

FLUID MILK AND CREAM REPORT

OCTOBER 1969

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MILK PRICE HIGHLIGHTS

Class I prices: October prices paid by dealers for milk used for fluid purposes (Class I) averaged \$6.87 per cwt. for about 155 markets -- up 4 cents from September and 18 cents above a year earlier.

Regional averages compared with September ranged from unchanged to 7 cents higher. Compared with a year earlier, regional prices ranged from 8 to 27 cents higher, according to the Crop Reporting Board.

Store milk prices: Store prices to consumers in 25 cities during early October averaged about 55½ cents per half-gallon for whole milk. This was down slightly from September, with lower prices in Chicago, Illinois; Washington, D. C. and Jacksonville, Florida. The October average was nearly 1½ cents above a year earlier.

Home-delivered prices: Half-gallon prices for home-delivered milk averaged nearly 63 cents per half-gallon. This was slightly above a month ago and 2½ cents above a year earlier. Home-delivered prices represent list prices before deductions for quantity and other discounts.

SALES OF FLUID DAIRY PRODUCTS AND RECEIPTS
OF MILK FROM PRODUCERS

Preliminary August sales: Preliminary data for August on average daily sales of fluid dairy products in nearly 70 marketing areas averaged $2\frac{1}{2}$ percent below a year earlier. An additional Sunday in August 1969 reduced daily average sales. Sales for the first 8 months of 1969 have averaged about the same as a year earlier.

July sales: Total sales of fluid products for July in regulated markets averaged nearly the same as a year earlier.

Whole milk sales in July were down about 3 percent from a year earlier.

Low-fat and skim milk sales in July were up 13 percent from a year earlier.

Milk and cream mixture sales (mostly half and half) averaged 8 percent below 1968. Total sweet and sour cream sales in marketing areas for which comparable data are available were down 7 percent from July 1968.

Milk receipts: August receipts of milk from producers at plants regulated for 65 marketing areas (57 Federal and 8 State) were up 4 percent from a year earlier. The number of producers delivering milk to plants for these same markets was down 3 percent from August 1968.

Milk production: U. S. milk production in September was estimated at 9.1 billion pounds -- up 1 percent from a year earlier. Daily average production for September was down 2 percent from August. September output provided 1.49 pounds of milk per person daily, for all uses, the same as a year earlier but down seasonally from the 1.52 pounds in August.

September milk production equaled or exceeded a year earlier in most States of the North Atlantic, East North Central and South Atlantic Regions. Production changes were mixed in the South Central and West and mostly down in the West North Central Region.

Table 1.--Class I prices paid by dealers for milk used in fluid products, by regions (F.O.B. city--percwt., basis 3.5% fat) October 1969 1/

Region	Markets	October	September	October	October 1969	
		1968	1969	1969	change from	
	Number	Dollars			Dollars	
New England	10	7.26	7.35	7.42	+ .16	+ .07
Middle Atlantic	20	7.22	7.32	7.38	+ .16	+ .06
East North Central	28	6.06	6.21	6.21	+ .15	.00
West North Central	21	6.00	6.06	6.08	+ .08	+ .02
South Atlantic	20	7.04	2/7.23	7.25	+ .21	+ .02
East South Central	14	6.60	2/6.86	6.87	+ .27	+ .01
West South Central	17	7.25	7.39	7.44	+ .19	+ .05
Mountain	13	6.56	6.65	6.72	+ .16	+ .07
Pacific	11	5.86	6.07	6.07	+ .21	.00
United States	154	6.69	6.83	6.87	+ .18	+ .04

1/ Regional and U.S. average based on prices for individual markets weighted by population. Prices for Federal-order markets include prevailing premiums above minimum Class I prices, as reported by principal producers' associations. Premiums may not apply to all Class I milk. Prices in this table do not represent returns to producers. Blend prices paid to producers, based on proportions used in fluid and manufactured products, are shown by markets in Table 6. 2/ Revised.

Table 2.--Prevailing prices paid by consumers for the most common grade of whole milk, 25 cities, October 1969 1/

Market	Prices per half-gallon at stores				Price per half-gallon delivered to homes			
	Oct. 1967	Oct. 1968	Sept. 1969	Oct. 1969	Oct. 1967	Oct. 1968	Sept. 1969	Oct. 1969
	Cents							
Boston, Mass.	46-50	49-54	52-56	53-56	58-62	60-65	63-68	66-72
Hartford, Conn.	50	54	56	56	59-67	63-73	70-71	70-71
New York Metro., N.Y. 2/	43-57	46-60	50-60	50-63	49-57	54-60	55-61	55-62
Philadelphia, Pa.	57	59	62	62	61-68	65-68	71-76	71-76
Pittsburgh, Pa.	54	58	58	58	58	62	62	62
Cleveland, Ohio	45-52	48-54	51	51	53-58	59-62	62	61-62
Indianapolis, Ind.	48	48	51	51	53-58	62	64	64
Chicago, Ill.	57	60	60-64	53-57	56-64	58-66	60-70	60-70
Detroit, Mich.	47-48	51-53	53-55	53-55	56	60	62	62
Milwaukee, Wis.	41-46	43-49	51-53	51-53	47-52	54-55	58	56-57
Mpls.-St. Paul, Minn. ...	37	41	40	40	50	51	55	55
Kansas City, Mo.	45-49	49-51	53-55	53-55	52-56	58	62	62
Omaha, Nebr.	43-48	49	48-51	48-51	50	51	54	54
Baltimore, Md.	52	57	57	58	63-65	67-69	67-69	69
Washington, D. C.	51	53-55	55-57	55	63-67	68-70	71	71
Jacksonville, Fla.	64-65	65	50-69	48-69	60-63	64	66	68
Louisville, Ky.	49-53	52	55-59	55-59	57-58	59	62-64	62-64
New Orleans, La.	59	61	63	63	60	62	64	64
Dallas, Texas	59-60	60-61	61-62	61-62	59-61	62-63	64-65	63-64
Denver, Colo.	48-50	45-47	49-51	49-51	55	55-57	55-57	55-57
Salt Lake City, Utah ...	53	55	55	55	50	53	56	56
Seattle, Wash.	49-54	49-57	51-60	51-60	46-61	49-65	53-61	53-61
Portland, Oreg.	50-60	56-62	53-62	53-62	58½-63	67	67	68
Los Angeles, Calif.	48½	48	50	50	57-59	60½-61½	63	63
San Francisco, Calif. ...	50	51	51	51	3/56	3/56½	61	61
25 Cities average	51.2	53.4	54.9	54.6	57.2	60.4	62.7	62.9

1/ Prices are the latest reported to the 10th of each month. Grade and kind of container may differ by markets.

2/ New York Metropolitan: New York City plus Nassau, Suffolk and Westchester Counties.

3/ Includes 3-cent delivery charge for first unit of each home delivery.

Table 3. Milk prices, by market (latest reported to 10th of month) October 1969

Market 1/	Class I price paid by dealers for milk used in fluid products (F.O.B. city--basis 3.5% fat)				Prevailing prices paid by consumers for the most common grade sold at stores 5/			
	Federal order minimum	Class I premium 2/	Pre- vailing price 3/	Fat diff. per 0.1% 4/	Whole milk Paper	Low-fat Glass	Skim milk Paper	Skim milk Paper
	Dollars per cwt.				Cents per container			
NEW ENGLAND:								
MAINE								
Augusta-Portland 1/	-	-	7.47	11/	58	p110	-	-
Caribou-Presq. Is. 1/	-	-	7.47	11/	61	P118	-	-
NEW HAMPSHIRE								
Concord	7.40	-	7.40	11/	18/58	18/p109	18/58	-
Manchester	7.35	-	7.35	11/	-	-	-	-
VERMONT								
Bellows Falls 1/	-	-	11/	11/	51	p102	51	-
Burlington 1/	-	-	11/	11/	51-53	-	-	-
MASSACHUSETTS								
Boston	7.47	-	7.47	11/	53-56	89-105	60	-
Springfield	7.47	-	7.47	11/	54-58	93-99	-	56-58
Worcester	7.47	-	7.47	11/	53-55	90-93	-	-
RHODE ISLAND								
All areas	7.47	-	7.47	11/	-	-	-	-
CONNECTICUT								
Hartford	7.47	-	7.47	11/	56	p108	-	-
New Haven	7.47	-	7.47	11/	18/63	18/p124	-	-
MIDDLE ATLANTIC:								
NEW YORK								
Albany	7.07	-	7.07	11/	50-59	p95-101	-	-
Binghamton	6.95	-	6.95	11/	55	-	-	-
Buffalo 8/	-	-	7.35	11/	59-61	p109	56-62	50-54
Massau & Suffolk	12/7.50	-	7.50	11/	54-55	p95-99	55	45-50
New York City	12/7.50	-	7.50	11/	50-59	p99-104	58-60	-
Rochester 8/	-	-	7.35	11/	55-57	p109-113	57	39-47
Schenectady	7.06	-	7.06	11/	47-56	p97-109	-	-
Syracuse	6.90	-	6.90	11/	54-56	-	-	-
Westchester Co.	12/7.50	-	7.50	11/	56-63	p105-109	56	47
NEW JERSEY								
Atlantic City 9/	7.33	-	7.33	11/	53	p99	53	48
Camden 9/	7.33	-	7.33	11/	53-54	p97-99	56	55
Northern N. J. 9/	12/7.50	-	7.50	11/	51-62	p96-108	52-54	47-49
Trenton 9/	7.33	-	7.33	11/	53-58	96-98	53-58	48-53
PENNSYLVANIA								
Erie 1/	6.36	.29	22/6.65	.084	58	p114	-	-
Harrisburg 1/	-	-	7.02	.070	60	P125	56-59	54
Johnstown 1/	-	-	6.73	.070	57	P118	53	51
Philadelphia 9/	7.33	-	7.33	11/	62	118	61	54-56
Pittsburgh 1/	6.46	.29	22/6.75	.084	58	114	54	50-52
Reading 1/	-	-	7.07	.070	60	P124	58	52
Scranton 1/	-	-	6.93	.070	59-60	p113-114	P57	-

See footnotes at end of table, page 13.

Table 3.--Milk prices, by market (latest reported to 10th of month) October 1969

Market 1/	Prevailing prices paid by consumers for the most common grade delivered to homes 5/ 6/					
	Whole milk		Low-fat	Skim	Most common discount per half gallon for minimum units	
	Glass	10-quart	Paper	Paper	delivered	
	Half gallon	Gallon	home dispenser	half gallon	half gallon	(D) per delivery; (W) per week (M) per month
	- Cents -	Dollars	- Cents -	Cents per half gallon		
NEW ENGLAND:						
MAINE						
Augusta-Portland 7/	p62	118	2.99-3.20	60	59	(D) 2¢-3+
Caribou-Fresq. Is. 7/	p62	118	-	-	-	(D) 2¢-3+
NEW HAMPSHIRE						
Concord	61	116	-	58	-	
Manchester	69	119	3.19	66	62	(D) 3¢-2+; 6¢-3+
VERMONT						
Bellows Falls 7/	53	-	-	51	-	
Burlington 7/	p53-57	-	2.90	54	-	(M) 2¢-40+; 4¢-76+; 6¢-120+
MASSACHUSETTS						
Boston	p66-72	117-127	3.25	64	-	(D) 3¢-2+; 6¢-3+
Springfield	68-71	119-122	3.14	-	-	(D) 3¢-2+; 6¢-3+
Worcester	66-71	121-128	-	-	-	(W) 3¢-2+; 6¢-3+
RHODE ISLAND						
All areas	70	p123	3.14	67	-	(D) 3¢-2+; 6¢-3+
CONNECTICUT						
Hartford	70-71	119-123	3.29	-	-	(D) 3¢-2+; 6¢-3+
New Haven	18/67-77	124-143	3.29	64	68	
MIDDLE ATLANTIC:						
NEW YORK						
Albany	75	p122	3.20	-	-	(D) 10¢-2+
Binghamton	69	-	-	-	-	(D) 12¢-2+
Buffalo 8/	p69-72	-	3.20-3.25	63-64	56-58	(D) 2¢-2+; 5¢-3+; 7¢-4+; 8¢-5+; 10¢-6+
Nassau & Suffolk	55	-	-	-	-	
New York City	55-62	-	-	-	-	
Rochester 8/	74	-	3.20	70	60-63	(D) 3¢-2+; 5¢-3+; 7¢-4+; 9¢-5+; 11¢-6+
Schenectady	66-75	-	-	67	66	(D) 10¢-2+
Syracuse	59-67	-	-	-	-	
Westchester Co.	-	-	-	-	-	
NEW JERSEY						
Atlantic City 9/	71	p126	2.95	-	-	
Camden 9/	66	p126	2.89	66	61	
Northern N.J. 9/	64	122	-	-	-	
Trenton 9/	58-61	108-115	-	57-69	52-55	
PENNSYLVANIA						
Erie 7/	-	-	-	-	-	
Harrisburg 7/	64	p132	3.10	60-62	58	(D) 2¢-3+
Johnstown 7/	61	p125	-	57	55	
Philadelphia 9/	71-76	p130-135	3.20-3.29	70-72	67-68	
Pittsburgh 7/	62	122	-	58	54-56	(D) 1¢-3+
Reading 7/	64	p131	3.18	62	56	(D) 2¢-3+; 4¢-6+
Scranton 7/	p63	p121-122	2.93	p61	-	(D) 1¢-3+

