



**National Retail Report - Beef**

**Advertised Prices for Beef at Major Retail Supermarket Outlets ending during the period of 01/22 thru 01/28**

(prices in dollars per pound)

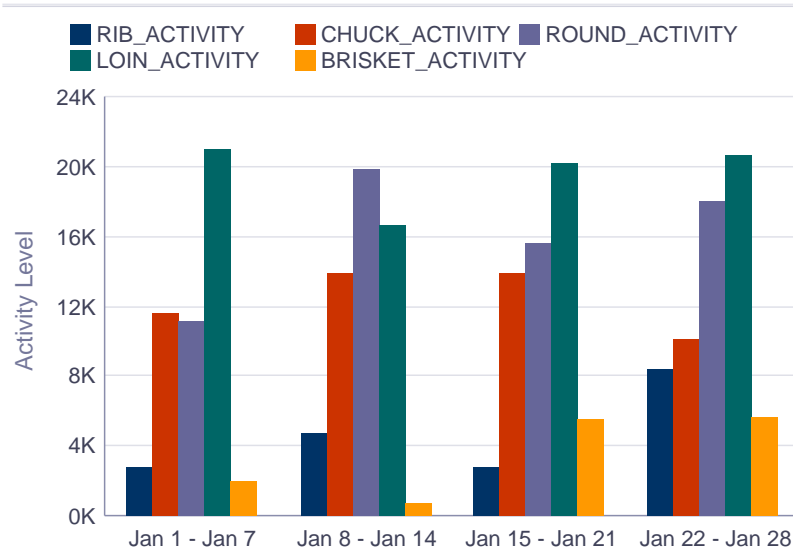
Fri. Jan 22, 2021

NATIONAL SUMMARY						
	THIS WEEK		LAST WEEK		LAST YEAR	
Outlets	29,200		29,200		29,200	
Feature Rate (1/)	79.0%		80.7%		80.6%	
Special Rate (2/)	25.5%		20.2%		32.9%	
Activity Index (3/)	94,190		91,770		86,730	
	Stores	Wtd Avg	Stores	Wtd Avg	Stores	Wtd Avg
Bone-In Ribeye Roast	660	7.71	70	7.03	210	5.60
Bone-In Ribeye Steak	3,310	8.67	860	7.25	3,620	8.14
Bnls Ribeye Roast	310	8.86			360	7.14
Bnls Ribeye Steak	4,090	10.42	1,840	10.07	3,920	9.88
T-Bone Steak	2,980	6.35	4,060	7.00	2,640	5.86
Porterhouse Steak	630	7.91	870	7.88	840	7.30
Tenderloin	580	8.16	890	11.62	300	7.86
Filet Mignon	20	12.25	1,000	15.68	830	15.70
Loin, Bnls	60	4.99				
Bone-In Strip Steak	1,130	7.39	1,520	7.40	1,840	5.44
Bnls New York Strip Steak	7,190	7.52	4,930	8.71	4,990	8.32
Beef Backribs	10	2.39				
Sirloin Roast	100	5.60	50	2.50	70	3.99
Sirloin Steak	250	4.82	650	5.34	180	4.70
Bnls Sirloin Roast	300	4.56	180	4.63	120	3.53
Bnls Sirloin Steak	1,770	4.64	1,750	6.17	1,510	5.98
Sirloin Tip Roast	640	4.63	1,720	4.40	750	3.90
Sirloin Tip Steak	550	5.38	1,870	5.70	820	4.50
Bnls Top Sirloin Roast	70	4.99	140	4.12	620	6.49
Bnls Top Sirloin Steak	1,230	5.14	2,860	5.27	2,060	5.21
Top Round Roast	1,420	3.22	1,610	3.97	1,950	3.97
Top Round Steak	1,590	4.81	690	4.30	1,020	4.29
Bottom Round Roast	4,630	4.26	2,730	4.13	3,280	4.61
Bottom Round Steak	1,180	4.69	1,300	5.11	1,670	5.25
Eye Of Round Roast	2,840	4.80	1,030	4.27	1,850	4.15
Eye Of Round Steak	780	4.94	720	4.78	540	4.30
Rump Roast	2,980	4.28	900	3.89	1,000	4.02
Rump Steak	70	6.99	90	5.48		
Chuck/Shldr/Arm Roast	5,340	4.43	7,640	3.77	8,370	3.96
Chuck/Shldr/Arm Steak	2,320	4.62	2,720	4.24	3,960	4.06
London Broil	2,010	3.63	2,510	4.12	3,400	4.24
Brisket	5,390	11.53	4,890	12.41	210	4.98
Brisket, Flat	90	4.00	110	4.60		
Corned Beef Brisket	110	4.99	210	5.99	140	2.88
Corned Beef Flat			350	6.33	10	5.99
Beef Short Ribs	2,350	5.64	1,400	6.06	2,050	5.56
Flat Iron Steak	380	9.52	1,010	7.10	180	7.29
Flank Steak	1,370	8.63	1,080	8.21	540	7.74
Minute/Cube Steaks	4,320	5.26	4,670	5.36	1,820	4.96
Stew Meat	4,030	5.11	6,200	5.28	6,050	4.91
Ground Round	1,370	4.03	940	4.36	3,170	3.90
Ground Chuck	990	3.30	2,390	3.19	970	3.16
Ground Sirloin	110	4.87	2,280	4.26	1,120	5.00
Ground Beef 90% Or More	8,160	3.23	7,160	3.09	4,580	5.31
Ground Beef 80-89%	6,120	3.22	4,410	3.47	5,180	3.55
Ground Beef 70-79%	1,780	2.23	1,980	2.68	2,840	2.28
Beef Patties	4,710	4.85	3,670	5.04	3,540	5.05
Tri-Tip	980	6.42	1,300	6.16	1,500	5.17
Skirt Steak	890	8.75	520	8.15	110	5.10

**This week in Beef Retail. ....**

This week in Beef Retail, the Feature rate was 1.7 percent lower, the Special Rate charted a 5.3 percent increase and the Activity Index was slightly higher by 0.9 percent. Cuts from the Rib, Round, Loin, Brisket and Ground Beef all saw more ad space while cuts from the Chuck saw less. Cattle slaughter under federal inspection was 0.9 percent higher when compared to last week.

