



National Retail Report - Beef
Advertised Prices for Beef at Major Retail Supermarket Outlets ending during the period of 11/27 thru 12/03
 (prices in dollars per pound)

Fri. Nov 27, 2020

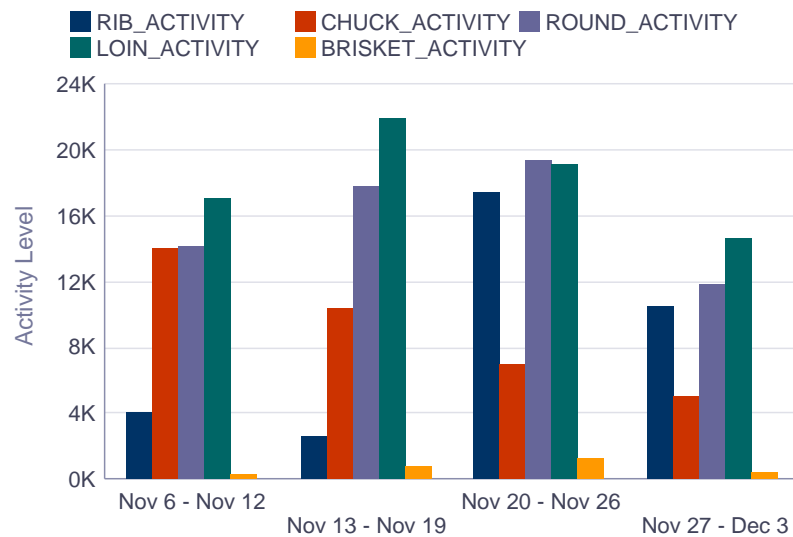
NATIONAL SUMMARY						
	THIS WEEK		LAST WEEK		LAST YEAR	
Outlets	29,200		29,200		29,200	
Feature Rate (1/)	43.6%		63.1%		51.2%	
Special Rate (2/)	13.0%		18.2%		14.3%	
Activity Index (3/)	54,890		81,060		69,400	
	Stores	Wtd Avg	Stores	Wtd Avg	Stores	Wtd Avg
Bone-In Ribeye Roast	5,530	8.49	9,050	8.39	7,040	8.31
Bone-In Ribeye Steak	2,670	9.50	4,500	9.15	4,000	8.03
Bnls Ribeye Roast	960	9.54	1,640	10.00	1,860	9.47
Bnls Ribeye Steak	1,350	10.56	2,240	11.12	1,270	9.85
T-Bone Steak	3,000	7.64	3,270	7.65	2,200	6.99
Porterhouse Steak	320	7.08	290	6.56	670	8.08
Tenderloin	1,870	10.50	4,820	11.05	3,210	12.25
Filet Mignon	940	13.36	1,070	12.94	1,720	13.55
Loin, Bnls	770	5.10	950	5.17	2,950	6.20
Bone-In Strip Steak	250	7.10	460	7.85	880	5.11
Bnls New York Strip Steak	4,650	6.76	4,740	7.29	4,030	7.20
Beef Backribs	160	5.05	150	4.99	10	1.98
Sirloin Roast	250	3.69	170	6.98		
Sirloin Steak	110	4.99	110	4.99	190	5.28
Bnls Sirloin Roast	180	3.99	310	5.02	630	6.21
Bnls Sirloin Steak	870	3.78	1,110	4.40	1,460	5.99
Sirloin Tip Roast	500	4.08	1,950	4.13	1,680	4.31
Sirloin Tip Steak	340	3.78	270	3.91	870	5.05
Bnls Top Sirloin Roast	690	6.48	320	5.13	320	6.41
Bnls Top Sirloin Steak	700	6.87	1,530	6.13	1,000	5.01
Top Round Roast	2,410	4.67	3,510	4.46	1,270	3.67
Top Round Steak	520	4.39	760	4.48	730	4.24
Bottom Round Roast	2,740	4.43	4,320	4.39	1,330	4.15
Bottom Round Steak	1,020	4.78	1,190	4.73	480	4.33
Eye Of Round Roast	1,080	4.63	3,060	4.59	750	4.08
Eye Of Round Steak	260	4.72	410	4.74	200	4.98
Rump Roast	1,570	4.32	2,050	4.32	1,060	3.90
Rump Steak			10	3.99		
Chuck/Shldr/Arm Roast	2,160	4.65	3,480	4.40	6,090	4.60
Chuck/Shldr/Arm Steak	1,730	4.65	2,070	4.42	1,950	4.71
London Broil	1,140	3.84	1,300	4.19	1,820	4.13
Brisket	340	3.54	1,240	3.14	100	4.00
Brisket, Flat			10	7.99	200	5.21
Corned Beef Brisket					60	4.99
Corned Beef Flat	10	4.99	10	4.99	10	4.99
Beef Short Ribs	190	6.16	560	6.03	450	5.80
Flat Iron Steak	10	4.99	120	4.99	260	6.84
Flank Steak	630	7.78	580	7.82	860	7.24
Minute/Cube Steaks	3,480	5.26	3,000	5.24	1,040	4.92
Stew Meat	2,010	5.08	2,270	5.02	1,100	4.58
Ground Round	470	3.73	1,710	3.97	650	3.89
Ground Chuck	970	3.38	1,880	3.51	1,230	3.49
Ground Sirloin	1,860	4.53	2,070	4.63	340	4.20
Ground Beef 90% Or More	1,490	4.51	1,280	4.31	3,140	4.61
Ground Beef 80-89%	1,500	3.20	3,820	3.47	6,110	3.73
Ground Beef 70-79%	380	2.30	420	2.55	660	2.59
Beef Patties	410	4.61	470	4.80	1,280	3.67
Tri-Tip	180	3.99	250	4.57	220	4.10
Skirt Steak	220	6.70	260	7.38	20	5.99

