

RELATED FROZEN PRODUCTS

JULY 1966

SEP 1 4 1966

ICE CREAM PRODUCTION

Production of ice cream in the United States in July is estimated at 80,840,000 gallons, the Crop Reporting Board reports. This is 2 percent more than in July 1965 and 6 percent larger than the 1960-64 average for the month. Output increased 5 percent from June to July, compared with 5 percent on the average also in the 1960-64 period, and 3 percent at this time last year. Temperatures during July averaged normal or above in most of the country, but were below normal in the following areas: (1) Washington, Oregon, most of California, and sections of Idaho, Montana, Nevada, and Arizona; (2) most of Georgia and South Carolina and sections of neighboring states; (3) some scattered smaller areas in the Atlantic Coast and Great Lakes States.

The milkfat content of ice cream manufactured in the United States in July averaged 10.6 percent, compared with 10.9 percent in January, and 11.0 percent in July 1965.

Compared with July last year, changes in production of ice cream by regions were varied. Output was 5 percent larger in the North Atlantic States and 3 percent more in the East North Central. Gains of 1 percent were shown both in the West North Central Region and the Pacific. Output was about the same in the Mountain States. Production was 1 percent less in both the South Atlantic States and the South Central. In the three leading-producing states, output was up 5 percent in New York, 3 percent in Pennsylvania, and 4 percent in California.

Compared with the 1960-64 average for July, increases in all regions ranged from 4 percent in both the North Atlantic and the Mountain Regions to 9 percent in the East North Central. Output was up 5 percent in the South Atlantic Region and 6 percent in the West North Central. Production was 7 percent more in both the South Central States and the Pacific. Output was 2 percent less in Pennsylvania, but was 1 percent more in New York and 10 percent greater in California. Other important-producing states showing decreases were Indiana, Missouri, Kansas, Florida, Tennessee, Louisiana, Washington, and Colorado.

PRODUCTION OF ICE CREAM, UNITED STATES, 1966

| MONTH | ENUMERATED | | | ESTIMATED 1966 | CHANGE FROM: | |
|--------------------|-----------------------|---------|---------|-------------------|--------------|------|
| | 1960-64 Average 1/ | 1964 | 1965 | | 1960-64 Av. | 1965 |
| | Thousand Gallons | | | | Percent | |
| January | 46,150 | 49,012 | 49,352 | 50,400 | + 9 | + 2 |
| February | 47,643 | 50,393 | 50,476 | 50,655 | + 6 | 0 |
| March | 56,496 | 58,283 | 60,504 | 63,020 | + 12 | + 4 |
| April | 58,435 | 60,208 | 63,006 | 60,310 | + 3 | - 4 |
| May | 65,632 | 66,614 | 67,019 | 66,155 | + 1 | - 1 |
| June | 72,886 | 74,898 | 76,793 | 77,110 | + 6 | 0 |
| July | 76,243 | 81,437 | 79,039 | 80,840 | + 6 | + 2 |
| SEVEN MONTH TOTAL | 423,485 | 440,845 | 446,189 | 448,490 | + 6 | + 1 |
| August | 75,444 | 73,601 | 78,026 | | | |
| September | 63,533 | 66,642 | 68,127 | | | |
| October | 55,515 | 56,866 | 58,026 | | | |
| November | 48,672 | 51,279 | 54,728 | | | |
| December | 45,365 | 49,510 | 51,951 | | | |
| TWELVE MONTH TOTAL | 712,014 | 738,743 | 757,047 | | | |

1/Short-time averages included for Alaska and Hawaii.