**Activity Index: 2 Week Comparison**



**Explanatory Notes**

**All report information gathered from publicly available sources including store circulars, newspaper ads, and retailer websites.**

**1/: FEATURE RATE:** the amount of sampled stores advertising any reported beef item during the current week, expressed as a percentage of the total sample. **2/: SPECIAL RATE:** the percentage of sampled stores with a no-price promotion (e.g., buy 1, get 1 free etc.). **3/: ACTIVITY INDEX:** a measure of the absolute frequency of feature activity equal to the total number of stores for each advertised beef item (e.g., a retailer with 100 outlets featuring 3 beef items has an activity index of 300). **4/: STORES/AVG:** the number of advertising outlets and the weighted average price weighted by the respective number of outlets. **5/: BRANDED:** includes any advertised beef cuts marketed under a corporate trademark, or under one of Meat Grading & Certification Branch's Certified Beef programs. **6/: NON-LABELED/OTHER:** Beef cuts advertised without a USDA Quality Grade.

**USDA-MGC Certified Programs List:** <http://www.ams.usda.gov/AMSV1.0/BeefPrograms>



**NORTHEAST**  
(CT, DE, MA, MD, ME, NH, NJ, NY, PA, RI, VT)  
(prices in dollars per pound)

Fri. Jan 22, 2021

Outlets	5,500		Explanatory Notes									
Feature Rate (1/)	80.5%		5/: BRANDED: Includes any advertised beef cuts marketed under a corporate trademark, or under one of Meat Grading and Certification Branch's Certified Beef Programs. 6/: NON LABELED/OTHER: Beef cuts advertised without a USDA Quality Grade.									
Special Rate (1/)	10.7%											
Activity Index (3/)	20,770											
	BRANDED(5)			CHOICE			SELECT			NON LABELED / OTHER (6)		
	Price Range	Stores	Wtd Avg	Price Range	Stores	Wtd Avg	Price Range	Stores	Wtd Avg	Price Range	Stores	Wtd Avg
Bone-In Ribeye Roast	12.99 - 12.99	70	12.99	-	-	-	-	-	-	-	-	-
Bone-In Ribeye Steak	11.99 - 12.99	170	12.39	7.99 - 7.99	290	7.99	-	-	-	-	-	-
Bnls Ribeye Roast	-	-	-	8.99 - 8.99	20	8.99	-	-	-	-	-	-
Bnls Ribeye Steak	9.99 - 9.99	60	9.99	8.99 - 11.99	600	10.69	-	-	-	7.99 - 8.49	40	8.24
T-Bone Steak	8.99 - 8.99	170	8.99	7.99 - 9.99	290	9.54	-	-	-	5.99 - 7.99	190	6.64
Porterhouse Steak	8.99 - 8.99	70	8.99	7.99 - 7.99	70	7.99	-	-	-	5.99 - 7.99	190	6.64
Tenderloin	-	-	-	-	-	-	-	-	-	-	-	-
Filet Mignon	-	-	-	-	-	-	-	-	-	-	-	-
Loin, Bnls	4.99 - 4.99	60	4.99	-	-	-	-	-	-	-	-	-
Bone-In Strip Steak	10.99 - 10.99	70	10.99	6.98 - 6.98	90	6.98	-	-	-	-	-	-
Bnls New York Strip Steak	5.99 - 10.99	820	9.53	4.99 - 7.99	190	6.72	-	-	-	7.99 - 7.99	70	7.99
Beef Backribs	-	-	-	-	-	-	-	-	-	-	-	-
Sirloin Roast	6.99 - 6.99	70	6.99	-	-	-	-	-	-	-	-	-
Sirloin Steak	5.99 - 5.99	100	5.99	-	-	-	3.99 - 3.99	110	3.99	-	-	-
Bnls Sirloin Roast	-	-	-	-	-	-	3.89 - 3.89	110	3.89	-	-	-
Bnls Sirloin Steak	4.99 - 7.99	240	7.20	4.99 - 4.99	90	4.99	-	-	-	4.99 - 4.99	130	4.99
Sirloin Tip Roast	4.49 - 6.99	130	5.77	-	-	-	-	-	-	-	-	-
Sirloin Tip Steak	5.98 - 8.99	210	7.61	-	-	-	-	-	-	-	-	-
Bnls Top Sirloin Roast	4.99 - 4.99	60	4.99	-	-	-	-	-	-	-	-	-
Bnls Top Sirloin Steak	-	-	-	5.99 - 5.99	210	5.99	-	-	-	-	-	-
Top Round Roast	2.99 - 2.99	70	2.99	2.99 - 3.49	170	3.13	-	-	-	3.99 - 3.99	90	3.99
Top Round Steak	2.99 - 5.99	210	4.32	4.99 - 4.99	110	4.99	-	-	-	4.99 - 5.99	120	5.49
Bottom Round Roast	2.99 - 3.99	280	3.42	2.99 - 4.99	730	3.38	-	-	-	3.99 - 3.99	20	3.99
Bottom Round Steak	4.49 - 4.49	20	4.49	-	-	-	-	-	-	-	-	-
Eye Of Round Roast	3.49 - 5.99	750	5.03	3.69 - 4.99	650	4.32	-	-	-	-	-	-
Eye Of Round Steak	4.99 - 4.99	100	4.99	4.99 - 4.99	140	4.99	-	-	-	-	-	-
Rump Roast	3.29 - 5.59	490	4.09	3.29 - 3.99	400	3.48	-	-	-	-	-	-
Rump Steak	6.99 - 6.99	70	6.99	-	-	-	-	-	-	-	-	-
Chuck/Shldr/Arm Roast	4.99 - 4.99	210	4.99	2.99 - 4.99	610	3.61	-	-	-	3.99 - 4.99	220	4.55
Chuck/Shldr/Arm Steak	4.49 - 5.00	130	4.54	3.99 - 5.99	830	5.02	-	-	-	4.99 - 5.49	120	5.24
London Broil	2.99 - 5.99	250	4.60	2.99 - 4.99	610	3.95	-	-	-	2.99 - 3.99	150	3.57
Brisket	-	-	-	-	-	-	-	-	-	12.97 - 12.97	510	12.97
Brisket, Flat	-	-	-	-	-	-	-	-	-	-	-	-
Corned Beef Brisket	-	-	-	4.99 - 4.99	110	4.99	-	-	-	-	-	-
Corned Beef Flat	-	-	-	-	-	-	-	-	-	-	-	-
Beef Short Ribs	5.99 - 7.00	140	6.54	5.99 - 6.99	270	6.16	-	-	-	-	-	-
Flat Iron Steak	5.00 - 5.00	10	5.00	-	-	-	-	-	-	9.99 - 9.99	270	9.99
Flank Steak	7.99 - 9.99	130	9.04	-	-	-	-	-	-	9.99 - 9.99	270	9.99
Minute/Cube Steaks	4.99 - 6.99	350	5.93	3.99 - 5.99	720	5.21	-	-	-	3.99 - 5.99	150	4.44
Stew Meat	4.49 - 5.99	400	5.39	3.99 - 5.99	930	5.28	-	-	-	3.99 - 5.99	220	4.96
Ground Round	-	-	-	-	-	-	-	-	-	5.39 - 5.39	70	5.39
Ground Chuck	4.00 - 4.00	10	4.00	-	-	-	-	-	-	2.99 - 2.99	20	2.99
Ground Sirloin	-	-	-	-	-	-	-	-	-	-	-	-
Ground Beef 90% Or More	4.99 - 4.99	140	4.99	-	-	-	-	-	-	2.25 - 4.99	1,210	3.04
Ground Beef 80-89%	4.99 - 4.99	70	4.99	3.99 - 3.99	230	3.99	-	-	-	1.99 - 3.99	890	3.08
Ground Beef 70-79%	-	-	-	2.99 - 2.99	10	2.99	-	-	-	1.99 - 1.99	210	1.99
Beef Patties	3.99 - 10.99	220	6.72	-	-	-	-	-	-	3.99 - 5.99	200	5.08
Tri-Tip	-	-	-	-	-	-	-	-	-	-	-	-
Skirt Steak	14.99 - 14.99	10	14.99	9.99 - 12.99	180	11.07	-	-	-	9.99 - 9.99	270	9.99

