



National Retail Report - Beef

Advertised Prices for Beef at Major Retail Supermarket Outlets ending during the period of 11/20 thru 11/26

(prices in dollars per pound)

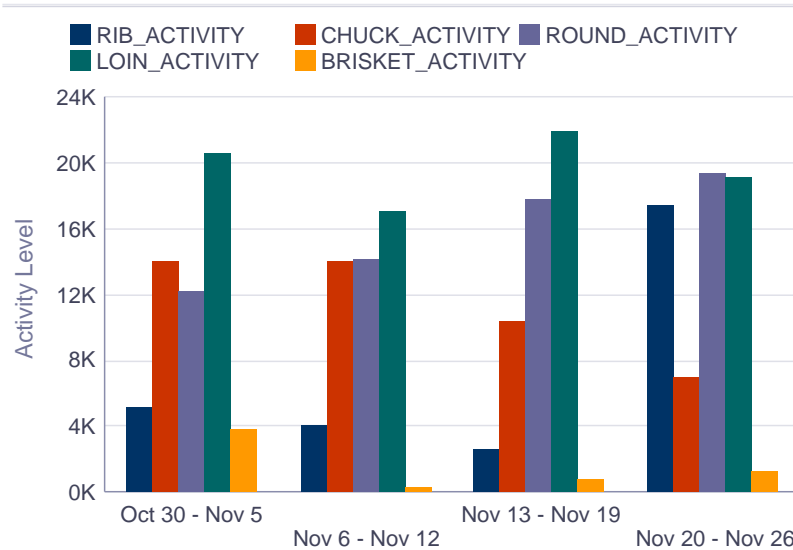
Fri. Nov 20, 2020

NATIONAL SUMMARY						
	THIS WEEK		LAST WEEK		LAST YEAR	
Outlets	29,200		29,200		29,200	
Feature Rate (1/)	63.1%		71.7%		82.7%	
Special Rate (2/)	18.2%		19.2%		35.2%	
Activity Index (3/)	81,060		75,110		88,870	
	Stores	Wtd Avg	Stores	Wtd Avg	Stores	Wtd Avg
Bone-In Ribeye Roast	9,050	8.39	560	8.89	10,610	8.45
Bone-In Ribeye Steak	4,500	9.15	1,170	8.00	4,250	8.24
Bnls Ribeye Roast	1,640	10.00	170	9.49	2,450	7.81
Bnls Ribeye Steak	2,240	11.12	660	8.89	2,710	8.35
T-Bone Steak	3,270	7.65	5,110	6.30	2,060	6.68
Porterhouse Steak	290	6.56	700	8.42	490	7.15
Tenderloin	4,820	11.05	1,420	10.95	4,550	11.90
Filet Mignon	1,070	12.94	270	13.79	1,990	13.29
Loin, Bnls	950	5.17	130	5.83	1,930	5.78
Bone-In Strip Steak	460	7.85	1,520	7.19	960	5.02
Bnls New York Strip Steak	4,740	7.29	7,420	8.54	5,450	7.40
Beef Backribs	150	4.99	120	5.71	120	5.17
Sirloin Roast	170	6.98	190	4.76	10	9.99
Sirloin Steak	110	4.99	230	5.62		
Bnls Sirloin Roast	310	5.02	150	5.12	180	6.81
Bnls Sirloin Steak	1,110	4.40	1,390	5.54	1,860	5.58
Sirloin Tip Roast	1,950	4.13	3,420	4.07	2,700	4.20
Sirloin Tip Steak	270	3.91	1,520	5.36	530	4.44
Bnls Top Sirloin Roast	320	5.13	140	4.36	300	4.66
Bnls Top Sirloin Steak	1,530	6.13	1,680	5.74	900	5.51
Top Round Roast	3,510	4.46	1,600	4.03	1,520	3.76
Top Round Steak	760	4.48	430	4.23	550	4.27
Bottom Round Roast	4,320	4.39	2,440	3.66	2,410	3.98
Bottom Round Steak	1,190	4.73	1,160	4.28	850	4.88
Eye Of Round Roast	3,060	4.59	2,790	4.68	2,850	4.58
Eye Of Round Steak	410	4.74	1,160	4.83	390	5.39
Rump Roast	2,050	4.32	1,420	4.04	1,650	3.93
Rump Steak	10	3.99				
Chuck/Shldr/Arm Roast	3,480	4.40	4,810	4.38	7,500	4.45
Chuck/Shldr/Arm Steak	2,070	4.42	3,090	4.54	2,350	4.16
London Broil	1,300	4.19	2,380	4.44	2,540	4.40
Brisket	1,240	3.14	610	3.02	60	4.80
Brisket, Flat	10	7.99	30	5.33	200	5.21
Corned Beef Brisket			60	5.99		
Corned Beef Flat	10	4.99	60	6.99	20	6.66
Beef Short Ribs	560	6.03	1,180	5.26	640	5.45
Flat Iron Steak	120	4.99	30	5.41	140	5.88
Flank Steak	580	7.82	830	7.03	820	7.21
Minute/Cube Steaks	3,000	5.24	4,290	5.28	1,040	4.76
Stew Meat	2,270	5.02	2,630	5.21	1,250	4.60
Ground Round	1,710	3.97	620	4.44	730	3.85
Ground Chuck	1,880	3.51	840	2.93	1,960	3.17
Ground Sirloin	2,070	4.63	1,380	4.02	1,190	4.68
Ground Beef 90% Or More	1,280	4.31	1,830	4.89	3,870	4.39
Ground Beef 80-89%	3,820	3.47	6,050	3.09	7,630	3.84
Ground Beef 70-79%	420	2.55	2,220	2.70	600	2.48
Beef Patties	470	4.80	1,990	5.50	1,570	3.91
Tri-Tip	250	4.57	730	6.07	310	4.48
Skirt Steak	260	7.38	480	9.16	180	6.70

This week in Beef Retail.

