



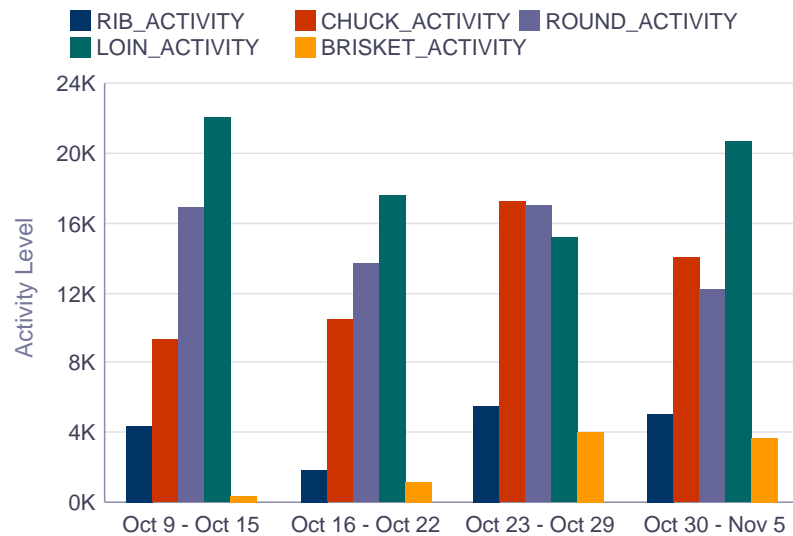
**National Retail Report - Beef**  
**Advertised Prices for Beef at Major Retail Supermarket Outlets ending during the period of 10/30 thru 11/05**  
 (prices in dollars per pound)

Fri. Oct 30, 2020

NATIONAL SUMMARY						
	THIS WEEK		LAST WEEK		LAST YEAR	
Outlets	29,200		29,200		29,200	
Feature Rate (1/)	71.5%		72.0%		67.7%	
Special Rate (2/)	25.4%		9.4%		20.4%	
Activity Index (3/)	79,230		87,360		96,400	
	Stores	Wtd Avg	Stores	Wtd Avg	Stores	Wtd Avg
Bone-In Ribeye Roast	410	5.54	190	9.54	140	7.17
Bone-In Ribeye Steak	1,920	8.19	3,120	7.48	1,390	8.60
Bnls Ribeye Roast	180	8.78	280	8.48	390	7.26
Bnls Ribeye Steak	2,590	8.82	1,870	8.90	810	9.07
T-Bone Steak	4,710	6.39	2,020	6.87	6,110	6.26
Porterhouse Steak	850	9.91	810	6.88	1,050	7.85
Tenderloin	1,140	9.34	1,030	6.64	150	6.36
Filet Mignon	1,050	11.95	1,430	17.17	340	25.07
Loin, Bnls	10	6.99			190	5.22
Bone-In Strip Steak	1,450	6.17	1,810	6.66	2,270	7.05
Bnls New York Strip Steak	4,950	8.51	3,460	9.17	6,080	7.82
Beef Backribs	160	5.98	170	3.95	110	6.99
Sirloin Roast			60	4.99	10	1.29
Sirloin Steak	90	7.59	460	5.59	730	5.95
Bnls Sirloin Roast	60	9.97	110	5.39	210	5.70
Bnls Sirloin Steak	690	5.98	720	5.36	2,150	5.75
Sirloin Tip Roast	660	3.91	1,410	3.93	930	4.09
Sirloin Tip Steak	560	4.01	700	4.19	1,000	4.21
Bnls Top Sirloin Roast	60	4.99	150	5.04	350	4.38
Bnls Top Sirloin Steak	1,360	6.26	2,950	5.58	2,230	5.94
Top Round Roast	1,620	3.77	1,320	4.36	1,260	3.61
Top Round Steak	980	4.53	1,460	4.60	1,020	4.17
Bottom Round Roast	2,250	4.18	3,190	3.76	3,600	4.18
Bottom Round Steak	960	4.09	670	3.98	1,130	4.25
Eye Of Round Roast	2,140	3.93	2,940	4.31	3,140	4.02
Eye Of Round Steak	430	4.72	520	4.46	160	4.96
Rump Roast	1,130	4.04	1,620	4.09	2,030	3.95
Rump Steak					50	4.49
Chuck/Shldr/Arm Roast	8,930	4.20	7,770	4.08	8,040	4.09
Chuck/Shldr/Arm Steak	2,470	4.06	4,020	4.11	3,190	4.24
London Broil	2,190	4.01	3,840	4.54	2,460	4.01
Brisket	3,340	3.06	100	3.82	1,560	4.22
Brisket, Flat	10	4.99	1,130	6.99	1,170	7.37
Corned Beef Brisket	270	4.31	300	5.24	50	5.99
Corned Beef Flat	110	5.99	2,520	3.99	10	5.99
Beef Short Ribs	2,860	5.18	1,010	6.11	3,590	5.19
Flat Iron Steak	370	8.70	1,520	6.66	580	7.49
Flank Steak	880	8.32	1,360	8.29	630	7.96
Minute/Cube Steaks	4,000	5.15	1,960	4.91	4,400	5.07
Stew Meat	3,410	4.68	4,010	5.09	6,860	4.99
Ground Round	610	4.12	1,880	4.03	640	3.85
Ground Chuck	2,670	3.15	3,880	3.38	3,590	3.61
Ground Sirloin	340	4.61	1,540	5.16	580	4.63
Ground Beef 90% Or More	3,960	5.44	2,750	5.26	6,240	4.67
Ground Beef 80-89%	4,160	3.13	6,590	3.39	7,390	3.56
Ground Beef 70-79%	2,590	2.22	1,730	2.11	750	2.75
Beef Patties	1,920	4.88	4,310	4.85	3,590	4.85
Tri-Tip	1,220	6.40	410	6.07	540	4.92
Skirt Steak	510	7.82	260	9.52	1,510	7.00

**This week in Beef Retail. ....**  
 This week in Beef Retail, the Feature Rate was 0.5 percent higher, the Special Rate charted a 16.0 percent gain, and the Activity Index was 9.3 percent lower. Retailers are beginning to prepare for the upcoming holiday season, as they are quickly approaching. Cuts from the loin saw the most ad space while cuts from the Chuck, Rib, Round, Brisket, and Ground Beef saw less ad space. Cattle Slaughter under federal inspection was 0.8 percent lower when compared to last week.