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PRODUCTION OF ICE CREAM: JULY 1966

8-19-66

| STATE AND GEOGRAPHIC DIVISION | 5-YEAR JULY AVERAGE 1960-64 1/ | J U L Y | | | PERCENT CHANGE IN JULY 1966 PRODUCTION FROM: | |
|-------------------------------------|---|------------------|---------|-------------------|--|--------------|
| | | 1964 1/ | 1965 1/ | ESTIMATED 1966 | 5-YEAR AVERAGE | JULY 1965 |
| | | Thousand Gallons | | | Percent | |
| Massachusetts | 3,173 | 3,402 | 3,719 | 4,040 | + 27 | + 9 |
| Connecticut | 913 | 982 | 1,394 | 1,360 | + 49 | - 2 |
| New York | 8,453 | 8,519 | 8,142 | 8,550 | + 1 | + 5 |
| New Jersey | 2,517 | 2,861 | 2,385 | 2,660 | + 6 | + 12 |
| Pennsylvania | 7,819 | 7,817 | 7,456 | 7,650 | - 2 | + 3 |
| Other N.A. States .. | 1,242 | 1,353 | 963 | 940 | - 24 | - 2 |
| NO. ATLANTIC STATES | 24,117 | 24,934 | 24,059 | 25,200 | + 4 | + 5 |
| Ohio | 4,164 | 4,304 | 4,254 | 4,700 | + 13 | + 10 |
| Indiana | 3,156 | 3,386 | 3,160 | 3,040 | - 4 | - 4 |
| Illinois | 4,054 | 4,570 | 4,514 | 4,450 | + 10 | - 1 |
| Michigan | 3,554 | 3,944 | 3,839 | 4,230 | + 19 | + 10 |
| Wisconsin | 2,660 | 2,952 | 2,750 | 2,700 | + 2 | - 2 |
| E. N. CENTRAL STATES | 17,588 | 19,156 | 18,517 | 19,120 | + 9 | + 3 |
| Minnesota | 2,198 | 2,593 | 2,455 | 2,730 | + 24 | + 11 |
| Iowa | 1,122 | 1,246 | 1,227 | 1,190 | + 6 | - 3 |
| Missouri | 1,907 | 1,937 | 1,849 | 1,780 | - 7 | - 4 |
| N. & S. Dakota | 521 | 534 | 526 | 550 | + 6 | + 5 |
| Nebraska | 926 | 1,041 | 1,019 | 960 | + 4 | - 6 |
| Kansas | 646 | 599 | 550 | 515 | - 20 | - 6 |
| WEST NO.CENT. STATES | 7,320 | 7,950 | 7,626 | 7,725 | + 6 | + 1 |
| District of Columbia | 743 | 797 | 728 | 610 | - 18 | - 16 |
| Maryland | 1,399 | 1,462 | 1,563 | 1,560 | + 12 | 0 |
| Virginia | 1,308 | 1,418 | 1,260 | 1,325 | + 1 | + 5 |
| West Virginia | 515 | 656 | 692 | 680 | + 32 | - 2 |
| North Carolina | 1,554 | 1,668 | 1,697 | 1,620 | + 4 | - 5 |
| Georgia | 883 | 1,017 | 969 | 970 | + 10 | 0 |
| Florida | 1,770 | 1,786 | 1,683 | 1,670 | - 6 | - 1 |
| Other S.A. States .. | 843 | 1,103 | 934 | 995 | + 18 | + 7 |
| SO. ATLANTIC STATES | 9,015 | 9,907 | 9,526 | 9,430 | + 5 | - 1 |
| Tennessee | 1,542 | 1,539 | 1,584 | 1,530 | - 1 | - 3 |
| Alabama | 863 | 841 | 834 | 940 | + 9 | + 13 |
| Louisiana | 862 | 905 | 842 | 855 | - 1 | + 2 |
| Oklahoma | 604 | 675 | 628 | 630 | + 4 | 0 |
| Texas | 2,253 | 2,568 | 2,749 | 2,630 | + 17 | - 4 |
| Other S.C. States .. | 1,225 | 1,312 | 1,249 | 1,245 | + 2 | 0 |
| SO. CENTRAL STATES | 7,349 | 7,840 | 7,886 | 7,830 | + 7 | - 1 |
| Colorado | 833 | 858 | 872 | 820 | - 2 | - 6 |
| Other Mt. States ... | 1,691 | 1,791 | 1,760 | 1,800 | + 6 | + 2 |
| MOUNTAIN STATES | 2,524 | 2,649 | 2,632 | 2,620 | + 4 | 0 |
| Washington | 1,400 | 1,412 | 1,427 | 1,300 | - 7 | - 9 |
| Oregon | 612 | 657 | 691 | 680 | + 11 | - 2 |
| California | 6,105 | 6,693 | 6,436 | 6,700 | + 10 | + 4 |
| PACIFIC STATES | 8,117 | 8,762 | 8,554 | 8,680 | + 7 | + 1 |
| UNITED STATES 2/ | 76,243 | 81,437 | 79,039 | 80,840 | + 6 | + 2 |

