



Dairy Market News Branch

Agricultural
Marketing
Service

National Retail Report-Dairy

Websites: <http://www.marketnews.usda.gov/mnp/da-home> and <http://www.ams.usda.gov/mnreports/dybretail.pdf>

Volume 87- Number 49

Issued Weekly

Friday, December 4, 2020

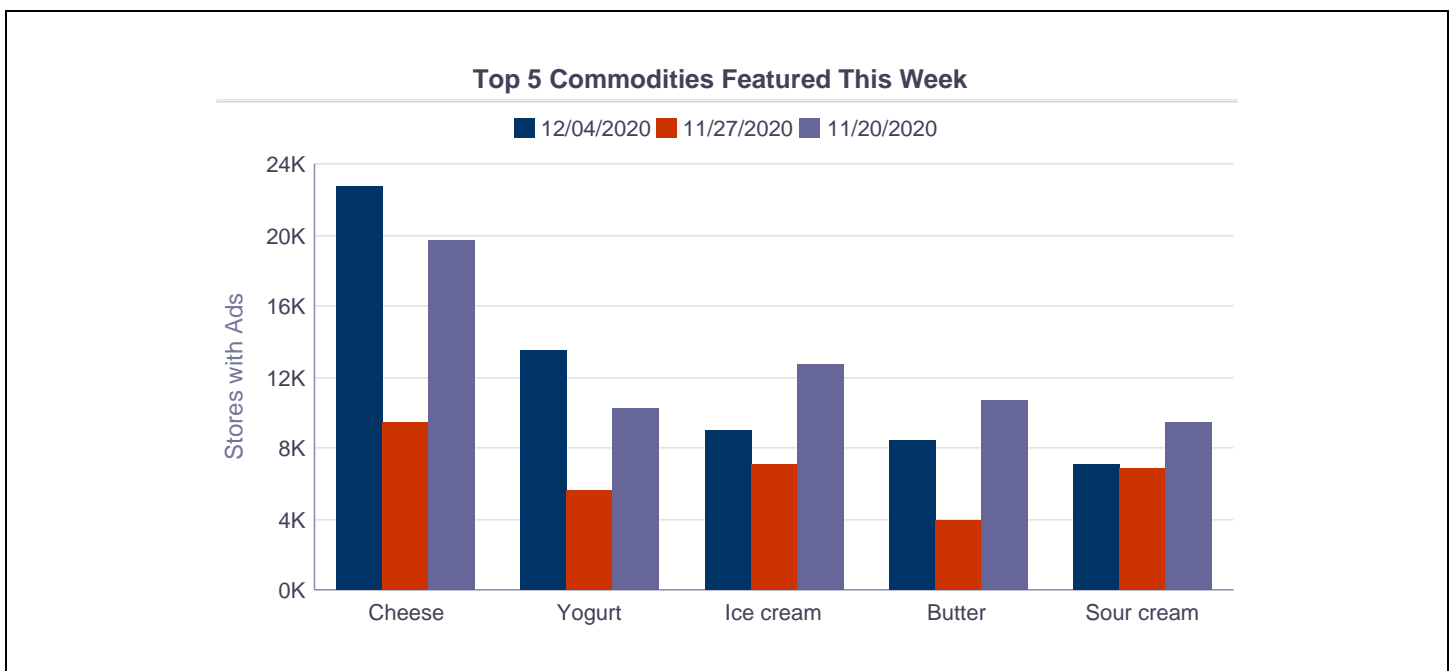
Advertised Prices for Dairy Products at Major Retail Supermarket Outlets ending during the period of 12/04/2020 to 12/10/2020

Even in early December conventional ice cream in 48-64 ounce containers is the second most advertised dairy product. The weighted average advertised price, \$3.20, is down \$0.30 from last week. Butter in one-pound packages has an average price of \$3.04, up \$0.01 from last week.