**Activity Index: 2 Week Comparison**



**Explanatory Notes**

**All report information gathered from publicly available sources including store circulars, newspaper ads, and retailer websites.**

**1/: FEATURE RATE:** the amount of sampled stores advertising any reported beef item during the current week, expressed as a percentage of the total sample. **2/: SPECIAL RATE:** the percentage of sampled stores with a no-price promotion (e.g., buy 1, get 1 free etc.). **3/: ACTIVITY INDEX:** a measure of the absolute frequency of feature activity equal to the total number of stores for each advertised beef item (e.g., a retailer with 100 outlets featuring 3 beef items has an activity index of 300). **4/: STORES/AVG:** the number of advertising outlets and the weighted average price weighted by the respective number of outlets. **5/: BRANDED:** includes any advertised beef cuts marketed under a corporate trademark, or under one of Meat Grading & Certification Branch's Certified Beef programs. **6/: NON-LABELED/OTHER:** Beef cuts advertised without a USDA Quality Grade.

**USDA-MGC Certified Programs List:** <http://www.ams.usda.gov/AMSV1.0/BeefPrograms>



**NORTHEAST**  
(CT, DE, MA, MD, ME, NH, NJ, NY, PA, RI, VT)  
(prices in dollars per pound)

Fri. Oct 30, 2020

Outlets	5,500		Explanatory Notes									
Feature Rate (1/)	76.5%		5/: BRANDED: Includes any advertised beef cuts marketed under a corporate trademark, or under one of Meat Grading and Certification Branch's Certified Beef Programs. 6/: NON LABELED/OTHER: Beef cuts advertised without a USDA Quality Grade.									
Special Rate (1/)	10.7%											
Activity Index (3/)	18,090											
	BRANDED(5)			CHOICE			SELECT			NON LABELED / OTHER (6)		
	Price Range	Stores	Wtd Avg	Price Range	Stores	Wtd Avg	Price Range	Stores	Wtd Avg	Price Range	Stores	Wtd Avg
Bone-In Ribeye Roast	9.97 - 9.97	60	9.97	-	-	-	-	-	-	-	-	-
Bone-In Ribeye Steak	9.97 - 9.97	60	9.97	-	-	-	-	-	-	5.99 - 5.99	110	5.99
Bnls Ribeye Roast	-	-	-	-	-	-	-	-	-	-	-	-
Bnls Ribeye Steak	12.99 - 12.99	60	12.99	-	-	-	-	-	-	10.99 - 10.99	70	10.99
T-Bone Steak	8.99 - 8.99	110	8.99	6.99 - 9.99	490	7.84	-	-	-	-	-	-
Porterhouse Steak	8.99 - 12.99	180	10.50	7.99 - 9.99	470	9.71	-	-	-	-	-	-
Tenderloin	-	-	-	11.99 - 11.99	130	11.99	-	-	-	4.99 - 10.99	150	7.19
Filet Mignon	-	-	-	12.99 - 12.99	20	12.99	-	-	-	5.99 - 11.99	150	8.19
Loin, Bnls	-	-	-	-	-	-	-	-	-	-	-	-
Bone-In Strip Steak	8.99 - 8.99	100	8.99	5.97 - 7.99	470	7.11	-	-	-	-	-	-
Bnls New York Strip Steak	7.99 - 9.97	140	8.90	5.99 - 8.99	320	8.02	-	-	-	5.99 - 7.99	260	7.28
Beef Backribs	-	-	-	-	-	-	-	-	-	-	-	-
Sirloin Roast	-	-	-	-	-	-	-	-	-	-	-	-
Sirloin Steak	7.99 - 7.99	80	7.99	-	-	-	-	-	-	-	-	-
Bnls Sirloin Roast	9.97 - 9.97	60	9.97	-	-	-	-	-	-	-	-	-
Bnls Sirloin Steak	6.00 - 7.49	80	7.24	4.99 - 6.99	160	5.82	-	-	-	4.99 - 5.99	90	5.27
Sirloin Tip Roast	-	-	-	-	-	-	-	-	-	-	-	-
Sirloin Tip Steak	-	-	-	-	-	-	-	-	-	-	-	-
Bnls Top Sirloin Roast	4.99 - 4.99	60	4.99	-	-	-	-	-	-	-	-	-
Bnls Top Sirloin Steak	4.98 - 5.99	110	5.13	-	-	-	-	-	-	5.99 - 7.99	270	7.53
Top Round Roast	4.49 - 4.49	110	4.49	2.79 - 3.99	470	3.46	-	-	-	3.59 - 3.59	140	3.59
Top Round Steak	-	-	-	2.99 - 4.99	290	4.24	-	-	-	-	-	-
Bottom Round Roast	2.99 - 5.29	310	4.22	2.99 - 4.97	140	3.95	-	-	-	3.99 - 3.99	60	3.99
Bottom Round Steak	-	-	-	3.99 - 4.99	70	4.89	-	-	-	3.49 - 5.99	150	4.11
Eye Of Round Roast	3.98 - 4.99	320	4.67	3.49 - 5.99	580	5.00	-	-	-	-	-	-
Eye Of Round Steak	3.99 - 5.99	200	4.56	3.99 - 4.99	70	4.89	-	-	-	5.99 - 5.99	20	5.99
Rump Roast	2.99 - 3.00	80	2.99	3.49 - 4.97	130	4.22	-	-	-	3.99 - 3.99	200	3.99
Rump Steak	-	-	-	-	-	-	-	-	-	-	-	-
Chuck/Shldr/Arm Roast	2.99 - 5.99	770	4.17	3.99 - 4.99	460	4.66	-	-	-	3.49 - 4.99	120	4.23
Chuck/Shldr/Arm Steak	3.49 - 3.49	100	3.49	2.99 - 4.99	600	4.13	-	-	-	3.49 - 5.99	120	4.73
London Broil	2.99 - 5.99	270	4.85	2.99 - 3.97	570	3.20	-	-	-	2.99 - 3.99	320	3.56
Brisket	-	-	-	6.99 - 7.99	240	7.49	-	-	-	-	-	-
Brisket, Flat	-	-	-	-	-	-	-	-	-	-	-	-
Corned Beef Brisket	-	-	-	-	-	-	-	-	-	-	-	-
Corned Beef Flat	-	-	-	-	-	-	-	-	-	-	-	-
Beef Short Ribs	4.99 - 6.99	260	6.21	3.99 - 3.99	110	3.99	-	-	-	-	-	-
Flat Iron Steak	-	-	-	-	-	-	-	-	-	8.99 - 8.99	270	8.99
Flank Steak	7.99 - 7.99	60	7.99	6.29 - 6.99	180	6.55	-	-	-	8.99 - 8.99	270	8.99
Minute/Cube Steaks	4.99 - 6.99	140	5.85	3.99 - 5.99	690	5.64	-	-	-	3.99 - 4.99	540	4.67
Stew Meat	3.49 - 5.99	320	4.56	3.99 - 4.99	650	4.58	-	-	-	3.99 - 5.99	430	4.74
Ground Round	4.00 - 4.00	10	4.00	-	-	-	-	-	-	3.99 - 3.99	10	3.99
Ground Chuck	2.99 - 2.99	70	2.99	-	-	-	-	-	-	2.99 - 2.99	20	2.99
Ground Sirloin	-	-	-	-	-	-	-	-	-	-	-	-
Ground Beef 90% Or More	-	-	-	-	-	-	-	-	-	4.99 - 5.99	670	5.26
Ground Beef 80-89%	7.99 - 7.99	70	7.99	-	-	-	-	-	-	1.99 - 4.97	920	3.28
Ground Beef 70-79%	-	-	-	-	-	-	-	-	-	1.79 - 2.49	440	1.95
Beef Patties	2.99 - 5.99	420	4.27	-	-	-	-	-	-	3.29 - 5.99	250	4.69
Tri-Tip	-	-	-	-	-	-	-	-	-	-	-	-
Skirt Steak	14.99 - 14.99	10	14.99	14.99 - 14.99	70	14.99	-	-	-	7.97 - 7.97	60	7.97

