



## Dairy Market News Branch

Agricultural  
Marketing  
Service

# National Retail Report-Dairy

Websites: <http://www.marketnews.usda.gov/mnp/da-home> and <http://www.ams.usda.gov/mnreports/dybretail.pdf>

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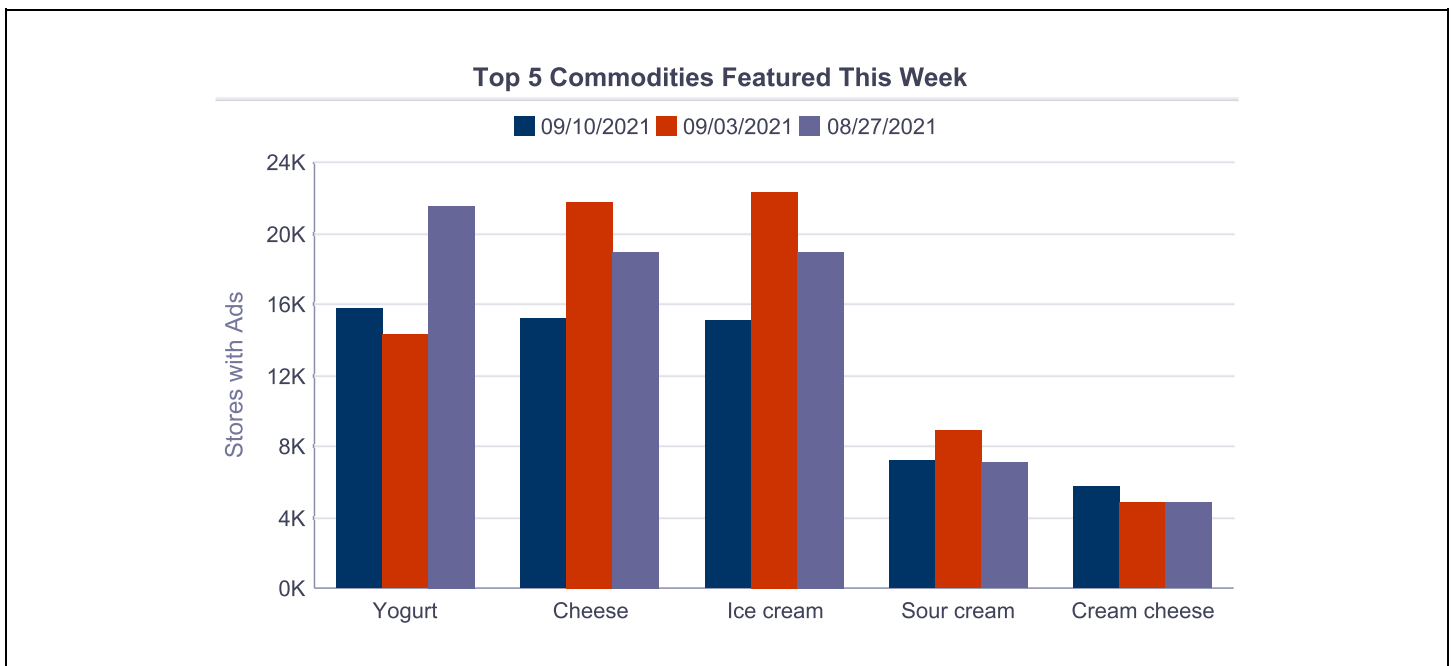
### Advertised Prices for Dairy Products at Major Retail Supermarket Outlets ending during the period of 09/10/2021 to 09/16/2021

The most advertised dairy item this week is conventional 48 to 64-ounce containers of ice cream. The national weighted average price is \$3.08, unchanged from last week. No advertisements featured organic 48 to 64-ounce ice cream. Conventional 16-ounce sour cream has a weighted average advertised price of \$1.70. Organic sour cream in 16-ounce containers has a weighted average advertised price of \$2.58, giving an organic premium of \$0.88.