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	Federal order minimum	Class I premium 2/	Pre- vailing price 3/	Fat diff. per 0.1% 4/	Whole milk Paper halfgal.	Low-fat Glass gallon	Skim milk Paper half gal.	Skim milk Paper half gal.
	--- Dollars per cwt. ---				--- Cents per container ---			
EAST NORTH CENTRAL:								
OHIO								
Cincinnati	6.29	.21	6.50	.084	42-51	83-97	37-49	-
Cleveland	6.36	.30	6.66	.084	51	97	12/49-51	48
Columbus	5.84	.66	6.50	.084	51	97	-	-
Dayton	6.23	.27	6.50	.084	45-51	p83-91	35-40	33-40
Toledo	6.19	.31	6.50	.084	55-57	p104-107	52-53	48-51
INDIANA								
Evansville	5.98	.57	6.55	.084	53-55	p103-105	49-51	49-51
Fort Wayne	5.92	.08	6.00	.084	51	97-98	47	45
Gary	5.84	.11	5.95	.084	65	p130	62	62
Indianapolis	5.96	.09	6.05	.084	51	p99	-	-
South Bend	5.88	.09	5.97	.084	49-55	89-97	47-49	-
ILLINOIS								
Alton	6.02	.10	6.12	.084	20/47	p95	-	-
Chicago	5.69	.10	5.79	.084	53-57	89-93	53-57	52-56
Peoria	5.88	.10	5.98	.084	46-48	p93-98	40-47	-
Rockford	5.69	.10	23/5.79	.084	48	p91	46	42
Rock Island	5.79	.08	5.87	.087	48-50	p95-99	45-47	41-43
Springfield	5.95	.10	6.05	.084	40-45	p87-93	44	-
MICHIGAN								
Battle Creek	6.02	.53	6.55	11/	54	-	55	53
Detroit	6.09	.53	6.62	11/	53-55	p99-103	51	41
Grand Rapids	6.02	.53	6.55	11/	48	p88	45	40
Kalamazoo	6.02	.53	6.55	11/	53	p103	51-53	45
Lansing	6.06	.53	6.59	11/	50-55	p99-103	49	39-45
Marquette	5.84	.23	6.07	.087	54	p108	52	47
Sag.-Bay C.-Mid.	6.09	.53	6.62	11/	50-54	p103	51	40-41
WISCONSIN								
Beloit	5.67	.10	5.77	.084	51-54	p89-93	-	-
Eau Claire 10/.....	-	-	11/	11/	50-52	-	51	-
Green Bay	5.53	.04	5.57	.084	52	97	50	45
Madison	5.61	.04	5.65	.084	48-49	p91-95	42-47	41-46
Milwaukee	5.69	.04	5.73	.084	51-53	p89-98	52	50
Superior	5.59	.25-.50	5.84-6.09	.091	53	-	49	46
WEST NORTH CENTRAL:								
MINNESOTA								
Bemidji	5.74	-	5.74	.084	43	p82	40	38
Duluth	5.59	.25-.50	24/5.84-6.09	.091	53	-	49	46
Mpls.-St. Paul	5.55	.21-.45	24/5.76-6.00	.084	48	p77	39	38
Rochester	5.55	-	5.55	.084	49	p96	47	45
IOWA								
Burlington 10/.....	-	-	11/	11/	43-50	p85-97	-	-
Des Moines	5.94	.02	5.96	.084	50	p99	-	-
Ft. Dodge	5.74	-	5.74	.084	53	p107	49	47
Sioux City	6.09	-	6.09	.087	53	p99	49	48
MISSOURI								
Kansas City	6.23	.10	6.33	.084	53-55	p105-107	49-51	47-49
St. Louis	6.09	.10	6.19	.084	50-57	p93-95	45-53	41-47
Springfield	6.09	.10	6.19	.084	50	p99	50	50

See footnotes at end of table, page 13.

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Market 1/	Prevailing prices paid by consumers for the most common grade delivered to homes 5/ 6/					Most common discount per half gallon for minimum units delivered (D) per delivery; (W) per week (M) per month
	Whole milk		Low-fat	Skim	milk	
	Glass	10-quart	Paper	Paper		
Half gallon	Gallon	home dispenser	half gallon	half gallon		
EAST NORTH CENTRAL:						
OHIO						
Cincinnati	60-61	-	-	-	-	
Cleveland	61-62	-	-	-	-	
Columbus	67	-	2.80	63	63	(M) 3¢-30+; 4¢-44+
Dayton	60-64	113	2.85	62	58	(W) 3¢-2+; 5¢-4+; 7¢-6+
Toledo	68	-	3.15	66	65-66	(D) 3¢-2+; 5¢-4+; 7¢-6+
INDIANA						
Evansville	p59	p109	-	55	53-55	
Fort Wayne	55	103	-	51	49	
Gary	67	131	-	65	65	(W) 3¢-6+; 5¢-10+; 7¢-11¢
Indianapolis	p64	106-110	2.70-2.80	60-62	60-62	(D) 1¢-2; 2¢-3+; 5¢-6+
South Bend	52-60	p101-108	-	47-55	-	(D) 2¢-2+; 5¢-3+; 8¢-4+
ILLINOIS						
Alton	-	-	-	-	-	(D) 4¢-2+
Chicago	60-70	103-116	-	-	-	
Peoria	p61	p122	-	57	-	(D) 3¢-2+; 5¢-4+
Rockford	p58	-	2.60	54	48	
Rock Island	58	105	2.69	53	50-51	
Springfield	p53-55	p96-104	2.40	51	-	(W) 1¢-2+; 3¢-4; 4¢-5+; 5¢-7+
MICHIGAN						
Battle Creek	57	-	-	55	53	(W) 2¢-4-8; 4¢-9+
Detroit	62	-	-	-	-	(D) 2¢-2+; 4¢-3+
Grand Rapids	52	-	-	50	42	(D) 2¢-2+; 4¢-4+
Kalamazoo	p59	p111	-	56	52	(W) 4¢-7+
Lansing	p54-71	p103-113	-	52-58	50-55	(M) gal. 2¢-45+
Marquette	p54	p108	-	52	47	(M) 2¢-45+
Sag.-Bay C.-Mid.	p64	-	-	63	59	
WISCONSIN						
Beloit	p55	p99	2.50	-	-	
Eau Claire 10/	51-53	-	2.60	51	47	
Green Bay	p56	104	2.57	54	48	
Madison	p55-56	p103	-	53-54	52	
Milwaukee	56-57	p101-103	2.69	55	54	(M) 2¢-26+; 3¢-40+; 4¢-52+
Superior	56	-	-	52	48	
WEST NORTH CENTRAL:						
MINNESOTA						
Bemidji	p49	p96	-	46	44	
Duluth	56	-	-	52	48	
Mpls.-St. Paul	p55	p103	2.55	52	49	(D) 1¢-2+
Winona	50	-	-	-	-	
Rochester	53	103	-	51	49	
IOWA						
Burlington 10/	p56	p110	-	51	-	
Des Moines	54	101	-	50	49	
Ft. Dodge	55	-	-	51	50	
Sioux City	p56	99	2.59	52	49	
MISSOURI						
Kansas City	62	121	-	60	58	
St. Louis	p64-68	p123	3.13	-	-	(D) 4¢-3+
Springfield	p52	p103	-	52	52	

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	Federal order minimum	Class I premium 2/	Pre- vailing price 3/	Fat diff. per 0.1% 4/	Whole milk Paper half gal.	Low-fat Glass gallon	Skim Paper half gal.	Skim Paper half gal.
	Dollars per cwt.				Cents per container			
WEST NORTH CENTRAL								
CONTINUED:								
NORTH DAKOTA								
Bismarck-Mandan 7/	-	-	5.45	.081	52-53	-	-	-
Fargo-Moorhead 9/	5.79	-	5.79	.084	52-53	p104-106	50-51	48-49
Grand Forks 9/	5.79	-	5.79	.084	53	106	51	49
SOUTH DAKOTA								
Aberdeen	5.99	.04	6.03	.084	48-55	96-107	44-50	42-48
Rapid City	6.44	-	6.44	.084	56-58	p112-114	52	50
Sioux Falls	5.99	-	5.99	.084	54-57	-	-	-
NEBRASKA								
Lincoln	6.09	-	6.09	.087	47	93	47	43
Omaha	6.09	-	6.09	.087	48-51	93-100	45-48	38-40
Scottsbluff	6.24	-	6.24	.087	50-52	99	48	43
KANSAS								
Kansas City	6.23	.10	6.33	.084	53-55	105-107	49-51	47-49
Topeka	6.23	.10	6.33	.084	59	p113	57	55
Wichita	6.29	.50	6.79	.084	60	p114	53	51-58
SOUTH ATLANTIC:								
DELAWARE								
Wilmington	7.33	-	7.33	11/	54	-	54	47
MARYLAND								
Baltimore	7.23	.075	7.30	11/	58	-	-	-
Cumberland 10/	-	-	11/	11/	57	p104	54	-
DISTRICT OF COLUMBIA								
Incl. Md. & Va. Sub.	7.23	.075	7.30	11/	55	109	57	49-64
VIRGINIA								
Bristol	6.62	.43	18/7.05	.084	63	F128-129	62	59
N'flk.-Ports. 7/	-	-	7.32	.070	59	-	-	-
Richmond 7/	-	-	7.32	.070	59	-	-	-
Roanoke 7/	-	-	7.32	.070	59	F118	57	53
WEST VIRGINIA								
Charleston	6.24	.34	18/6.58	.084	-	-	-	-
Huntington	6.24	.34	6.58	.084	56-68	99-113	52	49
Wheeling	6.46	.19	6.65	.084	55	p107	-	-
NORTH CAROLINA								
Asheville 8/	-	-	7.40	.060	65	F126-130	59	59
Charlotte 8/	-	-	7.40	.060	63-65	F126	59	57-59
Durham 8/	-	-	7.40	.060	63	F126	59	57
Winston-Salem 8/	-	-	7.40	.060	63	F126	59	57
SOUTH CAROLINA								
Charleston 7/	-	-	6.90	.070	58-59	F118	56	53
Columbia 7/	-	-	6.90	.070	59	F118	59	53
Greenville 7/	-	-	6.90	.070	59	F118	-	53
GEORGIA								
Columbus	7.20	-	7.20	.084	65-69	F131-134	65-69	61-63
Atlanta	7.20	-	7.20	.084	65-70	F119-130	65-70	61-63
Savannah	7.20	-	7.20	.084	65-69	F131-137	65-69	61-63
FLORIDA								
Jacksonville	7.29	-	7.29	.075	48-69	F97-137	-	65
Miami	7.59	-	7.59	.075	66	p132	60	60
Tampa	7.39	-	7.39	.075	65	F126	-	64

See footnotes at end of table, page 13.