1/From enumerations. 2/Includes Alaska and Hawaii.

ICE MILK PRODUCTION

July production of ice milk in the United States was estimated at 30,810,000 gallons, according to the Crop Reporting Board. This is 4 percent more than in July 1965 and 27 percent larger than the 1960-64 average for the month. The January-July output this year is up 6 percent from the first seven months in 1965 and 33 percent from the 5-year average.

Production advanced 6 percent from June to July this year, compared with 11 percent at this time in 1965 and 8 percent in the 1960-64 period. All regions showed seasonal gains except the North Atlantic and the West. Compared with July 1965, output decreased in the South Central Region and the West, while increases occurred in all other regions.

PRODUCTION OF ICE MILK, UNITED STATES, 1966

| MONTH | ENUMERATED | | | ESTIMATED 1966 | CHANGE FROM: | |
|-------------------|-----------------------|---------|---------|-------------------|--------------|------|
| | 1960-64 Average 1/ | 1964 | 1965 | | 1960-64 Av. | 1965 |
| | Thousand Gallons | | | | Percent | |
| January | 8,092 | 10,145 | 11,065 | 11,930 | + 47 | + 8 |
| February | 9,042 | 11,365 | 12,075 | 12,225 | + 35 | + 1 |
| March | 12,362 | 14,910 | 15,789 | 18,205 | + 47 | + 15 |
| April | 15,370 | 18,367 | 19,695 | 20,125 | + 31 | + 2 |
| May | 19,336 | 22,875 | 23,728 | 24,570 | + 27 | + 4 |
| June | 22,440 | 26,312 | 26,897 | 29,190 | + 30 | + 9 |
| July | 24,296 | 29,043 | 29,754 | 30,810 | + 27 | + 4 |
| SEVEN MONTH TOTAL | 110,938 | 133,017 | 139,003 | 147,055 | + 33 | + 6 |

1/Short-time averages included for Alaska.

SHERBET PRODUCTION

Production of sherbet in the United States during July was estimated at 6,470,000 gallons. This is up 10 percent from July 1965 and 14 percent from the 1960-64 July average. Total output in the first 7 months of this year was 6 percent more than in the January-July period of 1965 and 13 percent greater than the 5-year average.

The seasonal gain of 12 percent from June to July this year compares with 8 percent between these months in 1965 and an average of 7 percent in the 1960-64 period. All regions registered seasonal gains except the Pacific. July output was larger than a year earlier in all regions except the South Atlantic and the Pacific, where it was unchanged in both.

PRODUCTION OF SHERBET, UNITED STATES, 1966

| MONTH | ENUMERATED | | | ESTIMATED 1966 | CHANGE FROM: | |
|-------------------|-----------------------|--------|--------|-------------------|--------------|------|
| | 1960-64 Average 1/ | 1964 | 1965 | | 1960-64 Av. | 1965 |
| | Thousand Gallons | | | | Percent | |
| January | 2,105 | 2,354 | 2,397 | 2,525 | + 20 | + 5 |
| February | 2,160 | 2,372 | 2,435 | 2,540 | + 18 | + 4 |
| March | 2,927 | 3,105 | 3,285 | 3,505 | + 20 | + 7 |
| April | 3,517 | 3,608 | 3,801 | 3,930 | + 12 | + 3 |
| May | 4,531 | 4,594 | 4,786 | 4,895 | + 8 | + 2 |
| June | 5,313 | 5,588 | 5,438 | 5,775 | + 9 | + 6 |
| July | 5,698 | 6,182 | 5,889 | 6,470 | + 14 | + 10 |
| SEVEN MONTH TOTAL | 26,251 | 27,803 | 28,031 | 29,640 | + 13 | + 6 |

1/Short-time averages included for Alaska.

