



National Retail Report - Beef
Advertised Prices for Beef at Major Retail Supermarket Outlets ending during the period of 08/14 thru 08/20
 (prices in dollars per pound)

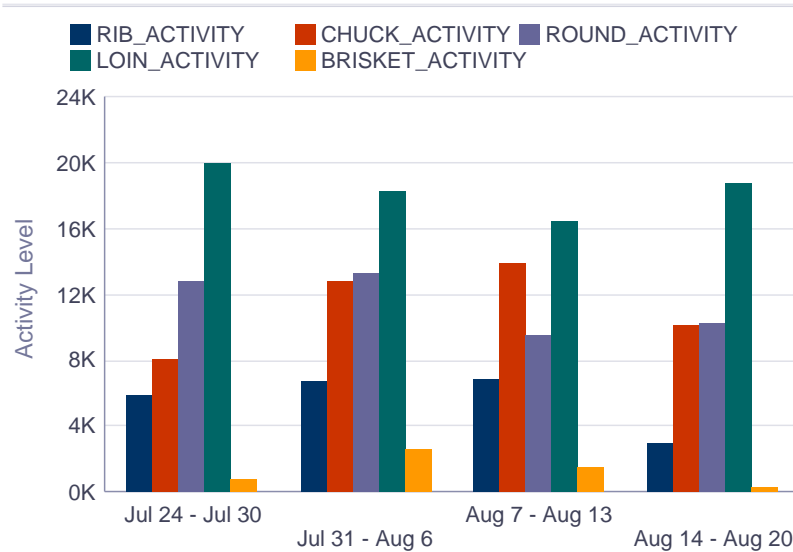
Fri. Aug 14, 2020

NATIONAL SUMMARY						
	THIS WEEK		LAST WEEK		LAST YEAR	
Outlets	29,200		29,200		29,200	
Feature Rate (1/)	62.0%		61.6%		81.0%	
Special Rate (2/)	17.3%		16.6%		36.0%	
Activity Index (3/)	65,200		67,340		88,620	
	Stores	Wtd Avg	Stores	Wtd Avg	Stores	Wtd Avg
Bone-In Ribeye Roast	150	8.24	330	6.74	720	10.09
Bone-In Ribeye Steak	1,640	7.80	2,230	6.89	3,880	7.30
Bnls Ribeye Roast	90	6.67	250	8.69	60	7.15
Bnls Ribeye Steak	1,080	8.74	4,060	8.62	2,000	9.22
T-Bone Steak	3,500	7.54	3,530	6.97	7,170	7.34
Porterhouse Steak	1,030	6.89	1,160	8.06	4,150	8.33
Tenderloin	690	9.19	2,010	9.53	1,430	11.16
Filet Mignon	400	18.53	460	9.53	1,480	12.89
Loin, Bnls	480	7.49			140	4.53
Bone-In Strip Steak	2,060	6.72	1,990	6.35	1,720	6.48
Bnls New York Strip Steak	6,010	8.60	2,060	9.12	5,060	8.15
Beef Backribs	310	3.72	290	4.10	70	4.12
Sirloin Roast					100	7.99
Sirloin Steak	430	4.65	1,150	5.93	390	6.27
Bnls Sirloin Roast	40	3.49				
Bnls Sirloin Steak	1,870	5.46	590	6.34	1,720	5.20
Sirloin Tip Roast	270	3.94	200	4.70	2,220	3.85
Sirloin Tip Steak	600	4.99	720	4.62	2,050	4.57
Bnls Top Sirloin Roast	260	4.20	90	3.72	110	4.25
Bnls Top Sirloin Steak	2,780	5.32	2,410	5.12	1,870	6.88
Top Round Roast	290	3.51	640	5.35	1,500	3.60
Top Round Steak	950	4.78	1,020	4.43	890	3.95
Bottom Round Roast	3,310	4.12	1,000	3.91	2,800	4.21
Bottom Round Steak	400	4.15	990	4.14	2,160	4.08
Eye Of Round Roast	410	3.66	1,120	4.14	1,620	3.43
Eye Of Round Steak	120	4.28	500	4.57	410	5.64
Rump Roast	830	4.51	780	3.87	560	3.67
Rump Steak					50	4.39
Chuck/Shldr/Arm Roast	4,090	3.87	7,170	4.39	4,350	3.54
Chuck/Shldr/Arm Steak	3,600	4.22	3,920	4.02	4,240	3.96
London Broil	2,230	4.27	2,490	3.80	2,830	3.80
Brisket	120	5.14	380	6.18	790	3.16
Brisket, Flat	40	3.69	1,130	6.99		
Corned Beef Brisket	50	6.99	20	10.99		
Corned Beef Flat	10	4.99				
Beef Short Ribs	610	5.91	680	5.85	1,030	5.21
Flat Iron Steak	140	5.11	350	6.51	10	5.99
Flank Steak	420	7.38	1,010	6.68	440	8.36
Minute/Cube Steaks	3,040	5.14	1,740	4.54	2,270	5.17
Stew Meat	2,070	4.65	1,620	5.07	1,390	4.25
Ground Round	530	3.86	430	3.36	900	3.82
Ground Chuck	1,700	3.48	1,550	3.36	1,220	3.43
Ground Sirloin	1,840	4.93	1,110	4.99	1,680	4.24
Ground Beef 90% Or More	3,640	4.61	5,030	4.88	2,840	4.71
Ground Beef 80-89%	6,350	3.52	3,980	3.75	7,490	3.22
Ground Beef 70-79%	340	2.48	1,140	2.65	1,410	2.11
Beef Patties	3,530	5.28	2,500	5.26	7,310	4.87
Tri-Tip	310	6.03	780	5.19	960	5.66
Skirt Steak	540	7.54	730	7.81	1,130	7.54

This week in Beef Retail

This week in Beef Retail, the Activity Index was slightly higher by 0.4 percent, the Special Rate was 0.7 percent higher, and the Activity Index was 3.7 percent lower. Cuts from the Round, Loin, and Ground Beef items saw the most ad space, while cuts from the Rib, Chuck, and Brisket saw less. Cattle slaughter under federal inspection was 1.1 higher when compared to last week.