This week in Beef Retail, the Feature Rate fell by 8.6 percent, the Special Rate declined by 1.0 percent; and the Activity Index charted a 7.9 percent increase. Despite beef being in direct competition with other protein sources during the holiday season, a significant increase in Bone-In Ribeye Roasts and Tenderloins on retail ads was noted. Cuts from the Rib, Round, Brisket, and Ground Beef items saw the most ad space this week, while cuts from the Chuck and Loin saw less. Cattle Slaughter under federal inspection was 1.8 percent higher when compared to last week.

Activity Index: 2 Week Comparison



Explanatory Notes

All report information gathered from publicly available sources including store circulars, newspaper ads, and retailer websites.

1/: FEATURE RATE: the amount of sampled stores advertising any reported beef item during the current week, expressed as a 'percentage of the total sample. **2/: SPECIAL RATE:** the percentage of sampled stores with a no-price promotion (e.g., buy 1, get 1 free etc.). **3/: ACTIVITY INDEX:** a measure of the absolute frequency of feature activity equal to the total number of stores for each advertised beef item (e.g., a retailer with 100 outlets featuring 3 beef items has an activity index of 300). **4/: STORES/AVG:** the number of advertising outlets and the weighted average price weighted by the respective number of outlets. **5/: BRANDED:** includes any advertised beef cuts marketed under a corporate trademark, or under one of Meat Grading & Certification Branch's Certified Beef programs. **6/: NON-LABELED/OTHER:** Beef cuts advertised without a USDA Quality Grade.

USDA-MGC Certified Programs List: <http://www.ams.usda.gov/AMSV1.0/BeefPrograms>



NORTHEAST
(CT, DE, MA, MD, ME, NH, NJ, NY, PA, RI, VT)
(prices in dollars per pound)

Fri. Nov 20, 2020

Outlets	5,500		Explanatory Notes									
Feature Rate (1/)	66.6%		5/: BRANDED: Includes any advertised beef cuts marketed under a corporate trademark, or under one of Meat Grading and Certification Branch's Certified Beef Programs. 6/: NON LABELED/OTHER: Beef cuts advertised without a USDA Quality Grade.									
Special Rate (1/)	3.8%											
Activity Index (3/)	14,630											
	BRANDED(5)			CHOICE			SELECT			NON LABELED / OTHER (6)		
	Price Range	Stores	Wtd Avg	Price Range	Stores	Wtd Avg	Price Range	Stores	Wtd Avg	Price Range	Stores	Wtd Avg
Bone-In Ribeye Roast	7.99 - 9.00	120	8.10	5.99 - 10.99	290	7.12	-			5.99 - 10.99	440	9.93
Bone-In Ribeye Steak	10.00 - 10.00	10	10.00	7.99 - 7.99	230	7.99	-			5.99 - 5.99	20	5.99
Bnls Ribeye Roast	12.99 - 12.99	70	12.99	8.99 - 8.99	270	8.99	-			-		
Bnls Ribeye Steak	9.31 - 12.99	150	10.81	7.88 - 7.88	70	7.88	-			-		
T-Bone Steak	6.98 - 6.98	90	6.98	7.99 - 8.99	150	8.55	-			5.99 - 5.99	200	5.99
Porterhouse Steak	6.98 - 6.98	90	6.98	7.99 - 7.99	70	7.99	-			5.99 - 5.99	60	5.99
Tenderloin	-			-			-			5.99 - 8.97	130	7.52
Filet Mignon	-			-			-			6.99 - 9.99	190	9.02
Loin, Bnls	-			-			3.29 - 3.29	110	3.29	-		
Bone-In Strip Steak	-			6.99 - 6.99	100	6.99	-			-		
Bnls New York Strip Steak	7.97 - 9.99	260	8.75	7.99 - 7.99	270	7.99	3.49 - 6.99	150	4.41	8.99 - 9.99	140	9.54
Beef Backribs	-			-			-			-		
Sirloin Roast	4.99 - 9.99	170	6.98	-			-			-		
Sirloin Steak	-			4.99 - 4.99	110	4.99	-			-		
Bnls Sirloin Roast	4.97 - 7.97	130	6.47	-			-			-		
Bnls Sirloin Steak	4.97 - 6.99	210	5.99	4.99 - 5.99	210	5.96	-			4.99 - 4.99	60	4.99
Sirloin Tip Roast	3.99 - 3.99	20	3.99	-			-			-		
Sirloin Tip Steak	4.99 - 4.99	20	4.99	3.99 - 6.99	20	5.75	-			-		
Bnls Top Sirloin Roast	3.99 - 3.99	60	3.99	-			-			-		
Bnls Top Sirloin Steak	6.99 - 6.99	60	6.99	-			-			-		
Top Round Roast	3.99 - 4.99	260	4.47	2.79 - 5.97	490	3.61	-			2.99 - 4.99	200	3.73
Top Round Steak	-			2.99 - 4.99	260	4.17	-			3.99 - 4.99	180	4.32
Bottom Round Roast	2.99 - 5.29	410	4.41	2.99 - 4.99	950	3.77	-			-		
Bottom Round Steak	-			3.99 - 4.99	70	4.89	-			-		
Eye Of Round Roast	2.99 - 4.99	140	3.98	3.99 - 4.99	790	4.16	-			4.99 - 4.99	70	4.99
Eye Of Round Steak	3.99 - 3.99	100	3.99	4.99 - 4.99	270	4.99	-			-		
Rump Roast	2.99 - 4.99	130	4.04	3.49 - 3.99	230	3.79	-			3.69 - 3.69	140	3.69
Rump Steak	-			-			-			-		
Chuck/Shldr/Arm Roast	3.49 - 4.99	380	4.52	4.19 - 6.97	180	5.20	-			8.99 - 8.99	70	8.99
Chuck/Shldr/Arm Steak	4.49 - 4.99	210	4.74	-			-			-		
London Broil	5.99 - 5.99	70	5.99	2.99 - 5.97	220	4.29	-			3.99 - 3.99	120	3.99
Brisket	-			-			-			3.99 - 3.99	140	3.99
Brisket, Flat	-			-			-			-		
Corned Beef Brisket	-			-			-			-		
Corned Beef Flat	-			-			-			-		
Beef Short Ribs	5.99 - 6.97	140	6.44	-			-			-		
Flat Iron Steak	-			-			-			-		
Flank Steak	8.00 - 8.00	10	8.00	-			-			-		
Minute/Cube Steaks	3.99 - 3.99	100	3.99	4.99 - 5.99	540	5.79	-			3.99 - 4.99	200	4.47
Stew Meat	3.99 - 5.99	120	4.26	4.99 - 4.99	10	4.99	-			3.99 - 5.99	150	4.44
Ground Round	-			-			-			3.69 - 5.39	200	4.26
Ground Chuck	-			-			-			4.49 - 4.49	210	4.49
Ground Sirloin	5.00 - 5.00	10	5.00	-			-			-		
Ground Beef 90% Or More	6.99 - 6.99	70	6.99	-			-			3.79 - 4.99	120	3.86
Ground Beef 80-89%	2.99 - 2.99	70	2.99	3.99 - 4.99	240	4.67	-			1.97 - 4.97	1,490	3.54
Ground Beef 70-79%	-			-			-			1.99 - 1.99	10	1.99
Beef Patties	5.99 - 5.99	60	5.99	-			-			5.99 - 5.99	70	5.99
Tri-Tip	-			-			-			-		
Skirt Steak	-			-			-			9.99 - 9.99	20	9.99

