



## Specialty Crops Market News Division

Agricultural  
Marketing  
Service

# National Retail Report - Specialty Crops

Websites: [www.marketnews.usda.gov/mnp/fv-home](http://www.marketnews.usda.gov/mnp/fv-home) and <http://www.ams.usda.gov/mnreports/fvwretail.pdf>  
and [http://www.ams.usda.gov/mnreports/wa\\_lo100.txt](http://www.ams.usda.gov/mnreports/wa_lo100.txt)

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## Advertised Prices for Specialty Crops at Major Retail Supermarket Outlets ending during the period of 09/14 to 09/26<sup>1,2</sup>

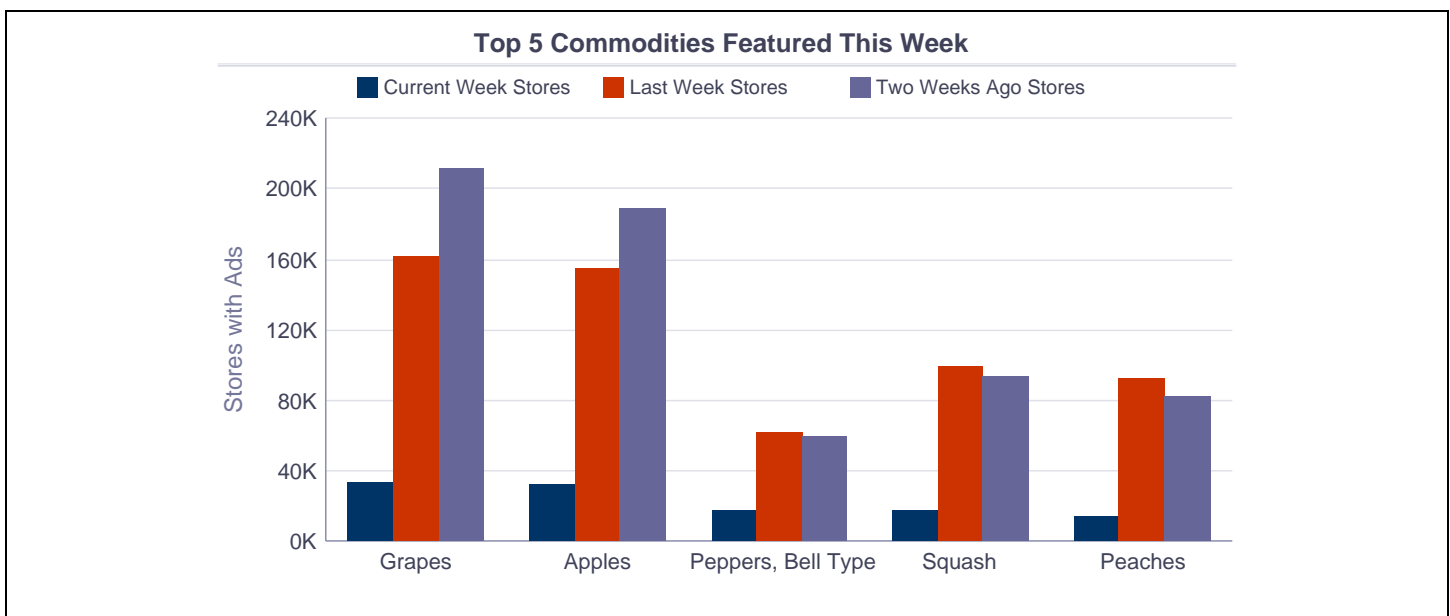
### Changing Prices for Changing Seasons

This week retailers offered the best of summer and fall together. Late season peaches, plums, zucchini, and cantaloupes kept the summer vibe going while new crop apples, tangerines, persimmons, and pears brought a taste of fall. Grapes, avocados, tomatoes, and berries spanned the season nicely. Potatoes, broccoli, onions, and hard squashes were well advertised for heartier meals soon to be on dinner tables. Rosh Hashana was again noted by grocers who had specials on apple and grape juice, pomegranates, beets, and carrots. Pumpkins and potted chrysanthemums added autumn flair to store aisles.

Total ad numbers this week were 347,207 a 12% decrease from last weeks 393,241. The total number of ads broken out by commodity groups: fruit 186,147 (54% of all ads), onions and potatoes 24,783 (7%), vegetables 131,467 (38%), herbs 846, and ornamentals 3,964. The number of ads for organic produce was 50,318, 14% of total ads.

The following are the prices of major advertised items (3,000 plus stores) this week, compared to the same week last year. Significant increases in price for fruit items this week included avocados at 23%, tangerines at 19%, and raspberries at 10%. Significant decreases included white seedless grapes at 13%, yellow peaches at 11%, and pineapples at 10%. Significant increases for onions and potatoes included only Russet potatoes at 15%; there were no significant decreases. Significant increases in price for vegetables this week included crown cut broccoli at 27%, hard squash (acorn at 20%, spaghetti and butternut at 19%), cucumbers at 17%, white mushrooms at 15%, and red bell peppers at 10%. Significant decreases included only on the vine tomatoes at 15%.

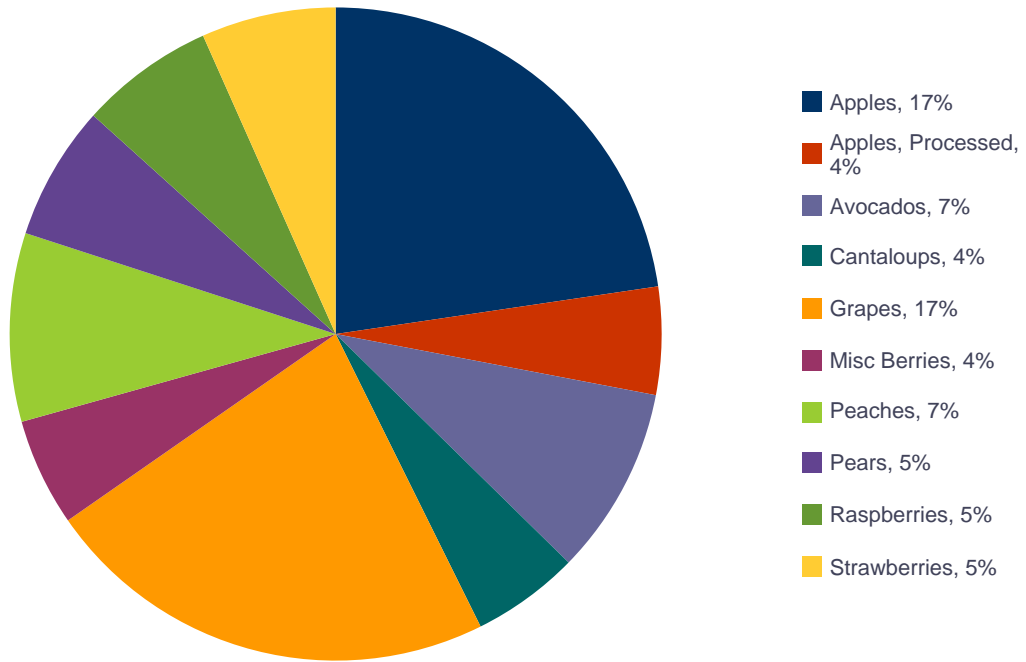
For more detailed information on organic and locally grown produce visit the National Retail--Local and Organic Report at: [http://www.ams.usda.gov/mnreports/wa\\_lo100.txt](http://www.ams.usda.gov/mnreports/wa_lo100.txt)



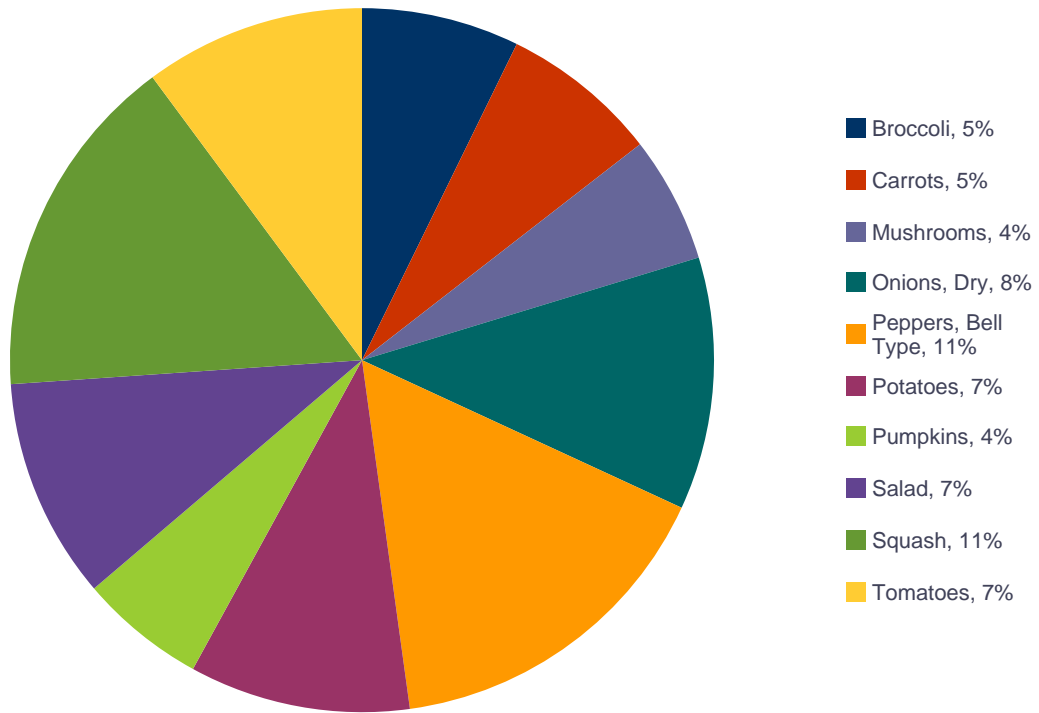
1 - Specialty Crops Market News surveys over 400 retailers, comprising over 29,200 individual stores, with online weekly advertised features.

2 - Date range reflects one week of data collection ending on the report date and encompasses ad pricing good from the Saturday before the report release date through the following Friday.

**Top 10 Fruits as Percentage of Total Fruit Ads**



**Top 10 Vegetables as Percentage of Total Vegetable Ads Including Onions and Potatoes**





## NATIONAL SUMMARY

FRUITS								
Commodity	Variety	Unit	THIS WEEK		LAST WEEK		LAST YEAR	
			Stores With Ads	Wtd Avg Price	Stores With Ads	Wtd Avg Price	Stores With Ads	Wtd Avg Price
Apples	Fuji	per pound	2,845	1.28	1,581	1.34	1,276	1.38
Apples	Fuji	3 lb bag	234	2.83	37	7.70	2,193	3.85
Apples	Gala	per pound	5,034	1.25	12,655	1.40	3,995	1.38
Apples	Gala	3 lb bag	2,369	2.77	3,395	3.31	3,792	3.54
Apples	Gala	2 lb bag	451	2.14	31	2.99	767	1.73
Apples	Ginger Gold	per pound	773	1.13	1,195	0.97	312	1.26
Apples	Ginger Gold	3 lb bag	62	2.99	315	3.02	97	2.94
Apples	Golden Delicious	per pound	1,242	1.01	35	0.87	642	1.07
Apples	Golden Delicious	3 lb bag	186	2.85	129	2.87	269	2.80
Apples	Golden Delicious	5 lb bag	120	3.99			343	4.57
Apples	Granny Smith	per pound	1,169	1.12	989	1.82	1,155	1.28
Apples	Granny Smith	3 lb bag	216	3.05	33	7.99	466	3.54
Apples	Honeycrisp	per pound	7,361	2.29	4,888	2.17	8,021	2.05
Apples	Honeycrisp	3 lb bag	421	5.57	1,699	5.37		
Apples	Honeycrisp	2 lb bag	569	1.87			1,346	1.99
Apples	Jonagold	per pound	14	0.74	8	0.99		
Apples	Jonathan	per pound	98	1.00	102	1.35	24	0.99
Apples	Jonathan	3 lb bag	171	2.75	334	3.00	495	2.88
Apples	Mcintosh	per pound	970	1.08	1,468	0.96	773	1.13
Apples	Mcintosh	3 lb bag	480	2.98	107	2.93	1,226	2.65
Apples	Mcintosh	2 lb bag	444	2.16	31	2.99	296	2.06
Apples	Paula Red	per pound	65	1.03	107	0.89	65	0.96
Apples	Paula Red	3 lb bag	13	2.99	294	3.07	9	1.99
Apples	Pink Lady/Cripps Pink	per pound	224	1.47	38	0.90	158	1.62
Apples	Red Delicious	per pound	1,333	1.19	623	1.15	1,264	1.06
Apples	Red Delicious	3 lb bag	394	2.61	280	3.65	1,059	3.57
Apples	Red Delicious	5 lb bag	755	4.82			153	3.97
Apples, Processed	Juice	64 oz (1/2 gallon)	3,848	1.91	3,427	1.87	3,447	3.87
Apples, Processed	Juice	128 oz (1 gallon)	263	3.75	211	3.97	148	2.89
Apples, Processed	Juice Marked Cider	64 oz (1/2 gallon)	793	2.89	2,857	2.88	715	2.49
Apples, Processed	Juice Marked Cider	128 oz (1 gallon)	1,576	4.81	875	5.06	1,291	7.22
Avocados	Hass	each	10,911	1.42	6,617	1.16	6,661	1.33

Wtd Avg - Simple weighted average



Avocados	Hass	per pound	34	0.69	12	1.44	39	1.19
Avocados	Various Greenskin Varieties	each	867	1.21	473	1.26	798	1.55
Avocados	Various Greenskin Varieties	per pound	52	0.60	69	1.51	72	3.62
Bananas		per pound	1,043	0.40	872	0.41	2,211	0.57
Blueberries		6 oz package	3,027	3.19	4,148	2.74	1,983	3.31
Blueberries		1 pint package	420	4.39	1,793	2.43	27	2.95
Cantaloups		each	5,704	2.27	10,023	2.11	8,529	2.67
Cantaloups		per pound	363	0.42	575	0.28	548	0.42
Clementines		5 lb package	96	4.49				
Clementines		3 lb bag	2,946	4.11	5,369	4.43	1,960	4.44
Clementines		2 lb bag	966	3.60	1,204	4.32	1,092	4.31
Fruit, Other	Apple Pears	per pound	559	2.11	250	2.75	272	2.68
Fruit, Other	Apple Pears	each	10	1.50	6	0.50		
Fruit, Other	Cactus Pears	per pound	32	0.72	68	0.63	32	0.55
Fruit, Other	Cactus Pears	each	85	0.21	51	0.28	188	0.23
Grapefruit	Red	each	459	1.21	216	1.30	23	1.10
Grapefruit	Red	per pound	24	0.38	19	0.65		
Grapes	Black Seedless	per pound	4,835	1.64	3,940	1.94	6,323	3.06
Grapes	Red Globe	per pound	710	1.73	908	2.41	450	2.61
Grapes	Red Seedless	per pound	11,128	1.77	9,828	1.83	10,499	2.87
Grapes	White Seedless Type	per pound	9,079	1.64	9,062	1.76	11,126	2.70
Honeydews		each	1,382	3.85	3,020	3.10	2,304	3.47
Honeydews		per pound	51	0.66	77	0.73	237	1.04
Kiwifruit	Hayward	each	995	0.38	641	0.45	620	0.33
Lemons		each	1,575	0.44	1,113	0.50	110	0.54
Lemons		per pound	60	0.60	121	0.77	7	1.49
Lemons		2 lb bag	190	2.75	219	3.65	14	3.99
Limes		each	256	0.61	355	0.34	1,521	0.31
Limes		per pound	37	1.49			292	0.48
Mangoes		each	1,884	1.24	2,794	1.12	1,891	1.78
Mangoes		per pound	3	2.98			42	3.49
Misc Berries	Blackberries	5.6 - 6 oz package	6,758	2.95	4,325	3.06	3,156	3.90
Nectarines	Various White Flesh Varieties	per pound	563	1.80	2,630	1.84	333	2.46
Nectarines	Various Yellow Flesh Varieties	per pound	2,005	1.70	6,072	1.80	1,521	1.28
Oranges	Navel	each	2,006	0.91	2,822	0.98	2,379	0.96
Oranges	Navel	per pound	2,136	1.10	1,443	1.02	3,049	1.48
Oranges	Navel	3 lb bag	1,386	3.86	3,563	2.84	1,522	5.05
Oranges	Navel	4 lb bag	121	4.20	38	3.49	64	2.99