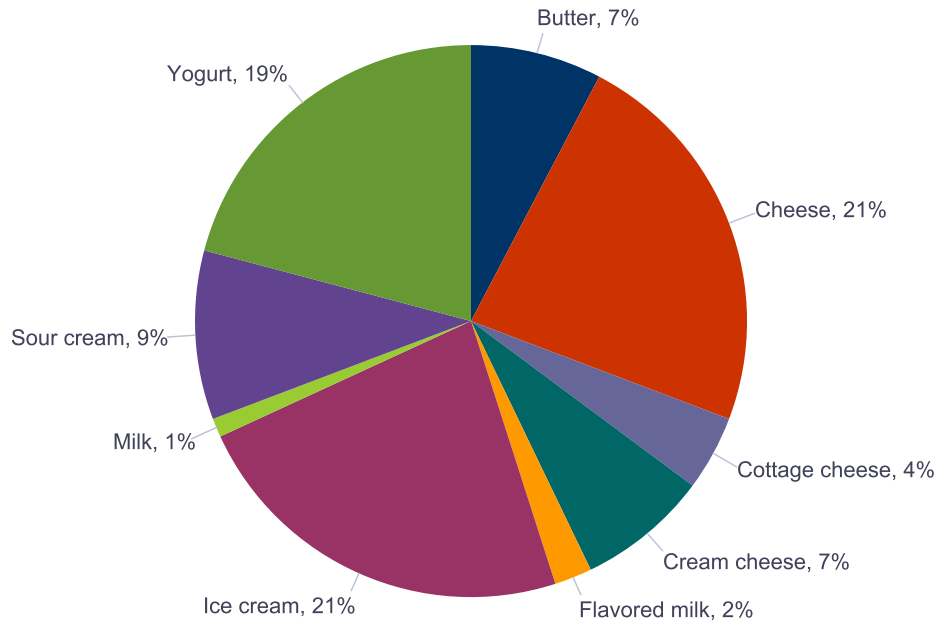
The most advertised cheese item, conventional 8-ounce shred cheese, has a weighted average advertised price of \$2.56, up \$0.37 from last week. Organic 8-ounce shred cheese advertised prices average \$4.00, resulting in a \$1.44 organic price premium. Conventional cheese ads decreased 31 percent. Organic cheese was not advertised last week.

The national weighted average advertised price for Greek yogurt in 4-6 ounce containers, the most advertised conventional yogurt container size, is \$0.99, down one penny from last week. Organic 4 to 6-ounce Greek yogurt is not advertised. Greek yogurt in 32-ounce containers has a weighted average advertised price of \$4.95, \$0.35 more than last week. Ads for organic Greek yogurt in 32-ounce containers increased 87 percent with a weighted average advertised price of \$4.83, down \$0.72 from last week. Conventional yogurt ads are up 4 percent. Organic yogurt ads grew 82 percent.

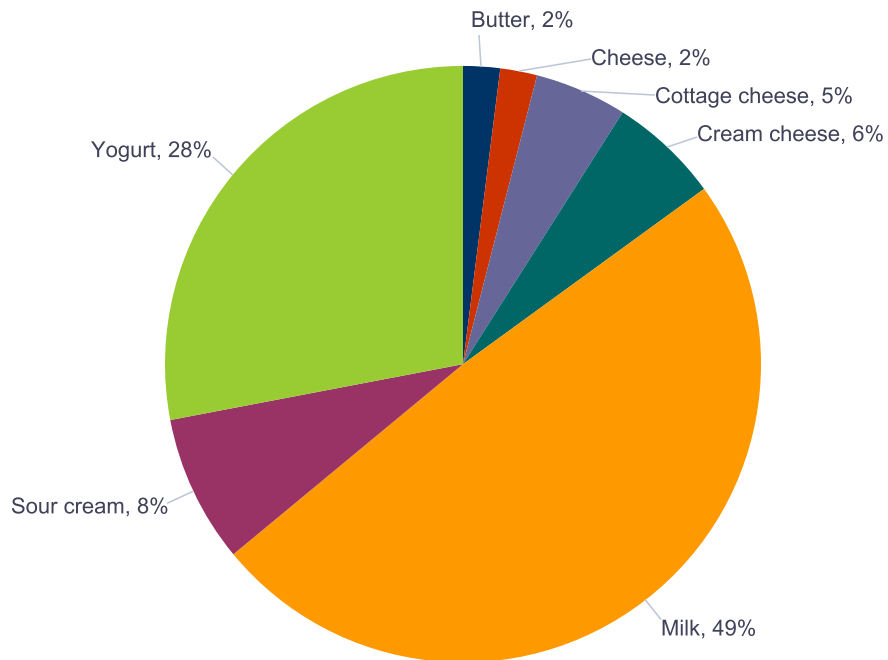
The national weighted average advertised price for conventional half gallon milk is \$2.64, up \$0.40 from last week. The national weighted average advertised price for organic half gallons is \$4.17, resulting in an organic price premium of \$1.53. With a 72 percent increase in ads this week, organic half gallon milk was the most advertised organic dairy item. Conventional milk ads increased 17 percent this week, and organic milk advertisements jumped 60 percent.