Outlets	7,400	Explanatory Notes													
Feature Rate (1/)	63.1%	5/ BRANDED: Includes any advertised beef cuts marketed under a corporate trademark, or under one of Meat Grading and Certification Branch's Certified Beef Programs. 6/ NON LABELED/OTHER: Beef cuts advertised without a USDA Quality Grade.													
Special Rate (1/)	29.7%														
Activity Index (3/)	26,820														
	BRANDED(5)				CHOICE				SELECT			NON LABELED / OTHER (6)			
	Price Range	Stores	Wtd Avg	Price Range	Stores	Wtd Avg	Price Range	Stores	Wtd Avg	Price Range	Stores	Wtd Avg			
Bone-In Ribeye Roast	6.99 - 12.99	250	9.07	7.98 - 12.99	1,950	8.17	-	-	-	5.29 - 5.99	250	5.89			
Bone-In Ribeye Steak	7.99 - 9.98	270	8.49	9.99 - 10.19	2,270	10.09	-	-	-	5.29 - 5.99	290	5.84			
Bnls Ribeye Roast	6.99 - 8.99	30	8.25	8.78 - 8.99	110	8.93	10.99 - 10.99	40	10.99	5.78 - 5.78	30	5.78			
Bnls Ribeye Steak	9.99 - 13.99	470	13.85	9.48 - 14.99	140	13.25	-	-	-	6.99 - 6.99	190	6.99			
T-Bone Steak	10.99 - 10.99	450	10.99	8.99 - 10.99	1,040	9.15	-	-	-	3.79 - 4.99	670	4.76			
Porterhouse Steak	-	-	-	-	-	-	-	-	-	-	-	-			
Tenderloin	9.99 - 15.99	620	11.20	10.98 - 16.99	1,530	12.28	-	-	-	4.99 - 8.98	510	7.81			
Filet Mignon	-	-	-	17.99 - 17.99	80	17.99	-	-	-	9.99 - 9.99	10	9.99			
Loin, Bnls	-	-	-	-	-	-	-	-	-	-	-	-			
Bone-In Strip Steak	9.99 - 9.99	110	9.99	-	-	-	-	-	-	-	-	-			
Bnls New York Strip Steak	4.98 - 7.99	180	6.97	5.99 - 10.99	660	6.97	6.99 - 7.99	30	7.38	4.99 - 6.99	540	5.30			
Beef Backribs	-	-	-	-	-	-	-	-	-	-	-	-			
Sirloin Roast	-	-	-	-	-	-	-	-	-	-	-	-			
Sirloin Steak	-	-	-	-	-	-	-	-	-	-	-	-			
Bnls Sirloin Roast	-	-	-	-	-	-	-	-	-	-	-	-			
Bnls Sirloin Steak	-	-	-	4.99 - 4.99	10	4.99	-	-	-	6.99 - 6.99	5	6.99			
Sirloin Tip Roast	2.89 - 4.99	110	4.57	3.99 - 3.99	1,130	3.99	-	-	-	-	-	-			
Sirloin Tip Steak	3.29 - 4.99	30	3.92	3.99 - 3.99	10	3.99	-	-	-	-	-	-			
Bnls Top Sirloin Roast	-	-	-	2.98 - 2.98	10	2.98	-	-	-	-	-	-			
Bnls Top Sirloin Steak	6.99 - 6.99	450	6.99	3.98 - 6.99	100	6.59	-	-	-	-	-	-			
Top Round Roast	3.99 - 4.98	550	4.15	2.99 - 4.99	540	4.98	-	-	-	-	-	-			
Top Round Steak	4.98 - 5.48	90	5.34	5.99 - 5.99	80	5.99	-	-	-	-	-	-			
Bottom Round Roast	3.17 - 5.49	1,010	5.15	3.49 - 4.49	1,060	4.44	-	-	-	-	-	-			
Bottom Round Steak	5.48 - 5.48	70	5.48	3.99 - 5.99	90	5.77	-	-	-	-	-	-			
Eye Of Round Roast	4.99 - 4.99	110	4.99	3.99 - 4.69	1,220	4.65	-	-	-	-	-	-			
Eye Of Round Steak	-	-	-	4.99 - 4.99	50	4.99	-	-	-	-	-	-			
Rump Roast	3.17 - 4.99	550	4.88	3.99 - 3.99	80	3.99	3.99 - 3.99	5	3.99	3.99 - 3.99	10	3.99			
Rump Steak	-	-	-	-	-	-	-	-	-	-	-	-			
Chuck/Shldr/Arm Roast	2.59 - 3.99	240	3.50	2.88 - 4.98	210	4.88	3.99 - 3.99	5	3.99	2.78 - 8.99	40	3.71			
Chuck/Shldr/Arm Steak	2.99 - 5.49	680	5.00	4.99 - 4.99	40	4.99	3.99 - 4.19	70	4.09	2.98 - 2.98	30	2.98			
London Broil	3.19 - 4.98	680	3.97	3.98 - 4.99	90	4.88	-	-	-	-	-	-			
Brisket	2.99 - 2.99	70	2.99	-	-	-	-	-	-	-	-	-			
Brisket, Flat	-	-	-	-	-	-	-	-	-	-	-	-			
Corned Beef Brisket	-	-	-	-	-	-	-	-	-	-	-	-			
Corned Beef Flat	-	-	-	-	-	-	-	-	-	-	-	-			
Beef Short Ribs	-	-	-	-	-	-	-	-	-	-	-	-			
Flat Iron Steak	4.99 - 4.99	70	4.99	-	-	-	-	-	-	-	-	-			
Flank Steak	7.99 - 7.99	450	7.99	-	-	-	-	-	-	-	-	-			
Minute/Cube Steaks	3.69 - 4.99	70	4.25	4.98 - 5.99	1,090	5.54	-	-	-	-	-	-			
Stew Meat	3.99 - 5.99	510	4.96	5.99 - 5.99	80	5.99	3.99 - 3.99	40	3.99	3.88 - 5.99	30	4.13			
Ground Round	3.99 - 3.99	110	3.99	-	-	-	-	-	-	3.49 - 3.99	1,140	3.99			
Ground Chuck	2.99 - 3.68	80	3.54	-	-	-	-	-	-	2.99 - 3.99	80	3.36			
Ground Sirloin	-	-	-	3.98 - 3.98	10	3.98	-	-	-	4.99 - 4.99	460	4.99			
Ground Beef 90% Or More	-	-	-	-	-	-	-	-	-	4.99 - 4.99	10	4.99			
Ground Beef 80-89%	1.99 - 3.68	80	3.34	4.99 - 4.99	40	4.99	-	-	-	2.49 - 3.99	140	3.83			
Ground Beef 70-79%	1.77 - 1.77	20	1.77	-	-	-	-	-	-	1.99 - 1.99	10	1.99			
Beef Patties	3.29 - 3.29	20	3.29	-	-	-	-	-	-	-	-	-			
Tri-Tip	-	-	-	-	-	-	-	-	-	-	-	-			
Skirt Steak	-	-	-	-	-	-	-	-	-	6.98 - 9.99	30	7.43			