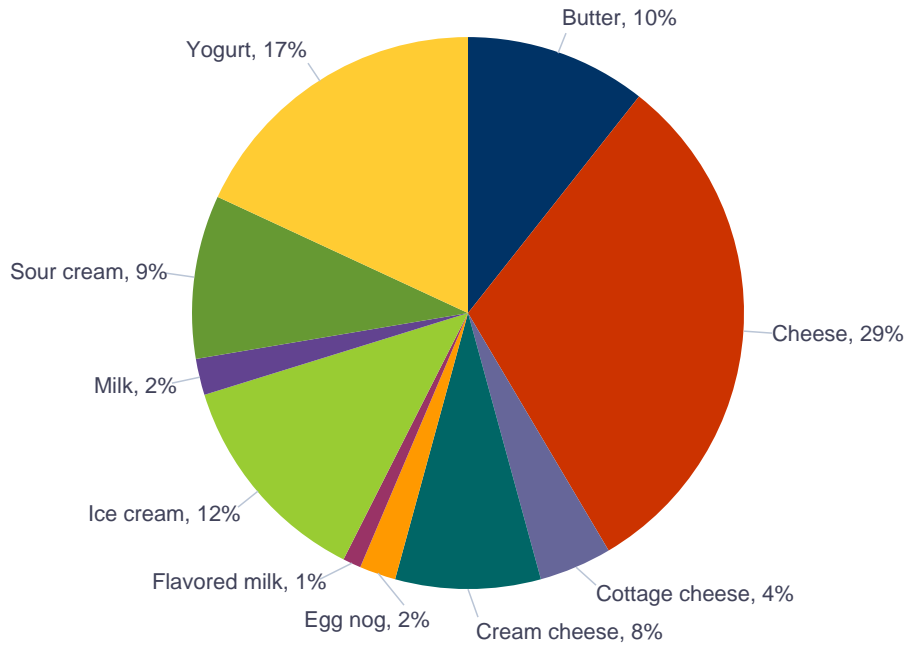
Ads for conventional 8-ounce shred cheese, the most advertised organic or conventional dairy item, have a weighted average advertised price of \$2.46, down 3 cents from last week. Ads for 8-ounce conventional block cheese have an average price of \$2.43, down \$0.02 from last week.

The national weighted average price for Greek yogurt in 4-6 ounce containers, the most advertised organic or conventional yogurt size container, is \$0.97, down \$0.05 from last week. The weighted average price for conventional 4 to 6 ounce yogurt is \$0.53, down \$0.04 from last week.

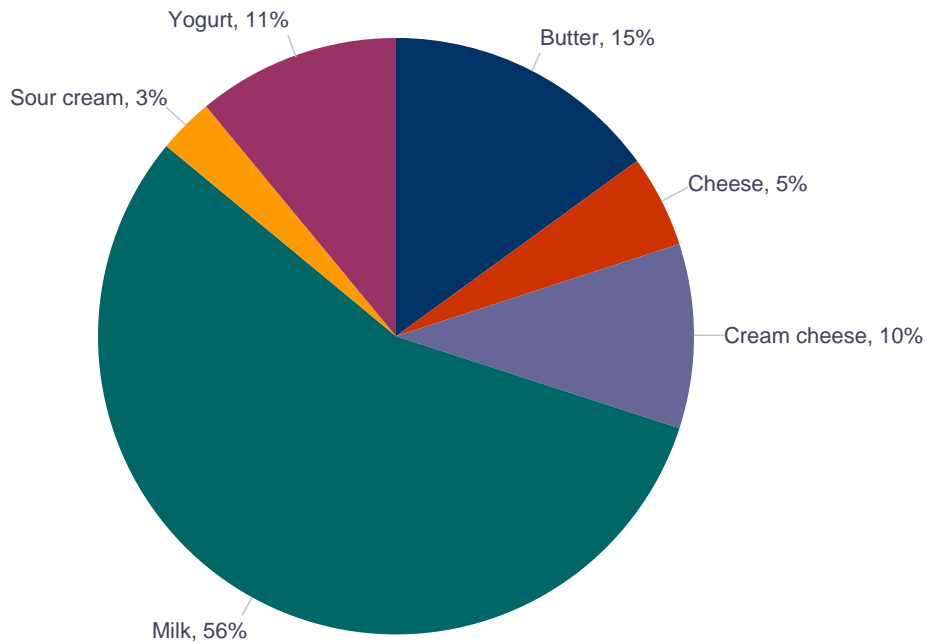
Milk in half gallon containers is the most advertised organic dairy item. The national weighted average advertised price for organic half gallons is \$3.72. The national weighted average price for conventional half gallon milk is \$2.57, resulting in an organic price premium of \$1.15.



