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Production of  
ICE CREAM  
and  
RELATED FROZEN PRODUCTS  
OCTOBER 1964

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U.S. DEPARTMENT OF AGRICULTURE  
Statistical Reporting Service  
Crop Reporting Board  
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ICE CREAM PRODUCTION

Production of ice cream in the United States in October, estimated at 57,195,000 gallons, was 3 percent less than in October 1963, but was 7 percent more than the 1958-62 average for the month, the Crop Reporting Board reports. Production decreased 14 percent from September to October this year, compared with only 3 percent at this time in 1963. The 5-year average seasonal decrease was 15 percent. Average temperatures during October were below normal from the entire Atlantic Seaboard westward to areas of the Great Plains. They were normal or above in most of the western states except a section of the Northwest comprising much of Washington and portions of Oregon, Idaho, and Montana.

Compared with October 1963, ice cream production was less in all regions except the North Atlantic, where it was 2 percent more. Decreases varied from 2 percent in both the South Atlantic States and the Pacific to 8 percent in the South Central. All the remaining regions showed declines of 6 percent. Output was off 3 percent in Pennsylvania, but was up 1 percent in California and 11 percent in New York. Other important-producing states with gains were only Connecticut, Nebraska, West Virginia, and Georgia.

Compared with the 1958-62 October average, production was larger in all regions except the South Central, where it was 1 percent smaller. Increases varied from only fractional in the South Atlantic States to 19 percent in the Pacific. Production was up 5 percent in the East North Central Region and 7 percent in the West North Central. Other gains were 8 percent in the North Atlantic States and 9 percent in the Mountain. Output was up 16 percent in New York and 21 percent in California, but was about the same in Pennsylvania. Increases were shown in all other states of the North Atlantic Region, and all states of the Mountain and Pacific Regions.

PRODUCTION OF ICE CREAM, UNITED STATES, 1964

MONTH	ENUMERATED		ESTIMATED 1964	CHANGE FROM:	
	1958-62 Average 1/	1962		1963	1958-62 Av.
	Thousand Gallons			Percent	
January	44,145	45,651	47,228	+ 10	+ 3
February	45,195	47,386	46,812	+ 12	+ 8
March	53,884	55,748	55,605	+ 7	+ 4
April	56,542	58,181	61,984	+ 4	- 5
May	64,306	66,325	66,653	+ 2	- 2
June	72,143	71,453	70,418	+ 2	+ 5
July	74,907	75,470	78,499	+ 7	+ 2
August	74,891	75,472	75,643	- 1	- 2
September	62,949	60,675	60,695	+ 5	+ 9
October	53,659	56,008	58,832	+ 7	- 3
TEN MONTH TOTAL	602,621	612,369	622,369	+ 5	+ 2
November	46,290	48,216	48,755		
December	44,142	43,843	45,564		
TWELVE MONTH TOTAL	693,053	704,428	716,688		

1/ Short-time averages included for Alaska and Hawaii.  
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## PRODUCTION OF ICE CREAM: OCTOBER 1964