Outlets	6,100		Explanatory Notes									
Feature Rate (1/)	62.2%		5/: BRANDED : Includes any advertised beef cuts marketed under a corporate trademark, or under one of Meat Grading and Certification Branch's Certified Beef Programs. 6/: NON LABELED/OTHER : Beef cuts advertised without a USDA Quality Grade.									
Special Rate (1/)	19.4%											
Activity Index (3/)	17,810											
	BRANDED(5)			CHOICE			SELECT			NON LABELED / OTHER (6)		
	Price Range	Stores	Wtd Avg	Price Range	Stores	Wtd Avg	Price Range	Stores	Wtd Avg	Price Range	Stores	Wtd Avg
Bone-In Ribeye Roast	6.77 - 10.99	840	8.93	8.99 - 13.99	290	10.39	-	-	-	6.99 - 10.99	310	10.71
Bone-In Ribeye Steak	7.99 - 10.99	30	8.96	-	-	-	-	-	-	10.99 - 14.79	100	11.93
Bnls Ribeye Roast	6.99 - 11.99	410	10.52	9.99 - 12.99	170	12.59	12.99 - 12.99	10	12.99	7.99 - 9.99	180	8.37
Bnls Ribeye Steak	8.98 - 13.00	60	12.36	9.99 - 13.99	60	13.13	-	-	-	4.99 - 12.79	370	8.04
T-Bone Steak	6.98 - 8.99	100	8.11	6.99 - 6.99	110	6.99	-	-	-	4.99 - 5.99	160	5.91
Porterhouse Steak	-	-	-	-	-	-	-	-	-	5.99 - 5.99	10	5.99
Tenderloin	12.99 - 16.99	350	14.82	6.99 - 9.99	760	9.83	-	-	-	5.99 - 12.99	530	9.73
Filet Mignon	17.99 - 17.99	60	17.99	12.99 - 12.99	710	12.99	-	-	-	7.99 - 7.99	10	7.99
Loin, Bnls	6.96 - 6.96	60	6.96	4.99 - 4.99	10	4.99	-	-	-	-	-	-
Bone-In Strip Steak	9.99 - 9.99	10	9.99	5.99 - 5.99	40	5.99	4.99 - 4.99	10	4.99	-	-	-
Bnls New York Strip Steak	6.96 - 8.99	620	8.29	5.79 - 10.00	290	8.37	5.99 - 5.99	10	5.99	9.99 - 9.99	30	9.99
Beef Backribs	-	-	-	4.99 - 4.99	150	4.99	-	-	-	-	-	-
Sirloin Roast	-	-	-	-	-	-	-	-	-	-	-	-
Sirloin Steak	-	-	-	-	-	-	-	-	-	-	-	-
Bnls Sirloin Roast	-	-	-	-	-	-	-	-	-	-	-	-
Bnls Sirloin Steak	4.29 - 4.49	70	4.37	-	-	-	-	-	-	-	-	-
Sirloin Tip Roast	3.99 - 4.99	360	4.37	3.99 - 4.99	170	4.25	-	-	-	-	-	-
Sirloin Tip Steak	-	-	-	-	-	-	-	-	-	-	-	-
Bnls Top Sirloin Roast	5.89 - 5.99	70	5.97	6.99 - 6.99	10	6.99	-	-	-	-	-	-
Bnls Top Sirloin Steak	4.99 - 6.99	160	5.72	5.88 - 6.99	340	6.73	-	-	-	-	-	-
Top Round Roast	2.99 - 5.49	170	3.38	3.49 - 5.79	60	4.88	-	-	-	-	-	-
Top Round Steak	3.49 - 4.99	80	3.78	3.79 - 3.99	20	3.89	-	-	-	-	-	-
Bottom Round Roast	2.99 - 4.99	340	4.42	3.49 - 4.99	40	4.56	-	-	-	3.99 - 4.99	80	4.55
Bottom Round Steak	3.99 - 3.99	40	3.99	3.99 - 4.99	310	4.13	-	-	-	-	-	-
Eye Of Round Roast	3.49 - 4.99	20	4.13	4.99 - 4.99	40	4.99	-	-	-	3.99 - 3.99	10	3.99
Eye Of Round Steak	-	-	-	-	-	-	-	-	-	-	-	-
Rump Roast	3.49 - 6.99	450	4.54	3.49 - 4.99	90	4.31	-	-	-	-	-	-
Rump Steak	-	-	-	3.99 - 3.99	10	3.99	-	-	-	-	-	-
Chuck/Shldr/Arm Roast	2.99 - 5.99	520	4.81	2.88 - 5.99	810	3.83	-	-	-	4.99 - 4.99	70	4.99
Chuck/Shldr/Arm Steak	3.19 - 4.99	170	4.33	3.79 - 4.99	40	4.11	-	-	-	2.99 - 4.99	80	3.95
London Broil	3.99 - 5.49	20	4.71	-	-	-	-	-	-	-	-	-
Brisket	2.99 - 2.99	70	2.99	2.99 - 2.99	40	2.99	-	-	-	-	-	-
Brisket, Flat	-	-	-	-	-	-	-	-	-	-	-	-
Corned Beef Brisket	-	-	-	-	-	-	-	-	-	-	-	-
Corned Beef Flat	-	-	-	4.99 - 4.99	10	4.99	-	-	-	-	-	-
Beef Short Ribs	-	-	-	5.99 - 5.99	70	5.99	5.99 - 5.99	200	5.99	-	-	-
Flat Iron Steak	4.99 - 4.99	30	4.99	-	-	-	-	-	-	-	-	-
Flank Steak	-	-	-	5.99 - 5.99	40	5.99	-	-	-	-	-	-
Minute/Cube Steaks	4.49 - 4.99	210	4.89	4.99 - 4.99	750	4.99	-	-	-	-	-	-
Stew Meat	3.99 - 5.98	300	5.43	4.99 - 5.99	840	5.10	-	-	-	-	-	-
Ground Round	2.99 - 3.99	70	3.12	-	-	-	-	-	-	3.49 - 3.99	60	3.89
Ground Chuck	2.99 - 3.59	150	3.21	-	-	-	-	-	-	2.49 - 4.49	940	3.43
Ground Sirloin	3.99 - 3.99	140	3.99	-	-	-	-	-	-	3.99 - 7.99	730	4.07
Ground Beef 90% Or More	-	-	-	-	-	-	-	-	-	2.99 - 5.99	220	4.50
Ground Beef 80-89%	2.49 - 2.69	90	2.58	-	-	-	-	-	-	1.79 - 3.97	890	3.22
Ground Beef 70-79%	2.99 - 2.99	10	2.99	-	-	-	-	-	-	2.69 - 2.99	90	2.84
Beef Patties	4.99 - 4.99	140	4.99	-	-	-	-	-	-	-	-	-
Tri-Tip	5.99 - 6.99	70	6.16	-	-	-	-	-	-	-	-	-
Skirt Steak	4.99 - 9.99	100	8.77	4.99 - 4.99	40	4.99	-	-	-	-	-	-