Outlets	7,400		Explanatory Notes									
Feature Rate (1/)	71.0%		5/ BRANDED: Includes any advertised beef cuts marketed under a corporate trademark, or under one of Meat Grading and Certification Branch's Certified Beef Programs. 6/ NON LABELED/OTHER: Beef cuts advertised without a USDA Quality Grade.									
Special Rate (1/)	33.6%											
Activity Index (3/)	22,055											
	BRANDED(5)			CHOICE			SELECT			NON LABELED / OTHER (6)		
	Price Range	Stores	Wtd Avg	Price Range	Stores	Wtd Avg	Price Range	Stores	Wtd Avg	Price Range	Stores	Wtd Avg
Bone-In Ribeye Roast	-			-			-			-		
Bone-In Ribeye Steak	10.99 - 10.99	450	10.99	11.99 - 11.99	80	11.99	-			5.99 - 7.99	720	7.24
Bnls Ribeye Roast	8.99 - 8.99	130	8.99	-			-			-		
Bnls Ribeye Steak	7.98 - 9.99	260	8.99	6.99 - 10.98	660	8.20	-			6.98 - 7.99	110	7.77
T-Bone Steak	4.99 - 5.99	30	5.49	6.99 - 7.99	990	7.03	-			3.99 - 6.99	570	4.45
Porterhouse Steak	-			11.99 - 11.99	120	11.99	-			-		
Tenderloin	-			11.99 - 11.99	220	11.99	-			7.59 - 10.99	350	9.71
Filet Mignon	-			12.99 - 14.99	250	13.23	-			11.99 - 11.99	220	11.99
Loin, Bnls	-			-			-			-		
Bone-In Strip Steak	-			7.99 - 7.99	5	7.99	-			-		
Bnls New York Strip Steak	7.99 - 7.99	60	7.99	8.99 - 9.19	2,270	9.09	-			3.98 - 7.99	590	6.92
Beef Backribs	-			-			-			-		
Sirloin Roast	-			-			-			-		
Sirloin Steak	-			-			-			-		
Bnls Sirloin Roast	-			-			-			-		
Bnls Sirloin Steak	-			-			-			5.99 - 6.99	10	6.42
Sirloin Tip Roast	3.48 - 3.48	50	3.48	-			-			-		
Sirloin Tip Steak	3.98 - 4.98	50	4.45	-			-			-		
Bnls Top Sirloin Roast	-			-			-			-		
Bnls Top Sirloin Steak	3.99 - 5.99	190	5.26	4.99 - 4.99	10	4.99	4.99 - 4.99	10	4.99	-		
Top Round Roast	2.99 - 2.99	70	2.99	-			-			2.98 - 2.98	30	2.98
Top Round Steak	4.49 - 4.99	180	4.80	-			-			-		
Bottom Round Roast	3.88 - 4.99	460	4.97	3.49 - 3.99	90	3.94	-			2.98 - 2.98	30	2.98
Bottom Round Steak	-			3.99 - 4.99	90	4.88	-			3.18 - 5.99	30	3.51
Eye Of Round Roast	4.99 - 4.99	10	4.99	2.99 - 3.49	470	3.00	-			-		
Eye Of Round Steak	5.99 - 5.99	10	5.99	3.99 - 3.99	10	3.99	-			5.99 - 5.99	5	5.99
Rump Roast	3.48 - 3.48	40	3.48	3.99 - 4.99	110	4.26	-			3.18 - 3.18	30	3.18
Rump Steak	-			-			-			-		
Chuck/Shldr/Arm Roast	2.59 - 3.99	730	3.79	2.99 - 4.99	2,240	4.96	-			4.99 - 4.99	10	4.99
Chuck/Shldr/Arm Steak	2.89 - 3.99	320	3.70	3.99 - 4.99	230	4.16	-			-		
London Broil	3.99 - 4.49	70	4.02	2.99 - 4.99	30	4.87	-			2.98 - 2.98	30	2.98
Brisket	-			2.99 - 2.99	460	2.99	-			-		
Brisket, Flat	-			-			-			-		
Corned Beef Brisket	-			-			-			4.65 - 4.65	130	4.65
Corned Beef Flat	-			-			-			-		
Beef Short Ribs	4.69 - 4.69	450	4.69	3.99 - 4.99	210	4.08	-			-		
Flat Iron Steak	4.99 - 4.99	5	4.99	-			-			8.99 - 8.99	80	8.99
Flank Steak	-			-			-			8.99 - 8.99	80	8.99
Minute/Cube Steaks	3.99 - 4.99	540	4.86	3.99 - 5.49	1,060	5.43	-			3.98 - 3.98	30	3.98
Stew Meat	2.99 - 4.99	540	4.83	3.99 - 4.99	160	4.51	-			5.99 - 5.99	5	5.99
Ground Round	-			-			-			3.18 - 3.99	40	3.38
Ground Chuck	2.49 - 2.99	90	2.80	-			-			2.98 - 3.99	1,440	3.39
Ground Sirloin	-			-			-			-		
Ground Beef 90% Or More	5.99 - 5.99	460	5.99	-			-			3.99 - 4.99	1,120	4.91
Ground Beef 80-89%	1.79 - 1.99	30	1.89	-			-			1.98 - 2.99	500	2.95
Ground Beef 70-79%	6.99 - 6.99	70	6.99	-			-			1.78 - 3.25	520	2.18
Beef Patties	2.99 - 2.99	20	2.99	-			-			2.98 - 5.49	240	4.18
Tri-Tip	-			-			-			-		
Skirt Steak	-			-			-			3.98 - 3.98	20	3.98



