.49	-	-			-	-			1.98	-	3.99	1,250	3.32				
Ground Beef 70-79%	-	-			-	-			-	-			1.77	-	2.49	250	2.16					
Beef Patties	2.78	-	2.78	10	2.78	-	-			-	-			1.33	-	8.99	1,350	1.78				
Tri-Tip	-	-			-	-			-	-			-	-			-	-				
Skirt Steak	-	-			-	-			-	-			5.99	-	5.99	70	5.99					



Outlets	3,800		Explanatory Notes									
Feature Rate (1/)	83.1%		5/: BRANDED: Includes any advertised beef cuts marketed under a corporate trademark, or under one of Meat Grading and Certification Branch's Certified Beef Programs. 6/: NON LABELED/OTHER: Beef cuts advertised without a USDA Quality Grade.									
Special Rate (1/)	38.1%											
Activity Index (3/)	9,020											
	BRANDED(5)			CHOICE			SELECT			NON LABELED / OTHER (6)		
	Price Range	Stores	Wtd Avg	Price Range	Stores	Wtd Avg	Price Range	Stores	Wtd Avg	Price Range	Stores	Wtd Avg
Bone-In Ribeye Roast	3.49 - 3.49	40	3.49	-	-	-	-	-	-	5.99 - 5.99	50	5.99
Bone-In Ribeye Steak	8.99 - 10.99	50	9.56	-	-	-	-	-	-	5.99 - 8.99	100	7.42
Bnls Ribeye Roast	-	-	-	2.99 - 8.97	130	8.64	-	-	-	-	-	-
Bnls Ribeye Steak	-	-	-	8.97 - 8.97	120	8.97	-	-	-	5.99 - 5.99	10	5.99
T-Bone Steak	-	-	-	5.47 - 8.99	400	7.85	-	-	-	4.99 - 8.99	240	6.89
Porterhouse Steak	-	-	-	-	-	-	-	-	-	-	-	-
Tenderloin	-	-	-	-	-	-	-	-	-	-	-	-
Filet Mignon	-	-	-	-	-	-	-	-	-	-	-	-
Loin, Bnls	-	-	-	-	-	-	-	-	-	-	-	-
Bone-In Strip Steak	-	-	-	5.47 - 5.47	130	5.47	-	-	-	5.77 - 5.77	80	5.77
Bnls New York Strip Steak	-	-	-	7.99 - 7.99	10	7.99	-	-	-	-	-	-
Beef Backribs	-	-	-	-	-	-	-	-	-	-	-	-
Sirloin Roast	-	-	-	-	-	-	-	-	-	-	-	-
Sirloin Steak	-	-	-	-	-	-	-	-	-	-	-	-
Bnls Sirloin Roast	-	-	-	3.99 - 3.99	120	3.99	-	-	-	-	-	-
Bnls Sirloin Steak	3.49 - 3.49	50	3.49	3.99 - 3.99	10	3.99	-	-	-	4.99 - 4.99	180	4.99
Sirloin Tip Roast	-	-	-	-	-	-	-	-	-	3.47 - 3.47	60	3.47
Sirloin Tip Steak	-	-	-	-	-	-	-	-	-	3.47 - 4.99	80	3.86
Bnls Top Sirloin Roast	-	-	-	-	-	-	-	-	-	-	-	-
Bnls Top Sirloin Steak	5.99 - 5.99	10	5.99	5.99 - 5.99	790	5.99	-	-	-	3.97 - 3.97	400	3.97
Top Round Roast	-	-	-	-	-	-	-	-	-	-	-	-
Top Round Steak	-	-	-	-	-	-	-	-	-	-	-	-
Bottom Round Roast	-	-	-	-	-	-	-	-	-	2.69 - 2.69	40	2.69
Bottom Round Steak	-	-	-	-	-	-	-	-	-	2.69 - 2.69	40	2.69
Eye Of Round Roast	3.99 - 3.99	50	3.99	3.99 - 5.99	150	5.90	-	-	-	-	-	-
Eye Of Round Steak	-	-	-	-	-	-	-	-	-	-	-	-
Rump Roast	-	-	-	-	-	-	-	-	-	-	-	-