Outlets	4,900												Explanatory Notes			
Feature Rate (1/)	53.7%												5/: BRANDED: Includes any advertised beef cuts marketed under a corporate trademark, or under one of Meat Grading and Certification			
Special Rate (1/)	13.9%												Branch's Certified Beef Programs. 6/: NON LABELED/OTHER: Beef cuts advertised without a USDA Quality Grade.			
Activity Index (3/)	10,375															
	BRANDED(5)				CHOICE				SELECT				NON LABELED / OTHER (6)			
	Price Range		Stores	Wtd Avg	Price Range		Stores	Wtd Avg	Price Range		Stores	Wtd Avg	Price Range		Stores	Wtd Avg
Bone-In Ribeye Roast	8.99	- 14.99	80	10.63	7.99	- 12.99	1,330	8.55	5.99	- 5.99	110	5.99	6.99	- 9.99	70	9.75
Bone-In Ribeye Steak	7.99	- 10.38	30	9.19	8.99	- 8.99	510	8.99		-			3.97	- 3.97	20	3.97
Bnls Ribeye Roast	10.99	- 12.99	120	11.42	9.99	- 9.99	10	9.99	12.99	- 12.99	5	12.99	9.99	- 9.99	40	9.99
Bnls Ribeye Steak	13.00	- 13.99	100	13.45	14.99	- 14.99	90	14.99	6.99	- 6.99	130	6.99	9.99	- 9.99	50	9.99
T-Bone Steak	10.99	- 10.99	50	10.99	8.99	- 8.99	10	8.99		-			3.99	- 4.99	140	4.83
Porterhouse Steak		-				-				-				-		
Tenderloin	9.99	- 16.99	160	13.01		-			14.99	- 14.99	110	14.99	7.99	- 9.99	70	8.67
Filet Mignon	16.98	- 16.98	20	16.98		-				-				-		
Loin, Bnls		-				-				-				-		
Bone-In Strip Steak		-			9.98	- 9.98	90	9.98	4.99	- 5.48	100	5.47		-		
Bnls New York Strip Steak	8.99	- 8.99	40	8.99	5.99	- 7.99	600	6.25	4.99	- 7.99	100	7.13	4.99	- 5.99	80	5.25
Beef Backribs		-				-				-				-		
Sirloin Roast		-				-				-				-		
Sirloin Steak		-				-				-				-		
Bnls Sirloin Roast		-				-				-				-		
Bnls Sirloin Steak		-			2.99	- 2.99	510	2.99		-			6.99	- 6.99	10	6.99
Sirloin Tip Roast	4.99	- 4.99	5	4.99		-				-				-		
Sirloin Tip Steak		-				-				-			3.99	- 3.99	70	3.99
Bnls Top Sirloin Roast	3.48	- 3.48	40	3.48		-				-				-		
Bnls Top Sirloin Steak	3.88	- 6.99	80	5.75		-				-			3.99	- 3.99	20	3.99
Top Round Roast	3.99	- 5.79	70	4.60	3.99	- 4.99	620	4.97		-				-		
Top Round Steak	3.98	- 3.98	20	3.98	4.99	- 4.99	10	4.99		-			2.58	- 2.58	20	2.58
Bottom Round Roast	2.99	- 5.49	200	4.38	3.49	- 3.99	70	3.90		-			2.99	- 2.99	140	2.99
Bottom Round Steak	3.79	- 3.98	20	3.89	3.99	- 4.99	520	4.97		-			3.79	- 3.99	50	3.83
Eye Of Round Roast		-			4.99	- 4.99	510	4.99		-				-		
Eye Of Round Steak		-				-				-				-		
Rump Roast	3.48	- 4.99	70	4.50	3.69	- 3.88	140	3.85	3.99	- 3.99	10	3.99	2.99	- 3.99	100	3.73
Rump Steak		-				-				-				-		
Chuck/Shldr/Arm Roast	2.99	- 5.99	80	4.58	2.99	- 2.99	20	2.99	3.39	- 4.99	50	4.03	2.88	- 4.99	180	3.51
Chuck/Shldr/Arm Steak	3.99	- 5.49	60	5.09		-				-			2.88	- 4.99	250	4.11
London Broil	3.99	- 3.99	50	3.99	4.99	- 4.99	10	4.99		-				-		
Brisket	2.99	- 2.99	70	2.99	2.98	- 2.98	90	2.98		-			2.99	- 3.99	60	3.83
Brisket, Flat	7.99	- 7.99	10	7.99		-				-				-		
Corned Beef Brisket		-				-				-				-		
Corned Beef Flat		-				-				-				-		
Beef Short Ribs		-				-			5.99	- 5.99	40	5.99	4.99	- 4.99	20	4.99
Flat Iron Steak	4.99	- 4.99	20	4.99		-				-				-		
Flank Steak	7.99	- 7.99	50	7.99		-				-			6.99	- 6.99	10	6.99
Minute/Cube Steaks	4.49	- 4.49	10	4.49		-				-			4.99	- 4.99	10	4.99
Stew Meat	4.99	- 5.98	90	5.43	4.98	- 4.98	90	4.98		-				-		
Ground Round	3.98	- 3.98	20	3.98		-				-			3.69	- 3.99	90	3.81
Ground Chuck		-				-				-			2.69	- 3.99	410	3.34
Ground Sirloin		-				-				-			4.99	- 4.99	530	4.99
Ground Beef 90% Or More		-				-				-			4.99	- 4.99	10	4.99
Ground Beef 80-89%		-				-				-			2.49	- 3.99	350	3.30
Ground Beef 70-79%		-				-				-			1.88	- 2.69	100	2.00
Beef Patties		-				-				-				-		
Tri-Tip		-				-				-				-		
Skirt Steak		-				-				-			5.99	- 5.99	70	5.99



