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Production of **ALBERT R. MANN**
ICE CREAM
and
RELATED FROZEN PRODUCTS
OCTOBER 1966

U.S. DEPARTMENT OF AGRICULTURE
Statistical Reporting Service
Crop Reporting Board
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ICE CREAM PRODUCTION

Ice cream production in the United States in October, estimated at 57,285,000 gallons, is 1 percent less than in October 1965, but 3 percent more than the 1960-64 average for the month, the Crop Reporting Board reports. Production declined 14 percent from September to October this year, compared with 15 percent at this time last year and 13 percent on the average in the 1960-64 period. Temperatures during October averaged below normal in most of the country, but were normal or above in the following areas: (1) most of California and sections of Nevada and Oregon; (2) limited areas mostly in Washington, Montana, Colorado and Nebraska; (3) the Florida peninsula and South Atlantic Coast to North Carolina; (4) a portion of New England.

Ice cream production in October was less than a year earlier in all regions except the North Atlantic, where it was 5 percent more. Decreases in the other regions varied from 1 percent in both the East North Central and the South Central to 7 percent in the South Atlantic. Production was 5 percent less in the Pacific States, and 6 percent smaller in both the West North Central and the Mountain. In the three leading-producing states, output was up 6 percent in New York and 7 percent in Pennsylvania, but was down 7 percent in California. Production was less in all other important-producing states except Massachusetts, Ohio, Kansas, Louisiana, Texas, and Washington.

Compared with the October 1960-64 average, changes in production were varied. Output was about the same in the South Central States, while it was down 1 percent in the South Atlantic and 3 percent in the West North Central. Production was 7 percent larger in both the North Atlantic Region and the Pacific. Output was 2 percent more in the East North Central States and 3 percent larger in the Mountain. Production was up 2 percent in Pennsylvania, 8 percent in New York, and 7 percent in California. Increases were shown in all Mountain and Pacific States and all important-producing states of the North Atlantic Region except New Jersey.

PRODUCTION OF ICE CREAM, UNITED STATES, 1966

MONTH	ENUMERATED			ESTIMATED 1966	CHANGE FROM:	
	1960-64 Average 1/	1964	1965		1960-64 Av.	1965
	Thousand Gallons				Percent	
January	46,150	49,012	49,352	50,400	+ 9	+ 2
February	47,643	50,393	50,476	50,655	+ 6	0
March	56,496	58,283	60,504	63,020	+ 12	+ 4
April	58,435	60,208	63,006	60,310	+ 3	- 4
May	65,632	66,614	67,019	66,155	+ 1	- 1
June	72,886	74,898	76,793	77,110	+ 6	0
July	76,243	81,437	79,039	80,840	+ 6	+ 2
August	75,444	73,601	78,026	78,370	+ 4	0
September	63,533	66,642	68,127	66,755	+ 5	- 2
October	55,515	56,866	58,026	57,285	+ 3	- 1
TEN MONTH TOTAL	617,977	637,954	650,368	650,900	+ 5	0
November	48,672	51,279	54,728			
December	45,365	49,510	51,951			
TWELVE MONTH TOTAL	712,014	738,743	757,047			

1/Short-time averages included for Alaska.
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PRODUCTION OF ICE CREAM: OCTOBER 1966