"MELLORINE-TYPE" FROZEN DESSERTS PRODUCTION

8-19-66

U.S. production of Mellorine and other frozen desserts made with fats and oils other than milkfat in July, of 5,460,000 gallons, is 9 percent smaller than in July 1965 and 2 percent less than the 1960-64 average for the month. The January-July total this year is down 1 percent from the corresponding months in 1965, but up 6 percent from the 5-year average.

Output declined 7 percent from June to July. This contrasts with seasonal advances of 9 percent at this time in 1965 and 4 percent on the average in the 1960-64 period. Lower production in South Carolina, Texas, Arizona, Oregon and California was responsible for the contra-seasonal decrease. Compared with July 1965, output decreased in Texas, Arizona, Oregon, and California. Increases occurred in all other producing states except Montana.

PRODUCTION OF "MELLORINE-TYPE" FROZEN DESSERTS, UNITED STATES 1966

| MONTH | ENUMERATED | | | ESTIMATED | CHANGE FROM: | |
|-------------------|--------------------|-------------------------|--------|-----------|----------------|------|
| | 1960-64 Average | 1964 | 1965 | 1966 | 1960-64 Av. | 1965 |
| | | <u>Thousand Gallons</u> | | | <u>Percent</u> | |
| January | 2,923 | 3,200 | 3,407 | 3,360 | + 15 | - 1 |
| February | 3,147 | 3,197 | 3,426 | 3,260 | + 4 | - 5 |
| March | 3,925 | 4,012 | 4,257 | 4,625 | + 18 | + 9 |
| April | 4,184 | 4,478 | 4,680 | 4,395 | + 5 | - 6 |
| May | 4,830 | 4,838 | 4,970 | 4,870 | + 1 | - 2 |
| June | 5,321 | 5,466 | 5,530 | 5,850 | + 10 | + 6 |
| July | 5,558 | 6,011 | 6,007 | 5,460 | - 2 | - 9 |
| SEVEN MONTH TOTAL | 29,888 | 31,202 | 32,277 | 31,820 | + 6 | - 1 |

WATER ICE PRODUCTION

Water ice production in the United States during July was estimated at 6,915,000 gallons - 9 percent more than in July 1965 and 18 percent larger than the 1960-64 average for the month. Accumulated output through July this year was 1 percent above the 7-month total in 1965 and 9 percent above the 5-year average.

Production advanced 8 percent from June to July this year, compared with 5 percent between these months in 1965 and no change in the 5-year average. All regions showed gains except the South Central. Compared with July 1965, production was larger in all regions except the South Central, where it was smaller.

PRODUCTION OF WATER ICES, UNITED STATES 1966

| MONTH | ENUMERATED | | | ESTIMATED | CHANGE FROM: | |
|-------------------|--------------------|-------------------------|--------|-----------|----------------|------|
| | 1960-64 Average | 1964 | 1965 | 1966 | 1960-64 Av. | 1965 |
| | | <u>Thousand Gallons</u> | | | <u>Percent</u> | |
| January | 803 | 963 | 946 | 1,015 | + 26 | + 7 |
| February | 1,073 | 1,226 | 1,312 | 1,350 | + 26 | + 3 |
| March | 2,071 | 2,268 | 2,311 | 2,580 | + 25 | + 12 |
| April | 3,429 | 3,395 | 3,384 | 3,345 | - 2 | - 1 |
| May | 4,907 | 5,108 | 5,591 | 4,615 | - 6 | - 17 |
| June | 5,852 | 6,189 | 6,058 | 6,395 | + 9 | + 6 |
| July | 5,852 | 6,669 | 6,370 | 6,915 | + 18 | + 9 |
| SEVEN MONTH TOTAL | 23,987 | 25,818 | 25,972 | 26,215 | + 9 | + 1 |