

Production of  
ICE CREAM  
and  
RELATED FROZEN PRODUCTS  
AUGUST 1966

U.S. DEPARTMENT OF AGRICULTURE  
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ICE CREAM PRODUCTION

A3 Ice cream production in the United States in August, estimated at 78,370,000 gallons, was fractionally larger than in August last year, the Crop Reporting Board reports. Production exceeded slightly also the previous record for the month attained in 1946. Compared with the 1960-64 average for August, output was 4 percent more. Seasonally, production declined 3 percent from July to August, compared with 1 percent both at this time last year and the 5-year average. Temperatures during August averaged below normal in most of the country, but were normal or above in the following areas: (1) a western area including the three Pacific Coast States, major portions of Nevada, Utah, and Arizona, and sections of Idaho, Montana, Colorado, and New Mexico; (2) a North Atlantic area including considerable portions of New England, New York, New Jersey, Pennsylvania, Maryland, Delaware, and sections of the Virginias; (3) sections of the Carolinas, Florida, and southern Texas.

Compared with August 1965, a 3-percent decrease in ice cream production in the East North Central Region almost offset increases in all the other regions except the West North Central, where output was about the same. Increases varied from 1 percent in both of the Atlantic Regions to 4 percent in the Mountain. Production was 3 percent larger in both the South Central States and the Pacific. In the three leading-producing states, production was up 2 percent in Pennsylvania and 3 percent both in New York and California.

Compared with the August 1960-64 average, production was more in all regions except the East North Central, where it was 1 percent less. Increases ranged from 2 percent in the Mountain States to 13 percent in the Pacific. Production was 5 percent more in both the West North Central Region and the South Atlantic. Output was up 3 percent in the North Atlantic Region and 6 percent in the South Central. Production was down 4 percent in Pennsylvania, but was up 4 percent in New York and 14 percent in California.

PRODUCTION OF ICE CREAM, UNITED STATES, 1966

MONTH	ENUMERATED			ESTIMATED 1966	CHANGE FROM:	
	1960-64 Average 1/	1964	1965		1960-64 Av.	1965
	Thousand Gallons				Percent	
January .....	46,150	49,012	49,352	50,400	+ 9	+ 2
February .....	47,643	50,393	50,476	50,655	+ 6	0
March .....	56,496	58,283	60,504	63,020	+ 12	+ 4
April .....	58,435	60,208	63,006	60,310	+ 3	- 4
May .....	65,632	66,614	67,019	66,155	+ 1	- 1
June .....	72,886	74,898	76,793	77,110	+ 6	0
July .....	76,243	81,437	79,039	80,840	+ 6	+ 2
August .....	75,444	73,601	78,026	78,370	+ 4	0
EIGHT MONTH TOTAL	498,929	514,446	524,215	526,860	+ 6	+ 1
September .....	63,533	66,642	68,127			
October .....	55,515	56,866	58,026			
November .....	48,672	51,279	54,728			
December .....	45,365	49,510	51,951			
TWELVE MONTH TOTAL	712,014	738,743	757,047			

1/Short-time averages included for Alaska.