Outlets	3,800		Explanatory Notes									
Feature Rate (1/)	67.1%		5/: BRANDED: Includes any advertised beef cuts marketed under a corporate trademark, or under one of Meat Grading and Certification Branch's Certified Beef Programs. 6/: NON LABELED/OTHER: Beef cuts advertised without a USDA Quality Grade.									
Special Rate (1/)	27.2%											
Activity Index (3/)	9,020											
	BRANDED(5)			CHOICE			SELECT			NON LABELED / OTHER (6)		
	Price Range	Stores	Wtd Avg	Price Range	Stores	Wtd Avg	Price Range	Stores	Wtd Avg	Price Range	Stores	Wtd Avg
Bone-In Ribeye Roast	9.99 - 9.99	10	9.99	6.97 - 10.99	1,290	7.69	-	-	-	4.99 - 10.99	540	7.65
Bone-In Ribeye Steak	-	-	-	7.97 - 7.97	650	7.97	-	-	-	-	-	-
Bnls Ribeye Roast	8.99 - 8.99	10	8.99	8.99 - 8.99	120	8.99	-	-	-	-	-	-
Bnls Ribeye Steak	9.99 - 9.99	10	9.99	14.99 - 14.99	140	14.99	-	-	-	9.99 - 9.99	90	9.99
T-Bone Steak	-	-	-	-	-	-	-	-	-	3.99 - 4.99	110	4.50
Porterhouse Steak	-	-	-	-	-	-	-	-	-	4.99 - 4.99	60	4.99
Tenderloin	-	-	-	-	-	-	-	-	-	8.99 - 8.99	50	8.99
Filet Mignon	-	-	-	-	-	-	-	-	-	-	-	-
Loin, Bnls	-	-	-	4.77 - 4.77	650	4.77	-	-	-	7.99 - 7.99	130	7.99
Bone-In Strip Steak	-	-	-	-	-	-	-	-	-	-	-	-
Bnls New York Strip Steak	7.99 - 7.99	10	7.99	5.99 - 7.99	530	7.94	-	-	-	3.99 - 8.99	140	7.10
Beef Backribs	-	-	-	-	-	-	-	-	-	-	-	-
Sirloin Roast	-	-	-	-	-	-	-	-	-	-	-	-
Sirloin Steak	-	-	-	-	-	-	-	-	-	-	-	-
Bnls Sirloin Roast	-	-	-	-	-	-	-	-	-	3.99 - 3.99	180	3.99
Bnls Sirloin Steak	-	-	-	-	-	-	-	-	-	-	-	-
Sirloin Tip Roast	-	-	-	-	-	-	-	-	-	2.99 - 3.99	120	3.49
Sirloin Tip Steak	-	-	-	-	-	-	-	-	-	2.99 - 3.99	130	3.49
Bnls Top Sirloin Roast	-	-	-	5.99 - 5.99	120	5.99	-	-	-	-	-	-
Bnls Top Sirloin Steak	-	-	-	3.99 - 3.99	270	3.99	-	-	-	5.49 - 5.49	10	5.49
Top Round Roast	-	-	-	4.99 - 4.99	400	4.99	-	-	-	4.99 - 4.99	130	4.99
Top Round Steak	-	-	-	-	-	-	-	-	-	-	-	-
Bottom Round Roast	-	-	-	3.99 - 3.99	10	3.99	-	-	-	-	-	-
Bottom Round Steak	-	-	-	-	-	-	-	-	-	-	-	-
Eye Of Round Roast	-	-	-	-	-	-	-	-	-	4.99 - 4.99	130	4.99
Eye Of Round Steak	-	-	-	-	-	-	-	-	-	-	-	-
Rump Roast	-	-	-	3.99 - 3.99	20	3.99	-	-	-	-	-	-
Rump Steak	-	-	-	-	-	-	-	-	-	-	-	-
Chuck/Shldr/Arm Roast	2.99 - 3.49	60	3.13	4.99 - 5.97	130	5.87	-	-	-	2.99 - 5.49	380	4.28
Chuck/Shldr/Arm Steak	-	-	-	4.99 - 4.99	10	4.99	-	-	-	2.97 - 5.29	430	3.70
London Broil	3.49 - 3.49	10	3.49	3.19 - 3.19	10	3.19	-	-	-	-	-	-
Brisket	-	-	-	2.99 - 2.99	10	2.99	-	-	-	-	-	-
Brisket, Flat	-	-	-	-	-	-	-	-	-	-	-	-
Corned Beef Brisket	-	-	-	-	-	-	-	-	-	-	-	-
Corned Beef Flat	-	-	-	-	-	-	-	-	-	-	-	-
Beef Short Ribs	-	-	-	-	-	-	-	-	-	4.99 - 7.99	90	5.67
Flat Iron Steak	-	-	-	-	-	-	-	-	-	-	-	-
Flank Steak	-	-	-	-	-	-	-	-	-	6.99 - 6.99	10	6.99
Minute/Cube Steaks	-	-	-	-	-	-	-	-	-	-	-	-
Stew Meat	-	-	-	-	-	-	-	-	-	3.99 - 3.99	10	3.99
Ground Round	-	-	-	-	-	-	-	-	-	3.99 - 3.99	20	3.99
Ground Chuck	2.99 - 2.99	10	2.99	-	-	-	-	-	-	-	-	-
Ground Sirloin	-	-	-	-	-	-	-	-	-	4.49 - 4.49	60	4.49
Ground Beef 90% Or More	3.49 - 3.49	20	3.49	-	-	-	-	-	-	3.99 - 4.79	790	4.05
Ground Beef 80-89%	-	-	-	-	-	-	-	-	-	1.97 - 3.99	360	3.19
Ground Beef 70-79%	-	-	-	-	-	-	-	-	-	2.29 - 2.99	170	2.74
Beef Patties	-	-	-	-	-	-	-	-	-	3.99 - 3.99	180	3.99
Tri-Tip	-	-	-	-	-	-	-	-	-	3.99 - 3.99	180	3.99
Skirt Steak	-	-	-	-	-	-	-	-	-	-	-	-