STATE AND GEOGRAPHIC DIVISION	5-YEAR OCTOBER AVERAGE 1958-62 1/	OCTOBER			PERCENT CHANGE IN OCT. 1964 PRODUCTION FROM:	
		1962 1/	1963 1/	ESTIMATED 1964	5-YEAR AVERAGE	OCT. 1963
		Thousand Gallons			Percent	
Massachusetts .....	2,099	2,153	2,462	2,430	+ 16	- 1
Connecticut .....	650	624	625	690	+ 6	+ 10
New York .....	5,369	5,574	5,596	6,220	+ 16	+ 11
New Jersey .....	1,414	1,375	1,655	1,450	+ 3	- 12
Pennsylvania .....	5,801	5,698	5,982	5,820	0	- 3
Other N.A. States ...	742	767	724	785	+ 6	+ 8
<b>NO. ATLANTIC STATES</b>	<b>16,075</b>	<b>16,191</b>	<b>17,044</b>	<b>17,395</b>	<b>+ 8</b>	<b>+ 2</b>
Ohio .....	3,277	3,136	3,387	3,000	- 8	- 11
Indiana .....	2,121	2,344	2,530	2,300	+ 8	- 9
Illinois .....	2,919	3,136	3,269	3,260	+ 12	0
Michigan .....	2,496	2,623	2,850	2,740	+ 10	- 4
Wisconsin .....	1,758	1,913	1,965	1,880	+ 7	- 4
<b>E. N. CENTRAL STATES</b>	<b>12,571</b>	<b>13,152</b>	<b>14,001</b>	<b>13,180</b>	<b>+ 5</b>	<b>- 6</b>
Minnesota .....	1,441	1,567	1,808	1,640	+ 14	- 9
Iowa .....	883	885	866	850	- 4	- 2
Missouri .....	1,300	1,493	1,444	1,360	+ 5	- 6
N. & S. Dakota .....	366	385	413	405	+ 11	- 2
Nebraska .....	654	734	763	780	+ 19	+ 2
Kansas .....	474	522	494	430	- 9	- 13
<b>WEST NO. CENT. STATES</b>	<b>5,118</b>	<b>5,586</b>	<b>5,788</b>	<b>5,465</b>	<b>+ 7</b>	<b>- 6</b>
District of Columbia	613	668	622	570	- 7	- 8
Maryland .....	1,078	1,061	1,086	1,030	- 4	- 5
Virginia .....	928	1,073	1,074	1,000	+ 8	- 7
West Virginia .....	363	327	311	460	+ 27	+ 48
North Carolina .....	1,028	1,047	1,121	1,070	+ 4	- 5
Georgia .....	641	656	592	630	- 2	+ 6
Florida .....	1,563	1,659	1,459	1,400	- 10	- 4
Other S.A. States ...	573	653	723	660	+ 15	- 9
<b>SO. ATLANTIC STATES</b>	<b>6,787</b>	<b>7,144</b>	<b>6,988</b>	<b>6,820</b>	<b>0</b>	<b>- 2</b>
Tennessee .....	1,125	1,121	1,160	1,040	- 8	- 10
Alabama .....	624	625	615	590	- 5	- 4
Louisiana .....	690	668	578	480	- 30	- 17
Oklahoma .....	422	440	453	430	+ 2	- 5
Texas .....	1,609	1,840	1,940	1,860	+ 16	- 4
Other S.C. States ...	829	875	935	845	+ 2	- 10
<b>SO. CENTRAL STATES</b>	<b>5,299</b>	<b>5,569</b>	<b>5,681</b>	<b>5,245</b>	<b>- 1</b>	<b>- 8</b>
Colorado .....	573	617	711	700	+ 22	- 2
Other Mt. States ....	1,140	1,241	1,278	1,175	+ 3	- 8
<b>ROCKY MOUNTAIN STATES</b>	<b>1,713</b>	<b>1,858</b>	<b>1,989</b>	<b>1,875</b>	<b>+ 9</b>	<b>- 6</b>
Washington .....	906	1,056	1,147	1,000	+ 10	- 13
Oregon .....	418	440	490	480	+ 15	- 2
California .....	4,582	4,823	5,518	5,550	+ 21	+ 1
<b>PACIFIC STATES</b>	<b>5,906</b>	<b>6,319</b>	<b>7,155</b>	<b>7,030</b>	<b>+ 19</b>	<b>- 2</b>
<b>UNITED STATES 2/</b>	<b>53,659</b>	<b>56,008</b>	<b>58,832</b>	<b>57,195</b>	<b>+ 7</b>	<b>- 3</b>

1/From enumerations. 2/Includes Alaska and Hawaii.

October production of ice milk in the United States was estimated at 15,770,000 gallons. This was about the same as in October 1963, but 44 percent larger than the 1958-62 average for the month. The January - October output was 4 percent more than the 10-month total in 1963 and 42 percent above the 5-year average. From September to October, production declined 21 percent this year, compared with 16 percent in 1963 and an average of 25 percent in the 5-year period. All regions showed sharp seasonal declines.

Compared with October 1963, decreases in the West North Central Region and the South Central more than offset moderate increases in all other regions.

PRODUCTION OF ICE MILK, UNITED STATES, 1964

MONTH	ENUMERATED			ESTIMATED 1964	CHANGE FROM:	
	1958-62 Average 1/	1962	1963		1958-62 Av.	1963
	Thousand Gallons				Percent	
January .....	6,447	7,900	8,983	10,205	+ 58	+ 14
February .....	7,055	9,193	9,920	11,125	+ 58	+ 12
March .....	9,852	12,659	13,377	14,655	+ 49	+ 6
April .....	12,463	15,778	17,553	18,075	+ 45	+ 3
May .....	15,832	20,927	21,311	22,140	+ 40	+ 2
June .....	18,444	23,266	24,481	26,035	+ 41	+ 6
July .....	19,908	24,888	27,221	29,060	+ 46	+ 7
August .....	19,714	24,712	26,310	25,505	+ 29	- 3
September .....	14,698	17,346	18,756	19,955	+ 36	+ 6
October .....	10,955	13,697	15,829	15,770	+ 44	0
TEN MONTH TOTAL	135,368	170,366	184,741	192,525	+ 42	+ 4

1/Short-time averages included for Alaska and Hawaii.