This week in Beef Retail

****Due to the Thanksgiving holiday this week, this report contains data collected from ads that broke through Wednesday November 25th.****

This week in the National Beef Retail Report Feature Rate, Special Rate and Activity Index were all lower when compared to last week. Also, in the 4 Week Comparison Index all cut items show lower ad space. USDA Friday, November 27, 2020, Morning Boxed Beef Report shows Choice 1.21 lower at 243.95 and Select 0.04 higher at 220.94 with a Choice/Select spread of 22.91 on 27 loads.

Activity Index: 2 Week Comparison



Explanatory Notes

All report information gathered from publicly available sources including store circulars, newspaper ads, and retailer websites.

1/: FEATURE RATE: the amount of sampled stores advertising any reported beef item during the current week, expressed as a 'percentage of the total sample. **2/: SPECIAL RATE:** the percentage of sampled stores with a no-price promotion (e.g., buy 1, get 1 free etc.). **3/: ACTIVITY INDEX:** a measure of the absolute frequency of feature activity equal to the total number of stores for each advertised beef item (e.g., a retailer with 100 outlets featuring 3 beef items has an activity index of 300). **4/: STORES/AVG:** the number of advertising outlets and the weighted average price weighted by the respective number of outlets. **5/: BRANDED:** includes any advertised beef cuts marketed under a corporate trademark, or under one of Meat Grading & Certification Branch's Certified Beef programs. **6/: NON-LABELED/OTHER:** Beef cuts advertised without a USDA Quality Grade.

USDA-MGC Certified Programs List: <http://www.ams.usda.gov/AMSV1.0/BeefPrograms>



Outlets	5,500		Explanatory Notes									
Feature Rate (1/)	25.0%		5/: BRANDED: Includes any advertised beef cuts marketed under a corporate trademark, or under one of Meat Grading and Certification Branch's Certified Beef Programs. 6/: NON LABELED/OTHER: Beef cuts advertised without a USDA Quality Grade.									
Special Rate (1/)	2.0%											
Activity Index (3/)	6,890											
	BRANDED(5)			CHOICE			SELECT			NON LABELED / OTHER (6)		
	Price Range	Stores	Wtd Avg	Price Range	Stores	Wtd Avg	Price Range	Stores	Wtd Avg	Price Range	Stores	Wtd Avg
Bone-In Ribeye Roast	8.98 - 10.99	200	10.09	9.99 - 9.99	110	9.99	-			5.99 - 9.99	230	8.99
Bone-In Ribeye Steak	8.99 - 10.98	160	10.12	-			-			5.99 - 5.99	20	5.99
Bnls Ribeye Roast	-			-			-			-		
Bnls Ribeye Steak	11.98 - 11.98	90	11.98	-			-			-		
T-Bone Steak	-			8.99 - 8.99	80	8.99	-			-		
Porterhouse Steak	-			6.99 - 6.99	290	6.99	-			-		
Tenderloin	12.99 - 12.99	70	12.99	-			-			5.99 - 5.99	60	5.99
Filet Mignon	-			-			-			6.99 - 6.99	60	6.99
Loin, Bnls	-			-			-			-		
Bone-In Strip Steak	-			-			-			-		
Bnls New York Strip Steak	-			7.99 - 7.99	10	7.99	3.49 - 3.49	110	3.49	5.99 - 8.99	180	7.33
Beef Backribs	-			-			-			-		
Sirloin Roast	-			-			3.29 - 3.29	110	3.29	-		
Sirloin Steak	4.99 - 4.99	110	4.99	-			-			-		
Bnls Sirloin Roast	-			-			-			-		
Bnls Sirloin Steak	-			4.99 - 4.99	10	4.99	-			4.99 - 4.99	60	4.99
Sirloin Tip Roast	3.99 - 3.99	20	3.99	-			-			-		
Sirloin Tip Steak	4.99 - 4.99	20	4.99	3.99 - 3.99	10	3.99	-			-		
Bnls Top Sirloin Roast	-			-			-			-		
Bnls Top Sirloin Steak	-			-			-			-		
Top Round Roast	4.49 - 4.49	110	4.49	2.79 - 3.99	220	3.40	-			2.99 - 2.99	60	2.99
Top Round Steak	-			2.99 - 2.99	110	2.99	-			-		
Bottom Round Roast	3.99 - 3.99	70	3.99	2.99 - 4.49	220	3.73	-			3.99 - 3.99	60	3.99
Bottom Round Steak	-			3.99 - 4.99	130	4.94	-			3.49 - 3.99	120	3.74
Eye Of Round Roast	3.99 - 3.99	70	3.99	3.99 - 4.19	240	4.08	-			3.99 - 3.99	60	3.99
Eye Of Round Steak	3.99 - 3.99	70	3.99	4.99 - 4.99	130	4.99	-			4.99 - 4.99	60	4.99
Rump Roast	3.99 - 3.99	70	3.99	3.49 - 3.99	130	3.75	-			3.69 - 3.99	200	3.78
Rump Steak	-			-			-			-		
Chuck/Shldr/Arm Roast	4.98 - 4.98	90	4.98	4.99 - 4.99	10	4.99	-			-		
Chuck/Shldr/Arm Steak	-			4.99 - 4.99	290	4.99	-			-		
London Broil	2.99 - 2.99	70	2.99	2.99 - 3.99	360	3.20	-			2.99 - 3.99	180	3.66
Brisket	-			-			-			3.99 - 3.99	140	3.99
Brisket, Flat	-			-			-			-		
Corned Beef Brisket	-			-			-			-		
Corned Beef Flat	-			-			-			-		
Beef Short Ribs	-			-			-			-		
Flat Iron Steak	-			-			-			-		
Flank Steak	-			-			-			-		
Minute/Cube Steaks	4.99 - 4.99	70	4.99	4.99 - 5.99	570	5.79	-			3.99 - 4.29	120	4.14
Stew Meat	4.99 - 5.99	90	5.18	4.99 - 4.99	290	4.99	-			-		
Ground Round	-			-			-			3.69 - 3.69	140	3.69
Ground Chuck	-			-			-			-		
Ground Sirloin	-			-			-			-		
Ground Beef 90% Or More	-			-			-			3.79 - 4.99	200	4.26
Ground Beef 80-89%	-			-			-			2.99 - 3.99	80	3.20
Ground Beef 70-79%	-			-			-			-		
Beef Patties	5.99 - 5.99	60	5.99	-			-			-		
Tri-Tip	-			-			-			-		
Skirt Steak	-			-			-			-		

