



National Retail Report - Beef

Advertised Prices for Beef at Major Retail Supermarket Outlets ending during the period of 08/07 thru 08/13

(prices in dollars per pound)

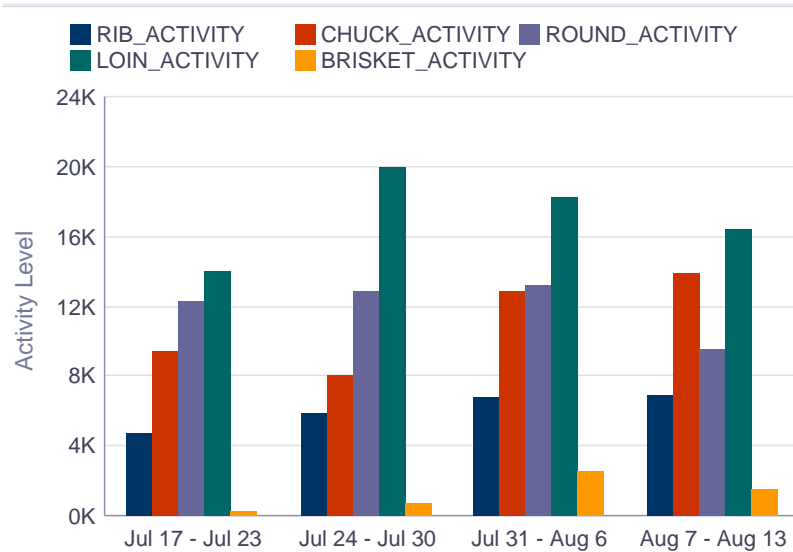
Fri. Aug 7, 2020

NATIONAL SUMMARY						
	THIS WEEK		LAST WEEK		LAST YEAR	
Outlets	29,200		29,200		29,200	
Feature Rate (1/)	61.6%		81.0%		87.4%	
Special Rate (2/)	16.6%		33.1%		15.5%	
Activity Index (3/)	67,340		77,110		78,840	
	Stores	Wtd Avg	Stores	Wtd Avg	Stores	Wtd Avg
Bone-In Ribeye Roast	330	6.74			720	5.88
Bone-In Ribeye Steak	2,230	6.89	4,030	8.21	1,580	8.04
Bnls Ribeye Roast	250	8.69	70	6.68	180	5.95
Bnls Ribeye Steak	4,060	8.62	2,630	10.33	3,610	8.79
T-Bone Steak	3,530	6.97	4,190	6.72	5,520	7.68
Porterhouse Steak	1,160	8.06	740	7.66	1,990	8.20
Tenderloin	2,010	9.53	1,210	10.01	360	9.66
Filet Mignon	460	9.53	1,580	12.36	190	9.05
Loin, Bnls			80	5.97	140	5.03
Bone-In Strip Steak	1,990	6.35	1,460	7.17	1,820	6.35
Bnls New York Strip Steak	2,060	9.12	3,370	7.88	4,180	7.60
Beef Backribs	290	4.10	170	2.87	30	2.85
Sirloin Roast						
Sirloin Steak	1,150	5.93	70	4.99	80	4.99
Bnls Sirloin Roast					190	3.54
Bnls Sirloin Steak	590	6.34	1,240	6.00	900	5.54
Sirloin Tip Roast	200	4.70	2,580	3.90	680	3.55
Sirloin Tip Steak	720	4.62	820	4.21	1,380	4.90
Bnls Top Sirloin Roast	90	3.72	270	5.65	100	3.38
Bnls Top Sirloin Steak	2,410	5.12	2,260	5.86	4,690	5.78
Top Round Roast	640	5.35	1,440	4.83	750	3.29
Top Round Steak	1,020	4.43	1,000	4.57	910	3.72
Bottom Round Roast	1,000	3.91	1,710	3.90	2,270	3.70
Bottom Round Steak	990	4.14	500	3.84	1,010	3.99
Eye Of Round Roast	1,120	4.14	1,650	3.82	1,130	3.50
Eye Of Round Steak	500	4.57	140	4.88	310	4.46
Rump Roast	780	3.87	760	4.10	690	3.72
Rump Steak			60	3.97	50	2.99
Chuck/Shldr/Arm Roast	7,170	4.39	5,180	4.10	6,340	4.11
Chuck/Shldr/Arm Steak	3,920	4.02	2,940	4.23	4,220	4.13
London Broil	2,490	3.80	4,650	4.33	4,490	3.76
Brisket	380	6.18	2,370	4.38	2,290	4.25
Brisket, Flat	1,130	6.99	90	4.20		
Corned Beef Brisket	20	10.99	50	6.99		
Corned Beef Flat			50	5.99		
Beef Short Ribs	680	5.85	1,390	5.00	1,900	5.43
Flat Iron Steak	350	6.51	10	5.79	10	5.99
Flank Steak	1,010	6.68	460	7.78	490	8.52
Minute/Cube Steaks	1,740	4.54	3,240	5.12	1,910	4.83
Stew Meat	1,620	5.07	1,710	4.80	1,060	4.64
Ground Round	430	3.36	1,960	4.15	850	4.35
Ground Chuck	1,550	3.36	1,130	3.29	1,460	3.24
Ground Sirloin	1,110	4.99	720	4.01	360	4.69
Ground Beef 90% Or More	5,030	4.88	4,350	5.41	2,760	4.93
Ground Beef 80-89%	3,980	3.75	3,540	3.31	10,740	3.17
Ground Beef 70-79%	1,140	2.65	1,210	2.60	660	2.51
Beef Patties	2,500	5.26	5,810	5.69	2,710	4.91
Tri-Tip	780	5.19	1,380	6.33	660	6.30
Skirt Steak	730	7.81	840	7.27	470	6.68

This week in Beef Retail.