SHERBET PRODUCTION

Sherbet production in the United States during October was set at 2,765,000 gallons - 8 percent less than in October 1963, but 10 percent more than the 1958-62 average for the month. Cumulative output through October was up 2 percent from the corresponding months in 1963 and 7 percent from the 1958-62 average for the month. The September to October decline was 23 percent this year, in contrast to 5 percent in 1963 and the 29/average decline in the preceding 5-year period. Seasonal decreases occurred in all regions. Compared with October 1963, production decreased in all regions of the country except the North Atlantic.

PRODUCTION OF SHERBET, UNITED STATES, 1964

MONTH	ENUMERATED			ESTIMATED 1964	CHANGE FROM:	
	1958-62 Average 1/	1962	1963		1958-62 Av.	1963
	Thousand Gallons				Percent	
January .....	1,877	2,085	2,213	2,335	+ 24	+ 6
February .....	1,961	2,155	2,131	2,305	+ 18	+ 8
March .....	2,682	2,813	2,997	3,080	+ 15	+ 3
April .....	3,364	3,477	3,775	3,595	+ 7	- 5
May .....	4,450	4,759	4,426	4,480	+ 1	+ 1
June .....	5,256	5,252	5,030	5,370	+ 2	+ 7
July .....	5,570	5,426	6,083	6,290	+ 13	+ 3
August .....	5,065	4,973	5,184	5,030	- 1	- 3
September .....	3,524	3,305	3,154	3,610	+ 2	+ 14
October .....	2,504	2,511	2,996	2,765	+ 10	- 8
TEN MONTH TOTAL	36,253	36,756	37,989	38,860	+ 7	+ 2

1/Short-time averages included for Alaska and Hawaii.

"MELLORINE-TYPE" FROZEN DESSERTS PRODUCTION

United States production of Mellorine and other frozen desserts made with fats and oils other than milkfat totaled 3,905,000 gallons in October. This was 12 percent less than in October 1963, but 11 percent above the 1958-62 average for the month. Cumulative output through October was 1 percent above the January - October total in 1963 and 13 percent above the 5-year average.

Production declined 18 percent from September to October, compared with only 1 percent at this time in 1963, and 16 percent on the average in the 1958-62 period. Output was unchanged in Alabama, Montana and Oregon. Seasonal declines occurred in all other Mellorine-producing states.

## PRODUCTION OF "MELLORINE-TYPE" FROZEN DESSERTS, UNITED STATES 1964

MONTH	ENUMERATED			ESTIMATED	CHANGE FROM:	
	1958-62 Average	1962	1963	1964	1958-62 Av.	1963
	Thousand Gallons				Percent	
January .....	2,569	2,987	3,058	3,255	+ 27	+ 6
February .....	2,833	3,401	3,151	3,450	+ 22	+ 9
March .....	3,502	3,905	4,197	4,055	+ 16	- 3
April .....	3,800	4,194	4,453	4,400	+ 16	- 1
May .....	4,503	5,164	5,047	4,750	+ 5	- 6
June .....	5,063	5,475	5,018	5,555	+ 10	+ 11
July .....	5,182	5,828	5,636	5,970	+ 15	+ 6
August .....	5,127	5,883	5,632	5,485	+ 7	- 3
September .....	4,168	4,191	4,508	4,745	+ 14	+ 5
October .....	3,507	4,158	4,446	3,905	+ 11	- 12
TEN MONTH TOTAL	40,254	45,186	45,146	45,570	+ 13	+ 1

WATER ICE PRODUCTION

Water ice production in the United States was 1,555,000 gallons in October - 1 percent less than in October 1963, but 19 percent more than the 1958-62 average for the month. The January-October output was 3 percent above the corresponding ten months in 1963 and 5 percent greater than the average for this period.

Production dropped 37 percent from September to October, compared with 23 percent between these months in 1963 and 49 percent on the average in the preceding 5-year period. Sharp seasonal declines occurred in all regions of the country.

## PRODUCTION OF WATER ICES, UNITED STATES 1964

MONTH	ENUMERATED			ESTIMATED	CHANGE FROM:	
	1958-62 Average 1/	1962	1963	1964	1958-62 Av.	1963
	Thousand Gallons				Percent	
January .....	745	753	798	855	+ 15	+ 7
February .....	974	1,044	1,015	1,130	+ 16	+ 11
March .....	1,922	1,919	2,118	2,090	+ 9	- 1
April .....	3,335	3,490	3,693	3,330	0	- 10
May .....	4,819	5,423	4,752	4,775	- 1	0
June .....	5,694	5,712	5,565	5,895	+ 4	+ 6
July .....	5,458	5,434	6,013	6,345	+ 16	+ 6
August .....	4,532	4,467	4,514	4,435	- 2	- 2
September .....	2,549	2,327	2,026	2,460	- 3	+ 21
October .....	1,312	1,251	1,565	1,555	+ 19	- 1
TEN MONTH TOTAL	31,340	31,820	32,059	32,870	+ 5	+ 3

1/Short-time average included for Hawaii.