Percentage of Total Conventional Ads by Commodity



Percentage of Total Organic Ads by Commodity





NATIONAL -- CONVENTIONAL DAIRY PRODUCTS

Commodity	Type	Pack Size	THIS PERIOD		LAST WEEK		LAST YEAR	
			Stores With Ads	Wtd Avg Price	Stores With Ads	Wtd Avg Price	Stores With Ads	Wtd Avg Price
Butter		1 #	7885	3.04	3477	3.03	7682	3.43
Cheese	Natural Varieties	8 oz block	7379	2.43	5077	2.45	6566	2.29
Cheese	Natural Varieties	1 # block	1294	4.31	60	2.99	2564	3.60
Cheese	Natural Varieties	2 # block	1935	6.76	825	7.06	1150	5.23
Cheese	Natural Varieties	8 oz shred	10545	2.46	3374	2.49	6192	2.32
Cheese	Natural Varieties	1 # shred	1358	4.57	135	3.99	1805	4.19
Cottage cheese		16 oz	3325	2.36	2014	1.87	4059	1.94
Cream cheese		8 oz	6338	2.01	8553	1.37	6085	1.60
Egg nog		quart	575	3.13	3335	3.08	445	3.10
Egg nog		half gallon	1182	4.44	2136	4.71	842	3.63
Flavored milk	All fat tests	half gallon	479	2.08	121	2.50	180	2.00
Flavored milk	All fat tests	gallon	105	2.50			285	3.88
Ice cream		48-64oz	9029	3.20	6961	2.90	9293	3.17
Milk	All fat tests	half gallon	672	2.57	108	3.99	1015	1.61
Milk	All fat tests	gallon	658	3.78			726	3.16
Sour cream		16 oz	6953	1.85	6826	1.79	7507	1.74
Yogurt	Greek	4-6 oz	7808	.97	2513	1.02	8830	1.04
Yogurt	Greek	32 oz	1974	4.69	1504	4.55	1222	3.76
Yogurt	Yogurt	4-6 oz	2942	.53	1026	.57	3341	.54
Yogurt	Yogurt	32 oz	349	2.71	349	1.81	579	3.23

REGIONAL -- CONVENTIONAL DAIRY PRODUCTS

Commodity	Type	Pack Size	NORTHEAST U.S.			SOUTHEAST U.S.			MIDWEST U.S.		
			Price Range	Stores with Ads	Wtd Avg Price	Price Range	Stores with Ads	Wtd Avg Price	Price Range	Stores with Ads	Wtd Avg Price
Butter		1 #	2.00-5.29	2476	3.26	1.99-4.99	2812	3.21	1.99-3.00	1243	2.45
Cheese	Natural Varieties	8 oz block	1.99-4.99	1884	2.79	1.99-3.00	2577	2.42	1.49-2.99	1474	2.21
Cheese	Natural Varieties	1 # block	2.99-4.49	377	3.59	3.99-4.99	628	4.89			
Cheese	Natural Varieties	2 # block	5.00-10.49	221	8.40	5.98	195	5.98	6.99	458	6.99
Cheese	Natural Varieties	8 oz shred	1.99-3.50	2425	2.45	1.99-3.50	4021	2.48	1.49-2.50	1799	2.21
Cheese	Natural Varieties	1 # shred	2.99-4.89	272	3.93	4.98-4.99	797	4.99			
Cottage cheese		16 oz	1.50-3.00	1136	2.39	1.50-3.00	1935	2.34			
Cream cheese		8 oz	0.98-3.19	994	1.94	1.49-2.99	2409	2.29	0.99-2.50	567	1.60
Egg nog		quart	2.99-3.49	454	3.16						
Egg nog		half gallon	3.99-4.99	829	4.62						
Flavored milk	All fat tests	half gallon							2.00	180	2.00
Ice cream		48-64oz	2.37-4.99	2821	3.23	1.99-5.99	2374	3.26	2.49-4.49	1596	3.24
Milk	All fat tests	half gallon	2.39	135	2.39						
Milk	All fat tests	gallon	3.39-4.49	282	3.96				5.49	127	5.49

