



Orlando Shipping Point Fruit Prices (OR_FV110)

Agricultural Marketing Service

Specialty Crops Market News

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July 22,2025

Page 1

OR_FV110

Barnwell, SC	Mostly Cloudy	74-97F
Clinton, NC	Partly Cloudy	68-89F
Kennett, MO	Sunny	76-97F
Vincennes, IN	Mostly Sunny	71-90F
Thomasville, GA	Partly Cloudy	74-98F
Tifton, GA	Partly Cloudy	74-96F
Cordele, GA	Mostly Sunny	74-98F

Prices represent open (spot) market sales by first handlers on product of generally good quality and condition unless otherwise stated and may include promotional allowances or other incentives. No consideration is given to after-sale adjustments unless otherwise stated. Brokerage fees paid by the shipper are included in the price reported. Delivered Sales, Shipping Point Basis excludes all charges for freight.

MELONS

DELAWARE, MARYLAND AND EASTERN SHORE VIRGINIA Sales F.O.B. Shipping Point and/or Delivered Sales, Shipping Point Basis 2025 Season

---WATERMELONS: DEMAND FAIRLY GOOD. Many sales from prior bookings and or previous commitments, with some new sales. Wide range in prices.

Red Flesh Seedless Type

24 inch bins

36s 126.00-161.00 mostly 140.00-154.00 few higher, including previous commitments.

45s 126.00-161.00 mostly 140.00-154.00 few higher, including previous commitments.

60s 126.00-161.00 mostly 140.00-154.00 few higher, including previous commitments. FIRST REPORT.

GEORGIA Sales F.O.B. Shipping Point and/or Delivered Sales, Shipping Point Basis 2025 Season

---WATERMELONS: DEMAND GOOD. MARKET ABOUT STEADY. Many sales from prior bookings/ previous commitments with some new sales. Wide range in prices.

Red Flesh Seedless Type

24 inch bins

36s 133.00-154.00 few higher, including previous commitments.

45s 133.00-154.00 few higher, including previous commitments.

60s 133.00-154.00 few higher, including previous commitments.

NORTH CAROLINA

Sales F.O.B. Shipping Point and/or Delivered Sales, Shipping Point Basis

2025 Season

---WATERMELONS: DEMAND GOOD. MARKET ABOUT STEADY. Many sales from prior bookings and or previous commitments, with some new sales. Wide range in prices.

Red Flesh Seedless Type

24 inch bins

35s 140.00-154.00 few higher, including previous commitments.

36s 126.00-156.00 mostly 133.00-154.00 few higher, including previous commitments.

45s 130.00-156.00 mostly 140.00-154.00 few higher, including previous commitments.

60s 130.00-156.00 mostly 140.00-154.00 few higher, including previous commitments.

SOUTH CAROLINA

Sales F.O.B. Shipping Point and/or Delivered Sales, Shipping Point Basis

2025 Season

---WATERMELONS: DEMAND GOOD. MARKET ABOUT STEADY. Many sales from prior bookings and or previous commitments, with some new sales. Wide range in prices.

Red Flesh Seedless Type

24 inch bins

36s 126.00-155.00 mostly 133.00-154.00 few higher, including previous commitments.

45s 133.00-158.00 mostly 133.00-154.00 few higher, including previous commitments.

60s 133.00-155.00 mostly 133.00-154.00 including previous commitments.

SOUTHEAST MISSOURI

Sales F.O.B. Shipping Point and/or Delivered Sales, Shipping Point Basis

2025 Season

---WATERMELONS: DEMAND GOOD. MARKET HIGHER. Many sales from prior bookings/ previous commitments with some new sales. Wide range in prices.

Red Flesh Seeded Type

24 inch bins

35s 147.00-168.00

Red Flesh Seedless Type

24 inch bins

36s 147.00-168.00 few including previous commitments 147.00-154.00.



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Page 2

OR_FV110

45s 147.00-175.00 few including previous commitments

147.00-154.00.

60s 147.00-168.00 few including previous commitments

147.00-154.00.

SOUTHWEST INDIANA AND SOUTHEAST ILLINOIS

Sales F.O.B. Shipping Point and/or Delivered Sales, Shipping Point
Basis

2025 Season

---WATERMELONS: SUPPLY FAIRLY LIGHT. DEMAND VERY GOOD.
MARKET ABOUT STEADY. Most harvest curtailed due to rain and
wet fields. Wide range in price.

Red Flesh Seeded Type

24 inch bins

36s 154.00-182.00 few including previous commitments.

Red Flesh Seedless Type

24 inch bins

35s 147.00-161.00 few including previous commitments.

45s 154.00-182.00 few including previous commitments.

60s 154.00-182.00 few including previous commitments.