

Production of  
ICE CREAM  
and  
RELATED FROZEN PRODUCTS  
JANUARY 1965

U.S. DEPARTMENT OF AGRICULTURE  
LIBRARY  
MAR 15 1965

U.S. DEPARTMENT OF AGRICULTURE  
Statistical Reporting Service  
Crop Reporting Board  
Released February 19, 1965  
1300-A New P.O. Bldg., Chicago, Ill. 60607

ICE CREAM PRODUCTION

Estimated production of ice cream in the United States during January totaled 50,040,000 gallons, the Crop Reporting Board reports. This was 3 percent above the previous record high set a year earlier, and 11 percent more than the 1959-63 average for the month. The seasonal increase from December to January of 2 percent compares with 7 percent at this time a year ago. The gain was also 2 percent on the average in the 1959-63 period. Temperatures during January averaged below normal in the large area north and east of a diagonal line from the proximity of Glacier Park to the western edge of Kentucky and southward to New Orleans. West of this line, temperatures were normal or above.

The milkfat content of ice cream manufactured in the United States averaged 11.0 percent in January 1965. This compares with 11.0 percent also in July 1964 and 10.9 percent in January 1964.

Compared with January 1964, ice cream production was more in all regions except the West North Central, where it was 4 percent less. Increases ranged from 1 percent in the East North Central Region to 12 percent in the South Central. Output increased 2 percent in the North Atlantic States and 3 percent in the South Atlantic. In the West, production increased 6 percent in the Mountain States and 7 percent in the Pacific. In the three leading-producing states, output was up 1 percent in New York and 6 percent in California, but was down 5 percent in Pennsylvania.

Compared with the 5-year, 1959-63 average for January, increases in all regions varied from 6 percent in the West North Central States to 23 percent in the Pacific. Production was up 8 percent in the North Atlantic Region and 11 percent in the East North Central. Other increases were 10 percent in the South Atlantic Region, 12 percent in the Mountain, and 18 percent in the South Central. Production was about the same as the 5-year average in Pennsylvania, while it was up 9 percent in New York and 25 percent in California.

PRODUCTION OF ICE CREAM, UNITED STATES, 1965

MONTH	ENUMERATED		ESTIMATED		CHANGE FROM:	
	1959-63 Average 1/	1963	1964	1965	1959-63 Av.	1964
	Thousand Gallons				Percent	
January .....	44,904	47,228	48,595	50,040	+ 11	+ 3
February .....	46,467	46,812	50,435			
March .....	55,507	55,605	57,845			
April .....	57,839	61,984	58,975			
May .....	65,176	66,653	65,485			
June .....	72,804	70,418	73,820			
July .....	75,749	78,499	79,920			
August .....	75,764	75,643	73,920			
September .....	63,309	60,695	66,295			
October .....	54,770	58,832	57,195			
November .....	47,356	48,755	50,765			
December .....	44,679	45,564	49,210			
TWELVE MONTH TOTAL	704,324	716,688	732,460			

1/Short-time averages included for Alaska and Hawaii.  
Da 2-4 (2-65)

## PRODUCTION OF ICE CREAM: JANUARY 1965

2-19-

STATE AND GEOGRAPHIC DIVISION	5-YEAR JANUARY AVERAGE 1959-63 1/	JANUARY			PERCENT CHANGE IN JAN. 1965 PRODUCTION FROM:	
		1963 1/	ESTIMATED		5-YEAR AVERAGE	JAN. 1964
			1964	1965		
		Thousand Gallons			Percent	
Massachusetts .....	1,831	1,995	2,020	2,370	+ 29	+ 17
Connecticut .....	552	515	540	570	+ 3	+ 6
New York .....	4,412	4,613	4,770	4,810	+ 9	+ 1
New Jersey .....	1,127	1,082	1,025	1,150	+ 2	+ 12
Pennsylvania .....	4,487	4,422	4,730	4,420	0	- 5
Other N.A. States ..	595	607	635	620	+ 4	- 2
NO. ATLANTIC STATES	13,004	13,434	13,700	14,000	+ 8	+ 2
Ohio .....	2,762	2,776	3,100	3,050	+ 10	- 2
Indiana .....	1,815	1,992	1,970	1,870	+ 3	- 5
Illinois .....	2,446	2,640	2,640	2,900	+ 19	+ 10
Michigan .....	2,130	2,192	2,250	2,240	+ 5	0
Wisconsin .....	1,496	1,625	1,720	1,740	+ 16	+ 1
E. N. CENTRAL STATES	10,649	11,215	11,680	11,600	+ 11	+ 1
Minnesota .....	1,290	1,371	1,485	1,465	+ 14	- 1
Iowa .....	759	694	850	760	0	- 11
Missouri .....	1,088	1,041	1,210	1,150	+ 6	- 5
N. & S. Dakota .....	316	333	360	330	+ 4	- 8
Nebraska .....	601	614	650	680	+ 13	+ 5
Kansas .....	401	422	360	350	- 13	- 3
WEST NO. CENT. STATES	4,455	4,475	4,915	4,735	+ 6	- 4
District of Columbia	510	506	485	480	- 6	- 1
Maryland .....	892	927	1,100	870	- 2	- 21
Virginia .....	798	945	875	955	+ 20	+ 9
West Virginia .....	295	265	290	380	+ 29	+ 31
North Carolina .....	919	1,014	990	1,100	+ 20	+ 11
Georgia .....	513	594	450	470	- 8	+ 4
Florida .....	1,349	1,488	1,390	1,470	+ 9	+ 6
Other S.A. States ..	490	577	585	620	+ 27	+ 6
SO. ATLANTIC STATES	5,766	6,316	6,165	6,345	+ 10	+ 3
Tennessee .....	884	918	860	910	+ 3	+ 6
Alabama .....	525	556	540	570	+ 9	+ 6
Louisiana .....	508	488	445	450	- 11	+ 1
Oklahoma .....	334	351	340	445	+ 33	+ 31
Texas .....	1,399	1,469	1,650	1,900	+ 36	+ 15
Other S.C. States	608	656	660	740	+ 22	+ 12
SO. CENTRAL STATES	4,258	4,438	4,495	5,015	+ 18	+ 12
Colorado .....	491	521	540	595	+ 21	+ 10
Other Mt. States ...	1,033	1,070	1,075	1,110	+ 7	+ 3
MOUNTAIN STATES	1,524	1,591	1,615	1,705	+ 12	+ 6
Washington .....	826	953	875	1,040	+ 26	+ 19
Oregon .....	411	439	430	420	+ 2	- 2
California .....	3,834	4,180	4,520	4,800	+ 25	+ 6
PACIFIC STATES	5,071	5,572	5,825	6,260	+ 23	+ 7
UNITED STATES 2/	44,904	47,228	48,595	50,040	+ 11	+ 3