Outlets	1,300	Explanatory Notes													
Feature Rate (1/)	74.8%	5/: BRANDED: Includes any advertised beef cuts marketed under a corporate trademark, or under one of Meat Grading and Certification Branch's Certified Beef Programs. 6/: NON LABELED/OTHER: Beef cuts advertised without a USDA Quality Grade.													
Special Rate (1/)	1.6%														
Activity Index (3/)	2,060														
	BRANDED(5)				CHOICE				SELECT			NON LABELED / OTHER (6)			
	Price Range		Stores	Wtd Avg	Price Range		Stores	Wtd Avg	Price Range	Stores	Wtd Avg	Price Range		Stores	Wtd Avg
Bone-In Ribeye Roast	8.99	- 18.99	40	13.48	6.99	- 7.99	770	7.93	-	-	-	-	-	-	-
Bone-In Ribeye Steak	-	-	-	-	7.99	- 7.99	40	7.99	-	-	-	-	-	-	-
Bnls Ribeye Roast	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Bnls Ribeye Steak	-	-	-	-	10.99	- 10.99	100	10.99	-	-	-	-	-	-	-
T-Bone Steak	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Porterhouse Steak	-	-	-	-	-	-	-	-	-	-	-	8.99	- 8.99	10	8.99
Tenderloin	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Filet Mignon	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Loin, Bnls	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Bone-In Strip Steak	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Bnls New York Strip Steak	7.99	- 8.99	20	8.19	-	-	-	-	-	-	-	-	-	-	-
Beef Backribs	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Sirloin Roast	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Sirloin Steak	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Bnls Sirloin Roast	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Bnls Sirloin Steak	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Sirloin Tip Roast	3.99	- 8.99	30	6.75	-	-	-	-	-	-	-	-	-	-	-
Sirloin Tip Steak	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Bnls Top Sirloin Roast	3.48	- 3.48	20	3.48	-	-	-	-	-	-	-	-	-	-	-
Bnls Top Sirloin Steak	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Top Round Roast	3.49	- 3.49	30	3.49	-	-	-	-	-	-	-	-	-	-	-
Top Round Steak	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Bottom Round Roast	-	-	-	-	-	-	-	-	-	-	-	3.95	- 3.95	10	3.95
Bottom Round Steak	-	-	-	-	-	-	-	-	-	-	-	4.48	- 4.48	10	4.48
Eye Of Round Roast	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Eye Of Round Steak	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Rump Roast	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Rump Steak	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Chuck/Shldr/Arm Roast	3.19	- 3.49	20	3.32	3.99	- 3.99	40	3.99	-	-	-	-	-	-	-
Chuck/Shldr/Arm Steak	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
London Broil	3.49	- 3.49	10	3.49	3.19	- 3.19	10	3.19	-	-	-	-	-	-	-
Brisket	-	-	-	-	2.99	- 2.99	680	2.99	-	-	-	-	-	-	-
Brisket, Flat	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Corned Beef Brisket	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Corned Beef Flat	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Beef Short Ribs	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Flat Iron Steak	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Flank Steak	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Minute/Cube Steaks	-	-	-	-	-	-	-	-	-	-	-	4.48	- 4.48	10	4.48
Stew Meat	-	-	-	-	-	-	-	-	-	-	-	4.48	- 4.48	10	4.48
Ground Round	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Ground Chuck	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Ground Sirloin	5.00	- 5.00	20	5.00	-	-	-	-	-	-	-	5.99	- 5.99	100	5.99
Ground Beef 90% Or More	3.49	- 9.99	40	5.53	-	-	-	-	-	-	-	-	-	-	-
Ground Beef 80-89%	2.79	- 2.79	20	2.79	-	-	-	-	-	-	-	-	-	-	-
Ground Beef 70-79%	-	-	-	-	-	-	-	-	-	-	-	3.98	- 3.98	10	3.98
Beef Patties	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Tri-Tip	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Skirt Steak	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-



