



Fresno Shipping Point Vegetables Prices (FR_FV120)

Agricultural Marketing Service
Specialty Crops Market News

[Email us with accessibility issues with this report.](#)

July 28,2025

Atwater, CA Sunny 59-94
Baja, CA Partly Cloudy 60-76
Fresno, CA Mostly Cloudy 66-95
Irapuato, MX Cloudy 58-79

jumbo 22.00-25.00 mostly 22.00

MEXICO CROSSINGS THROUGH ARIZONA, CALIFORNIA AND TEXAS
Sales F.O.B. Shipping Point and/or Delivered Sales, Shipping Point
Basis
2025 Season

Prices represent open (spot) market sales by first handlers on product of generally good quality and condition unless otherwise stated and may include promotional allowances or other incentives. No consideration is given to after-sale adjustments unless otherwise stated. Brokerage fees paid by the shipper are included in the price reported. Delivered Sales, Shipping Point Basis excludes all charges for freight.

---ASPARAGUS: SUPPLY VERY LIGHT. Extra services included.
Supplies insufficient to quote market. Market report will resume when supplies increase.

11 lb cartons/crates bunched
large supplies insufficient to quote
standard supplies insufficient to quote

VEGETABLES

ATWATER LIVINGSTON CALIFORNIA
Sales F.O.B. Shipping Point and/or Delivered Sales, Shipping Point
Basis
2024 Season

---SWEET POTATOES: SUPPLY LIGHT. DEMAND MODERATE.
MARKET STEADY. The Sweet Potato report is issued once weekly usually Monday.

JAPANESE TYPES

U.S. One
40 lb cartons supplies insufficient and in too few hands to establish a market.

ORANGE TYPES

U.S. One
40 lb cartons 30.00-33.00 mostly 30.00-32.00
No Grade Marks
40 lb cartons
medium 19.00-22.00 mostly 19.00-21.00 occasional higher.
jumbo 20.00-24.00 mostly 20.00-22.00

RED TYPES

U.S. One
40 lb cartons 30.00-34.00 mostly 30.00-33.00
No Grade Marks
40 lb cartons
medium 19.00-23.00 mostly 19.00-21.00 occasional higher.
jumbo 20.00-24.00 mostly 20.00-22.00

WHITE TYPES

U.S. One
40 lb cartons 36.00-40.00 mostly 36.00-38.00 occasional higher.
No Grade Marks
40 lb cartons
medium 20.00-22.00 occasional higher.