Outlets	6,100		Explanatory Notes									
Feature Rate (1/)	74.4%		5/: BRANDED: Includes any advertised beef cuts marketed under a corporate trademark, or under one of Meat Grading and Certification Branch's Certified Beef Programs. 6/: NON LABELED/OTHER: Beef cuts advertised without a USDA Quality Grade.									
Special Rate (1/)	28.9%											
Activity Index (3/)	18,250											
	BRANDED(5)			CHOICE			SELECT			NON LABELED / OTHER (6)		
	Price Range	Stores	Wtd Avg	Price Range	Stores	Wtd Avg	Price Range	Stores	Wtd Avg	Price Range	Stores	Wtd Avg
Bone-In Ribeye Roast	-			3.99 - 9.99	150	5.73	-			-		
Bone-In Ribeye Steak	8.88 - 11.99	50	9.57	-			-			5.99 - 5.99	90	5.99
Bnls Ribeye Roast	8.98 - 8.98	10	8.98	-			-			-		
Bnls Ribeye Steak	8.98 - 8.98	10	8.98	9.99 - 13.99	790	10.26	-			4.99 - 7.99	60	5.64
T-Bone Steak	6.99 - 9.99	510	8.44	6.99 - 8.99	300	7.29	-			4.99 - 4.99	60	4.99
Porterhouse Steak	9.49 - 9.49	10	9.49	-			-			5.49 - 5.49	60	5.49
Tenderloin	6.99 - 6.99	90	6.99	-			-			4.99 - 13.99	200	6.68
Filet Mignon	-			-			-			6.99 - 7.99	160	7.91
Loin, Bnls	-			6.99 - 6.99	10	6.99	-			-		
Bone-In Strip Steak	5.99 - 5.99	60	5.99	4.99 - 4.99	110	4.99	-			-		
Bnls New York Strip Steak	7.99 - 10.00	250	9.90	4.99 - 9.99	520	8.28	-			7.99 - 9.99	20	9.07
Beef Backribs	5.95 - 5.95	60	5.95	-			-			-		
Sirloin Roast	-			-			-			-		
Sirloin Steak	-			-			-			-		
Bnls Sirloin Roast	-			-			-			-		
Bnls Sirloin Steak	5.99 - 5.99	10	5.99	-			-			-		
Sirloin Tip Roast	2.99 - 5.29	310	4.02	3.99 - 3.99	40	3.99	-			-		
Sirloin Tip Steak	3.99 - 5.69	230	4.72	-			-			-		
Bnls Top Sirloin Roast	-			-			-			-		
Bnls Top Sirloin Steak	3.99 - 6.99	230	6.15	3.99 - 5.99	160	5.34	4.99 - 4.99	10	4.99	5.99 - 7.99	250	7.72
Top Round Roast	2.99 - 4.99	300	4.31	2.99 - 3.99	310	3.84	-			2.99 - 2.99	10	2.99
Top Round Steak	3.49 - 4.99	310	4.69	3.99 - 4.99	20	4.53	-			2.99 - 2.99	10	2.99
Bottom Round Roast	2.99 - 4.99	140	3.65	2.99 - 4.99	190	3.98	-			-		
Bottom Round Steak	3.69 - 3.69	80	3.69	3.29 - 4.19	370	3.98	3.79 - 3.79	10	3.79	-		
Eye Of Round Roast	4.99 - 4.99	60	4.99	3.99 - 3.99	100	3.99	-			-		
Eye Of Round Steak	-			4.99 - 4.99	50	4.99	-			-		
Rump Roast	2.99 - 4.99	130	3.46	3.99 - 3.99	40	3.99	3.49 - 3.49	10	3.49	3.49 - 3.49	10	3.49
Rump Steak	-			-			-			-		
Chuck/Shldr/Arm Roast	2.99 - 4.99	1,230	4.19	1.99 - 4.99	1,140	3.37	-			-		
Chuck/Shldr/Arm Steak	3.69 - 4.99	210	4.39	3.99 - 5.99	160	4.41	-			3.99 - 4.99	80	4.39
London Broil	3.99 - 4.99	200	4.35	3.49 - 4.99	90	4.26	-			2.99 - 2.99	10	2.99
Brisket	2.97 - 2.97	200	2.97	2.99 - 2.99	750	2.99	-			-		
Brisket, Flat	-			-			-			-		
Corned Beef Brisket	-			-			-			3.99 - 3.99	140	3.99
Corned Beef Flat	-			-			-			-		
Beef Short Ribs	4.69 - 6.99	100	5.86	3.99 - 5.99	180	4.72	-			-		
Flat Iron Steak	4.99 - 4.99	20	4.99	-			-			-		
Flank Steak	8.99 - 8.99	210	8.99	6.99 - 6.99	40	6.99	-			-		
Minute/Cube Steaks	3.99 - 4.99	470	4.87	4.99 - 4.99	40	4.99	-			4.99 - 4.99	270	4.99
Stew Meat	3.49 - 4.99	450	4.58	4.99 - 4.99	130	4.99	-			3.99 - 5.99	300	5.07
Ground Round	2.99 - 3.99	70	3.16	-			-			2.99 - 4.99	390	4.31
Ground Chuck	2.69 - 3.49	130	2.91	-			-			1.99 - 3.69	590	2.59
Ground Sirloin	3.99 - 3.99	40	3.99	-			-			3.99 - 4.99	100	4.11
Ground Beef 90% Or More	4.99 - 5.99	740	5.94	-			-			4.29 - 4.99	180	4.84
Ground Beef 80-89%	2.99 - 2.99	10	2.99	-			-			1.99 - 3.99	970	3.00
Ground Beef 70-79%	6.99 - 6.99	20	6.99	2.99 - 2.99	10	2.99	-			1.78 - 2.79	830	1.82
Beef Patties	4.99 - 4.99	140	4.99	-			-			2.99 - 5.99	260	4.75
Tri-Tip	-			5.99 - 5.99	110	5.99	-			-		
Skirt Steak	5.99 - 8.99	180	7.37	4.99 - 4.99	40	4.99	-			-		