Outlets	7,400		Explanatory Notes													
Feature Rate (1/)	44.8%		5/ BRANDED: Includes any advertised beef cuts marketed under a corporate trademark, or under one of Meat Grading and Certification													
Special Rate (1/)	13.3%		Branch's Certified Beef Programs. 6/ NON LABELED/OTHER: Beef cuts advertised without a USDA Quality Grade.													
Activity Index (3/)	15.670															
	BRANDED(5)				CHOICE				SELECT				NON LABELED / OTHER (6)			
	Price Range	Stores	Wtd Avg	Price Range	Stores	Wtd Avg	Price Range	Stores	Wtd Avg	Price Range	Stores	Wtd Avg	Price Range	Stores	Wtd Avg	
Bone-In Ribeye Roast	5.98 - 12.99	340	8.45	7.99 - 12.99	500	8.22	-	-	-	5.29 - 6.99	290	6.03	-	-	-	
Bone-In Ribeye Steak	7.99 - 13.99	650	12.37	-	-	-	-	-	-	5.49 - 5.99	250	5.92	-	-	-	
Bnls Ribeye Roast	5.26 - 8.78	110	7.17	8.99 - 8.99	40	8.99	10.99 - 10.99	40	10.99	5.78 - 5.78	30	5.78	-	-	-	
Bnls Ribeye Steak	9.48 - 9.99	50	9.66	13.99 - 14.99	110	14.26	-	-	-	6.18 - 7.99	110	7.51	-	-	-	
T-Bone Steak	10.99 - 10.99	450	10.99	8.99 - 10.99	1,040	9.15	-	-	-	3.79 - 4.98	220	4.27	-	-	-	
Porterhouse Steak	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
Tenderloin	-	-	-	16.99 - 16.99	80	16.99	-	-	-	4.99 - 8.98	510	7.81	-	-	-	
Filet Mignon	-	-	-	17.99 - 17.99	80	17.99	-	-	-	-	-	-	-	-	-	
Loin, Bnls	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
Bone-In Strip Steak	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
Bnls New York Strip Steak	4.98 - 9.99	270	8.34	5.99 - 10.99	580	6.84	7.99 - 7.99	10	7.99	4.99 - 7.99	540	5.46	-	-	-	
Beef Backribs	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
Sirloin Roast	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
Sirloin Steak	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
Bnls Sirloin Roast	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
Bnls Sirloin Steak	-	-	-	4.99 - 4.99	10	4.99	-	-	-	-	-	-	-	-	-	
Sirloin Tip Roast	2.89 - 3.99	30	3.30	-	-	-	-	-	-	-	-	-	-	-	-	
Sirloin Tip Steak	3.29 - 4.99	30	3.92	3.99 - 3.99	10	3.99	-	-	-	-	-	-	-	-	-	
Bnls Top Sirloin Roast	6.99 - 6.99	450	6.99	-	-	-	-	-	-	-	-	-	-	-	-	
Bnls Top Sirloin Steak	6.99 - 6.99	450	6.99	3.98 - 6.99	90	6.67	-	-	-	-	-	-	-	-	-	
Top Round Roast	3.99 - 4.98	30	4.87	2.98 - 4.99	550	4.95	-	-	-	-	-	-	-	-	-	
Top Round Steak	4.98 - 4.99	50	4.98	5.99 - 5.99	80	5.99	-	-	-	-	-	-	-	-	-	
Bottom Round Roast	3.17 - 5.48	620	4.94	3.49 - 4.49	1,060	4.44	-	-	-	-	-	-	-	-	-	
Bottom Round Steak	-	-	-	3.99 - 5.99	90	5.77	-	-	-	-	-	-	-	-	-	
Eye Of Round Roast	4.99 - 4.99	110	4.99	-	-	-	-	-	-	-	-	-	-	-	-	
Eye Of Round Steak	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
Rump Roast	4.99 - 4.99	450	4.99	3.99 - 3.99	80	3.99	-	-	-	3.99 - 3.99	10	3.99	-	-	-	
Rump Steak	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
Chuck/Shldr/Arm Roast	2.59 - 5.49	610	5.03	2.88 - 2.88	10	2.88	3.99 - 3.99	40	3.99	2.78 - 2.78	30	2.78	-	-	-	
Chuck/Shldr/Arm Steak	2.99 - 5.49	610	5.11	4.99 - 4.99	40	4.99	4.19 - 4.19	40	4.19	2.98 - 2.98	30	2.98	-	-	-	
London Broil	3.19 - 4.98	220	3.92	3.98 - 4.99	90	4.88	-	-	-	-	-	-	-	-	-	
Brisket	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
Brisket, Flat	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
Corned Beef Brisket	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
Corned Beef Flat	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
Beef Short Ribs	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
Flat Iron Steak	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
Flank Steak	7.99 - 7.99	450	7.99	-	-	-	-	-	-	-	-	-	-	-	-	
Minute/Cube Steaks	4.98 - 5.98	550	5.11	4.98 - 5.99	1,050	5.52	-	-	-	-	-	-	-	-	-	
Stew Meat	3.99 - 5.99	130	5.41	5.99 - 5.99	80	5.99	3.99 - 3.99	40	3.99	3.88 - 3.88	30	3.88	-	-	-	
Ground Round	3.99 - 3.99	110	3.99	-	-	-	-	-	-	3.49 - 3.49	5	3.49	-	-	-	
Ground Chuck	2.99 - 2.99	60	2.99	-	-	-	-	-	-	2.98 - 3.99	280	3.09	-	-	-	
Ground Sirloin	-	-	-	3.98 - 3.98	10	3.98	-	-	-	4.99 - 4.99	460	4.99	-	-	-	
Ground Beef 90% Or More	-	-	-	-	-	-	-	-	-	4.99 - 4.99	10	4.99	-	-	-	
Ground Beef 80-89%	2.98 - 3.68	90	3.48	-	-	-	-	-	-	3.99 - 3.99	40	3.99	-	-	-	
Ground Beef 70-79%	1.77 - 1.99	40	1.86	-	-	-	-	-	-	-	-	-	-	-	-	
Beef Patties	3.29 - 3.29	20	3.29	-	-	-	-	-	-	-	-	-	-	-	-	
Tri-Tip	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
Skirt Steak	-	-	-	-	-	-	-	-	-	6.98 - 6.98	20	6.98	-	-	-	