Outlets	7,400		Explanatory Notes										
Feature Rate (1/)	82.7%		5/ BRANDED: Includes any advertised beef cuts marketed under a corporate trademark, or under one of Meat Grading and Certification										
Special Rate (1/)	34.6%		Branch's Certified Beef Programs. 6/ NON LABELED/OTHER: Beef cuts advertised without a USDA Quality Grade.										
Activity Index (3/)	26,895												
	BRANDED(5)			CHOICE			SELECT			NON LABELED / OTHER (6)			
	Price Range	Stores	Wtd Avg	Price Range	Stores	Wtd Avg	Price Range	Stores	Wtd Avg	Price Range	Stores	Wtd Avg	
Bone-In Ribeye Roast	-			-			-			6.99 - 6.99	450	6.99	
Bone-In Ribeye Steak	7.69 - 8.99	260	8.34	7.99 - 8.99	1,590	8.70	-			6.88 - 8.49	40	7.31	
Bnls Ribeye Roast	-			8.99 - 8.99	220	8.99	-			-			
Bnls Ribeye Steak	14.99 - 14.99	40	14.99	8.99 - 14.99	1,380	9.94	-			5.99 - 8.49	520	7.88	
T-Bone Steak	5.99 - 8.99	110	6.55	10.99 - 10.99	80	10.99	5.81 - 5.81	30	5.81	3.99 - 5.99	490	4.05	
Porterhouse Steak	8.99 - 9.99	50	9.88	9.99 - 9.99	120	9.99	-			-			
Tenderloin	-			-			-			-			
Filet Mignon	-			-			-			-			
Loin, Bnls	-			-			-			-			
Bone-In Strip Steak	-			-			-			-			
Bnls New York Strip Steak	6.99 - 10.99	810	8.26	4.99 - 9.99	1,460	6.00	-			4.79 - 7.99	740	6.34	
Beef Backribs	-			-			-			-			
Sirloin Roast	-			-			-			-			
Sirloin Steak	-			-			-			-			
Bnls Sirloin Roast	-			-			-			-			
Bnls Sirloin Steak	5.99 - 5.99	110	5.99	4.98 - 4.98	200	4.98	3.99 - 3.99	10	3.99	6.99 - 6.99	5	6.99	
Sirloin Tip Roast	4.49 - 4.49	10	4.49	3.99 - 3.99	10	3.99	-			-			
Sirloin Tip Steak	-			3.98 - 4.99	20	4.49	-			-			
Bnls Top Sirloin Roast	-			-			-			-			
Bnls Top Sirloin Steak	-			4.99 - 4.99	80	4.99	3.99 - 3.99	40	3.99	-			
Top Round Roast	2.48 - 3.99	560	2.99	2.99 - 3.49	130	3.18	-			3.99 - 3.99	5	3.99	
Top Round Steak	3.89 - 4.99	680	4.90	4.99 - 4.99	130	4.99	-			-			
Bottom Round Roast	2.79 - 3.99	70	3.61	2.99 - 4.99	2,300	4.85	-			3.99 - 3.99	5	3.99	
Bottom Round Steak	3.29 - 4.49	30	3.73	-			-			-			
Eye Of Round Roast	4.99 - 5.99	530	5.13	3.69 - 4.99	120	4.88	-			-			
Eye Of Round Steak	4.99 - 4.99	450	4.99	-			-			-			
Rump Roast	3.49 - 3.99	30	3.64	3.69 - 4.99	1,340	4.84	-			-			
Rump Steak	-			-			-			-			
Chuck/Shldr/Arm Roast	2.99 - 4.99	200	4.37	-			3.99 - 3.99	50	3.99	3.79 - 3.99	140	3.80	
Chuck/Shldr/Arm Steak	-			-			-			3.99 - 3.99	130	3.99	
London Broil	2.99 - 3.99	550	3.14	2.99 - 3.49	130	3.16	-			3.18 - 3.99	30	3.28	
Brisket	-			-			-			12.97 - 12.97	1,340	12.97	
Brisket, Flat	-			-			-			-			
Corned Beef Brisket	-			-			-			-			
Corned Beef Flat	-			-			-			-			
Beef Short Ribs	-			6.99 - 6.99	5	6.99	-			-			
Flat Iron Steak	-			-			-			9.99 - 9.99	80	9.99	
Flank Steak	7.99 - 7.99	450	7.99	-			-			9.99 - 9.99	80	9.99	
Minute/Cube Steaks	2.99 - 4.99	610	4.75	4.88 - 5.49	1,090	5.43	4.19 - 4.19	40	4.19	4.18 - 5.99	200	4.22	
Stew Meat	3.59 - 4.99	560	4.90	4.99 - 4.99	80	4.99	4.19 - 4.99	50	4.38	3.98 - 5.99	30	4.25	
Ground Round	-			-			-			3.18 - 3.99	1,160	3.97	
Ground Chuck	2.99 - 3.29	60	3.08	-			-			2.99 - 2.99	5	2.99	
Ground Sirloin	-			-			-			-			
Ground Beef 90% Or More	-			4.98 - 4.98	10	4.98	-			2.25 - 4.99	1,480	2.38	
Ground Beef 80-89%	4.00 - 4.00	130	4.00	-			-			2.29 - 2.99	490	2.97	
Ground Beef 70-79%	1.99 - 2.56	200	2.46	-			-			1.98 - 1.98	30	1.98	
Beef Patties	6.99 - 6.99	5	6.99	-			-			2.48 - 5.49	1,620	5.17	
Tri-Tip	4.99 - 6.99	460	6.98	7.99 - 7.99	80	7.99	-			-			
Skirt Steak	-			-			-			6.98 - 9.99	100	9.29	