This week in Beef Retail, the Feature Rate was sharply lower by 19.4 percent, the Special Rate was 16.5 percent lower, and the Activity Index posted a 12.7 percent decline. Cuts from the Rib and Chuck saw the most ad space, while cuts from the Round, Loin, Brisket, and Ground Beef saw less. Cattle slaughter under federal inspection was 0.8 percent lower when compared to last week.

Activity Index: 2 Week Comparison



Explanatory Notes

All report information gathered from publicly available sources including store circulars, newspaper ads, and retailer websites.

1/: FEATURE RATE: the amount of sampled stores advertising any reported beef item during the current week, expressed as a percentage of the total sample. **2/: SPECIAL RATE:** the percentage of sampled stores with a no-price promotion (e.g., buy 1, get 1 free etc.). **3/: ACTIVITY INDEX:** a measure of the absolute frequency of feature activity equal to the total number of stores for each advertised beef item (e.g., a retailer with 100 outlets featuring 3 beef items has an activity index of 300). **4/: STORES/AVG:** the number of advertising outlets and the weighted average price weighted by the respective number of outlets. **5/: BRANDED:** includes any advertised beef cuts marketed under a corporate trademark, or under one of Meat Grading & Certification Branch's Certified Beef programs. **6/: NON-LABELED/OTHER:** Beef cuts advertised without a USDA Quality Grade.

USDA-MGC Certified Programs List: <http://www.ams.usda.gov/AMSV1.0/BeefPrograms>



NORTHEAST
(CT, DE, MA, MD, ME, NH, NJ, NY, PA, RI, VT)
(prices in dollars per pound)

Fri. Aug 7, 2020

Outlets		Explanatory Notes										
5,500		5/: BRANDED: Includes any advertised beef cuts marketed under a corporate trademark, or under one of Meat Grading and Certification Branch's Certified Beef Programs. 6/: NON LABELED/OTHER: Beef cuts advertised without a USDA Quality Grade.										
Feature Rate (1/)		69.8%										
Special Rate (1/)		0.4%										
Activity Index (3/)		15,080										
	BRANDED(5)			CHOICE			SELECT			NON LABELED / OTHER (6)		
	Price Range	Stores	Wtd Avg	Price Range	Stores	Wtd Avg	Price Range	Stores	Wtd Avg	Price Range	Stores	Wtd Avg
Bone-In Ribeye Roast	-			-			-			-		
Bone-In Ribeye Steak	9.99 - 9.99	60	9.99	5.99 - 7.99	390	7.46	-			7.99 - 7.99	100	7.99
Bnls Ribeye Roast	-			8.99 - 8.99	20	8.99	-			-		
Bnls Ribeye Steak	9.99 - 14.99	130	12.61	7.99 - 10.99	580	10.17	-			7.99 - 8.88	110	8.62
T-Bone Steak	6.99 - 12.99	180	9.26	5.99 - 7.99	680	6.92	-			-		
Porterhouse Steak	6.99 - 12.99	180	9.26	5.99 - 7.99	450	6.89	-			-		
Tenderloin	-			-			-			6.99 - 7.99	130	7.50
Filet Mignon	-			-			-			7.99 - 8.99	130	8.50
Loin, Bnls	-			-			-			-		
Bone-In Strip Steak	10.99 - 10.99	70	10.99	7.99 - 9.99	290	8.44	-			7.99 - 7.99	100	7.99
Bnls New York Strip Steak	6.99 - 7.99	120	7.49	7.88 - 9.99	280	9.46	-			5.99 - 7.99	230	6.86
Beef Backribs	-			-			-			-		
Sirloin Roast	-			-			-			-		
Sirloin Steak	-			4.99 - 4.99	40	4.99	3.99 - 3.99	110	3.99	-		
Bnls Sirloin Roast	-			-			-			-		
Bnls Sirloin Steak	4.00 - 7.99	220	6.70	-			-			4.99 - 5.99	90	5.27
Sirloin Tip Roast	-			-			-			-		
Sirloin Tip Steak	5.98 - 6.99	200	6.54	-			-			-		
Bnls Top Sirloin Roast	3.99 - 3.99	60	3.99	-			-			-		
Bnls Top Sirloin Steak	6.99 - 6.99	60	6.99	5.99 - 5.99	210	5.99	-			-		
Top Round Roast	9.99 - 9.99	110	9.99	-			-			-		
Top Round Steak	3.49 - 3.49	70	3.49	4.99 - 4.99	100	4.99	-			-		
Bottom Round Roast	3.49 - 3.99	220	3.72	3.99 - 3.99	290	3.99	-			3.99 - 3.99	60	3.99
Bottom Round Steak	3.99 - 4.49	250	4.37	-			-			3.69 - 4.29	260	3.90
Eye Of Round Roast	2.99 - 4.00	190	3.41	4.99 - 4.99	290	4.99	-			3.99 - 3.99	60	3.99
Eye Of Round Steak	3.99 - 5.99	190	5.17	3.49 - 3.49	10	3.49	-			4.99 - 4.99	60	4.99
Rump Roast	3.49 - 3.49	60	3.49	4.29 - 4.29	290	4.29	-			3.49 - 3.99	200	3.65
Rump Steak	-			-			-			-		
Chuck/Shldr/Arm Roast	-			4.99 - 4.99	290	4.99	-			-		
Chuck/Shldr/Arm Steak	3.99 - 5.99	290	5.28	2.99 - 4.99	600	3.87	-			-		
London Broil	2.99 - 5.99	550	4.42	2.99 - 5.99	680	3.83	-			2.99 - 4.99	180	4.00
Brisket	-			6.99 - 7.99	240	7.49	-			-		
Brisket, Flat	-			-			-			-		
Corned Beef Brisket	-			-			-			-		
Corned Beef Flat	-			-			-			-		
Beef Short Ribs	5.99 - 5.99	60	5.99	-			-			-		
Flat Iron Steak	-			-			-			6.99 - 6.99	120	6.99
Flank Steak	5.99 - 5.99	60	5.99	8.99 - 8.99	80	8.99	-			7.99 - 7.99	100	7.99
Minute/Cube Steaks	-			3.99 - 5.99	290	4.78	-			3.99 - 4.29	200	4.08
Stew Meat	5.00 - 5.00	10	5.00	4.99 - 5.49	140	5.27	-			4.79 - 4.79	60	4.79
Ground Round	-			-			-			1.99 - 3.99	210	3.04
Ground Chuck	4.00 - 4.00	10	4.00	-			-			3.99 - 3.99	20	3.99
Ground Sirloin	-			-			-			-		
Ground Beef 90% Or More	-			-			-			3.99 - 5.99	330	4.38
Ground Beef 80-89%	2.99 - 2.99	60	2.99	-			-			1.99 - 4.99	1,350	3.56
Ground Beef 70-79%	-			3.99 - 3.99	120	3.99	-			2.49 - 2.49	100	2.49
Beef Patties	3.49 - 4.99	380	4.04	-			-			3.99 - 5.99	390	4.78
Tri-Tip	-			-			-			-		
Skirt Steak	7.99 - 14.99	130	11.65	9.99 - 9.99	70	9.99	-			6.99 - 6.99	20	6.99