11-18-66

STATE AND GEOGRAPHIC DIVISION	OCTOBER PRODUCTION				PERCENT CHANGE IN OCTOBER 1966 PRODUCTION FROM:		
	ENUMERATED			ESTIMATED	OCTOBER 5-YEAR AVERAGE	OCT. 1965	
	1960-64 AVERAGE	1964	1965	1966			
		Thousand Gallons				Percent	
Massachusetts	2,258	2,421	2,454	2,960	+ 31	+ 21	
Connecticut	631	659	973	820	+ 30	- 16	
New York	5,510	5,595	5,594	5,940	+ 8	+ 6	
New Jersey	1,511	1,691	1,692	1,375	- 9	- 19	
Pennsylvania	5,781	5,538	5,515	5,900	+ 2	+ 7	
Other N.A. States .	749	777	631	625	- 17	- 1	
NO. ATLANTIC STATES	16,440	16,681	16,859	17,620	+ 7	+ 5	
Ohio	3,182	3,049	3,317	3,650	+ 15	+ 10	
Indiana	2,286	2,313	2,276	2,120	- 7	- 7	
Illinois	3,077	3,234	3,232	2,980	- 3	- 8	
Michigan	2,612	2,731	2,747	2,730	+ 5	- 1	
Wisconsin	1,850	1,925	1,898	1,850	0	- 3	
E. N. CENTRAL STATES	13,007	13,252	13,470	13,330	+ 2	- 1	
Minnesota	1,592	1,659	1,745	1,700	+ 7	- 3	
Iowa	847	886	832	790	- 7	- 5	
Missouri	1,362	1,299	1,335	1,190	- 13	- 11	
N. & S. Dakota	385	380	358	320	- 17	- 11	
Nebraska	716	763	846	770	+ 8	- 9	
Kansas	472	425	414	450	- 5	+ 9	
WEST NO. CENT. STATES	5,374	5,412	5,530	5,220	- 3	- 6	
District of Columbia	616	657	595	550	- 11	- 8	
Maryland	1,052	992	1,026	960	- 9	- 6	
Virginia	1,000	985	903	880	- 12	- 3	
West Virginia	353	455	524	450	+ 27	- 14	
North Carolina	1,070	1,114	1,328	1,210	+ 13	- 9	
Georgia	647	710	746	670	+ 4	- 10	
Florida	1,529	1,481	1,433	1,300	- 15	- 9	
Other S.A. States .	681	850	838	830	+ 22	- 1	
SO. ATLANTIC STATES	6,948	7,244	7,393	6,850	- 1	- 7	
Tennessee	1,107	1,005	1,061	970	- 12	- 9	
Alabama	621	633	596	590	- 5	- 1	
Louisiana	628	547	655	680	+ 8	+ 4	
Oklahoma	438	448	443	410	- 6	- 7	
Texas	1,758	1,770	1,939	1,970	+ 12	+ 2	
Other S.C. States .	816	745	742	770	- 6	+ 4	
SO. CENTRAL STATES	5,368	5,148	5,436	5,390	0	- 1	
Colorado	638	651	678	650	+ 2	- 4	
Other Mt. States ..	1,203	1,260	1,328	1,245	+ 3	- 6	
MOUNTAIN STATES	1,841	1,911	2,006	1,895	+ 3	- 6	
Washington	994	1,017	1,038	1,070	+ 8	+ 3	
Oregon	442	474	479	470	+ 6	- 2	
California	4,911	5,532	5,628	5,250	+ 7	- 7	
PACIFIC STATES	6,347	7,023	7,145	6,790	+ 7	- 5	
UNITED STATES 1/	55,515	56,866	58,026	57,285	+ 3	- 1	

1/Includes Alaska and Hawaii.

Production of ice milk in the United States in October, estimated at 16,680,000 gallons, is 1 percent less than in October 1965 but 24 percent more than the 1960-64 average for the month. The total January-October production this year was 5 percent more than in the corresponding period last year, and 30 percent greater than the 1960-64 average.

The decline from September to October was 26 percent, compared with 22 percent at this time in 1965 and 23 percent on the average in the 1960-64 period. Decreases occurred in all regions. Compared with October 1965, production was more in the North Atlantic and the East North Central States, but was less in the other regions.

PRODUCTION OF ICE MILK, UNITED STATES, 1966

MONTH	ENUMERATED			ESTIMATED 1966	CHANGE FROM:	
	1960-64 Average 1/	1964	1965		1960-64 Av.	1965
	Thousand Gallons				Percent	
January	8,092	10,145	11,065	11,930	+ 47	+ 8
February	9,042	11,365	12,075	12,225	+ 35	+ 1
March	12,362	14,910	15,789	18,205	+ 47	+ 15
April	15,370	18,367	19,695	20,125	+ 31	+ 2
May	19,336	22,875	23,728	24,570	+ 27	+ 4
June	22,440	26,312	26,897	29,190	+ 30	+ 9
July	24,296	29,043	29,754	30,810	+ 27	+ 4
August	23,518	25,633	27,943	29,760	+ 27	+ 7
September	17,564	20,441	21,652	22,445	+ 28	+ 4
October	13,475	15,693	16,900	16,680	+ 24	- 1
TEN MONTH TOTAL	165,495	194,784	205,498	215,940	+ 30	+ 5

1/Short-time averages included for Alaska.

SHERBET PRODUCTION

October production of sherbet in the United States, at 3,035,000 gallons, is 2 percent more than in October 1965 and 14 percent larger than the 1960-64 average for the month. Cumulative production in the first ten months this year is 4 percent more than in the corresponding period of 1965 and 12 percent larger than the 1960-64 average. Output declined 22 percent from September to October, compared with 24 percent both in 1965 and the 1960-64 average. All regions showed seasonal decreases. Compared with October 1965, output was less in the South Atlantic Region, the South Central, and the Mountain, but was more in the other regions.