Table 3.--Milk prices, by market (latest reported to 10th of month) October 1969

Market 1/	Prevailing prices paid by consumers for the most common grade delivered to homes 5/ 6/				
	Whole milk	Low-fat	Skim milk	Most common discount per half gallon for minimum units delivered	
	Glass	10-quart	Paper	Paper	(D) per delivery; (W) per week
	Half gallon	Gallon	home dispenser	half gallon	half gallon
	Cents	Dollars	Cents	Cents per half gallon	
WEST NORTH CENTRAL CON.					
NORTH DAKOTA					
Bismarck-Mandan 7/	53	-	-	-	-
Fargo-Moorhead 9/	53	106	2.65	-	-
Grand Forks 9/	p53	106	-	51	49
SOUTH DAKOTA					
Aberdeen	56	109	-	51	49
Rapid City	p58-59	p116-118	-	53	51
Sioux Falls	54	-	-	-	-
NEBRASKA					
Lincoln	49	95	-	49	45
Omaha	p54	p102	2.45	51	42
Scottsbluff	p52-54	p103	2.55	50	45
KANSAS					
Kansas City	62	121	-	60	58
Topeka	p59	p110	-	58	55
Wichita	p61	p114	2.80	53	52-59
SOUTH ATLANTIC:					
DELAWARE					
Wilmington	64-65	p110-119	2.89	58-63	59
MARYLAND					
Baltimore	69	-	-	-	(D) 1¢-3+; 2¢-5+
Cumberland 10/	-	-	-	-	-
DISTRICT OF COLUMBIA					
Incl. Md. & Va. Sub.	71	-	-	69-72	67-70 (W) 2¢-4+; 4¢-8+; 6¢-11+
VIRGINIA					
Bristol	p64	P130	-	62	59
N'flk.-Ports. 1/	p62	-	-	-	-
Richmond 7/	p63	-	-	-	-
Roanoke 1/	p62	P124	-	60	57
WEST VIRGINIA					
Charleston	67	116	2.70	62	54
Huntington	p59-68	-	2.75	54	52
Wheeling	p58	p116	2.75	-	-
NORTH CAROLINA					
Asheville 8/	p65	P130	-	65	59
Charlotte 8/	p64-65	P126-128	-	64-65	57-59
Durham 8/	p63	P126	2.89	61	57
Winston-Salem 8/	p63	P126	3.00	63	57
SOUTH CAROLINA					
Charleston 7/	61	P122	-	58	55
Columbia 1/	-	-	-	-	-
Greenville 1/	61	-	-	-	55
GEORGIA					
Columbus	p67	P134-138	-	67	63
Atlanta	p67	P124	-	67	63
Savannah	67	P135-138	-	67	63
FLORIDA					
Jacksonville	p68	p134	-	-	-
Miami	66	126	2.95	61	61
Tampa	p68	128	3.15	-	66

See footnotes at end of table, page 13.

Table 3.--Milk prices, by market (latest reported to 10th of month) October 1969

Market 1/	Class I price paid by dealers for milk used in fluid products (F.O.B. city--basis 3.5% fat)				Prevailing prices paid by consumers for the most common grade sold at stores 2/			
	Federal order minimum	Class I premium 2/	Pre- vailing price 3/	Fat diff. per 0.1% 4/	Whole milk Paper half gal.	Low-fat Glass gallon	Skim milk Paper half gal.	Skim milk Paper half gal.
	Dollars per cwt. - - -				Cents per container - - -			
EAST SOUTH CENTRAL:								
KENTUCKY								
Lexington	5.98	.57	6.55	.084	56-59	p103-107	52	49
Louisville	5.98	.57	6.55	.084	55-59	p107-111	51-53	50-51
Paducah	6.34	.31	6.65	.084	57	p109	54-55	-
TENNESSEE								
Chattanooga	6.70	.35	7.05	.084	51-57	p111	51	49
Knoxville	5.79	1.26	7.05	.084	59	p115	-	-
Memphis	6.43	.50	6.93	.084	55-57	-	49-51	48-49
Nashville	6.09	.76	6.85	.084	52	p101	50	48
ALABAMA								
Birmingham 1/	-	-	6.93	.074	57-60	-	57-60	54-55
Mobile 1/	-	-	6.93	.074	57-60	-	57-60	54-55
Montgomery 1/	-	-	6.93	.074	57-60	-	57-60	54-55
MISSISSIPPI								
Gulfport-Biloxi 1/	6.96	.34	16/22/7.30	.084	64	p128	-	-
Jackson 1/	6.80	.35	16/22/7.15	.084	63	126	61	57
Oxford 1/	6.55	.60	16/22/7.15	.084	62	126	-	-
Tupelo 1/	-	-	16/22/7.15	.084	61-63	122-126	-	-
WEST SOUTH CENTRAL:								
ARKANSAS								
Fort Smith	6.44	.50	6.94	.087	49-57	-	49-57	-
Little Rock	6.43	.50	6.93	.084	p59	p118	57	-
LOUISIANA								
Baton Rouge 1/	-	-	7.58	.081	64	121	62	55
New Orleans 1/	7.34	-	14/7.58	.084	63	121	62	-
Shreveport 1/	6.96	-	14/7.58	.081	64	121	62	55
OKLAHOMA								
Lawton	6.57	.50	7.07	.087	59	p109	58-59	-
Oklahoma City	6.47	.50	6.97	.087	59	p112	58	-
Tulsa	6.37	.50	6.87	.087	16/55-63	21/109-115	18/53-54	18/49-51
TEXAS								
Abilene	7.06	.50	7.56	.087	52-61	p103-119	48-49	48-53
Amarillo	6.74	.50	7.24	.084	61	113	-	-
Austin	7.12	.50	7.62	.084	63	p119	59	58
Corpus Christi	7.47	.50	7.97	.084	49-66	89-120	-	-
Dallas	6.81	.50	7.31	.087	61-62	p112-116	53-57	53-57
El Paso	6.84	.50	7.34	.087	55	p105-117	51-57	-
Houston	7.17	.50	7.67	.087	63	p119	61	61
Lubbock	6.91	.50	7.41	.087	57	p109	53	59
San Antonio	7.23	.50	7.73	.087	49-51	113	59	-
MOUNTAIN:								
MONTANA								
Butte 1/	-	-	6.15	.075	59	p117	56	50
Great Falls 1/	-	-	6.30	.075	59	p117	56	51
IDAHO								
Boise 10/	-	-	5.62	.085	52	p102	47	-
Idaho Falls 10/	-	-	11/	11/	59	p113	53	-
WYOMING								
Cheyenne 1/	-	-	6.57	.091	58	-	53	53
COLORADO								
Colo. Springs	6.67	-	6.67	.091	52-54	p103-107	47-52	47-49
Denver	6.67	-	6.67	.091	49-51	p97-101	47	41
Rueblo	6.67	-	6.67	.091	45-52	p89-103	45-49	45

See footnotes at end of table, page 13.

Table 3.--Milk prices, by market (latest reported to 10th of month) October 1969

Market 1/	Prevailing prices paid by consumers for the most common grade delivered to homes 5/ 6/				
	Whole milk	Low- fat	Skim milk	Most common discount per half gallon for minimum units delivered	
	Glass	10-quart	Paper	Paper	(D) per delivery; (W) per week
	Half gallon	home dispenser	half gallon	half gallon	(M) per month
	Cents	Dollars	Cents	Cents per half gallon	
EAST SOUTH CENTRAL:					
KENTUCKY					
Lexington	p59	p106-110	-	54	52
Louisville	p62-64	p117-125	2.81	58-61	56
Paducah	p57	p111	-	55	-
TENNESSEE					
Chattanooga	p58	p112	-	52	51
Knoxville	p59	p115	-	-	-
Memphis	p59	-	-	54-55	51
Nashville	p58	p114	-	57	55
ALABAMA					
Birmingham 7/	62	-	-	62	57
Mobile 7/	p62	-	-	62	54-57
Montgomery 7/	p62	-	-	62	54-57
MISSISSIPPI					
Gulfport-Biloxi 7/	66	p132	-	-	-
Jackson 7/	65	130	-	63	59
Oxford 7/	62	126	-	-	-
Tupelo 7/	63	126	-	-	-
WEST SOUTH CENTRAL:					
ARKANSAS					
Fort Smith	p54	99	-	54	-
Little Rock	58	108	2.90	p59	-
LOUISIANA					
Baton Rouge 7/	64	123	3.25	63	57
New Orleans 7/	64	124	-	64	-
Shreveport 7/	65	124	3.25	63	57
OKLAHOMA					
Lawton	p61	p113	-	59-61	-
Oklahoma City	p61	p116	-	60	-
Tulsa	18/59	18/109	2.85	-	-
TEXAS					
Abilene	61-63	119	3.05	52	59-61
Amarillo	60	p117	-	-	-
Austin	65	115	-	61	60
Corpus Christi	p51-67	102-122	3.25-3.38	63	62
Dallas	p63-64	p115-118	2.99	57-59	59
El Paso	55-57	p112-113	2.65	51-53	52
Houston	67	121	-	65	63
Lubbock	p59	p114	-	57	59
San Antonio	61	117	2.85	61	59
MOUNTAIN:					
MONTANA					
Butte 7/	59	117	-	56	50
Great Falls 7/	p59	p117	-	56	51
IDAHO					
Boise 10/	-	-	-	-	-
Idaho Falls 10/	52	p113	2.54	53	(D) 1/2-2+
WYOMING					
Cheyenne 7/	p59	-	-	54	54
COLORADO					
Colo. Springs	p57	-	-	-	-
Denver	55-57	108	2.75	53	547
Pueblo	p68	p107	2.65	-	47

See footnotes at end of table, page 13.

Table 3.--Milk prices, by market (latest reported to 10th of month) October 1969

Market ^{1/}	Class I price paid by dealers for milk used in fluid products (F.O.B. city--basis 3.5% fat)				Prevailing prices paid by consumers for the most common grade sold at stores ^{5/}			
	Federal order minimum	Class I premium ^{2/}	Pre- vailing price ^{3/}	Fat diff. per 0.1% ^{4/}	Whole milk Paper half gal.	Glass gallon	Low-fat Paper half gal.	Skin milk Paper half gal.
	- - - Dollars per cwt. - - -				- - - Cents per container - - -			
MOUNTAIN								
<u>CONTINUED:</u>								
NEW MEXICO								
Albuquerque	6.84	.50	7.34	.087	64	p124	61	60
ARIZONA								
Phoenix	6.99	-	6.99	.094	52	P117	50	-
Tucson	7.29	-	7.29	.094	59-60	P123-125	57	49
UTAH								
Salt Lake City	6.74	-	6.74	.094	55	-	53	51
NEVADA								
Reno ^{1/}	-	-	6.00	.100	57	-	54	-
PACIFIC:								
WASHINGTON								
Everett-Seattle-Tac. Spokane	6.34 6.51	.13 .25	<u>16/</u> 6.47 <u>17/</u> 6.76	.088 .086	51-60 p63	p92-108 p115	47-53 60	49 -
OREGON								
Medford ^{8/}	-	-	6.40	.084	59	p110	53	51
Portland ^{8/}	-	-	6.40	.084	53-62	p105-125	52	49
Salem ^{8/}	-	-	6.40	.084	40-62	-	52-56	-
CALIFORNIA								
Fresno ^{1/}	-	-	<u>15/</u> 5.60	<u>15/</u>	50	101	48	-
Los Angeles ^{1/}	-	-	<u>15/</u> 6.00	<u>15/</u>	50	100	48	38
Sacramento ^{1/} ^{13/}	-	-	<u>15/</u> 5.67	<u>15/</u>	49	97	47	-
San Diego ^{1/}	-	-	<u>15/</u> 6.10	<u>15/</u>	51	106	50	40
San Francisco ^{1/}	-	-	<u>15/</u> 6.00	<u>15/</u>	51	102	50	40
Santa Barbara ^{1/}	-	-	<u>15/</u> 6.00	<u>15/</u>	51	102	50	40

See footnotes at end of table, page 13.

Table 3.--Milk prices, by market (latest reported to 10th of month) October 1969

Market 1/	Prevailing prices paid by consumers for the most common grade delivered to homes 5/ 6/				
	Whole milk	Low-fat milk	Skim milk	Most common discount per half gallon for minimum units	
	Glass	10-quart	Paper	Paper	delivered
	Half gallon	home dispenser	half gallon	half gallon	(D) per delivery;(W) per week
	- Cents -		Dollars	- Cents -	
				Cents per half gallon	
MOUNTAIN					
CONTINUED:					
NEW MEXICO					
Albuquerque	65	p126	-	62	61
ARIZONA					
Phoenix	58	110	2.60	57	-
Tucson	p61	P128	2.78	57	47
UTAH					
Salt Lake City	56	-	2.59	54-56	51
NEVADA					
Reno 7/	p59	-	-	56	-
PACIFIC:					
WASHINGTON					
Everett-Seattle-Tac. ...	53-61	p127	3.00	63	60
Spokane	p67	p130	-	62	-
OREGON					
Medford 8/	p63	p117	3.15	58	53
Portland 8/	p68	p129	-	63	-
Salem 8/	p68	P99-129	3.20	63	-
CALIFORNIA					
Fresno 7/	58	115	2.88	56	- (D) 2¢-2; 4¢-3; 5¢-4+
Los Angeles 7/	63	125	3.12	61	54 (D) 2¢-2; 5¢-4; 6¢-5+
Sacramento 7/ 13/	54	103	2.48	52	-
San Diego 7/	54	112	2.68	53	43 (D) 1¢-2+
San Francisco 7/	61	121	3.02	59	50 (D) 1½¢-2+; 2¢-4; 2½¢-5+
Santa Barbara 7/	55	110	2.70	54	44

g-glass container.

p-paper container.