Outlets	7,400	Explanatory Notes										
Feature Rate (1/)	57.9%	5/ BRANDED: Includes any advertised beef cuts marketed under a corporate trademark, or under one of Meat Grading and Certification Branch's Certified Beef Programs. 6/ NON LABELED/OTHER: Beef cuts advertised without a USDA Quality Grade.										
Special Rate (1/)	27.0%											
Activity Index (3/)	18,465											
	BRANDED(5)			CHOICE			SELECT			NON LABELED / OTHER (6)		
	Price Range	Stores	Wtd Avg	Price Range	Stores	Wtd Avg	Price Range	Stores	Wtd Avg	Price Range	Stores	Wtd Avg
Bone-In Ribeye Roast	-			-			-			-		
Bone-In Ribeye Steak	6.99 - 6.99	70	6.99	5.99 - 5.99	190	5.99	-			5.99 - 6.99	90	6.94
Bnls Ribeye Roast	-			8.99 - 8.99	220	8.99	-			-		
Bnls Ribeye Steak	9.99 - 9.99	30	9.99	7.99 - 9.99	1,190	8.20	9.99 - 9.99	10	9.99	5.98 - 8.88	780	7.75
T-Bone Steak	6.49 - 7.99	200	6.86	6.99 - 7.49	640	7.00	-			4.59 - 5.99	180	5.47
Porterhouse Steak	-			6.99 - 11.99	210	9.81	-			8.98 - 8.98	30	8.98
Tenderloin	-			9.98 - 9.99	1,330	9.99	-			6.99 - 6.99	120	6.99
Filet Mignon	-			9.99 - 9.99	30	9.99	-			-		
Loin, Bnls	-			-			-			-		
Bone-In Strip Steak	-			-			-			-		
Bnls New York Strip Steak	-			6.98 - 14.89	250	13.49	-			5.99 - 7.99	100	7.70
Beef Backribs	-			-			-			-		
Sirloin Roast	-			-			-			-		
Sirloin Steak	-			4.99 - 4.99	5	4.99	-			-		
Bnls Sirloin Roast	-			-			-			-		
Bnls Sirloin Steak	-			-			-			5.99 - 6.99	10	6.42
Sirloin Tip Roast	-			4.99 - 4.99	80	4.99	-			-		
Sirloin Tip Steak	-			2.98 - 4.99	280	3.57	-			-		
Bnls Top Sirloin Roast	-			2.98 - 2.98	20	2.98	-			-		
Bnls Top Sirloin Steak	-			3.98 - 4.99	1,240	4.96	-			-		
Top Round Roast	2.99 - 2.99	70	2.99	2.98 - 4.48	90	4.10	-			-		
Top Round Steak	4.49 - 4.99	180	4.80	3.99 - 3.99	40	3.99	-			-		
Bottom Round Roast	2.99 - 3.99	120	3.90	3.48 - 3.48	10	3.48	3.99 - 3.99	40	3.99	-		
Bottom Round Steak	3.99 - 4.49	30	4.26	4.99 - 4.99	80	4.99	-			-		
Eye Of Round Roast	2.89 - 3.59	100	3.03	4.99 - 4.99	30	4.99	-			-		
Eye Of Round Steak	3.29 - 3.99	90	3.85	3.49 - 3.49	10	3.49	-			-		
Rump Roast	4.99 - 4.99	5	4.99	-			-			-		
Rump Steak	-			-			-			-		
Chuck/Shldr/Arm Roast	3.49 - 3.69	200	3.65	3.99 - 4.99	2,580	4.81	-			3.18 - 3.99	50	3.45
Chuck/Shldr/Arm Steak	2.99 - 5.99	80	4.45	3.99 - 3.99	460	3.99	-			3.38 - 3.99	160	3.88
London Broil	3.99 - 4.49	90	4.09	2.99 - 4.48	110	4.28	-			-		
Brisket	-			-			-			-		
Brisket, Flat	-			6.99 - 6.99	1,130	6.99	-			-		
Corned Beef Brisket	-			-			-			-		
Corned Beef Flat	-			-			-			-		
Beef Short Ribs	-			-			-			-		
Flat Iron Steak	-			-			-			-		
Flank Steak	-			-			-			-		
Minute/Cube Steaks	2.99 - 4.99	370	4.18	3.99 - 4.99	240	4.95	3.99 - 3.99	40	3.99	-		
Stew Meat	3.69 - 4.99	100	3.78	4.98 - 5.49	1,020	5.46	-			3.68 - 3.68	30	3.68
Ground Round	-			-			-			1.99 - 3.99	20	3.32
Ground Chuck	2.59 - 2.99	190	2.94	4.99 - 4.99	40	4.99	-			2.79 - 3.99	250	2.91
Ground Sirloin	-			-			-			4.99 - 4.99	460	4.99
Ground Beef 90% Or More	6.39 - 6.39	1,130	6.39	-			-			3.99 - 4.49	1,210	4.46
Ground Beef 80-89%	-			-			-			2.88 - 3.99	90	3.15
Ground Beef 70-79%	2.26 - 2.26	70	2.26	-			-			1.99 - 2.49	120	2.34
Beef Patties	2.99 - 2.99	20	2.99	-			-			3.99 - 4.99	20	4.47
Tri-Tip	-			-			-			-		
Skirt Steak	-			-			-			6.99 - 6.99	5	6.99