Wtd Avg - Simple weighted average



Commodity	Type	Pack Size	NORTHEAST U.S.			SOUTHEAST U.S.			MIDWEST U.S.		
			Price Range	Stores with Ads	Wtd Avg Price	Price Range	Stores with Ads	Wtd Avg Price	Price Range	Stores with Ads	Wtd Avg Price
Sour cream		16 oz	0.99-2.99	2402	2.02	0.99-3.00	2699	1.68	1.29-1.99	556	1.71
Yogurt	Greek	4-6 oz	0.69-1.79	2807	.97	0.80-1.25	2554	.99	0.90-1.00	484	.97
Yogurt	Greek	32 oz	3.99-5.00	933	4.56	4.99	735	4.99			
Yogurt	Yogurt	4-6 oz	0.50-0.89	746	.57	0.49-0.60	429	.55	0.49-0.50	446	.50
Yogurt	Yogurt	32 oz	2.79	60	2.79						

Commodity	Type	Pack Size	SOUTH CENTRAL U.S.			SOUTHWEST U.S.			NORTHWEST U.S.		
			Price Range	Stores with Ads	Wtd Avg Price	Price Range	Stores with Ads	Wtd Avg Price	Price Range	Stores with Ads	Wtd Avg Price
Butter		1 #	1.99-2.50	350	2.18	1.99-3.99	623	3.29	1.99-2.49	295	2.17
Cheese	Natural Varieties	8 oz block	1.99-2.50	810	2.08	1.99-2.50	435	2.29	2.29-2.50	165	2.42
Cheese	Natural Varieties	1 # block							3.99	289	3.99
Cheese	Natural Varieties	2 # block	6.99	78	6.99	5.00-8.99	886	6.35	5.77	69	5.77
Cheese	Natural Varieties	8 oz shred	1.99-2.99	1083	2.39	1.99-2.99	405	2.38	2.29-3.29	743	3.10
Cheese	Natural Varieties	1 # shred							3.99	289	3.99
Cottage cheese		16 oz	2.29-2.48	193	2.36				2.50	61	2.50
Cream cheese		8 oz	1.48-3.00	907	2.14	0.98-2.50	858	1.65	0.98-2.50	524	1.67
Egg nog		quart	2.99	121	2.99						
Egg nog		half gallon	3.99-4.79	175	4.54	3.49	178	3.49			
Flavored milk	All fat tests	half gallon	2.50	121	2.50	1.88	178	1.88			
Flavored milk	All fat tests	gallon							2.50	105	2.50
Ice cream		48-64oz	2.50-5.49	627	3.51	2.50-3.99	1200	2.95	2.49-2.99	400	2.62
Milk	All fat tests	half gallon	2.00	121	2.00	1.88-3.99	295	2.72	3.00	121	3.00
Milk	All fat tests	gallon	2.99	133	2.99				1.99	105	1.99
Sour cream		16 oz	1.78-1.99	193	1.91	1.97-1.99	497	1.98	1.67-1.99	578	1.83
Yogurt	Greek	4-6 oz	1.00	292	1.00	0.79-1.00	999	.90	0.88-1.00	644	.95
Yogurt	Greek	32 oz	3.49-4.79	175	3.89	4.49	62	4.49			
Yogurt	Yogurt	4-6 oz	1.00	99	1.00	0.48-0.50	853	.49	0.38-0.40	358	.40
Yogurt	Yogurt	32 oz							2.69	289	2.69

Commodity	Type	Pack Size	ALASKA U.S.			HAWAII U.S.		
			Price Range	Stores with Ads	Wtd Avg Price	Price Range	Stores with Ads	Wtd Avg Price
Butter		1 #	4.99	28	4.99	3.69	58	3.69
Cheese	Natural Varieties	8 oz block				2.25	34	2.25
Cheese	Natural Varieties	2 # block	9.99	28	9.99			
Cheese	Natural Varieties	8 oz shred	2.49	11	2.49	2.25	58	2.25
Cream cheese		8 oz	1.79	11	1.79	1.75-2.25	68	2.00
Ice cream		48-64oz	5.49	11	5.49			
Milk	All fat tests	gallon	5.99	11	5.99			
Sour cream		16 oz	2.49	28	2.49			
Yogurt	Greek	4-6 oz	1.99	28	1.99			



Commodity	Type	Pack Size	ALASKA U.S.			HAWAII U.S.		
			Price Range	Stores with Ads	Wtd Avg Price	Price Range	Stores with Ads	Wtd Avg Price
Yogurt	Greek	32 oz	5.49	11	5.49	5.49	58	5.49
Yogurt	Yogurt	4-6 oz	0.70	11	.70			