Outlets	200		Explanatory Notes												
Feature Rate (1/)	87.0%		5/: BRANDED: Includes any advertised beef cuts marketed under a corporate trademark, or under one of Meat Grading and Certification Branch's Certified Beef Programs. 6/: NON LABELED/OTHER: Beef cuts advertised without a USDA Quality Grade.												
Special Rate (1/)	0.0%														
Activity Index (3/)	155														
	BRANDED(5)				CHOICE				SELECT			NON LABELED / OTHER (6)			
	Price Range		Stores	Wtd Avg	Price Range		Stores	Wtd Avg	Price Range	Stores	Wtd Avg	Price Range		Stores	Wtd Avg
Bone-In Ribeye Roast	11.49	11.49	10	11.49	9.99	9.99	5	9.99							
Bone-In Ribeye Steak					10.99	10.99	5	10.99							
Bnls Ribeye Roast												7.99	7.99	10	7.99
Bnls Ribeye Steak					10.99	10.99	10	10.99							
T-Bone Steak												7.88	7.88	5	7.88
Porterhouse Steak															
Tenderloin															
Filet Mignon															
Loin, Bnls															
Bone-In Strip Steak															
Bnls New York Strip Steak	9.49	12.99	50	12.19											
Beef Backribs															
Sirloin Roast															
Sirloin Steak															
Bnls Sirloin Roast															
Bnls Sirloin Steak															
Sirloin Tip Roast	4.49	4.49	10	4.49											
Sirloin Tip Steak															
Bnls Top Sirloin Roast															
Bnls Top Sirloin Steak															
Top Round Roast															
Top Round Steak															
Bottom Round Roast															
Bottom Round Steak															
Eye Of Round Roast															
Eye Of Round Steak															
Rump Roast															
Rump Steak															
Chuck/Shldr/Arm Roast												4.98	4.98	5	4.98
Chuck/Shldr/Arm Steak															
London Broil															
Brisket															
Brisket, Flat															
Corned Beef Brisket															
Corned Beef Flat															
Beef Short Ribs															
Flat Iron Steak															
Flank Steak					7.49	7.99	20	7.93							
Minute/Cube Steaks															
Stew Meat															
Ground Round															
Ground Chuck															
Ground Sirloin												5.99	5.99	10	5.99
Ground Beef 90% Or More															
Ground Beef 80-89%												3.99	3.99	20	3.99
Ground Beef 70-79%															
Beef Patties															
Tri-Tip															
Skirt Steak															



Outlets	100		Explanatory Notes												
Feature Rate (1/)	46.7%		5/: BRANDED: Includes any advertised beef cuts marketed under a corporate trademark, or under one of Meat Grading and Certification Branch's Certified Beef Programs. 6/: NON LABELED/OTHER: Beef cuts advertised without a USDA Quality Grade.												
Special Rate (1/)	0.0%														
Activity Index (3/)	210														
	BRANDED(5)				CHOICE				SELECT			NON LABELED / OTHER (6)			
	Price Range		Stores	Wtd Avg	Price Range		Stores	Wtd Avg	Price Range	Stores	Wtd Avg	Price Range		Stores	Wtd Avg
Bone-In Ribeye Roast	9.99	9.99	20	9.99	7.99	7.99	20	7.99				8.99	8.99	10	8.99
Bone-In Ribeye Steak	9.99	9.99	20	9.99	8.99	8.99	20	8.99							
Bnls Ribeye Roast	4.99	4.99	20	4.99											
Bnls Ribeye Steak															
T-Bone Steak															
Porterhouse Steak															
Tenderloin															
Filet Mignon															
Loin, Bnls															
Bone-In Strip Steak															
Bnls New York Strip Steak															
Beef Backribs															
Sirloin Roast															
Sirloin Steak															
Bnls Sirloin Roast															
Bnls Sirloin Steak					2.99	2.99	20	2.99							
Sirloin Tip Roast															
Sirloin Tip Steak															
Bnls Top Sirloin Roast															
Bnls Top Sirloin Steak	7.99	7.99	20	7.99	4.99	4.99	10	4.99							
Top Round Roast															
Top Round Steak															
Bottom Round Roast															
Bottom Round Steak															
Eye Of Round Roast					4.99	4.99	20	4.99							
Eye Of Round Steak															
Rump Roast															
Rump Steak															
Chuck/Shldr/Arm Roast															
Chuck/Shldr/Arm Steak															
London Broil															
Brisket															
Brisket, Flat															
Corned Beef Brisket															
Corned Beef Flat															
Beef Short Ribs					6.79	6.79	10	6.79							
Flat Iron Steak															
Flank Steak															
Minute/Cube Steaks															
Stew Meat															
Ground Round															
Ground Chuck															
Ground Sirloin															
Ground Beef 90% Or More												2.99	2.99	20	2.99
Ground Beef 80-89%															
Ground Beef 70-79%															
Beef Patties															
Tri-Tip															
Skirt Steak															