Outlets	6,100		Explanatory Notes									
Feature Rate (1/)	63.9%		5/: BRANDED: Includes any advertised beef cuts marketed under a corporate trademark, or under one of Meat Grading and Certification Branch's Certified Beef Programs. 6/: NON LABELED/OTHER: Beef cuts advertised without a USDA Quality Grade.									
Special Rate (1/)	16.4%											
Activity Index (3/)	14,590											
	BRANDED(5)			CHOICE			SELECT			NON LABELED / OTHER (6)		
	Price Range	Stores	Wtd Avg	Price Range	Stores	Wtd Avg	Price Range	Stores	Wtd Avg	Price Range	Stores	Wtd Avg
Bone-In Ribeye Roast	9.99 - 9.99	50	9.99	7.99 - 7.99	150	7.99	-	-	-	7.99 - 7.99	10	7.99
Bone-In Ribeye Steak	6.99 - 16.00	270	9.18	5.99 - 9.99	110	6.52	-	-	-	-	-	-
Bnls Ribeye Roast	-	-	-	-	-	-	-	-	-	-	-	-
Bnls Ribeye Steak	9.99 - 9.99	140	9.99	6.99 - 12.99	900	7.94	-	-	-	5.99 - 5.99	40	5.99
T-Bone Steak	5.99 - 10.99	380	6.91	7.49 - 9.99	110	8.73	-	-	-	5.99 - 10.79	390	6.81
Porterhouse Steak	7.29 - 9.49	50	8.67	8.49 - 10.29	90	9.40	-	-	-	6.49 - 10.79	70	7.73
Tenderloin	7.99 - 7.99	50	7.99	-	-	-	-	-	-	6.99 - 9.99	230	9.08
Filet Mignon	9.98 - 9.98	60	9.98	-	-	-	-	-	-	7.99 - 7.99	10	7.99
Loin, Bnls	-	-	-	-	-	-	-	-	-	-	-	-
Bone-In Strip Steak	11.99 - 11.99	40	11.99	7.99 - 7.99	10	7.99	-	-	-	-	-	-
Bnls New York Strip Steak	5.49 - 9.99	160	6.95	7.99 - 11.98	370	10.78	7.99 - 7.99	10	7.99	5.99 - 9.99	120	8.60
Beef Backribs	2.19 - 2.99	160	2.93	-	-	-	-	-	-	-	-	-
Sirloin Roast	-	-	-	-	-	-	-	-	-	-	-	-
Sirloin Steak	4.48 - 4.48	200	4.48	-	-	-	-	-	-	-	-	-
Bnls Sirloin Roast	-	-	-	-	-	-	-	-	-	-	-	-
Bnls Sirloin Steak	4.99 - 4.99	10	4.99	-	-	-	-	-	-	-	-	-
Sirloin Tip Roast	3.69 - 4.99	110	4.50	-	-	-	-	-	-	-	-	-
Sirloin Tip Steak	4.99 - 5.29	70	5.04	-	-	-	-	-	-	3.99 - 3.99	40	3.99
Bnls Top Sirloin Roast	-	-	-	-	-	-	-	-	-	-	-	-
Bnls Top Sirloin Steak	4.99 - 7.27	290	5.64	3.99 - 5.99	80	5.05	-	-	-	3.99 - 3.99	40	3.99
Top Round Roast	2.99 - 4.99	340	4.76	-	-	-	-	-	-	-	-	-
Top Round Steak	3.99 - 4.99	400	4.82	3.99 - 3.99	30	3.99	-	-	-	-	-	-
Bottom Round Roast	3.99 - 4.49	90	4.05	3.99 - 3.99	20	3.99	-	-	-	3.99 - 3.99	40	3.99
Bottom Round Steak	3.99 - 4.49	80	4.06	-	-	-	-	-	-	4.39 - 4.39	40	4.39
Eye Of Round Roast	2.99 - 2.99	80	2.99	-	-	-	-	-	-	-	-	-
Eye Of Round Steak	3.49 - 5.29	90	3.85	4.99 - 4.99	40	4.99	-	-	-	-	-	-
Rump Roast	4.99 - 4.99	20	4.99	3.99 - 3.99	40	3.99	-	-	-	3.49 - 3.49	10	3.49
Rump Steak	-	-	-	-	-	-	-	-	-	-	-	-
Chuck/Shldr/Arm Roast	1.98 - 6.99	1,010	4.66	2.99 - 4.99	1,010	3.98	3.49 - 3.49	10	3.49	4.99 - 4.99	40	4.99
Chuck/Shldr/Arm Steak	3.69 - 6.99	550	5.00	3.49 - 4.99	120	4.29	-	-	-	-	-	-
London Broil	3.99 - 3.99	60	3.99	2.99 - 3.49	140	3.11	-	-	-	-	-	-
Brisket	-	-	-	2.99 - 2.99	40	2.99	-	-	-	-	-	-
Brisket, Flat	-	-	-	-	-	-	-	-	-	-	-	-
Corned Beef Brisket	-	-	-	-	-	-	-	-	-	-	-	-
Corned Beef Flat	-	-	-	-	-	-	-	-	-	-	-	-
Beef Short Ribs	4.99 - 7.99	290	6.08	5.99 - 5.99	40	5.99	-	-	-	5.99 - 5.99	40	5.99
Flat Iron Steak	3.99 - 6.99	190	6.30	-	-	-	-	-	-	5.99 - 5.99	40	5.99
Flank Steak	8.99 - 8.99	10	8.99	7.49 - 11.99	90	8.30	-	-	-	-	-	-
Minute/Cube Steaks	3.99 - 4.99	430	4.65	4.99 - 4.99	30	4.99	-	-	-	4.49 - 4.49	10	4.49
Stew Meat	3.69 - 4.99	80	4.07	3.99 - 4.99	50	4.80	-	-	-	-	-	-
Ground Round	3.88 - 3.88	10	3.88	-	-	-	-	-	-	-	-	-
Ground Chuck	1.98 - 3.99	320	3.24	4.99 - 4.99	10	4.99	-	-	-	2.49 - 3.99	480	3.58
Ground Sirloin	-	-	-	-	-	-	-	-	-	4.99 - 4.99	70	4.99
Ground Beef 90% Or More	4.49 - 4.99	130	4.66	-	-	-	-	-	-	2.99 - 5.98	630	4.70
Ground Beef 80-89%	3.99 - 5.99	100	5.79	-	-	-	-	-	-	1.99 - 3.99	800	3.36
Ground Beef 70-79%	2.26 - 2.26	20	2.26	-	-	-	-	-	-	1.88 - 2.88	390	2.43
Beef Patties	4.99 - 6.95	170	5.28	-	-	-	-	-	-	3.39 - 6.99	330	4.77
Tri-Tip	-	-	-	5.99 - 5.99	90	5.99	-	-	-	4.99 - 4.99	110	4.99
Skirt Steak	5.99 - 7.99	70	6.35	4.99 - 5.99	140	5.06	-	-	-	6.99 - 7.99	290	7.49