P-plastic container.

1/ Federal order market unless footnote indicates otherwise.

2/ Premium above Federal order minimum, as reported by principal producers' association. May not apply to all Class I milk.

3/ Includes Class I premium where reported.

4/ Fat differential per cwt. for each 0.1% plus or minus variation from a fat test of 3.5%.

5/ Prevailing prices represent the major portion of sales in each market and may not cover some sales as loss leaders or specials.

6/ Prices may be subject to quantity and other discounts.

7/ State-regulated minimum prices to both dealers and consumers. Class I prices announced at basic fat test of 4.0% for South Carolina and Louisiana have been adjusted to 3.5% fat.

8/ State-regulated minimum price to dealers.

9/ Class I prices regulated under Federal order. State regulated minimum prices to consumers.

10/ Unregulated market.

11/ Not available.

12/ New York-New Jersey Federal Order Minimum for 201-210 mile zone plus estimated freight (36¢) and country handling charges (25¢).

13/ Includes 4 cent service charge for first unit of each home delivery.

14/ State-regulated minimum price prevails over Federal order minimum.

15/ Equivalent price per cwt. of whole milk, based on 3.5 percent fat and 8.622 percent solids not fat. Fat differentials comparable with other markets are not available.

16/ August and September same as October.

17/ September=\$5.71.

18/ September same as October.

19/ August same as October.

20/ June, July, August 49¢.

21/ August p101-115¢, September 109-115¢.

22/ State order price Erie \$6.40, Pittsburgh \$6.50, Gulfport \$7.00, Jackson \$6.85, Oxford \$6.85 and Tupelo \$6.85.

23/ Class I \$5.72 for September.

24/ September Class I--Duluth \$5.77-\$6.02; Mpls.-St. Paul \$5.69-\$5.93.

Table 4.--Milk prices in markets where prices changed between September and October 1969 1/
(Changes effective first of month unless noted)

Market	Class I prices :		Prices paid by consumers							
	paid by dealers, :		for the most common grade of whole milk							
	incl. premiums :		At stores				Delivered to homes			
	(F.O.B. city-- : 3.5% fat :		Paper	Glass	Glass	Glass	Glass	Glass	Glass	Glass
		half gallon	gallon	half gallon	gallon	half gallon	gallon	half gallon	gallon	
	Sept. : Oct. :	Sept. : Oct. :	Sept. : Oct. :	Sept. : Oct. :	Sept. : Oct. :	Sept. : Oct. :	Sept. : Oct. :	Sept. : Oct. :	Sept. : Oct. :	
	1969 : 1969 :	1969 : 1969 :	1969 : 1969 :	1969 : 1969 :	1969 : 1969 :	1969 : 1969 :	1969 : 1969 :	1969 : 1969 :	1969 : 1969 :	
	Dollars per cwt.		Cents per single container							
NEW ENGLAND:										
Manchester, N. H. 3/	7.34	7.35	-	-	-	-	67	69	115	119
Boston, Mass.	7.40	7.47	52-56	53-56	89-105	89-105	p63-68	p66-72	117-127	117-127
Springfield, Mass. ...	7.40	7.47	55-59	54-58	93-99	93-99	68-71	68-71	112-119	119-122
Worcester, Mass.	7.40	7.47	53-55	53-55	90-93	90-93	66-71	66-71	124-128	121-128
All Areas, R. I. 3/	7.40	7.47	-	-	-	-	68	70	p117-119	p123
Hartford, Conn.	7.40	7.47	56	56	p104	p108	70-71	70-71	119	119-123
MIDDLE ATLANTIC:										
Albany, N.Y.	7.00	7.07	50-59	50-59	p95-101	p95-101	73	75	p118	p122
Binghamton, N.Y.	6.88	6.95	50-53	55	-	-	69	69	-	-
Nassau & Suffolk, N.Y.	7.43	7.50	54-55	54-55	p99	p95-99	55	55	-	-
New York, N.Y.	7.43	7.50	50-57	50-59	p99-104	p99-104	55-61	55-62	-	-
Rochester, N.Y.	7.28	7.35	57	55-57	p99-115	p109-113	72-74	74	-	-
Syracuse, N.Y.	7.43	7.50	57-60	56-63	p101-109	p105-109	-	-	-	-
Trenton, N.J.	7.26	7.33	53-56	53-58	96-98	96-98	57-59	58-61	108-110	108-115
Scranton, Pa.	6.93	6.93	57-60	59-60	p111-114	p113-114	p63	p63	p121-122	p121-122
EAST NORTH CENTRAL:										
Cincinnati, Ohio	6.50	6.50	39-51	42-51	77-79	83-97	57-58	60-61	-	-
Columbus, Ohio	6.50	6.50	51	51	97	97	60-67	67	-	-
Dayton, Ohio	6.50	6.50	45-51	45-51	p73-97	p83-91	60-64	60-64	113	113
South Bend, Ind.	5.97	5.97	52	49-55	p93-97	89-97	p60	52-60	p108-116	p101-108
Alton, Ill.	6.12	6.12	49	47	p95	p95	-	-	-	-
Chicago, Ill.	5.79	5.79	60-64	53-57	99-101	89-93	60-70	60-70	103-116	103-116
Peoria, Ill.	5.98	5.98	46-49	46-48	p92-98	p93-98	p61	p61	p122	p122
Rock Island, Ill.	5.80	5.87	48-50	48-50	p95-99	p95-99	53	58	97	105
Marquette, Mich.	6.00	6.07	51-53	54	p102-106	p108	p53	p54	p106	p108
Sag.-Bay C., Mich.	6.62	6.62	50-53	50-54	p103	p103	p63	p64	-	-
Green Bay, Wis. 3/	5.57	5.57	52	52	97	97	p54	p56	101	104
Superior, Wis.	5.77	5.84-6.09	53	53	-	-	56	56	-	-

See footnotes at end of table, page 15.

Table 4.--Milk prices in markets where prices changed between September and October 1969 ^{1/}
(Changes effective first of month unless noted)

Market	: Class I prices :		Prices paid by consumers							
	: paid by dealers, :		for the most common grade of whole milk							
	: incl. premiums :		At stores				Delivered to homes			
	: (F.O.B. city-- : : 3.5% fat) :		Paper	Glass	Glass	Glass	Glass	Glass	Glass	Glass
		half gallon	gallon	half gallon	gallon	half gallon	gallon	half gallon	gallon	
		Sept. : Oct. :	Sept. : Oct. :	Sept. : Oct. :	Sept. : Oct. :	Sept. : Oct. :	Sept. : Oct. :	Sept. : Oct. :	Sept. : Oct. :	
		1969 : 1969 :	1969 : 1969 :	1969 : 1969 :	1969 : 1969 :	1969 : 1969 :	1969 : 1969 :	1969 : 1969 :	1969 : 1969 :	
		Dollars per cwt.	Cents per single container							
WEST NORTH CENTRAL:										
Bemidji, Minn.	5.43	5.74	43	43	p82	p82	p49	p49	p96	p96
Duluth, Minn.	5.77	5.84-6.09	53	53	-	-	56	56	-	-
Burlington, Iowa ^{3/}	2/	2/	44-50	43-50	p81-100	p85-97	p56	p56	p104	p110
Sioux City, Iowa	6.02	6.09	54	53	p99	p99	p56	p56	99	99
St. Louis, Mo.	6.19	6.19	50-57	50-57	p93-95	p93-95	p64-68	p64-68	p128	p123
Fargo-Moorhead, N.D.	5.48	5.79	52-53	52-53	p104-106	p104-106	53	53	106	106
Grand Forks, N.D.	5.48	5.79	53	53	106	106	p53	p53	106	106
Aberdeen, S.D.	5.95	6.03	55	48-55	107	96-107	55	56	107	109
Rapid City, S.D.	6.77	6.44	56-58	56-58	p112-114	p112-114	p59	p58-59	p116-118	p116-118
Sioux Falls, S.D.	5.92	5.99	54	54-57	-	-	54	54	-	-
SOUTH ATLANTIC:										
Baltimore, Md. ^{3/}	7.24	7.30	57	58	p113-115	-	67-69	69	-	-
Cumberland, Md.	2/	2/	61	57	p107	p104	-	-	-	-
D.C. incl. Md. & Va.	7.24	7.30	55-57	55	109	109	71	71	-	-
Norfolk-Portsmouth, Va. ..	7.32	7.32	59	59	-	-	59	p62	-	-
Huntington, W.Va.	6.58	6.58	53-68	56-58	p95-110	p99-113	p57-67	p59-68	p119-123	-
Columbus, Ga.	7.20	7.20	65	65-69	P130	P131-134	p65	p67	P130	P134-138
Atlanta, Ga.	7.20	7.20	66	65-70	P119	P119-130	p64	p67	P122	P124
Savannah, Ga.	7.20	7.20	66	65-69	P130	P131-137	p69	67	P138	P135-138
Jacksonville, Fla.	7.22	7.29	50-69	48-69	P129-137	P97-137	p66	p68	P133	P134
Tampa, Fla.	7.32	7.39	63	65	P121	P126	p68	p68	128	128
EAST SOUTH CENTRAL:										
Lexington, Ky.	6.55	6.55	56-59	56-59	p107-111	p103-107	p59	p59	p106-110	p106-110
Nashville, Tenn.	6.85	6.85	53-55	52	p99-103	p101	p58	p58	p114	p114
Tupelo, Miss.	7.15	7.15	63	61-63	126	122-126	63	63	126	126
WEST SOUTH CENTRAL:										
Little Rock, Ark.	6.86	6.93	p59	p59	P120	P118	58	58	108	108
Dallas, Tex.	7.24	7.31	61-62	61-62	p112-116	p112-116	p64-65	p63-64	p118-119	p115-118
El Paso, Tex.	7.27	7.34	55	55	p107	p105-117	55-57	55-57	p112-113	p112-113
San Antonio, Tex.	7.66	7.73	49-59	49-51	105-109	113	61	61	117	117
Lubbock, Tex.	7.34	7.41	57	57	p113	p109	p59	p59	p114	p113
MOUNTAIN:										
Boise, Idaho	5.62	5.62	50-59	52	P109	P102	-	-	-	-
Pueblo, Colo.	6.60	6.67	45-52	45-52	p89	p89-103	p48	p48	p108	p107
Albuquerque, N. Mex.	7.27	7.34	59-61	64	p117	p124	p62	65	p124	p126
PACIFIC:										
Portland, Oreg.	6.40	6.40	53-62	53-62	p105-123	p105-125	p67	p68	p125-129	p129
Salem, Oreg.	6.40	6.40	49-69	40-62	-	-	p68	p68	P99-129	P99-129

^{1/} Includes all markets where there was a change in consumer price of 1 cent or more per half gallon, or a change in the Class I price of 23¢ or more per cwt.

^{2/} Not available.

^{3/} Consumer price changes effective: September 11 - Manchester
September 25 - All areas, R.I.
September 15 - Green Bay-Baltimore
October 4 - Burlington

p. Paper container.
P. Plastic container.