NATIONAL -- ORGANIC DAIRY PRODUCTS

Commodity	Type	Pack Size	THIS PERIOD		LAST WEEK		LAST YEAR	
			Stores With Ads	Wtd Avg Price	Stores With Ads	Wtd Avg Price	Stores With Ads	Wtd Avg Price
Butter		1 #	572	5.68	510	5.99	275	6.11
Cheese	Natural Varieties	8 oz block					178	4.99
Cheese	Natural Varieties	8 oz shred	176	2.49			299	3.79
Cottage cheese		16 oz			289	3.79	137	3.99
Cream cheese		8 oz	404	2.64	289	2.49	628	2.76
Milk	All fat tests	half gallon	1394	3.72	571	4.91	1774	4.37
Milk	All fat tests	gallon	654	5.41			108	6.99
Milk	All fat tests	8 oz UHT	147	1.20	147	2.19		
Sour cream		16 oz	121	2.19			299	2.11
Yogurt	Greek	32 oz	214	5.99			489	4.81
Yogurt	Yogurt	4-6 oz			147	1.25	72	.69
Yogurt	Yogurt	32 oz	214	3.00	108	3.50		

REGIONAL -- ORGANIC DAIRY PRODUCTS

Commodity	Type	Pack Size	NORTHEAST U.S.			SOUTHEAST U.S.			MIDWEST U.S.		
			Price Range	Stores with Ads	Wtd Avg Price	Price Range	Stores with Ads	Wtd Avg Price	Price Range	Stores with Ads	Wtd Avg Price
Butter		1 #				5.49	214	5.49			
Cheese	Natural Varieties	8 oz shred							2.49	98	2.49
Cream cheese		8 oz				2.50	214	2.50			
Milk	All fat tests	half gallon	3.99-4.49	576	4.25	3.50	214	3.50	3.00	348	3.00
Milk	All fat tests	gallon	5.00	108	5.00				5.49	468	5.49
Milk	All fat tests	8 oz UHT	1.20	147	1.20						
Yogurt	Greek	32 oz				5.99	214	5.99			

Wtd Avg - Simple weighted average



Commodity	Type	Pack Size	NORTHEAST U.S.			SOUTHEAST U.S.			MIDWEST U.S.		
			Price Range	Stores with Ads	Wtd Avg Price	Price Range	Stores with Ads	Wtd Avg Price	Price Range	Stores with Ads	Wtd Avg Price
Yogurt	Yogurt	32 oz				3.00	214	3.00			

Commodity	Type	Pack Size	SOUTH CENTRAL U.S.			SOUTHWEST U.S.			NORTHWEST U.S.		
			Price Range	Stores with Ads	Wtd Avg Price	Price Range	Stores with Ads	Wtd Avg Price	Price Range	Stores with Ads	Wtd Avg Price
Butter		1 #							4.99-5.99	358	5.80
Cheese	Natural Varieties	8 oz shred	2.49	78	2.49						
Cream cheese		8 oz	2.69	121	2.69				2.99	69	2.99
Milk	All fat tests	half gallon	3.00	78	3.00	3.99	167	3.99			
Milk	All fat tests	gallon	5.49	78	5.49						
Sour cream		16 oz	2.19	121	2.19						

Commodity	Type	Pack Size	ALASKA U.S.			HAWAII U.S.		
			Price Range	Stores with Ads	Wtd Avg Price	Price Range	Stores with Ads	Wtd Avg Price
Milk	All fat tests	half gallon	3.29	11	3.29			

REGIONAL DEFINITIONS

As used in this report, regions include the following states:

- NORTHEAST U.S. Connecticut, Delaware, Massachusetts, Maryland, Maine, New Hampshire, New jersey, New York, Pennsylvania, Rhode Island and Vermont
- SOUTHEAST U.S. Alabama, Florida, Georgia, Mississippi, North Carolina, South Carolina, Tennessee, Virginia and West Virginia
- MIDWEST U.S. Iowa, Illinois, Indiana, Kentucky, Michigan, Minnesota, North Dakota, Nebraska, Ohio, South Dakota and Wisconsin
- SOUTH CENTRAL U.S. Arkansas, Colorado, Kansas, Louisiana, Missouri, New Mexico, Oklahoma, and Texas
- SOUTHWEST U.S. Arizona, California, Nevada and Utah
- NORTHWEST U.S. Idaho, Montana, Oregon, Washington, and Wyoming
- ALASKA Alaska
- HAWAII Hawaii
- NATIONAL Continental United States