Outlets	4,900		Explanatory Notes									
Feature Rate (1/)	57.0%		5/: BRANDED: Includes any advertised beef cuts marketed under a corporate trademark, or under one of Meat Grading and Certification Branch's Certified Beef Programs. 6/: NON LABELED/OTHER: Beef cuts advertised without a USDA Quality Grade.									
Special Rate (1/)	15.8%											
Activity Index (3/)	9,640											
	BRANDED(5)			CHOICE			SELECT			NON LABELED / OTHER (6)		
	Price Range	Stores	Wtd Avg	Price Range	Stores	Wtd Avg	Price Range	Stores	Wtd Avg	Price Range	Stores	Wtd Avg
Bone-In Ribeye Roast	-	-	-	-	-	-	-	-	-	-	-	-
Bone-In Ribeye Steak	6.99 - 16.00	20	8.71	5.99 - 5.99	60	5.99	-	-	-	5.99 - 5.99	10	5.99
Bnls Ribeye Roast	-	-	-	-	-	-	-	-	-	-	-	-
Bnls Ribeye Steak	9.98 - 9.98	20	9.98	13.33 - 13.33	20	13.33	8.99 - 9.99	70	9.80	7.99 - 7.99	10	7.99
T-Bone Steak	5.99 - 8.99	50	6.88	6.99 - 6.99	530	6.99	-	-	-	3.99 - 7.99	20	4.88
Porterhouse Steak	9.99 - 9.99	10	9.99	-	-	-	-	-	-	4.77 - 4.77	20	4.77
Tenderloin	-	-	-	-	-	-	-	-	-	-	-	-
Filet Mignon	-	-	-	9.99 - 9.99	90	9.99	-	-	-	-	-	-
Loin, Bnls	-	-	-	-	-	-	-	-	-	-	-	-
Bone-In Strip Steak	8.98 - 8.98	90	8.98	5.00 - 5.00	510	5.00	3.99 - 8.00	110	4.43	5.99 - 6.99	180	6.19
Bnls New York Strip Steak	5.49 - 10.00	30	9.50	8.99 - 11.98	60	10.88	6.99 - 7.99	40	7.05	5.99 - 7.99	20	6.99
Beef Backribs	4.38 - 4.38	20	4.38	-	-	-	-	-	-	-	-	-
Sirloin Roast	-	-	-	-	-	-	-	-	-	-	-	-
Sirloin Steak	4.48 - 4.48	40	4.48	-	-	-	-	-	-	-	-	-
Bnls Sirloin Roast	-	-	-	-	-	-	-	-	-	-	-	-
Bnls Sirloin Steak	5.98 - 5.98	20	5.98	-	-	-	-	-	-	6.99 - 6.99	10	6.99
Sirloin Tip Roast	-	-	-	-	-	-	-	-	-	-	-	-
Sirloin Tip Steak	-	-	-	-	-	-	-	-	-	3.99 - 3.99	70	3.99
Bnls Top Sirloin Roast	-	-	-	-	-	-	-	-	-	-	-	-
Bnls Top Sirloin Steak	3.98 - 5.00	40	4.69	3.99 - 3.99	50	3.99	4.99 - 4.99	290	4.99	3.79 - 5.49	80	3.92
Top Round Roast	2.99 - 2.99	20	2.99	-	-	-	-	-	-	-	-	-
Top Round Steak	4.49 - 4.49	20	4.49	-	-	-	-	-	-	2.75 - 3.39	50	3.19
Bottom Round Roast	3.98 - 3.98	90	3.98	2.99 - 3.99	30	3.51	-	-	-	-	-	-
Bottom Round Steak	3.49 - 3.49	10	3.49	-	-	-	-	-	-	3.69 - 3.99	200	3.91
Eye Of Round Roast	2.88 - 2.99	50	2.92	4.99 - 4.99	90	4.99	-	-	-	2.99 - 2.99	10	2.99
Eye Of Round Steak	3.99 - 3.99	20	3.99	-	-	-	-	-	-	-	-	-
Rump Roast	2.99 - 4.59	20	3.76	2.99 - 3.49	40	3.32	-	-	-	2.77 - 3.49	90	3.21
Rump Steak	-	-	-	-	-	-	-	-	-	-	-	-
Chuck/Shldr/Arm Roast	3.99 - 6.99	270	5.21	3.99 - 4.99	620	4.14	3.49 - 3.49	20	3.49	2.99 - 3.99	80	3.71
Chuck/Shldr/Arm Steak	4.38 - 6.99	30	4.90	3.99 - 4.49	540	4.00	3.39 - 3.79	30	3.55	2.99 - 3.99	90	3.16
London Broil	3.99 - 3.99	20	3.99	2.99 - 2.99	510	2.99	-	-	-	-	-	-
Brisket	-	-	-	-	-	-	-	-	-	2.99 - 4.99	100	4.51
Brisket, Flat	-	-	-	-	-	-	-	-	-	-	-	-
Corned Beef Brisket	10.99 - 10.99	20	10.99	-	-	-	-	-	-	-	-	-
Corned Beef Flat	-	-	-	-	-	-	-	-	-	-	-	-
Beef Short Ribs	5.88 - 5.88	40	5.88	-	-	-	-	-	-	4.79 - 5.49	90	4.99
Flat Iron Steak	-	-	-	-	-	-	-	-	-	-	-	-
Flank Steak	-	-	-	-	-	-	-	-	-	5.49 - 5.49	10	5.49
Minute/Cube Steaks	3.99 - 4.99	80	4.37	-	-	-	-	-	-	4.49 - 4.49	20	4.49
Stew Meat	3.69 - 5.00	40	4.46	-	-	-	-	-	-	3.48 - 3.49	80	3.49
Ground Round	5.00 - 5.00	20	5.00	-	-	-	-	-	-	3.48 - 3.49	180	3.49
Ground Chuck	2.78 - 3.99	50	3.56	-	-	-	-	-	-	2.79 - 3.99	130	3.59
Ground Sirloin	-	-	-	-	-	-	-	-	-	4.99 - 4.99	530	4.99
Ground Beef 90% Or More	3.99 - 4.99	510	4.00	-	-	-	-	-	-	3.99 - 5.99	170	5.33
Ground Beef 80-89%	3.99 - 5.99	540	5.88	-	-	-	-	-	-	1.99 - 3.99	180	3.04
Ground Beef 70-79%	2.26 - 2.26	20	2.26	-	-	-	-	-	-	1.99 - 3.99	180	2.53
Beef Patties	5.00 - 6.95	580	5.99	-	-	-	-	-	-	3.98 - 3.98	20	3.98
Tri-Tip	-	-	-	4.99 - 4.99	510	4.99	-	-	-	-	-	-
Skirt Steak	-	-	-	-	-	-	-	-	-	4.97 - 4.97	20	4.97