Outlets	4,900												Explanatory Notes		
Feature Rate (1/)	62.3%												5/: BRANDED: Includes any advertised beef cuts marketed under a corporate trademark, or under one of Meat Grading and Certification		
Special Rate (1/)	21.9%												Branch's Certified Beef Programs. 6/: NON LABELED/OTHER: Beef cuts advertised without a USDA Quality Grade.		
Activity Index (3/)	11,010														
	BRANDED(5)			CHOICE			SELECT			NON LABELED / OTHER (6)					
	Price Range	Stores	Wtd Avg	Price Range	Stores	Wtd Avg	Price Range	Stores	Wtd Avg	Price Range	Stores	Wtd Avg			
Bone-In Ribeye Roast	-	-	-	-	-	-	-	-	-	-	-	-			
Bone-In Ribeye Steak	10.99	10.99	50	10.99	-	-	-	-	-	5.99	7.99	100 6.91			
Bnls Ribeye Roast	-	-	-	-	-	-	-	-	-	-	-	-			
Bnls Ribeye Steak	12.99	12.99	10	12.99	6.99	6.99	530	6.99	-	9.99	9.99	40 9.99			
T-Bone Steak	6.99	8.99	50	8.65	9.98	9.98	90	9.98	5.98	5.99	30 5.99	3.99 3.99 50 3.99			
Porterhouse Steak	-	-	-	-	-	-	-	-	-	-	-	-			
Tenderloin	-	-	-	-	-	-	-	-	-	-	-	-			
Filet Mignon	14.48	18.99	30	16.25	14.99	14.99	90	14.99	-	-	-	-			
Loin, Bnls	-	-	-	-	-	-	-	-	-	-	-	-			
Bone-In Strip Steak	-	-	-	-	4.99	4.99	510	4.99	-	-	5.57	5.57 90 5.57			
Bnls New York Strip Steak	9.48	9.48	20	9.48	9.99	12.00	60	10.77	-	-	5.99	7.99 250 6.63			
Beef Backribs	-	-	-	-	-	-	-	-	-	-	-	-			
Sirloin Roast	-	-	-	-	-	-	-	-	-	-	-	-			
Sirloin Steak	-	-	-	-	-	-	-	-	-	-	-	-			
Bnls Sirloin Roast	-	-	-	-	-	-	-	-	-	-	-	-			
Bnls Sirloin Steak	-	-	-	-	4.99	4.99	10	4.99	-	-	6.99	6.99 10 6.99			
Sirloin Tip Roast	-	-	-	-	-	-	-	-	-	3.19	3.19	10 3.19			
Sirloin Tip Steak	-	-	-	-	-	-	-	-	-	2.58	2.99	90 2.90			
Bnls Top Sirloin Roast	-	-	-	-	-	-	-	-	-	-	-	-			
Bnls Top Sirloin Steak	3.99	6.99	20	4.56	-	-	-	-	4.49	4.99	70 4.90	4.99 4.99 10 4.99			
Top Round Roast	2.99	3.99	70	3.76	3.49	3.99	50	3.86	-	-	3.59	3.59 50 3.59			
Top Round Steak	4.49	4.49	20	4.49	3.99	4.98	100	4.85	-	-	3.48	3.48 20 3.48			
Bottom Round Roast	3.28	4.99	70	4.47	3.49	3.99	540	3.98	-	-	3.69	3.69 20 3.69			
Bottom Round Steak	3.28	3.99	50	3.75	-	-	-	-	3.59	3.79	20 3.61	3.59 3.59 20 3.59			
Eye Of Round Roast	3.68	3.68	10	3.68	2.99	2.99	530	2.99	-	-	-	-			
Eye Of Round Steak	4.68	4.68	10	4.68	-	-	-	-	-	-	-	-			
Rump Roast	2.99	3.49	40	3.15	4.99	4.99	90	4.99	3.49	3.49	20 3.49	3.49 3.99 60 3.97			
Rump Steak	-	-	-	-	-	-	-	-	-	-	-	-			
Chuck/Shldr/Arm Roast	2.99	5.99	330	4.00	3.59	4.48	630	4.05	2.99	3.99	400 3.83	2.88 4.99 180 3.44			
Chuck/Shldr/Arm Steak	3.69	3.98	40	3.96	3.99	3.99	60	3.99	2.99	2.99	20 2.99	2.88 4.49 50 3.42			
London Broil	3.99	4.49	40	4.28	4.48	4.99	180	4.74	-	-	3.89	3.89 50 3.89			
Brisket	2.97	2.97	40	2.97	2.99	2.99	530	2.99	1.67	1.67	80 1.67	-			
Brisket, Flat	-	-	-	-	-	-	-	-	-	-	-	-			
Corned Beef Brisket	-	-	-	-	-	-	-	-	-	-	-	-			
Corned Beef Flat	-	-	-	-	-	-	-	-	-	-	-	-			
Beef Short Ribs	4.69	4.69	50	4.69	3.99	3.99	60	3.99	-	-	3.99	5.49 30 4.39			
Flat Iron Steak	-	-	-	-	-	-	-	-	-	-	-	-			
Flank Steak	8.99	8.99	40	8.99	-	-	-	-	-	-	-	-			
Minute/Cube Steaks	3.99	5.99	130	4.73	-	-	-	-	-	-	3.99	4.49 70 4.40			
Stew Meat	4.98	4.99	90	4.99	3.99	4.98	100	4.86	-	-	3.49	4.99 180 3.98			
Ground Round	-	-	-	-	-	-	-	-	-	-	3.99	4.99 90 4.43			
Ground Chuck	2.99	3.99	90	3.71	-	-	-	-	-	-	2.49	3.99 220 3.17			
Ground Sirloin	-	-	-	-	-	-	-	-	-	-	5.39	5.39 110 5.39			
Ground Beef 90% Or More	5.99	5.99	530	5.99	-	-	-	-	-	-	3.99	4.99 70 4.83			
Ground Beef 80-89%	2.99	4.99	60	3.86	-	-	-	-	-	-	1.98	3.99 920 2.88			
Ground Beef 70-79%	6.99	6.99	20	6.99	-	-	-	-	-	-	1.79	1.99 340 1.85			
Beef Patties	2.68	5.99	550	5.92	-	-	-	-	-	-	3.49	4.00 30 3.72			
Tri-Tip	-	-	-	-	5.99	5.99	510	5.99	-	-	-	-			
Skirt Steak	-	-	-	-	-	-	-	-	-	-	3.79	5.99 120 5.64			