Activity Index: 2 Week Comparison



Explanatory Notes

All report information gathered from publicly available sources including store circulars, newspaper ads, and retailer websites.

1/: FEATURE RATE: the amount of sampled stores advertising any reported beef item during the current week, expressed as a percentage of the total sample. **2/: SPECIAL RATE:** the percentage of sampled stores with a no-price promotion (e.g., buy 1, get 1 free etc.). **3/: ACTIVITY INDEX:** a measure of the absolute frequency of feature activity equal to the total number of stores for each advertised beef item (e.g., a retailer with 100 outlets featuring 3 beef items has an activity index of 300). **4/: STORES/AVG:** the number of advertising outlets and the weighted average price weighted by the respective number of outlets. **5/: BRANDED:** includes any advertised beef cuts marketed under a corporate trademark, or under one of Meat Grading & Certification Branch's Certified Beef programs. **6/: NON-LABELED/OTHER:** Beef cuts advertised without a USDA Quality Grade.

USDA-MGC Certified Programs List: <http://www.ams.usda.gov/AMSV1.0/BeefPrograms>



NORTHEAST
(CT, DE, MA, MD, ME, NH, NJ, NY, PA, RI, VT)
(prices in dollars per pound)

Fri. Aug 14, 2020

Outlets	5,500		Explanatory Notes									
Feature Rate (1/)	69.6%		5/: BRANDED: Includes any advertised beef cuts marketed under a corporate trademark, or under one of Meat Grading and Certification Branch's Certified Beef Programs. 6/: NON LABELED/OTHER: Beef cuts advertised without a USDA Quality Grade.									
Special Rate (1/)	3.8%											
Activity Index (3/)	14,970											
	BRANDED(5)			CHOICE			SELECT			NON LABELED / OTHER (6)		
	Price Range	Stores	Wtd Avg	Price Range	Stores	Wtd Avg	Price Range	Stores	Wtd Avg	Price Range	Stores	Wtd Avg
Bone-In Ribeye Roast	-			-			-			-		
Bone-In Ribeye Steak	9.99 - 9.99	60	9.99	9.99 - 9.99	110	9.99	-			-		
Bnls Ribeye Roast	-			-			-			-		
Bnls Ribeye Steak	9.99 - 9.99	60	9.99	8.99 - 8.99	10	8.99	-			-		
T-Bone Steak	6.98 - 7.99	220	7.27	5.77 - 10.99	530	8.16	-			5.99 - 7.99	130	6.93
Porterhouse Steak	5.99 - 7.99	260	6.83	5.77 - 5.77	270	5.77	-			5.99 - 7.99	130	6.93
Tenderloin	-			-			-			6.99 - 6.99	60	6.99
Filet Mignon	-			-			-			7.99 - 7.99	60	7.99
Loin, Bnls	-			7.99 - 7.99	20	7.99	-			6.99 - 6.99	20	6.99
Bone-In Strip Steak	7.99 - 7.99	70	7.99	9.99 - 9.99	140	9.99	6.99 - 6.99	110	6.99	-		
Bnls New York Strip Steak	6.99 - 11.99	410	10.12	6.99 - 7.99	680	7.85	-			6.99 - 8.99	260	8.63
Beef Backribs	-			-			-			-		
Sirloin Roast	-			-			-			-		
Sirloin Steak	-			-			-			-		
Bnls Sirloin Roast	-			-			-			-		
Bnls Sirloin Steak	5.99 - 8.99	330	6.77	3.99 - 5.99	410	4.80	-			4.99 - 4.99	60	4.99
Sirloin Tip Roast	-			-			-			-		
Sirloin Tip Steak	9.99 - 9.99	100	9.99	4.99 - 4.99	60	4.99	-			-		
Bnls Top Sirloin Roast	4.99 - 4.99	60	4.99	-			-			-		
Bnls Top Sirloin Steak	4.49 - 4.49	20	4.49	4.99 - 4.99	40	4.99	-			-		
Top Round Roast	-			-			-			2.99 - 2.99	60	2.99
Top Round Steak	4.49 - 5.99	170	5.43	5.99 - 5.99	60	5.99	-			3.99 - 4.99	120	4.49
Bottom Round Roast	3.49 - 3.99	270	3.68	2.99 - 4.49	190	3.62	-			3.99 - 3.99	20	3.99
Bottom Round Steak	-			-			-			-		
Eye Of Round Roast	-			-			-			5.99 - 5.99	20	5.99
Eye Of Round Steak	-			-			-			-		
Rump Roast	-			-			-			-		
Rump Steak	-			-			-			-		
Chuck/Shldr/Arm Roast	5.99 - 5.99	190	5.99	3.99 - 3.99	220	3.99	2.99 - 2.99	110	2.99	3.29 - 3.99	200	3.51
Chuck/Shldr/Arm Steak	5.00 - 5.99	200	5.93	2.99 - 5.99	300	3.77	2.99 - 2.99	110	2.99	3.49 - 4.99	330	4.16
London Broil	3.00 - 9.99	680	5.69	2.49 - 5.99	890	3.14	-			2.99 - 4.99	150	4.00
Brisket	-			-			-			-		
Brisket, Flat	-			-			-			-		
Corned Beef Brisket	-			-			-			-		
Corned Beef Flat	-			-			-			-		
Beef Short Ribs	4.99 - 7.99	190	6.66	6.99 - 6.99	120	6.99	-			-		
Flat Iron Steak	5.00 - 5.00	10	5.00	-			-			-		
Flank Steak	5.99 - 9.99	130	8.08	7.99 - 7.99	110	7.99	-			-		
Minute/Cube Steaks	4.99 - 4.99	130	4.99	4.99 - 5.99	250	5.56	-			3.99 - 6.99	150	4.69
Stew Meat	4.99 - 5.00	80	4.99	3.99 - 3.99	290	3.99	-			4.59 - 4.99	120	4.79
Ground Round	-			-			-			-		
Ground Chuck	3.99 - 4.00	80	3.99	-			-			2.99 - 3.49	90	3.45
Ground Sirloin	-			-			-			4.99 - 5.49	200	5.16
Ground Beef 90% Or More	6.99 - 6.99	70	6.99	-			-			3.99 - 6.49	560	6.09
Ground Beef 80-89%	3.49 - 5.99	200	4.52	-			-			2.99 - 4.99	1,900	3.67
Ground Beef 70-79%	-			-			-			2.49 - 2.49	20	2.49
Beef Patties	4.99 - 7.49	660	6.13	-			-			3.99 - 5.99	350	4.88
Tri-Tip	-			-			-			-		
Skirt Steak	7.99 - 7.99	60	7.99	9.99 - 9.99	120	9.99	-			7.99 - 8.99	130	8.49