Percentage of Total Conventional Ads by Commodity



Percentage of Total Organic Ads by Commodity





### NATIONAL -- CONVENTIONAL DAIRY PRODUCTS

Commodity	Type	Pack Size	THIS PERIOD		LAST WEEK		LAST YEAR	
			Stores With Ads	Wtd Avg Price	Stores With Ads	Wtd Avg Price	Stores With Ads	Wtd Avg Price
Butter		1 #	4799	2.85	4737	3.09	4667	3.05
Cheese	Natural Varieties	8 oz block	3573	2.63	7561	2.12	9479	2.22
Cheese	Natural Varieties	1 # block	387	3.97	319	3.95	1429	3.86
Cheese	Natural Varieties	2 # block	1613	6.79	1022	6.22	707	6.44
Cheese	Natural Varieties	8 oz shred	8151	2.56	12721	2.19	9507	2.28
Cheese	Natural Varieties	1 # shred	1318	4.04	62	3.79	851	3.73
Cottage cheese		16 oz	3157	1.98	3776	1.99	3012	1.85
Cream cheese		8 oz	5246	1.78	4568	2.02	4224	1.89
Flavored milk	All fat tests	half gallon	521	2.80	334	2.50	289	3.69
Flavored milk	All fat tests	gallon	605	3.56			212	3.50
Ice cream		48-64oz	15104	3.08	22078	3.08	13135	3.00
Milk	All fat tests	half gallon	573	2.64	374	2.24		
Milk	All fat tests	gallon	105	2.50	205	2.99	534	3.28
Sour cream		16 oz	6649	1.70	8525	1.70	6478	1.86
Yogurt	Greek	4-6 oz	7046	.99	8477	1.00	6859	.98
Yogurt	Greek	32 oz	1663	4.95	1745	4.60	2318	4.35
Yogurt	Yogurt	4-6 oz	3794	.55	2501	.58	2752	.55
Yogurt	Yogurt	32 oz	1052	2.59	337	2.70	141	2.50

### REGIONAL -- CONVENTIONAL DAIRY PRODUCTS

Commodity	Type	Pack Size	NORTHEAST U.S.			SOUTHEAST U.S.			MIDWEST U.S.		
			Price Range	Stores with Ads	Wtd Avg Price	Price Range	Stores with Ads	Wtd Avg Price	Price Range	Stores with Ads	Wtd Avg Price
Butter		1 #	1.99-3.99	1094	2.77	1.99-3.00	563	2.48	0.79-4.49	913	2.83
Cheese	Natural Varieties	8 oz block	1.50-3.50	1526	2.06	2.39-3.50	1352	3.26	2.19-2.98	212	2.55
Cheese	Natural Varieties	1 # block							3.00-3.99	176	3.60
Cheese	Natural Varieties	2 # block							6.00	98	6.00
Cheese	Natural Varieties	8 oz shred	1.50-3.50	2206	2.28	1.50-3.99	2334	2.87	1.67-3.00	1454	2.51
Cheese	Natural Varieties	1 # shred	3.99	110	3.99	3.99	1002	3.99	3.00	69	3.00
Cottage cheese		16 oz	2.00-2.99	1288	2.42	1.25-2.50	328	2.07	1.49-2.49	405	2.07
Cream cheese		8 oz	1.48-4.00	1079	2.36	1.00-2.49	2343	1.55	1.00-2.49	689	1.86
Flavored milk	All fat tests	gallon				3.50	214	3.50	3.99	286	3.99
Ice cream		48-64oz	1.99-4.99	3082	2.99	2.00-4.99	7380	3.04	2.49-3.98	2139	2.99
Milk	All fat tests	half gallon	2.56	147	2.56						
Sour cream		16 oz	1.50-2.50	2206	1.89	1.25-2.50	1309	1.63	1.25-2.39	908	1.67
Yogurt	Greek	4-6 oz	0.79-1.00	2129	.96	0.75-1.00	1879	.99	1.00-1.25	1059	1.10
Yogurt	Greek	32 oz	3.50-6.99	946	5.21	5.00-5.50	240	5.25	3.47-4.99	372	4.07
Yogurt	Yogurt	4-6 oz	0.50-0.67	1536	.56	0.50-1.00	607	.69	0.39-0.65	417	.52
Yogurt	Yogurt	32 oz	2.50	577	2.50	2.99	334	2.99			