Outlets	6,100		Explanatory Notes									
Feature Rate (1/)	77.9%		5/: BRANDED: Includes any advertised beef cuts marketed under a corporate trademark, or under one of Meat Grading and Certification Branch's Certified Beef Programs. 6/: NON LABELED/OTHER: Beef cuts advertised without a USDA Quality Grade.									
Special Rate (1/)	23.2%											
Activity Index (3/)	18.710											
	BRANDED(5)			CHOICE			SELECT			NON LABELED / OTHER (6)		
	Price Range	Stores	Wtd Avg	Price Range	Stores	Wtd Avg	Price Range	Stores	Wtd Avg	Price Range	Stores	Wtd Avg
Bone-In Ribeye Roast	3.49 - 3.49	10	3.49	9.99 - 9.99	40	9.99	-			-		
Bone-In Ribeye Steak	7.99 - 11.99	150	9.54	-			-			7.99 - 8.49	50	8.38
Bnls Ribeye Roast	9.99 - 9.99	50	9.99	-			-			-		
Bnls Ribeye Steak	7.99 - 14.99	340	10.48	13.99 - 17.98	250	17.26	-			6.88 - 7.48	300	7.17
T-Bone Steak	5.99 - 8.99	120	7.34	6.99 - 9.99	200	7.64	-			4.88 - 4.88	140	4.88
Porterhouse Steak	8.49 - 8.99	40	8.83	7.99 - 7.99	10	7.99	-			-		
Tenderloin	8.99 - 8.99	50	8.99	14.99 - 14.99	40	14.99	-			5.88 - 9.99	490	7.47
Filet Mignon	-			-			-			6.99 - 6.99	10	6.99
Loin, Bnls	-			-			-			-		
Bone-In Strip Steak	-			-			-			-		
Bnls New York Strip Steak	5.88 - 9.99	1,180	8.80	5.99 - 9.99	930	6.63	-			7.49 - 11.98	50	11.01
Beef Backribs	-			-			-			-		
Sirloin Roast	-			-			-			-		
Sirloin Steak	3.99 - 3.99	30	3.99	-			-			-		
Bnls Sirloin Roast	-			3.89 - 3.89	10	3.89	-			-		
Bnls Sirloin Steak	5.99 - 6.99	150	6.85	6.99 - 6.99	10	6.99	-			-		
Sirloin Tip Roast	3.99 - 5.99	310	4.33	3.99 - 4.99	80	4.52	-			-		
Sirloin Tip Steak	4.99 - 5.69	50	5.18	3.99 - 4.99	50	4.79	-			-		
Bnls Top Sirloin Roast	4.98 - 4.98	10	4.98	-			-			-		
Bnls Top Sirloin Steak	3.99 - 5.99	190	5.27	3.99 - 4.99	360	4.86	-			-		
Top Round Roast	2.99 - 5.49	170	3.87	2.99 - 3.99	120	3.28	-			-		
Top Round Steak	3.49 - 4.99	200	4.45	-			-			-		
Bottom Round Roast	3.79 - 4.99	380	4.54	-			-			-		
Bottom Round Steak	4.29 - 4.99	120	4.47	3.99 - 3.99	260	3.99	-			-		
Eye Of Round Roast	3.99 - 4.99	330	4.86	3.79 - 4.99	50	4.77	-			-		
Eye Of Round Steak	3.99 - 3.99	40	3.99	-			-			-		
Rump Roast	3.98 - 3.99	250	3.99	3.99 - 3.99	170	3.99	-			3.79 - 3.79	10	3.79
Rump Steak	-			-			-			-		
Chuck/Shldr/Arm Roast	2.99 - 4.99	580	4.45	2.99 - 5.99	790	4.75	-			2.99 - 4.99	90	4.41
Chuck/Shldr/Arm Steak	3.49 - 4.99	140	4.00	3.29 - 11.99	130	5.30	-			4.99 - 4.99	40	4.99
London Broil	2.99 - 5.49	90	3.53	-			-			-		
Brisket	5.99 - 5.99	50	5.99	2.99 - 2.99	40	2.99	-			12.97 - 12.97	890	12.97
Brisket, Flat	-			2.99 - 4.99	90	4.00	-			-		
Corned Beef Brisket	-			-			-			-		
Corned Beef Flat	-			-			-			-		
Beef Short Ribs	5.99 - 7.49	130	7.12	4.99 - 6.99	70	6.02	-			-		
Flat Iron Steak	4.99 - 5.79	30	5.41	-			-			-		
Flank Steak	7.99 - 8.88	260	8.68	5.99 - 5.99	40	5.99	-			-		
Minute/Cube Steaks	3.99 - 5.99	820	5.60	4.88 - 5.49	60	5.03	-			-		
Stew Meat	3.99 - 5.99	540	5.35	4.99 - 5.99	100	5.40	-			4.99 - 4.99	190	4.99
Ground Round	-			-			-			3.69 - 3.89	90	3.81
Ground Chuck	2.88 - 3.48	280	3.01	-			-			2.99 - 3.99	450	3.47
Ground Sirloin	3.99 - 4.99	60	4.20	-			-			4.99 - 7.99	50	5.65
Ground Beef 90% Or More	4.99 - 7.99	70	7.55	-			-			2.25 - 6.99	1,230	3.21
Ground Beef 80-89%	2.99 - 3.49	30	3.25	-			-			2.29 - 4.49	1,830	3.03
Ground Beef 70-79%	2.49 - 2.99	40	2.67	2.99 - 2.99	10	2.99	-			1.99 - 4.69	370	2.53
Beef Patties	3.88 - 6.99	250	4.07	-			-			3.99 - 4.55	820	4.47
Tri-Tip	4.99 - 4.99	10	4.99	-			-			-		
Skirt Steak	5.99 - 6.99	60	6.77	4.99 - 6.99	60	5.42	-			5.99 - 9.79	60	6.87