Outlets	6,100		Explanatory Notes									
Feature Rate (1/)	44.9%		5/: BRANDED: Includes any advertised beef cuts marketed under a corporate trademark, or under one of Meat Grading and Certification Branch's Certified Beef Programs. 6/: NON LABELED/OTHER: Beef cuts advertised without a USDA Quality Grade.									
Special Rate (1/)	15.1%											
Activity Index (3/)	14,190											
	BRANDED(5)			CHOICE			SELECT			NON LABELED / OTHER (6)		
	Price Range	Stores	Wtd Avg	Price Range	Stores	Wtd Avg	Price Range	Stores	Wtd Avg	Price Range	Stores	Wtd Avg
Bone-In Ribeye Roast	8.99 - 13.99	490	10.38	8.99 - 10.99	240	9.59	-	-	-	6.99 - 10.99	80	10.07
Bone-In Ribeye Steak	10.99 - 10.99	140	10.99	9.99 - 9.99	10	9.99	-	-	-	11.99 - 11.99	40	11.99
Bnls Ribeye Roast	6.99 - 11.99	170	8.72	9.99 - 12.99	210	12.32	12.99 - 12.99	10	12.99	7.99 - 7.99	140	7.99
Bnls Ribeye Steak	8.98 - 14.79	40	12.45	9.99 - 13.99	110	12.09	-	-	-	4.99 - 10.99	370	8.10
T-Bone Steak	6.98 - 8.99	100	8.11	6.99 - 6.99	110	6.99	-	-	-	4.99 - 5.99	160	5.91
Porterhouse Steak	9.49 - 9.49	10	9.49	-	-	-	-	-	-	5.99 - 5.99	10	5.99
Tenderloin	12.99 - 16.99	140	14.70	9.99 - 19.99	750	10.60	-	-	-	5.99 - 9.99	60	9.13
Filet Mignon	17.99 - 17.99	60	17.99	12.99 - 12.99	710	12.99	-	-	-	7.99 - 7.99	10	7.99
Loin, Bnls	6.96 - 6.99	110	6.98	4.99 - 4.99	10	4.99	-	-	-	-	-	-
Bone-In Strip Steak	-	-	-	5.99 - 5.99	40	5.99	-	-	-	-	-	-
Bnls New York Strip Steak	5.99 - 9.99	620	7.62	5.79 - 10.00	270	8.06	5.99 - 5.99	10	5.99	-	-	-
Beef Backribs	-	-	-	4.99 - 4.99	150	4.99	-	-	-	-	-	-
Sirloin Roast	3.99 - 3.99	140	3.99	-	-	-	-	-	-	-	-	-
Sirloin Steak	-	-	-	-	-	-	-	-	-	-	-	-
Bnls Sirloin Roast	-	-	-	-	-	-	-	-	-	-	-	-
Bnls Sirloin Steak	4.29 - 4.99	240	4.87	-	-	-	-	-	-	-	-	-
Sirloin Tip Roast	3.49 - 4.99	160	4.18	3.99 - 4.99	220	4.19	-	-	-	-	-	-
Sirloin Tip Steak	3.49 - 4.99	130	4.36	-	-	-	-	-	-	-	-	-
Bnls Top Sirloin Roast	3.89 - 3.89	10	3.89	-	-	-	-	-	-	-	-	-
Bnls Top Sirloin Steak	5.99 - 6.99	60	6.82	-	-	-	-	-	-	-	-	-
Top Round Roast	2.99 - 5.49	220	4.62	3.49 - 4.99	70	4.77	-	-	-	-	-	-
Top Round Steak	3.98 - 4.99	170	4.93	3.79 - 3.99	20	3.89	-	-	-	-	-	-
Bottom Round Roast	2.99 - 4.99	370	4.55	4.99 - 4.99	10	4.99	-	-	-	4.99 - 4.99	30	4.99
Bottom Round Steak	3.99 - 3.99	40	3.99	4.99 - 4.99	40	4.99	-	-	-	-	-	-
Eye Of Round Roast	3.49 - 4.99	20	4.13	4.99 - 4.99	40	4.99	-	-	-	3.99 - 3.99	10	3.99
Eye Of Round Steak	-	-	-	-	-	-	-	-	-	-	-	-
Rump Roast	3.49 - 4.99	270	4.35	4.99 - 4.99	40	4.99	-	-	-	-	-	-
Rump Steak	-	-	-	-	-	-	-	-	-	-	-	-
Chuck/Shldr/Arm Roast	2.99 - 5.95	400	5.21	2.88 - 5.99	530	3.85	-	-	-	4.99 - 4.99	40	4.99
Chuck/Shldr/Arm Steak	3.19 - 4.99	160	4.41	-	-	-	-	-	-	2.99 - 4.99	80	3.95
London Broil	3.99 - 5.49	140	5.37	-	-	-	-	-	-	-	-	-
Brisket	-	-	-	2.99 - 2.99	40	2.99	-	-	-	-	-	-
Brisket, Flat	-	-	-	-	-	-	-	-	-	-	-	-
Corned Beef Brisket	-	-	-	-	-	-	-	-	-	-	-	-
Corned Beef Flat	-	-	-	4.99 - 4.99	10	4.99	-	-	-	-	-	-
Beef Short Ribs	-	-	-	5.99 - 8.99	90	7.49	-	-	-	-	-	-
Flat Iron Steak	4.99 - 4.99	10	4.99	-	-	-	-	-	-	-	-	-
Flank Steak	-	-	-	5.99 - 7.99	90	7.01	-	-	-	-	-	-
Minute/Cube Steaks	4.49 - 5.98	250	5.07	4.99 - 4.99	750	4.99	-	-	-	-	-	-
Stew Meat	3.99 - 4.99	280	4.79	4.99 - 5.99	900	5.15	-	-	-	-	-	-
Ground Round	2.99 - 3.99	80	3.26	-	-	-	-	-	-	3.49 - 3.49	10	3.49
Ground Chuck	2.99 - 2.99	90	2.99	-	-	-	-	-	-	3.29 - 3.98	310	3.79
Ground Sirloin	3.99 - 3.99	140	3.99	-	-	-	-	-	-	3.99 - 4.99	720	4.01
Ground Beef 90% Or More	-	-	-	-	-	-	-	-	-	3.99 - 5.99	460	5.19
Ground Beef 80-89%	2.69 - 2.69	50	2.69	-	-	-	-	-	-	1.79 - 3.49	470	2.70
Ground Beef 70-79%	2.99 - 2.99	10	2.99	-	-	-	-	-	-	1.99 - 2.99	110	2.39
Beef Patties	4.99 - 4.99	140	4.99	-	-	-	-	-	-	-	-	-
Tri-Tip	-	-	-	-	-	-	-	-	-	-	-	-
Skirt Steak	4.99 - 8.99	70	8.30	4.99 - 4.99	40	4.99	-	-	-	-	-	-