Outlets	3,800	Explanatory Notes										
Feature Rate (1/)	70.5%	5/: BRANDED: Includes any advertised beef cuts marketed under a corporate trademark, or under one of Meat Grading and Certification Branch's Certified Beef Programs. 6/: NON LABELED/OTHER: Beef cuts advertised without a USDA Quality Grade.										
Special Rate (1/)	36.7%											
Activity Index (3/)	7,710											
	BRANDED(5)			CHOICE			SELECT			NON LABELED / OTHER (6)		
	Price Range	Stores	Wtd Avg	Price Range	Stores	Wtd Avg	Price Range	Stores	Wtd Avg	Price Range	Stores	Wtd Avg
Bone-In Ribeye Roast	-			3.99 - 3.99	20	3.99	-			2.77 - 5.99	170	3.88
Bone-In Ribeye Steak	-			-			-			2.77 - 5.99	170	3.88
Bnls Ribeye Roast	-			-			-			-		
Bnls Ribeye Steak	-			-			-			5.99 - 5.99	10	5.99
T-Bone Steak	9.99 - 9.99	10	9.99	4.97 - 4.97	650	4.97	-			3.99 - 3.99	50	3.99
Porterhouse Steak	-			8.99 - 8.99	10	8.99	-			-		
Tenderloin	-			-			-			-		
Filet Mignon	-			14.99 - 14.99	140	14.99	-			-		
Loin, Bnls	-			-			-			-		
Bone-In Strip Steak	-			-			-			5.99 - 5.99	90	5.99
Bnls New York Strip Steak	-			5.99 - 12.99	40	10.60	-			7.99 - 7.99	90	7.99
Beef Backribs	-			-			-			-		
Sirloin Roast	-			-			-			-		
Sirloin Steak	-			-			-			-		
Bnls Sirloin Roast	-			-			-			-		
Bnls Sirloin Steak	-			3.99 - 8.99	140	8.73	-			-		
Sirloin Tip Roast	-			3.99 - 3.99	120	3.99	-			2.79 - 3.79	120	3.29
Sirloin Tip Steak	-			-			-			2.79 - 3.79	160	3.48
Bnls Top Sirloin Roast	-			-			-			-		
Bnls Top Sirloin Steak	-			-			-			-		
Top Round Roast	-			-			-			-		
Top Round Steak	-			-			-			3.99 - 3.99	10	3.99
Bottom Round Roast	-			3.99 - 3.99	120	3.99	-			3.59 - 3.59	60	3.59
Bottom Round Steak	-			-			-			-		
Eye Of Round Roast	5.99 - 5.99	10	5.99	3.49 - 3.49	10	3.49	-			-		
Eye Of Round Steak	-			-			-			-		
Rump Roast	-			4.99 - 4.99	140	4.99	-			-		
Rump Steak	-			-			-			-		
Chuck/Shldr/Arm Roast	3.99 - 3.99	30	3.99	2.79 - 3.99	200	3.95	-			2.79 - 5.29	400	3.70
Chuck/Shldr/Arm Steak	-			3.99 - 3.99	10	3.99	-			2.79 - 5.99	380	3.68
London Broil	-			4.99 - 4.99	140	4.99	-			4.99 - 4.99	90	4.99
Brisket	-			2.49 - 2.49	650	2.49	-			1.97 - 1.97	400	1.97
Brisket, Flat	-			-			-			4.99 - 4.99	10	4.99
Corned Beef Brisket	-			-			-			-		
Corned Beef Flat	-			-			-			-		
Beef Short Ribs	-			4.99 - 6.99	1,300	5.50	-			4.49 - 7.49	110	5.14
Flat Iron Steak	-			-			-			-		
Flank Steak	-			-			-			-		
Minute/Cube Steaks	-			-			-			4.69 - 4.69	10	4.69
Stew Meat	4.99 - 4.99	10	4.99	-			-			3.49 - 3.99	20	3.77
Ground Round	-			-			-			-		
Ground Chuck	2.99 - 2.99	10	2.99	-			-			-		
Ground Sirloin	-			-			-			4.49 - 4.49	60	4.49
Ground Beef 90% Or More	-			-			-			4.97 - 4.99	160	4.98
Ground Beef 80-89%	-			-			-			1.98 - 3.99	600	3.09
Ground Beef 70-79%	-			-			-			1.77 - 2.99	210	2.10
Beef Patties	-			-			-			-		
Tri-Tip	6.99 - 7.99	40	7.67	3.97 - 11.99	420	7.14	-			2.77 - 7.99	100	4.69
Skirt Steak	-			-			-			-		