Oranges	Valencia	each	169	0.32	140	0.53	46	0.50
Oranges	Valencia	per pound	55	0.50	101	0.52	12	0.52
Oranges	Valencia	4 lb bag	11	2.50			11	2.99
Papaya	Maradol/Tainung Types	per pound	323	0.81	342	0.78	509	0.84
Peaches	Various White Flesh Varieties	per pound	1,711	1.58	7,382	1.89	2,477	2.16
Peaches	Various Yellow Flesh Varieties	per pound	9,656	1.56	9,648	1.72	9,722	1.60
Pears	Bartlett	per pound	5,040	1.38	7,395	1.42	6,730	1.89
Pears	Bosc	per pound	2,677	1.32	273	1.03	2,293	1.37
Pears	D'Anjou	per pound	887	1.52	465	1.57	717	1.55
Persimmons		each	1	2.89				
Persimmons		per pound	36	1.99				
Pineapples		each	3,419	2.35	6,651	2.41	4,015	2.60
Pineapples		per pound	317	0.60	370	0.63	340	0.98
Plums		per pound	4,083	1.65	10,541	1.78	4,505	2.24
Plums	Interspecific Type	per pound	726	1.61	1,085	1.96	690	2.44
Pomegranates		each	1,544	2.48	760	2.75	1,969	2.02
Prunes		per pound	98	1.46	29	1.21	114	1.53
Raspberries	Red	6 oz package	6,942	2.98	6,405	2.75	3,084	3.82
Strawberries		1 lb package	7,991	2.75	6,821	2.46	6,119	3.07
Strawberries		2 lb package	121	5.86	359	3.25	2,330	4.46
Tangelos		per pound	94	1.09	456	0.85	467	1.21
Tangelos		each	24	1.00	783	1.04	104	0.69
Tangerines		per pound	96	1.59	45	1.48	538	1.56
Tangerines		3 lb bag	3,600	4.64	3,445	4.25	5,276	4.34
Tangerines		2 lb bag	205	3.48	275	3.28	713	3.90
Tangerines		each	24	0.67			58	0.44
Watermelons	Red Flesh Seedless Miniature	each	446	2.96	720	3.27	1,552	2.78
Watermelons	Red Flesh Seedless Type	each	1,331	2.99	483	4.68	624	3.91
Watermelons	Red Flesh Seedless Type	per pound	364	0.29	388	0.27	359	0.30
<b>ORGANIC</b>								
Apples	Fuji	per pound	138	2.12	91	2.14	231	2.25
Apples	Fuji	2 lb bag	17	3.99	172	4.43	38	3.70
Apples	Gala	per pound	914	1.94	1,184	1.83	2,050	1.99
Apples	Gala	3 lb bag	207	4.59	657	3.93	451	3.65
Apples	Gala	2 lb bag	1,699	3.61	521	3.60	375	4.02
Apples	Granny Smith	per pound	25	2.33			72	1.92
Apples	Granny Smith	2 lb bag	17	3.99	22	3.99	11	2.99
Apples	Honeycrisp	per pound	975	2.83	441	3.99	1,677	3.23



Apples	Honeycrisp	2 lb bag	43	3.99				
Apples	Pink Lady/Cripps Pink	per pound	6	1.99	65	1.28	15	1.49
Apples	Pink Lady/Cripps Pink	3 lb bag	15	2.99	372	3.99		
Apples	Red Delicious	2 lb bag	30	3.49				
Apples, Processed	Juice	64 oz (1/2 gallon)	477	2.50	520	3.32		
Apples, Processed	Juice Marked Cider	64 oz (1/2 gallon)	83	4.78	21	6.99	403	6.99
Avocados	Hass	each	365	1.82	1,609	1.71	99	1.62
Bananas		per pound	830	0.73	772	0.84	1,895	0.71
Blueberries		4.4 oz package	78	4.49				
Blueberries		6 oz package	351	4.06	1,623	3.77	1,620	4.87
Blueberries		1 pint package	31	3.99	179	4.13	18	3.99
Cantaloups		each	1,419	2.58	74	3.02	74	1.99
Grapes	Black Seedless	per pound	1,011	2.08	1,334	2.52	1,658	2.12
Grapes	Red Seedless	per pound	3,339	2.53	3,640	2.69	6,555	2.41
Grapes	White Seedless Type	per pound	2,386	2.52	3,517	2.68	4,596	2.66
Honeydews		each	1	3.99	6	2.99	6	2.99
Mangoes		each	100	3.02	156	2.23	55	1.00
Misc Berries	Blackberries	5.6 - 6 oz package	926	3.89	1,412	3.70	775	3.57
Nectarines	Various Yellow Flesh Varieties	per pound	1,163	2.47	2,816	2.84	1,142	2.39
Oranges	Valencia	per pound	6	1.49				
Peaches	Various Yellow Flesh Varieties	per pound	1,791	2.35	2,856	2.82	1,778	2.61
Pears	Bartlett	per pound	899	2.07	746	2.11	924	2.26
Pears	Bartlett	3 lb bag	15	2.99	150	2.99		
Pears	Bosc	per pound	221	1.86	18	1.77	21	2.09
Pears	Bosc	3 lb bag	7	2.50	6	3.49		
Pears	D'Anjou	per pound	64	1.99			146	1.61
Pineapples		each	18	3.66			123	3.70
Plums		per pound	386	1.99	109	1.99		
Plums	Interspecific Type	per pound	187	1.99				
Raspberries	Red	6 oz package	3,024	3.56	1,413	3.81	1,012	4.23
Strawberries		1 lb package	1,263	3.36	1,328	3.91	1,499	3.94
Watermelons	Red Flesh Seedless Miniature	each	378	4.02	64	3.78	21	4.42

**ONIONS AND POTATOES**

Commodity	Variety	Unit	THIS WEEK		LAST WEEK		LAST YEAR	
			Stores With Ads	Wtd Avg Price	Stores With Ads	Wtd Avg Price	Stores With Ads	Wtd Avg Price
Onions, Dry	Red	per pound	1,761	1.34	1,164	1.05	579	1.31

Wtd Avg - Simple weighted average



Onions, Dry	Red	2 lb bag	325	1.40	43	1.14	31	1.90
Onions, Dry	White	per pound	995	0.74	1,060	0.89	1,585	1.29
Onions, Dry	White	2 lb bag	48	0.91	34	0.98	79	1.68
Onions, Dry	White	3 lb bag	4	2.00			7	0.99
Onions, Dry	Yellow	per pound	1,392	0.80	830	0.64	975	1.19
Onions, Dry	Yellow	2 lb bag	796	1.48	594	1.31	907	1.68
Onions, Dry	Yellow	3 lb bag	1,869	2.11	2,590	1.92	2,078	1.83
Onions, Dry	Yellow	5 lb bag	72	2.82			110	2.57
Onions, Dry	Yellow Marked Sweet	per pound	2,028	1.20	2,788	1.10	1,427	1.45
Onions, Dry	Yellow Marked Sweet	3 lb bag	470	2.84	5,190	3.17	127	2.95
Onions, Dry	Yellow Marked Sweet	5 lb bag	1,649	3.73			1,029	2.99
Potatoes	Round Red	per pound	878	1.06	754	0.94	1,585	1.10
Potatoes	Round Red	3 lb bag	119	2.82	61	2.33	81	2.62
Potatoes	Round Red	5 lb bag	1,602	3.10	1,643	3.48	1,688	2.84
Potatoes	Round White	per pound	241	0.82	534	1.06	262	0.78
Potatoes	Round White	3 lb bag	63	0.99			4	2.00
Potatoes	Round White	5 lb bag	697	2.47	636	2.26	649	2.24
Potatoes	Russet	per pound	1,237	0.99	578	0.99	2,301	0.81
Potatoes	Russet	3 lb bag	169	1.11	55	1.43	262	2.50
Potatoes	Russet	5 lb bag	3,875	2.72	6,189	2.51	2,404	2.71
Potatoes	Russet	10 lb bag	1,067	2.96	678	2.99	1,286	6.47
Potatoes	Russet	8 lb bag	323	2.65	460	2.60	569	3.36
Potatoes	Yellow Type	per pound	355	1.15	314	0.92	645	0.94
Potatoes	Yellow Type	3 lb bag	45	1.12	39	1.36	297	3.39
Potatoes	Yellow Type	5 lb bag	810	3.33	1,017	3.46	837	3.22
<b>ORGANIC</b>								
Onions, Dry	Red	per pound	117	1.31	104	1.29	7	1.59
Onions, Dry	Yellow	per pound	185	1.11	20	1.19	61	1.48
Onions, Dry	Yellow	2 lb bag	12	1.99	12	1.99		
Onions, Dry	Yellow	3 lb bag	39	3.49	156	3.89	1,181	3.51
Onions, Dry	Yellow Marked Sweet	per pound	16	1.49	11	1.49	211	1.48
Onions, Dry	Yellow Marked Sweet	3 lb bag	1,180	4.91				
Potatoes	Round Red	per pound	5	1.29			186	0.73
Potatoes	Russet	per pound	32	0.97	71	0.97	6	0.98
Potatoes	Russet	3 lb bag	12	2.99			1,135	3.49
Potatoes	Russet	5 lb bag	283	3.17	30	3.79	486	3.81
Potatoes	Yellow Type	per pound	12	1.41			17	1.19
<b>VEGETABLES</b>								



Commodity	Variety	Unit	THIS WEEK		LAST WEEK		LAST YEAR	
			Stores With Ads	Wtd Avg Price	Stores With Ads	Wtd Avg Price	Stores With Ads	Wtd Avg Price
Artichokes		each	577	2.49	267	2.25	431	0.98
Asparagus	Green	per pound	745	3.87	1,282	2.92	2,774	3.05
Beans	Round Green Type	per pound	1,469	1.22	2,270	1.31	951	1.38
Beets		per bunch	108	1.85	24	1.00	78	1.78
Beets		per pound	61	0.49	41	0.71	84	1.20
Bok Choy		per pound	172	0.99	8	0.88	192	0.88
Broccoli		per pound	1,355	1.64	79	0.63	90	1.95
Broccoli		per bunch	2,272	2.38	1,515	1.84	2,308	2.24
Broccoli	Baby Hybrid Type	per pound	79	2.99			79	1.99
Broccoli	Crown Cut	per pound	3,144	1.81	2,283	1.67	3,280	2.57
Brussels Sprouts		per pound	825	3.45	739	2.55	472	2.33
Cabbage	Red Type	per pound	13	0.56	13	0.59	188	0.50
Cabbage	Round Green Type	per pound	1,831	0.51	3,811	0.54	2,021	1.12
Carrots		per pound	197	0.47	175	0.39	202	0.41
Carrots		1 lb bag	259	0.64	392	0.82	1,659	1.19
Carrots		2 lb bag	1,650	1.50	658	1.40	717	1.42
Carrots		per bunch	17	1.79	7	0.99	8	1.69
Carrots	Baby Peeled	1 lb bag	1,912	1.49	2,176	1.19	2,019	1.73
Carrots	Baby Peeled	2 lb bag	2,455	2.50	1,761	2.67	515	2.29
Cauliflower		each	2,981	2.59	2,533	2.32	2,027	2.44
Cauliflower		per pound	721	1.27	583	1.09	536	1.67
Celery		each	2,614	1.29	1,029	1.38	1,233	1.17
Celery		per pound	36	0.85	98	1.56	103	0.65
Celery	Hearts	each	108	2.18	304	2.39	784	1.93
Chinese Cabbage		per pound	13	1.54	14	0.72	202	1.04
Cilantro		per bunch	790	0.74	859	0.70	759	0.69
Corn-Sweet		each	1,359	0.42	2,188	0.44	647	0.44
Cucumbers		each	3,454	0.63	3,422	0.71	2,492	0.54
Cucumbers		per pound	11	0.72	22	0.78	8	1.39
Cucumbers	Long Seedless-Greenhouse	each	1,550	1.15	1,572	1.42	1,723	1.43
Eggplant		per pound	1,004	1.52	678	1.42	637	1.18
Eggplant		each	423	0.99	173	1.43	297	0.92
Garlic		per sleeve	159	0.97	530	0.78	174	0.97
Greens	Collard	per bunch	120	1.10	166	1.99	155	1.36
Greens	Collard	per pound	194	1.27	90	1.08	351	1.21

Wtd Avg - Simple weighted average





Greens	Collard	1 lb bag	88	2.73	662	2.64	770	2.32
Greens	Kale	per bunch	148	1.22	136	1.19	378	2.09
Greens	Kale	per pound	51	1.91	131	2.16	306	1.25
Greens	Kale	1 lb bag	88	2.73	573	2.64	711	2.35
Greens	Mustard	per bunch	92	0.91	98	1.36	76	0.73
Greens	Mustard	per pound	18	0.84	9	0.89		
Greens	Swiss Chard	per bunch	8	1.99			5	1.79
Greens	Swiss Chard	per pound	7	1.99			7	1.99
Greens	Turnip Tops	per bunch	89	0.89	98	1.36	76	0.73
Greens	Turnip Tops	per pound	18	0.84	9	0.89		
Lettuce, Iceberg		each	2,300	1.12	1,657	1.00	3,316	0.99
Lettuce, Iceberg		per pound	35	1.89	23	2.39	204	1.24
Lettuce, Other	Green Leaf	each	1,440	1.34	225	1.44	1,558	1.61
Lettuce, Other	Green Leaf	per pound	252	1.59	122	2.09	217	1.49
Lettuce, Other	Red Leaf	each	1,319	1.61	121	1.56	1,519	1.61
Lettuce, Other	Red Leaf	per pound	243	1.58	122	2.09	206	1.49
Lettuce, Romaine		each	368	1.39	66	1.26	1,408	1.61
Lettuce, Romaine		per pound	116	1.77	140	1.79	441	1.54
Lettuce, Romaine	Hearts	3 count package	693	2.94	949	2.45	1,687	2.65
Mushrooms	Portobella	per pound	3	2.49	4	4.99		
Mushrooms	Portobella	8 oz package	153	2.78	353	2.83	127	2.87
Mushrooms	Portobella	6 oz package	21	3.99	4,829	2.18	42	2.97
Mushrooms	White	per pound	286	2.60	250	2.49	338	2.80
Mushrooms	White	8 oz package	3,200	1.73	2,145	1.78	5,243	1.77
Onions Green		per bunch	1,246	0.66	1,116	0.46	294	0.51
Peppers, Bell Type	Green	per pound	1,076	1.24	1,012	1.35	869	1.75
Peppers, Bell Type	Green	each	2,020	0.82	2,525	0.75	2,872	0.79
Peppers, Bell Type	Orange	per pound	28	1.58	102	2.93	521	2.08
Peppers, Bell Type	Orange	each	2,930	1.29	1,627	1.32	3,366	1.54
Peppers, Bell Type	Orange-Greenhouse	per pound	11	2.91	14	2.56	3	2.49
Peppers, Bell Type	Orange-Greenhouse	each	660	1.09	437	1.66	493	1.67
Peppers, Bell Type	Red	per pound	378	1.86	1,684	2.11	1,246	1.96
Peppers, Bell Type	Red	each	4,053	1.20	2,690	1.20	4,979	1.49
Peppers, Bell Type	Red-Greenhouse	per pound	11	2.91	14	2.56	3	2.49
Peppers, Bell Type	Red-Greenhouse	each	927	1.06	437	1.66	493	1.67
Peppers, Bell Type	Yellow	per pound	73	1.83	232	2.75	547	2.02
Peppers, Bell Type	Yellow	each	2,930	1.29	2,046	1.28	3,822	1.53
Peppers, Bell Type	Yellow-Greenhouse	per pound	11	2.91	14	2.56	3	2.49
Peppers, Bell Type	Yellow-Greenhouse	each	660	1.09	437	1.66	493	1.67



