

Production of
ICE CREAM
and
RELATED FROZEN PRODUCTS
FEBRUARY 1965

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ICE CREAM PRODUCTION

Ice cream production in the United States in February, estimated at 49,385,000 gallons, was 2 percent less than the record high production of February last year, the Crop Reporting Board reports. Due to the 29-day month last year, however, the daily average production this month exceeded that of a year earlier by 1 percent. Output was 6 percent larger than the 1959-63 average for the month. Production increased 9 percent from January to February on a daily-average basis, compared with 11 percent a year earlier and 14 percent on the average in the 1959-63 period. Temperatures during February averaged normal or above in Washington, Oregon, Idaho, Nevada, much of California and Utah, and portions of adjacent states. They were below normal in the remainder of the country except some limited sections mostly in the Atlantic Seaboard and eastern Great Lakes areas.

Compared with February 1964, production was less in all regions except the South Central and the Mountain, where it was about the same. Production was 1 percent less in the North Atlantic States, and 2 percent smaller in both the South Atlantic and the Pacific. Output was down 3 percent in the East North Central Region and 8 percent in the West North Central. The latter showed the only decrease on a daily-average basis. In the three leading states, production was up 2 percent in New York, but was off 3 percent in California and 12 percent in Pennsylvania. Increases were shown in all other North Atlantic and East North Central states except Connecticut, Ohio, and Indiana. All West North Central states had decreases.

Compared with the 1959-63 average for February, production was more in all regions except the West North Central, where it was 1 percent less. Output was 5 percent more in both the North Atlantic and the South Atlantic Regions. Production was up 6 percent in the South Central States and 8 percent in the East North Central. Gains in the West were 12 percent in the Mountain States and 13 percent in the Pacific. Production was up 8 percent in New York and 14 percent in California, but was down 10 percent in Pennsylvania.

PRODUCTION OF ICE CREAM, UNITED STATES, 1965

MONTH	ENUMERATED		ESTIMATED		CHANGE FROM:	
	1959-63 Average 1/	1963	1964	1965	1959-63 Av.	1964
	<u>Thousand Gallons</u>				<u>Percent</u>	
January	44,904	47,228	48,595	50,040	+ 11	+ 3
February	46,467	46,812	50,435	49,385	+ 6	- 2
TWO MONTH TOTAL	91,371	94,040	99,030	99,425	+ 9	0
March	55,507	55,605	57,845			
April	57,839	61,984	58,975			
May	65,176	66,653	65,485			
June	72,804	70,418	73,820			
July	75,749	78,499	79,920			
August	75,764	75,643	73,920			
September	63,309	60,695	66,295			
October	54,770	58,832	57,195			
November	47,356	48,755	50,765			
December	44,679	45,564	49,210			
TWELVE MONTH TOTAL	704,324	716,688	732,460			

1/ Short-time averages included for Alaska and Hawaii.

PRODUCTION OF ICE CREAM: FEBRUARY 1965

STATE AND GEOGRAPHIC DIVISION	5-YEAR FEBRUARY AVERAGE 1959-63 1/	FEBRUARY			PERCENT CHANGE IN FEB. 1965 PRODUCTION FROM:	
		1963 1/	ESTIMATED		5-YEAR AVERAGE	FEB. 1964
			1964	1965		
		Thousand Gallons			Percent	
Massachusetts	1,959	2,012	2,230	2,550	+ 30	+ 14
Connecticut	540	519	600	540	0	- 10
New York	4,548	4,750	4,840	4,920	+ 8	+ 2
New Jersey	1,163	1,109	1,210	1,250	+ 7	+ 3
Pennsylvania	4,743	4,633	4,810	4,250	- 10	- 12
Other N.A. States ...	695	677	705	790	+ 14	+ 12
NO. ATLANTIC STATES	13,648	13,700	14,395	14,300	+ 5	- 1
Ohio	2,838	2,734	3,000	2,900	+ 2	- 3
Indiana	1,868	1,868	2,230	1,770	- 5	- 21
Illinois	2,549	2,648	3,030	3,150	+ 24	+ 4
Michigan	2,143	2,130	2,220	2,280	+ 6	+ 3
Wisconsin	1,546	1,667	1,690	1,720	+ 11	+ 2
E. N. CENTRAL STATES	10,944	11,047	12,170	11,820	+ 8	- 3
Minnesota	1,254	1,325	1,490	1,460	+ 16	- 2
Iowa	715	600	715	670	- 6	- 6
Missouri	1,152	1,018	1,160	1,010	- 12	- 13
N. & S. Dakota	327	341	345	315	- 4	- 9
Nebraska	616	609	705	630	+ 2	- 11
Kansas	436	439	390	350	- 20	- 10
WEST NO. CENT. STATES	4,500	4,332	4,805	4,435	- 1	- 8
District of Columbia	510	455	560	560	+ 10	0
Maryland	901	918	1,050	770	- 15	- 27
Virginia	805	835	885	830	+ 3	- 6
West Virginia	343	290	315	390	+ 14	+ 24
North Carolina	890	971	1,070	1,040	+ 17	- 3
Georgia	553	567	580	700	+ 27	+ 21
Florida	1,500	1,531	1,400	1,440	- 4	+ 3
Other S.A. States ...	530	582	630	625	+ 18	- 1
SO. ATLANTIC STATES	6,032	6,149	6,490	6,355	+ 5	- 2
Tennessee	981	932	1,000	1,040	+ 6	+ 4
Alabama	538	519	510	455	- 15	- 11
Louisiana	527	434	470	425	- 19	- 10
Oklahoma	368	382	400	380	+ 3	- 5
Texas	1,416	1,458	1,610	1,700	+ 20	+ 6
Other S.C. States ...	646	653	770	750	+ 16	- 3
SO. CENTRAL STATES	4,476	4,378	4,760	4,750	+ 6	0
Colorado	542	627	605	600	+ 11	- 1
Other Mt. States	1,041	1,078	1,160	1,170	+ 12	+ 1
MOUNTAIN STATES	1,583	1,705	1,765	1,770	+ 12	0
Washington	888	931	975	990	+ 11	+ 2
Oregon	385	392	430	435	+ 13	+ 1
California	3,827	3,996	4,465	4,350	+ 14	- 3
PACIFIC STATES	5,100	5,319	5,870	5,775	+ 13	- 2
UNITED STATES 2/	46,467	46,812	50,435	49,385	+ 6	- 2

1/From enumerations. 2/Includes Alaska and Hawaii.

