



The Shell Egg Demand Indicator for this week is 19.10 , up 14.9 points from last week.

This Week:

Shell egg demand responds favorably to active retail promotions as marketers took advantage of recent declines in wholesale prices to conduct shell egg promotions into mid-January which has traditionally been a good demand period. Wholesale prices have responded and are posting daily gains as marketers work to back fill their stocks. Offerings are limited while supplies are moderate. Trading is moderate to active. Breaking stock prices are fully steady for light to moderate offerings and moderate supplies. Trading is slow to moderate. The preliminary sample of retail shell egg featuring indicates declining activity following the recent active pace as retailers look to promote Super Bowl fare. The average ad price declines to its lowest point in the past 18 months.

Current U.S. Productive Table Egg Layer Flock -

Table with 3 columns: Metric, Value, and Source. Metrics include U.S. table egg layer flock (332,211,717), Percentage flock in molt (1.2%), and Productive table egg layer flock (328,225,176).

Current Table Egg Production for In-Shell Use -

(shell egg production less shell eggs for breaking stock)

Table with 3 columns: Metric, Value, and Source. Metrics include Table egg layer rate (79.8%), Total egg production (261,923,691), Total eggs into breaking stock (83,553,657), Table eggs for in-shell use (178,370,033), and Table eggs for in-shell use in cases (495,472).

Current Days of Shell Eggs on Hand for Marketing -

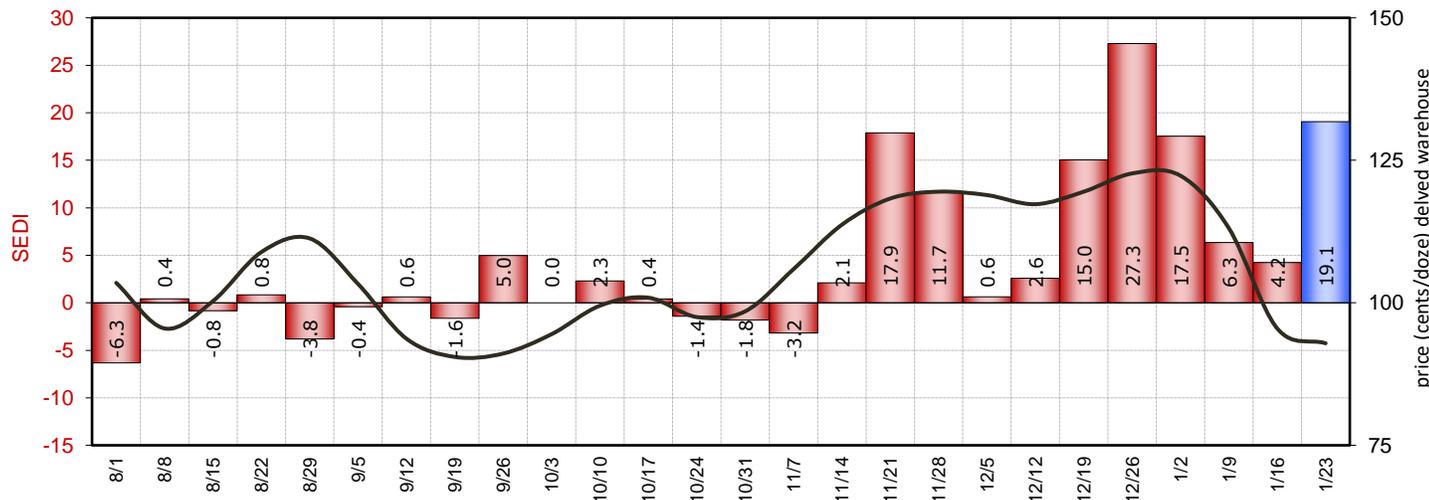
(shell egg inventory cases ÷ shell egg cases per day)

Table with 3 columns: Metric, Value, and Source. Metrics include USDA shell egg inventory (1,173,900), Inventory cooperators % of U.S. flock (61.0%), Shell egg cases produced each day (302,238), 26-week rolling average of days on hand (4.62), and Days of shell eggs on hand for marketing (3.88).

Shell Egg Demand Indicator

19.10 ((26-week average ÷ current days on hand) - 1) \* 100

Shell Egg Demand Indicator vs. USDA Midwest Large Shell Egg



Sources: USDA NASS Monthly Chicken and Eggs (pec-bb); Layers and Eggs: Layers on Hand and Eggs Produced by Type; USDA AMS Livestock, Poultry and Grain Market News; SHELL EGGS: Weekly Shell Egg Inventory (Mon); USDA AMS Livestock, Poultry and Grain Market News; PROCESSED EGGS: Weekly Eggs Processed Under Federal Inspection (Wed)

Source: USDA AMS Livestock, Poultry and Grain Market News (515) 284-4471