Table 5.--Prices paid by consumers for specified items, October 1969

Market	Whole milk items		Skim milk items			
	Choc. milk		Choc. drink		Buttermilk	
	per quart		per quart		per quart	
	At stores	To home	At stores	To homes	At stores	To homes
	paper	paper	paper	paper	paper	glass
	Cents per container					
NEW ENGLAND:						
Boston, Mass.	32-33	39	33-39	39-40	32-33	37-39
All areas R. I.	-	-	-	40	-	38
MIDDLE ATLANTIC:						
Buffalo, N. Y.	34-38	44	35	40	28-31	32-34
Philadelphia, Pa.	-	43-44	-	42-44	-	41-43
Pittsburgh, Pa.	34	34	-	-	30	30-34
EAST NORTH CENTRAL:						
Cincinnati, Ohio	-	-	29-30	-	29	-
Cleveland, Ohio	31-38	40	29-31	-	29-33	-
Indianapolis, Ind.	-	-	32	37-38	29	35-36
Chicago, Ill.	42-44	-	-	-	33-35	-
Detroit, Mich.	33	34	-	-	30	p34
Milwaukee, Wis.	39	42	-	-	34	35
WEST NORTH CENTRAL:						
Mpls.-St. Paul, Minn.	28	34	-	26	25	p27
Des Moines, Iowa	-	-	-	-	-	-
Kans. C., Mo.-Kans.	-	-	-	-	26-27	34
St. Louis, Mo.	35-39	44	-	-	30-31	p39
Omaha, Nebr.	32	33	-	-	23-27	28
SOUTH ATLANTIC:						
Baltimore, Md.	37	39	-	-	34	p34
Washington, D. C.	36-41	43-44	-	-	28-40	p41-42
Richmond, Va.	34	34	-	-	28	29
Charlotte, N. C.	-	-	33	33	29	p29
Miami, Fla.	34	35	-	-	26	27
EAST SOUTH CENTRAL:						
Louisville, Ky.	-	-	33-35	38-39	26-30	p33-34
Nashville, Tenn.	-	-	29	32	24	p26
Birmingham, Ala.	32-33	35	30-31	33	26-27	29
Jackson, Miss.	35	36	34	35	29	30
WEST SOUTH CENTRAL:						
New Orleans, La.	36	37	-	-	30	31
Oklahoma City, Okla.	35	37	-	-	32	p33
Dallas, Texas	35	36	-	-	31	32
El Paso, Texas	31-36	35	-	-	27-31	p29
MOUNTAIN:						
Cheyenne, Wyo.	31	32	-	-	31	32
Denver, Colo.	31	33	-	-	-	-
Salt Lake City, Utah	31	-	31	30-32	31	30-32
PACIFIC:						
Seattle, Wash.	-	-	-	-	28-30	29-35
Portland, Oreg.	32	37	-	-	30	35
Los Angeles, Calif.	-	-	-	-	-	-

See footnotes at end of table, page 17.

Table 5.--Prices paid by consumers for specified items, October 1969--Continued

Market	Fluid cream items in paper						Cottage cheese			
	Mix. (half&half) per pint		Table cream per 1/2 pint		Whipping cream 1/2 pint		12 ounces		1 pound	
	At	To	At	To	At	To	At	To	At	To
	stores	homes	stores	homes	stores	homes	stores	homes	stores	homes
	----- Cents per container -----									
NEW ENGLAND:										
Boston, Mass.:	-	-	24	27-28	36	40-42	-	33	37	42
All areas R. I.:	-	-	-	g28	-	g41	-	26	-	42
MIDDLE ATLANTIC:										
Buffalo, N. Y.:	34-36	37-42	-	-	36-38	39-42	-	-	33-37	36-44
Philadelphia, Pa. ...:	-	50-51	-	39-40	50	60-62	27	37-38	-	41-46
Pittsburgh, Pa.:	35	36	31	32-37	44	46-52	-	-	36-38	37-42
EAST NORTH CENTRAL:										
Cincinnati, Ohio ...:	39	37-40	27-34	38	44-45	48	-	-	-	-
Cleveland, Ohio:	37-39	-	27	-	45-52	-	-	-	-	-
Indianapolis, Ind. ...:	39	47-49	29	32-33	45	55-56	35	40-41	-	-
Chicago, Ill.:	43	-	-	-	49	-	-	-	40	-
Detroit, Mich.:	-	42	-	-	42	42	-	-	-	-
Milwaukee, Wis.:	43	48-49	-	-	-	47-50	-	36	40-42	44
WEST NORTH CENTRAL:										
Mpls.-St. Paul, Minn.:	36	42	30	31	38	43	29	35	-	-
Des Moines, Iowa:	-	44	-	-	-	50	-	34	-	-
Kans. C., Mo.-Kans. ...:	37-39	44	-	-	38-39	49	-	36	32	-
St. Louis, Mo.:	40-42	48	39-41	44	42-45	55	-	-	37-41	45
Omaha, Nebr.:	33-35	36	-	-	38-42	44	-	-	33-37	38
SOUTH ATLANTIC:										
Baltimore, Md.:	37	41	35	38	55	57	32	37	-	-
Washington, D. C. ...:	35-42	46-47	28-35	40-41	42-57	66	29-33	37-41	-	-
Richmond, Va.:	38	39	30	31	50	52	31	35	-	-
Charlotte, N. C.:	34	34	-	-	47	47	35	35	-	-
Miami, Fla.:	36	39	28	31	40	43	25	32	33	43
EAST SOUTH CENTRAL:										
Louisville, Ky.:	38-41	44-45	39	39	40-42	46	32	38	39-45	44-45
Nashville, Tenn.:	32	39	-	-	35	39	-	-	37	39
Birmingham, Ala.:	31	31-33	28	30	36	38	26-30	33	35	38
Jackson, Miss.:	-	-	-	-	-	-	-	-	-	-
WEST SOUTH CENTRAL:										
New Orleans, La.:	40	42	32	34	39	41	36	38	-	-
Oklahoma City, Okla.:	39	39-43	-	33	49	47-49	31-33	33-35	37	39
Dallas, Texas:	39	41	34	34	39	41	33	32	40	41
El Paso, Texas:	33-36	33	-	-	43-48	49	30	30	35-37	35-37
MOUNTAIN:										
Cheyenne, Wyo.:	45	45	-	-	48	49	30	30	-	-
Denver, Colo.:	38	41	31	-	41	51	30	37	32	-
Salt Lake City, Utah:	41	43	-	-	41	43	-	-	39	39
PACIFIC:										
Seattle, Wash.:	31-33	40	-	-	34-36	43	-	-	29-38	39
Portland, Oreg.:	37	38	-	-	39	46	23	27	37	42
Los Angeles, Calif. :	28	32	-	-	-	-	-	-	-	-

g= glass container
p= paper container

Table 6.--Class I price paid by dealers and average price paid to producers, by market, September 1969
(F.O.B. market or other indicated location--basis 3.5% fat)

Market 1/	: Class I price paid by dealers :Average price paid to producers for				:for milk used in fluid products: milk used in all products			
	Fed. : min. : :Class I:	:Class I: premium: :Class I:	Pre- vailing: Class I: per	Fat diff. : per	Fed. : min. : :blend :	Premium: on : blend :	Prevailing price : paid to :	Fat diff. : per
	: :Class I:	2/	price 3/4:	0.1% 4/:	blend : 2/	producers 5/:	0.1% 4/	
NEW ENGLAND:								
Mass.-R.I.-N.H.(201-210 mi. zone)	7.00	-	7.00	9/	7/6.22	-	7/6.22	.080
Connecticut (Nearby area)	7.40	-	7.40	9/	7/7.25	-	7/7.25	.080
MIDDLE ATLANTIC:								
N.Y.-N.J. (201-210 mi. zone)	6.82	-	6.82	.082	7/6.18	-	7/6.18	.080
Niagara Frontier, N. Y. 6/	-	-	7.28	.082	-	-	7/6.42	.084
Rochester, N. Y. 6/	-	-	7.28	.082	-	-	7/6.44	.084
Delaware Val., Pa.-N.J.-Del.(Phila.)	7.26	-	7.26	.083	6.39	-	6.39	.080
EAST NORTH CENTRAL:								
Cincinnati, Ohio-Ky.	6.22	.28	6.50	.081	7/6.04	.13	7/6.17	.080
Columbus, Ohio	5.97	.53	6.50	.081	7/5.96	.40	7/6.36	.081
Miami Valley, Ohio (Dayton)	6.16	.34	6.50	.081	7/5.92	.23	7/6.15	.081
Eastern Ohio-Western Pennsylvania								
Pittsburgh Dist. (Pittsburgh, Pa.)	6.39	.36	15/6.75	.081	5.85	.14	5.99	.081
Cleveland District (Cleveland, Ohio)	6.29	.37	6.66	.081	5.75	.20	16/5.95	.081
Northwestern Ohio (Toledo)	6.12	.38	6.50	.081	5.61	.21	5.82	.081
Indiana (Indianapolis)	5.89	.16	6.05	.081	7/5.84	.11	7/5.95	.080
Chicago Regional-zone I (Chicago)	5.62	.17	5.79	.081	5.19	-	5.19	.082
Central Illinois (Peoria)	5.81	.17	5.98	.081	7/5.56	9/	7/9/14/	.081
Southern Illinois (Base zone)	5.95	.17	6.12	.081	7/5.87	9/	7/9/14/	.081
Michigan Upper Peninsula (Marquette)	5.77	.23	6.00	.085	18/5.35	.12	5.47	.083
Southern Michigan (Zero zone)	6.02	.60	6.62	.079	5.47	.27	5.74	.080
Upstate Michigan (Traverse City)	5.91	.59	6.50	.075	5.56	.03	8/10/5.59	.075
WEST NORTH CENTRAL:								
Duluth-Superior, Minn.-Wis.	5.52	.25-.30	19/5.77-6.02	.088	4.94	.15	5.09	.086
Minneapolis-St. Paul, Minn.	5.48	.21-.45	19/5.69-5.93	.081	5.14	9/	9/	.081
Southeastern Minn-Northern Iowa	5.48	-	5.48	.081	5.23	-	5.23	.081
Cedar Rapids-Iowa City, Iowa	5.72	.02	5.74	.081	5.44	-	5.44	.080
Des Moines, Iowa	5.87	.02	5.89	.081	14/5.52	-	14/5.52	.080
Quad Cities-Dubuque, Ill.-Iowa	5.72	.08	5.80	.085	5.31	9/	9/	.083
North Central Iowa (Zone I)	5.67	-	5.67	.081	5.42	-	5.42	.081
Kansas City, Mo.-Kans.	6.16	.17	6.33	.081	5.68	.06	5.74	.074
St. Lou.-Ozarks, Mo.-Ill.-Ark.(St.Louis) :	6.02	.17	6.19	.081	7/5.89	9/	7/9/14/	.081
Minnesota-North Dakota (Fargo)	5.48	-	5.48	.081	5.03	9/	9/	.080
Black Hills, S. Dak. (Rapid City)	6.77	-	6.77	.117	5.37	-	5.37	.080
Eastern South Dakota (Sioux Falls)	5.92	-	5.92	.081	7/5.71	-	7/5.71	.079
Nebraska-Western Iowa (Omaha)	6.02	-	6.02	.085	7/14/6.09	-	7/14/6.09	.083
Neosho Valley, Kans.-Mo. (Pittsburg)	6.07	.50	6.57	.085	5.56	9/	9/	.084
Wichita, Kans.	6.22	.50	6.72	.081	5.80	9/	9/	.081
SOUTH ATLANTIC:								
Upper Chesapeake Bay, Md. (Baltimore)	7.16	.075	7.24	.085	6.37	-	6.37	.080
Washington, D. C.-Md.-Va.	7.16	.075	7.24	.085	6.21	-	6.21	.080
Tri-State, W.Va.-Ohio-Ky.(Huntington)	6.17	.41	17/6.58	.081	7/6.18	.36	7/17/6.54	.084
North Carolina 6/	-	-	7.40	.060	-	-	9/14/	9/
South Carolina 6/ 11/	-	-	6.90	.070	-	-	9/16/	9/
Georgia	7.00	.20	7.20	.081	6.85	.08	6.93	.081
Southeastern Florida (Miami)	7.52	-	7.52	.075	7.36	-	7.36	.076
Tampa Bay, Florida	7.32	-	7.32	.075	7.15	-	7.15	.076
Upper Florida (Jacksonville)	7.22	-	7.22	.075	7.10	-	7.10	.076
EAST SOUTH CENTRAL:								
Louisville-Lexington-Evansville(Ky.-Ind.):	5.91	.64	6.55	.081	7/6.05	.29	7/6.34	.082
Paducah, Ky.-Mo.	6.27	.38	6.65	.081	6.07	.08	6.15	.075
Appalachian, Tenn.-Va.-W.Va.-Ky.(Bristol):	6.55	.50	7.05	.081	6.46	-	10/6.36	.081
Chattanooga, Tenn.	6.85	.20	7.05	.081	6.29	-	6.29	.080
Knoxville, Tenn.	5.96	1.09	7.05	.081	5.60	.69	6.29	.080
Memphis, Tenn.-Miss.-Ark.	6.36	.50	6.86	.081	6.18	9/	9/	.075
Nashville, Tenn.-Ky. (Tenn.)	6.06	.79	6.85	.081	5.80	.36	6.16	.084
Mississippi (State orders):								
Delta-Central (Order VII) (Jackson)	6.73	.42	15/7.15	.081	6.38	-	10/14/6.20	.080
Gulf Coast (Order VII) (Gulfport)	6.89	.41	15/7.30	.081	6.54	-	10/14/6.35	.080
Northeast (Order II) (Tupelo) 6/	-	-	6.85	.081	-	-	6.46	.080

See footnotes at end of table, page 19.