Outlets	1,300		Explanatory Notes									
Feature Rate (1/)	77.8%		5/: BRANDED: Includes any advertised beef cuts marketed under a corporate trademark, or under one of Meat Grading and Certification Branch's Certified Beef Programs. 6/: NON LABELED/OTHER: Beef cuts advertised without a USDA Quality Grade.									
Special Rate (1/)	6.8%											
Activity Index (3/)	1,770											
	BRANDED(5)			CHOICE			SELECT			NON LABELED / OTHER (6)		
	Price Range	Stores	Wtd Avg	Price Range	Stores	Wtd Avg	Price Range	Stores	Wtd Avg	Price Range	Stores	Wtd Avg
Bone-In Ribeye Roast	-	-	-	-	-	-	-	-	-	-	-	-
Bone-In Ribeye Steak	-	-	-	-	-	-	-	-	-	-	-	-
Bnls Ribeye Roast	14.99 - 14.99	10	14.99	-	-	-	-	-	-	-	-	-
Bnls Ribeye Steak	-	-	-	-	-	-	-	-	-	-	-	-
T-Bone Steak	6.99 - 9.99	30	8.49	4.77 - 4.77	680	4.77	-	-	-	-	-	-
Porterhouse Steak	-	-	-	-	-	-	-	-	-	-	-	-
Tenderloin	-	-	-	-	-	-	-	-	-	-	-	-
Filet Mignon	-	-	-	-	-	-	-	-	-	-	-	-
Loin, Bnls	-	-	-	-	-	-	-	-	-	-	-	-
Bone-In Strip Steak	-	-	-	-	-	-	-	-	-	-	-	-
Bnls New York Strip Steak	12.99 - 12.99	20	12.99	-	-	-	-	-	-	4.99 - 4.99	10	4.99
Beef Backribs	-	-	-	-	-	-	-	-	-	5.99 - 5.99	100	5.99
Sirloin Roast	-	-	-	-	-	-	-	-	-	-	-	-
Sirloin Steak	4.49 - 4.49	10	4.49	-	-	-	-	-	-	-	-	-
Bnls Sirloin Roast	-	-	-	-	-	-	-	-	-	-	-	-
Bnls Sirloin Steak	-	-	-	3.88 - 3.99	150	3.92	-	-	-	-	-	-
Sirloin Tip Roast	8.99 - 8.99	10	8.99	-	-	-	-	-	-	-	-	-
Sirloin Tip Steak	-	-	-	3.99 - 3.99	40	3.99	-	-	-	-	-	-
Bnls Top Sirloin Roast	-	-	-	-	-	-	-	-	-	-	-	-
Bnls Top Sirloin Steak	3.99 - 3.99	20	3.99	3.99 - 3.99	5	3.99	-	-	-	-	-	-
Top Round Roast	-	-	-	-	-	-	-	-	-	-	-	-
Top Round Steak	-	-	-	-	-	-	-	-	-	-	-	-
Bottom Round Roast	3.49 - 3.49	20	3.49	-	-	-	-	-	-	3.95 - 3.95	10	3.95
Bottom Round Steak	-	-	-	3.99 - 3.99	40	3.99	-	-	-	4.48 - 4.48	10	4.48
Eye Of Round Roast	3.49 - 3.49	10	3.49	3.49 - 3.49	10	3.49	-	-	-	-	-	-
Eye Of Round Steak	-	-	-	3.99 - 3.99	40	3.99	-	-	-	-	-	-
Rump Roast	-	-	-	-	-	-	-	-	-	-	-	-
Rump Steak	-	-	-	-	-	-	-	-	-	-	-	-
Chuck/Shldr/Arm Roast	-	-	-	2.79 - 4.99	20	3.28	-	-	-	-	-	-
Chuck/Shldr/Arm Steak	3.98 - 3.98	20	3.98	3.99 - 5.99	50	4.16	-	-	-	-	-	-
London Broil	-	-	-	2.99 - 3.49	50	3.03	-	-	-	3.95 - 3.95	10	3.95
Brisket	-	-	-	-	-	-	-	-	-	-	-	-
Brisket, Flat	-	-	-	-	-	-	-	-	-	-	-	-
Corned Beef Brisket	-	-	-	-	-	-	-	-	-	-	-	-
Corned Beef Flat	-	-	-	-	-	-	-	-	-	5.99 - 5.99	100	5.99
Beef Short Ribs	-	-	-	-	-	-	-	-	-	-	-	-
Flat Iron Steak	-	-	-	-	-	-	-	-	-	-	-	-
Flank Steak	-	-	-	-	-	-	-	-	-	-	-	-
Minute/Cube Steaks	-	-	-	-	-	-	-	-	-	4.48 - 4.48	10	4.48
Stew Meat	4.99 - 4.99	20	4.99	-	-	-	-	-	-	4.48 - 4.48	10	4.48
Ground Round	-	-	-	-	-	-	-	-	-	-	-	-
Ground Chuck	3.98 - 3.98	20	3.98	-	-	-	-	-	-	-	-	-
Ground Sirloin	5.00 - 5.00	20	5.00	-	-	-	-	-	-	-	-	-
Ground Beef 90% Or More	9.99 - 9.99	10	9.99	-	-	-	-	-	-	-	-	-
Ground Beef 80-89%	4.99 - 4.99	20	4.99	-	-	-	-	-	-	2.99 - 2.99	40	2.99
Ground Beef 70-79%	-	-	-	-	-	-	-	-	-	1.99 - 3.98	120	2.95
Beef Patties	4.99 - 4.99	20	4.99	-	-	-	-	-	-	-	-	-
Tri-Tip	7.99 - 7.99	10	7.99	7.99 - 7.99	10	7.99	-	-	-	-	-	-
Skirt Steak	-	-	-	-	-	-	-	-	-	-	-	-





