



Orlando Shipping Point Vegetables Prices (OR_FV120)

Agricultural Marketing Service
Specialty Crops Market News

July 23, 2025

Email us with accessibility issues with this report.

Immokalee, FL	Mostly Sunny	73-86F
Homestead, FL	Partly Cloudy	78-87F
Newport, TN	Mostly Sunny	69-93F
Painter, VA	Partly Cloudy	71-82F
Steele, AL	Partly Cloudy	72-89F

5x6 size 17.35
 6x6 size 17.35
 6x7 size 15.35 occasional lower.

---TOMATOES, CHERRY: SUPPLY VERY LIGHT. DEMAND MODERATE. MARKET ABOUT STEADY. Palletizing and precooling included.

flats 12 1-pint cups with lids 14.35-15.35

---TOMATOES, GRAPE TYPE: DEMAND MODERATE. MARKET ABOUT STEADY. Palletizing and precooling included. Wide range in prices on 20 pounds carton loose.

flats 12 1-pint containers with lids 13.35-16.35
 20 lb cartons loose 25.35-33.95

---TOMATOES, PLUM TYPE: DEMAND FAIRLY LIGHT. MARKET LOWER. Extra services included.

ROMA

25 lb cartons loose 14.35-15.35 occasional lower.
 25 lb cartons loose
 extra large 16.35-17.35 occasional lower.
 large 16.35-17.35 occasional lower.

Prices represent open (spot) market sales by first handlers on product of generally good quality and condition unless otherwise stated and may include promotional allowances or other incentives. No consideration is given to after-sale adjustments unless otherwise stated. Brokerage fees paid by the shipper are included in the price reported. Delivered Sales, Shipping Point Basis excludes all charges for freight.

VEGETABLES

ALABAMA Sales F.O.B. Shipping Point and/or Delivered Sales, Shipping Point Basis 2025 Season

---TOMATOES: DEMAND MODERATE. MARKET ABOUT STEADY. Extra services included.

MATURE GREENS

85% U.S. One or Better
 25 lb cartons loose
 5x6 size 16.00
 6x6 size 16.00

VINE RIPES

25 lb cartons loose
 5x6s 15.00
 6x6s 15.00

---TOMATOES, CHERRY: SUPPLY VERY LIGHT. DEMAND MODERATE. MARKET ABOUT STEADY. Palletizing and precooling included.

flats 12 1-pint baskets with lids 8.00-10.00 occasional higher.

---TOMATOES, GRAPE TYPE: SUPPLY LIGHT. DEMAND MODERATE. MARKET ABOUT STEADY. Palletizing and precooling included.

20 lb cartons loose 21.00-23.35

EASTERN TENNESSEE VIRGINIA EASTERN SHORE Sales F.O.B. Shipping Point and/or Delivered Sales, Shipping Point Basis 2025 Season

---TOMATOES: DEMAND MODERATE. MARKET ABOUT STEADY. Extra services included.

MATURE GREENS

85% U.S. One or Better
 25 lb cartons loose

SOUTH FLORIDA Sales F.O.B. Shipping Point and/or Delivered Sales, Shipping Point Basis 2025 Season

---OKRA: DEMAND LIGHT. MARKET ABOUT STEADY. Includes palletizing and precooling.

1/2 bushel cartons
 small-medium 12.00-14.35 mostly 12.00-13.35