Outlets	7,400		Explanatory Notes									
Feature Rate (1/)	58.3%		5/ BRANDED: Includes any advertised beef cuts marketed under a corporate trademark, or under one of Meat Grading and Certification									
Special Rate (1/)	28.0%		Branch's Certified Beef Programs. 6/ NON LABELED/OTHER: Beef cuts advertised without a USDA Quality Grade.									
Activity Index (3/)	17,565											
	BRANDED(5)			CHOICE			SELECT			NON LABELED / OTHER (6)		
	Price Range	Stores	Wtd Avg	Price Range	Stores	Wtd Avg	Price Range	Stores	Wtd Avg	Price Range	Stores	Wtd Avg
Bone-In Ribeye Roast	-			-			-			5.99 - 5.99	40	5.99
Bone-In Ribeye Steak	-			-			-			5.99 - 5.99	80	5.99
Bnls Ribeye Roast	-			-			-			-		
Bnls Ribeye Steak	7.59 - 8.99	300	8.21	-			-			6.99 - 6.99	120	6.99
T-Bone Steak	5.99 - 6.99	20	6.22	5.77 - 7.99	110	6.43	7.99 - 7.99	10	7.99	3.99 - 5.99	280	5.14
Porterhouse Steak	-			5.77 - 5.77	80	5.77	-			-		
Tenderloin	7.99 - 7.99	110	7.99	11.99 - 11.99	120	11.99	-			6.98 - 6.98	20	6.98
Filet Mignon	-			-			-			-		
Loin, Bnls	-			7.99 - 7.99	220	7.99	-			6.99 - 6.99	220	6.99
Bone-In Strip Steak	-			-			-			-		
Bnls New York Strip Steak	7.99 - 11.99	260	9.10	6.99 - 15.98	2,680	8.41	-			5.49 - 7.97	520	6.76
Beef Backribs	4.99 - 4.99	130	4.99	-			-			-		
Sirloin Roast	-			-			-			-		
Sirloin Steak	-			-			-			-		
Bnls Sirloin Roast	-			-			-			-		
Bnls Sirloin Steak	5.99 - 5.99	10	5.99	-			-			6.99 - 6.99	5	6.99
Sirloin Tip Roast	3.99 - 4.48	130	4.08	-			-			-		
Sirloin Tip Steak	-			-			-			-		
Bnls Top Sirloin Roast	3.49 - 3.49	20	3.49	-			-			-		
Bnls Top Sirloin Steak	3.69 - 4.99	60	3.97	4.99 - 7.99	590	5.14	4.99 - 4.99	10	4.99	-		
Top Round Roast	2.98 - 4.48	50	3.73	3.49 - 3.49	80	3.49	-			-		
Top Round Steak	4.88 - 4.88	10	4.88	4.99 - 4.99	80	4.99	-			-		
Bottom Round Roast	3.79 - 3.79	130	3.79	2.99 - 4.49	1,490	4.28	-			3.99 - 3.99	5	3.99
Bottom Round Steak	3.99 - 3.99	130	3.99	4.98 - 4.98	70	4.98	-			-		
Eye Of Round Roast	4.99 - 4.99	5	4.99	2.98 - 2.99	240	2.98	-			5.99 - 5.99	5	5.99
Eye Of Round Steak	3.99 - 3.99	5	3.99	-			-			-		
Rump Roast	3.28 - 3.49	60	3.36	3.48 - 4.99	100	3.95	-			3.99 - 3.99	10	3.99
Rump Steak	-			-			-			-		
Chuck/Shldr/Arm Roast	2.99 - 5.99	140	3.72	3.99 - 3.99	470	3.99	-			3.29 - 3.99	40	3.35
Chuck/Shldr/Arm Steak	3.98 - 5.99	140	4.32	2.99 - 4.99	240	3.36	-			-		
London Broil	4.98 - 4.98	20	4.98	2.99 - 4.99	120	3.87	-			3.18 - 3.99	30	3.28
Brisket	-			-			-			-		
Brisket, Flat	-			-			-			-		
Corned Beef Brisket	-			-			-			-		
Corned Beef Flat	-			-			-			-		
Beef Short Ribs	-			-			-			-		
Flat Iron Steak	4.99 - 4.99	70	4.99	-			-			-		
Flank Steak	-			-			-			-		
Minute/Cube Steaks	3.29 - 4.99	200	4.26	4.99 - 5.99	1,540	5.30	-			6.99 - 6.99	5	6.99
Stew Meat	3.69 - 4.99	70	3.74	3.99 - 4.99	650	4.93	-			3.98 - 3.98	10	3.98
Ground Round	-			-			-			3.18 - 3.99	170	3.55
Ground Chuck	2.98 - 2.99	70	2.99	-			-			2.89 - 3.99	1,020	3.47
Ground Sirloin	-			-			-			4.99 - 4.99	1,130	4.99
Ground Beef 90% Or More	-			-			-			3.99 - 6.49	530	4.62
Ground Beef 80-89%	1.99 - 3.99	140	3.64	-			-			2.29 - 4.99	800	2.86
Ground Beef 70-79%	-			-			-			1.75 - 2.49	90	2.40
Beef Patties	2.39 - 6.99	40	4.35	-			-			2.99 - 5.79	1,240	5.73
Tri-Tip	-			-			-			-		
Skirt Steak	4.98 - 4.98	20	4.98	-			-			-		