Outlets	3,800	Explanatory Notes										
Feature Rate (1/)	54.5%	5/: BRANDED: Includes any advertised beef cuts marketed under a corporate trademark, or under one of Meat Grading and Certification Branch's Certified Beef Programs. 6/: NON LABELED/OTHER: Beef cuts advertised without a USDA Quality Grade.										
Special Rate (1/)	25.1%											
Activity Index (3/)	6,300											
	BRANDED(5)			CHOICE			SELECT			NON LABELED / OTHER (6)		
	Price Range	Stores	Wtd Avg	Price Range	Stores	Wtd Avg	Price Range	Stores	Wtd Avg	Price Range	Stores	Wtd Avg
Bone-In Ribeye Roast	-			3.97 - 3.97	120	3.97	-			-		
Bone-In Ribeye Steak	-			3.97 - 3.97	120	3.97	-			7.89 - 7.89	10	7.89
Bnls Ribeye Roast	3.49 - 3.49	10	3.49	-			-			-		
Bnls Ribeye Steak	-			-			-			-		
T-Bone Steak	-			10.99 - 10.99	30	10.99	-			2.99 - 4.99	110	4.26
Porterhouse Steak	-			-			-			4.99 - 4.99	60	4.99
Tenderloin	-			-			-			8.99 - 8.99	50	8.99
Filet Mignon	-			9.99 - 9.99	140	9.99	-			-		
Loin, Bnls	-			-			-			-		
Bone-In Strip Steak	-			5.97 - 7.99	290	6.13	-			3.99 - 5.47	310	4.61
Bnls New York Strip Steak	-			5.97 - 5.99	130	5.97	-			-		
Beef Backribs	-			-			-			-		
Sirloin Roast	-			-			-			-		
Sirloin Steak	4.99 - 4.99	10	4.99	-			-			3.99 - 3.99	40	3.99
Bnls Sirloin Roast	-			-			-			-		
Bnls Sirloin Steak	3.99 - 3.99	10	3.99	-			-			6.99 - 6.99	180	6.99
Sirloin Tip Roast	-			-			-			-		
Sirloin Tip Steak	-			-			-			3.69 - 3.69	50	3.69
Bnls Top Sirloin Roast	-			-			-			-		
Bnls Top Sirloin Steak	-			-			-			5.49 - 5.49	10	5.49
Top Round Roast	-			4.99 - 4.99	10	4.99	-			-		
Top Round Steak	-			-			-			3.37 - 3.37	110	3.37
Bottom Round Roast	-			-			-			-		
Bottom Round Steak	-			-			-			3.49 - 3.99	30	3.58
Eye Of Round Roast	3.49 - 3.49	10	3.49	3.29 - 4.99	150	4.91	-			3.49 - 3.49	40	3.49
Eye Of Round Steak	-			-			-			-		
Rump Roast	-			-			-			-		
Rump Steak	-			-			-			-		
Chuck/Shldr/Arm Roast	-			2.97 - 4.99	790	3.33	-			2.79 - 4.99	150	3.78
Chuck/Shldr/Arm Steak	-			2.97 - 2.97	650	2.97	-			2.79 - 5.69	230	3.75
London Broil	4.99 - 4.99	10	4.99	4.99 - 4.99	10	4.99	-			2.87 - 2.87	60	2.87
Brisket	-			-			-			-		
Brisket, Flat	-			-			-			-		
Corned Beef Brisket	-			-			-			-		
Corned Beef Flat	-			-			-			-		
Beef Short Ribs	-			5.99 - 5.99	10	5.99	-			4.59 - 7.49	70	5.11
Flat Iron Steak	-			-			-			-		
Flank Steak	-			5.99 - 5.99	650	5.99	-			5.49 - 5.49	10	5.49
Minute/Cube Steaks	-			-			-			-		
Stew Meat	-			-			-			-		
Ground Round	-			-			-			-		
Ground Chuck	-			-			-			3.49 - 3.49	10	3.49
Ground Sirloin	-			-			-			4.99 - 4.99	60	4.99
Ground Beef 90% Or More	-			-			-			3.99 - 5.99	200	5.27
Ground Beef 80-89%	-			-			-			2.99 - 3.99	690	3.05
Ground Beef 70-79%	-			-			-			2.50 - 3.33	90	2.71
Beef Patties	-			-			-			3.33 - 7.99	550	6.17
Tri-Tip	5.99 - 5.99	10	5.99	4.99 - 6.99	30	5.95	-			-		
Skirt Steak	-			-			-			-		