Rump Steak	-	-	-	-	-	-	-	-	-	-	-	-
Chuck/Shldr/Arm Roast	5.99 - 5.99	10	5.99	2.97 - 5.99	970	3.60	-	-	-	2.99 - 4.99	340	3.90
Chuck/Shldr/Arm Steak	4.99 - 5.99	20	5.53	-	-	-	-	-	-	2.97 - 4.99	600	3.70
London Broil	-	-	-	3.79 - 3.79	10	3.79	-	-	-	-	-	-
Brisket	3.29 - 3.29	10	3.29	-	-	-	-	-	-	-	-	-
Brisket, Flat	-	-	-	-	-	-	-	-	-	-	-	-
Corned Beef Brisket	-	-	-	-	-	-	-	-	-	-	-	-
Corned Beef Flat	-	-	-	-	-	-	-	-	-	-	-	-
Beef Short Ribs	5.99 - 7.99	20	6.86	-	-	-	-	-	-	3.99 - 6.99	250	4.86
Flat Iron Steak	-	-	-	-	-	-	-	-	-	-	-	-
Flank Steak	-	-	-	-	-	-	-	-	-	6.49 - 6.49	40	6.49
Minute/Cube Steaks	-	-	-	-	-	-	-	-	-	-	-	-
Stew Meat	4.49 - 4.49	10	4.49	-	-	-	-	-	-	3.99 - 3.99	110	3.99
Ground Round	-	-	-	-	-	-	-	-	-	-	-	-
Ground Chuck	3.49 - 3.49	10	3.49	-	-	-	-	-	-	-	-	-
Ground Sirloin	-	-	-	-	-	-	-	-	-	2.25 - 4.49	530	2.49
Ground Beef 90% Or More	-	-	-	-	-	-	-	-	-	4.97 - 5.99	390	5.68
Ground Beef 80-89%	-	-	-	-	-	-	-	-	-	3.99 - 3.99	230	3.99
Ground Beef 70-79%	-	-	-	-	-	-	-	-	-	1.77 - 3.49	950	2.14
Beef Patties	-	-	-	-	-	-	-	-	-	1.33 - 4.99	780	2.54
Tri-Tip	6.99 - 6.99	10	6.99	3.99 - 7.99	130	7.60	-	-	-	4.99 - 6.99	130	6.14
Skirt Steak	-	-	-	-	-	-	-	-	-	5.99 - 5.99	110	5.99

Outlets	1,300		Explanatory Notes									
Feature Rate (1/)	89.6%		5/: BRANDED: Includes any advertised beef cuts marketed under a corporate trademark, or under one of Meat Grading and Certification Branch's Certified Beef Programs. 6/: NON LABELED/OTHER: Beef cuts advertised without a USDA Quality Grade.									
Special Rate (1/)	7.7%											
Activity Index (3/)	2,790											
	BRANDED(5)			CHOICE			SELECT			NON LABELED / OTHER (6)		
	Price Range	Stores	Wtd Avg	Price Range	Stores	Wtd Avg	Price Range	Stores	Wtd Avg	Price Range	Stores	Wtd Avg
Bone-In Ribeye Roast	-	-	-	-	-	-	-	-	-	-	-	-
Bone-In Ribeye Steak	6.98 - 11.99	20	9.37	6.99 - 6.99	40	6.99	-	-	-	-	-	-
Bnls Ribeye Roast	-	-	-	2.99 - 2.99	10	2.99	-	-	-	-	-	-
Bnls Ribeye Steak	10.99 - 10.99	20	10.99	-	-	-	-	-	-	-	-	-
T-Bone Steak	-	-	-	5.77 - 5.77	680	5.77	-	-	-	-	-	-
Porterhouse Steak	-	-	-	-	-	-	-	-	-	-	-	-
Tenderloin	-	-	-	-	-	-	-	-	-	-	-	-
Filet Mignon	-	-	-	-	-	-	-	-	-	-	-	-
Loin, Bnls	-	-	-	-	-	-	-	-	-	-	-	-
Bone-In Strip Steak	-	-	-	-	-	-	-	-	-	-	-	-
Bnls New York Strip Steak	9.99 - 9.99	20	9.99	6.99 - 8.99	140	8.37	-	-	-	2.98 - 2.98	10	2.98