Outlets	4,900												Explanatory Notes							
Feature Rate (1/)	50.4%												5/: BRANDED: Includes any advertised beef cuts marketed under a corporate trademark, or under one of Meat Grading and Certification							
Special Rate (1/)	13.2%												Branch's Certified Beef Programs. 6/: NON LABELED/OTHER: Beef cuts advertised without a USDA Quality Grade.							
Activity Index (3/)	9,825																			
	BRANDED(5)				CHOICE				SELECT				NON LABELED / OTHER (6)							
	Price Range		Stores	Wtd Avg	Price Range		Stores	Wtd Avg	Price Range		Stores	Wtd Avg	Price Range		Stores	Wtd Avg				
Bone-In Ribeye Roast	9.98	-	9.98	20	9.98	7.99	-	12.99	1,340	8.56	5.99	-	12.99	120	6.80	6.99	-	9.99	90	9.92
Bone-In Ribeye Steak	10.38	-	13.99	60	13.03	8.99	-	9.99	550	9.06		-				9.99	-	9.99	40	9.99
Bnls Ribeye Roast		-					-				12.99	-	12.99	5	12.99		-			
Bnls Ribeye Steak		-				14.99	-	14.99	90	14.99	6.99	-	6.99	130	6.99		-			
T-Bone Steak	6.99	-	10.99	60	10.23	8.99	-	8.99	10	8.99		-				3.99	-	4.99	90	4.04
Porterhouse Steak	7.99	-	7.99	10	7.99		-					-					-			
Tenderloin	12.99	-	14.98	20	14.58		-				14.99	-	14.99	110	14.99	7.99	-	7.99	50	7.99
Filet Mignon	16.98	-	16.98	20	16.98		-					-					-			
Loin, Bnls		-					-					-					-			
Bone-In Strip Steak		-				9.98	-	9.98	90	9.98	5.48	-	5.48	100	5.48		-			
Bnls New York Strip Steak	5.99	-	5.99	40	5.99	5.99	-	7.99	600	6.25	4.99	-	7.99	90	7.15	4.99	-	4.99	50	4.99
Beef Backribs		-					-					-					-			
Sirloin Roast		-					-					-					-			
Sirloin Steak		-					-					-					-			
Bnls Sirloin Roast		-					-					-					-			
Bnls Sirloin Steak	4.99	-	4.99	40	4.99	2.99	-	2.99	510	2.99		-					-			
Sirloin Tip Roast		-					-					-				3.49	-	3.49	10	3.49
Sirloin Tip Steak	4.99	-	4.99	5	4.99		-					-				2.99	-	2.99	70	2.99
Bnls Top Sirloin Roast	3.48	-	6.99	90	5.40		-					-					-			
Bnls Top Sirloin Steak	6.99	-	6.99	50	6.99		-					-				3.99	-	3.99	20	3.99
Top Round Roast	5.79	-	5.79	20	5.79	3.99	-	4.99	630	4.97		-				3.59	-	3.59	70	3.59
Top Round Steak	3.98	-	3.98	20	3.98		-					-				2.58	-	3.59	80	3.40
Bottom Round Roast	3.48	-	4.99	100	4.80	3.99	-	3.99	60	3.99		-				2.99	-	2.99	140	2.99
Bottom Round Steak	3.79	-	3.99	40	3.92	4.99	-	4.99	510	4.99		-				3.79	-	3.79	40	3.79
Eye Of Round Roast		-				4.99	-	4.99	510	4.99		-				3.99	-	3.99	10	3.99
Eye Of Round Steak		-					-					-					-			
Rump Roast	3.48	-	4.99	70	4.50	3.69	-	3.88	140	3.85		-				2.99	-	3.99	100	3.72
Rump Steak		-					-					-					-			
Chuck/Shldr/Arm Roast	5.49	-	5.95	90	5.70	2.99	-	2.99	20	2.99	3.39	-	3.39	20	3.39	2.88	-	4.69	110	3.85
Chuck/Shldr/Arm Steak	5.49	-	5.49	50	5.49		-					-				2.88	-	4.98	250	4.10
London Broil		-				4.99	-	4.99	10	4.99		-					-			
Brisket		-				2.98	-	2.98	90	2.98		-				3.99	-	3.99	50	3.99
Brisket, Flat		-					-					-					-			
Corned Beef Brisket		-					-					-					-			
Corned Beef Flat		-					-					-					-			
Beef Short Ribs		-					-					-				4.58	-	5.49	80	4.69
Flat Iron Steak		-					-					-					-			
Flank Steak	7.99	-	7.99	50	7.99		-					-				4.99	-	6.99	10	5.99
Minute/Cube Steaks	4.49	-	4.99	70	4.90		-					-				3.99	-	3.99	40	3.99
Stew Meat	4.99	-	5.99	70	5.32	4.98	-	4.98	90	4.98		-				4.69	-	4.69	10	4.69
Ground Round	3.98	-	3.98	20	3.98		-					-				3.69	-	3.99	90	3.81
Ground Chuck		-				2.69	-	2.69	20	2.69		-				2.79	-	3.99	200	3.54
Ground Sirloin		-					-					-				4.99	-	4.99	530	4.99
Ground Beef 90% Or More		-					-					-				3.99	-	5.98	90	4.79
Ground Beef 80-89%		-					-					-				1.99	-	3.99	460	3.21
Ground Beef 70-79%		-					-					-				1.87	-	2.69	150	1.94
Beef Patties		-					-					-					-			
Tri-Tip		-					-					-					-			
Skirt Steak		-					-					-				5.99	-	6.99	70	6.06