Wtd Avg - Simple weighted average



Commodity	Type	Pack Size	SOUTH CENTRAL U.S.			SOUTHWEST U.S.			NORTHWEST U.S.		
			Price Range	Stores with Ads	Wtd Avg Price	Price Range	Stores with Ads	Wtd Avg Price	Price Range	Stores with Ads	Wtd Avg Price
Butter		1 #	1.25-3.49	733	2.27	1.99-3.99	257	3.06	2.49-4.29	1228	3.41
Cheese	Natural Varieties	8 oz block	1.98-3.00	237	2.58	3.00	107	3.00	1.67	105	1.67
Cheese	Natural Varieties	1 # block	2.99	74	2.99	4.98	137	4.98			
Cheese	Natural Varieties	2 # block	5.77	121	5.77	4.99-7.99	804	6.96	5.99-7.49	531	6.81
Cheese	Natural Varieties	8 oz shred	1.49-3.00	1045	2.46	2.50	361	2.50	1.67-2.80	689	2.45
Cheese	Natural Varieties	1 # shred				4.98	137	4.98			
Cottage cheese		16 oz	1.25	351	1.25	1.25-1.49	364	1.41	1.00-1.79	410	1.56
Cream cheese		8 oz	1.00-2.50	965	1.66	1.00	120	1.00			
Flavored milk	All fat tests	half gallon	0.99-2.00	232	1.57				3.79	289	3.79
Flavored milk	All fat tests	gallon							2.50	105	2.50
Ice cream		48-64oz	2.50-6.49	755	3.40	2.99-3.99	979	3.36	2.47-4.99	758	3.35
Milk	All fat tests	half gallon	0.99-3.99	426	2.67						
Milk	All fat tests	gallon							2.50	105	2.50
Sour cream		16 oz	1.25-2.09	562	1.45	1.25-2.00	1254	1.54	1.00-2.19	410	1.84
Yogurt	Greek	4-6 oz	1.00-1.25	319	1.10	1.00	664	1.00	0.69-1.00	972	.89
Yogurt	Greek	32 oz							4.99	105	4.99
Yogurt	Yogurt	4-6 oz	0.33-0.60	531	.49	0.39-0.50	360	.42	0.39-0.50	256	.47
Yogurt	Yogurt	32 oz	1.99	141	1.99						

Commodity	Type	Pack Size	ALASKA U.S.			HAWAII U.S.		
			Price Range	Stores with Ads	Wtd Avg Price	Price Range	Stores with Ads	Wtd Avg Price
Butter		1 #	2.99	11	2.99			
Cheese	Natural Varieties	8 oz block				5.89	34	5.89
Cheese	Natural Varieties	2 # block	6.99-7.99	32	7.65	7.99	27	7.99
Cheese	Natural Varieties	8 oz shred	4.49	28	4.49	5.89	34	5.89
Cottage cheese		16 oz	1.50	11	1.50			
Cream cheese		8 oz	2.69-3.99	50	3.14			
Ice cream		48-64oz	2.99	11	2.99			
Yogurt	Greek	4-6 oz				1.25	24	1.25
Yogurt	Yogurt	4-6 oz	0.39-1.00	60	.71	0.39	27	.39

**NATIONAL -- ORGANIC DAIRY PRODUCTS**

Commodity	Type	Pack Size	THIS PERIOD		LAST WEEK		LAST YEAR	
			Stores With Ads	Wtd Avg Price	Stores With Ads	Wtd Avg Price	Stores With Ads	Wtd Avg Price
Butter		1 #	135	5.79	315	5.34	135	5.79

