



The Shell Egg Demand Indicator for this week is -11.20, up 3.0 points from last week.

This Week:

Demand for shell eggs improves slightly as increased retail promotional activity over the recent ad cycle provided consumers with some incentive to purchase beyond an "as needed" basis. Retailers continue to focus their features on cage-free shell eggs with some measure of success. Wholesale prices for cartoned eggs are weak but holding. Offerings are moderate but supplies are more than adequate for current needs. Trading is slow to moderate. Prices on the loose egg market are weak on reduced demand. Offerings are moderate but supply needs are fully met and trading has slowed. The action is in the breaking stock market where prices are steady and demand is good. Offerings are light to moderate and supplies are moderate. Trading is active. The preliminary survey of retail outlets indicates a sharp drop in the pace of promotional activity for conventional caged shell eggs and a decline in the average ad price.

Current U.S. Productive Table Egg Layer Flock -

Table with 3 rows: U.S. table egg layer flock (320,297,112), Percentage flock in molt (1.3%), Productive table egg layer flock (316,079,367)

Current Table Egg Production for In-Shell Use -

(shell egg production less shell eggs for breaking stock)

Table with 3 rows: Table egg layer rate (81.7%), Total egg production (258,251,260), Total eggs into breaking stock (76,722,274), Table eggs for in-shell use (181,528,986), Table eggs for in-shell use (in cases) (504,247)

Current Days of Shell Eggs on Hand for Marketing -

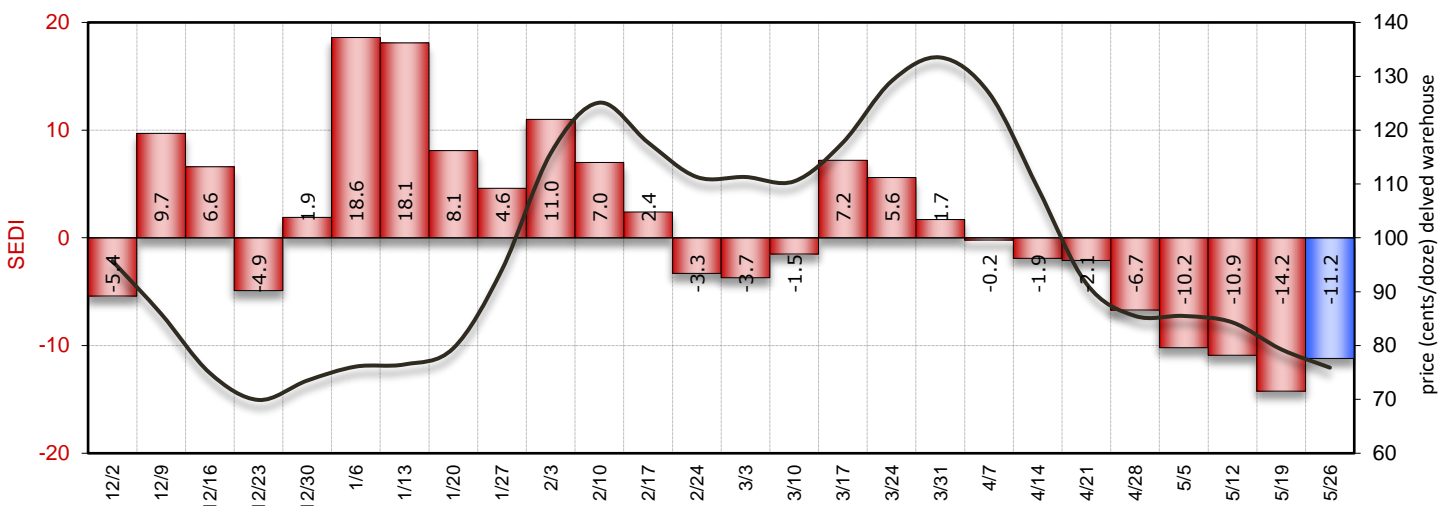
(shell egg inventory cases ÷ shell egg cases per day)

Table with 3 rows: USDA shell egg inventory (1,701,300), Inventory cooperators % of U.S. flock (63.0%), Shell egg cases produced each day (317,676), 26-week rolling average of days on hand (4.76), Days of shell eggs on hand for marketing (5.36)

Shell Egg Demand Indicator

-11.20 ((26-week average ÷ current days on hand) - 1) \* 100

Shell Egg Demand Indicator vs. USDA Midwest Large Cartoned Shell Egg



Sources: USDA NASS Monthly Chicken and Eggs (pec-bb); Layers and Eggs: Layers on Hand and Eggs Produced by Type; USDA AMS Livestock, Poultry and Grain Market News; SHELL EGGS: Weekly Shell Egg Inventory (Mon); USDA AMS Livestock, Poultry and Grain Market News; PROCESSED EGGS: Weekly Eggs Processed Under Federal Inspection (Wed)

Source: USDA AMS Livestock, Poultry and Grain Market News 515-284-4460