Outlets	3,800	Explanatory Notes										
Feature Rate (1/)	52.7%	5/: BRANDED: Includes any advertised beef cuts marketed under a corporate trademark, or under one of Meat Grading and Certification Branch's Certified Beef Programs. 6/: NON LABELED/OTHER: Beef cuts advertised without a USDA Quality Grade.										
Special Rate (1/)	29.3%											
Activity Index (3/)	7.120											
	BRANDED(5)			CHOICE			SELECT			NON LABELED / OTHER (6)		
	Price Range	Stores	Wtd Avg	Price Range	Stores	Wtd Avg	Price Range	Stores	Wtd Avg	Price Range	Stores	Wtd Avg
Bone-In Ribeye Roast	8.99 - 9.99	30	9.53	6.97 - 13.99	1,000	7.95	-			4.99 - 8.99	370	6.35
Bone-In Ribeye Steak	-			7.97 - 7.97	650	7.97	-			4.99 - 5.98	60	5.10
Bnls Ribeye Roast	-			8.99 - 8.99	120	8.99	-			10.99 - 10.99	90	10.99
Bnls Ribeye Steak	9.99 - 9.99	10	9.99	14.99 - 14.99	140	14.99	-			9.99 - 9.99	90	9.99
T-Bone Steak	-			-			-			4.99 - 4.99	10	4.99
Porterhouse Steak	-			-			-			-		
Tenderloin	-			-			-			8.99 - 8.99	10	8.99
Filet Mignon	-			-			-			-		
Loin, Bnls	-			4.77 - 4.77	650	4.77	-			-		
Bone-In Strip Steak	-			-			-			-		
Bnls New York Strip Steak	-			5.77 - 7.99	1,180	6.55	-			8.99 - 8.99	90	8.99
Beef Backribs	-			-			-			5.99 - 5.99	10	5.99
Sirloin Roast	-			-			-			-		
Sirloin Steak	-			-			-			-		
Bnls Sirloin Roast	-			-			-			3.99 - 3.99	180	3.99
Bnls Sirloin Steak	-			-			-			-		
Sirloin Tip Roast	-			-			-			2.99 - 2.99	60	2.99
Sirloin Tip Steak	-			-			-			2.99 - 2.99	70	2.99
Bnls Top Sirloin Roast	-			5.99 - 5.99	120	5.99	-			-		
Bnls Top Sirloin Steak	-			-			-			-		
Top Round Roast	-			4.99 - 4.99	400	4.99	-			-		
Top Round Steak	-			-			-			-		
Bottom Round Roast	-			-			-			-		
Bottom Round Steak	-			-			-			-		
Eye Of Round Roast	-			-			-			-		
Eye Of Round Steak	-			-			-			-		
Rump Roast	-			-			-			-		
Rump Steak	-			-			-			-		
Chuck/Shldr/Arm Roast	3.49 - 3.49	10	3.49	4.99 - 4.99	10	4.99	-			3.49 - 5.99	130	5.32
Chuck/Shldr/Arm Steak	-			4.99 - 4.99	10	4.99	-			2.97 - 5.99	160	3.54
London Broil	3.49 - 3.49	10	3.49	3.19 - 3.19	10	3.19	-			-		
Brisket	-			-			-			-		
Brisket, Flat	-			-			-			-		
Corned Beef Brisket	-			-			-			-		
Corned Beef Flat	-			-			-			-		
Beef Short Ribs	-			-			-			5.49 - 6.99	20	6.43
Flat Iron Steak	-			-			-			-		
Flank Steak	-			-			-			4.99 - 6.99	10	5.99
Minute/Cube Steaks	-			-			-			-		
Stew Meat	-			-			-			4.69 - 4.69	10	4.69
Ground Round	-			-			-			3.99 - 3.99	20	3.99
Ground Chuck	2.99 - 2.99	10	2.99	-			-			-		
Ground Sirloin	-			-			-			-		
Ground Beef 90% Or More	3.49 - 3.99	20	3.66	-			-			3.99 - 3.99	650	3.99
Ground Beef 80-89%	-			-			-			3.49 - 3.99	270	3.92
Ground Beef 70-79%	-			-			-			2.99 - 2.99	50	2.99
Beef Patties	-			-			-			3.99 - 3.99	180	3.99
Tri-Tip	-			-			-			3.99 - 3.99	180	3.99
Skirt Steak	-			-			-			6.99 - 6.99	10	6.99