Outlets	6,100		Explanatory Notes													
Feature Rate (1/)	65.4%		5/: BRANDED: Includes any advertised beef cuts marketed under a corporate trademark, or under one of Meat Grading and Certification Branch's Certified Beef Programs. 6/: NON LABELED/OTHER: Beef cuts advertised without a USDA Quality Grade.													
Special Rate (1/)	18.8%															
Activity Index (3/)	11,880															
	BRANDED(5)				CHOICE			SELECT			NON LABELED / OTHER (6)					
	Price Range		Stores	Wtd Avg	Price Range		Stores	Wtd Avg	Price Range		Stores	Wtd Avg	Price Range		Stores	Wtd Avg
Bone-In Ribeye Roast	9.99	- 9.99	50	9.99	-	-	-	-	-	-	-	-	-	-	-	-
Bone-In Ribeye Steak	7.99	- 12.99	140	9.37	8.99	- 10.99	230	10.71	7.99	- 7.99	90	7.99	7.99	- 7.99	10	7.99
Bnls Ribeye Roast	7.99	- 7.99	10	7.99	-	-	-	-	-	-	-	-	6.49	- 7.99	50	7.68
Bnls Ribeye Steak	7.99	- 12.99	280	8.94	-	-	-	-	-	-	-	-	6.99	- 8.99	110	7.98
T-Bone Steak	6.99	- 9.99	410	8.63	-	-	-	-	-	-	-	-	3.99	- 7.77	200	6.13
Porterhouse Steak	6.99	- 10.99	220	8.36	-	-	-	-	-	-	-	-	7.77	- 7.77	40	7.77
Tenderloin	7.99	- 16.99	20	13.13	-	-	-	-	-	-	-	-	6.99	- 9.99	120	8.10
Filet Mignon	-	-	-	-	22.33	- 22.33	200	22.33	-	-	-	-	7.99	- 13.99	60	12.70
Loin, Bnls	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Bone-In Strip Steak	5.99	- 10.00	110	7.90	5.99	- 14.99	820	6.28	-	-	-	-	9.79	- 9.79	10	9.79
Bnls New York Strip Steak	7.99	- 11.99	320	10.28	8.79	- 9.99	170	9.31	-	-	-	-	7.99	- 9.99	260	9.07
Beef Backribs	2.49	- 2.99	160	2.95	-	-	-	-	-	-	-	-	-	-	-	-
Sirloin Roast	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Sirloin Steak	2.99	- 5.99	340	4.74	-	-	-	-	-	-	-	-	-	-	-	-
Bnls Sirloin Roast	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Bnls Sirloin Steak	4.99	- 5.99	320	5.91	-	-	-	-	-	-	-	-	-	-	-	-
Sirloin Tip Roast	3.49	- 4.99	90	3.81	-	-	-	-	-	-	-	-	-	-	-	-
Sirloin Tip Steak	3.49	- 3.99	70	3.57	3.99	- 3.99	150	3.99	-	-	-	-	-	-	-	-
Bnls Top Sirloin Roast	3.99	- 4.48	50	4.08	-	-	-	-	-	-	-	-	-	-	-	-
Bnls Top Sirloin Steak	3.99	- 6.99	80	4.62	3.99	- 5.99	210	5.17	4.79	- 4.79	10	4.79	3.99	- 6.99	80	5.67
Top Round Roast	3.48	- 3.48	10	3.48	-	-	-	-	3.49	- 3.49	10	3.49	3.99	- 3.99	40	3.99
Top Round Steak	3.48	- 5.49	150	5.36	5.99	- 5.99	10	5.99	-	-	-	-	4.39	- 4.39	40	4.39
Bottom Round Roast	1.99	- 4.99	530	4.34	2.99	- 4.99	70	3.54	-	-	-	-	-	-	-	-
Bottom Round Steak	3.49	- 4.44	140	4.14	3.49	- 3.99	30	3.72	-	-	-	-	-	-	-	-
Eye Of Round Roast	4.99	- 4.99	10	4.99	-	-	-	-	-	-	-	-	-	-	-	-
Eye Of Round Steak	3.99	- 3.99	10	3.99	-	-	-	-	-	-	-	-	-	-	-	-
Rump Roast	3.99	- 4.99	300	4.95	3.99	- 3.99	10	3.99	-	-	-	-	-	-	-	-
Rump Steak	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Chuck/Shldr/Arm Roast	2.99	- 4.99	280	4.32	-	-	-	-	-	-	-	-	4.99	- 4.99	80	4.99
Chuck/Shldr/Arm Steak	3.49	- 5.49	280	4.32	2.99	- 3.99	170	3.46	-	-	-	-	4.29	- 4.29	40	4.29
London Broil	-	-	-	-	5.99	- 5.99	10	5.99	3.49	- 3.49	10	3.49	-	-	-	-
Brisket	2.99	- 2.99	40	2.99	5.99	- 5.99	30	5.99	-	-	-	-	-	-	-	-
Brisket, Flat	-	-	-	-	3.69	- 3.69	40	3.69	-	-	-	-	-	-	-	-
Corned Beef Brisket	-	-	-	-	-	-	-	-	-	-	-	-	6.99	- 6.99	30	6.99
Corned Beef Flat	-	-	-	-	4.99	- 4.99	10	4.99	-	-	-	-	-	-	-	-
Beef Short Ribs	3.99	- 5.99	70	5.23	5.99	- 5.99	40	5.99	-	-	-	-	-	-	-	-
Flat Iron Steak	4.99	- 4.99	20	4.99	-	-	-	-	-	-	-	-	-	-	-	-
Flank Steak	-	-	-	-	7.99	- 7.99	90	7.99	-	-	-	-	-	-	-	-
Minute/Cube Steaks	3.79	- 5.99	100	5.25	4.99	- 4.99	40	4.99	-	-	-	-	4.99	- 4.99	40	4.99
Stew Meat	3.69	- 4.99	80	4.64	-	-	-	-	-	-	-	-	-	-	-	-
Ground Round	3.99	- 3.99	250	3.99	-	-	-	-	-	-	-	-	3.99	- 4.69	70	4.11
Ground Chuck	3.49	- 3.99	60	3.88	-	-	-	-	-	-	-	-	2.49	- 3.49	50	3.27
Ground Sirloin	4.99	- 4.99	140	4.99	-	-	-	-	-	-	-	-	3.99	- 5.99	290	4.53
Ground Beef 90% Or More	5.99	- 5.99	100	5.99	-	-	-	-	-	-	-	-	1.33	- 5.99	340	3.55
Ground Beef 80-89%	3.49	- 3.99	30	3.62	-	-	-	-	-	-	-	-	1.99	- 6.99	1,510	3.25
Ground Beef 70-79%	-	-	-	-	-	-	-	-	-	-	-	-	1.99	- 2.99	130	2.73
Beef Patties	5.49	- 6.00	160	5.53	-	-	-	-	-	-	-	-	3.99	- 5.49	210	4.68
Tri-Tip	6.99	- 6.99	60	6.99	-	-	-	-	-	-	-	-	-	-	-	-
Skirt Steak	4.99	- 7.99	100	5.77	-	-	-	-	-	-	-	-	-	-	-	-



