



Orlando Shipping Point Fruit Prices (OR_FV110)

Agricultural Marketing Service

Specialty Crops Market News

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July 25,2025

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Barnwell, SC	Partly Cloudy	75-95F
Clinton, NC	Partly Cloudy	77-96F
Kennett, MO	Partly Cloudy	77-93F
Vincennes, IN	Partly Cloudy	75-92F
Thomasville, GA	Mostly Sunny	71-90F
Tifton, GA	Partly Cloudy	71-91F
Cordele, GA	Partly Cloudy	71-91F

Prices represent open (spot) market sales by first handlers on product of generally good quality and condition unless otherwise stated and may include promotional allowances or other incentives. No consideration is given to after-sale adjustments unless otherwise stated. Brokerage fees paid by the shipper are included in the price reported. Delivered Sales, Shipping Point Basis excludes all charges for freight.

MELONS

DELAWARE, MARYLAND AND EASTERN SHORE VIRGINIA Sales F.O.B. Shipping Point and/or Delivered Sales, Shipping Point Basis 2025 Season

---WATERMELONS: DEMAND GOOD. MARKET ABOUT STEADY. Many sales from prior bookings and or previous commitments with some new sales. Wide range in prices.
Red Flesh Seedless Type

24 inch bins

36s 133.00-161.00 mostly 140.00-154.00 few 168.00, few 126.00. Includes previous commitments.
45s 133.00-161.00 mostly 140.00-154.00 few 168.00, few 126.00. Includes previous commitments.
60s 133.00-161.00 mostly 140.00-154.00 few 168.00, few 126.00. Includes previous commitments.

GEORGIA Sales F.O.B. Shipping Point and/or Delivered Sales, Shipping Point Basis 2025 Season

---WATERMELONS: DEMAND GOOD. MARKET ABOUT STEADY. Many sales from prior bookings/ previous commitments with some new sales. Wide range in prices.
Red Flesh Seedless Type

24 inch bins

36s 133.00-154.00 few higher, including previous commitments.
45s 133.00-154.00 few higher, including previous commitments.
60s 133.00-154.00 few higher, including previous commitments.

NORTH CAROLINA

Sales F.O.B. Shipping Point and/or Delivered Sales, Shipping Point Basis 2025 Season

---WATERMELONS: DEMAND GOOD. MARKET ABOUT STEADY. Many sales from prior bookings and or previous commitments with some new sales. Wide range in prices.

Red Flesh Seedless Type

24 inch bins

35s 140.00-154.00 mostly 140.00-147.00 occasional higher and lower. Includes previous commitments.
36s 126.00-156.00 mostly 133.00-147.00 few as low as 119.00, occasional higher. Includes previous commitments.
45s 130.00-156.00 mostly 135.00-147.00 few 161.00, few as low as 126.00. Includes previous commitments.
60s 130.00-156.00 mostly 135.00-147.00 few 161.00, few as low as 126.00. Includes previous commitments.

SOUTH CAROLINA

Sales F.O.B. Shipping Point and/or Delivered Sales, Shipping Point Basis 2025 Season

---WATERMELONS: SUPPLY IN FEW HANDS. DEMAND GOOD. MARKET SLIGHTLY HIGHER. Many sales from prior bookings and or previous commitments with some new sales. Wide range in prices.

Red Flesh Seedless Type

24 inch bins

36s 154.00-161.00 mostly 154.00-155.00 occasional higher. Includes previous commitments.
45s 154.00-161.00 mostly 154.00-158.00 Includes previous commitments.
60s 154.00-161.00 mostly 154.00-158.00 Includes previous commitments.

SOUTHEAST MISSOURI

Sales F.O.B. Shipping Point and/or Delivered Sales, Shipping Point Basis 2025 Season

---WATERMELONS: DEMAND GOOD. MARKET ABOUT STEADY. Many sales from prior bookings/ previous commitments with some new sales. Wide range in prices.

Red Flesh Seeded Type

24 inch bins

35s 147.00-168.00

Red Flesh Seedless Type

24 inch bins



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36s 147.00-168.00 few including previous commitments

147.00-154.00.

45s 147.00-175.00 few including previous commitments

147.00-154.00.

60s 147.00-168.00 few including previous commitments

147.00-154.00.

SOUTHWEST INDIANA AND SOUTHEAST ILLINOIS

Sales F.O.B. Shipping Point and/or Delivered Sales, Shipping Point
Basis

2025 Season

---WATERMELONS: SUPPLY FAIRLY LIGHT. DEMAND VERY GOOD.
MARKET ABOUT STEADY. Wide range in price.

Red Flesh Seeded Type

24 inch bins

36s 154.00-182.00 few including previous commitments.

Red Flesh Seedless Type

24 inch bins

35s 147.00-161.00 few including previous commitments.

45s 154.00-182.00 few including previous commitments.

60s 154.00-182.00 few including previous commitments.