Peppers, Other	Jalapeno	per pound	677	0.62	1,079	0.70	649	0.75
Peppers, Other	Mixed Mini Sweet Types	1 lb package	916	2.86	159	2.95	131	3.69
Peppers, Other	Serrano	per pound	346	0.62	319	0.74	449	0.77
Pumpkins		each	955	4.65	1,075	5.47	743	4.39
Pumpkins		per pound	164	0.29	2	0.39	343	0.66
Pumpkins	Marked Extra Large	each	643	6.06	454	6.00	410	5.92
Pumpkins	Marked Extra Large	per pound	86	0.39	15	0.33		
Pumpkins	Marked Large	each	2,063	5.21	2,883	4.70	1,421	4.96
Pumpkins	Marked Large	per pound	78	0.43	30	0.49	55	0.49
Pumpkins	Marked Medium	each	471	4.49	2,145	4.09	457	4.12
Pumpkins	Marked Small	each	231	2.99	186	2.99		
Pumpkins	Miniature	each	376	0.96	320	0.85	255	0.78
Pumpkins	Miniature	per pound	72	1.69	72	1.69	152	1.48
Pumpkins	Pie Type	each	454	2.41	242	2.50	617	2.64
Pumpkins	Pie Type	per pound	311	0.77			249	0.79
Radishes		per bunch	278	0.78	1,129	1.22	370	0.79
Radishes		6 oz film bags	52	0.67	23	0.67	9	0.34
Radishes		1 lb bag	15	0.99	17	1.23	192	0.99
Salad	Mixed Types	1 lb bag	25	2.50	52	1.67	128	2.50
Salad	Mixed Types	10 - 12 oz package	4,100	2.27	3,980	2.36	2,992	2.39
Salad	Mixed Types	5 - 9 oz package	3,049	2.37	3,433	2.37	2,626	3.40
Spinach		per bunch	239	1.40	330	1.24	234	2.51
Spinach	Flat, Baby Type	10 oz package	207	2.55	193	2.48	385	3.05
Spinach	Flat, Baby Type	1 lb package	81	2.84	43	2.99		
Spinach	Flat, Baby Type	8 oz package	817	1.82	1,248	1.97	182	2.02
Spinach	Flat, Baby Type	5 - 6 oz package	407	2.26	129	2.81	7	2.48
Squash	Acorn	per pound	3,029	0.91	2,426	1.00	4,315	0.87
Squash	Butternut	per pound	3,259	0.92	2,505	1.00	4,442	0.88
Squash	Grey	per pound	419	0.79	47	0.75	432	0.85
Squash	Spaghetti	per pound	3,095	0.92	2,542	1.00	4,298	0.88
Squash	Yellow Crookneck/Straightneck	per pound	2,233	1.20	3,513	1.18	1,005	1.22
Squash	Zucchini	per pound	3,909	1.08	8,480	1.24	1,566	1.17
Sweet Potatoes		per pound	1,465	1.05	277	1.03	3,877	0.80
Tomatillos		per pound	592	0.55	444	0.57	246	0.92
Tomatoes		per pound	1,226	1.24	1,017	1.20	1,137	1.47
Tomatoes	Vine Ripe - Heirloom Varieties	per pound	66	2.17	507	2.37	173	3.83
Tomatoes	Vine Ripes	per pound	2,152	1.61	695	1.65	2,828	1.30
Tomatoes	Vine Ripes, On The Vine-Greenhouse	per pound	5,574	1.51	10,104	1.57	3,778	1.73



Tomatoes	Vine Ripes-Greenhouse	per pound	524	1.35	470	1.67	965	2.36
Tomatoes, Cherry		1 pint package	30	1.50	13	2.99	141	2.33
Tomatoes, Grape Type		1 pint package	1,049	1.89	2,415	2.23	2,000	3.66
Tomatoes, Grape Type		10 oz package	556	2.11	4,736	2.96	395	2.15
Tomatoes, Plum Type	Roma	per pound	2,928	1.18	2,905	0.99	2,852	1.65
Vegetables Other	Cactus Leaf (Nopales)	per pound	29	0.97	37	0.67	5	0.50
Vegetables Other	Cactus Leaf (Nopales)	each	75	0.37				
<b>ORGANIC</b>								
Beans	Round Green Type	per pound	15	2.40				
Beets		per bunch	66	2.37	694	1.82	115	2.09
Broccoli		per pound	107	2.29	353	2.10	237	2.77
Broccoli		per bunch	265	2.96	900	3.01	615	2.64
Broccoli	Baby Hybrid Type	per bunch	4	2.00	12	2.99	26	1.99
Broccoli	Crown Cut	per pound	476	2.50	80	1.99	49	2.33
Brussels Sprouts		per pound	5	4.99				
Cabbage	Red Type	per pound	6	0.98			86	0.99
Cabbage	Round Green Type	per pound	71	0.92	17	1.25	100	0.99
Carrots		1 lb bag	150	1.92	1,185	1.47	147	1.76
Carrots		2 lb bag	16	2.50	15	1.96	142	2.47
Carrots		per bunch	140	2.20	665	1.71	76	2.03
Carrots	Baby Peeled	1 lb bag	1,817	1.95	3,417	1.72	2,083	1.70
Cauliflower		each	307	3.46	177	3.10	32	3.37
Cauliflower		per pound	49	1.56	137	1.35	200	1.64
Celery		each	581	2.62	340	2.21	658	1.51
Celery	Hearts	each	1,246	3.38	247	2.94	729	2.21
Cilantro		per bunch	56	1.02	865	1.13	80	1.48
Cucumbers		each	725	0.99	1,349	1.38	1,052	0.90
Cucumbers	Long Seedless-Greenhouse	each	60	2.50	108	2.36	6	2.50
Eggplant		per pound	7	2.99	10	1.99	5	1.79
Greens	Collard	per bunch	8	1.99	271	2.49	57	2.00
Greens	Kale	per bunch	492	1.52	388	2.28	293	1.31
Greens	Swiss Chard	per bunch	48	1.83	205	1.65	166	1.64
Greens	Swiss Chard	per pound	49	1.99				
Lettuce, Iceberg		each	1,322	1.98	9	2.79	114	2.04
Lettuce, Other	Green Leaf	each	91	1.85	28	1.81	225	1.70
Lettuce, Other	Green Leaf	per pound	7	0.79	612	1.79		
Lettuce, Other	Red Leaf	each	73	1.97	28	1.81	225	1.70
Lettuce, Other	Red Leaf	per pound	7	0.79	612	1.79		



Lettuce, Romaine		each	37	2.00	276	2.44	254	1.90
Lettuce, Romaine	Hearts	3 count package	1,632	3.23	590	3.18	911	2.69
Mushrooms	Portobella	per pound	11	5.99	11	5.99		
Mushrooms	Portobella	6 oz package	28	3.99			69	2.99
Mushrooms	White	8 oz package	2,958	2.30	563	2.85	326	2.69
Mushrooms	White	6 oz package	19	2.99	2	2.00		
Onions Green		per bunch	83	0.62	627	0.99	26	0.96
Peppers, Bell Type	Green	each	1,050	1.00	20	0.99	963	1.98
Peppers, Bell Type	Orange	each	205	1.07			1,031	1.99
Peppers, Bell Type	Red	per pound	42	3.99			23	3.99
Peppers, Bell Type	Red	each	205	1.07			74	1.99
Peppers, Bell Type	Yellow	each	205	1.07			1,031	1.99
Peppers, Other	Mixed Mini Sweet Types	1 lb package	26	3.85	278	3.27	491	3.40
Pumpkins	Pie Type	per pound	17	1.49				
Salad	Mixed Types	1 lb bag	299	5.17	627	4.98	1,010	4.73
Salad	Mixed Types	10 - 12 oz package	281	4.87	50	4.23	679	3.03
Salad	Mixed Types	5 - 9 oz package	2,945	3.07	1,742	3.31	1,928	3.01
Spinach		per bunch	4	1.49			21	1.48
Spinach	Flat, Baby Type	1 lb package	16	3.99	28	3.56	12	4.99
Spinach	Flat, Baby Type	5 - 6 oz package	177	3.32	60	3.17	26	2.99
Squash	Acorn	per pound	412	1.32	622	1.39	662	1.19
Squash	Butternut	per pound	427	1.30	623	1.39	762	1.23
Squash	Spaghetti	per pound	236	1.14	733	1.33	618	1.16
Squash	Yellow Crookneck/Straightneck	per pound	46	2.49	63	2.19	221	2.49
Squash	Zucchini	per pound	89	2.25	687	2.29	264	2.49
Sweet Potatoes		per pound	39	1.99			130	2.09
Tomatoes		per pound	201	2.50	76	2.81	9	2.99
Tomatoes	Vine Ripe - Heirloom Varieties	per pound	136	2.69	76	3.35	602	3.99
Tomatoes	Vine Ripes	per pound	138	3.23	68	2.63		
Tomatoes	Vine Ripes, On The Vine-Greenhouse	per pound	1,172	2.61	1,121	3.11	364	3.05
Tomatoes	Vine Ripes-Greenhouse	per pound	8	2.99	460	2.67		
Tomatoes, Cherry		1 pint package	155	2.97	117	3.50	176	3.71
Tomatoes, Grape Type		1 pint package	1,788	3.56	986	2.78	1,943	4.27
Tomatoes, Grape Type		10 oz package	161	2.74	619	2.45	336	2.45
Tomatoes, Plum Type	Roma	per pound	6	1.48	21	2.99	13	1.75

**SEASONAL ITEMS**

Commodity	Variety	Unit	THIS WEEK	LAST WEEK	LAST YEAR
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			Stores With Ads	Wtd Avg Price	Stores With Ads	Wtd Avg Price	Stores With Ads	Wtd Avg Price
Chayote		per pound	101	0.56	175	0.77	11	0.67
Chayote		each	213	0.31	129	0.35	232	0.40
Gladiola		bunched 10s	123	4.99	43	5.00	710	4.53
Gladiola		bunched 5s	13	2.99			260	2.50
Potted Plants	Chrysanthemum	6 inch pot	1,663	9.13	2,241	8.81	2,383	8.95
Potted Plants	Chrysanthemum	8 inch pot	1,586	4.94	1,508	5.08	1,361	5.26
Rose, Hybrid Tea		bunched 12s	579	9.81	456	9.63	652	9.12



### REGIONAL DETAILS

Commodity Variety	Unit	NORTHEAST U.S.				SOUTHEAST U.S.				MIDWEST U.S.			
		Price Range	Stores with Ads	Wtd Avg Price	% Marked Local	Price Range	Stores with Ads	Wtd Avg Price	% Marked Local	Price Range	Stores with Ads	Wtd Avg Price	% Marked Local
<b>FRUITS</b>													
Apples Fuji	per pound	0.79-1.49	129	1.29		0.99-1.29	463	1.11		0.97-1.49	693	1.29	
Apples Fuji	3 lb bag					2.50-3.29	204	2.76		2.99	26	2.99	
Apples Gala	per pound	0.79-1.99	1,054	1.26	5	0.79-1.99	830	1.24		0.77-1.99	1,238	1.32	3
Apples Gala	3 lb bag	1.99-2.99	187	2.39		1.99-3.99	1,754	2.85		1.88-3.50	298	2.53	
Apples Gala	2 lb bag	1.99-2.99	444	2.16	74								
Apples Ginger Gold	per pound	0.79-1.49	665	1.12	5	0.79-1.49	91	1.22		0.99	17	0.99	100
Apples Ginger Gold	3 lb bag									2.99	62	2.99	
Apples Golden Delicious	per pound	0.79-0.99	167	0.98	4	0.99	965	0.99		0.69-0.89	20	0.80	
Apples Golden Delicious	3 lb bag	1.99	7	1.99		1.99-2.99	110	2.86		2.99	11	2.99	
Apples Golden Delicious	5 lb bag					3.99	109	3.99		3.99	11	3.99	
Apples Granny Smith	per pound	1.49	30	1.49		0.99	117	0.99		0.89-1.79	140	1.64	
Apples Granny Smith	3 lb bag					2.50	136	2.50		3.99	80	3.99	
Apples Honeycrisp	per pound	0.99-2.99	1,046	2.45	11	0.99-2.99	1,928	2.59		0.98-2.99	1,616	1.99	5
Apples Honeycrisp	3 lb bag	5.00-5.99	201	5.11		5.99	220	5.99					
Apples Honeycrisp	2 lb bag	1.99	340	1.99									
Apples Jonagold	per pound	0.67-0.79	14	0.74	43								
Apples Jonathan	per pound	0.79	8	0.79		1.19	9	1.19					
Apples Jonathan	3 lb bag									2.50	22	2.50	
Apples McIntosh	per pound	0.67-1.49	770	1.10	8	0.79-1.49	71	1.09		0.88-0.99	82	0.96	
Apples McIntosh	3 lb bag	1.99-2.99	178	2.57	79	1.99-3.59	80	2.83		1.88-3.50	173	3.33	67
Apples McIntosh	2 lb bag	1.99-2.99	444	2.16	74								
Apples Paula Red	per pound	0.79-0.99	30	0.93						0.79-1.49	35	1.11	100
Apples Paula Red	3 lb bag					2.99	9	2.99		2.99	4	2.99	
Apples Pink Lady/Cripps Pink	per pound	0.69	9	0.69						1.18-1.79	126	1.74	
Apples Red Delicious	per pound	0.88-1.49	753	1.26		0.99-1.49	68	1.42		0.77-1.99	92	1.01	
Apples Red Delicious	3 lb bag	1.99	7	1.99		1.99-3.29	256	2.72		1.99	6	1.99	
Apples Red Delicious	5 lb bag	3.99	9	3.99		3.99-4.99	686	4.83		3.99	11	3.99	
Apples, Processed Juice	64 oz (1/2 gallon)	1.50-2.99	1,011	2.04		0.99-1.99	407	1.67		0.88-2.50	525	1.41	
Apples, Processed Juice	128 oz (1 gallon)	2.99-3.99	143	3.55						2.99-3.99	99	3.42	