## PRODUCTION OF ICE CREAM: AUGUST 1966

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STATE AND GEOGRAPHIC DIVISION	AUGUST PRODUCTION				PERCENT CHANGE IN AUGUST 1966 PRODUCTION FROM:	
	ENUMERATED			ESTIMATED	AUGUST 5-YEAR AVERAGE	AUGUST 1965
	1960-64 AVERAGE	1964	1965	1966		
		Thousand Gallons			Percent	
Massachusetts .....	3,297	3,272	3,821	4,100	+ 24	+ 7
Connecticut .....	851	476	1,377	1,320	+ 55	- 4
New York .....	8,209	7,979	8,312	8,540	+ 4	+ 3
New Jersey .....	2,318	2,597	2,350	2,200	- 5	- 6
Pennsylvania .....	7,836	7,155	7,362	7,510	- 4	+ 2
Other N.A. States .	1,358	1,358	1,062	960	- 29	- 10
NO. ATLANTIC STATES	23,869	22,837	24,284	24,630	+ 3	+ 1
Ohio .....	4,248	4,059	4,311	4,500	+ 6	+ 4
Indiana .....	3,102	3,126	3,147	2,710	- 13	- 14
Illinois .....	3,994	4,152	4,210	3,980	0	- 5
Michigan .....	3,541	3,630	3,624	3,770	+ 6	+ 4
Wisconsin .....	2,536	2,486	2,575	2,300	- 9	- 11
E. N. CENTRAL STATES	17,421	17,453	17,867	17,260	- 1	- 3
Minnesota .....	2,088	2,076	2,456	2,470	+ 18	+ 1
Iowa .....	1,042	947	1,050	1,040	0	- 1
Missouri .....	1,886	1,710	1,795	1,730	- 8	- 4
N. & S. Dakota ....	511	469	521	485	- 5	- 7
Nebraska .....	885	946	1,071	1,100	+ 24	+ 3
Kansas .....	641	535	544	580	- 10	+ 7
WEST NO. CENT. STATES	7,053	6,683	7,437	7,405	+ 5	0
District of Columbia	748	692	683	630	- 16	- 8
Maryland .....	1,372	1,298	1,463	1,540	+ 12	+ 5
Virginia .....	1,303	1,249	1,224	1,225	- 6	0
West Virginia .....	514	620	664	590	+ 15	- 11
North Carolina ....	1,516	1,481	1,656	1,720	+ 13	+ 4
Georgia .....	871	872	1,068	1,000	+ 15	- 6
Florida .....	1,811	1,587	1,682	1,750	- 3	+ 4
Other S.A. States .	902	1,027	988	1,030	+ 14	+ 4
SO. ATLANTIC STATES	9,037	8,826	9,428	9,485	+ 5	+ 1
Tennessee .....	1,546	1,443	1,524	1,550	0	+ 2
Alabama .....	854	823	852	810	- 5	- 5
Louisiana .....	837	757	803	880	+ 5	+ 10
Oklahoma .....	600	639	577	555	- 8	- 4
Texas .....	2,299	2,311	2,625	2,830	+ 23	+ 8
Other S.C. States .	1,178	1,082	1,183	1,135	- 4	- 4
SO. CENTRAL STATES	7,314	7,055	7,564	7,760	+ 6	+ 3
Colorado .....	873	832	831	870	0	+ 5
Other Mt. States ..	1,662	1,620	1,658	1,710	+ 3	+ 3
MOUNTAIN STATES	2,535	2,452	2,489	2,580	+ 2	+ 4
Washington .....	1,314	1,291	1,387	1,390	+ 6	0
Oregon .....	606	569	621	730	+ 20	+ 18
California .....	6,075	6,213	6,721	6,900	+ 14	+ 3
PACIFIC STATES	7,995	8,073	8,729	9,020	+ 13	+ 3
UNITED STATES 1/	75,444	73,601	78,026	78,370	+ 4	0

1/Includes Alaska and Hawaii.

### ICE MILK PRODUCTION

Ice milk production in the United States in August, estimated at 29,760,000 gallons, is 7 percent more than in August 1965 and 27 percent larger than the 1960-64 average for the month. The January-August total this year is up 6 percent from the corresponding months in 1965 and 32 percent from the 5-year average.

Output declined 3 percent from July to August this year, the same as in the 1960-64 period, in contrast to 6 percent at this time last year. Seasonal declines occurred in all regions of the country except the West. Compared with August 1965, production was more in all regions except the South Atlantic and the South Central.

#### PRODUCTION OF ICE MILK, UNITED STATES, 1966

MONTH	ENUMERATED			ESTIMATED 1966	CHANGE FROM:	
	1960-64 Average 1/	1964	1965		1960-64 Av.	1965
	Thousand Gallons				Percent	
January .....	8,092	10,145	11,065	11,930	+ 47	+ 8
February .....	9,042	11,365	12,075	12,225	+ 35	+ 1
March .....	12,362	14,910	15,789	18,205	+ 47	+ 15
April .....	15,370	18,367	19,695	20,125	+ 31	+ 2
May .....	19,336	22,875	23,728	24,570	+ 27	+ 4
June .....	22,440	26,312	26,897	29,190	+ 30	+ 9
July .....	24,296	29,043	29,754	30,810	+ 27	+ 4
August .....	23,518	25,633	27,943	29,760	+ 27	+ 7
EIGHT MONTH TOTAL	134,456	158,650	166,946	176,815	+ 32	+ 6

1/Short-time averages included for Alaska.

### SHERBET PRODUCTION

Sherbet production in the United States in August was 5,405,000 gallons - 2 percent more than in August 1965 and 5 percent larger than the 1960-64 average for the month. Cumulative output through August this year is up 5 percent from the corresponding period last year and 12 percent from the 5-year average.