Production of Mellorine and other frozen desserts made with fats and oils other than milkfat totaled 3,430,000 gallons in February. This was 1 percent less than in February 1964, but 15 percent more than the 1959-63 average for the month. The decrease from a year earlier was caused by the extra day in February last year. On a daily average basis, February output was 3 percent above a year earlier. The January-February total this year was 1 percent less than that of the corresponding months last year, but 16 percent greater than the 1959-63 average.

Production increased 17 percent from January to February this year on a daily average basis, compared with 13 percent last year, and 20 percent between these months in the 1959-63 period. Output decreased seasonally in Texas, Illinois, Arkansas, and South Carolina. Production remained steady in Montana. Increased production was shown in all other important-producing states.

Compared with February 1964, production was less in California, Louisiana, Arkansas, and South Carolina. Output was unchanged in Illinois. Increases occurred in all the remaining important-producing states.

PRODUCTION OF "MELLORINE-TYPE" FROZEN DESSERTS, UNITED STATES 1965

MONTH	ENUMERATED		ESTIMATED		CHANGE FROM:	
	1959-63 Average	1963	1964	1965	1959-63 Av.	1964
	Thousand Gallons				Percent	
January	2,732	3,058	3,255	3,225	+ 18	- 1
February	2,995	3,151	3,450	3,430	+ 15	- 1
TWO MONTH TOTAL	5,727	6,209	6,705	6,655	+ 16	- 1

WATER ICE PRODUCTION

Water ice production in the United States during February was estimated at 1,055,000 gallons - 7 percent less than in February 1964, but 4 percent more than the 1959-63 average for the month. On a daily average basis, February output was down 3 percent from a year earlier. Production advanced 21 percent from January to February this year, compared with 32 percent at this time a year ago and 34 percent on the average in the 1959-63 period. Seasonal increases occurred in all regions except the South Central.

Compared with February 1964, production was down in all regions except the West North Central, where it increased sharply.

PRODUCTION OF WATER ICES, UNITED STATES 1965

MONTH	ENUMERATED		ESTIMATED		CHANGE FROM:	
	1959-63 Average 1/	1963	1964	1965	1959-63 Av.	1964
	Thousand Gallons				Percent	
January	761	798	855	875	+ 15	+ 2
February	1,017	1,015	1,130	1,055	+ 4	- 7
TWO MONTH TOTAL	1,778	1,813	1,985	1,930	+ 9	- 3

1./Short-time averages included for Hawaii.

ICE MILK PRODUCTION

U.S. production of ice milk was estimated at 11,730,000 gallons in February, the Crop Reporting Board reports. This was 5 percent more than in February 1964, (9 percent on an average daily basis) and 46 percent greater than the 1959-63 average for the month. Total output in the first two months of this year was 6 percent above the January-February manufacture in 1964 and 48 percent above the 5-year average.

Ice milk production advanced 8 percent from January to February, compared with 9 percent last year and 11 percent for the average in the 1959-63 period. On a daily average basis output jumped 20 percent from January to February, as against 17 percent at this time in 1964 and 22 percent in the preceding 5-year period. Seasonal gains occurred in all regions except the South Central.

Compared with February 1964, production was larger in all regions except the West North Central and the South Central.

PRODUCTION OF ICE MILK, UNITED STATES, 1965

MONTH	ENUMERATED		ESTIMATED		CHANGE FROM:	
	1959-63 Average 1/	1963	1964	1965	1959-63 Av.	1964
	Thousand Gallons				Percent	
January	7,192	8,983	10,205	10,855	+ 51	+ 6
February	8,018	9,920	11,125	11,730	+ 46	+ 5
TWO MONTH TOTAL	15,210	18,903	21,330	22,585	+ 48	+ 6

1/Short-time averages included for Alaska and Hawaii.

SHERBET PRODUCTION

Production of sherbet in the United States was placed at 2,330,000 gallons in February. This was up 1 percent from February 1964 and 13 percent from the February average. The increase from February 1964 on a daily average basis was 5 percent, compared with 5 percent also in 1964 and an average of 14 percent in the 5-year period. Seasonal advances occurred only in the North Atlantic, South Atlantic, and Pacific Regions.

Compared with February 1964, changes in sherbet production by regions were mixed. Decreases occurred in the West North Central Region, the South Central and the Mountain. Increases occurred in all remaining regions.

PRODUCTION OF SHERBET, UNITED STATES, 1965

MONTH	ENUMERATED		ESTIMATED		CHANGE FROM:	
	1959-63 Average 1/	1963	1964	1965	1959-63 Av.	1964
	Thousand Gallons				Percent	
January	1,975	2,213	2,335	2,435	+ 23	+ 4
February	2,061	2,131	2,305	2,330	+ 13	+ 1
TWO MONTH TOTAL	4,036	4,344	4,640	4,765	+ 18	+ 3

1/Short-time averages included for Alaska and Hawaii