Outlets	4,900												Explanatory Notes							
Feature Rate (1/)	79.6%												5/: BRANDED: Includes any advertised beef cuts marketed under a corporate trademark, or under one of Meat Grading and Certification							
Special Rate (1/)	29.8%												Branch's Certified Beef Programs. 6/: NON LABELED/OTHER: Beef cuts advertised without a USDA Quality Grade.							
Activity Index (3/)	12,450																			
	BRANDED(5)				CHOICE				SELECT				NON LABELED / OTHER (6)							
	Price Range		Stores	Wtd Avg	Price Range		Stores	Wtd Avg	Price Range		Stores	Wtd Avg	Price Range		Stores	Wtd Avg				
Bone-In Ribeye Roast	3.49	-	10.78	20	10.01	-	-	-	-	-	-	6.99	-	6.99	50	6.99				
Bone-In Ribeye Steak	7.99	-	10.98	20	10.48	7.99	-	7.99	530	7.99	-	-	3.99	-	7.99	20	4.43			
Bnls Ribeye Roast	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-				
Bnls Ribeye Steak	14.99	-	14.99	5	14.99	14.99	-	17.98	130	15.86	9.99	-	9.99	40	9.99	-	-			
T-Bone Steak	5.99	-	8.99	40	7.75	6.99	-	7.99	40	7.64	-	-	3.99	-	5.99	80	4.24			
Porterhouse Steak	8.99	-	8.99	20	8.99	7.99	-	7.99	10	7.99	-	-	-	-	-	-	-			
Tenderloin	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-			
Filet Mignon	17.99	-	17.99	10	17.99	-	-	-	-	-	-	-	-	-	-	-	-			
Loin, Bnls	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-			
Bone-In Strip Steak	7.99	-	7.99	510	7.99	11.43	-	11.43	90	11.43	-	-	-	-	-	-	-			
Bnls New York Strip Steak	7.99	-	8.88	110	8.30	7.99	-	9.99	550	8.08	4.99	-	4.99	20	4.99	5.99	-	8.00	200	6.34
Beef Backribs	-	-	-	-	-	-	-	-	-	-	2.97	-	2.97	40	2.97	2.39	-	2.39	10	2.39
Sirloin Roast	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Sirloin Steak	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Bnls Sirloin Roast	-	-	-	-	-	-	-	-	-	-	3.99	-	4.39	90	4.14	6.99	-	6.99	10	6.99
Bnls Sirloin Steak	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Sirloin Tip Roast	4.49	-	4.49	20	4.49	-	-	-	-	-	-	-	-	-	-	2.78	-	3.29	100	3.16
Sirloin Tip Steak	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Bnls Top Sirloin Roast	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Bnls Top Sirloin Steak	3.98	-	5.99	70	4.45	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Top Round Roast	2.99	-	3.78	110	3.08	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Top Round Steak	4.48	-	4.99	80	4.80	3.99	-	3.99	10	3.99	-	-	3.98	-	3.98	20	3.98			
Bottom Round Roast	2.99	-	4.99	550	3.13	4.98	-	4.98	90	4.98	-	-	3.29	-	3.29	10	3.29			
Bottom Round Steak	3.99	-	4.99	540	4.94	5.48	-	5.48	90	5.48	-	-	3.59	-	4.19	20	3.88			
Eye Of Round Roast	4.99	-	4.99	50	4.99	4.99	-	4.99	90	4.99	-	-	-	-	-	-	-			
Eye Of Round Steak	4.99	-	4.99	50	4.99	-	-	-	-	-	-	-	-	-	-	-	-			
Rump Roast	3.49	-	4.49	90	4.21	3.99	-	3.99	70	3.99	2.99	-	3.69	120	3.11	3.79	-	3.99	10	3.96
Rump Steak	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Chuck/Shldr/Arm Roast	2.99	-	4.99	140	4.34	3.99	-	5.99	80	5.00	3.59	-	3.99	480	3.90	2.99	-	3.97	80	3.84
Chuck/Shldr/Arm Steak	-	-	-	-	-	4.49	-	4.49	10	4.49	-	-	4.29	-	4.29	10	4.29			
London Broil	2.99	-	4.48	80	3.45	4.49	-	4.49	10	4.49	-	-	-	-	-	-	-			
Brisket	-	-	-	-	-	-	-	-	-	-	-	-	12.97	-	12.97	1,210	12.97			
Brisket, Flat	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-			
Corned Beef Brisket	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-			
Corned Beef Flat	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-			
Beef Short Ribs	-	-	-	-	-	-	-	-	-	-	2.99	-	2.99	20	2.99	4.99	-	4.99	90	4.99
Flat Iron Steak	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Flank Steak	7.99	-	8.88	90	8.39	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Minute/Cube Steaks	3.99	-	5.99	140	5.09	5.48	-	5.48	90	5.48	-	-	-	-	-	-	-			
Stew Meat	3.99	-	4.99	610	4.94	5.48	-	5.48	90	5.48	4.99	-	4.99	60	4.99	3.88	-	4.99	40	4.21
Ground Round	-	-	-	-	-	-	-	-	-	-	-	-	3.79	-	3.99	50	3.94			
Ground Chuck	-	-	-	-	-	-	-	-	-	-	-	-	2.69	-	3.99	150	3.46			
Ground Sirloin	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-			
Ground Beef 90% Or More	4.99	-	4.99	50	4.99	-	-	-	-	-	-	-	2.25	-	5.99	1,760	2.54			
Ground Beef 80-89%	-	-	-	-	-	-	-	-	-	-	-	-	2.49	-	3.88	820	3.07			
Ground Beef 70-79%	2.56	-	2.56	20	2.56	-	-	-	-	-	-	-	1.77	-	2.19	610	1.99			
Beef Patties	-	-	-	-	-	-	-	-	-	-	-	-	4.55	-	4.55	530	4.55			
Tri-Tip	4.99	-	6.99	70	6.35	4.98	-	4.98	90	4.98	-	-	-	-	-	-	-			
Skirt Steak	4.99	-	4.99	30	4.99	-	-	-	-	-	-	-	4.99	-	5.99	100	5.83			