Table 6.--Class I price paid by dealers and average price paid to producers, by market, September 1969 (F.O.B. market or other indicated location--basis 3.5% fat)

Market 1/	Class I price paid by dealers for milk used in fluid products				Average price paid to producers for milk used in all products			
	Fed. order min.	Class I 2/	Pre-vailing 3/	Fat diff. 4/	Fed. order min.	Premium 5/	Prevailing blend price 6/	Fat diff. 4/
	Dollars per cwt.				Dollars per cwt.			
WEST SOUTH CENTRAL:								
Central Arkansas (Little Rock)	6.36	.50	6.86	.081	6.23	9/	9/	.081
Fort Smith, Arkansas	6.37	.90	6.87	.085	6.09	9/	9/	.084
New Orleans, La. (0-50 mile zone) 11/ ..	7.27	-	12/7.58	.081	6.29	-	9/14/	.080
Northern Louisiana (Shreveport) 11/ ..	6.89	-	12/7.58	.081	6.79	-	9/14/	.081
Oklahoma Metro. (Okla. City) 13/	6.40	.50	6.90	.085	6.01	9/	9/	.084
Red River Val., Okla.-Tex. (Wich. Falls)	6.62	.50	7.12	.085	5.78	9/	9/	.083
(Lawton, Okla.):	6.50	.50	7.00	.085	5.66	9/	9/	.084
Austin-Waco, Texas (Zone I)	7.12	.50	7.62	.081	20/6.84	9/	9/	.077
Central West Texas (Abilene)	6.99	.50	7.49	.085	6.50	9/	9/	.081
Corpus Christi, Texas (0-80 mile zone)	7.49	.50	7.99	.081	7.12	9/	9/	.080
North Texas (Dallas and Fort Worth)...	6.74	.50	7.24	.085	6.18	9/	9/	.083
San Antonio, Texas	7.16	.50	7.66	.085	6.41	9/	9/	.077
South Texas (Houston).....	7.10	.50	7.60	.085	6.87	9/	9/	.084
Texas Panhandle (Amarillo)	6.67	.50	7.17	.081	6.12	9/	9/	.080
Lubbock-Plainview, Texas	6.84	.50	7.34	.085	6.63	9/	9/	.084
MOUNTAIN:								
Eastern Colorado (Denver)	6.60	-	6.60	.088	6.16	-	6.16	.087
Western Colorado (Grand Jct.)	6.55	-	6.55	.088	5.97	-	5.97	.087
Central Arizona (Phoenix)	6.92	-	6.92	.092	1/6.61	-	1/6.61	.089
Rio Grande Val., N.M.-Tex.-Colo.	6.77	.50	7.27	.085	6.15	9/	9/	.084
Great Basin, Utah-Nev. (Salt Lake City)	6.67	-	6.67	.092	5.84	-	5.84	.087
PACIFIC:								
Inland Empire, Wash.-Idaho (Spokane)...	6.46	21/.25	6.71	.084	5.78	.19	5.97	.083
Puget Sound, Wash. (Seattle).....	6.27	.20	6.47	.085	5.40	.14	5.54	.084

- 1/ Federal order market unless footnote indicates otherwise. Base point for prices shown in ().
- 2/ Premium above Federal order minimum as reported by principal producers' association.
- 3/ Includes Class I premium where reported.
- 4/ Fat differential per cwt. for each 0.1% plus or minus variation from a fat test of 3.5%.
- 5/ Blend price reported by principal producers' association, including the effect of prevailing premiums. Weighted average of prices for base and excess milk, where such plans are in effect.
- 6/ State-regulated market.
- 7/ Price has been adjusted for seasonal incentive fund (Louisville plan). Dollars added:

Mass.-R.I.-N. Hamp. .30	Connecticut .43	N. Y.-N. J. .33	Niagara Front. .31
Rochester .24	Cincinnati .26	Columbus .27	Miami Valley .25
Indiana .31	Cent. Ill. .24	So. Ill. .26	St. Louis-Ozark .24
East So. Dak. .22	Nebr.-W. Ia. .47	Tri-State .26	Lou.-Tex.-Evans. .42
Cent. Ariz. .20			
- 8/ Based on prevailing blend price for 15-cent zone in Southern Michigan.
- 9/ Not available.
- 10/ Producers' association blend price is below Federal order minimum blend price because of re-pooling with milk sold outside this order.
- 11/ State-regulated minimum prices at basic test of 4% for South Carolina and Louisiana adjusted to 3.5% fat.
- 12/ State-regulated minimum price prevails over Federal order minimum.
- 13/ Tulsa 10¢ less.
- 14/ August blend prices: Central Illinois, \$5.29; Southern Illinois, \$5.47; St. Louis, Missouri, \$5.48; North Carolina, \$6.73; New Orleans, \$6.02; Northern Louisiana, \$6.30; Des Moines, \$5.37; Nebraska-Western Iowa, \$5.52; Jackson, Miss., \$5.86; Gulfport, Miss., \$6.02.
- 15/ State Order price: Pittsburgh, Pa. \$6.50; Jackson, Miss., \$6.85; Gulfport, Miss., \$7.00.
- 16/ July: Cleveland, Ohio, \$5.48; South Carolina, \$6.79.
- 17/ August Class I \$6.46--Producer blend \$5.96. Price changed during August. Weighted average based on number of days each price was in effect.
- 18/ Weighted average of all handlers at all locations.
- 19/ August Class I: Duluth \$5.76-6.01; Mpls.-St. Paul \$5.68-5.92.
- 20/ July \$6.69; August \$6.74.
- 21/ Includes bulk tank premium and service charges.

Table 7.--Average daily sales and fat tests in specified marketing areas under Federal or State regulation, July 1969 1/--Continued

Marketing area 2/	WHOLE MILK ITEMS: Plain and Flavored									
	July 1968		June 1969		July 1969		July 1969 as % of 1968		Jan.-July 1969 as % of 1968	
	Quantity	M'fat test	Quantity	M'fat test	Quantity	M'fat test	July 1968	June 1969	1969 as % of 1968	1969 as % of 1968
	1,000		1,000		1,000		Percent			
	pounds	Pct.	pounds	Pct.	pounds					
NEW ENGLAND:										
Massachusetts-R.I.-N.H.	4,979	3.55	4,851	3.52	4,816	3.53	97	99	97	
Connecticut	2,032	3.46	2,037	3.43	1,972	3.44	97	97	97	
MIDDLE ATLANTIC:										
Niagara Frontier, New York 3/ ..	823	3.45	823	3.48	794	3.47	97	97	96	
Rochester, New York 3/	400	3.43	428	3.45	401	3.44	100	94	97	
New Jersey 3/	4,538	3.41	4,440	3.41	4,472	3.41	99	101	96	
Delaware Valley	1/3,031	3.44	1/2,881	3.41	1/2,863	3.39	94	99	93	
EAST NORTH CENTRAL:										
Eastern Ohio-Western Pa. 4/	4,956	3.51	4,876	3.51	4,801	3.50	97	98	106	
Four Ohio areas	2,985	3.50	2,895	3.50	2,909	3.50	97	100	97	
Indiana area	2,191	3.39	2,088	3.37	2,047	3.37	94	98	94	
Two Illinois areas	1,319	3.28	1,271	3.22	1,222	3.23	93	96	99	
Chicago Regional area	6,464	3.41	6,260	3.39	6,145	3.39	95	98	100	
Two Michigan areas	5,181	3.50	4,925	3.50	4,801	3.50	93	97	95	
WEST NORTH CENTRAL:										
Two Minnesota areas	947	3.29	922	3.29	904	3.29	95	98	95	
Minnesota-North Dakota	337	3.30	305	3.30	315	3.29	93	103	98	
Four Iowa areas	1,056	3.48	1,019	3.48	993	3.48	94	97	96	
Two Missouri areas	2,301	3.30	2,126	3.31	2,150	3.31	93	101	96	
Two South Dakota areas	213	3.33	207	3.33	206	3.33	97	100	94	
Nebraska-Western Iowa	905	3.37	865	3.32	851	3.31	94	98	101	
Two Kansas areas	513	3.31	484	3.31	494	3.30	96	102	96	
SOUTH ATLANTIC:										
Upper Chesapeake Bay, Md.	1,159	3.53	1,188	3.53	1,198	3.54	103	101	101	
Washington, D. C.	1,483	3.54	1,508	3.53	1,408	3.54	95	93	97	
Two West Virginia areas	1,085	3.51	1,105	3.50	1,125	3.51	104	102	102	
North Carolina 3/	2,113	3.41	1,999	3.41	2,110	3.41	100	106	100	
South Carolina 3/	1,153	3.41	1,094	3.41	1,188	3.41	103	109	101	
Three Florida areas	2,888	3.65	2,966	3.59	2,999	3.58	104	101	102	
EAST SOUTH CENTRAL:										
Two Kentucky-Indiana areas	1,458	3.39	1,379	3.37	1,397	3.38	96	101	96	
Four Tennessee areas	8/1,915	3.59	8/1,805	3.58	8/1,902	3.58	99	105	99	
Mississippi 5/	904	3.73	902	3.76	934	3.75	103	104	103	
WEST SOUTH CENTRAL:										
Central Arkansas	393	3.48	376	3.42	392	3.43	100	104	100	
Two Louisiana areas	878	3.84	836	3.83	864	3.83	98	103	99	
Okl. Met. & Red River Valley ..	1,051	3.40	1,020	3.36	1,067	3.37	102	105	100	
Seven Texas areas	3,235	3.40	3,108	3.39	3,318	3.38	103	107	102	
MOUNTAIN:										
Eastern Colorado	976	3.36	901	3.35	917	3.36	94	102	96	
Rio Grande, N.Mex.-Tex.-Colo. :	747	3.49	701	3.50	732	3.47	98	104	97	
Central Arizona	690	3.48	737	3.46	749	3.47	108	102	103	
Great Basin, Utah-Nev.	448	3.45	413	3.43	422	3.50	94	102	96	
PACIFIC:										
Two Washington areas	1,262	3.53	1,163	3.51	1,242	3.51	98	107	95	
California 3/	11,436	3.58	11,307	3.56	11,052	3.55	97	98	97	
Total 57 areas 5/ (59 Federal 8 State)	75,908	3.49	73,776	3.47	73,700	3.47	97.1	99.9	98.1	

See footnotes at end of table, pages 23 and 24.

Table 7.--Average daily sales and fat tests in specified marketing areas under Federal or State regulation, July 1969 1/--Continued

LOW-FAT AND SKIM-MILK ITEMS: Plain, solids, flavored, buttermilk and cultured specialties

