



# Orlando Shipping Point Fruit Prices (OR\_FV110)

Agricultural Marketing Service

Specialty Crops Market News

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July 23,2025

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OR\_FV110

Barnwell, SC	Mostly Cloudy	74-92F
Clinton, NC	Partly Cloudy	72-90F
Kennett, MO	Sunny	77-98F
Vincennes, IN	Mostly Sunny	75-93F
Thomasville, GA	Partly Cloudy	73-88F
Tifton, GA	Showers	73-87F
Cordele, GA	Cloudy	73-86F

Prices represent open (spot) market sales by first handlers on product of generally good quality and condition unless otherwise stated and may include promotional allowances or other incentives. No consideration is given to after-sale adjustments unless otherwise stated. Brokerage fees paid by the shipper are included in the price reported. Delivered Sales, Shipping Point Basis excludes all charges for freight.

## MELONS

### DELAWARE, MARYLAND AND EASTERN SHORE VIRGINIA Sales F.O.B. Shipping Point and/or Delivered Sales, Shipping Point Basis 2025 Season

---WATERMELONS: DEMAND FAIRLY GOOD. MARKET ABOUT STEADY. Many sales from prior bookings and or previous commitments with some new sales. Wide range in prices.  
Red Flesh Seedless Type

#### 24 inch bins

36s 140.00-161.00 mostly 140.00-154.00 few 165.00-168.00, few as low as 126.00. Includes previous commitments.  
45s 140.00-161.00 mostly 140.00-154.00 few 165.00-168.00, few as low as 126.00. Includes previous commitments.  
60s 140.00-161.00 mostly 140.00-154.00 few 165.00-168.00, few as low as 126.00. Includes previous commitments.

### GEORGIA Sales F.O.B. Shipping Point and/or Delivered Sales, Shipping Point Basis 2025 Season

---WATERMELONS: DEMAND GOOD. MARKET ABOUT STEADY. Many sales from prior bookings/ previous commitments with some new sales. Wide range in prices.  
Red Flesh Seedless Type

#### 24 inch bins

36s 133.00-154.00 few higher, including previous commitments.

45s 133.00-154.00 few higher, including previous commitments.

60s 133.00-154.00 few higher, including previous commitments.

### NORTH CAROLINA

#### Sales F.O.B. Shipping Point and/or Delivered Sales, Shipping Point Basis 2025 Season

---WATERMELONS: DEMAND GOOD. MARKET SEEDLESS SLIGHTLY LOWER, SEEDED ABOUT STEADY. Many sales from prior bookings and or previous commitments with some new sales. Wide range in prices.

Red Flesh Seedless Type

#### 24 inch bins

35s 140.00-154.00 occasional higher. Including previous commitments.

36s 126.00-156.00 mostly 133.00-147.00 few as low as 119.00, occasional higher. Includes previous commitments.

45s 130.00-156.00 mostly 135.00-147.00 few 161.00, few as low as 126.00. Includes previous commitments.

60s 130.00-156.00 mostly 135.00-147.00 few 161.00, few as low as 126.00. Includes previous commitments.

### SOUTH CAROLINA

#### Sales F.O.B. Shipping Point and/or Delivered Sales, Shipping Point Basis 2025 Season

---WATERMELONS: DEMAND GOOD. MARKET ABOUT STEADY. Many sales from prior bookings and or previous commitments with some new sales. Wide range in prices.

Red Flesh Seedless Type

#### 24 inch bins

36s 133.00-155.00 mostly 133.00-154.00 few as low as 126.00, occasional higher. Includes previous commitments.

45s 133.00-158.00 mostly 133.00-154.00 occasional higher. Includes previous commitments.

60s 133.00-158.00 mostly 133.00-154.00 Includes previous commitments.

### SOUTHEAST MISSOURI

#### Sales F.O.B. Shipping Point and/or Delivered Sales, Shipping Point Basis 2025 Season

---WATERMELONS: DEMAND GOOD. MARKET ABOUT STEADY. Many sales from prior bookings/ previous commitments with some new sales. Wide range in prices.

Red Flesh Seeded Type



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24 inch bins  
35s 147.00-168.00  
Red Flesh Seedless Type  
24 inch bins  
36s 147.00-168.00 few including previous commitments  
147.00-154.00.  
45s 147.00-175.00 few including previous commitments  
147.00-154.00.  
60s 147.00-168.00 few including previous commitments  
147.00-154.00.

SOUTHWEST INDIANA AND SOUTHEAST ILLINOIS  
Sales F.O.B. Shipping Point and/or Delivered Sales, Shipping Point  
Basis  
2025 Season

---WATERMELONS: SUPPLY FAIRLY LIGHT. DEMAND VERY GOOD.  
MARKET ABOUT STEADY. Wide range in price.  
Red Flesh Seeded Type  
24 inch bins  
36s 154.00-182.00 few including previous commitments.  
Red Flesh Seedless Type  
24 inch bins  
35s 147.00-161.00 few including previous commitments.  
45s 154.00-182.00 few including previous commitments.  
60s 154.00-182.00 few including previous commitments.