Wtd Avg - Simple weighted average



Cheese	Natural Varieties	8 oz shred	116	4.00				
Cottage cheese		16 oz	410	3.64	238	3.65		
Cream cheese		8 oz	479	2.58	296	2.49		
Ice cream		48-64oz			225	8.03		
Milk	All fat tests	half gallon	3096	4.17	1802	4.22	1337	3.95
Milk	All fat tests	gallon	636	6.20	486	5.79	438	6.28
Milk	All fat tests	8 oz UHT			137	1.00	233	.88
Sour cream		16 oz	588	2.58	332	2.49	214	2.50
Yogurt	Greek	32 oz	1258	4.83	673	5.55		
Yogurt	Yogurt	4-6 oz	189	1.25	137	1.25	181	1.32
Yogurt	Yogurt	32 oz	692	3.73	367	3.87	1071	3.20

### REGIONAL -- ORGANIC DAIRY PRODUCTS

Commodity	Type	Pack Size	NORTHEAST U.S.			SOUTHEAST U.S.			MIDWEST U.S.		
			Price Range	Stores with Ads	Wtd Avg Price	Price Range	Stores with Ads	Wtd Avg Price	Price Range	Stores with Ads	Wtd Avg Price
Butter		1 #	5.79	135	5.79						
Cheese	Natural Varieties	8 oz shred							4.00	116	4.00
Cream cheese		8 oz							3.50	69	3.50
Milk	All fat tests	half gallon	3.99-5.99	940	4.48	3.50-4.50	729	3.81	3.99-4.98	586	4.55
Milk	All fat tests	gallon	6.49-6.99	308	6.75	6.49	61	6.49			
Yogurt	Greek	32 oz				3.50-3.99	304	3.65	3.99-4.99	366	4.62
Yogurt	Yogurt	4-6 oz							1.25	123	1.25
Yogurt	Yogurt	32 oz	3.49-4.00	572	3.78	3.50	120	3.50			

Commodity	Type	Pack Size	SOUTH CENTRAL U.S.			SOUTHWEST U.S.			NORTHWEST U.S.		
			Price Range	Stores with Ads	Wtd Avg Price	Price Range	Stores with Ads	Wtd Avg Price	Price Range	Stores with Ads	Wtd Avg Price
Cottage cheese		16 oz	3.29	121	3.29				3.79	289	3.79
Cream cheese		8 oz	2.49	121	2.49				2.39	289	2.39
Milk	All fat tests	half gallon	3.99	72	3.99	3.50-3.99	254	3.73	2.99-4.29	515	3.95
Milk	All fat tests	gallon				5.49	246	5.49			
Sour cream		16 oz	2.19	121	2.19	2.99	178	2.99	2.49	289	2.49
Yogurt	Greek	32 oz				5.49	178	5.49	4.99-5.89	410	5.62
Yogurt	Yogurt	4-6 oz							1.25	66	1.25



Commodity	Type	Pack Size	ALASKA U.S.			HAWAII U.S.		
			Price Range	Stores with Ads	Wtd Avg Price	Price Range	Stores with Ads	Wtd Avg Price
Milk	All fat tests	gallon	5.49	21	5.49			

**REGIONAL DEFINITIONS**

As used in this report, regions include the following states:

- NORTHEAST U.S.      Connecticut, Delaware, Massachusetts, Maryland, Maine, New Hampshire, New jersey, New York, Pennsylvania, Rhode Island and Vermont
- SOUTHEAST U.S.      Alabama, Florida, Georgia, Mississippi, North Carolina, South Carolina, Tennessee, Virginia and West Virginia
- MIDWEST U.S.        Iowa, Illinois, Indiana, Kentucky, Michigan, Minnesota, North Dakota, Nebraska, Ohio, South Dakota and Wisconsin
- SOUTH CENTRAL U.S.    Arkansas, Colorado, Kansas, Louisiana, Missouri, New Mexico, Oklahoma, and Texas
- SOUTHWEST U.S.      Arizona, California, Nevada and Utah
- NORTHWEST U.S.      Idaho, Montana, Oregon, Washington, and Wyoming
- ALASKA                Alaska
- HAWAII                Hawaii
- NATIONAL              Continental United States