



Orlando Shipping Point Fruit Prices (OR_FV110)

Agricultural Marketing Service

Specialty Crops Market News

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July 18,2025

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OR_FV110

Barnwell, SC Sunny 74-95F
Clinton, NC Partly Cloudy 76-95F
Kennett, MO Mostly Sunny 77-91F
Vincennes, IN Cloudy 74-88F
Thomasville, GA Mostly Sunny 72-92F
Tifton, GA Partly Cloudy 73-95F
Cordele, GA Partly Cloudy 73-95F

Prices represent open (spot) market sales by first handlers on product of generally good quality and condition unless otherwise stated and may include promotional allowances or other incentives. No consideration is given to after-sale adjustments unless otherwise stated. Brokerage fees paid by the shipper are included in the price reported. Delivered Sales, Shipping Point Basis excludes all charges for freight.

MELONS

GEORGIA

Sales F.O.B. Shipping Point and/or Delivered Sales, Shipping Point Basis
2025 Season

---WATERMELONS: DEMAND GOOD. MARKET ABOUT STEADY. Many sales from prior bookings/ previous commitments with some new sales. Wide range in prices. LAST REPORT on Red Flesh Seeded 35s.

Red Flesh Seeded Type

24 inch bins

35s Supply in too few hands to establish a market.

Red Flesh Seedless Type

24 inch bins

36s 133.00-154.00 few higher, including previous commitments.

45s 133.00-154.00 few higher, including previous commitments.

60s 133.00-154.00 few higher, including previous commitments.

NORTH CAROLINA

Sales F.O.B. Shipping Point and/or Delivered Sales, Shipping Point Basis
2025 Season

---WATERMELONS: DEMAND GOOD. MARKET ABOUT STEADY. Many sales from prior bookings and or previous commitments at higher prices, with some new sales. Wide range in prices.

Red Flesh Seedless Type

24 inch bins

36s 133.00-154.00 few higher, including previous commitments.

45s 133.00-154.00 few higher, including previous commitments.

60s 133.00-154.00 few higher, including previous commitments.

SOUTH CAROLINA

Sales F.O.B. Shipping Point and/or Delivered Sales, Shipping Point Basis
2025 Season

---WATERMELONS: DEMAND GOOD. MARKET ABOUT STEADY. Many sales from prior bookings and or previous commitments at higher prices, with some new sales. Wide range in prices.

Red Flesh Seedless Type

24 inch bins

36s 133.00-154.00 including previous commitments, occasional higher.

45s 133.00-154.00 including previous commitments, occasional higher.

60s 133.00-154.00 including previous commitments, occasional higher.

SOUTHEAST MISSOURI

Sales F.O.B. Shipping Point and/or Delivered Sales, Shipping Point Basis
2025 Season

---WATERMELONS: DEMAND GOOD. MARKET HIGHER. Many sales from prior bookings/ previous commitments with some new sales. Wide range in prices.

Red Flesh Seeded Type

24 inch bins

35s 147.00-161.00 few 168.00.

Red Flesh Seedless Type

24 inch bins

36s 133.00-161.00 few 168.00, few including previous commitments 133.00-147.00.

45s 147.00-161.00 few 175.00, few including previous commitments 133.00-147.00.

60s 147.00-161.00 few 168.00, few including previous commitments 133.00-147.00.

SOUTHWEST INDIANA AND SOUTHEAST ILLINOIS

Sales F.O.B. Shipping Point and/or Delivered Sales, Shipping Point Basis
2025 Season

---WATERMELONS: SUPPLY LIGHT. DEMAND VERY GOOD. Wide range in price.

Red Flesh Seeded Type

24 inch bins

36s 154.00-182.00 few including previous commitments.



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Red Flesh Seedless Type

24 inch bins

45s 154.00-182.00 few including previous commitments.

60s 154.00-182.00 few including previous commitments.

FIRST REPORT