



Orlando Shipping Point Fruit Prices (OR_FV110)

Agricultural Marketing Service
Specialty Crops Market News

July 21, 2025

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Barnwell, SC	Mostly Sunny	76-99F
Clinton, NC	Partly Cloudy	74-95F
Kennett, MO	Mostly Sunny	77-96F
Vincennes, IN	Mostly Cloudy	71-84F
Thomasville, GA	Mostly Sunny	76-97F
Tifton, GA	Partly Cloudy	76-95F
Cordele, GA	Partly Cloudy	75-96F

60s 133.00-156.00 mostly 140.00-154.00 few higher, including previous commitments.

SOUTH CAROLINA Sales F.O.B. Shipping Point and/or Delivered Sales, Shipping Point Basis 2025 Season

---WATERMELONS: DEMAND GOOD. MARKET ABOUT STEADY. Many sales from prior bookings and or previous commitments, with some new sales. Wide range in prices.

Red Flesh Seedless Type

24 inch bins

36s 126.00-154.00 mostly 133.00-154.00 few higher, including previous commitments.

45s 126.00-154.00 mostly 133.00-154.00 few higher, including previous commitments.

60s 126.00-154.00 mostly 133.00-154.00 few higher, including previous commitments.

Prices represent open (spot) market sales by first handlers on product of generally good quality and condition unless otherwise stated and may include promotional allowances or other incentives. No consideration is given to after-sale adjustments unless otherwise stated. Brokerage fees paid by the shipper are included in the price reported. Delivered Sales, Shipping Point Basis excludes all charges for freight.

MELONS

GEORGIA Sales F.O.B. Shipping Point and/or Delivered Sales, Shipping Point Basis 2025 Season

---WATERMELONS: DEMAND GOOD. MARKET ABOUT STEADY. Many sales from prior bookings/ previous commitments with some new sales. Wide range in prices.

Red Flesh Seedless Type

24 inch bins

36s 133.00-154.00 few higher, including previous commitments.

45s 133.00-154.00 few higher, including previous commitments.

60s 133.00-154.00 few higher, including previous commitments.

NORTH CAROLINA Sales F.O.B. Shipping Point and/or Delivered Sales, Shipping Point Basis 2025 Season

---WATERMELONS: DEMAND GOOD. MARKET ABOUT STEADY. Many sales from prior bookings and or previous commitments, with some new sales. Wide range in prices.

Red Flesh Seedless Type

24 inch bins

35s 140.00-154.00 few higher, including previous commitments.

36s 126.00-156.00 mostly 133.00-154.00 few higher, including previous commitments.

45s 140.00-156.00 mostly 140.00-154.00 few higher, including previous commitments.

SOUTHEAST MISSOURI Sales F.O.B. Shipping Point and/or Delivered Sales, Shipping Point Basis 2025 Season

---WATERMELONS: DEMAND GOOD. MARKET ABOUT STEADY. Many sales from prior bookings/ previous commitments with some new sales. Wide range in prices.

Red Flesh Seeded Type

24 inch bins

35s 147.00-161.00 few 168.00.

Red Flesh Seedless Type

24 inch bins

36s 133.00-161.00 few 168.00, few including previous commitments 133.00-147.00.

45s 147.00-161.00 few 175.00, few including previous commitments 133.00-147.00.

60s 147.00-161.00 few 168.00, few including previous commitments 133.00-147.00.

SOUTHWEST INDIANA AND SOUTHEAST ILLINOIS Sales F.O.B. Shipping Point and/or Delivered Sales, Shipping Point Basis 2025 Season

---WATERMELONS: SUPPLY FAIRLY LIGHT. DEMAND VERY GOOD. MARKET HIGHER. Wide range in price.

Red Flesh Seeded Type

24 inch bins

36s 154.00-182.00 few including previous commitments.

Red Flesh Seedless Type

24 inch bins



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35s 147.00-161.00 few including previous commitments.

45s 154.00-182.00 few including previous commitments.

60s 154.00-182.00 few including previous commitments.