Outlets	4,900	Explanatory Notes										
Feature Rate (1/)	57.2%	5/: BRANDED : Includes any advertised beef cuts marketed under a corporate trademark, or under one of Meat Grading and Certification Branch's Certified Beef Programs. 6/: NON LABELED/OTHER : Beef cuts advertised without a USDA Quality Grade.										
Special Rate (1/)	13.6%											
Activity Index (3/)	11,140											
	BRANDED(5)			CHOICE			SELECT			NON LABELED / OTHER (6)		
	Price Range	Stores	Wtd Avg	Price Range	Stores	Wtd Avg	Price Range	Stores	Wtd Avg	Price Range	Stores	Wtd Avg
Bone-In Ribeye Roast	-			-			-			-		
Bone-In Ribeye Steak	-			10.99 - 10.99	40	10.99	-			7.99 - 7.99	5	7.99
Bnls Ribeye Roast	-			-			-			-		
Bnls Ribeye Steak	-			-			-			8.99 - 10.66	50	9.35
T-Bone Steak	5.99 - 8.99	100	7.67	6.99 - 7.99	110	7.88	7.99 - 7.99	60	7.99	3.99 - 6.99	230	5.87
Porterhouse Steak	6.99 - 8.98	40	7.78	-			-			-		
Tenderloin	-			-			-			-		
Filet Mignon	13.99 - 24.00	40	20.85	22.33 - 22.33	40	22.33	-			-		
Loin, Bnls	-			-			-			-		
Bone-In Strip Steak	5.00 - 10.00	580	5.57	-			6.98 - 6.98	10	6.98	-		
Bnls New York Strip Steak	11.98 - 14.00	30	13.71	7.99 - 13.33	130	9.08	-			5.99 - 6.99	20	6.49
Beef Backribs	-			-			-			1.99 - 1.99	20	1.99
Sirloin Roast	-			-			-			-		
Sirloin Steak	5.99 - 5.99	40	5.99	-			-			-		
Bnls Sirloin Roast	-			-			-			3.49 - 3.49	40	3.49
Bnls Sirloin Steak	5.99 - 5.99	20	5.99	-			-			6.99 - 6.99	10	6.99
Sirloin Tip Roast	3.49 - 3.49	10	3.49	3.79 - 3.79	10	3.79	-			-		
Sirloin Tip Steak	3.99 - 3.99	10	3.99	3.99 - 3.99	10	3.99	-			2.99 - 2.99	70	2.99
Bnls Top Sirloin Roast	-			-			-			-		
Bnls Top Sirloin Steak	-			4.99 - 7.99	1,130	5.24	2.99 - 5.48	190	4.94	3.49 - 5.98	100	5.70
Top Round Roast	-			-			3.49 - 3.49	20	3.49	3.49 - 3.49	10	3.49
Top Round Steak	-			-			-			2.75 - 3.99	170	3.87
Bottom Round Roast	4.88 - 4.88	40	4.88	3.99 - 3.99	540	3.99	-			-		
Bottom Round Steak	-			-			-			3.69 - 3.69	20	3.69
Eye Of Round Roast	3.49 - 3.49	20	3.49	-			-			3.98 - 3.98	90	3.98
Eye Of Round Steak	3.69 - 3.69	20	3.69	-			-			4.48 - 4.48	90	4.48
Rump Roast	-			4.99 - 4.99	90	4.99	2.99 - 2.99	20	2.99	3.99 - 3.99	40	3.99
Rump Steak	-			-			-			-		
Chuck/Shldr/Arm Roast	2.99 - 4.99	60	3.43	3.99 - 3.99	540	3.99	2.97 - 3.99	400	3.82	2.97 - 5.48	270	3.97
Chuck/Shldr/Arm Steak	3.98 - 4.49	60	4.02	2.99 - 4.99	570	4.80	2.97 - 2.97	20	2.97	3.29 - 3.99	230	3.79
London Broil	-			4.99 - 4.99	90	4.99	3.49 - 3.49	5	3.49	4.29 - 4.29	10	4.29
Brisket	-			-			-			-		
Brisket, Flat	-			-			-			-		
Corned Beef Brisket	-			-			-			6.99 - 6.99	20	6.99
Corned Beef Flat	-			-			-			-		
Beef Short Ribs	-			-			2.97 - 2.97	20	2.97	3.49 - 5.49	80	4.66
Flat Iron Steak	4.99 - 5.98	30	5.49	-			-			-		
Flank Steak	-			-			-			3.99 - 5.49	10	5.06
Minute/Cube Steaks	4.99 - 4.99	10	4.99	4.99 - 4.99	530	4.99	-			4.99 - 4.99	10	4.99
Stew Meat	3.69 - 3.69	20	3.69	4.99 - 4.99	530	4.99	-			3.39 - 3.89	170	3.83
Ground Round	-			-			-			3.99 - 3.99	40	3.99
Ground Chuck	2.69 - 2.69	20	2.69	-			-			2.49 - 3.99	320	3.54
Ground Sirloin	-			-			-			4.99 - 4.99	50	4.99
Ground Beef 90% Or More	-			5.99 - 5.99	510	5.99	-			3.99 - 6.49	60	4.89
Ground Beef 80-89%	3.49 - 5.00	570	4.88	-			-			1.99 - 4.99	820	2.94
Ground Beef 70-79%	-			-			-			1.99 - 2.48	100	2.12
Beef Patties	5.00 - 5.00	510	5.00	-			-			2.79 - 3.99	60	3.18
Tri-Tip	-			-			-			-		
Skirt Steak	-			-			-			4.99 - 5.99	100	5.67