Outlets	1,300		Explanatory Notes												
Feature Rate (1/)	60.4%		5/: BRANDED: Includes any advertised beef cuts marketed under a corporate trademark, or under one of Meat Grading and Certification Branch's Certified Beef Programs. 6/: NON LABELED/OTHER: Beef cuts advertised without a USDA Quality Grade.												
Special Rate (1/)	1.6%														
Activity Index (3/)	970														
	BRANDED(5)				CHOICE				SELECT			NON LABELED / OTHER (6)			
	Price Range		Stores	Wtd Avg	Price Range		Stores	Wtd Avg	Price Range		Stores	Price Range		Stores	Wtd Avg
Bone-In Ribeye Roast	7.99	- 18.99	40	12.99	-	-	-	-	-	-	-	5.95	- 5.95	10	5.95
Bone-In Ribeye Steak	-	-	-	-	-	-	-	-	-	-	-	5.98	- 5.98	10	5.98
Bnls Ribeye Roast	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Bnls Ribeye Steak	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
T-Bone Steak	-	-	-	-	4.77	- 4.77	680	4.77	-	-	-	-	-	-	-
Porterhouse Steak	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Tenderloin	-	-	-	-	-	-	-	-	-	-	-	8.99	- 8.99	10	8.99
Filet Mignon	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Loin, Bnls	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Bone-In Strip Steak	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Bnls New York Strip Steak	8.99	- 8.99	5	8.99	-	-	-	-	-	-	-	4.95	- 4.95	10	4.95
Beef Backribs	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Sirloin Roast	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Sirloin Steak	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Bnls Sirloin Roast	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Bnls Sirloin Steak	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Sirloin Tip Roast	3.99	- 8.99	20	7.66	-	-	-	-	-	-	-	-	-	-	-
Sirloin Tip Steak	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Bnls Top Sirloin Roast	3.48	- 3.48	20	3.48	-	-	-	-	-	-	-	-	-	-	-
Bnls Top Sirloin Steak	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Top Round Roast	3.49	- 3.49	30	3.49	-	-	-	-	-	-	-	-	-	-	-
Top Round Steak	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Bottom Round Roast	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Bottom Round Steak	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Eye Of Round Roast	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Eye Of Round Steak	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Rump Roast	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Rump Steak	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Chuck/Shldr/Arm Roast	3.49	- 3.49	10	3.49	-	-	-	-	-	-	-	3.98	- 3.98	10	3.98
Chuck/Shldr/Arm Steak	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
London Broil	3.49	- 3.49	10	3.49	3.19	- 3.19	10	3.19	-	-	-	-	-	-	-
Brisket	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Brisket, Flat	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Corned Beef Brisket	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Corned Beef Flat	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Beef Short Ribs	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Flat Iron Steak	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Flank Steak	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Minute/Cube Steaks	-	-	-	-	-	-	-	-	-	-	-	3.98	- 3.98	10	3.98
Stew Meat	-	-	-	-	-	-	-	-	-	-	-	3.98	- 3.98	10	3.98
Ground Round	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Ground Chuck	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Ground Sirloin	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Ground Beef 90% Or More	3.49	- 9.99	60	5.46	-	-	-	-	-	-	-	-	-	-	-
Ground Beef 80-89%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Ground Beef 70-79%	-	-	-	-	-	-	-	-	-	-	-	3.98	- 3.98	10	3.98
Beef Patties	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Tri-Tip	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Skirt Steak	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-