1/From enumerations. 2/Includes Alaska and Hawaii.

ICE MILK PRODUCTION

Production of ice milk during January in the United States was estimated at 10,855,000 gallons. This was up 6 percent from January 1964 and 51 percent from the 1959-63 average for the month.

Output gained only 1 percent from December to January. The seasonal advance was 15 percent between these months a year earlier and averaged 6 percent in the 1959-63 period. Production increases in the South Atlantic and South Central Regions more than offset losses in the other regions of the country.

Compared with January 1964, ice milk production was unchanged in the East, North Central Region and was down slightly in the West North Central. Increases occurred in all remaining regions.

PRODUCTION OF ICE MILK, UNITED STATES, 1965						
MONTH	ENUMERATED		ESTIMATED		CHANGE FROM:	
	1959-63 Average 1/	1963	1964	1965	1959-63 Av.	1964
		Thousand Gallons			Percent	
January .....	7,192	8,983	10,205	10,855	+ 51	+ 6

1/Short-time averages included for Alaska and Hawaii.

SHERBET PRODUCTION

Sherbet production in the United States during January was placed at 2,435,000 gallons. This was 4 percent more than in January 1964 and 23 percent greater than the 1959-63 average for the month. Output increased 14 percent seasonally from December to January, compared with 19 percent at this time a year earlier and 12 percent on the average in the 1959-63 period. Production advanced in all regions except the North Atlantic, where it decreased.

Compared with January 1964, sherbet production decreased slightly in the West North Central Region and was unchanged in both the East North Central and the Mountain. Output increased in all other regions. The sharpest increases occurred in the South.

PRODUCTION OF SHERBET, UNITED STATES, 1965						
MONTH	ENUMERATED		ESTIMATED		CHANGE FROM:	
	1959-63 Average 1/	1963	1964	1965	1959-63 Av.	1964
		Thousand Gallons			Percent	
January .....	1,975	2,213	2,335	2,435	+ 23	+ 4

1/Short-time averages included for Alaska and Hawaii.

"MELLORINE-TYPE" FROZEN DESSERTS PRODUCTION

U.S. Production of Mellorine and other frozen desserts made with fats and oils other than milkfat totaled 3,225,000 gallons in January, the Crop Reporting Board reports. This was 1 percent less than in January 1964, but 18 percent more than the 1959-63 average for the month.

The seasonal increase from December to January was 23 percent, compared with 34 percent at this time a year ago and 17 percent on the average in the 1959-63 period. Production advanced seasonally in all important Mellorine-producing states except Alabama, Louisiana and Oregon.

Compared with January 1964, Mellorine manufacture was smaller in Missouri, Alabama, Oklahoma, Oregon and California. Output was unchanged in Arizona. Increases occurred in all the remaining important-producing states.

## PRODUCTION OF "MELLORINE-TYPE" FROZEN DESSERTS, UNITED STATES 1965

MONTH	ENUMERATED		ESTIMATED		CHANGE FROM:	
	1959-63 Average	1963	1964	1965	1959-63 Av.	1964
		Thousand Gallons			Percent	
January .....	2,732	3,058	3,255	3,225	+ 18	- 1

WATER ICE PRODUCTION

January production of water ices in the United States was estimated at 875,000 gallons. This was 2 percent more than in January 1964, and 15 percent greater than the preceding 5-year average for the month. From December to January, output advanced 16 percent, compared with 33 percent a year earlier and an average of 23 percent in the 1959-63 period. Seasonal increases occurred in all regions except the North Atlantic and the South Atlantic.

Compared with a year earlier, January production of water ices increased in the North Atlantic Region and the South Central. Output was unchanged in the West North Central States. Decreases were recorded in all the remaining regions.

## PRODUCTION OF WATER ICES, UNITED STATES 1965

MONTH	ENUMERATED		ESTIMATED		CHANGE FROM:	
	1959-63 Average <sup>1/</sup>	1963	1964	1965	1959-63 Av.	1964
		Thousand Gallons			Percent	
January .....	761	798	855	875	+ 15	+ 2

<sup>1/</sup>Short-time averages included for Hawaii.