Marketing area 2/	July 1968		June 1969		July 1969		July 1969 as %		Jan.-July 1969 as % of 1968
	Quantity	M'fat test	Quantity	M'fat test	Quantity	M'fat test	July 1968	June 1969	
	1,000 pounds	Pct.	1,000 pounds	Pct.	1,000 pounds		Percent		
NEW ENGLAND:									
Massachusetts-R.I.-N.H.:	438.3	.99	560.0	1.10	551.7	1.09	126	99	122
Connecticut	193.4	1.12	245.8	1.17	238.0	1.15	123	97	132
MIDDLE ATLANTIC:									
Niagara Frontier, New York 3/:	80.5	.93	96.5	1.11	93.3	1.10	116	97	120
Rochester, New York 3/	55.2	.44	66.5	.48	62.9	.54	114	95	112
New Jersey 3/	512.9	9/	542.7	9/	540.6	9/	105	100	108
Delaware Valley	7/297.1	.99	7/347.1	1.08	7/333.5	1.09	112	96	116
EAST NORTH CENTRAL:									
Eastern Ohio-Western Pa. 4/:	815.1	1.47	930.5	1.50	918.4	1.51	113	99	110
Four Ohio areas	738.4	1.59	866.8	1.60	856.6	1.61	116	99	115
Indiana area	926.7	1.74	999.5	1.72	997.8	1.73	108	100	111
Two Illinois areas	471.3	1.86	548.6	1.78	541.0	1.81	115	99	117
Chicago Regional area	1,472.9	1.55	1,702.8	1.58	1,690.7	1.59	115	99	101
Two Michigan areas	819.3	1.22	1,073.3	1.35	1,055.1	1.37	129	98	130
WEST NORTH CENTRAL:									
Two Minnesota areas	593.1	1.48	705.4	1.54	698.4	1.53	118	99	117
Minnesota-North Dakota	121.4	1.46	132.8	1.49	135.6	1.50	112	102	117
Four Iowa areas	421.1	1.48	476.6	1.52	473.0	1.52	112	99	114
Two Missouri areas	765.0	1.80	849.3	1.77	849.0	1.76	111	100	113
Two South Dakota areas	116.0	1.72	130.5	1.73	131.0	1.73	113	100	115
Nebraska-Western Iowa	296.2	1.56	328.6	1.52	327.8	1.50	111	100	112
Two Kansas areas	168.5	1.67	186.6	1.69	187.3	1.67	111	100	114
SOUTH ATLANTIC:									
Upper Chesapeake Bay, Md.:	121.1	1.08	131.5	1.09	134.7	1.16	111	102	108
Washington, D. C.:	206.0	1.20	227.6	1.23	223.5	1.25	108	98	117
Two West Virginia areas	161.2	1.18	177.3	1.20	179.5	1.22	111	101	115
North Carolina 3/	495.2	9/	474.0	9/	499.5	9/	101	105	101
South Carolina 3/	205.4	9/	204.7	9/	208.7	9/	102	102	102
Three Florida areas	470.9	.99	533.9	.99	539.2	1.02	115	101	113
EAST SOUTH CENTRAL:									
Two Kentucky-Indiana areas ...:	318.9	1.52	362.1	1.56	361.5	1.57	113	100	114
Four Tennessee areas	8/448.0	1.04	8/517.9	1.11	8/529.5	1.15	118	102	119
Mississippi 5/	155.6	1.37	178.0	1.33	175.7	1.34	113	99	110
WEST SOUTH CENTRAL:									
Central Arkansas	75.4	1.51	78.7	1.47	78.4	1.50	104	100	108
Two Louisiana areas	133.7	1.69	152.2	1.56	156.0	1.67	117	102	112
Okla. Met. & Red River Valley:	178.2	1.63	196.4	1.66	203.4	1.64	114	104	109
Seven Texas areas	778.2	1.47	794.6	1.43	804.1	1.43	103	101	100
MOUNTAIN:									
Eastern Colorado	251.6	1.56	314.4	1.64	320.1	1.64	127	102	124
Rio Grande, N. Mex.-Tex.-Colo:	88.0	1.69	104.2	1.68	108.2	1.66	123	104	122
Central Arizona	255.7	.94	237.4	1.10	231.3	1.12	90	97	108
Great Basin, Utah-Nev.:	257.3	1.83	282.2	1.76	285.2	1.76	111	101	115
PACIFIC:									
Two Washington areas	578.8	1.79	669.0	1.83	702.6	1.81	121	105	120
California 3/	2,608.6	9/	2,881.3	9/	2,861.9	9/	110	99	111
Total 67 areas 6/									
(59 Federal & State)	16,577.6	1.47	18,764.5	1.49	18,744.2	1.50	113.1	99.9	112.9

See footnotes at end of table, pages 23 and 24.

Table 7.--Average daily sales and fat tests in specified marketing areas under Federal or State regulation, July 1969 1/--Continued

MILK AND CREAM MIXTURES

Marketing area 2/	July 1968		June 1969		July 1969		July 1969 as % of Jan-July 1969 as % of 1968		
	Quantity	M'fat test	Quantity	M'fat test	Quantity	M'fat test	July 1968	June 1969	1969 as % of 1968
	1,000 pounds	Pct.	1,000 pounds	Pct.	1,000 pounds	Pct.	-	-	-
NEW ENGLAND:									
Massachusetts-R. I.-N. H.	18.1	11.7	20.8	11.5	19.6	11.6	109	94	101
Connecticut	20.2	11.0	20.7	10.8	20.0	10.8	99	97	96
MIDDLE ATLANTIC:									
Niagara Frontier, New York 3/	9.6	10.5	8.6	10.5	8.5	10.5	88	99	92
Rochester, New York 3/	3.3	10.6	3.5	10.4	3.3	10.4	100	94	100
New Jersey 3/	9/	9/	9/	9/	9/	9/	9/	9/	9/
Delaware Valley	33.7	11.2	31.3	11.1	31.4	11.1	93	100	91
EAST NORTH CENTRAL:									
Eastern Ohio-Western Pa. 4/	67.9	10.8	64.9	10.6	60.7	10.7	89	94	100
Four Ohio areas	41.6	10.9	39.0	10.8	39.3	10.8	94	101	91
Indiana area	40.3	11.7	38.1	11.5	36.7	11.5	91	96	90
Two Illinois areas	31.2	11.3	31.3	11.0	28.8	11.1	92	92	94
Chicago Regional area	176.6	11.7	169.6	11.7	158.9	11.7	90	94	97
Two Michigan areas	104.8	10.7	101.5	10.7	95.6	10.6	91	94	91
WEST NORTH CENTRAL:									
Two Minnesota areas	25.8	10.8	24.0	10.6	24.9	10.6	97	104	95
Minnesota-North Dakota	8.2	11.4	6.7	11.5	7.9	11.5	97	118	102
Four Iowa areas	29.0	12.2	27.5	12.1	25.6	12.2	88	93	93
Two Missouri areas	41.6	11.6	36.4	11.5	38.5	11.6	93	106	93
Two South Dakota areas	6.2	11.7	5.6	11.6	6.1	11.7	98	109	97
Nebraska-Western Iowa	26.2	11.7	24.8	11.3	23.8	11.2	91	96	90
Two Kansas areas	12.8	11.0	11.9	11.3	11.9	11.1	93	100	96
SOUTH ATLANTIC:									
Upper Chesapeake Bay, Md.	13.8	11.8	13.3	11.7	13.1	11.6	95	98	92
Washington, D. C.	30.5	12.3	28.2	12.2	26.9	12.2	88	95	92
Two West Virginia areas	6.8	11.8	6.6	11.8	6.6	11.8	97	100	96
North Carolina 3/	14.7	9/	12.5	9/	11.7	9/	80	94	86
South Carolina 3/	6.7	9/	6.3	9/	6.5	9/	97	104	100
Three Florida areas	41.4	11.0	38.2	10.9	36.5	10.9	88	96	94
EAST SOUTH CENTRAL:									
Two Kentucky-Indiana areas	16.1	11.5	14.7	11.5	14.6	11.4	91	99	92
Four Tennessee areas	12.9	12.3	11.8	12.3	12.4	12.2	96	105	96
Mississippi 5/	6.9	12.1	6.8	11.7	6.5	11.8	94	96	96
WEST SOUTH CENTRAL:									
Central Arkansas	3.9	11.8	3.5	11.9	3.7	12.0	94	106	95
Two Louisiana areas	9.2	12.2	8.4	12.1	8.2	12.0	89	98	96
Okla. Met. & Red River Valley ...	12.6	11.5	11.1	11.6	11.7	11.5	93	105	92
Seven Texas areas	42.7	11.5	36.5	11.6	36.8	11.5	86	101	90
MOUNTAIN:									
Eastern Colorado	20.8	11.7	19.1	11.7	19.7	11.7	95	103	95
Rio Grande, N. Mex.-Tex.-Colo. ...	9.0	11.8	8.4	11.9	8.8	11.7	98	105	97
Central Arizona	10.8	11.3	10.7	10.9	10.5	11.1	97	98	97
Great Basin, Utah-Nev.	6.9	12.5	6.1	12.4	6.5	12.4	95	107	95
PACIFIC:									
Two Washington areas	32.3	11.9	28.6	11.9	30.8	11.8	95	108	94
California 3/	261.5	12.0	247.2	12.0	245.3	12.0	94	99	93
Total 67 areas 6/									
(59 Federal 8 State)	1,256.3	11.5	1,184.0	11.5	1,158.2	11.5	92.2	97.8	93.9

See footnotes at end of table, pages 23 and 24.

Table 7.--Average daily sales and fat tests in specified marketing areas under Federal or State regulation, July 1969 1/--Continued

Marketing area 2/	July 1968		June 1969		July 1969		July 1969 as %		Jan.-July 1969 as % of 1968
	Quantity	M'fat: test	Quantity	M'fat: test	Quantity	M'fat: test	July 1968	June 1969	
	1,000 pounds	Pct.	1,000 pounds	Pct.	1,000 pounds	Pct.	Percent		
NEW ENGLAND:									
Massachusetts-R.I.-N.H.	137.1	21.5	135.8	21.6	129.5	21.2	94	95	92
Connecticut	30.6	24.7	32.9	25.0	29.1	24.3	95	88	92
MIDDLE ATLANTIC:									
Niagara Frontier, New York 3/ ..	3.6	30.0	4.2	31.3	3.4	29.7	92	81	89
Rochester, New York 3/	1.8	30.5	2.0	31.3	1.8	29.3	101	93	89
New Jersey 3/	2/	2/	2/	2/	2/	2/	2/	2/	2/
Delaware Valley	29.7	21.7	28.1	22.2	27.5	21.4	93	98	95
EAST NORTH CENTRAL:									
Eastern Ohio-Western Pa. 4/ ..	38.4	19.9	38.6	19.6	37.7	19.1	98	98	90
Four Ohio areas	12.2	21.1	12.2	21.5	11.5	21.4	94	94	97
Indiana area	11.5	21.7	16.4	18.5	14.4	18.0	126	88	131
Two Illinois areas	7.6	19.2	7.9	19.1	7.0	19.3	92	89	98
Chicago Regional area	69.1	20.2	61.3	20.5	58.2	20.2	84	95	96
Two Michigan areas	46.0	20.7	46.7	20.9	44.1	20.5	96	94	93
WEST NORTH CENTRAL:									
Two Minnesota areas	15.4	25.2	15.6	25.2	15.9	25.0	103	102	96
Minnesota-North Dakota	7.4	29.4	6.9	28.5	7.6	28.7	102	110	106
Four Iowa areas	6.8	23.4	6.3	23.4	6.3	23.2	93	100	87
Two Missouri areas	15.8	20.8	15.9	22.2	15.5	21.3	98	97	96
Two South Dakota areas	2.2	24.4	2.0	24.9	2.1	24.6	95	105	95
Nebraska-Western Iowa	6.5	22.1	6.6	21.9	6.5	22.9	101	98	86
Two Kansas areas	2.9	26.0	2.7	25.0	2.3	25.5	79	85	84
SOUTH ATLANTIC:									
Upper Chesapeake Bay, Md.	3.8	23.3	3.5	24.8	3.4	22.9	91	97	89
Washington, D. C.	19.5	20.7	16.7	21.5	14.4	21.1	74	86	90
Two West Virginia areas	1.1	20.6	1.1	21.0	1.0	20.6	91	91	88
North Carolina 3/	8.8	2/	8.3	2/	8.5	2/	97	102	97
South Carolina 3/	4.1	2/	2.7	2/	2.6	2/	63	96	82
Three Florida areas	19.8	22.8	18.4	22.7	17.3	22.9	87	94	96
EAST SOUTH CENTRAL:									
Two Kentucky-Indiana areas ...	4.6	24.3	4.4	24.0	4.3	23.5	93	98	95
Four Tennessee areas	7.0	26.3	6.8	25.8	6.6	25.7	94	97	95
Mississippi 5/	3.4	25.2	3.8	24.2	3.5	24.5	103	92	101
WEST SOUTH CENTRAL:									
Central Arkansas	1.2	27.8	1.2	27.8	1.2	27.3	103	100	99
Two Louisiana areas	3.3	24.1	3.0	24.0	3.0	23.8	91	100	95
Okla. Met. & Red River Valley ..	4.5	24.1	3.8	22.6	3.8	22.9	84	100	86
Seven Texas areas	22.7	25.6	20.7	26.1	19.5	25.9	86	94	87
MOUNTAIN:									
Eastern Colorado	9.1	23.2	8.4	22.0	8.1	22.4	89	96	90
Rio Grande, N.Mex.-Tex.-Colo. .	3.5	23.7	3.4	24.5	3.4	24.3	99	100	98
Central Arizona	5.0	22.5	5.2	22.2	4.9	22.7	98	94	98
Great Basin, Utah-Nev.	6.7	26.4	6.0	29.5	5.5	28.3	83	92	91
PACIFIC:									
Two Washington areas	16.1	28.5	16.3	29.0	15.7	28.0	98	96	97
California 3/	100.7	25.1	92.8	23.5	91.2	23.2	91	98	87
Total 67 areas 6/ (59 Federal 8 State)	689.1	22.7	668.2	22.6	638.1	22.2	92.6	95.5	92.9

1/ Data for Federal order markets compiled by Dairy Division, C&MS, USDA, from reports by market administrators. Data for State-regulated markets compiled by milk control agencies. Data are revised for the year-earlier month, preliminary for the last 2 months shown; all months adjusted to a comparable basis where marketing areas have been changed. 2/ Federal order market unless footnote indicates otherwise. Markets combined in each group are listed on page 26.