Outlets	200	Explanatory Notes											
Feature Rate (1/)	15.0%	5/: BRANDED: Includes any advertised beef cuts marketed under a corporate trademark, or under one of Meat Grading and Certification Branch's Certified Beef Programs. 6/: NON LABELED/OTHER: Beef cuts advertised without a USDA Quality Grade.											
Special Rate (1/)	0.0%												
Activity Index (3/)	40												
	BRANDED(5)			CHOICE			SELECT			NON LABELED / OTHER (6)			
	Price Range	Stores	Wtd Avg	Price Range	Stores	Wtd Avg	Price Range	Stores	Wtd Avg	Price Range	Stores	Wtd Avg	
Bone-In Ribeye Roast													
Bone-In Ribeye Steak													
Bnls Ribeye Roast													
Bnls Ribeye Steak													
T-Bone Steak													
Porterhouse Steak													
Tenderloin													
Filet Mignon													
Loin, Bnls													
Bone-In Strip Steak													
Bnls New York Strip Steak													
Beef Backribs													
Sirloin Roast													
Sirloin Steak													
Bnls Sirloin Roast													
Bnls Sirloin Steak													
Sirloin Tip Roast													
Sirloin Tip Steak													
Bnls Top Sirloin Roast													
Bnls Top Sirloin Steak													
Top Round Roast													
Top Round Steak													
Bottom Round Roast													
Bottom Round Steak													
Eye Of Round Roast													
Eye Of Round Steak													
Rump Roast													
Rump Steak													
Chuck/Shldr/Arm Roast													
Chuck/Shldr/Arm Steak													
London Broil													
Brisket													
Brisket, Flat													
Corned Beef Brisket													
Corned Beef Flat													
Beef Short Ribs													
Flat Iron Steak													
Flank Steak				7.99	7.99	20	7.99						
Minute/Cube Steaks													
Stew Meat													
Ground Round													
Ground Chuck													
Ground Sirloin													
Ground Beef 90% Or More										3.99	3.99	20	3.99
Ground Beef 80-89%													
Ground Beef 70-79%													
Beef Patties													
Tri-Tip													
Skirt Steak													



Outlets	100		Explanatory Notes										
Feature Rate (1/)	41.0%		5/: BRANDED: Includes any advertised beef cuts marketed under a corporate trademark, or under one of Meat Grading and Certification Branch's Certified Beef Programs. 6/: NON LABELED/OTHER: Beef cuts advertised without a USDA Quality Grade.										
Special Rate (1/)	0.0%												
Activity Index (3/)	140												
	BRANDED(5)			CHOICE			SELECT			NON LABELED / OTHER (6)			
	Price Range	Stores	Wtd Avg	Price Range	Stores	Wtd Avg	Price Range	Stores	Wtd Avg	Price Range	Stores	Wtd Avg	
Bone-In Ribeye Roast	9.99	9.99	20	9.99									
Bone-In Ribeye Steak	9.99	9.99	20	9.99									
Bnls Ribeye Roast													
Bnls Ribeye Steak													
T-Bone Steak													
Porterhouse Steak													
Tenderloin													
Filet Mignon													
Loin, Bnls													
Bone-In Strip Steak				4.99	4.99	20	4.99						
Bnls New York Strip Steak													
Beef Backribs													
Sirloin Roast													
Sirloin Steak													
Bnls Sirloin Roast													
Bnls Sirloin Steak													
Sirloin Tip Roast													
Sirloin Tip Steak													
Bnls Top Sirloin Roast													
Bnls Top Sirloin Steak	7.99	7.99	20	7.99									
Top Round Roast													
Top Round Steak													
Bottom Round Roast													
Bottom Round Steak													
Eye Of Round Roast													
Eye Of Round Steak													
Rump Roast													
Rump Steak													
Chuck/Shldr/Arm Roast													
Chuck/Shldr/Arm Steak	6.49	6.49	20	6.49									
London Broil													
Brisket				2.99	2.99	20	2.99						
Brisket, Flat													
Corned Beef Brisket													
Corned Beef Flat													
Beef Short Ribs													
Flat Iron Steak													
Flank Steak													
Minute/Cube Steaks													
Stew Meat													
Ground Round													
Ground Chuck													
Ground Sirloin													
Ground Beef 90% Or More													
Ground Beef 80-89%										2.99	2.99	20	2.99
Ground Beef 70-79%													
Beef Patties													
Tri-Tip													
Skirt Steak													