Outlets	3,800	Explanatory Notes										
Feature Rate (1/)	54.5%	5/: BRANDED: Includes any advertised beef cuts marketed under a corporate trademark, or under one of Meat Grading and Certification Branch's Certified Beef Programs. 6/: NON LABELED/OTHER: Beef cuts advertised without a USDA Quality Grade.										
Special Rate (1/)	24.5%											
Activity Index (3/)	6,090											
	BRANDED(5)			CHOICE			SELECT			NON LABELED / OTHER (6)		
	Price Range	Stores	Wtd Avg	Price Range	Stores	Wtd Avg	Price Range	Stores	Wtd Avg	Price Range	Stores	Wtd Avg
Bone-In Ribeye Roast	-			-			-			-		
Bone-In Ribeye Steak	-			5.97 - 6.99	820	6.19	-			-		
Bnls Ribeye Roast	-			-			-			-		
Bnls Ribeye Steak	-			11.99 - 11.99	120	11.99	-			-		
T-Bone Steak	6.49 - 6.49	10	6.49	7.88 - 7.99	150	7.98	-			4.99 - 8.49	200	6.30
Porterhouse Steak	-			-			-			-		
Tenderloin	-			-			-			7.97 - 7.97	130	7.97
Filet Mignon	-			-			-			-		
Loin, Bnls	-			-			-			-		
Bone-In Strip Steak	-			-			-			7.99 - 7.99	90	7.99
Bnls New York Strip Steak	9.99 - 11.99	20	10.95	7.99 - 7.99	140	7.99	-			-		
Beef Backribs	-			-			-			-		
Sirloin Roast	-			-			-			-		
Sirloin Steak	-			-			-			2.49 - 4.49	50	2.92
Bnls Sirloin Roast	-			-			-			-		
Bnls Sirloin Steak	-			4.99 - 4.99	650	4.99	-			-		
Sirloin Tip Roast	-			3.99 - 3.99	20	3.99	-			-		
Sirloin Tip Steak	-			3.99 - 3.99	20	3.99	-			2.99 - 3.69	60	3.62
Bnls Top Sirloin Roast	-			3.97 - 3.97	120	3.97	-			-		
Bnls Top Sirloin Steak	4.99 - 4.99	10	4.99	4.49 - 7.99	170	7.71	-			4.99 - 4.99	40	4.99
Top Round Roast	-			-			-			-		
Top Round Steak	-			3.97 - 3.97	120	3.97	-			-		
Bottom Round Roast	-			-			-			-		
Bottom Round Steak	-			-			-			2.99 - 2.99	10	2.99
Eye Of Round Roast	-			-			-			-		
Eye Of Round Steak	-			-			-			-		
Rump Roast	3.49 - 3.49	10	3.49	4.99 - 4.99	140	4.99	-			3.49 - 3.49	40	3.49
Rump Steak	-			-			-			-		
Chuck/Shldr/Arm Roast	4.99 - 4.99	10	4.99	5.99 - 5.99	120	5.99	-			2.99 - 3.99	250	3.35
Chuck/Shldr/Arm Steak	-			2.99 - 5.99	390	3.91	2.99 - 2.99	50	2.99	2.99 - 5.99	310	4.23
London Broil	-			4.99 - 4.99	140	4.99	-			-		
Brisket	-			-			-			-		
Brisket, Flat	-			-			-			-		
Corned Beef Brisket	-			-			-			-		
Corned Beef Flat	-			-			-			-		
Beef Short Ribs	-			-			-			3.99 - 5.49	80	5.09
Flat Iron Steak	-			-			-			-		
Flank Steak	-			-			-			3.99 - 5.49	80	4.85
Minute/Cube Steaks	-			-			-			4.69 - 4.69	10	4.69
Stew Meat	-			-			-			4.99 - 4.99	60	4.99
Ground Round	-			-			-			-		
Ground Chuck	-			-			-			-		
Ground Sirloin	4.49 - 4.49	10	4.49	-			-			-		
Ground Beef 90% Or More	-			-			-			2.97 - 6.49	750	3.23
Ground Beef 80-89%	-			-			-			2.99 - 4.99	170	4.78
Ground Beef 70-79%	-			-			-			-		
Beef Patties	-			-			-			2.99 - 2.99	270	2.99
Tri-Tip	7.99 - 7.99	10	7.99	-			-			2.77 - 7.99	220	5.55
Skirt Steak	-			-			-			-		