Outlets	1,300		Explanatory Notes										
Feature Rate (1/)	73.9%		5/: BRANDED : Includes any advertised beef cuts marketed under a corporate trademark, or under one of Meat Grading and Certification Branch's Certified Beef Programs. 6/: NON LABELED/OTHER : Beef cuts advertised without a USDA Quality Grade.										
Special Rate (1/)	2.7%												
Activity Index (3/)	3,050												
	BRANDED(5)			CHOICE			SELECT			NON LABELED / OTHER (6)			
	Price Range	Stores	Wtd Avg	Price Range	Stores	Wtd Avg	Price Range	Stores	Wtd Avg	Price Range	Stores	Wtd Avg	
Bone-In Ribeye Roast	3.99 - 3.99	10	3.99	-	-	-	-	-	-	-	-	-	
Bone-In Ribeye Steak	-	-	-	5.97 - 5.97	680	5.97	-	-	-	5.99 - 7.89	30	7.05	
Bnls Ribeye Roast	-	-	-	-	-	-	-	-	-	-	-	-	
Bnls Ribeye Steak	-	-	-	-	-	-	-	-	-	-	-	-	
T-Bone Steak	5.99 - 5.99	20	5.99	7.99 - 7.99	40	7.99	-	-	-	-	-	-	
Porterhouse Steak	-	-	-	-	-	-	-	-	-	-	-	-	
Tenderloin	-	-	-	10.99 - 10.99	100	10.99	-	-	-	-	-	-	
Filet Mignon	-	-	-	-	-	-	-	-	-	-	-	-	
Loin, Bnls	-	-	-	-	-	-	-	-	-	-	-	-	
Bone-In Strip Steak	-	-	-	-	-	-	-	-	-	-	-	-	
Bnls New York Strip Steak	8.99 - 8.99	20	8.99	9.99 - 9.99	5	9.99	-	-	-	7.99 - 7.99	100	7.99	
Beef Backribs	-	-	-	5.99 - 5.99	100	5.99	-	-	-	1.98 - 1.98	10	1.98	
Sirloin Roast	-	-	-	-	-	-	-	-	-	-	-	-	
Sirloin Steak	3.99 - 4.99	40	4.62	6.99 - 6.99	680	6.99	-	-	-	-	-	-	
Bnls Sirloin Roast	-	-	-	-	-	-	-	-	-	-	-	-	
Bnls Sirloin Steak	-	-	-	4.99 - 4.99	40	4.99	-	-	-	-	-	-	
Sirloin Tip Roast	-	-	-	-	-	-	-	-	-	-	-	-	
Sirloin Tip Steak	-	-	-	-	-	-	-	-	-	-	-	-	
Bnls Top Sirloin Roast	-	-	-	-	-	-	-	-	-	-	-	-	
Bnls Top Sirloin Steak	-	-	-	-	-	-	-	-	-	-	-	-	
Top Round Roast	-	-	-	-	-	-	-	-	-	-	-	-	
Top Round Steak	-	-	-	3.99 - 3.99	5	3.99	-	-	-	-	-	-	
Bottom Round Roast	-	-	-	-	-	-	-	-	-	-	-	-	
Bottom Round Steak	-	-	-	-	-	-	-	-	-	-	-	-	
Eye Of Round Roast	3.99 - 3.99	10	3.99	3.29 - 3.29	10	3.29	-	-	-	-	-	-	
Eye Of Round Steak	-	-	-	-	-	-	-	-	-	-	-	-	
Rump Roast	-	-	-	-	-	-	-	-	-	-	-	-	
Rump Steak	-	-	-	-	-	-	-	-	-	-	-	-	
Chuck/Shldr/Arm Roast	-	-	-	2.99 - 2.99	40	2.99	-	-	-	3.98 - 3.98	10	3.98	
Chuck/Shldr/Arm Steak	-	-	-	2.99 - 2.99	40	2.99	-	-	-	4.48 - 4.48	10	4.48	
London Broil	4.99 - 4.99	30	4.99	3.49 - 3.49	5	3.49	-	-	-	-	-	-	
Brisket	-	-	-	-	-	-	-	-	-	-	-	-	
Brisket, Flat	-	-	-	-	-	-	-	-	-	-	-	-	
Corned Beef Brisket	-	-	-	-	-	-	-	-	-	-	-	-	
Corned Beef Flat	-	-	-	-	-	-	-	-	-	-	-	-	
Beef Short Ribs	-	-	-	-	-	-	-	-	-	4.98 - 4.98	10	4.98	
Flat Iron Steak	6.99 - 6.99	10	6.99	-	-	-	-	-	-	-	-	-	
Flank Steak	-	-	-	7.49 - 7.49	5	7.49	-	-	-	-	-	-	
Minute/Cube Steaks	-	-	-	4.99 - 4.99	5	4.99	-	-	-	5.49 - 5.49	10	5.49	
Stew Meat	-	-	-	-	-	-	-	-	-	-	-	-	
Ground Round	-	-	-	-	-	-	-	-	-	-	-	-	
Ground Chuck	-	-	-	2.99 - 2.99	40	2.99	-	-	-	-	-	-	
Ground Sirloin	-	-	-	-	-	-	-	-	-	-	-	-	
Ground Beef 90% Or More	-	-	-	-	-	-	-	-	-	3.97 - 4.99	700	3.99	
Ground Beef 80-89%	2.79 - 4.99	30	3.99	-	-	-	-	-	-	2.98 - 3.98	120	3.08	
Ground Beef 70-79%	-	-	-	-	-	-	-	-	-	3.33 - 3.48	30	3.39	
Beef Patties	-	-	-	-	-	-	-	-	-	3.33 - 3.99	30	3.58	
Tri-Tip	5.99 - 5.99	20	5.99	-	-	-	-	-	-	-	-	-	
Skirt Steak	-	-	-	-	-	-	-	-	-	-	-	-	