Table 7.--Average daily sales and fat tests in specified marketing areas under Federal or State regulation, July 1969 1/--Continued

Marketing area 2/	TOTAL FLUID ITEMS									
	July 1968		June 1969		July 1969		July 1969 as % of			
	Quantity	M'fat	Quantity	M'fat	Quantity	M'fat	July 1968	June 1969	1969 as % of 1968	
	: 1,000	: test	: 1,000	: test	: 1,000	: test				
	pounds	Pct.	pounds	Pct.	pounds		Percent			
NEW ENGLAND:										
Massachusetts-R.I.-N.H.	5,972	3.82	5,567	3.75	5,517	3.73	99	99	99	
Connecticut	2,276	3.61	2,337	3.57	2,259	3.54	99	97	99	
MIDDLE ATLANTIC:										
Niagara Frontier, New York 3/ ...	916	3.41	932	3.42	900	3.39	98	96	98	
Rochester, New York 3/	469	3.23	500	3.21	469	3.20	102	94	99	
New Jersey 3/	9/	9/	9/	9/	9/	9/	9/	9/	9/	
Delaware Valley	3,351	3.46	3,287	3.40	3,256	3.38	96	99	99	
EAST NORTH CENTRAL:										
Eastern Ohio-Western Pa. 4/	5,878	3.42	5,910	3.38	5,818	3.36	99	98	106	
Four Ohio areas	3,777	3.26	3,814	3.20	3,815	3.20	101	100	100	
Indiana area	3,169	3.08	3,142	3.02	3,096	3.01	98	99	99	
Two Illinois areas	1,829	3.11	1,859	2.99	1,798	2.99	98	97	103	
Chicago Regional area	8,183	3.39	8,193	3.32	8,052	3.30	98	98	100	
Two Michigan areas	6,151	3.45	6,147	3.37	5,996	3.37	97	98	99	
WEST NORTH CENTRAL:										
Two Minnesota areas	1,581	2.95	1,667	2.86	1,643	2.86	104	99	103	
Minnesota-North Dakota	474	3.38	452	3.27	466	3.32	98	103	103	
Four Iowa areas	1,513	3.18	1,530	3.11	1,498	3.09	99	98	100	
Two Missouri areas	3,124	3.13	3,027	3.08	3,052	3.08	98	101	100	
Two South Dakota areas	337	3.07	345	2.99	344	3.00	102	100	101	
Nebraska-Western Iowa	1,234	3.21	1,225	3.10	1,209	3.09	98	99	103	
Two Kansas areas	697	3.15	685	3.09	696	3.08	100	102	100	
SOUTH ATLANTIC:										
Upper Chesapeake Bay, Md.	1,298	3.45	1,336	3.43	1,350	3.43	104	101	101	
Washington, D. C.	1,739	3.61	1,781	3.55	1,673	3.53	96	94	99	
Two West Virginia areas	1,254	3.27	1,290	3.24	1,312	3.25	105	102	104	
North Carolina 3/	2,632	9/	2,494	9/	2,629	9/	100	105	100	
South Carolina 3/	1,370	9/	1,307	9/	1,406	9/	103	108	101	
Three Florida areas	3,420	3.48	3,557	3.38	3,592	3.36	105	101	103	
EAST SOUTH CENTRAL:										
Two Kentucky-Indiana areas	1,797	3.18	1,761	3.11	1,777	3.12	99	101	99	
Four Tennessee areas	8/2,383	3.22	8/2,342	3.15	8/2,450	3.16	103	105	102	
Mississippi 5/	1,070	3.50	1,091	3.48	1,120	3.48	105	103	104	
WEST SOUTH CENTRAL:										
Central Arkansas	473	3.29	460	3.21	476	3.24	100	103	101	
Two Louisiana areas	1,024	3.70	999	3.61	1,031	3.63	101	103	101	
Okla. Met. & Red River Valley ...	1,246	3.30	1,232	3.22	1,286	3.22	103	104	101	
Seven Texas areas	4,079	3.24	3,961	3.19	4,178	3.18	102	105	102	
MOUNTAIN:										
Eastern Colorado	1,258	3.28	1,243	3.17	1,265	3.18	100	102	102	
Rio Grande, N. Mex.-Tex.-Colo. ...	848	3.47	817	3.44	852	3.41	100	104	100	
Central Arizona	962	2.99	990	3.07	996	3.09	104	101	104	
Great Basin, Utah-Nev.	719	3.17	707	3.06	719	3.08	100	102	102	
PACIFIC:										
Two Washington areas	1,889	3.35	1,877	3.26	1,991	3.23	105	106	103	
California 3/	14,407	3.43	14,528	3.37	14,251	3.36	99	98	99	
Total 67 areas 6/ (59 Federal 8 State)	94,431	3.37	94,393	3.31	94,240	3.30	99.8	99.8	100.4	

3/ Data from State milk control agency. 4/ Clarksburg merged with Eastern Ohio-Western Pa. effective May 1 and included in sales (See footnote 1/). 5/ Data from Federal and State sources. 6/ Excluding State-reported data for New Jersey to avoid duplication with Federal-order data. Average fat test for markets where milkfat totals are available. 7/ Includes sales in Southern New Jersey which are also included in State reported total for New Jersey. 8/ Excludes sales in Mississippi portion of Memphis marketing area. 9/ Not available.

FLUID MILK AND CREAM, October 1969

Table 8.--Average daily receipts of milk from producers and number of producers for plants under Federal or State regulation, by market, August 1969 ^{1/}

Market	Average daily receipts of milk from producers				Number of producers			
	August 1968	July 1969	August 1969	Aug. 1969 as % of Aug. 1968	August 1968	July 1969	August 1969	Aug. 1969 as % of Aug. 1968
	- - 1,000 pounds - -		Percent		- - - Number - - -		Percent	
NEW ENGLAND:								
Mass.-R. I.-N. H.	9,323	10,104	9,705	104	8,706	8,360	8,339	96
Connecticut	2,965	3,051	3,034	102	1,949	1,873	1,860	95
MIDDLE ATLANTIC:								
New York, New Jersey	7/23,740	7/26,825	6/7/25,146	106	7/28,904	7/27,523	6/7/27,364	95
Niagara Frontier, New York ^{3/}	1,936	1,731	1,710	88	1,554	1,251	1,254	81
Rochester, New York ^{3/}	861	889	884	103	618	592	592	96
New Jersey ^{3/}	2,032	2,031	6/1,984	98	1,421	1,314	6/1,315	93
Delaware Valley	8/5,390	8/5,916	6/8/6,120	114	8/4,539	8/4,923	6/8/4,952	109
EAST NORTH CENTRAL:								
East Ohio-W. Pa. ^{11/}	8,821	9,471	9,423	5/	10,788	10,399	10,393	5/
Four Ohio areas	5,847	6,233	6,134	105	7,016	6,813	6,809	97
Indiana area	4,063	4,382	4,403	5/	4,660	4,537	4,693	5/
Two Illinois areas	2,616	3,043	2,908	111	3,056	3,152	3,230	106
Chicago Regional area	17,116	19,760	18,606	5/	15,977	16,705	16,768	5/
Three Michigan areas	9,961	10,185	10,423	105	9,923	9,592	9,547	96
WEST NORTH CENTRAL:								
Duluth-Superior ^{12/}	423	507	430	102	692	667	668	97
Minnesota-North Dakota	1,134	1,418	1,185	104	1,510	1,491	1,454	96
S. E. Minn.-North Iowa	10/	942	834	5/	10/	798	811	5/
Four Iowa areas	3,122	3,246	3,040	97	3,381	3,081	3,158	93
Two Missouri areas	6,129	6,340	6,348	104	5,596	5,486	5,518	99
Two South Dakota areas	613	585	579	94	487	454	468	96
Nebraska-Western Iowa	2,071	1,998	2,000	5/	1,731	1,703	1,737	5/
Two Kansas areas	1,442	1,410	1,405	97	1,148	1,099	1,114	97
SOUTH ATLANTIC:								
Upper Chesapeake Bay, Md.	2,480	2,351	2,530	102	1,999	1,945	1,879	94
Washington, D. C.	3,013	2,912	3,194	106	1,745	1,662	1,641	94
Two West Virginia areas	2,008	2,148	2,171	108	2,136	2,302	2,330	109
North Carolina ^{3/}	3,052	3,122	3,219	105	2,330	2,250	2,246	96
South Carolina ^{3/}	1,126	1,119	6/1,097	97	606	575	6/574	95
Georgia	10/	2,604	2,652	5/	10/	1,335	1,292	5/
Three Florida areas	3,479	3,460	3,461	99	411	400	396	96
EAST SOUTH CENTRAL:								
Two Kentucky-Indiana areas ...	3,015	3,000	3,143	104	3,366	3,323	3,341	99
Four Tennessee areas	2/3,121	2/3,185	2/3,351	107	2/3,083	2/2,913	2/2,858	93
Mississippi ^{4/}	2,229	2,251	2,371	106	1,993	1,852	2,292	115
WEST SOUTH CENTRAL:								
Two Arkansas areas	847	893	889	105	930	946	901	97
Two Louisiana areas ^{4/}	2/1,483	2/1,504	2/1,565	106	2/1,238	2/1,193	2/1,198	97
Okla. Metro. & Red River Valley	2,449	2,432	2,467	101	2,190	2,171	2,091	95
Six Texas areas	2,776	2,654	2,601	94	1,620	1,657	1,549	96
North Texas	3,102	3,598	3,560	5/	1,735	2,059	2,069	5/
South Texas	10/	1,594	1,670	5/	10/	1,067	1,041	5/
MOUNTAIN:								
Two Colorado areas	2,022	2,073	2,064	102	1,327	1,253	1,263	95
Rio Grande, N. Mex.-Texas-Colo.	990	956	948	96	275	323	322	117
Central Arizona	1,310	1,370	1,310	100	184	180	181	98
Great Basin, Utah-Nevada	1,205	1,278	1,268	105	894	873	886	99
PACIFIC:								
Two Washington areas	4,025	4,236	4,189	104	2,383	2,299	2,294	96
Total 65 areas ^{5/} (57 Federal; 8 State)	118,164	124,459	6/122,879	104.0	109,210	105,788	6/105,884	97.0

^{1/} Data for Federal order markets compiled by Dairy Division, CIMS, USDA from reports by market administrators. Data for State-regulated markets compiled by milk control agencies. Data are revised for the year-earlier month, preliminary for the last 2 months shown. ^{2/}Federal order market unless footnote indicates otherwise. Markets combined in each group are listed on page 26. ^{3/}Data from State sources. ^{4/}Data from Federal and State sources. ^{5/}Excludes East Ohio-West Pa., Indiana area, Chicago Regional, S.E. Minn.-North Iowa, Nebr.-West Iowa, Georgia, North Texas and South Texas Federal orders, for which data are not comparable with a year earlier. ^{6/}Estimated. ^{7/}Excludes New Jersey portion of New York, New Jersey market. ^{8/}Excludes New Jersey portion of Delaware Valley market. ^{9/}Excludes Mississippi portion of Memphis and/or New Orleans markets. ^{10/}New order effective October 1, 1968 South Texas, April 1, 1969 Georgia, May 1, 1969 S.E. Minn.-North Iowa. ^{11/}Clarksburg merged with Eastern Ohio-Western Pa. effective May 1. ^{12/}Minneapolis-St. Paul order expanded May 1, 1969. Data for market was not comparable and was excluded from table.

MARKETS COMBINED IN SALES AND RECEIPTS TABLES

The following markets have been combined in sales and receipts tables of this report: Ohio-Cincinnati, Columbus, Miami Valley, Northwestern; Illinois-Central Illinois, Southern Illinois; Michigan-Upper Peninsula, Southern, (Sales only) Upstate; Minnesota-Duluth-Superior, Minneapolis-St. Paul (Sales only); Iowa-Cedar Rapids, Des Moines, North Central, Quad Cities-Dubuque; Missouri-Kansas City, St. Louis-Ozarks; South Dakota-Black Hills, Eastern; Kansas-Neosho Valley, Wichita; West Virginia-Appalachian, Tri-State; Florida-Southeastern Florida, Tampa Bay, Upper Florida; Kentucky-Indiana-Louisville, Lexington-Evansville, Paducah; Tennessee-Chatanooga, Knoxville, Memphis, Nashville; Arkansas-Central, Ft. Smith; Louisiana-New Orleans, Northern; Texas-Austin-Waco, Central West, Corpus Christi, Lubbock-Plainview, North Texas (Sales only), Panhandle, San Antonio; Colorado-Eastern, Western; Washington-Inland Empire, Puget Sound.

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