Wtd Avg - Simple weighted average



Commodity Variety	Unit	NORTHEAST U.S.				SOUTHEAST U.S.				MIDWEST U.S.			
		Price Range	Stores with Ads	Wtd Avg Price	% Marked Local	Price Range	Stores with Ads	Wtd Avg Price	% Marked Local	Price Range	Stores with Ads	Wtd Avg Price	% Marked Local
Apples, Processed Juice Marked Cider	64 oz (1/2 gallon)	1.50-3.99	360	2.72	5	2.50-2.99	125	2.89		1.67-4.49	249	2.90	22
Apples, Processed Juice Marked Cider	128 oz (1 gallon)	3.99-4.99	815	4.39		4.99	9	4.99		2.99-6.99	170	5.64	
Avocados Hass	each	0.89-2.50	1,346	1.44		0.77-1.67	2,303	1.22		0.77-2.50	1,677	1.41	
Avocados Hass	per pound					0.69	34	0.69					
Avocados Various Greenskin Varieties	each	1.50-2.00	198	1.52		0.99-1.79	502	1.06		0.99-1.50	27	1.14	
Avocados Various Greenskin Varieties	per pound					0.50-0.78	52	0.60					
Bananas	per pound	0.29-0.49	324	0.36		0.39-0.50	119	0.48		0.29-0.49	238	0.39	
Blueberries	6 oz package	2.19-3.99	891	3.27		2.50-3.50	787	3.27		1.50-3.33	220	2.72	
Blueberries	1 pint package	2.50-4.49	36	3.85		2.98-3.99	268	3.81		1.99	3	1.99	
Cantaloups	each	0.99-3.99	1,287	2.43		0.98-3.49	1,019	2.20		1.33-2.99	596	2.11	
Clementines	5 lb package									4.49	96	4.49	
Clementines	3 lb bag	3.98-5.99	569	4.55		2.49-5.98	758	3.51		3.47-5.99	853	4.21	
Clementines	2 lb bag	2.49-4.99	566	3.40		2.98-3.99	28	3.56		2.99-3.99	54	3.82	
Fruit, Other Apple Pears	per pound	2.29-2.79	24	2.75		2.79	220	2.79		1.49	186	1.49	
Fruit, Other Apple Pears	each	1.50	10	1.50	100								
Fruit, Other Cactus Pears	per pound									0.59	7	0.59	
Grapefruit Red	each	1.00-2.00	351	1.38		1.50-2.00	17	1.56					
Grapes Black Seedless	per pound	0.99-2.99	824	1.97		0.98-2.49	1,121	1.73		0.87-2.50	981	1.77	
Grapes Red Globe	per pound	1.90-1.99	93	1.98		1.69-2.49	520	1.79					
Grapes Red Seedless	per pound	0.97-2.99	2,101	2.08		0.77-2.49	2,761	1.96		0.87-2.69	1,695	1.74	
Grapes White Seedless Type	per pound	0.99-2.99	1,376	2.00		0.98-2.49	1,604	1.66		0.87-2.50	1,457	1.77	
Honeydews	each	2.50-4.99	57	3.77		1.99-3.99	1,155	3.98		1.99-3.99	97	3.34	
Honeydews	per pound	0.47	6	0.47									
Kiwifruit Hayward	each	0.25-0.66	465	0.42		0.34-0.67	33	0.49		0.66	15	0.66	
Lemons	each	0.20-0.67	837	0.55		0.50-0.67	17	0.65		0.33-0.50	160	0.35	
Lemons	2 lb bag	1.99-2.99	113	2.72		2.50	68	2.50					
Limes	each	0.50-0.66	209	0.65		0.67	15	0.67		0.17-0.50	32	0.33	
Mangoes	each	0.99-2.00	562	1.27		0.78-1.50	488	1.08		1.00-1.50	44	1.26	
Misc Berries Blackberries	5.6 - 6 oz package	1.99-3.99	1,545	3.01		0.77-3.34	3,217	3.04		0.88-3.50	623	2.41	
Nectarines Various White Flesh Varieties	per pound	2.49	3	2.49		1.99	69	1.99		1.49	135	1.49	
Nectarines Various Yellow Flesh Varieties	per pound	1.69-1.88	111	1.83		1.19-1.99	119	1.87		0.98-2.99	315	2.07	

Wtd Avg - Simple weighted average



Commodity Variety	Unit	NORTHEAST U.S.				SOUTHEAST U.S.				MIDWEST U.S.			
		Price Range	Stores with Ads	Wtd Avg Price	% Marked Local	Price Range	Stores with Ads	Wtd Avg Price	% Marked Local	Price Range	Stores with Ads	Wtd Avg Price	% Marked Local
Oranges Navel	each	0.50-1.33	924	0.98		0.48-1.25	705	0.88		0.50-1.00	341	0.84	
Oranges Navel	per pound	0.59-1.29	90	0.67		1.29	1,135	1.29		0.69-1.49	208	1.06	
Oranges Navel	3 lb bag	2.99-4.99	465	3.57		2.99-4.99	498	3.85		2.99-4.99	346	4.10	
Oranges Navel	4 lb bag	3.49-4.99	121	4.20									
Oranges Valencia	each	0.40	48	0.40		0.34	10	0.34					
Papaya Maradol/Tainung Types	per pound	0.99-1.29	52	1.04		0.78	34	0.78		0.99	15	0.99	
Peaches Various White Flesh Varieties	per pound	1.99-2.49	193	2.00		1.49-1.89	101	1.53		0.99-1.99	738	1.49	
Peaches Various Yellow Flesh Varieties	per pound	0.99-2.99	1,790	1.78		0.98-2.99	1,967	1.59		0.98-2.99	1,531	1.64	
Pears Bartlett	per pound	0.99-1.99	868	1.32	9	0.99-1.99	1,473	1.31		0.69-2.00	1,081	1.37	
Pears Bosc	per pound	1.39-1.89	133	1.49		0.99-1.99	1,326	1.27		0.97-1.67	767	1.38	
Pears D'Anjou	per pound	0.99-1.69	74	1.58		1.99	33	1.99		1.39-2.00	80	1.61	
Pineapples	each	1.97-3.99	885	2.66		1.50-3.49	1,385	2.23		0.99-3.49	484	2.47	
Plums	per pound	1.49-2.99	686	1.98		1.48-1.99	1,412	1.69		0.98-2.99	810	1.67	
Plums Interspecific Type	per pound	1.50-1.99	422	1.98		1.69	14	1.69					
Pomegranates	each	1.50-3.50	1,113	2.48		2.49-3.00	305	2.86		0.99-2.49	20	1.37	
Prunes	per pound	1.49-1.97	86	1.52						0.99	12	0.99	
Raspberries Red	6 oz package	2.50-3.99	1,191	3.22		2.50-3.34	3,164	3.00		1.50-3.50	625	2.69	
Strawberries	1 lb package	2.49-3.99	1,069	3.19		1.50-3.34	2,932	2.85		1.28-3.00	1,596	2.44	
Tangerines	per pound									1.69	12	1.69	
Tangerines	3 lb bag	3.99-5.00	492	4.25		3.99-5.99	1,664	5.42		2.99-4.99	219	4.17	
Tangerines	2 lb bag					2.99-3.89	104	3.22					
Tangerines	each	0.67	24	0.67									
Tangelos	per pound	1.29	15	1.29						0.99	69	0.99	
Tangelos	each	1.00	24	1.00									
Watermelons Red Flesh Seedless Miniature	each	3.49	19	3.49						3.99	26	3.99	
Watermelons Red Flesh Seedless Type	each	3.99-4.99	38	4.78		3.98	31	3.98		2.50-3.99	58	3.66	12
<b>FRUITS - ORGANIC</b>													
Apples Fuji	per pound	1.99-2.49	89	2.21									
Apples Fuji	2 lb bag									3.99	17	3.99	

Wtd Avg - Simple weighted average





Commodity Variety	Unit	NORTHEAST U.S.				SOUTHEAST U.S.				MIDWEST U.S.			
		Price Range	Stores with Ads	Wtd Avg Price	% Marked Local	Price Range	Stores with Ads	Wtd Avg Price	% Marked Local	Price Range	Stores with Ads	Wtd Avg Price	% Marked Local
Apples Gala	per pound	1.49-2.99	261	2.37		1.48-1.98	294	1.63		1.79	7	1.79	
Apples Gala	3 lb bag	4.99-6.99	118	5.52		3.99	37	3.99		2.00-3.99	39	2.91	
Apples Gala	2 lb bag	3.49	30	3.49		2.98-3.99	1,166	3.96		2.50-3.99	80	2.85	
Apples Granny Smith	per pound	2.49	21	2.49									
Apples Granny Smith	2 lb bag									3.99	17	3.99	
Apples Honeycrisp	per pound	2.69-3.99	77	2.81						1.99-3.99	64	2.55	
Apples Honeycrisp	2 lb bag					3.99	43	3.99					
Apples Pink Lady/Cripps Pink	per pound	1.99	6	1.99									
Apples Pink Lady/Cripps Pink	3 lb bag									2.99	15	2.99	
Apples Red Delicious	2 lb bag	3.49	30	3.49									
Apples, Processed Juice	64 oz (1/2 gallon)	2.99	200	2.99						2.00-2.79	20	2.43	
Avocados Hass	each	1.67-2.69	46	2.34		2.00-2.50	77	2.30		1.25	11	1.25	
Bananas	per pound	0.69-0.99	160	0.85		0.68-0.69	380	0.69		0.69-0.79	112	0.77	
Blueberries	4.4 oz package					4.49	78	4.49					
Blueberries	6 oz package	3.99	260	3.99		4.49	78	4.49					
Blueberries	1 pint package	3.99	31	3.99									
Cantaloups	each					2.50	1,135	2.50					
Grapes Black Seedless	per pound	2.99	8	2.99		1.99-2.50	39	2.40		1.99	11	1.99	
Grapes Red Seedless	per pound	2.29-3.49	1,024	2.81		1.99-2.99	493	2.49		1.49-2.99	365	2.64	
Grapes White Seedless Type	per pound	2.29-3.49	728	3.00		1.99-2.99	134	2.50		1.49-2.99	146	2.28	
Misc Berries Blackberries	5.6 - 6 oz package	3.89-4.99	770	4.08									
Nectarines Various Yellow Flesh Varieties	per pound					2.49	1,135	2.49		0.79	7	0.79	
Oranges Valencia	per pound	1.49	5	1.49									
Peaches Various Yellow Flesh Varieties	per pound					2.49	1,135	2.49		1.99	11	1.99	
Pears Bartlett	per pound	1.99-2.49	272	2.47		1.99	64	1.99		1.79-1.99	235	1.96	
Pears Bartlett	3 lb bag									2.99	15	2.99	
Pears Bosc	per pound	2.29	5	2.29									
Pears Bosc	3 lb bag									2.50	7	2.50	
Pineapples	each									4.99	6	4.99	
Plums	per pound									1.99	11	1.99	
Raspberries Red	6 oz package	3.89-4.99	881	4.10		3.34	1,135	3.34		1.88	192	1.88	
Strawberries	1 lb package	4.49-4.99	38	4.60		3.00	310	3.00		3.00-3.99	262	3.23	

Wtd Avg - Simple weighted average



Commodity Variety	Unit	NORTHEAST U.S.				SOUTHEAST U.S.				MIDWEST U.S.			
		Price Range	Stores with Ads	Wtd Avg Price	% Marked Local	Price Range	Stores with Ads	Wtd Avg Price	% Marked Local	Price Range	Stores with Ads	Wtd Avg Price	% Marked Local
Watermelons Red Flesh Seedless Miniature	each	3.99	110	3.99									
<b>ONIONS AND POTATOES</b>													
Onions, Dry Red	per pound	0.89-1.49	259	1.18		0.89-1.49	1,186	1.47		0.49-1.49	43	0.82	
Onions, Dry Red	2 lb bag	0.99-1.49	298	1.42						0.99-1.69	19	1.14	
Onions, Dry White	per pound	0.99-1.49	93	1.12		0.99	46	0.99		0.69-0.99	35	0.80	
Onions, Dry White	2 lb bag									0.50-1.69	18	0.76	
Onions, Dry Yellow	per pound	0.69-1.29	62	0.87		0.79-1.19	730	1.00		0.49	3	0.49	
Onions, Dry Yellow	2 lb bag	0.99-1.99	493	1.63		0.78-1.99	132	1.17		0.99-1.50	171	1.29	
Onions, Dry Yellow	3 lb bag	1.29-3.99	373	2.28		0.99-2.99	1,015	2.29		0.99-2.29	308	1.32	36
Onions, Dry Yellow Marked Sweet	per pound	0.89-1.99	545	1.35		0.88-1.99	469	1.20		0.59-1.49	541	1.21	
Onions, Dry Yellow Marked Sweet	3 lb bag	2.50	8	2.50		2.98-2.99	205	2.98		1.49-2.99	24	2.05	
Onions, Dry Yellow Marked Sweet	5 lb bag	3.99	74	3.99		3.99	1,025	3.99		3.49	233	3.49	
Potatoes Round Red	per pound	0.78-0.99	388	0.97		0.79-1.49	160	1.35		0.79-1.19	44	0.86	
Potatoes Round Red	3 lb bag									1.25-2.99	113	2.82	47
Potatoes Round Red	5 lb bag	3.00-3.99	259	3.50		1.95-3.99	683	2.79		1.99-3.99	549	3.51	5
Potatoes Round White	3 lb bag	0.99	63	0.99									
Potatoes Round White	5 lb bag	1.50-3.49	397	2.65		1.95-2.99	267	2.21		2.49-2.50	33	2.49	52
Potatoes Russet	per pound	0.79-0.99	554	0.98		0.59-0.99	541	0.98					
Potatoes Russet	3 lb bag									0.98-1.99	169	1.11	63
Potatoes Russet	5 lb bag	1.99-3.79	92	2.88		1.50-3.79	2,558	3.08		0.99-3.00	552	1.85	1
Potatoes Russet	10 lb bag	2.99	255	2.99		3.98-3.99	226	3.98		1.99-2.99	161	2.92	
Potatoes Russet	8 lb bag	1.99-2.79	77	2.22		1.99-2.79	225	2.77		2.99	15	2.99	
Potatoes Yellow Type	per pound	0.99	16	0.99		0.88-1.49	148	1.36		0.59-0.79	23	0.72	
Potatoes Yellow Type	3 lb bag									0.99-1.98	45	1.12	16
Potatoes Yellow Type	5 lb bag	2.47-4.49	247	3.15		2.50-4.49	278	4.18		1.99-3.49	121	2.71	
<b>ONIONS AND POTATOES - ORGANIC</b>													
Onions, Dry Red	per pound					0.99-1.29	64	1.17					
Onions, Dry Yellow	3 lb bag	3.49	37	3.49		3.49	2	3.49					
Onions, Dry Yellow Marked Sweet	per pound									1.49	5	1.49	
Onions, Dry Yellow Marked Sweet	3 lb bag					4.99	1,135	4.99					