Outlets	3,800		Explanatory Notes										
Feature Rate (1/)	67.3%		5/: BRANDED: Includes any advertised beef cuts marketed under a corporate trademark, or under one of Meat Grading and Certification Branch's Certified Beef Programs. 6/: NON LABELED/OTHER: Beef cuts advertised without a USDA Quality Grade.										
Special Rate (1/)	34.2%												
Activity Index (3/)	10,850												
	BRANDED(5)			CHOICE			SELECT			NON LABELED / OTHER (6)			
	Price Range	Stores	Wtd Avg	Price Range	Stores	Wtd Avg	Price Range	Stores	Wtd Avg	Price Range	Stores	Wtd Avg	
Bone-In Ribeye Roast	2.99 - 2.99	10	2.99	-	-	-	-	-	-	-	-	-	
Bone-In Ribeye Steak	9.99 - 9.99	40	9.99	9.99 - 9.99	20	9.99	-	-	-	5.99 - 7.99	70	6.96	
Bnls Ribeye Roast	-	-	-	-	-	-	-	-	-	-	-	-	
Bnls Ribeye Steak	-	-	-	14.99 - 14.99	140	14.99	-	-	-	5.99 - 10.99	140	9.10	
T-Bone Steak	6.99 - 10.99	90	10.49	8.99 - 8.99	10	8.99	-	-	-	3.49 - 5.99	170	4.78	
Porterhouse Steak	-	-	-	-	-	-	-	-	-	3.99 - 3.99	60	3.99	
Tenderloin	-	-	-	-	-	-	-	-	-	-	-	-	
Filet Mignon	-	-	-	-	-	-	-	-	-	-	-	-	
Loin, Bnls	-	-	-	-	-	-	-	-	-	-	-	-	
Bone-In Strip Steak	-	-	-	-	-	-	-	-	-	4.99 - 4.99	360	4.99	
Bnls New York Strip Steak	10.99 - 10.99	10	10.99	3.99 - 3.99	10	3.99	5.99 - 5.99	10	5.99	-	-	-	
Beef Backribs	-	-	-	-	-	-	-	-	-	-	-	-	
Sirloin Roast	-	-	-	-	-	-	-	-	-	-	-	-	
Sirloin Steak	-	-	-	-	-	-	-	-	-	-	-	-	
Bnls Sirloin Roast	-	-	-	-	-	-	-	-	-	4.99 - 4.99	180	4.99	
Bnls Sirloin Steak	-	-	-	2.77 - 2.77	650	2.77	-	-	-	-	-	-	
Sirloin Tip Roast	-	-	-	-	-	-	-	-	-	3.99 - 3.99	60	3.99	
Sirloin Tip Steak	-	-	-	3.49 - 3.49	50	3.49	-	-	-	3.99 - 3.99	60	3.99	
Bnls Top Sirloin Roast	-	-	-	-	-	-	-	-	-	-	-	-	
Bnls Top Sirloin Steak	4.99 - 4.99	40	4.99	4.99 - 4.99	180	4.99	-	-	-	-	-	-	
Top Round Roast	-	-	-	-	-	-	-	-	-	-	-	-	
Top Round Steak	-	-	-	-	-	-	-	-	-	-	-	-	
Bottom Round Roast	4.99 - 4.99	80	4.99	-	-	-	-	-	-	4.49 - 4.49	60	4.49	
Bottom Round Steak	-	-	-	-	-	-	-	-	-	4.49 - 4.49	60	4.49	
Eye Of Round Roast	-	-	-	3.99 - 4.99	260	4.53	-	-	-	-	-	-	
Eye Of Round Steak	-	-	-	-	-	-	-	-	-	-	-	-	
Rump Roast	-	-	-	-	-	-	-	-	-	-	-	-	
Rump Steak	-	-	-	-	-	-	-	-	-	-	-	-	
Chuck/Shldr/Arm Roast	3.49 - 4.99	50	3.85	2.99 - 4.90	220	3.22	3.79 - 3.79	10	3.79	2.29 - 5.99	630	3.95	
Chuck/Shldr/Arm Steak	5.99 - 5.99	10	5.99	4.99 - 4.99	10	4.99	-	-	-	2.29 - 5.99	600	3.74	
London Broil	-	-	-	2.97 - 2.97	120	2.97	-	-	-	-	-	-	
Brisket	-	-	-	2.99 - 2.99	10	2.99	-	-	-	12.97 - 12.97	470	12.97	
Brisket, Flat	-	-	-	-	-	-	-	-	-	-	-	-	
Corned Beef Brisket	-	-	-	-	-	-	-	-	-	-	-	-	
Corned Beef Flat	-	-	-	-	-	-	-	-	-	-	-	-	
Beef Short Ribs	-	-	-	4.99 - 5.99	1,290	5.49	-	-	-	3.99 - 5.49	320	4.86	
Flat Iron Steak	-	-	-	-	-	-	-	-	-	-	-	-	
Flank Steak	-	-	-	-	-	-	-	-	-	6.79 - 6.79	60	6.79	
Minute/Cube Steaks	-	-	-	-	-	-	-	-	-	-	-	-	
Stew Meat	-	-	-	4.99 - 4.99	10	4.99	-	-	-	3.49 - 3.49	60	3.49	
Ground Round	-	-	-	-	-	-	-	-	-	-	-	-	
Ground Chuck	2.99 - 2.99	10	2.99	-	-	-	-	-	-	-	-	-	
Ground Sirloin	-	-	-	-	-	-	-	-	-	-	-	-	
Ground Beef 90% Or More	5.99 - 5.99	650	5.99	3.99 - 3.99	10	3.99	-	-	-	2.25 - 5.99	680	3.19	
Ground Beef 80-89%	2.50 - 2.50	120	2.50	-	-	-	-	-	-	2.47 - 4.99	1,270	3.49	
Ground Beef 70-79%	2.33 - 2.33	10	2.33	-	-	-	-	-	-	1.87 - 2.66	220	2.17	
Beef Patties	2.33 - 2.33	10	2.33	-	-	-	-	-	-	4.00 - 5.00	1,000	4.53	
Tri-Tip	6.99 - 7.99	20	7.49	3.99 - 3.99	10	3.99	-	-	-	5.99 - 5.99	90	5.99	
Skirt Steak	-	-	-	-	-	-	-	-	-	6.99 - 6.99	40	6.99	



