



Fresno Shipping Point Vegetables Prices (FR\_FV120)

Agricultural Marketing Service  
Specialty Crops Market News

Email us with accessibility issues with this report.

July 21,2025

Baja, CA Sunny 62-71  
Fresno, CA Sunny 63-93  
Irapuato, MX Mostly Cloudy 59-78  
Atwater, CA Sunny 56-90

jumbo 22.00-25.00 mostly 22.00

MEXICO CROSSINGS THROUGH ARIZONA, CALIFORNIA AND TEXAS  
Sales F.O.B. Shipping Point and/or Delivered Sales, Shipping Point  
Basis  
2025 Season

Prices represent open (spot) market sales by first handlers on product of generally good quality and condition unless otherwise stated and may include promotional allowances or other incentives. No consideration is given to after-sale adjustments unless otherwise stated. Brokerage fees paid by the shipper are included in the price reported. Delivered Sales, Shipping Point Basis excludes all charges for freight.

---ASPARAGUS: DEMAND FAIRLY LIGHT AT HIGHER PRICES. MARKET HIGHER. Extra services included. Some sales booked open with prices to be established later. Prices represent few spot market sales.  
11 lb cartons/crates bunched  
large 18.75-22.75 mostly 20.75-22.75 occasional higher  
standard 14.75-18.75 mostly 16.75-18.75

VEGETABLES

ATWATER LIVINGSTON CALIFORNIA  
Sales F.O.B. Shipping Point and/or Delivered Sales, Shipping Point  
Basis  
2024 Season

---SWEET POTATOES: DEMAND MODERATE. MARKET STEADY.  
The Sweet Potato report is issued once weekly usually Monday.  
JAPANESE TYPES

U.S. One  
40 lb cartons supplies insufficient and in too few hands to establish a market.

ORANGE TYPES  
U.S. One  
40 lb cartons 30.00-33.00 mostly 30.00-32.00  
No Grade Marks  
40 lb cartons  
medium 19.00-22.00 mostly 19.00-21.00 occasional higher.  
jumbo 20.00-24.00 mostly 20.00-22.00

RED TYPES  
U.S. One  
40 lb cartons 30.00-34.00 mostly 30.00-33.00  
No Grade Marks  
40 lb cartons  
medium 19.00-23.00 mostly 19.00-21.00 occasional higher.  
jumbo 20.00-24.00 mostly 20.00-22.00

WHITE TYPES  
U.S. One  
40 lb cartons 36.00-40.00 mostly 36.00-38.00 occasional higher.  
No Grade Marks  
40 lb cartons  
medium 20.00-22.00 occasional higher.