Wtd Avg - Simple weighted average



Commodity Variety	Unit	NORTHEAST U.S.				SOUTHEAST U.S.				MIDWEST U.S.			
		Price Range	Stores with Ads	Wtd Avg Price	% Marked Local	Price Range	Stores with Ads	Wtd Avg Price	% Marked Local	Price Range	Stores with Ads	Wtd Avg Price	% Marked Local
Potatoes Round Red	per pound	1.29	5	1.29									
Potatoes Russet	per pound									1.49	5	1.49	
Potatoes Russet	5 lb bag	3.99	30	3.99						2.99	233	2.99	
Potatoes Yellow Type	per pound	1.29	5	1.29									
<b>VEGETABLES</b>													
Artichokes	each	0.99-3.99	145	1.81		3.99	119	3.99		3.99	24	3.99	
Asparagus Green	per pound	2.99-3.99	396	3.94		3.99	119	3.99		2.99-3.99	65	3.90	
Beans Round Green Type	per pound	0.99-1.99	123	1.46		0.89-1.69	387	1.26	49	0.79-1.69	325	1.18	33
Broccoli	per pound					1.48-1.95	1,105	1.72		1.29	233	1.29	
Broccoli	per bunch	0.99-2.50	163	1.71		0.98-2.50	1,671	2.48		1.99-2.99	223	2.49	
Broccoli Baby Hybrid Type	per pound	2.99	79	2.99									
Broccoli Crown Cut	per pound	0.97-2.49	1,038	1.62	25	0.99-2.49	597	1.74		1.29-2.49	352	2.25	
Brussels Sprouts	per pound	1.99-2.99	271	2.77		2.50	220	2.50		0.99-1.99	157	1.78	
Beets	per bunch	1.89-2.50	59	2.10									
Beets	per pound	0.47	6	0.47		0.58	18	0.58		0.33	7	0.33	100
Cabbage Round Green Type	per pound	0.33-0.79	362	0.55	2	0.39-0.59	171	0.51		0.19-0.69	612	0.48	37
Carrots	per pound	0.47	6	0.47		0.34	34	0.34		0.49	3	0.49	
Carrots	1 lb bag	0.59-0.79	135	0.71		0.50-0.79	48	0.78		0.50	12	0.50	
Carrots	2 lb bag	0.99-1.99	748	1.69		0.99-1.50	332	1.16		0.99-1.99	359	1.49	2
Carrots	per bunch	1.50-1.99	17	1.79									
Carrots Baby Peeled	1 lb bag	0.99-2.00	687	1.80		0.99-1.50	309	1.43		0.88-1.50	439	1.15	
Carrots Baby Peeled	2 lb bag	2.50-2.99	280	2.95		2.50	1,661	2.50		1.48-2.50	233	1.99	
Cauliflower	each	1.50-3.49	608	2.85		0.98-3.33	2,071	2.50		0.79-2.99	148	2.52	
Cauliflower	per pound									0.79-1.49	211	1.25	
Celery	each	0.97-2.50	867	1.52		0.98-1.88	182	1.10		0.69-1.99	714	1.30	
Celery Hearts	each	1.99-2.99	60	2.56		1.50	16	1.50		1.39-2.00	32	1.81	
Cilantro	per bunch	0.69-1.29	469	0.97	54	0.40-0.50	68	0.45		0.20-0.50	125	0.42	
Corn-Sweet	each	0.29-0.60	161	0.48	10	0.50	30	0.50		0.24-0.49	256	0.29	37
Cucumbers	each	0.33-1.69	774	0.77		0.50-1.00	1,443	0.55		0.33-0.89	388	0.66	26
Cucumbers	per pound									0.39	7	0.39	100
Cucumbers Long Seedless-Greenhouse	each	0.99-2.00	684	1.12		1.00-1.67	307	1.18		0.59-1.50	374	0.96	

Wtd Avg - Simple weighted average



Commodity Variety	Unit	NORTHEAST U.S.				SOUTHEAST U.S.				MIDWEST U.S.			
		Price Range	Stores with Ads	Wtd Avg Price	% Marked Local	Price Range	Stores with Ads	Wtd Avg Price	% Marked Local	Price Range	Stores with Ads	Wtd Avg Price	% Marked Local
Eggplant	per pound	0.79-1.99	865	1.60		0.50-1.29	116	1.02		0.69-0.79	15	0.71	
Eggplant	each					0.99	43	0.99					
Garlic	per sleeve	1.50	24	1.50		0.68	59	0.68					
Greens Collard	per bunch	2.50	7	2.50		0.69-2.50	82	1.07					
Greens Collard	per pound	0.99-2.50	66	1.75		0.98-1.50	119	1.05		0.68	9	0.68	
Greens Collard	1 lb bag	2.50-2.99	86	2.74		2.50	2	2.50					
Greens Kale	per bunch	2.50	7	2.50		0.88-2.50	114	1.22		1.50	9	1.50	
Greens Kale	per pound	0.99-2.50	42	2.18						0.68	9	0.68	
Greens Kale	1 lb bag	2.50-2.99	86	2.74		2.50	2	2.50					
Greens Mustard	per bunch					0.88	67	0.88					
Greens Mustard	per pound	0.99	9	0.99						0.68	9	0.68	
Greens Swiss Chard	per pound	1.99	7	1.99									
Greens Turnip Tops	per bunch					0.69-0.88	72	0.87					
Greens Turnip Tops	per pound	0.99	9	0.99						0.68	9	0.68	
Lettuce, Iceberg	each	0.98-1.67	1,382	1.18		0.98-1.69	391	1.11		0.68-1.50	203	1.09	
Lettuce, Other Green Leaf	each	0.98-2.49	110	1.54		0.98-1.88	1,072	1.32					
Lettuce, Other Green Leaf	per pound	1.49-1.99	91	1.97	97					1.29-1.49	152	1.34	16
Lettuce, Other Red Leaf	each	0.98-2.49	110	1.54		0.98-1.69	969	1.68					
Lettuce, Other Red Leaf	per pound	1.49-1.99	91	1.97	97					1.29-1.49	152	1.34	16
Lettuce, Romaine	each	0.97-2.99	90	1.38		1.29	34	1.29		0.79-1.49	39	1.22	62
Lettuce, Romaine	per pound	1.49-1.69	75	1.68	96					1.59	15	1.59	
Lettuce, Romaine Hearts	3 count package	1.99-4.49	268	2.65		2.75-4.49	136	4.28		1.49-4.49	119	3.02	
Mushrooms Portobella	per pound									2.49	3	2.49	
Mushrooms Portobella	8 oz package	2.99-3.49	60	3.42									
Mushrooms Portobella	6 oz package	3.99	21	3.99									
Mushrooms White	per pound	2.49	22	2.49		2.49	220	2.49					
Mushrooms White	8 oz package	1.00-2.50	1,217	1.51		1.29-2.00	171	1.69		1.39-2.28	523	1.89	
Onions Green	per bunch	0.34-1.00	663	0.74		0.50-1.00	71	0.61		0.33-0.50	210	0.49	
Peppers, Bell Type Green	per pound	0.79-2.49	792	1.34	18	0.50-0.98	52	0.67		0.49-1.49	195	1.00	59
Peppers, Bell Type Green	each	0.50-1.00	714	0.95		0.50-1.00	314	0.74		0.50-1.00	463	0.88	19
Peppers, Bell Type Orange	per pound									0.99-2.59	28	1.58	
Peppers, Bell Type Orange	each	0.99-1.79	304	1.19		0.99-1.79	1,320	1.35		0.99-1.99	426	1.28	
Peppers, Bell Type	per pound	2.69-2.99	11	2.91									

Wtd Avg - Simple weighted average



Commodity Variety	Unit	NORTHEAST U.S.				SOUTHEAST U.S.				MIDWEST U.S.			
		Price Range	Stores with Ads	Wtd Avg Price	% Marked Local	Price Range	Stores with Ads	Wtd Avg Price	% Marked Local	Price Range	Stores with Ads	Wtd Avg Price	% Marked Local
Orange-Greenhouse													
Peppers, Bell Type Orange-Greenhouse	each	1.00	415	1.00		1.67	78	1.67		1.50	6	1.50	
Peppers, Bell Type Red	per pound	1.29-2.49	242	1.85		1.49-1.99	48	1.97		0.79-2.59	35	1.42	
Peppers, Bell Type Red	each	0.99-1.79	494	1.12		0.98-1.79	1,366	1.34		0.69-1.99	511	1.22	
Peppers, Bell Type Red-Greenhouse	per pound	2.69-2.99	11	2.91									
Peppers, Bell Type Red-Greenhouse	each	1.00	682	1.00		1.67	78	1.67		1.50	6	1.50	
Peppers, Bell Type Yellow	per pound									0.99-2.59	28	1.58	
Peppers, Bell Type Yellow	each	0.99-1.79	304	1.19		0.99-1.79	1,320	1.35		0.99-1.99	426	1.28	
Peppers, Bell Type Yellow-Greenhouse	per pound	2.69-2.99	11	2.91									
Peppers, Bell Type Yellow-Greenhouse	each	1.00	415	1.00		1.67	78	1.67		1.50	6	1.50	
Peppers, Other Jalapeno	per pound									0.59-0.99	55	0.85	11
Peppers, Other Mixed Mini Sweet Types	1 lb package					2.98-2.99	535	2.99		0.99-3.99	82	2.24	
Peppers, Other Serrano	per pound	0.99	9	0.99						0.59-0.99	27	0.79	
Pumpkins	each	4.00-5.00	102	4.87		3.99-4.98	209	4.94		2.99-5.99	169	4.66	11
Pumpkins	per pound					0.28	18	0.28					
Pumpkins Marked Extra Large	each	5.00-6.99	277	5.65		6.00-9.99	230	6.15		4.99-5.00	84	5.00	
Pumpkins Marked Extra Large	per pound	0.39	86	0.39									
Pumpkins Marked Large	each	3.97-5.99	910	5.08	15	3.99-5.49	10	4.29		3.99-5.49	381	4.96	8
Pumpkins Marked Large	per pound	0.39-0.49	78	0.43									
Pumpkins Marked Medium	each	4.00	22	4.00		4.00-5.00	263	4.16		5.00	186	5.00	
Pumpkins Marked Small	each									2.99	186	2.99	
Pumpkins Miniature	each	0.80-1.25	156	1.19		0.80	220	0.80					
Pumpkins Miniature	per pound	1.69	72	1.69									
Pumpkins Pie Type	each	2.50	158	2.50		2.00-2.50	228	2.48		1.99	15	1.99	
Pumpkins Pie Type	per pound	0.49-0.99	99	0.56		0.88	200	0.88					
Radishes	per bunch	0.99-1.99	37	1.42		1.50	46	1.50		0.50-0.89	77	0.54	
Radishes	6 oz film bags	0.67	52	0.67									
Radishes	1 lb bag									0.99	15	0.99	
Salad Mixed Types	1 lb bag					2.50	18	2.50					
Salad Mixed Types	10 - 12 oz package	0.99-2.99	1,219	2.27		0.88-2.99	404	1.55		0.88-3.00	887	2.16	
Salad Mixed Types	5 - 9 oz package	1.99-2.99	1,180	2.45		2.49-2.99	212	2.55		0.99-3.00	768	2.35	
Spinach	per bunch	1.99-2.99	99	2.12						1.59	15	1.59	
Spinach	10 oz	2.99	21	2.99						2.50	186	2.50	

Wtd Avg - Simple weighted average



Commodity Variety	Unit	NORTHEAST U.S.				SOUTHEAST U.S.				MIDWEST U.S.			
		Price Range	Stores with Ads	Wtd Avg Price	% Marked Local	Price Range	Stores with Ads	Wtd Avg Price	% Marked Local	Price Range	Stores with Ads	Wtd Avg Price	% Marked Local
Flat, Baby Type	package												
Spinach Flat, Baby Type	1 lb package	2.50	61	2.50									
Spinach Flat, Baby Type	8 oz package	1.50	415	1.50		1.99	42	1.99		1.68-2.50	308	2.18	
Spinach Flat, Baby Type	5 - 6 oz package	3.00-3.49	19	3.08		1.50-2.50	160	2.25		2.50	11	2.50	
Squash Acorn	per pound	0.79-1.29	918	0.94		0.69-1.29	646	1.04		0.38-0.99	792	0.79	51
Squash Butternut	per pound	0.79-1.29	1,100	0.94		0.69-1.29	639	1.04		0.38-0.99	792	0.79	51
Squash Grey	per pound									0.99	27	0.99	100
Squash Spaghetti	per pound	0.79-1.29	956	0.93		0.69-1.29	631	1.04		0.38-0.99	780	0.79	52
Squash Yellow Crookneck/Straightneck	per pound	1.00-1.99	370	1.46	40	0.99-1.69	1,461	1.10	13	0.99-1.49	369	1.30	16
Squash Zucchini	per pound	0.79-1.99	749	1.22	20	0.98-1.69	1,867	1.08	10	0.69-1.49	410	1.24	14
Sweet Potatoes	per pound	0.97-1.29	515	1.10		0.59-1.29	561	0.99		0.88-1.49	242	1.27	
Tomatoes	per pound	0.99	160	0.99		0.68-1.69	487	1.62		0.99-1.29	91	1.09	20
Tomatoes Vine Ripe - Heirloom Varieties	per pound									1.99	58	1.99	
Tomatoes Vine Ripes	per pound	0.98-2.49	733	1.96		0.98-1.49	1,240	1.45		0.79-1.69	63	1.14	
Tomatoes Vine Ripes-Greenhouse	per pound	1.99	85	1.99		1.29-1.99	61	1.47		0.77-1.66	100	1.24	
Tomatoes Vine Ripes, On The Vine-Greenhouse	per pound	0.99-2.99	831	1.72		0.98-1.99	1,916	1.44		0.79-1.99	223	1.18	5
Tomatoes, Cherry	1 pint package									0.99-2.00	30	1.50	
Tomatoes, Grape Type	1 pint package	0.97-2.79	405	2.22		1.50-2.00	254	1.68		0.88-3.00	111	1.77	
Tomatoes, Grape Type	10 oz package	1.99-2.99	169	2.20		1.99-2.50	196	2.00		1.69-2.50	146	2.08	
Tomatoes, Plum Type Roma	per pound	0.98-1.99	327	1.27		0.89-1.69	1,602	1.21		0.89-1.49	478	1.27	
Tomatillos	per pound									0.58-0.69	62	0.65	
Vegetables Other Cactus Leaf (Nopales)	per pound									0.49	8	0.49	

**VEGETABLES - ORGANIC**

Beans Round Green Type	per pound	2.49	8	2.49						2.29	7	2.29	
Broccoli	per pound	2.99	21	2.99						1.99-2.99	36	2.66	
Broccoli	per bunch	2.99	48	2.99		1.99-2.99	121	2.97		2.50-3.49	50	2.88	
Broccoli Crown Cut	per pound	2.49-2.99	423	2.50									
Brussels Sprouts	per pound	4.99	5	4.99									
Beets	per bunch	1.99-2.99	46	2.53									
Cabbage Round Green Type	per pound									0.79	24	0.79	100

Wtd Avg - Simple weighted average



Commodity Variety	Unit	NORTHEAST U.S.				SOUTHEAST U.S.				MIDWEST U.S.			
		Price Range	Stores with Ads	Wtd Avg Price	% Marked Local	Price Range	Stores with Ads	Wtd Avg Price	% Marked Local	Price Range	Stores with Ads	Wtd Avg Price	% Marked Local
Carrots	1 lb bag	1.50-2.00	143	1.98					0.79	7	0.79		
Carrots	2 lb bag	2.50	16	2.50									
Carrots	per bunch	2.50-2.99	75	2.55									
Carrots Baby Peeled	1 lb bag	1.50-2.50	608	2.11		1.50-2.00	172	1.74	0.99-2.50	324	2.21		
Cauliflower	each	3.49-3.99	288	3.53					2.50	19	2.50		
Celery	each	3.49	267	3.49					1.88-2.49	219	1.99		
Celery Hearts	each	2.29-3.99	572	3.85		2.99	518	2.99	2.50-3.00	140	2.92		
Cucumbers	each					0.98	12	0.98					
Cucumbers Long Seedless-Greenhouse	each	2.49-2.50	60	2.50									
Greens Collard	per bunch	1.99	8	1.99									
Greens Kale	per bunch	1.99-2.00	163	2.00		1.50-1.69	63	1.58	0.79-1.69	18	1.34		
Greens Swiss Chard	per bunch	1.99	7	1.99									
Greens Swiss Chard	per pound	1.99	49	1.99									
Lettuce, Iceberg	each					1.99	1,143	1.99	2.99	6	2.99		
Lettuce, Other Green Leaf	each	2.00	6	2.00		2.00	37	2.00	2.00	9	2.00		
Lettuce, Other Green Leaf	per pound								0.79	7	0.79		
Lettuce, Other Red Leaf	each	2.00	6	2.00		2.00	37	2.00	2.00	9	2.00		
Lettuce, Other Red Leaf	per pound								0.79	7	0.79		
Lettuce, Romaine	each					2.00	37	2.00					
Lettuce, Romaine Hearts	3 count package	2.99-3.99	478	3.93		2.99-3.48	793	3.01	1.99-3.99	282	2.86		
Mushrooms Portobella	6 oz package	3.99	28	3.99									
Mushrooms White	8 oz package	2.49-2.99	313	2.98		1.98-2.50	545	2.05	1.00-3.50	1,064	1.95		
Mushrooms White	6 oz package	2.99	19	2.99									
Onions Green	per bunch	0.99	7	0.99									
Peppers, Bell Type Green	each	0.99	74	0.99		0.99	957	0.99					
Peppers, Bell Type Orange	each					2.00	12	2.00	0.99	186	0.99		
Peppers, Bell Type Red	each					2.00	12	2.00	0.99	186	0.99		
Peppers, Bell Type Yellow	each					2.00	12	2.00	0.99	186	0.99		
Peppers, Other Mixed Mini Sweet Types	1 lb package	3.99	5	3.99					3.49	7	3.49		
Salad Mixed Types	1 lb bag	5.00-6.99	198	5.19					5.00-6.99	75	5.16		
Salad Mixed Types	10 - 12 oz package	3.99-4.49	63	4.44					4.99	218	4.99		
Salad Mixed Types	5 - 9 oz package	1.99-2.99	338	2.72		2.50-5.49	636	3.32	1.99-3.50	431	2.94		