Outlets	1,300		Explanatory Notes									
Feature Rate (1/)	89.6%		5/: BRANDED: Includes any advertised beef cuts marketed under a corporate trademark, or under one of Meat Grading and Certification Branch's Certified Beef Programs. 6/: NON LABELED/OTHER: Beef cuts advertised without a USDA Quality Grade.									
Special Rate (1/)	7.7%											
Activity Index (3/)	4,085											
	BRANDED(5)			CHOICE			SELECT			NON LABELED / OTHER (6)		
	Price Range	Stores	Wtd Avg	Price Range	Stores	Wtd Avg	Price Range	Stores	Wtd Avg	Price Range	Stores	Wtd Avg
Bone-In Ribeye Roast	2.99 - 2.99	10	2.99	-	-	-	-	-	-	-	-	-
Bone-In Ribeye Steak	9.99 - 9.99	10	9.99	7.99 - 7.99	40	7.99	-	-	-	-	-	-
Bnls Ribeye Roast	-	-	-	-	-	-	-	-	-	-	-	-
Bnls Ribeye Steak	-	-	-	8.99 - 8.99	100	8.99	-	-	-	-	-	-
T-Bone Steak	5.99 - 6.99	30	6.51	4.97 - 4.97	680	4.97	-	-	-	-	-	-
Porterhouse Steak	-	-	-	-	-	-	-	-	-	-	-	-
Tenderloin	-	-	-	-	-	-	-	-	-	-	-	-
Filet Mignon	-	-	-	-	-	-	-	-	-	-	-	-
Loin, Bnls	-	-	-	-	-	-	-	-	-	-	-	-
Bone-In Strip Steak	-	-	-	-	-	-	-	-	-	-	-	-
Bnls New York Strip Steak	6.99 - 10.99	30	8.99	-	-	-	-	-	-	-	-	-
Beef Backribs	-	-	-	-	-	-	-	-	-	-	-	-
Sirloin Roast	-	-	-	-	-	-	-	-	-	-	-	-
Sirloin Steak	3.99 - 3.99	5	3.99	-	-	-	-	-	-	-	-	-
Bnls Sirloin Roast	-	-	-	-	-	-	-	-	-	-	-	-
Bnls Sirloin Steak	-	-	-	2.97 - 2.97	40	2.97	-	-	-	-	-	-
Sirloin Tip Roast	3.99 - 3.99	5	3.99	-	-	-	-	-	-	-	-	-
Sirloin Tip Steak	4.99 - 4.99	5	4.99	-	-	-	-	-	-	-	-	-
Bnls Top Sirloin Roast	-	-	-	-	-	-	-	-	-	-	-	-
Bnls Top Sirloin Steak	3.98 - 5.99	30	4.75	-	-	-	-	-	-	-	-	-
Top Round Roast	-	-	-	-	-	-	-	-	-	-	-	-
Top Round Steak	-	-	-	4.99 - 4.99	40	4.99	-	-	-	-	-	-
Bottom Round Roast	3.49 - 4.98	30	4.12	-	-	-	-	-	-	-	-	-
Bottom Round Steak	4.98 - 4.98	10	4.98	5.99 - 5.99	40	5.99	-	-	-	-	-	-
Eye Of Round Roast	3.99 - 3.99	10	3.99	-	-	-	-	-	-	-	-	-
Eye Of Round Steak	-	-	-	-	-	-	-	-	-	-	-	-
Rump Roast	-	-	-	-	-	-	-	-	-	-	-	-
Rump Steak	-	-	-	-	-	-	-	-	-	-	-	-
Chuck/Shldr/Arm Roast	3.99 - 4.99	40	4.87	5.99 - 5.99	680	5.99	-	-	-	-	-	-
Chuck/Shldr/Arm Steak	4.99 - 5.99	20	5.79	3.99 - 5.99	90	4.99	-	-	-	3.99 - 3.99	10	3.99
London Broil	-	-	-	-	-	-	-	-	-	-	-	-
Brisket	-	-	-	2.99 - 2.99	680	2.99	-	-	-	12.97 - 12.97	160	12.97
Brisket, Flat	-	-	-	-	-	-	-	-	-	-	-	-
Corned Beef Brisket	-	-	-	-	-	-	-	-	-	-	-	-
Corned Beef Flat	-	-	-	-	-	-	-	-	-	-	-	-
Beef Short Ribs	-	-	-	-	-	-	-	-	-	-	-	-
Flat Iron Steak	-	-	-	-	-	-	-	-	-	-	-	-
Flank Steak	-	-	-	-	-	-	-	-	-	-	-	-
Minute/Cube Steaks	4.98 - 4.98	10	4.98	5.99 - 5.99	40	5.99	-	-	-	-	-	-
Stew Meat	4.98 - 4.98	10	4.98	5.99 - 5.99	40	5.99	-	-	-	-	-	-
Ground Round	-	-	-	-	-	-	-	-	-	-	-	-
Ground Chuck	-	-	-	-	-	-	-	-	-	-	-	-
Ground Sirloin	-	-	-	-	-	-	-	-	-	-	-	-
Ground Beef 90% Or More	-	-	-	-	-	-	-	-	-	2.25 - 3.99	840	3.66
Ground Beef 80-89%	3.49 - 5.00	40	4.37	-	-	-	-	-	-	2.99 - 3.99	160	3.39
Ground Beef 70-79%	2.33 - 2.33	20	2.33	-	-	-	-	-	-	3.58 - 3.58	10	3.58
Beef Patties	2.33 - 2.33	20	2.33	-	-	-	-	-	-	-	-	-
Tri-Tip	-	-	-	4.99 - 4.99	100	4.99	-	-	-	-	-	-
Skirt Steak	-	-	-	-	-	-	-	-	-	-	-	-