Beef Backribs	-	-	-	-	-	-	-	-	-	-	-	-
Sirloin Roast	-	-	-	-	-	-	-	-	-	-	-	-
Sirloin Steak	3.99 - 4.49	10	4.35	-	-	-	-	-	-	-	-	-
Bnls Sirloin Roast	-	-	-	-	-	-	-	-	-	-	-	-
Bnls Sirloin Steak	-	-	-	3.99 - 4.99	60	4.74	-	-	-	-	-	-
Sirloin Tip Roast	3.99 - 3.99	5	3.99	-	-	-	-	-	-	-	-	-
Sirloin Tip Steak	4.99 - 4.99	5	4.99	-	-	-	-	-	-	-	-	-
Bnls Top Sirloin Roast	-	-	-	-	-	-	-	-	-	-	-	-
Bnls Top Sirloin Steak	10.99 - 10.99	10	10.99	-	-	-	-	-	-	-	-	-
Top Round Roast	-	-	-	-	-	-	-	-	-	-	-	-
Top Round Steak	-	-	-	-	-	-	-	-	-	-	-	-
Bottom Round Roast	3.49 - 3.95	30	3.68	3.99 - 3.99	40	3.99	-	-	-	-	-	-
Bottom Round Steak	4.98 - 4.98	10	4.98	-	-	-	-	-	-	-	-	-
Eye Of Round Roast	3.99 - 3.99	10	3.99	3.99 - 3.99	10	3.99	-	-	-	-	-	-
Eye Of Round Steak	-	-	-	-	-	-	-	-	-	-	-	-
Rump Roast	3.49 - 3.49	20	3.49	3.99 - 3.99	40	3.99	-	-	-	-	-	-
Rump Steak	-	-	-	-	-	-	-	-	-	-	-	-
Chuck/Shldr/Arm Roast	3.98 - 4.99	40	4.10	-	-	-	-	-	-	-	-	-
Chuck/Shldr/Arm Steak	4.99 - 5.49	20	5.09	3.99 - 4.99	90	4.49	-	-	-	-	-	-
London Broil	3.68 - 3.68	20	3.68	3.79 - 3.97	60	3.93	-	-	-	-	-	-
Brisket	-	-	-	-	-	-	-	-	-	-	-	-
Brisket, Flat	-	-	-	-	-	-	-	-	-	-	-	-
Corned Beef Brisket	-	-	-	-	-	-	-	-	-	-	-	-
Corned Beef Flat	-	-	-	-	-	-	-	-	-	-	-	-
Beef Short Ribs	9.99 - 9.99	10	9.99	-	-	-	-	-	-	-	-	-
Flat Iron Steak	-	-	-	-	-	-	-	-	-	-	-	-
Flank Steak	6.49 - 6.49	5	6.49	5.99 - 5.99	20	5.99	-	-	-	-	-	-
Minute/Cube Steaks	4.99 - 4.99	10	4.99	-	-	-	-	-	-	-	-	-
Stew Meat	4.49 - 4.49	20	4.49	-	-	-	-	-	-	-	-	-
Ground Round	-	-	-	-	-	-	-	-	-	-	-	-
Ground Chuck	-	-	-	2.99 - 2.99	40	2.99	-	-	-	-	-	-
Ground Sirloin	-	-	-	-	-	-	-	-	-	2.25 - 2.25	160	2.25
Ground Beef 90% Or More	6.49 - 6.49	10	6.49	-	-	-	-	-	-	3.97 - 3.97	680	3.97
Ground Beef 80-89%	2.89 - 2.89	20	2.89	2.99 - 2.99	40	2.99	-	-	-	1.98 - 4.48	150	3.01
Ground Beef 70-79%	-	-	-	-	-	-	-	-	-	2.98 - 2.98	10	2.98
Beef Patties	-	-	-	-	-	-	-	-	-	1.33 - 4.66	210	2.14
Tri-Tip	-	-	-	-	-	-	-	-	-	-	-	-
Skirt Steak	-	-	-	-	-	-	-	-	-	-	-	-





Outlets	200	Explanatory Notes											
Feature Rate (1/)	60.0%	5/: BRANDED: Includes any advertised beef cuts marketed under a corporate trademark, or under one of Meat Grading and Certification Branch's Certified Beef Programs. 6/: NON LABELED/OTHER: Beef cuts advertised without a USDA Quality Grade.											