Wtd Avg - Simple weighted average



Commodity Variety	Unit	NORTHEAST U.S.				SOUTHEAST U.S.				MIDWEST U.S.			
		Price Range	Stores with Ads	Wtd Avg Price	% Marked Local	Price Range	Stores with Ads	Wtd Avg Price	% Marked Local	Price Range	Stores with Ads	Wtd Avg Price	% Marked Local
Spinach Flat, Baby Type	1 lb package									3.99	16	3.99	
Spinach Flat, Baby Type	5 - 6 oz package									2.69	5	2.69	
Squash Acorn	per pound	1.49-1.69	185	1.54		1.49	37	1.49		0.99-1.48	41	1.29	20
Squash Butternut	per pound	1.49-1.69	169	1.53		1.49	37	1.49		0.99-1.48	41	1.29	20
Squash Spaghetti	per pound					1.49	37	1.49		0.99-1.29	19	1.07	42
Squash Yellow Crookneck/Straightneck	per pound					2.49	37	2.49		2.49	9	2.49	
Squash Zucchini	per pound					2.49	37	2.49		2.49	9	2.49	
Sweet Potatoes	per pound	1.99	37	1.99		1.99	2	1.99					
Tomatoes	per pound									2.48	192	2.48	
Tomatoes Vine Ripes	per pound	3.99	31	3.99						2.99	43	2.99	
Tomatoes Vine Ripes-Greenhouse	per pound	2.99	8	2.99									
Tomatoes Vine Ripes, On The Vine-Greenhouse	per pound	2.99	84	2.99		1.88-2.28	231	2.23					
Tomatoes, Grape Type	1 pint package	2.50-3.99	1,046	3.53		2.99-3.49	80	3.48		1.49-2.50	24	1.99	
Tomatoes, Grape Type	10 oz package	2.99	57	2.99						2.50-3.00	92	2.62	

**SEASONAL ITEMS**

Gladiola	bunched 10s	4.99	80	4.99		5.00	43	5.00					
Potted Plants Chrysanthemum	6 inch pot	4.99-8.99	229	5.32		8.99	305	8.99		5.99-9.99	168	8.54	
Potted Plants Chrysanthemum	8 inch pot	4.00-6.00	982	5.23	1	3.00-5.50	183	4.20		4.00-6.99	296	4.59	
Rose, Hybrid Tea	bunched 12s	9.99	164	9.99		6.99-9.99	245	9.07		9.99	27	9.99	

Commodity Variety	Unit	SOUTH CENTRAL U.S.				SOUTHWEST U.S.				NORTHWEST U.S.			
		Price Range	Stores with Ads	Wtd Avg Price	% Marked Local	Price Range	Stores with Ads	Wtd Avg Price	% Marked Local	Price Range	Stores with Ads	Wtd Avg Price	% Marked Local
<b>FRUITS</b>													
Apples Fuji	per pound	0.81-1.49	450	1.37		0.99-1.99	774	1.23		0.78-1.99	301	1.47	6
Apples Gala	per pound	0.99-1.69	800	1.41	3	0.33-1.99	915	0.95		0.78-1.69	159	1.42	4
Apples Gala	3 lb bag	1.97-3.79	130	2.80	19								

Wtd Avg - Simple weighted average





Commodity Variety	Unit	SOUTH CENTRAL U.S.				SOUTHWEST U.S.				NORTHWEST U.S.			
		Price Range	Stores with Ads	Wtd Avg Price	% Marked Local	Price Range	Stores with Ads	Wtd Avg Price	% Marked Local	Price Range	Stores with Ads	Wtd Avg Price	% Marked Local
Apples Gala	2 lb bag					1.00	7	1.00					
Apples Golden Delicious	per pound	0.99	47	0.99		1.69	15	1.69		1.69	28	1.69	
Apples Golden Delicious	3 lb bag	2.50-2.99	58	2.91									
Apples Granny Smith	per pound	0.79-1.48	232	1.05		0.49-1.99	622	1.01		1.69	28	1.69	
Apples Honeycrisp	per pound	1.48-2.99	954	2.20	3	0.89-2.99	1,330	2.16		0.97-2.49	412	2.19	38
Apples Honeycrisp	2 lb bag	1.69	229	1.69									
Apples Jonathan	per pound	0.88-1.19	52	1.01		0.98	11	0.98		0.98	18	0.98	
Apples Jonathan	3 lb bag	1.98-2.99	149	2.79	17								
Apples McIntosh	per pound	0.99	47	0.99									
Apples McIntosh	3 lb bag	1.98-3.79	49	3.49									
Apples Pink Lady/Cripps Pink	per pound	1.28	25	1.28	100	0.99-1.99	64	1.12					
Apples Red Delicious	per pound	0.40-1.49	313	1.10		0.49-1.69	79	0.72		1.69	28	1.69	
Apples Red Delicious	3 lb bag	1.99-2.99	125	2.44									
Apples Red Delicious	5 lb bag	4.99	49	4.99									
Apples, Processed Juice	64 oz (1/2 gallon)	1.00-2.00	360	1.59		1.49-2.59	1,159	2.12		1.50-2.50	386	2.16	
Apples, Processed Juice	128 oz (1 gallon)					6.69	12	6.69		6.69	9	6.69	
Apples, Processed Juice Marked Cider	64 oz (1/2 gallon)	2.99	6	2.99						2.50-3.99	40	3.77	
Apples, Processed Juice Marked Cider	128 oz (1 gallon)	3.49-7.49	544	5.25		3.49	35	3.49		5.99	3	5.99	100
Avocados Hass	each	0.33-2.99	1,689	1.34		0.33-2.50	3,285	1.48		0.77-2.99	548	2.05	
Avocados Various Greenskin Varieties	each	0.97-2.50	140	1.32									
Bananas	per pound	0.39-0.48	110	0.45		0.29-0.50	248	0.39					
Blueberries	6 oz package	1.99-3.50	343	2.77		1.50-3.99	525	3.20		1.88-3.99	254	3.63	
Blueberries	1 pint package					5.99	113	5.99					
Cantaloups	each	0.88-2.99	751	2.16		0.98-3.00	1,705	2.24	70	1.49-2.99	345	2.59	
Cantaloups	per pound	0.48-1.99	79	0.58		0.25-0.69	234	0.31	41	0.33-0.49	23	0.36	
Clementines	3 lb bag	3.88-5.99	576	4.33		3.99	152	3.99		4.99	17	4.99	
Clementines	2 lb bag	2.98-3.39	14	3.21		4.99	4	4.99		2.98-4.00	239	3.66	
Fruit, Other Apple Pears	per pound	2.29	5	2.29		1.39-2.49	63	1.86		1.78	3	1.78	
Fruit, Other Cactus Pears	per pound					0.69-0.79	25	0.75					
Fruit, Other Cactus Pears	each	0.20-0.25	85	0.21									
Grapefruit Red	each	0.40-0.59	22	0.50		0.33-0.89	63	0.41					
Grapefruit Red	per pound					0.29-0.50	24	0.38					
Grapes	per pound	0.88-2.50	669	1.28		0.88-1.97	847	1.29	37	0.97-	361	1.83	

Wtd Avg - Simple weighted average



Commodity Variety	Unit	SOUTH CENTRAL U.S.				SOUTHWEST U.S.				NORTHWEST U.S.			
		Price Range	Stores with Ads	Wtd Avg Price	% Marked Local	Price Range	Stores with Ads	Wtd Avg Price	% Marked Local	Price Range	Stores with Ads	Wtd Avg Price	% Marked Local
Black Seedless										1.99			
Grapes Red Globe	per pound	0.97	49	0.97		0.99-1.50	48	1.43					
Grapes Red Seedless	per pound	0.88-2.50	1,154	1.33		0.75-2.79	2,571	1.56	43	0.97-1.99	699	1.51	
Grapes White Seedless Type	per pound	0.88-2.50	1,143	1.32		0.69-2.79	2,663	1.52	41	0.97-1.99	699	1.51	
Honeydews	each	2.50	56	2.50						2.99	17	2.99	
Honeydews	per pound	0.69-0.79	9	0.73		0.49-1.29	36	0.67					
Kiwifruit Hayward	each	0.30-0.33	478	0.33									
Lemons	each	0.10-0.33	516	0.30		0.33	45	0.33					
Lemons	per pound					0.49-0.99	60	0.60					
Lemons	2 lb bag					4.99	9	4.99					
Limes	per pound					1.49	37	1.49					
Mangoes	each	0.99-1.50	401	1.15		0.89-2.50	311	1.41		0.89-3.00	78	1.89	
Misc Berries Blackberries	5.6 - 6 oz package	0.88-3.33	269	2.50		0.88-3.99	774	2.85	20	1.50-3.99	293	3.49	
Nectarines Various White Flesh Varieties	per pound					1.50-2.49	292	1.90	59	1.79	64	1.79	
Nectarines Various Yellow Flesh Varieties	per pound	0.88-1.99	345	1.36		0.49-1.88	617	1.53	28	0.97-1.99	473	1.87	31
Oranges Navel	each	0.20-0.59	36	0.38									
Oranges Navel	per pound	0.49-0.99	236	0.81		0.25-1.59	365	0.76		0.78-0.99	53	0.95	
Oranges Navel	3 lb bag	3.99-4.99	77	4.63									
Oranges Valencia	each	0.25-0.33	111	0.28									
Oranges Valencia	per pound					0.25-0.59	55	0.50					
Oranges Valencia	4 lb bag					2.50	11	2.50					
Papaya Maradol/Tainung Types	per pound	0.57-0.77	79	0.60		0.50-0.89	143	0.84					
Peaches Various White Flesh Varieties	per pound	0.88-1.89	291	1.05		1.50-2.49	292	1.90	59	1.79	64	1.79	
Peaches Various Yellow Flesh Varieties	per pound	0.88-2.99	1,769	1.29		0.49-2.29	1,994	1.43	25	0.97-1.99	543	1.85	42
Pears Bartlett	per pound	0.71-1.79	235	1.46	3	0.25-2.99	1,011	1.50	26	0.78-2.99	326	1.35	6
Pears Bosc	per pound	0.99-1.79	296	1.55		0.49-1.99	121	0.71		0.98-1.48	20	1.06	15
Pears D'Anjou	per pound	1.39-1.68	30	1.63		0.99-1.69	639	1.48		0.98-1.48	20	1.06	15
Pineapples	each	0.49-2.99	453	2.14		0.95-3.99	194	1.97		2.50-2.99	18	2.77	
Pineapples	per pound					0.39-0.99	286	0.57		0.78-0.99	28	0.86	
Plums	per pound	0.88-1.69	179	1.02		0.49-2.29	955	1.45		0.97-1.49	37	1.28	
Plums Interspecific Type	per pound	0.88-1.68	283	1.04						1.99	7	1.99	100

Wtd Avg - Simple weighted average



Commodity Variety	Unit	SOUTH CENTRAL U.S.				SOUTHWEST U.S.				NORTHWEST U.S.			
		Price Range	Stores with Ads	Wtd Avg Price	% Marked Local	Price Range	Stores with Ads	Wtd Avg Price	% Marked Local	Price Range	Stores with Ads	Wtd Avg Price	% Marked Local
Pomegranates	each	1.29	32	1.29		1.50-2.50	54	1.67		1.25-1.99	20	1.69	
Persimmons	per pound					1.99	36	1.99					
Raspberries Red	6 oz package	1.99-3.50	479	2.69		1.99-3.99	1,017	3.04	46	1.25-3.99	450	2.74	
Strawberries	1 lb package	1.99-3.33	782	2.82		1.50-4.99	1,345	2.68	42	1.25-2.99	258	1.92	
Strawberries	2 lb package	3.99	8	3.99		5.99	113	5.99					
Tangerines	per pound					1.49-1.69	84	1.58					
Tangerines	3 lb bag	2.49-4.99	667	3.65		3.69-3.99	400	3.99		3.99-4.99	158	4.13	
Tangerines	2 lb bag	2.99-3.99	89	3.69		3.99-4.99	12	4.32					
Tangelos	per pound	0.99	5	0.99						1.99	5	1.99	
Watermelons Red Flesh Seedless Miniature	each	2.99-3.49	258	3.28		2.00	123	2.00		3.00	20	3.00	
Watermelons Red Flesh Seedless Type	each	2.50	17	2.50		1.50-3.49	1,176	2.87	27				
Watermelons Red Flesh Seedless Type	per pound					0.14-0.33	346	0.29		0.25	18	0.25	
<b>FRUITS - ORGANIC</b>													
Apples Fuji	per pound					1.79-1.99	21	1.88		1.98-1.99	28	1.99	39
Apples Gala	per pound	1.77-1.99	122	1.98		1.29-2.49	106	1.84		1.39-1.99	121	1.85	2
Apples Gala	3 lb bag					2.99	13	2.99					
Apples Gala	2 lb bag	2.98-3.99	105	3.04		2.50-2.99	298	2.75		2.49	20	2.49	
Apples Granny Smith	per pound					1.49	4	1.49					
Apples Honeycrisp	per pound	3.29	148	3.29		2.49-3.99	422	2.62		2.88-3.49	264	2.99	59
Apples, Processed Juice	64 oz (1/2 gallon)	1.49-1.79	172	1.75		2.99-3.49	31	3.23		1.49-3.49	43	2.79	
Apples, Processed Juice Marked Cider	64 oz (1/2 gallon)					7.98	7	7.98		4.49	76	4.49	
Avocados Hass	each	1.25-2.00	181	1.66		1.25-1.49	31	1.35		1.25	19	1.25	
Bananas	per pound	0.69-0.79	178	0.69									
Blueberries	6 oz package					2.99	13	2.99					
Cantaloups	each					2.50-3.47	265	2.91		2.50-2.99	19	2.94	
Grapes Black Seedless	per pound	1.99-2.50	498	2.09		1.99-2.99	427	2.01	74	1.99	17	1.99	
Grapes Red Seedless	per pound	1.99-2.99	808	2.39		1.99-3.99	509	2.12	62	1.98-2.99	116	2.61	
Grapes White Seedless Type	per pound	1.99-2.99	738	2.38		1.99-2.99	500	2.08	63	1.98-2.99	116	2.61	
Honeydews	each					3.99	1	3.99					
Mangoes	each	3.00	26	3.00		2.99-3.99	22	3.76		2.00-3.99	52	2.71	
Misc Berries	5.6 - 6 oz	2.50	6	2.50		2.50-3.00	150	2.99					