Outlets	200		Explanatory Notes										
Feature Rate (1/)	87.0%		5/: BRANDED: Includes any advertised beef cuts marketed under a corporate trademark, or under one of Meat Grading and Certification Branch's Certified Beef Programs. 6/: NON LABELED/OTHER: Beef cuts advertised without a USDA Quality Grade.										
Special Rate (1/)	52.0%												
Activity Index (3/)	215												
	BRANDED(5)			CHOICE			SELECT			NON LABELED / OTHER (6)			
	Price Range	Stores	Wtd Avg	Price Range	Stores	Wtd Avg	Price Range	Stores	Wtd Avg	Price Range	Stores	Wtd Avg	
Bone-In Ribeye Roast													
Bone-In Ribeye Steak				7.99	7.99	20	7.99						
Bnls Ribeye Roast													
Bnls Ribeye Steak				8.99	8.99	20	8.99						
T-Bone Steak													
Porterhouse Steak													
Tenderloin				10.99	10.99	10	10.99						
Filet Mignon													
Loin, Bnls													
Bone-In Strip Steak													
Bnls New York Strip Steak	10.49	10.49	10	10.49	8.99	8.99	10	8.99		6.88	7.99	20	7.69
Beef Backribs				5.99	5.99	10	5.99						
Sirloin Roast													
Sirloin Steak													
Bnls Sirloin Roast													
Bnls Sirloin Steak													
Sirloin Tip Roast				4.29	4.29	5	4.29						
Sirloin Tip Steak				4.79	4.79	5	4.79						
Bnls Top Sirloin Roast													
Bnls Top Sirloin Steak													
Top Round Roast													
Top Round Steak	3.99	4.99	20	4.49									
Bottom Round Roast										4.98	4.98	5	4.98
Bottom Round Steak													
Eye Of Round Roast													
Eye Of Round Steak													
Rump Roast													
Rump Steak													
Chuck/Shldr/Arm Roast													
Chuck/Shldr/Arm Steak													
London Broil	3.99	3.99	10	3.99						4.88	4.88	5	4.88
Brisket													
Brisket, Flat													
Corned Beef Brisket													
Corned Beef Flat													
Beef Short Ribs				8.99	8.99	20	8.99						
Flat Iron Steak													
Flank Steak	7.99	7.99	10	7.99						8.48	8.48	5	8.48
Minute/Cube Steaks	5.99	5.99	10	5.99									
Stew Meat													
Ground Round													
Ground Chuck													
Ground Sirloin													
Ground Beef 90% Or More													
Ground Beef 80-89%				3.99	3.99	5	3.99			2.99	2.99	10	2.99
Ground Beef 70-79%										4.16	4.16	10	4.16
Beef Patties													
Tri-Tip													
Skirt Steak													



Outlets	Explanatory Notes												
Feature Rate (1/)	5/: BRANDED : Includes any advertised beef cuts marketed under a corporate trademark, or under one of Meat Grading and Certification Branch's Certified Beef Programs. 6/: NON LABELED/OTHER : Beef cuts advertised without a USDA Quality Grade.												
Special Rate (1/)													
Activity Index (3/)													
	BRANDED(5)				CHOICE			SELECT			NON LABELED / OTHER (6)		
	Price Range		Stores	Wtd Avg	Price Range		Stores	Wtd Avg	Price Range		Stores	Wtd Avg	
Bone-In Ribeye Roast													
Bone-In Ribeye Steak													
Bnls Ribeye Roast													
Bnls Ribeye Steak													
T-Bone Steak													
Porterhouse Steak													
Tenderloin													
Filet Mignon													
Loin, Bnls													
Bone-In Strip Steak													
Bnls New York Strip Steak													
Beef Backribs													
Sirloin Roast													
Sirloin Steak													
Bnls Sirloin Roast													
Bnls Sirloin Steak													
Sirloin Tip Roast													
Sirloin Tip Steak													
Bnls Top Sirloin Roast													
Bnls Top Sirloin Steak	5.29	5.29	20	5.29									
Top Round Roast													
Top Round Steak													
Bottom Round Roast													
Bottom Round Steak													
Eye Of Round Roast													
Eye Of Round Steak													
Rump Roast													
Rump Steak													
Chuck/Shldr/Arm Roast	4.99	4.99	20	4.99									
Chuck/Shldr/Arm Steak	4.99	4.99	20	4.99									
London Broil					3.99	3.99	20	3.99					
Brisket													
Brisket, Flat													
Corned Beef Brisket													
Corned Beef Flat													
Beef Short Ribs													
Flat Iron Steak													
Flank Steak													
Minute/Cube Steaks													
Stew Meat													
Ground Round													
Ground Chuck													
Ground Sirloin													
Ground Beef 90% Or More									4.99	4.99	20	4.99	
Ground Beef 80-89%													
Ground Beef 70-79%													
Beef Patties									6.66	6.66	20	6.66	
Tri-Tip					5.99	5.99	20	5.99					
Skirt Steak													