PRODUCTION OF SHERBET, UNITED STATES, 1966

MONTH	ENUMERATED			ESTIMATED 1966	CHANGE FROM:	
	1960-64 Average	1964	1965		1960-64 Av.	1965
	Thousand Gallons				Percent	
January	2,105	2,354	2,397	2,525	+ 20	+ 5
February	2,160	2,372	2,435	2,540	+ 18	+ 4
March	2,927	3,105	3,285	3,505	+ 20	+ 7
April	3,517	3,608	3,801	3,930	+ 12	+ 3
May	4,531	4,594	4,786	4,895	+ 8	+ 2
June	5,313	5,588	5,438	5,775	+ 9	+ 6
July	5,698	6,182	5,889	6,470	+ 14	+ 10
August	5,134	5,128	5,319	5,405	+ 5	+ 2
September	3,511	3,706	3,942	3,875	+ 10	- 2
October	2,652	2,758	2,979	3,035	+ 14	+ 2
TEN MONTH TOTAL	37,548	39,395	40,271	41,955	+ 12	+ 4

Production of Mellorine and other frozen desserts made with fats and oils other than milkfat in the United States in October is estimated at 3,860,000 gallons. This is 2 percent less than in October 1965 and 3 percent smaller than the 1960-64 October average. The January-October total output this year is 2 percent below the same months last year, but is 5 percent above the 1960-64 average.

Production declined 16 percent from September to October, compared with 19 percent at this time last year and 10 percent on the average in the 1960-64 period. All producing states showed seasonal decreases except Arkansas. Compared with October 1965, all states showed declines except South Carolina, Alabama, Texas, and Montana.

PRODUCTION OF "MELLORINE-TYPE" FROZEN DESSERTS, UNITED STATES 1966

MONTH	ENUMERATED			ESTIMATED 1966	CHANGE FROM:		
	1960-64 Average	1964	1965		1960-64 Av.	1965	
		Thousand Gallons				Percent	
January	2,923	3,200	3,407	3,360	+ 15	- 1	
February	3,147	3,197	3,426	3,260	+ 4	- 5	
March	3,925	4,012	4,257	4,625	+ 18	+ 9	
April	4,184	4,478	4,680	4,395	+ 5	- 6	
May	4,830	4,838	4,970	4,870	+ 1	- 2	
June	5,321	5,466	5,530	5,850	+ 10	+ 6	
July	5,558	6,011	6,007	5,460	- 2	- 9	
August	5,527	5,531	5,843	5,660	+ 2	- 3	
September	4,440	4,802	4,836	4,580	+ 3	- 5	
October	3,982	4,127	3,928	3,860	- 3	- 2	
TEN MONTH TOTAL	43,837	45,662	46,884	45,920	+ 5	- 2	

WATER ICE PRODUCTION

Water ice production in the United States in October is estimated at 1,610,000 gallons: up 11 percent from October 1965 and 17 percent from the 1960-64 average. Accumulated output through October this year is 3 percent more than the 10-month total last year and 11 percent larger than the 1960-64 average. Output declined 40 percent from September to October, compared with 46 percent last year and an average of 45 percent in the 1960-64 period. All regions showed seasonal declines. Production was less than in October 1965 in both North Central Regions, but was more in all other regions.

PRODUCTION OF WATER ICES, UNITED STATES 1966

MONTH	ENUMERATED			ESTIMATED 1966	CHANGE FROM:		
	1960-64 Average	1964	1965		1960-64 Av.	1965	
		Thousand Gallons				Percent	
January	803	963	946	1,015	+ 26	+ 7	
February	1,073	1,226	1,312	1,350	+ 26	+ 3	
March	2,071	2,268	2,311	2,580	+ 25	+ 12	
April	3,429	3,395	3,384	3,345	- 2	- 1	
May	4,907	5,108	5,591	4,615	- 6	- 17	
June	5,852	6,189	6,058	6,395	+ 9	+ 6	
July	5,852	6,669	6,370	6,915	+ 18	+ 9	
August	4,616	4,595	5,081	5,645	+ 22	+ 11	
September	2,505	2,724	2,660	2,675	+ 7	+ 1	
October	1,375	1,473	1,449	1,610	+ 17	+ 11	
TEN MONTH TOTAL	32,483	34,610	35,162	36,145	+ 11	+ 3	