Special Rate (1/)	3.0%												
Activity Index (3/)	230												
	BRANDED(5)				CHOICE			SELECT			NON LABELED / OTHER (6)		
	Price Range	Stores	Wtd Avg	Price Range	Stores	Wtd Avg	Price Range	Stores	Wtd Avg	Price Range	Stores	Wtd Avg	
Bone-In Ribeye Roast													
Bone-In Ribeye Steak													
Bnls Ribeye Roast										8.98	8.98	5	8.98
Bnls Ribeye Steak													
T-Bone Steak				9.99	9.99	5	9.99						
Porterhouse Steak													
Tenderloin										13.98	13.98	5	13.98
Filet Mignon													
Loin, Bnls													
Bone-In Strip Steak													
Bnls New York Strip Steak				8.99	12.99	30	11.30						
Beef Backribs													
Sirloin Roast													
Sirloin Steak													
Bnls Sirloin Roast													
Bnls Sirloin Steak	4.99	4.99	10	4.99									
Sirloin Tip Roast	4.99	4.99	10	4.99									
Sirloin Tip Steak	5.49	5.49	10	5.49									
Bnls Top Sirloin Roast													
Bnls Top Sirloin Steak													
Top Round Roast													
Top Round Steak													
Bottom Round Roast	4.99	4.99	10	4.99	3.99	3.99	20	3.99					
Bottom Round Steak	4.99	4.99	10	4.99	3.99	3.99	20	3.99					
Eye Of Round Roast													
Eye Of Round Steak													
Rump Roast													
Rump Steak													
Chuck/Shldr/Arm Roast	5.99	5.99	10	5.99									
Chuck/Shldr/Arm Steak	6.49	6.49	10	6.49									
London Broil										4.98	4.98	5	4.98
Brisket													
Brisket, Flat													
Corned Beef Brisket													
Corned Beef Flat													
Beef Short Ribs													
Flat Iron Steak				6.49	6.49	5	6.49						
Flank Steak	7.49	7.49	10	7.49									
Minute/Cube Steaks	5.99	5.99	10	5.99									
Stew Meat	5.99	5.99	10	5.99									
Ground Round													
Ground Chuck										4.98	4.98	5	4.98
Ground Sirloin										2.25	2.25	10	2.25
Ground Beef 90% Or More													
Ground Beef 80-89%				2.99	2.99	5	2.99			2.99	3.99	30	3.57
Ground Beef 70-79%													
Beef Patties										1.33	1.33	10	1.33
Tri-Tip													
Skirt Steak													





Outlets	100		Explanatory Notes										
Feature Rate (1/)	59.0%		5/: BRANDED: Includes any advertised beef cuts marketed under a corporate trademark, or under one of Meat Grading and Certification Branch's Certified Beef Programs. 6/: NON LABELED/OTHER: Beef cuts advertised without a USDA Quality Grade.										
Special Rate (1/)	5.7%												
Activity Index (3/)	215												
	BRANDED(5)			CHOICE			SELECT			NON LABELED / OTHER (6)			
	Price Range	Stores	Wtd Avg	Price Range	Stores	Wtd Avg	Price Range	Stores	Wtd Avg	Price Range	Stores	Wtd Avg	
Bone-In Ribeye Roast				4.39	4.39	5	4.39						
Bone-In Ribeye Steak	10.49	10.49	20	10.49									
Bnls Ribeye Roast													
Bnls Ribeye Steak													
T-Bone Steak													
Porterhouse Steak													
Tenderloin													
Filet Mignon													
Loin, Bnls													
Bone-In Strip Steak													
Bnls New York Strip Steak													
Beef Backribs													
Sirloin Roast													
Sirloin Steak													
Bnls Sirloin Roast													
Bnls Sirloin Steak													
Sirloin Tip Roast	5.49	5.49	20	5.49									
Sirloin Tip Steak	5.49	5.49	20	5.49									
Bnls Top Sirloin Roast													
Bnls Top Sirloin Steak				3.99	5.89	30	4.43						
Top Round Roast													
Top Round Steak													
Bottom Round Roast	5.99	5.99	20	5.99									
Bottom Round Steak													
Eye Of Round Roast													
Eye Of Round Steak													
Rump Roast													
Rump Steak													
Chuck/Shldr/Arm Roast													
Chuck/Shldr/Arm Steak													
London Broil													
Brisket										3.49	3.49	5	3.49
Brisket, Flat													
Corned Beef Brisket													
Corned Beef Flat													
Beef Short Ribs				7.99	7.99	5	7.99						
Flat Iron Steak													
Flank Steak	8.99	8.99	20	8.99									
Minute/Cube Steaks				5.99	5.99	20	5.99						
Stew Meat													
Ground Round													
Ground Chuck													
Ground Sirloin										2.25	2.25	10	2.25
Ground Beef 90% Or More													
Ground Beef 80-89%										2.99	2.99	20	2.99
Ground Beef 70-79%										3.79	3.79	10	3.79
Beef Patties										1.33	1.33	10	1.33
Tri-Tip													
Skirt Steak													