The seasonal decline of 16 percent from July to August this year compares with 10 percent both at this time in 1965 and the average in the 1960-64 period. All regions showed seasonal declines. August output was larger than a year ago in all regions except the North Atlantic, the West North Central and the Pacific.

#### PRODUCTION OF SHERBET, UNITED STATES, 1966

MONTH	ENUMERATED			ESTIMATED 1966	CHANGE FROM:	
	1960-64 Average	1964	1965		1960-64 Av.	1965
	Thousand Gallons				Percent	
January .....	2,105	2,354	2,397	2,525	+ 20	+ 5
February .....	2,160	2,372	2,435	2,540	+ 18	+ 4
March .....	2,927	3,105	3,285	3,505	+ 20	+ 7
April .....	3,517	3,608	3,801	3,930	+ 12	+ 3
May .....	4,531	4,594	4,786	4,895	+ 8	+ 2
June .....	5,313	5,588	5,438	5,775	+ 9	+ 6
July .....	5,698	6,182	5,889	6,470	+ 14	+ 10
August .....	5,134	5,128	5,319	5,405	+ 5	+ 2
EIGHT MONTH TOTAL	31,385	32,931	33,350	35,045	+ 12	+ 5

"MELLORINE-TYPE" FROZEN DESSERTS PRODUCTION

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Production of Mellorine and other frozen desserts made with fats and oils other than milkfat in the United States during August totaled 5,660,000 gallons. This is 3 percent less than in August 1965, but 2 percent more than the 1960-64 average for the month. Output in the first eight months of this year is down 2 percent from the January-August period of last year, but 6 percent above the 5-year average.

Production advanced 4 percent from July to August. This contrasts with a 3-percent decline at this time in 1965 and a 1-percent loss in the 1960-64 period. Increases in South Carolina, Texas, Oregon and California outweighed sharp losses in Illinois, Missouri, Alabama, Louisiana and Oklahoma. Compared with August 1965, production decreased in all Mellorine-producing states except Arkansas and Arizona.

PRODUCTION OF "MELLORINE-TYPE" FROZEN DESSERTS, UNITED STATES 1966

MONTH	ENUMERATED			ESTIMATED 1966	CHANGE FROM:	
	1960-64 Average	1964	1965		1960-64 Av.	1965
	Thousand Gallons				Percent	
January .....	2,923	3,200	3,407	3,360	+ 15	- 1
February .....	3,147	3,197	3,426	3,260	+ 4	- 5
March .....	3,925	4,012	4,257	4,625	+ 18	+ 9
April .....	4,184	4,478	4,680	4,395	+ 5	- 6
May .....	4,830	4,838	4,970	4,870	+ 1	- 2
June .....	5,321	5,466	5,530	5,850	+ 10	+ 6
July .....	5,558	6,011	6,007	5,460	- 2	- 9
August .....	5,527	5,531	5,843	5,660	+ 2	- 3
EIGHT MONTH TOTAL	35,415	36,733	38,120	37,480	+ 6	- 2

WATER ICE PRODUCTION

U.S. production of water ices in August, of 5,645,000 gallons, is 11 percent larger than in August 1965 and 22 percent greater than the 1960-64 average for the month. Total output through August this year is 3 percent above the first eight months in 1965 and 11 percent more than the 5-year average.

Output declined 18 percent from July to August, compared with 20 percent at this time in 1965 and 21 percent on the average in the 1960-64 period. Seasonal declines occurred in all regions of the country. Compared with August 1965, production increased in all regions. The sharpest gains were in the two North Central Regions and South Atlantic.

PRODUCTION OF WATER ICES, UNITED STATES 1966

MONTH	ENUMERATED			ESTIMATED 1966	CHANGE FROM:	
	1960-64 Average	1964	1965		1960-64 Av.	1965
	Thousand Gallons				Percent	
January .....	803	963	946	1,015	+ 26	+ 7
February .....	1,073	1,226	1,312	1,350	+ 26	+ 3
March .....	2,071	2,268	2,311	2,580	+ 25	+ 12
April .....	3,429	3,395	3,384	3,345	- 2	- 1
May .....	4,907	5,108	5,591	4,615	- 6	- 17
June .....	5,852	6,189	6,058	6,395	+ 9	+ 6
July .....	5,852	6,669	6,370	6,915	+ 18	+ 9
August .....	4,616	4,595	5,081	5,645	+ 22	+ 11
EIGHT MONTH TOTAL	28,603	30,413	31,053	31,860	+ 11	+ 3