Outlets	200		<b>Explanatory Notes</b>										
Feature Rate (1/)	90.0%		5/: <b>BRANDED</b> : Includes any advertised beef cuts marketed under a corporate trademark, or under one of Meat Grading and Certification Branch's Certified Beef Programs. 6/: <b>NON LABELED/OTHER</b> : Beef cuts advertised without a USDA Quality Grade.										
Special Rate (1/)	3.0%												
Activity Index (3/)	195												
	BRANDED(5)			CHOICE			SELECT			NON LABELED / OTHER (6)			
	Price Range	Stores	Wtd Avg	Price Range	Stores	Wtd Avg	Price Range	Stores	Wtd Avg	Price Range	Stores	Wtd Avg	
Bone-In Ribeye Roast													
Bone-In Ribeye Steak													
Bnls Ribeye Roast													
Bnls Ribeye Steak				8.99	8.99	10	8.99						
T-Bone Steak				7.99	7.99	5	7.99						
Porterhouse Steak													
Tenderloin													
Filet Mignon													
Loin, Bnls													
Bone-In Strip Steak													
Bnls New York Strip Steak													
Beef Backribs													
Sirloin Roast													
Sirloin Steak													
Bnls Sirloin Roast													
Bnls Sirloin Steak	4.79	4.79	10	4.79									
Sirloin Tip Roast	4.79	4.79	10	4.79									
Sirloin Tip Steak	5.49	5.49	10	5.49									
Bnls Top Sirloin Roast													
Bnls Top Sirloin Steak													
Top Round Roast													
Top Round Steak													
Bottom Round Roast													
Bottom Round Steak										4.98	4.98	5	4.98
Eye Of Round Roast													
Eye Of Round Steak													
Rump Roast													
Rump Steak													
Chuck/Shldr/Arm Roast	4.49	4.49	10	4.49	4.99	4.99	20	4.99		4.48	4.48	5	4.48
Chuck/Shldr/Arm Steak	5.49	5.49	10	5.49									
London Broil													
Brisket										12.97	12.97	10	12.97
Brisket, Flat													
Corned Beef Brisket													
Corned Beef Flat													
Beef Short Ribs										5.48	5.48	5	5.48
Flat Iron Steak													
Flank Steak													
Minute/Cube Steaks													
Stew Meat													
Ground Round													
Ground Chuck													
Ground Sirloin													
Ground Beef 90% Or More										2.25	2.25	10	2.25
Ground Beef 80-89%				2.99	2.99	5	2.99			2.99	3.99	30	3.57
Ground Beef 70-79%													
Beef Patties	6.00	6.00	40	6.00									
Tri-Tip				4.99	5.99	10	5.14						
Skirt Steak													





Outlets	100		Explanatory Notes										
Feature Rate (1/)	56.2%		5/: BRANDED: Includes any advertised beef cuts marketed under a corporate trademark, or under one of Meat Grading and Certification Branch's Certified Beef Programs. 6/: NON LABELED/OTHER: Beef cuts advertised without a USDA Quality Grade.										
Special Rate (1/)	5.7%												
Activity Index (3/)	330												
	BRANDED(5)			CHOICE			SELECT			NON LABELED / OTHER (6)			
	Price Range		Stores	Price Range		Stores	Price Range		Stores	Price Range		Stores	Wtd Avg
Bone-In Ribeye Roast													
Bone-In Ribeye Steak													
Bnls Ribeye Roast	4.99	4.99	20										
Bnls Ribeye Steak													
T-Bone Steak													
Porterhouse Steak													
Tenderloin													
Filet Mignon													
Loin, Bnls													
Bone-In Strip Steak				7.99	7.99	20	7.99						
Bnls New York Strip Steak													
Beef Backribs													
Sirloin Roast													
Sirloin Steak													
Bnls Sirloin Roast													
Bnls Sirloin Steak													
Sirloin Tip Roast													
Sirloin Tip Steak													
Bnls Top Sirloin Roast													
Bnls Top Sirloin Steak	7.99	7.99	20	3.77	3.77	20	3.77						
Top Round Roast													
Top Round Steak													
Bottom Round Roast				2.99	2.99	20	2.99						
Bottom Round Steak													
Eye Of Round Roast													
Eye Of Round Steak													
Rump Roast													
Rump Steak													
Chuck/Shldr/Arm Roast				3.97	5.99	30	4.44						
Chuck/Shldr/Arm Steak	9.99	9.99	20	9.99									
London Broil													
Brisket										12.97	12.97	10	12.97
Brisket, Flat													
Corned Beef Brisket													
Corned Beef Flat													
Beef Short Ribs	7.99	7.99	20	6.99	6.99	10	6.99						
Flat Iron Steak													
Flank Steak													
Minute/Cube Steaks													
Stew Meat				4.99	4.99	20	4.99						
Ground Round													
Ground Chuck													
Ground Sirloin													
Ground Beef 90% Or More										2.25	2.97	30	2.73
Ground Beef 80-89%										2.99	2.99	20	2.99
Ground Beef 70-79%										1.99	3.99	30	2.45
Beef Patties													
Tri-Tip	6.99	6.99	20	3.77	3.77	20	3.77						
Skirt Steak													