Outlets	1,300		Explanatory Notes										
Feature Rate (1/)	75.3%		5/: BRANDED: Includes any advertised beef cuts marketed under a corporate trademark, or under one of Meat Grading and Certification Branch's Certified Beef Programs. 6/: NON LABELED/OTHER: Beef cuts advertised without a USDA Quality Grade.										
Special Rate (1/)	2.7%												
Activity Index (3/)	3,105												
	BRANDED(5)			CHOICE			SELECT			NON LABELED / OTHER (6)			
	Price Range	Stores	Wtd Avg	Price Range	Stores	Wtd Avg	Price Range	Stores	Wtd Avg	Price Range	Stores	Wtd Avg	
Bone-In Ribeye Roast	7.99 - 7.99	20	7.99	7.99 - 7.99	40	7.99	-	-	-	-	-	-	
Bone-In Ribeye Steak	7.99 - 7.99	20	7.99	8.99 - 8.99	5	8.99	-	-	-	-	-	-	
Bnls Ribeye Roast	-	-	-	-	-	-	-	-	-	-	-	-	
Bnls Ribeye Steak	-	-	-	-	-	-	-	-	-	-	-	-	
T-Bone Steak	8.99 - 8.99	10	8.99	7.88 - 8.99	700	8.97	-	-	-	-	-	-	
Porterhouse Steak	-	-	-	-	-	-	-	-	-	-	-	-	
Tenderloin	-	-	-	10.99 - 10.99	100	10.99	-	-	-	-	-	-	
Filet Mignon	-	-	-	-	-	-	-	-	-	-	-	-	
Loin, Bnls	-	-	-	-	-	-	-	-	-	-	-	-	
Bone-In Strip Steak	-	-	-	-	-	-	-	-	-	7.99 - 7.99	100	7.99	
Bnls New York Strip Steak	8.99 - 11.99	30	10.49	-	-	-	-	-	-	5.95 - 5.95	10	5.95	
Beef Backribs	-	-	-	-	-	-	-	-	-	1.98 - 1.98	10	1.98	
Sirloin Roast	-	-	-	-	-	-	-	-	-	-	-	-	
Sirloin Steak	-	-	-	-	-	-	-	-	-	-	-	-	
Bnls Sirloin Roast	-	-	-	-	-	-	-	-	-	-	-	-	
Bnls Sirloin Steak	-	-	-	4.99 - 4.99	40	4.99	-	-	-	-	-	-	
Sirloin Tip Roast	-	-	-	-	-	-	-	-	-	-	-	-	
Sirloin Tip Steak	-	-	-	4.99 - 4.99	40	4.99	-	-	-	-	-	-	
Bnls Top Sirloin Roast	-	-	-	-	-	-	-	-	-	-	-	-	
Bnls Top Sirloin Steak	5.99 - 5.99	10	5.99	3.99 - 4.49	20	4.38	-	-	-	-	-	-	
Top Round Roast	-	-	-	-	-	-	-	-	-	3.95 - 3.95	10	3.95	
Top Round Steak	-	-	-	-	-	-	-	-	-	4.48 - 4.48	10	4.48	
Bottom Round Roast	-	-	-	-	-	-	-	-	-	-	-	-	
Bottom Round Steak	-	-	-	-	-	-	-	-	-	-	-	-	
Eye Of Round Roast	-	-	-	-	-	-	-	-	-	-	-	-	
Eye Of Round Steak	-	-	-	-	-	-	-	-	-	-	-	-	
Rump Roast	3.49 - 3.49	10	3.49	-	-	-	-	-	-	-	-	-	
Rump Steak	-	-	-	-	-	-	-	-	-	-	-	-	
Chuck/Shldr/Arm Roast	4.99 - 4.99	20	4.99	2.77 - 2.77	680	2.77	-	-	-	-	-	-	
Chuck/Shldr/Arm Steak	3.98 - 3.98	20	3.98	4.99 - 5.99	140	5.68	-	-	-	-	-	-	
London Broil	4.99 - 4.99	20	4.99	2.99 - 2.99	40	2.99	-	-	-	3.95 - 3.95	10	3.95	
Brisket	7.99 - 7.99	20	7.99	5.99 - 5.99	5	5.99	-	-	-	-	-	-	
Brisket, Flat	-	-	-	-	-	-	-	-	-	-	-	-	
Corned Beef Brisket	-	-	-	-	-	-	-	-	-	-	-	-	
Corned Beef Flat	-	-	-	-	-	-	-	-	-	-	-	-	
Beef Short Ribs	-	-	-	-	-	-	-	-	-	-	-	-	
Flat Iron Steak	-	-	-	-	-	-	-	-	-	-	-	-	
Flank Steak	-	-	-	-	-	-	-	-	-	3.99 - 3.99	5	3.99	
Minute/Cube Steaks	-	-	-	4.99 - 4.99	40	4.99	-	-	-	-	-	-	
Stew Meat	-	-	-	-	-	-	-	-	-	-	-	-	
Ground Round	-	-	-	-	-	-	-	-	-	-	-	-	
Ground Chuck	-	-	-	-	-	-	-	-	-	-	-	-	
Ground Sirloin	-	-	-	-	-	-	-	-	-	-	-	-	
Ground Beef 90% Or More	-	-	-	-	-	-	-	-	-	3.97 - 4.98	730	3.99	
Ground Beef 80-89%	-	-	-	-	-	-	-	-	-	2.39 - 3.98	150	3.12	
Ground Beef 70-79%	-	-	-	-	-	-	-	-	-	3.48 - 3.48	10	3.48	
Beef Patties	-	-	-	-	-	-	-	-	-	-	-	-	
Tri-Tip	5.99 - 7.99	30	7.02	-	-	-	-	-	-	-	-	-	
Skirt Steak	5.99 - 5.99	20	5.99	-	-	-	-	-	-	-	-	-	