Wtd Avg - Simple weighted average



Commodity Variety	Unit	SOUTH CENTRAL U.S.				SOUTHWEST U.S.				NORTHWEST U.S.			
		Price Range	Stores with Ads	Wtd Avg Price	% Marked Local	Price Range	Stores with Ads	Wtd Avg Price	% Marked Local	Price Range	Stores with Ads	Wtd Avg Price	% Marked Local
Blackberries	package												
Oranges Valencia	per pound					1.48	1	1.48					
Peaches Various Yellow Flesh Varieties	per pound	1.99-3.49	373	2.18	2	1.99	225	1.99		1.99	15	1.99	
Pears Bartlett	per pound	1.79	32	1.79		1.79-1.99	172	1.81		1.49-1.99	124	1.87	60
Pears Bosc	per pound					1.79	152	1.79		1.99	64	1.99	100
Pears D'Anjou	per pound									1.99	64	1.99	100
Pineapples	each					3.00	12	3.00					
Plums	per pound	1.99	135	1.99		1.99	225	1.99		1.99	15	1.99	
Plums Interspecific Type	per pound	1.99	187	1.99									
Raspberries Red	6 oz package	1.88-2.50	46	1.96		3.00-3.99	406	3.63		2.50-4.00	364	3.94	
Strawberries	1 lb package	3.00-3.99	267	3.62		2.50-3.99	158	2.97		2.50-4.00	228	3.74	
Watermelons Red Flesh Seedless Miniature	each	4.98	6	4.98	100	2.50-5.94	259	4.00					
<b>ONIONS AND POTATOES</b>													
Onions, Dry Red	per pound	1.29	63	1.29		0.29-0.99	149	0.48					
Onions, Dry Red	2 lb bag	1.30	8	1.30									
Onions, Dry White	per pound	0.33-1.29	341	0.71		0.20-0.99	418	0.60		0.69	36	0.69	
Onions, Dry White	2 lb bag					0.99	30	0.99					
Onions, Dry White	3 lb bag	2.00	4	2.00									
Onions, Dry Yellow	per pound	0.48-1.29	168	0.78		0.14-0.79	324	0.35		0.37-0.79	76	0.59	51
Onions, Dry Yellow	3 lb bag	1.49-2.99	167	2.16						1.50	2	1.50	
Onions, Dry Yellow	5 lb bag									1.50-2.99	72	2.82	
Onions, Dry Yellow Marked Sweet	per pound	0.79-1.29	397	1.02		0.79-0.99	43	0.79		0.99	17	0.99	
Onions, Dry Yellow Marked Sweet	3 lb bag	1.49-3.59	233	2.81									
Onions, Dry Yellow Marked Sweet	5 lb bag					2.99	317	2.99					
Potatoes Round Red	per pound	0.89	25	0.89		0.69-1.49	150	0.85		0.49-1.49	72	1.15	54
Potatoes Round Red	3 lb bag	2.99	6	2.99									
Potatoes Round Red	5 lb bag	1.99-2.50	54	2.04		1.99	42	1.99		2.00	15	2.00	
Potatoes Round White	per pound	0.79-0.89	26	0.82		0.25-0.99	212	0.80					
Potatoes Russet	per pound	0.69-1.49	86	1.43		0.50	7	0.50		0.59-0.79	49	0.63	
Potatoes Russet	5 lb bag	0.88-2.50	488	2.10	4					1.99	180	1.99	81
Potatoes Russet	10 lb bag	1.99-3.98	174	3.14		1.50-2.69	203	1.84		1.88-1.98	44	1.90	

Wtd Avg - Simple weighted average



Commodity Variety	Unit	SOUTH CENTRAL U.S.				SOUTHWEST U.S.				NORTHWEST U.S.			
		Price Range	Stores with Ads	Wtd Avg Price	% Marked Local	Price Range	Stores with Ads	Wtd Avg Price	% Marked Local	Price Range	Stores with Ads	Wtd Avg Price	% Marked Local
Potatoes Russet	8 lb bag	2.49	6	2.49									
Potatoes Yellow Type	per pound				0.79-1.49	98	0.90		0.98-1.49	67	1.20	58	
Potatoes Yellow Type	5 lb bag	2.50-3.29	107	2.94	1.99	42	1.99		2.00	15	2.00		
<b>ONIONS AND POTATOES - ORGANIC</b>													
Onions, Dry Red	per pound				1.49	53	1.49						
Onions, Dry Yellow	per pound	1.48	6	1.48	0.79-1.69	147	0.99		0.89-1.69	29	1.66		
Onions, Dry Yellow	2 lb bag				1.99	12	1.99						
Onions, Dry Yellow Marked Sweet	per pound								1.49	11	1.49	100	
Onions, Dry Yellow Marked Sweet	3 lb bag	2.99	45	2.99									
Potatoes Russet	per pound				0.99	12	0.99		0.79	15	0.79		
Potatoes Russet	3 lb bag				2.99	12	2.99						
Potatoes Russet	5 lb bag								3.99	20	3.99		
Potatoes Yellow Type	per pound								1.49	7	1.49	100	
<b>VEGETABLES</b>													
Artichokes	each	3.99	8	3.99	2.00-2.50	163	2.03		1.67-2.50	118	2.05		
Asparagus Green	per pound	3.99	8	3.99	2.29-3.99	157	3.60						
Bok Choy	per pound	0.99	172	0.99									
Beans Round Green Type	per pound	0.89-1.50	144	1.36	0.99-2.29	446	1.06	2	1.78-1.89	44	1.80	89	
Broccoli	per pound	0.99	17	0.99									
Broccoli	per bunch	1.50-2.50	215	2.01									
Broccoli Crown Cut	per pound	0.88-1.99	264	1.14	1.29-2.49	423	2.10		1.27-2.49	404	1.97	36	
Brussels Sprouts	per pound				1.88-7.99	161	7.65	6	1.99	15	1.99		
Beets	per bunch				1.50	45	1.50		1.98	4	1.98	100	
Beets	per pound	0.50	11	0.50	0.33-0.50	19	0.46						
Cabbage Red Type	per pound	0.50-0.59	13	0.56									
Cabbage Round Green Type	per pound	0.33-0.69	481	0.45	0.20-0.50	97	0.34		0.48-0.99	48	0.58	81	
Carrots	per pound	0.57-0.97	74	0.60	0.33-0.40	74	0.34						
Carrots	1 lb bag	0.59-0.69	19	0.65	0.33	45	0.33						
Carrots	2 lb bag	0.50-1.59	135	1.26					1.29-2.89	74	1.51		
Carrots Baby Peeled	1 lb bag	1.29-1.50	200	1.48	0.99	75	0.99		1.18-1.50	195	1.48	20	
Carrots Baby Peeled	2 lb bag	1.99-3.00	265	2.51					2.49-2.50	16	2.50		

Wtd Avg - Simple weighted average



Commodity Variety	Unit	SOUTH CENTRAL U.S.				SOUTHWEST U.S.				NORTHWEST U.S.			
		Price Range	Stores with Ads	Wtd Avg Price	% Marked Local	Price Range	Stores with Ads	Wtd Avg Price	% Marked Local	Price Range	Stores with Ads	Wtd Avg Price	% Marked Local
Cauliflower	each	2.00-3.00	154	2.78									
Cauliflower	per pound					0.50-1.99	261	0.98		1.27-1.99	226	1.51	65
Celery	each	0.89-1.69	234	1.56		0.49-0.99	531	0.90	2	0.69-0.99	85	0.85	46
Celery	per pound					0.69	7	0.69		0.78-0.79	26	0.79	
Chinese Cabbage	per pound	1.29-1.69	13	1.54									
Cilantro	per bunch	0.33-0.50	62	0.39		0.20-0.33	58	0.30		0.38	8	0.38	
Corn-Sweet	each	0.33-0.50	208	0.40	3	0.33-0.59	332	0.47		0.34-0.50	372	0.43	39
Cucumbers	each	0.19-1.50	473	0.85		0.19-0.99	318	0.29		0.59-0.79	58	0.74	38
Cucumbers Long Seedless-Greenhouse	each	1.00-1.69	177	1.67						1.25	8	1.25	
Eggplant	per pound	1.33	8	1.33									
Eggplant	each					0.99	380	0.99					
Garlic	per sleeve	0.97	68	0.97						1.50	8	1.50	
Greens Collard	per bunch	0.99	17	0.99		0.50	6	0.50		0.98	8	0.98	100
Greens Kale	per bunch					0.50-0.89	18	0.59					
Greens Mustard	per bunch	0.99	17	0.99						0.98	8	0.98	100
Greens Swiss Chard	per bunch					1.99	8	1.99					
Greens Turnip Tops	per bunch	0.99	17	0.99									
Lettuce, Iceberg	each	0.88-1.27	147	1.12		0.33-1.99	131	0.67		0.78-1.27	45	1.01	
Lettuce, Other Green Leaf	each	0.99-1.50	190	1.45		0.50-1.49	28	1.03		0.99	40	0.99	
Lettuce, Other Red Leaf	each	1.50	172	1.50		0.50-1.49	28	1.03		0.99	40	0.99	
Lettuce, Romaine	each	1.50	172	1.50		0.49-1.49	27	1.05		1.28	6	1.28	
Lettuce, Romaine Hearts	3 count package	2.50-4.49	90	2.95		1.39-1.50	80	1.45					
Mushrooms Portobella	8 oz package	2.00-2.50	93	2.36									
Mushrooms White	per pound	2.99	35	2.99						3.97	9	3.97	
Mushrooms White	8 oz package	1.29-2.00	428	1.50		1.50-2.29	780	2.04		1.50-2.99	77	2.29	9
Onions Green	per bunch	0.33-0.57	103	0.52		0.20-1.29	130	0.79		0.38-0.50	62	0.45	
Peppers, Bell Type Green	per pound					0.69-1.49	31	0.91					
Peppers, Bell Type Green	each	0.33-1.00	354	0.69		0.33-0.99	69	0.47		0.33-1.00	106	0.51	
Peppers, Bell Type Orange	each	0.75-1.99	419	1.25		0.77-1.49	238	1.30		0.98-1.50	190	1.10	
Peppers, Bell Type Orange-Greenhouse	each	0.99-1.50	161	1.02									
Peppers, Bell Type Red	per pound	1.99	45	1.99		2.49	8	2.49					
Peppers, Bell Type Red	each	0.69-1.99	529	1.19		0.50-1.49	920	1.04	28	0.59-1.50	200	1.07	
Peppers, Bell Type	each	0.99-1.50	161	1.02									

Wtd Avg - Simple weighted average



Commodity Variety	Unit	SOUTH CENTRAL U.S.				SOUTHWEST U.S.				NORTHWEST U.S.			
		Price Range	Stores with Ads	Wtd Avg Price	% Marked Local	Price Range	Stores with Ads	Wtd Avg Price	% Marked Local	Price Range	Stores with Ads	Wtd Avg Price	% Marked Local
Red-Greenhouse													
Peppers, Bell Type Yellow	per pound	1.99	45	1.99									
Peppers, Bell Type Yellow	each	0.75-1.99	419	1.25		0.77-1.49	238	1.30		0.98-1.50	190	1.10	
Peppers, Bell Type Yellow-Greenhouse	each	0.99-1.50	161	1.02									
Peppers, Other Jalapeno	per pound	0.50-0.79	139	0.63		0.25-0.99	465	0.57		0.99	18	0.99	
Peppers, Other Mixed Mini Sweet Types	1 lb package	2.99	197	2.99		0.99-1.99	49	1.85		2.50-2.99	50	2.83	
Peppers, Other Serrano	per pound	0.54-0.99	22	0.68		0.33-0.99	270	0.55		0.99	18	0.99	
Pumpkins	each	3.99-5.99	475	4.48	23								
Pumpkins	per pound									0.29	146	0.29	100
Pumpkins Marked Extra Large	each	5.00-9.99	52	9.51									
Pumpkins Marked Large	each	3.98-5.00	296	4.73		5.99	260	5.99	100	5.99	206	5.99	
Pumpkins Marked Small	each	2.99	45	2.99									
Pumpkins Pie Type	each	1.50-2.00	53	1.94									
Pumpkins Pie Type	per pound	0.75	9	0.75									
Radishes	per bunch	0.50	16	0.50		0.33-0.50	48	0.44		0.38-0.50	54	0.46	
Salad Mixed Types	1 lb bag					2.50	7	2.50					
Salad Mixed Types	10 - 12 oz package	0.99-2.99	346	2.22		0.99-3.50	1,006	2.58		0.99-2.69	215	2.45	
Salad Mixed Types	5 - 9 oz package	1.99-2.99	411	2.45		1.66-2.00	271	1.67		2.50-2.69	207	2.51	
Spinach	per bunch	0.99	11	0.99		0.69-0.99	103	0.78		0.88-0.89	11	0.88	
Spinach Flat, Baby Type	1 lb package	3.00-4.99	20	3.90									
Spinach Flat, Baby Type	8 oz package									2.00-2.50	52	2.15	
Spinach Flat, Baby Type	5 - 6 oz package	2.50	172	2.50		0.99	45	0.99					
Squash Acorn	per pound	0.79-0.99	537	0.94		0.69-0.79	50	0.71		0.69-0.98	83	0.76	
Squash Butternut	per pound	0.79-0.99	537	0.94		0.69-1.49	65	0.89		0.69-1.49	123	0.95	
Squash Grey	per pound	0.57-0.99	225	0.86		0.33-0.99	167	0.66					
Squash Spaghetti	per pound	0.79-0.99	537	0.94		0.69-1.49	65	0.89		0.69-1.49	123	0.95	
Squash Yellow Crookneck/Straightneck	per pound	0.99-1.00	15	1.00		1.49	17	1.49	100				
Squash Zucchini	per pound	0.79-1.00	505	0.94		0.45-1.49	343	0.72					
Sweet Potatoes	per pound	0.59-0.99	96	0.79	49	0.50-0.79	51	0.67					
Tomatoes	per pound	0.90-0.99	18	0.95		0.49-1.49	423	0.87		0.98-0.99	7	0.99	
Tomatoes Vine Ripe - Heirloom Varieties	per pound					3.49	8	3.49					
Tomatoes Vine Ripes	per pound	0.99-1.48	103	1.30						0.98-1.29	13	1.10	