Outlets	200		Explanatory Notes										
Feature Rate (1/)	80.0%		5/: BRANDED: Includes any advertised beef cuts marketed under a corporate trademark, or under one of Meat Grading and Certification Branch's Certified Beef Programs. 6/: NON LABELED/OTHER: Beef cuts advertised without a USDA Quality Grade.										
Special Rate (1/)	3.0%												
Activity Index (3/)	225												
	BRANDED(5)			CHOICE			SELECT			NON LABELED / OTHER (6)			
	Price Range	Stores	Wtd Avg	Price Range	Stores	Wtd Avg	Price Range	Stores	Wtd Avg	Price Range	Stores	Wtd Avg	
Bone-In Ribeye Roast				9.99	9.99	5	9.99			8.98	8.98	5	8.98
Bone-In Ribeye Steak													
Bnls Ribeye Roast													
Bnls Ribeye Steak													
T-Bone Steak													
Porterhouse Steak													
Tenderloin													
Filet Mignon													
Loin, Bnls													
Bone-In Strip Steak													
Bnls New York Strip Steak	9.79	9.79	40	9.79									
Beef Backribs										5.99	5.99	10	5.99
Sirloin Roast													
Sirloin Steak													
Bnls Sirloin Roast													
Bnls Sirloin Steak				3.88	3.88	10	3.88						
Sirloin Tip Roast													
Sirloin Tip Steak													
Bnls Top Sirloin Roast													
Bnls Top Sirloin Steak													
Top Round Roast													
Top Round Steak	3.99	4.49	20	4.24									
Bottom Round Roast													
Bottom Round Steak													
Eye Of Round Roast													
Eye Of Round Steak				3.99	3.99	5	3.99						
Rump Roast													
Rump Steak													
Chuck/Shldr/Arm Roast	5.99	5.99	10	5.99	4.99	4.99	20	4.99					
Chuck/Shldr/Arm Steak	6.49	6.49	10	6.49	5.49	5.49	5	5.49					
London Broil	3.99	3.99	10	3.99									
Brisket													
Brisket, Flat													
Corned Beef Brisket													
Corned Beef Flat										5.99	5.99	10	5.99
Beef Short Ribs				6.99	6.99	20	6.99						
Flat Iron Steak													
Flank Steak													
Minute/Cube Steaks													
Stew Meat										4.98	4.98	5	4.98
Ground Round													
Ground Chuck										4.98	4.98	5	4.98
Ground Sirloin										3.99	3.99	20	3.99
Ground Beef 90% Or More													
Ground Beef 80-89%				2.99	2.99	5	2.99			3.00	3.00	10	3.00
Ground Beef 70-79%										2.99	2.99	10	2.99
Beef Patties													
Tri-Tip													
Skirt Steak													





Outlets	100		Explanatory Notes										
Feature Rate (1/)	46.7%		5/: <b>BRANDED</b> : Includes any advertised beef cuts marketed under a corporate trademark, or under one of Meat Grading and Certification Branch's Certified Beef Programs. 6/: <b>NON LABELED/OTHER</b> : Beef cuts advertised without a USDA Quality Grade.										
Special Rate (1/)	5.7%												
Activity Index (3/)	190												
	BRANDED(5)			CHOICE			SELECT			NON LABELED / OTHER (6)			
	Price Range	Stores	Wtd Avg	Price Range	Stores	Wtd Avg	Price Range	Stores	Wtd Avg	Price Range	Stores	Wtd Avg	
Bone-In Ribeye Roast													
Bone-In Ribeye Steak	10.99	10.99	20	10.99									
Bnls Ribeye Roast	4.49	4.49	20	4.49									
Bnls Ribeye Steak													
T-Bone Steak													
Porterhouse Steak													
Tenderloin													
Filet Mignon													
Loin, Bnls													
Bone-In Strip Steak				9.99	9.99	20	9.99						
Bnls New York Strip Steak													
Beef Backribs													
Sirloin Roast													
Sirloin Steak													
Bnls Sirloin Roast													
Bnls Sirloin Steak				2.99	2.99	20	2.99						
Sirloin Tip Roast													
Sirloin Tip Steak													
Bnls Top Sirloin Roast													
Bnls Top Sirloin Steak													
Top Round Roast													
Top Round Steak													
Bottom Round Roast													
Bottom Round Steak													
Eye Of Round Roast				2.99	2.99	20	2.99						
Eye Of Round Steak													
Rump Roast													
Rump Steak													
Chuck/Shldr/Arm Roast				6.89	6.89	10	6.89						
Chuck/Shldr/Arm Steak	5.99	5.99	20	5.99									
London Broil				3.99	3.99	20	3.99						
Brisket													
Brisket, Flat													
Corned Beef Brisket													
Corned Beef Flat													
Beef Short Ribs													
Flat Iron Steak													
Flank Steak													
Minute/Cube Steaks													
Stew Meat													
Ground Round													
Ground Chuck													
Ground Sirloin													
Ground Beef 90% Or More										3.49	3.49	20	3.49
Ground Beef 80-89%													
Ground Beef 70-79%													
Beef Patties													
Tri-Tip				6.99	6.99	20	6.99						
Skirt Steak													