Outlets	Explanatory Notes												
Feature Rate (1/)	5/: BRANDED: Includes any advertised beef cuts marketed under a corporate trademark, or under one of Meat Grading and Certification												
Special Rate (1/)	Branch's Certified Beef Programs. 6/: NON LABELED/OTHER: Beef cuts advertised without a USDA Quality Grade.												
Activity Index (3/)													
	BRANDED(5)			CHOICE			SELECT			NON LABELED / OTHER (6)			
	Price Range	Stores	Wtd Avg	Price Range	Stores	Wtd Avg	Price Range	Stores	Wtd Avg	Price Range	Stores	Wtd Avg	
Bone-In Ribeye Roast													
Bone-In Ribeye Steak	10.99	10.99	10	10.99									
Bnls Ribeye Roast										8.98	8.98	5	8.98
Bnls Ribeye Steak													
T-Bone Steak													
Porterhouse Steak													
Tenderloin				10.99	10.99	10	10.99						
Filet Mignon													
Loin, Bnls													
Bone-In Strip Steak	8.99	8.99	10	8.99	6.99	6.99	5	6.99		7.99	7.99	10	7.99
Bnls New York Strip Steak										13.99	13.99	40	13.99
Beef Backribs													
Sirloin Roast													
Sirloin Steak													
Bnls Sirloin Roast													
Bnls Sirloin Steak													
Sirloin Tip Roast													
Sirloin Tip Steak													
Bnls Top Sirloin Roast													
Bnls Top Sirloin Steak	4.99	4.99	10	4.99	5.99	5.99	20	5.99					
Top Round Roast													
Top Round Steak													
Bottom Round Roast				3.99	3.99	20	3.99						
Bottom Round Steak													
Eye Of Round Roast										4.98	4.98	5	4.98
Eye Of Round Steak													
Rump Roast													
Rump Steak													
Chuck/Shldr/Arm Roast				4.99	4.99	5	4.99						
Chuck/Shldr/Arm Steak				5.49	5.99	10	5.91						
London Broil													
Brisket	3.99	6.99	20	5.82									
Brisket, Flat													
Corned Beef Brisket													
Corned Beef Flat													
Beef Short Ribs										5.98	5.98	5	5.98
Flat Iron Steak													
Flank Steak													
Minute/Cube Steaks													
Stew Meat													
Ground Round													
Ground Chuck													
Ground Sirloin													
Ground Beef 90% Or More													
Ground Beef 80-89%				3.49	3.49	5	3.49			2.99	3.49	30	3.28
Ground Beef 70-79%													
Beef Patties										6.66	6.66	40	6.66
Tri-Tip													
Skirt Steak													



Outlets	100		Explanatory Notes										
Feature Rate (1/)	46.7%		5/: BRANDED : Includes any advertised beef cuts marketed under a corporate trademark, or under one of Meat Grading and Certification Branch's Certified Beef Programs. 6/: NON LABELED/OTHER : Beef cuts advertised without a USDA Quality Grade.										
Special Rate (1/)	0.0%												
Activity Index (3/)	220												
	BRANDED(5)			CHOICE			SELECT			NON LABELED / OTHER (6)			
	Price Range	Stores	Wtd Avg	Price Range	Stores	Wtd Avg	Price Range	Stores	Wtd Avg	Price Range	Stores	Wtd Avg	
Bone-In Ribeye Roast													
Bone-In Ribeye Steak													
Bnls Ribeye Roast	3.79	3.79	20	3.79									
Bnls Ribeye Steak	4.29	4.29	20	4.29									
T-Bone Steak				5.77	5.77	20	5.77						
Porterhouse Steak													
Tenderloin													
Filet Mignon				14.99	14.99	10	14.99						
Loin, Bnls													
Bone-In Strip Steak										7.99	7.99	10	7.99
Bnls New York Strip Steak				11.99	11.99	20	11.99						
Beef Backribs													
Sirloin Roast													
Sirloin Steak													
Bnls Sirloin Roast													
Bnls Sirloin Steak				5.99	5.99	20	5.99						
Sirloin Tip Roast													
Sirloin Tip Steak													
Bnls Top Sirloin Roast													
Bnls Top Sirloin Steak				5.99	5.99	10	5.99						
Top Round Roast													
Top Round Steak													
Bottom Round Roast													
Bottom Round Steak													
Eye Of Round Roast				5.99	5.99	20	5.99						
Eye Of Round Steak													
Rump Roast													
Rump Steak													
Chuck/Shldr/Arm Roast				5.99	5.99	30	5.99						
Chuck/Shldr/Arm Steak													
London Broil													
Brisket													
Brisket, Flat													
Corned Beef Brisket													
Corned Beef Flat													
Beef Short Ribs													
Flat Iron Steak													
Flank Steak													
Minute/Cube Steaks													
Stew Meat													
Ground Round													
Ground Chuck													
Ground Sirloin													
Ground Beef 90% Or More													
Ground Beef 80-89%	4.49	4.49	20	4.49						2.77	2.77	20	2.77
Ground Beef 70-79%													
Beef Patties													
Tri-Tip													
Skirt Steak													