Wtd Avg - Simple weighted average



Commodity Variety	Unit	SOUTH CENTRAL U.S.				SOUTHWEST U.S.				NORTHWEST U.S.			
		Price Range	Stores with Ads	Wtd Avg Price	% Marked Local	Price Range	Stores with Ads	Wtd Avg Price	% Marked Local	Price Range	Stores with Ads	Wtd Avg Price	% Marked Local
Tomatoes Vine Ripes-Greenhouse	per pound	0.98	99	0.98		0.98	146	0.98					
Tomatoes Vine Ripes, On The Vine-Greenhouse	per pound	0.87-1.89	1,438	1.24		0.79-2.49	760	1.93		0.99-1.99	395	1.70	
Tomatoes, Grape Type	1 pint package	1.50-2.00	243	1.64		1.50-3.00	36	1.83					
Tomatoes, Grape Type	10 oz package	2.50	5	2.50						2.29	40	2.29	
Tomatoes, Plum Type Roma	per pound	0.48-1.39	290	0.75		0.39-1.79	72	0.89		0.78-1.19	110	1.05	
Tomatillos	per pound	0.32-0.98	143	0.60		0.33-0.89	369	0.49		0.89	18	0.89	
Vegetables Other Cactus Leaf (Nopales)	per pound					0.33-1.99	21	1.15					
Vegetables Other Cactus Leaf (Nopales)	each	0.20	68	0.20		2.00	7	2.00					
<b>VEGETABLES - ORGANIC</b>													
Broccoli	per pound	2.99	8	2.99		1.49	42	1.49					
Broccoli	per bunch	2.99	11	2.99		2.99	35	2.99	74				
Broccoli Baby Hybrid Type	per bunch					2.00	4	2.00					
Broccoli Crown Cut	per pound					2.49	53	2.49					
Beets	per bunch									1.99	17	1.99	100
Cabbage Red Type	per pound	0.98	6	0.98									
Cabbage Round Green Type	per pound	0.98	6	0.98		0.99	41	0.99					
Carrots	per bunch					1.99	9	1.99		1.50-1.99	52	1.70	40
Carrots Baby Peeled	1 lb bag					1.50-1.99	637	1.69		0.99-1.50	20	1.37	
Cauliflower	per pound					1.49	42	1.49		1.99	7	1.99	
Celery	each	1.59	45	1.59		1.50-2.69	50	1.71					
Celery Hearts	each					2.98	16	2.98					
Cilantro	per bunch					0.99	53	0.99					
Cucumbers	each	0.98	6	0.98	100	0.79-0.99	665	0.97		0.98-1.50	28	1.15	
Eggplant	per pound									2.99	7	2.99	100
Greens Kale	per bunch	1.50-2.00	43	1.57	14	0.98-1.99	183	1.07		1.48-2.50	22	1.62	
Greens Swiss Chard	per bunch					1.49-1.99	41	1.80					
Lettuce, Iceberg	each	0.99-1.99	173	1.89									
Lettuce, Other Green Leaf	each	1.39	18	1.39		1.79	12	1.79		2.00	9	2.00	100
Lettuce, Other Red Leaf	each					1.79	12	1.79		2.00	9	2.00	100
Lettuce, Romaine Hearts	3 count package	3.48-3.99	17	3.81		1.99-2.99	62	2.18					
Mushrooms Portobella	per pound									5.99	11	5.99	100

Wtd Avg - Simple weighted average





Commodity Variety	Unit	SOUTH CENTRAL U.S.				SOUTHWEST U.S.				NORTHWEST U.S.			
		Price Range	Stores with Ads	Wtd Avg Price	% Marked Local	Price Range	Stores with Ads	Wtd Avg Price	% Marked Local	Price Range	Stores with Ads	Wtd Avg Price	% Marked Local
Mushrooms White	8 oz package	1.99-3.00	470	2.66		2.50-3.69	551	2.52		2.50	15	2.50	
Onions Green	per bunch	0.69	18	0.69		0.49-0.99	58	0.56					
Peppers, Bell Type Green	each	0.98	6	0.98	100					0.98	2	0.98	
Peppers, Bell Type Orange	each									1.50	7	1.50	
Peppers, Bell Type Red	per pound									3.99	42	3.99	
Peppers, Bell Type Red	each									1.50	7	1.50	
Peppers, Bell Type Yellow	each									1.50	7	1.50	
Peppers, Other Mixed Mini Sweet Types	1 lb package									3.98	3	3.98	
Pumpkins Pie Type	per pound					1.49	17	1.49	100				
Salad Mixed Types	1 lb bag	4.99	25	4.99		5.00	1	5.00					
Salad Mixed Types	5 - 9 oz package	3.00-5.00	647	3.11		2.50-3.99	812	2.91		3.00-3.49	35	3.28	
Spinach	per bunch					1.49	4	1.49					
Spinach Flat, Baby Type	5 - 6 oz package	3.34	172	3.34									
Squash Acorn	per pound									0.99	146	0.99	
Squash Butternut	per pound	1.29	26	1.29		1.29	4	1.29		0.99	147	0.99	
Squash Spaghetti	per pound	1.29	26	1.29		1.88	4	1.88		0.99	146	0.99	
Squash Zucchini	per pound					1.99	15	1.99		1.99	28	1.99	
Tomatoes	per pound					2.99	9	2.99					
Tomatoes Vine Ripe - Heirloom Varieties	per pound					2.39-4.49	121	2.53		3.99	12	3.99	
Tomatoes Vine Ripes	per pound	2.99	60	2.99		2.48	1	2.48		3.98	3	3.98	
Tomatoes Vine Ripes, On The Vine-Greenhouse	per pound	1.88	99	1.88		1.88-2.99	758	2.78					
Tomatoes, Cherry	1 pint package	2.99-3.00	56	3.00		1.49-2.99	59	2.66		2.50-3.99	40	3.39	
Tomatoes, Grape Type	1 pint package	2.99	11	2.99		1.49-3.99	273	3.87		2.50-3.99	354	3.57	
Tomatoes, Grape Type	10 oz package					2.50	12	2.50					
Tomatoes, Plum Type Roma	per pound	1.48	6	1.48									
<b>SEASONAL ITEMS</b>													
Chayote	per pound	0.57-0.59	91	0.58		0.33-0.50	10	0.42					
Chayote	each					0.25-0.79	213	0.31					
Gladiola	bunched 5s					2.99	13	2.99					
Potted Plants Chrysanthemum	6 inch pot	8.99-10.99	292	10.44		9.99-11.99	669	10.08					
Potted Plants	8 inch pot	4.00-5.00	90	4.74		4.29	35	4.29					

Wtd Avg - Simple weighted average



Commodity Variety	Unit	SOUTH CENTRAL U.S.				SOUTHWEST U.S.				NORTHWEST U.S.			
		Price Range	Stores with Ads	Wtd Avg Price	% Marked Local	Price Range	Stores with Ads	Wtd Avg Price	% Marked Local	Price Range	Stores with Ads	Wtd Avg Price	% Marked Local
Chrysanthemum													
Rose, Hybrid Tea	bunched 12s	9.99	16	9.99		12.99	41	12.99		9.99	86	9.99	

Commodity Variety	Unit	ALASKA U.S.				HAWAII U.S.			
		Price Range	Stores with Ads	Wtd Avg Price	% Marked Local	Price Range	Stores with Ads	Wtd Avg Price	% Marked Local
<b>FRUITS</b>									
Apples Fuji	per pound	1.48	11	1.48		1.28-1.29	24	1.29	
Apples Fuji	3 lb bag					5.29	4	5.29	
Apples Gala	per pound	1.48	11	1.48		1.29-1.79	27	1.40	
Apples Honeycrisp	per pound	1.78-3.99	75	2.98					
Apples, Processed Juice Marked Cider	64 oz (1/2 gallon)	3.99-4.99	13	4.84					
Avocados Hass	each	1.00-3.00	57	2.68		2.00	6	2.00	
Bananas	per pound					0.99	4	0.99	
Blueberries	6 oz package					2.99-3.47	7	3.20	
Cantaloups	each	0.89	1	0.89					
Cantaloups	per pound					0.99	27	0.99	
Clementines	3 lb bag					3.99	21	3.99	
Clementines	2 lb bag	4.99	26	4.99		4.99	35	4.99	
Fruit, Other Apple Pears	per pound					1.49-1.69	58	1.57	
Grapefruit Red	each					1.19	6	1.19	
Grapes Black Seedless	per pound	1.69	11	1.69		0.88	21	0.88	
Grapes Red Seedless	per pound	1.69-3.49	55	2.99		0.88-2.99	92	2.43	
Grapes White Seedless Type	per pound	1.69-3.49	55	2.99		0.88-2.99	82	1.99	
Kiwifruit Hayward	each					0.69	4	0.69	
Mangoes	per pound					2.98	3	2.98	
Misc Berries Blackberries	5.6 - 6 oz package	2.79-3.00	13	2.97		2.50-3.88	24	2.67	
Nectarines Various Yellow Flesh Varieties	per pound	2.29	1	2.29		0.88-1.89	24	1.01	
Oranges Navel	per pound	1.99	26	1.99		1.89	23	1.89	

Wtd Avg - Simple weighted average



Commodity Variety	Unit	ALASKA U.S.				HAWAII U.S.			
		Price Range	Stores with Ads	Wtd Avg Price	% Marked Local	Price Range	Stores with Ads	Wtd Avg Price	% Marked Local
Peaches Various White Flesh Varieties	per pound					1.89-2.99	32	2.81	
Peaches Various Yellow Flesh Varieties	per pound					0.88-2.59	62	1.95	
Pears Bartlett	per pound	0.98-1.99	40	1.72		1.69	6	1.69	
Pears Bosc	per pound	1.29	11	1.29		2.29	3	2.29	
Pears D'Anjou	per pound	1.29	11	1.29					
Pineapples	per pound					0.99	3	0.99	
Plums	per pound					2.69	4	2.69	
Persimmons	each	2.89	1	2.89					
Raspberries Red	6 oz package	2.79-3.00	13	2.97		3.88	3	3.88	
Strawberries	1 lb package	3.99	3	3.99		3.99	6	3.99	
Watermelons Red Flesh Seedless Type	each	4.49	11	4.49					
<b>FRUITS - ORGANIC</b>									
Apples Gala	per pound	1.48	3	1.48					
Apples, Processed Juice	64 oz (1/2 gallon)	2.29	11	2.29					
Grapes Black Seedless	per pound	2.69	11	2.69					
Grapes Red Seedless	per pound	2.59-2.99	24	2.82					
Grapes White Seedless Type	per pound	2.59-2.99	24	2.82					
Nectarines Various Yellow Flesh Varieties	per pound					1.99	21	1.99	
Peaches Various Yellow Flesh Varieties	per pound	2.99	11	2.99		1.99	21	1.99	
Watermelons Red Flesh Seedless Miniature	each					4.99	3	4.99	
<b>ONIONS AND POTATOES</b>									
Onions, Dry Red	per pound	1.49	26	1.49		2.29	35	2.29	
Onions, Dry White	per pound	1.49	26	1.49					
Onions, Dry Yellow	per pound	1.49	26	1.49		1.79	3	1.79	
Onions, Dry Yellow	3 lb bag					1.99	4	1.99	
Onions, Dry Yellow Marked Sweet	per pound	1.49	7	1.49		1.49-1.79	9	1.59	
Potatoes Round Red	per pound	1.09	1	1.09		1.79	38	1.79	

Wtd Avg - Simple weighted average



Commodity Variety	Unit	ALASKA U.S.				HAWAII U.S.			
		Price Range	Stores with Ads	Wtd Avg Price	% Marked Local	Price Range	Stores with Ads	Wtd Avg Price	% Marked Local
Potatoes Round White	per pound					1.79	3	1.79	
Potatoes Russet	5 lb bag	1.99-2.98	5	2.58					
Potatoes Russet	10 lb bag					4.99	4	4.99	
Potatoes Yellow Type	per pound					1.79	3	1.79	
<b>ONIONS AND POTATOES - ORGANIC</b>									
Onions, Dry Yellow	per pound					0.99	3	0.99	
<b>VEGETABLES</b>									
Broccoli Crown Cut	per pound	1.48-2.99	36	2.86		1.79-2.59	30	2.42	
Brussels Sprouts	per pound	2.39	1	2.39					
Cabbage Round Green Type	per pound	1.69	33	1.69		0.99	27	0.99	
Carrots	per pound					1.19	6	1.19	
Carrots	2 lb bag	0.99	2	0.99					
Carrots Baby Peeled	1 lb bag	1.50	7	1.50					
Cauliflower	per pound					2.59	23	2.59	
Celery	each	1.09	1	1.09					
Celery	per pound					1.79	3	1.79	
Cucumbers	per pound					1.29	4	1.29	
Lettuce, Iceberg	each	1.79	1	1.79					
Lettuce, Iceberg	per pound					1.89	35	1.89	
Lettuce, Other Green Leaf	per pound					1.69-2.99	9	2.12	
Lettuce, Romaine	per pound					1.99-2.99	26	2.11	
Mushrooms White	8 oz package					2.59	4	2.59	
Onions Green	per bunch	0.69	7	0.69					
Peppers, Bell Type Green	per pound					1.89	6	1.89	
Peppers, Bell Type Orange	each	1.50-2.00	33	1.89					
Peppers, Bell Type Red	each	1.50-2.00	33	1.89					
Peppers, Bell Type Yellow	each	1.50-2.00	33	1.89					
Peppers, Other Mixed Mini Sweet Types	1 lb package					4.39	3	4.39	
Pumpkins Pie Type	per pound	0.78	3	0.78					
Salad	10 - 12 oz					3.99	23	3.99	

Wtd Avg - Simple weighted average



Commodity Variety	Unit	ALASKA U.S.				HAWAII U.S.			
		Price Range	Stores with Ads	Wtd Avg Price	% Marked Local	Price Range	Stores with Ads	Wtd Avg Price	% Marked Local
Mixed Types	package								
Squash Acorn	per pound	0.68	3	0.68					
Squash Butternut	per pound	0.68	3	0.68					
Squash Spaghetti	per pound	0.68	3	0.68					
Squash Yellow Crookneck/Straightneck	per pound	1.69	1	1.69					
Squash Zucchini	per pound					1.49	35	1.49	
Tomatoes	per pound	1.99	7	1.99		1.49-2.39	33	2.20	12
Tomatoes Vine Ripes-Greenhouse	per pound	2.49	33	2.49					
Tomatoes Vine Ripes, On The Vine-Greenhouse	per pound	1.99	11	1.99					
Tomatoes, Plum Type Roma	per pound	1.29-1.69	14	1.48		2.39	35	2.39	100
<b>VEGETABLES - ORGANIC</b>									
Beets	per bunch	1.98	3	1.98					
Carrots	per bunch	2.68-3.29	4	2.83					
Carrots Baby Peeled	1 lb bag	2.50	33	2.50		2.00	23	2.00	
Cilantro	per bunch					1.49	3	1.49	
Cucumbers	each	1.50	11	1.50		0.99	3	0.99	
Peppers, Bell Type Green	each	1.50	11	1.50					
Peppers, Other Mixed Mini Sweet Types	1 lb package	3.99	11	3.99					
Salad Mixed Types	5 - 9 oz package	3.50	11	3.50		5.99	35	5.99	
Squash Acorn	per pound					1.69	3	1.69	
Squash Butternut	per pound					1.69	3	1.69	
Squash Spaghetti	per pound	1.79	1	1.79		1.69	3	1.69	
Tomatoes Vine Ripe - Heirloom Varieties	per pound	3.98	3	3.98					



### REGIONAL DEFINITIONS

As used in this report, regions include the following states:

NORTHEAST U.S.	Connecticut, Delaware, Massachusetts, Maryland, Maine, New Hampshire, New jersey, New York, Pennsylvania, Rhode Island and Vermont
SOUTHEAST U.S.	Alabama, Florida, Georgia, Mississippi, North Carolina, South Carolina, Tennessee, Virginia and West Virginia
MIDWEST U.S.	Iowa, Illinois, Indiana, Kentucky, Michigan, Minnesota, North Dakota, Nebraska, Ohio, South Dakota and Wisconsin
SOUTH CENTRAL U.S.	Arkansas, Colorado, Kansas, Louisiana, Missouri, New Mexico, Oklahoma, and Texas
SOUTHWEST U.S.	Arizona, California, Nevada and Utah
NORTHWEST U.S.	Idaho, Montana, Oregon, Washington, and Wyoming
ALASKA U.S.	Alaska
HAWAII U.S.	Hawaii